So good afternoon everyone.

I'm Ron Jarmin, Acting Director of the US Census Bureau.

And it is my great privilege and honor to serve as a Department of Commerce combined federal campaign Vice Chairman as we celebrate the 60-year Federal Giving Tradition.

Together through the CFC our gifts have even greater impact, positively changing countless
lives around the world.

15
00:00:25,120 --> 00:00:26,160
This year I am please

16
00:00:26,160 --> 00:00:27,200
to highlight our mission

17
00:00:27,200 --> 00:00:28,640
of promoting

18
00:00:28,640 --> 00:00:29,840
and supporting philanthropy

19
00:00:30,480 --> 00:00:31,920
through our CFC program

20
00:00:32,560 --> 00:00:33,760
and supporting philanthropy

21
00:00:33,760 --> 00:00:37,040
through our CFC program

22
00:00:37,040 --> 00:00:38,000
with the new theme of -

23
00:00:38,000 --> 00:00:39,360
and milestone celebration.

24
00:00:39,920 --> 00:00:41,440
We are celebrating the CFC's

25
00:00:41,440 --> 00:00:42,960
60th anniversary.

26
00:00:42,960 --> 00:00:44,320
And it was President Kennedy

27
00:00:44,880 --> 00:00:46,320
who formalized the CFC
with an Executive Order in 1961.

I think before many of us were born.

Since its inception employees and retirees within the federal community have raised more than $8.5 billion dollars for charities and people in need.

That's billion with a "B" folks.

Today's celebration ties into CFC's new theme.
for this year.

00:01:09,120 --> 00:01:10,800
You can be the face of change.

00:01:11,520 --> 00:01:12,880
As we mark this occasion

00:01:12,880 --> 00:01:13,600
and our commitment

00:01:13,600 --> 00:01:14,880
to go beyond our call

00:01:14,880 --> 00:01:16,240
to public service,

00:01:16,240 --> 00:01:17,600
by contributing much needed

00:01:17,600 --> 00:01:18,720
gifts through the CFC,

00:01:19,600 --> 00:01:21,200
we recognize each of you

00:01:21,200 --> 00:01:22,240
as a change maker.

00:01:23,120 --> 00:01:25,440
The reasons we give, how we give

00:01:25,440 --> 00:01:26,640
and where we give will each

00:01:26,640 --> 00:01:27,680
be unique.

00:01:27,680 --> 00:01:28,560
A special piece
of the greater CFC mosaic

of change makers.

We all have a personal reason

for giving.

And when we make the choice
to give through the CFC we hold
the power in our own hands.

The CFC makes it easy
to build our philanthropic
legacy by honoring a loved one,
carrying on a tradition,
volunteering our skills
and so much more.
There are actually many ways you can give back.

Visit the website givecfc.org or ask your CFC keyworker for more information.

On that note, thank you for being the face of change for charitable causes like helping communities recover from disaster, supporting our military families, ensuring education for all and making a positive difference in our world.
Because of you the world from our own back yard to the farthest corners of the earth are becoming safer and better every day. That is the strength and possibility born from our opportunity to give back through the combined federal campaign.

Thank you. And I turn it over now
Good afternoon everyone.

I am Dave Zaya, campaign manager. I want to thank Ron Jarmin for his welcome message.

Secretary Romando and Deputy Secretary Graves for their generous support.

And the opportunity for the Census Bureau.
to host this year’s departmental

to host this year’s departmental

CFC campaign.

The CFC effort is

always important.

But in the face

of an ongoing pandemic

and in the shadow

of so much economic hardship CFC

has never been more vital.

This is our chance to take part

in one of the most successful

and far-reaching charity

campaigns anywhere,
in order to make a difference

00:03:13,040 --> 00:03:15,280
in our neighborhoods, our nation

00:03:15,280 --> 00:03:16,400
and our world.

00:03:16,400 --> 00:03:17,520
So thank you for joining us

00:03:17,520 --> 00:03:19,360
for today's CFC virtual

00:03:19,360 --> 00:03:20,160
charity panel.

00:03:20,720 --> 00:03:21,520
At this time I would

00:03:21,520 --> 00:03:22,560
like to introduce you

00:03:22,560 --> 00:03:23,680
to today's panelists.

00:03:24,320 --> 00:03:25,520
First is Beth Gunter

00:03:25,520 --> 00:03:26,320
from Earth Share.

00:03:27,280 --> 00:03:31,760
Beth.
>> Hello. First on behalf

00:03:31,760 --> 00:03:33,920
of all the charities in the CFC,

00:03:33,920 --> 00:03:35,200
thank you for taking time
out of your day
to support the CFC.
And a special thank you to the DOC CFC team
for giving us this opportunity.
As Dave said my name is Beth Gunter and I am the Program Director of Campaigns for Earth Share.
And Earth Share is America's oldest and largest coalition of environmental and conservation organizations.
For more than 30 years we’ve connected the power of people, workplaces and non-profits seeking to build a thriving healthy future. Our non-profit partners include Well Wildlife Fund, the Nature Conservancy and local groups like Anacostia Watershed Society, along with hundreds of other environmental non-profits.
Organizations are tackling issues that affect each of us from clean air and water to our food systems, to climate change, to the outdoor places where we play and so much more.

