

2012 Census Information Center (CIC) Program Annual Report

Welcome!

The annual report is to collect feedback on how the organizations are using and disseminating Census data, to understand and assist in training needs for the CICs, and to determine how best to assist your CIC in the future.

Your responses are voluntary and will be kept confidential. Public reporting burden for this collection of information is estimated to 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to an information collection unless it displays a valid approval number from the Office of Management and Budget.

Send comments regarding this burden estimate or any other aspect of this collection of information including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to: Paperwork@census.gov; use "Paperwork Project 0607-0760" as the subject.

OMB Number: 0607-0760

Expiration Date: February 28, 2014

Please provide the information about the person completing this form.

Name:

Organization:

E-mail Address:

CEO/Executive Director Name:

Phone Number (XXX-XXX-XXXX):

E-mail Address:

Organization Website Address:

Has your CIC contact person changed in the past year?

Yes No (Skip to question 1)

If yes, please provide the new contact person's information below:

Name:

Phone Number: (XXX-XXX-XXXX):

Fax Number (XXX-XXX-XXXX):

E-mail Address:

Alternative E-mail Address:

1. Has your CIC organization focus changed in the past year (demographically, geographically or topically)?

- Yes No (Skip to question 2)

1a. If yes, please indicate how your CIC focus changed (demographically, geographically, or topically) in the past year. (Check all that apply.)

Demographic Focus

- African American
 American Indian/Alaska Native
 Asian American
 Native Hawaiian/Pacific Islander
 Hispanic
 Other, please specify:

Geographic Focus

- Local
 National
 Regional
 State
 Rural
 Tribes/Reservations
 Urban
 Other, please specify:

Topic Focus

- Aging
 Ancestry
 Children
 Civil Rights
 Community Outreach
 Education
 Health
 Housing
 Needs Assessments
 Redistricting/Voting
 Social Justice
 Other, please specify:

2. How many people in your organization work on CIC program activities?

SECTION I – DATA DISSEMINATION AND DATA REQUESTS

1. **How many people did your CIC data dissemination activities reach? (Actual or best estimate)**

2. **Through which of the following means did your CIC disseminate Census data?**

(Check all that apply.)

- Social Media (Facebook/Twitter)
- Email/E-blast/Listserv
- Brochures distributed to users
- Exhibits at conferences
- Newsletters
- Other publications
- Telephone calls
- Workshops/Training sessions

Other, please specify:

3. **To your knowledge, how does your CIC use the data that the Census Bureau disseminates?**

(Check all that apply.)

- Community development
- Grant proposals
- Policies/Laws
- Research

Other, please specify:

4. **Did your CIC organization respond to data requests during the past year (2012 Calendar Year)?**

(For examples, from the public, community organizations, political offices, researchers.)

- Yes No (Skip to question 4b)

4a. **If yes, how many data requests did you respond to in 2012?**

How did you receive these data requests? (Check all that apply.)

- Through a form on your organization's web site
- Via e-mail
- Via a social networking site (e.g. Facebook, Twitter)
- Over the phone
- By fax
- In person (walk-in access)

Other, please specify:

From whom did you receive requests? (Check all that apply.)

- U.S. Census Bureau (CLMSO staff)

- General public
- Community/Non-Governmental organizations
- Political and other community leaders
- Researchers
- Businesses
- Non-Profit organizations

If you received data requests for the U.S. Census Bureau, how many did you receive?

4b. Would your CIC like to respond to data requests?

- Yes No (Skip to question 5)

If yes, how can the CLMSO staff assist your CIC in your efforts to respond to data requests?

5. Did your CIC create any data products during the past year (2012 Calendar Year)?

- Yes No (Skip to question 5b)

5a. If yes, how many data products did your CIC create?

What form(s) did these products take? (Check all that apply.)

- E-blast
- Newsletter
- Pamphlet or brochure
- Press release
- Report

Other, please specify:

**In what venues did you release and/or announce the release of your data products?
(Check all that apply.)**

- At an event/presentation
- E-mail
- In print
- On your organization's website
- Through a webinar
- Via a social networking site (e.g. Facebook, Twitter)

Other, please specify:

N/A

5b. Would your CIC like to create data products?

- Yes No

If yes, what type of data products would you like to create?

How can the CLMSO staff assist you in your efforts to create data products?

SECTION II – TRAINING AND EDUCATION

1. Did your CIC provide training in the past year (2012 Calendar Year)?

- Yes No (Skip to question 1b)

1a. If yes, how many training sessions did your CIC provide?

To whom did your CIC provide training? (Check all that apply.)

- General public
- Community/Non-Governmental organizations
- Political and other community leaders
- Researchers
- Businesses
- Non-profit organizations

Other, please specify:

On what topics did you provide training?

