Make the Ask

One of the primary reasons someone gives to charity is because they were asked by someone they trust. As a CFCNCA leader, it is vital that you personally talk with each of your co-workers to let them know about the CFC and offer them the opportunity to contribute through a monetary pledge or volunteer hours. Here are five steps to follow to inspire your co-workers to give.

**Step 1:** Tell your story. Do you have a cause or concern you support? Share it!

**Step 2:** Ask about their favorite cause. Ask your co-workers if they have a favorite charitable cause and have them explain why.

**Step 3:** Explain the benefits of the CFC. Payroll deduction. Give to multiple vetted charities. Pledge volunteer hours. Make a huge collective impact.

**Step 4:** Invite them to pledge. Invite your co-workers to join you in making a pledge through the CFC.

**Step 5:** Follow up. Research shows it takes 4-6 touchpoints before people act! Invite your co-workers to participate in some of the CFC engagement activities your office/unit is hosting.

Are you being asked to brief about the CFC in an in-person or virtual meeting? Check out our new CFC Briefing slides and training video on how to present them.

Pledge to Volunteer

For those who like connecting strangers to the cause... don’t forget that Federal, Postal and military personnel can pledge both monetarily and through volunteer time to CFC charities. The pledged volunteer hours will be monetized and will count towards campaign results although they will be reported separately from financial contributions.

This awesome feature of the CFC places the volunteer hours pledge on equal footing with the financial pledge – both fulfilled with the employee’s own time, talents, and treasure.
CFCNCA Kick-Offs

These past few weeks, departments and agencies across the National Capital Area have been kicking off! Here are a few of those highlighted events at (top left to bottom right) Department of Energy (with Secretary Granholm), Small Business Administration (with Administrator Isabella Casillas Guzman and LFCC Co-Chair Ann Van Houten), and Department of Defense (with Secretary Austin). Thank you changemakers for kicking off with us!

Hon. Co-Chair Haaland

Have you met this year’s CFC Honorary Co-Chairs? Read their memo and share with colleagues!

Oct. 25 Cause of the Week: Animal Welfare

“Every individual matters. Every individual has a role to play. Every individual makes a difference. The least I can do is speak out for those who cannot speak for themselves. The greatest danger to our future is apathy.” - Jane Goodall

Our lives are enriched by our association with animals – from the pets who share our homes to the awe-inspiring creatures of the deep sea. We share this planet with countless species, and it’s our duty to protect them, and their home – the only home we have, and foster the growing relationships between species.

Because animals can’t speak for themselves, it is up to us to speak for them. Through the CFC, we can be good stewards of the animals in our care and raise awareness for rescue efforts, support wildlife rehabilitation, and preserve it for generations to come. Preservation efforts can even bring species back from the brink of extinction, such as the success story of the iconic Bald Eagle, whose population is now increasing with 71,400 new nesting pairs discovered in the past decade from a low of 417, in part thanks to CFC donors.

- $25 examines, vaccinates, and treats one rescue animal for fleas and worms.
- $75 trims the hooves of three working horses or donkeys.
- $100 funds the research, production, and distribution of an animal trafficking report.

Send Us Your Photos

We want to feature YOU, CFC changemakers! Email us at: marketing@cfcnca.org to be on social media or in the next newsletter!

Things are getting spooky around here! Dress up your communications with our seasonal flair and have some Halloween fun with donors!

Download Here

Read Now

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