Thank you again for giving us this opportunity to participate in the charity panel. I'm handing it back to you Dave.
Next is Skip Chapels

Skip, why don't you make an introduction please?

Thank you for taking the time to support CFC and for this opportunity this afternoon.

I am Skip Chapels, President of Music For Life.

We provide music education programs to at promise youth.
without the resources and support necessary to reach their potential.

Despite the wealth and the DMV nearly one-third of all youth in our public-school systems are receiving low-income benefits like free and reduced lunch.

We began with a few students in our after-school guitar program. Today we operate three programs.
serving over 800 youth annually throughout the DMV.

After school guitar, band and orchestra and steam guitar.

We also provide instruments and repair support to Title I schools, school serving youth with disabilities and other non-profits serving underserved adults like [inaudible].

We have volunteer opportunities
for both musicians

and non-musicians.

We accept donations

of any instrument except

full-sized pianos that are

in reasonable working order.

Details about our program,

sign up forms

and contact information are

on our website musicforlife.org.

Dave.

>> Thank you Skip.

I'm just trying to think
about those pianos.

Appreciate that.

Stephanie -

Stephanie Smith is next from Lucky Dog Animal Rescue.

Stephanie would you like to take a second and introduce your charity please?

Yes please.

Thanks Dave.

Welcome everybody.

Thank you so much for having Lucky Dog Animal
Rescue here with you today.

And all the charities for CFC.

Lucky Dog Animal Rescue was started in 2009 by a group of volunteers and has since grown to a volunteer base of over 2,000 local volunteers in the DMV area.

We rescue and rehome at-risk animals who are at high kill shelters across the United States.

We work in disaster relief.
and take animals

that generally no other rescues

or people are adopting from.

We currently have 32

shelter partners.

And proudly we eclipsed 21,000

animals saved earlier this year.

3,500 of those animals alone

were last year.

And we're on track

to saving 2,300 this year.

100% of donations

that are received go directly

to saving the animals.
Veterinary costs, transport costs, and critical care needs.

We don't receive state or federal funding. And we don't have a physical facility of our own, so we're foster based. So all the animals live in loving foster homes until they're adopted.

Cats, dogs, kittens, puppies, senior pets, the gamut.
Of course, we take donations also.

No pianos, people like to drop off very large crates.

We got a crate recently that I could probably live in.

But we accept in kind donations and being volunteer based organization there are so many rooms and ways to be involved.

So thank you so much for having us here today.
>> Okay, thank you Stephanie.

All right.

Next up is David Kurtz from Vets on the Rise.

So David turn the floor over to you.

David please check your mic.

You're on mute.

Am I on mute?

There you go.

Now you're there.

>> Okay. It's just
backwards here.

Thank you for the opportunity to join you today and discuss Veterans on the Rise.

And our mission to help homeless veterans build self sufficient lives.

As Dave said, my name is David Kurtz.

And I'm the Executive Director of Veterans on the Rise.

VOTR provides a housing first structure with secure living.
environment and healthy meals for homeless veterans.

Then we provide customized case management, which focuses on each veteran's unique needs.

We focus on addressing physical and mental healthcare, financial counseling, vocational rehabilitation employment placement.

As well as any legal advice that may be needed.

We also worked
to provide life enhancing activities and encourage our veterans to readjust to their communities, regain their dignity and rebalance their lives. We hope you'll consider supporting Veterans on the Rise through the combined federal campaign. And I'll kick it back to you Dave. >> Okay, thank you David. Next up is Steven Emmert.
00:09:11,520 --> 00:09:13,120 from Us Helping Us,

00:09:13,120 --> 00:09:14,920 so Steven the floor is yours.

00:09:14,920 --> 00:09:16,560 >> Thank you sir.

00:09:17,280 --> 00:09:18,320 Good afternoon everybody

00:09:18,320 --> 00:09:18,960 and thanks so much

00:09:18,960 --> 00:09:19,760 for taking time

00:09:19,760 --> 00:09:20,480 out of your afternoon

00:09:20,480 --> 00:09:21,360 to be here today.

00:09:21,360 --> 00:09:22,640 We all really appreciate it.

00:09:23,200 --> 00:09:23,760 As Dave said,

00:09:23,760 --> 00:09:24,960 my name is Steven Emmert.

00:09:24,960 --> 00:09:26,400 I am with Us Helping Us,

00:09:26,400 --> 00:09:27,600 an organization that's been
around for over 30 years.

I've been around the

organization for the past two,

I'm happy to report.

Us Helping Us was founded

at the height of the HIV

and Aids crisis

as a support group

for Black gay men.

We continue to focus

on Black gay men, but the range

of services has grown,

and we are now a $4 million

organization,
which is something we just hit this year, so we're very proud of it.

We offer a range of programs and services for those living with HIV.

For those with family member living with HIV and for those who are at risk of HIV.

These include our continued support groups, as well as a lot of education and information.

One of the things
about Us Helping Us is

that for our whole existence we

recognized and addressed access

to medical care

in the inequities

in our medical system.

So again, thank you so much

for being here.

And I look forward to talking

to you more this afternoon.

