Ways to say Thank You

Thanking federal employees and retirees for their generosity while celebrating the positive impact they have on those in need is crucial to having donors return year after year. You can easily do just that by downloading and using the resources provided in the Thank You toolkit. Saying thank you will ensure donors know how valued they are as well as how vital their role is in being a change-maker.

Everyone enjoys being appreciated! **Here are a few great ways to show thanks to our amazing donors:**

- Provide donors with donor gifts.
- Download and print the Thank You card and present it to all self-identified donors.
- Send out email communications with campaign results.
- Have your leadership send a thank you communication.
- Use the Generosity Flyers (that show the impact of federal generosity from real CFC charities) as email attachments, part of a thank you slide deck, on your intranet/website, or as social media posts.
- Host a CFC event where leadership provides remarks.
- Provide all donors with the Changemaker Email Signature Badge.

As a campaign worker, you have exemplified the face of change. Thank you! Your valuable role raised millions of dollars to help people in need this year.

Leadership Corner

And just like that, the last week of the 2021 campaign is upon us! This is our last chance to invite all to be the face of change with us and help make a lasting, meaningful impact in the world. We have a little bit further to go. Please, make every moment of this week count! There is someone in need who is counting on us and we are counting on you.

1) Implement the Finish Strong toolkit and follow the daily countdown activities.
2) Engage with your colleagues in an event, daily emails, social media or in your office’s comms or Intranet channels.
3) Ask Leadership to send a memo or video-email of support.
4) Update those Barometer posters and highlight how close you are to success.
5) Send those thank-you cards! They can serve as a gentle reminder to those who haven't pledged yet.

Campaign workers, thank you for your contributions to the 2021 CFC. Your dedication is paramount to our success, and it does not go unnoticed. We look forward to celebrating with you later – but first, we have one more week to go! Be the Face of Change!

- Vince Micone & Ann Van Houten, CFCNCA Chairpersons