

The Census Bureau continues to innovate in producing a full, fair, and accurate 2020 Census and 2017 Economic Census, transforming itself through CEDCaP, and modernizing our data collection methods and activities for the twenty-first century.

The FY 2019 budget request of \$3.8 billion allows the U.S. Census Bureau to conduct an accurate, secure, and cost effective decennial census and to produce the timely, relevant, trusted, and accurate economic and demographic data needed by policymakers and public and private decision-makers.

In FY 2019, the Census Bureau requests adjustments-to-base of -\$14.2 million, planned increases of \$2,400.9 million, and offsetting decreases of \$47.2 million. These changes are detailed next:

U.S. Census Bureau Discretionary Budget Authority (In thousands)			
	FY 2017 Actual	FY 2018 CR (Ann.)	FY 2019 Estimate
Current Surveys and Programs	\$257,075	\$255,241	\$249,125
Periodic Censuses and Programs	1,210,345	1,202,213	3,547,832
[Decennial Census—Non Add]	[988,883]	[982,255]	[3,226,551]
[Non-Decennial Census—Non Add]	[221,462]	[219,958]	[321,281]
Total Census Bureau, Discretionary	\$1,467,420	\$1,457,454	\$3,796,957

- -\$6.1 million (-2 percent) in Current Surveys and Programs.
- +\$2,345.6 million (+195 percent) in Periodic Censuses and Programs, of which \$2,244.3 million is in decennial and \$101.3 million is in nondecennial.

The 2020 Census: Operational Overview



Count everyone once,
only once, and in the right place.



ESTABLISH WHERE TO COUNT

Identify all addresses where people could live.

Conduct a 100-percent review and update of the nation's address list.

Minimize in-field work with in-office updating.

Use multiple data sources to identify areas with address changes.

Get local government input.



MOTIVATE PEOPLE TO RESPOND

Conduct a nationwide communications and partnership campaign.

Work with trusted sources to increase participation.

Maximize outreach using traditional and new media.

Target advertisements to specific audiences.



COUNT THE POPULATION

Collect data from all households, including group and unique living arrangements.

Make it easy for people to respond anytime, anywhere.

Encourage people to use the online response option.

Use the most cost-effective strategy to contact and count nonrespondents.

Streamline in-field census taking.

Knock on doors only when necessary.



RELEASE CENSUS RESULTS

Process and provide Census data.

Deliver apportionment counts to the President by December 31, 2020.

Release counts for redistricting by April 1, 2021.

Make it easier for the public to get information.

FY 2019 reflects the massive shift to the start of major field operations and work that must be completed prior to the start of FY 2020 for achieving a complete and accurate 2020 Census. The scope and design of the 2020 Census can no longer be altered. If the Census Bureau does not receive the funding requested for the entirety of this work, the quality of the 2020 Census will suffer. Executing a decennial census requires the proper integration of multiple IT systems with operational plans, methods, and procedures in order to be successful. If any of these elements fail or do not integrate properly, operations may be disrupted, costs could rise, data could be lost, or data quality could be compromised. To further emphasize the need to mitigate risk, the FY 2019 budget request includes funding representing a risk reserve in line with Government Accountability Office best practices for a program of this importance and complexity. Mandated deadlines do not allow 2020 Census operations to be delayed; this makes appropriate contingency planning and funding even more crucial.

This work also includes multiyear, innovative efforts to transform data collection and dissemination systems, as part of the critical, systems infrastructure being developed and implemented in the Census Enterprise Data Collection and Processing (CEDCaP) and the Center for Enterprise Dissemination Services and Consumer Information (CEDSCI) programs in support of the 2020 Census.

In FY 2019, the Census Bureau will continue implementation and begin data releases from the reengineered 2017 Economic Census and the 2017 Census of Governments, which set the baseline for critical monthly, quarterly, and annual economic indicators. The design of 2017 censuses will reduce respondent burden through the use of Internet data collection and administrative records, automate operations to improve productivity, and improve data products to reflect the dynamic U.S. Economy. The first Economic Census data will be released in 2019, and the Census of Governments will release data on the finances of state and local governments.

CONTINUING OUR COMMITMENT TO CONDUCT A FULL, FAIR, AND ACCURATE DECENNIAL CENSUS

2020 Census—Request \$3,015.1 M (+\$2,253.0 M)

- Supports the first major field operation—the in-field address canvassing operation, which will continue to build out the final address list of the 2020 Census accurately and efficiently.
- Supports key partnerships and other local partnerships to ensure the Census Bureau can maximize self-response across all localities and population groups.
- Finalizes refinements to each of the dozens of systems supporting 2020 data collection.

- Provides for operations including the Local Update of Census Addresses, the Redistricting Data Program, the Group Quarters Operation, and data collection operations Puerto Rico and Island Areas.

Enterprise Data Collection and Dissemination Systems—Request \$153.3 M (+\$100.7 M)

- Supports the resolution of technical issues in CEDCaP systems discovered during the 2018 End-to-End Census Test.
- Finalizes the new data dissemination platform developed by the CEDSCI program to support data from the 2020 Census.
- Preserves access to federal and federally sponsored administrative data for policymakers through the Administrative Records Clearinghouse.

Geographic Support—Request \$59.7 M (+\$1.2 M)

- Provides the most complete address list and maps in support of 2020 Census operations.

American Community Survey—Request \$211.4 M (-\$8.7 M)

- Improves efficiency of the survey by terminating the Computer-Assisted Telephone Interviewing of nonresponse follow-up operations.

ENHANCING DATA PRODUCTS USED BY BUSINESSES, POLICYMAKERS, AND THE PUBLIC

2017 Economic Census/2017 Census of Governments—Request \$108.3 M (-\$0.5 M)

- Continues data collection and processing efforts, as well as analytic review and initial publication of data for the 2017 Economic Census.
- Leverages enterprise solutions to increase cost-effectiveness and continues to develop more effective data-editing strategies to increase efficiencies of data processing.

PROVIDING DATA THAT MOVE MARKETS, DRIVE BUSINESS INVESTMENT, AND INFORM POLICY

Current Economic Statistics—Request \$174.0 M (+\$2.1 M)

- Provides critical information about GDP and other key economic indicators that businesses use to make investment decisions that drive economic growth.

Current Demographic Statistics—Request \$75.1 M (-\$8.2 M)

- Preserves data collection for the Current Population Survey and the Survey of Income and Program Participation as well as the production of other fundamental social and economic data that inform effective public and private decision making.