>> Okay thank you Steven,

appreciate that.

And last but not least is Batina

Strait from So Others Might Eat,
Batina let’s hear about your charity and the great work you guys have been doing as well please.

>> Thank you so much.

I'm excited to be here.

I joined So Others Might Eat, also known as SOME in the middle of September.

And have just continually [inaudible],

so excited to be part of this.
I am the new Chief Inclusion Officer at SO.

And we were founded in 1970 from a simple act of kindness.

Father Horace Makenna

and I am looking at my little cheat sheet here for the dates.

Started a lunch line in North Cap and K Streets

and handed out left over sandwiches.

And as the need for that food and sustenance grew he realized
that there was a huge need

And so in 1978 SOME moved to its current location here on O Street,

which is where I currently sit.

And Father John Adams joined SOME as its first executive director.

We - we supply wrap around services for our community,

everything from emergency
services like food, clothing,
toiletries.
Things that you would imagine
someone in need -
needing immediately.
But we've also expanded
to single adult housing,
family housing,
recovery services, medical
and dental services,
mental health support,
employment training
and senior services.
And when I hear that list,
what I love about it is it's so comprehensive.

And so it's not letting anyone come in and have to fend for themselves along their journey.

It really is providing support all along the way.

So I'm very excited to be here with everyone,

and happy to have a chance to talk about SOME.

>> Okay wonderful.
Thank you Batina.

All right.

So those are our charity panelists.

Thank you for the introductions.

So we're going to get to the main event now and ask you some questions and learn a little bit more about what you're all working on here.

So Beth I want to come back to you from Earth Share. And ask is there a success story
that you can share with us?

Please.

>> Yes, gladly.

I'd like to go

over some examples

of what our partner non-profits

have been working on related

to Covid-19.

Often people don't see a direct

connection with environmental

groups and the pandemic.

But our partners have been

working very hard.
So some examples are providing access to clean water for sanitation in areas like Flint, Michigan and Navajo reservations. Many of those areas still do not have access to clean water, to just simply wash their hands. And often these communities are the ones being hit hardest by the virus.

Outdoor green spaces,
to get outside.

Our partners have been working on creating new green spaces, protecting our beaches and maintaining our national parks.

And also during the pandemic many farmers were not able to sell at farmers markets or restaurants.

Our partners help farmers deliver the produce to communities in need.
and helped maintain farmers markets.

Many recycling centers actually had to close. And our partners helped maintain a recycling center through virtual safety webinars, making sure that our recyclables were in fact, recycled and not thrown in a landfill.

And due to a decrease in patrolling connected to Covid restrictions,
animal poaching has seen an increase in Africa.
And our partners have created virtual volunteer opportunities for the community to still monitor and protect species in need.

>> Okay that's good.
Thank you so much.

So another question is, is there anything that you would like to say to our participants that would encourage them?
to choose to donate?

>> Yes. So CFC dollars are more important than ever.

to help combat climate change.

Natural disasters are occurring nearly five times as often.

And just in the last two years we have experienced $136 billion in losses.

The increase of natural disasters is linked to climate change,

which is accelerating due
to human activities.

However, it's not just storms increasing due to climate change.

It's droughts, wildfires, increase in diseases like Zika and yes, pandemics like Covid-19.

The CFC is the original crowd funding, donating through payroll contribution is one of the easiest and most convenient ways
to support causes you care about.

One of the benefits of workplace giving is all CFC dollars are unrestricted, which having unrestricted funds allows groups to use funds where it's most needed.

And unrestricted is often used for natural disasters and even the Covid responses.

Just this past year your 2020 CFC dollars have helped Earth Share Partners help wildfire
victims in the West and helped
with access to clean water
in areas impacted by other natural disasters.
Without CFC donations none of us would be able to help those in need,
and on the forefront of climate change.
However, if Earth Share isn't your passion that's the great thing about the combined federal campaign.
There are thousands of charities with wonderful important missions that need your help. The CFC represents so many deserving causes and I'm sure you can find one or more that speaks to your heart and values for the hope of the future. Every dollar that you pledge today truly makes a difference.

>> That's so true.

That's so true.
622
00:15:54,240 --> 00:15:55,200
Thank you so much Beth.

623
00:15:55,200 --> 00:15:56,080
>> Thank you.

624
00:15:56,080 --> 00:15:57,600
>> Okay Skip,

625
00:15:57,600 --> 00:15:58,560
I'm going to come back to you for Music for Life.

626
00:15:58,560 --> 00:15:59,760

627
00:15:59,760 --> 00:16:01,120
How about is there a success story that you can share

628
00:16:01,120 --> 00:16:02,240
with us, please?

629
00:16:02,240 --> 00:16:07,840

630
00:16:10,480 --> 00:16:21,840
You might be on mute Skip.

631
00:16:24,560 --> 00:16:25,840
I still don't hear you skip.

632
00:16:29,480 --> 00:16:31,680
>> It went back and forth.

633
00:16:31,680 --> 00:16:32,560
>> There we go.

634
00:16:32,560 --> 00:16:32,960
There we go.

635
Now we hear you.

>> 73% of the youth in our programs demonstrate academic improvement.