1b. Would your CIC like to provide training?

- Yes No (Skip to question 2)

If yes, what type of training would your CIC like to provide?

How can the CLMSO staff assist you with your training efforts?

2. Did your CIC develop and/or offer data tools for use during the past year (2012 Calendar Year)? (For example, an on-line database, on-line or mobile apps, etc.)

- Yes No (Skip to question)

2a. If yes, how many new data tools did your CIC develop?

What type of data tools did your CIC develop and/or use?

How many existing data tools did your CIC continue to offer?

Please describe your CIC's data tools.

2b. Would your CIC like to develop and offer data tools?

- Yes No (Skip to Section III)

If yes, how can the CLMSO staff assist you in developing and offering data tools?

SECTION III – FEEDBACK

1. Did your CIC participate in usability/beta testing in the past year (2012 Calendar Year)?

- Yes No (Skip to question 2)

1a. If yes, how many usability/beta testing sessions were participated in by your CIC?

2. Did your CIC provide feedback to the Census Bureau on tools, products, and/or services in the past year (2012 Calendar Year)?

- Yes No (Skip to Section IV)

If yes, how many times did you provide feedback to the Census Bureau on tools, products, and/or services?

SECTION IV – PROMOTIONS, RECRUITMENT AND OUTREACH

1. Describe how your CIC provided outreach and promotions of Census Bureau censuses and surveys. (For example, Economic Census and American Community Survey.)

2. Did your CIC make census-related presentations and/or hold Census-related events during the past year (2012 Calendar Year)?

Yes No (Skip to question 2b)

2a. If yes, how many presentations and/or events did you have?

For whom were they given? (Check all that apply.)

- General public
 Community organizations/Non-Governmental
 Political and other community leaders
 Researchers
 Businesses
 Non-Profit organizations
 Other, please specify:

On what topics did you provide presentations or hold events?

2b. Would your CIC like to make Census-related presentations and/or hold events?

Yes No (Skip to question 3)

If yes, what types of Census presentations and/or events are of interest to your CIC?

How can the CLMSO staff assist you in preparing presentations and/or planning events?

3. Did you, or anyone in your CIC, talk to the media/press on Census-related topics/data during the past year (2012 Calendar Year)?

- Yes No (Skip to question Section V)

3a. If yes, how many times did your CIC speak to the press or media organizations?

Which type of media organizations were spoken to by your CIC? (Check all that apply.)

- Newspaper
 Magazine or trade journal
 Radio
 Television (broadcast or cable)
 Online

Other, please specify:

SECTION V – BUILDING A THRIVING NETWORK

1. Did you or a designee from your CIC participate in the 2012 Annual Training conference?

- Yes No (Skip to question 2)

1a. If yes, how many training sessions/webinars were participated in by your CIC (not including Annual Conferences)?

2. Did your CIC organization collaborate with other CICs, SDCs, and Regional Offices during the past year?

- Yes No (Skip to question 2b)

2a. If yes, how many times did you collaborate with other CICs, SDCs, and/or Regional Offices during the past year (2012 Calendar Year)?

With which of the following networks/organizations did you collaborate? (Please list them in the boxes provided.)

Other CICs

SDCs

Regional Offices

Other organizations

In what ways did you collaborate with CICs, SDCs, Regional Offices, and/or other organizations you listed above?

2b. Would your CIC like to collaborate with other CICs, SDC, and/or Regionals Offices?

- Yes No (Skip to question 3)

If yes, how can the CLMSO staff foster a collaborative relationship between your CIC organization and other CICs, SDCs, and Regional Offices?

3. How could the Census, and the CLMSO staff better support your CIC with data tools/training?

	I currently use this tool	I do not use this tool but am interested in finding out about it/using it	I would like basic training in this tool	I would like advanced training in this tool	I have expertise in using this tool that I am willing to share
Alteryx					
American Community Survey (ACS)					
American FactFinder 2					
Application Program Interface (API)					
Arcview/GIS					
Census.gov web site					
DataFerrett					
iPUMS					
LED OnTheMap					
SPSS/SAS					
TIGER Maps					
QuickFacts					
Community Organizing					
Media/Press Training					
Topical-Subject Area data					

Other					
-------	--	--	--	--	--

If you marked other in the question above, please describe the data tools/training.

- 4. Excluding the training opportunities listed above, what else can the Census Bureau do to support your organization's work as a CIC? (Please keep in mind that the Census Bureau does not provide financial support for individual organization's CIC work.)**

- 5. Please describe the major accomplishments of your CIC this past year (2012 Calendar Year). (For example, participating in events, presentations and regional projects utilizing Census data.)**

- 6. Please provide any other comments or suggestions regarding your CIC.**

Thank you for completing the 2012 CIC Annual Report.