92% demonstrate improved social skills, confidence and discipline.

Our programs provide these youth the skills, confidence and means to compete for honors within their school, band or orchestra.

To compete in district, regional and statewide competitions.
Many of our students now were in recognitions within their schools program as well as within their district region or state.

Each year several of our students qualify for leadership position and/or first or second chair in their school's program.

Recently one of our students placed third in the Virginia State
competition
for the flute instrument.
And recently two
of our students received full
music scholarships to college.
One each to James Madison
University and
Shenandoah University.
Music makes a difference
and giving these children
or youth opportunity
to participate really makes a
difference in their lives
as well.
Thank you.

>> Okay thank you.

Thank you.

So another question I'd like to ask you is the same one I asked Beth there.

Is there anything you'd like to say to our participants that would encourage them to choose to donate?

Music education is a valuable teaching tool, proven to help both the academic
and social development of youth.

We're not about entertainment or creating the next pop star.

Talk about helping disadvantaged youth develop into self-sufficient adults.

The demographic we served was just proportionately impacted by the pandemic.

The social emotional learning techniques will be used to make our programs particularly valuable to them during these
difficult times.

The families cost for their child to participate in school music programs continues to increase.

Low-income youth are increasingly less able to participate or succeed.

Nothing discourages a student more than being denied participation and opportunities at school because they lack the necessary means.
It denies them not only the educational opportunity but also the opportunity to engage with other students from various socioeconomic backgrounds.

We remove these barriers, providing them equal opportunity to engage and succeed.

>> Wonderful, wonderful.

Thank you.

Thank you Skip.

Stephanie I'm going to come your way.
From Lucky Dog Animal Rescue.

So can you tell us how your charity got started please?

You're on mute Stephanie.

It's tricky.

You're good.

>> Yeah I was like muting, unmuting myself.

I would love to tell you about that.

So, there was a need in our area.
And in 2009 our executive director and founder, Mira Horowitz and a group of volunteers got together to meet that need, to help save animals. Finding that there were so many rural shelters that nobody was saving animals from. So it started small. Started out a couple of you know SUV's and just having regular
transports and adoption events happening out National Geographic their parking lot in DC.

And then just grew.

And it grew.

And it created this really cool community of lucky doggers.

You know? Where people wanted to do back-end stuff.

They wanted to be at the adoption events.

They wanted
to help do the transports

and the rescues.

We found ourselves kind of on the national ticket, if you will

about five years ago,

because we were hands on with some disaster relief

that occurred in Puerto Rico.

And then subsequently with that it grew to bring

in more shelter partners

and more relief efforts.

So now disaster is a part
of our wheelhouse.

But what we grew to be entirely only volunteers in 2015 we're like okay;

we need like one employee to try to help man 1,000 volunteers at that time.

And now we've grown to 6.5 employees and over 2,000 volunteers.

Still no facility of our own as I shared earlier.

And just hosting these adoption
events every single weekend.

You know three
to five throughout the DMV.

Those are really our ability
to have animals adopted.

During Covid

of course it all changed

because there was not any

in-person events.

So we moved virtual.

We would stream adoption events.

We created all these protocols

in place for people to be able
to go to homes of our fosters,
and that transaction

of meeting the animal,

picking up and taking home

the animal.

So through it all we really just

kind of organically grown,

pivot as needed to make sure

that we can find loving homes

for these animals.

And also for people.

I mean I think especially during

the pandemic we all wanted kind

of that nurture
of a loving companion animal
in our home.
And sadly, I mean it's still
something we're all working
on approximately every 17
seconds a healthy adoptable
animal in the United States
is euthanized.
And so us and other rescues were
all kind of working collectively
for the same goal.
And taking animals not
from the shelters in our area.
Our area you can adopt
from those shelters and that's fantastic, but there's tons of rural shelters where animals are being dropped off all day every day, and no one is rescuing from them. So that's kind of our - how we got to where we are today. And we just kind of keep moving forward in what we're doing.
Okay. No that's great.

That's great.

So you mentioned volunteers -

starting off as volunteers.

What kind of volunteer opportunities do you have?

for folks?

>> Oh my goodness.

Everything under the sun.

And we're always creating new opportunities.

It could be anything from running,
you know these adoption events.

865
00:22:26,800 --> 00:22:27,440
We host two

866
00:22:27,440 --> 00:22:28,960
to three smaller adoption events

867
00:22:28,960 --> 00:22:30,480
at area pet stores,

868
00:22:30,480 --> 00:22:32,240
apartment buildings,

869
00:22:32,240 --> 00:22:34,400
small businesses on Saturdays.

870
00:22:34,400 --> 00:22:36,640
A large one every single Sunday,

871
00:22:36,640 --> 00:22:38,320
every Sunday rain or shine

872
00:22:39,040 --> 00:22:40,320
at a Pet Smart or Petco,

873
00:22:40,320 --> 00:22:41,360
kind of a larger facility

874
00:22:41,360 --> 00:22:43,440
that can house 200 volunteers

875
00:22:43,440 --> 00:22:45,200
onsite, that can house you know,

876
00:22:45,200 --> 00:22:46,400
100 animals onsite

877
00:22:46,400 --> 00:22:47,760
for multi-hour event.
So it's that hands on ability.

It's laundering towels.

Something as simple as that.

Picking up a bunch of towels,

because we're going to need them

for the cat crates,

for the adoption events

on the weekends.

The back end,

honestly when you go to fill

out an application

to adopt an animal,

that adoption process,
to ensure that you know,

00:23:09,920 --> 00:23:11,120
you're set up for success.

00:23:11,120 --> 00:23:11,680
That you know

00:23:11,680 --> 00:23:12,480
if you have any animals

00:23:12,480 --> 00:23:13,920
in the home, they've been vetted

00:23:13,920 --> 00:23:14,880
by a veterinarian.

00:23:15,680 --> 00:23:17,280
There's no holes in your fence,

00:23:17,840 --> 00:23:18,800
all these elements that come

00:23:18,800 --> 00:23:19,760
into play to make a

00:23:19,760 --> 00:23:21,280
successful adoption.

00:23:21,280 --> 00:23:22,560
All those steps have

00:23:22,560 --> 00:23:23,120
to be followed

00:23:23,120 --> 00:23:24,560
through with a team member.

00:23:24,560 --> 00:23:27,280
So being a volunteer, it's -
whether you're filling out an Excel sheet,

you're on the phone

with a veterinarian,

you're talking

through the process

with a potential adopter.

Helping to recruit more volunteers, to be a foster,

to be a volunteer,

assisting in the transport experience.

Talk about a whole inter network
of how we're getting these animals from the 32 shelter partners that we have, each and every week. So there's so, so many different ways. And if you go to our website, Luckydoganimalrescue.org volunteers you'll see just a list of all the different opportunities. Thank you notes. I'm our development director. I mean that's the stewardship
and thank you,

that's a huge component of everything we do.

So the ability of to volunteer there's -

they're endless.

That's great.

Thank you, thank you so much.

Okay David,

I'm going to come back to you from Vets on the Rise.

So could you explain how your charity got started please?
Can you hear me now?

Yes, now we can hear you.

Thank you.

Okay. Thank you.

Our organization started about 30 years ago when a small group of Vietnam Veterans who had experienced homelessness themselves decided that they needed to establish a structured, comprehensive program for homeless veterans to help them recover.
And they leaned heavily on a housing first structure with unique case management for each one.

But they lean very heavily on the whole concept of never leaving a fellow soldier behind.

The unit cohesion and the espree decor harkening back to their military service, where they felt having a very
group-oriented program would be successful in helping their fellow veterans recover from homelessness.

>> That's great.

>> Yeah we were actually incorporated in 1993 but they had worked ad hoc prior to that as early as 1986 and 1987.

So they strictly as volunteers ad hoc without a corporate structure.

>> I hear that sense
of volunteerism coming strong.

So how about a success story.

You have a success story you can

share with us please?

>> Well one immediately comes

to mind.

We - we had -

about two years ago we had a

young Navy veteran come to us

in his early 30's.

and as a result of a number

of challenges

in his personal life primarily
loss of personal relationship with the mother of his two children, combined with chronic underemployment and substance abuse issues, he became homeless.

And when he came into our program he was referred to us by the Veteran's Administration.

And our case managers developed his program surrounded by psychological
and substance abuse counseling,

along with vocational rehabilitation.

He was able to find permanent employment and established himself in stable housing.

And since then, he's been able to adjust to his families status and re-established his relationship with his kids.

Although he remained separated from their mother and he -
he has come back

and is a strong volunteer

working as an alumni

with our current veterans,

giving them inspiration

and hope.

And they can benefit

from his experience

in rebuilding their own lives.

>> That's great.

That's a wonderful story,

thank you.

Thank you.

Okay Steven we're going
to come back to you

from Us Helping Us.

How did your charity get started?

>> As I mentioned

at the beginning in the height of the HIV and Aids crisis a group of Black gay men who were friends recognized their friends were dying.

And - and created a support group to focus on the health of the mind, body and soul.
At the time there was really no other options, there were no medications. And there was a real sense of needing to be together. And this was sort of grow strength through each other.

They - we incorporated 1988 and in 1992 we got our first grant from CDC. to start doing HIV testing.

And we continued to provide the support groups,
but now we do a lot of work in the community around providing HIV education and information. Recognizing that people need to understand how HIV is transmitted in order to prevent it. One of the goals of the CDC to end the HIV epidemic by 2030. And that means we need to continue to reach a lot more people.
with our information
to make sure
that we can achieve that goal.
We have since expanded
into a number
of different programs
and services,
including case management
on housing assistance.
We recognize that for most
of our clients,
nearly all of whom are below the
federal poverty level they come
to us with issues more
than just access to healthcare.

These include you know, food and housing and security.

And so we try to make sure we're providing the services and the programs that meet all of those needs.

Thank you.

So you mentioned access to healthcare.

So how did Covid-19 impact your charity and what kind
1118 00:29:26,960 --&gt; 00:29:28,960
and so we knew we had to figure

1119 00:29:28,960 --&gt; 00:29:31,920
out a way to open back up.

1120 00:29:31,920 --&gt; 00:29:35,680
And so what we did was we got a
lot of PPE, instituted a number of different protocols and guidelines for staff. We would just have a skeletal crew actually in the office. Appointments were - had - we would only see people by appointment only. But one of the really good things that came of it was we secured some funding to expand our food pantry.
And a number

of our clients who'd been

with us for years sort of fit

that over 60 category

that made them especially

vulnerable early on.

And so we would do

home deliveries.

And our staff would take bags

of food directly to them.

And on more

than one occasion staff would

tell me how

when they would text the
individual or knock

on their door to let them know

that their food had arrived,

by the time they'd get
to the end of the sidewalk the -

the client had opened the door.

And they'd end

up having a

20-30-minute conversation.

Because that was the only

interaction

with another human being

that that person had had
in weeks and sometimes months.

And they always wanted to let me know that –

that's why it took so long.

And I'm like that is fine.

That is who we are and what we're about.

Is that sense of community.

And so it felt really good for us to be able to do that and continue to do that to this day.

>> Wonderful.

Thank you.
Thank you.

Okay. All right, Batina?

Coming your way from -

So Others May Eat or SOME.

How about a success story that you can share with us?

Please.

Absolutely.

I think I'll follow through with the Covid pivot,

right?

Because that's what you know,
so memorable for so many of us. But then I also have a personal one to share just in my short time here. That quick change that took place in March was mind blowing and head spinning. And I think that what - what the great thing about it is we were still continuing to provide service. And I have data gurus behind me who always share kind of all
of the numbers that we were able to continue but if you think about the fact that so many folks are always wondering like where will my next meal come from?

Where will my shelter come from?

And they've been able to rely on SOME for those meals, for that shelter, for that care.

That understanding what was taking place at the beginning of Covid was overwhelming for us
and especially for them. 

And so to be able to continue care was really, really critical for us. 

And so I think one of the great things that took place for sure, it was that in partnership with Unity Healthcare. 

We were able to provide vaccine clinics. 

And one of the situations someone explained to me. 

I wasn't with SOME at the time.
Was if you think about the delay, many of us were glued to our television sets, right? We were listening to the news. We were reading you know, on our phones and trying to keep up to date. Information can be lagging when you do not have every technical device at your fingertips, like so many of us do.
And so there was an extra component of informing people and helping them understand the severity.

So while many of us were running for the PPE that we could get ahold of, there was also a need to educate and inform our communities about the importance, and why things needed to change so drastically.

So we were really proud to be able to continue offering
services 261,000 meals served

in 2020, 14,000 almost 15,000

sets of free clothing.

Almost 8,000 showers.

Things that are just vital

to our community around us,

that we're -

that we were still able to do.

One of the great switches,

the pivots we talk about was

that we were able

to continue a lot of our medical

and mental healthcare
via telehealth.

And setting up systems and locations for folks to be able to still receive that care safely,

and that's a process and a procedure that will continue on past the end of hopefully, the end of what this pandemic, because it's been so useful for everyone.

So emergency housing, one of the things
that really stands out to me.

We were able to provide emergency housing for senior citizens who were experiencing elder abuse and neglect during that time.

And so again, just seeking resources for the most vulnerable was really, really important.

Last month I personally was privileged to go to the opening
of one of our newer facilities

for single adult housing,

called the Anna Cooper House.

And got to listen to one

of the residents share

his experience.

And what hit me was he said,

"One year ago I was

on the street looking

for a bottle.

And today I'm standing in front

of all of you to share

in my recovery.

The fact that I am volunteering
and interning

for a city organization.

And I had not thought

that I would ever achieve

or reach the level I am.

But now I believe

that I can go far beyond this.”

And to hear his story

and to see his level

of confidence and engagement

with all of us,

and no shame involved

with him sharing his story
00:34:45,760 --> 00:34:47,760 to me, that was really -
1324
00:34:47,760 --> 00:34:48,720 a really meaningful
1325
00:34:48,720 --> 00:34:49,680 and inspiring kind
1326
00:34:49,680 --> 00:34:51,280 of success story.
1327
00:34:51,280 --> 00:34:52,160 Because for a lot
1328
00:34:52,160 --> 00:34:53,760 of people they wouldn't feel
1329
00:34:53,760 --> 00:34:55,120 that level of confidence.
1330
00:34:55,680 --> 00:34:56,880 I was really proud to see that.
1331
00:34:57,720 --> 00:34:59,600 >> Yeah, that's -
1332
00:34:59,600 --> 00:35:00,320 that's amazing.
1333
00:35:00,320 --> 00:35:00,960 That's great.
1334
00:35:00,960 --> 00:35:01,840 Thank you.
1335
00:35:02,800 --> 00:35:03,840 You mentioned volunteers.
1336
00:35:04,960 --> 00:35:05,840 The gentleman you mentioned
in your story here.

What kind of volunteer opportunities do you have at SOME?

>> So many.

We have - we have great facilities, and we are supported by the people who just love us and the work that we do.

And we're really fortunate.

And love the community that we serve.

So we've got regular volunteer
opportunities
from our in-person breakfast
that we serve daily,
7:00 to 10:00 a.m.
So if you're a morning person,
want to get something fantastic
at the start of your day,
we can always use people
for that.
We've got behind the scenes,
there's meal prep,
clothing sorting.
We have a fantastic clothing
closet that people can come
to no questions asked

and we can get clothing.

And we need all

of those things sorted out.

There are virtual opportunities

through our programs,

because so many

of them have gone virtual.

And so if there's a comfort

level there and you would prefer

to do something from home,

that's absolutely available.

We've got virtual drives
for non-monetary donations

from food, clothing.

We have an Amazon wish list

that people can go in

and just click, click, click.

And toiletry items

that are really, really helpful

for the clients

that are coming through.

And we do have in-person

special events.

We're really excited

that our upcoming 20th Turkey Trot, Trot for Hunger is coming
up in November,
on Thanksgiving Day.
And it will be held
in Freedom Plaza.
And so we are always looking
for folks to participate,
fantastic shirts,
all kinds of things.
So, we also have our website
SOME.org, and you can click
on opportunities to volunteer.
>> Okay wonderful.
Wonderful.
Thank you.

Well I know I could spend a couple more hours talking with you all,

but unfortunately we are running close on our time.

So I'm going to say thank you.

Thank you for those answers to those questions.

It's just great information.

I know we've only touched the surface of what your organizations offer.

And I encourage our audience
to check them out.

Not only our feature charities here, but all participating charities through the CFC giving portal or their individual websites.

So we're going to pivot now for a second.

We got a tie into our face of change.

So for the remainder of our time together I want to ask a couple
of our panelists here,

how they got into this line of work?

And when you think about the CFC campaign and you know the -

the marketing brand here,

you can be the face of change.

I consider you all change makers.

With the work and the activities you do helping others on a daily basis.

So first of all, thank you.
Thank you again for that.

But secondly I'm curious to know if someone or something in the case of our animal or nature related charities inspired you to get inspired you to get into charitable giving.

If you could just give us a second of you know what that was?

So like I said we only got a couple minutes to go through some of them.
But Beth I want to cut to you first if you could. Just give us a quick story of someone maybe that's been an inspiration in your life, or someone you've met through your charity or otherwise that keeps you coming back, day in and day out please. >> I'd love to answer this. And first Dave I just want to reiterate after hearing all of these stories
from all the charities,

you all are the face of change

and thank you

for your hard work,

and important work.

So personally my love

for the environment started

with my fifth-grade

science teacher.

She had us create a solar oven

out of a soda can

and we cooked cocktail hotdogs.

But every day I wake up ready
to make a difference in protecting our environment for my nieces.

All future generations deserve a world where the air is healthy to breathe. They have access to clean water and outdoor places to play.

And an environment that is sustainable and just for all.

And together we are helping protect our planet for all future generations.
of all people.

And I just want to end on thank you again for the generosity and support of the CFC. It really does make a world of difference, and you all are the face of change.

>> Okay thank you. Thank you Beth.

That's - that's great.

Skip I want to come back to you. Do you have a change maker story
to relay or someone that's

served as inspiration?

>> We do. Unfortunately

like so many others,

tragedy was our inspiration

to begin this program.

We started in March 2006

with a small guitar program

in memory of Aaron Brown.

An 18-year-old neighbor,

Eagle Scout and guitarist,

studying music in his first year

of college when he was

1525
00:39:36,720 --> 00:39:38,080
tragically shot to death.

1526
00:39:38,880 --> 00:39:40,640
What inspires our continued

1527
00:39:40,640 --> 00:39:42,320
growth and dedication is those

1528
00:39:42,320 --> 00:39:43,840
we've met in the music

1529
00:39:43,840 --> 00:39:45,120
community, ranging

1530
00:39:45,120 --> 00:39:47,600
from manufacturers to retailers,

1531
00:39:47,600 --> 00:39:48,640
artists and teachers.

1532
00:39:49,360 --> 00:39:50,560
Like many, we knew the

1533
00:39:50,560 --> 00:39:51,520
challenges faced

1534
00:39:51,520 --> 00:39:53,200
by low-income youth,

1535
00:39:53,200 --> 00:39:54,000
but we're searching

1536
00:39:54,000 --> 00:39:56,080
for the best way to help.

1537
00:39:56,080 --> 00:39:56,560
Those of us

1538
00:39:56,560 --> 00:39:58,080
who began this program are
not musicians.

We have to introduce ourselves to the music community and solicit their support to build this program. They welcomed us and quickly provided that support.

Witnessing the impact our music programs have on these youth, we quickly understood why it is not a coincidence that so many people with success
in any career field has some music education in their background.

Thank you for your time today.

Please support the CFC.

There are thousands of worthy causes that need your help.

I'm sure you can find one or more that address a cause you're passionate about.

>> Okay thank you Skip.

Thank you.

And we got time for one more.
So Batina I'm going to come your way from some - how about a change maker inspirational story.

I think you probably already gave one. I'm going to make you come up with another one. >> That's okay.

What I love -

I have a background working at mission driven, mission focused organization.
I worked at a hospital

in Baltimore that was founded by the Sisters of Mercy.

And their legacy carried on and really somehow amazingly just continued to flow through all of our employees, even though there were fewer and fewer sisters on the walking through the units.

And now I find myself at some connected again to an interfaith organization that was founded by a priest
who just looked and saw the need in his urban community.

And there are people who will look away. There are people who will believe maybe the stereotypes that they feel exist about our homeless community. And what I love is that I'm surrounded by people who will not look away. Who will see the faces of the people who are walking...
down our streets, who are living

1607
00:41:49,600 --> 00:41:50,720
on our streets and who come

1608
00:41:50,720 --> 00:41:51,680
in for our services?

1609
00:41:52,320 --> 00:41:54,400
And understand

1610
00:41:54,400 --> 00:41:55,680
that we don't know their story

1611
00:41:55,680 --> 00:41:57,440
until they tell us their story.

1612
00:41:57,440 --> 00:42:00,880
And so for me one of the great -

1613
00:42:00,880 --> 00:42:02,000
one of the great honors

1614
00:42:02,000 --> 00:42:02,880
of being part

1615
00:42:02,880 --> 00:42:05,120
of this organization is truly

1616
00:42:05,120 --> 00:42:06,640
helping people be seen.

1617
00:42:06,640 --> 00:42:08,160
And I just think that -

1618
00:42:08,160 --> 00:42:10,000
that's something that resonates

1619
00:42:10,000 --> 00:42:10,880
with me and why it's
so important
to continue this work
as strongly as possible.
And so for anyone who finds it
in their heart to support SOME,
I give a heartfelt thank you
right back.
>> Okay. Thank you.
Thank you Batina.
All right.
Well thank you.
Thank you all.
Thank you all to our panelists
for your very moving comments,

00:42:32,080 --> 00:42:33,120
for sharing this information

00:42:33,120 --> 00:42:33,520
with us.

00:42:34,960 --> 00:42:38,720
Beginning on November 15, 2021,

00:42:38,720 --> 00:42:39,920
DOC employees we're going

00:42:39,920 --> 00:42:40,960
to give you an opportunity

00:42:40,960 --> 00:42:42,640
to provide similar stories.

00:42:42,640 --> 00:42:44,400
Like those you've heard -

00:42:44,400 --> 00:42:45,760
who have been an inspiration

00:42:45,760 --> 00:42:46,480
in your lives.

00:42:46,480 --> 00:42:47,600
Who has been a face of change?

00:42:47,600 --> 00:42:48,480
Or who has inspired you

00:42:48,480 --> 00:42:49,840
to be a face of change?

00:42:49,840 --> 00:42:50,320
So I wanted
to give you some time
to think about it.
We wanted to give you some
inspiration behind it,
and I think the stories we heard
here definitely have done that.
So we'll put out a call
about that next month.
Be looking for the email
from the secretary
but be prepared
to submit the information
and just continue
to watch our CFC website.

1661
00:43:10,960 --> 00:43:12,000
And then we're going to use

1662
00:43:12,000 --> 00:43:12,960
that information

1663
00:43:12,960 --> 00:43:14,400
for our final event

1664
00:43:14,400 --> 00:43:16,400
on January 12, 2022.

1665
00:43:17,520 --> 00:43:18,960
So with that,

1666
00:43:18,960 --> 00:43:21,040
I want to again thank each

1667
00:43:21,040 --> 00:43:22,000
of today's panelists

1668
00:43:22,000 --> 00:43:22,880
for taking time away

1669
00:43:22,880 --> 00:43:24,160
from your busy schedule to be

1670
00:43:24,160 --> 00:43:24,800
with us today.

1671
00:43:25,360 --> 00:43:26,080
Thank you, thank you,

1672
00:43:26,080 --> 00:43:26,960
thank you so much.

1673
00:43:26,960 --> 00:43:27,920
We do appreciate it.
I want to say you know on behalf of the Department of Commerce employees we appreciate everything -

everything you were doing for your charity and for helping making the world a better place.

To our DEOC employees,

on behalf of the entire DOC, CFC team including our Bureau and headquarters campaign managers, our coordinators,
our key workers,

1688 00:43:48,720 --> 00:43:50,560 our ambassadors we hope this

1689 00:43:50,560 --> 00:43:51,760 charity fair was not only

1690 00:43:51,760 --> 00:43:52,720 informational,

1691 00:43:52,720 --> 00:43:53,840 but inspirational.

1692 00:43:54,480 --> 00:43:55,600 Thank you for considering the

1693 00:43:55,600 --> 00:43:57,840 donation for volunteering hours,

1694 00:43:58,480 --> 00:44:00,320 and to your favorite CFC charity

1695 00:44:00,880 --> 00:44:01,520 please continue

1696 00:44:01,520 --> 00:44:02,640 to visit the DOC,

1697 00:44:02,640 --> 00:44:04,160 CFC website regularly

1698 00:44:04,160 --> 00:44:04,880 to stay current

1699 00:44:04,880 --> 00:44:08,240 with all the 2021 DOC CFC events

1700 00:44:08,240 --> 00:44:09,760 and the status of the campaign.
And the information is there right for you on the screen, if you want to take it out, take a chance and look at it later.

So with that we're going to conclude our event today.

Again thank you to the -

to our panelists.

Wish you all the best of success and to everyone else thank you and have a great day.