Census Bureau Modernization and Transformation Activities

CSAC

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Director
A New Statistical Frontier: Opportunities for Resiliency

• Declining response rates
• Increasing costs and demands for more timely and relevant data
• Data collection challenges
• A need for ...
  • improved collaboration with stakeholders and partners
  • improved data quality
  • stronger computing power
  • proliferation of alternative unofficial data products, and new technologies
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<thead>
<tr>
<th>Transforming and Modernizing the Existing State by</th>
<th>To Evolve into a 21st Century Data-Centric Agency adept at</th>
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<tbody>
<tr>
<td>• Increasing Efficiencies</td>
<td>• Keeping pace with new statistical methods and the growing availability of data</td>
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<td>• Enterprise operations</td>
<td>• Remaining on the leading edge of the global statistical community</td>
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<td>• Workforce &amp; Public Burden</td>
<td>• Advancing excellence through a culture of inclusion, innovation, and opportunity</td>
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<td>• Improving Data &amp; Methods</td>
<td>• The continuous evolution of methods, data acquisitions and dissemination</td>
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<td>• New Data Sources</td>
<td>• Helping planners and decision-makers solve difficult problems based on data</td>
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<td>• New Methods</td>
<td>• Delivering prompt, accurate, and actionable data products</td>
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<td>• Data Quality</td>
<td>• Building greater awareness with the American public about the value and promise of our work</td>
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<td>• Excellence Through Diversity, Equity, Inclusion, &amp; Accessibility</td>
<td>• Innovation &amp; Critical Thinking</td>
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<td>• Include Alternative Perspectives/Diverse Voices</td>
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<td>• Use Equity Lens to Improve Policies/Practices</td>
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**Our Vision** is to be the trusted source for timely and relevant statistical information, and the leader in data-driven innovation

**Our Mission** is to serve as the nation’s leading provider of quality data about its people and economy

**Our Values and Guiding Principles:**
- Move forward as innovation pioneers
- Be transparent and accountable to our stakeholders
- Operate with integrity
- Respect our workforce, respondents, and customers
Our Approach:
Achieving Our Vision and Mission
FY22-26 Strategic Plan
How We’re Adapting:
Transformation and Modernization is a multi-year enterprise-wide effort to explore, design, and apply new ways of working

External Engagement (CSAC)

2020 2021 2022 2023 2024 2025 2026 2027

- Launch internal planning and communications
- Design and conduct internal Conference Model® Workshops
- Develop Blueprint
- Initiate Track work
- Planning and Implementation
- Lessons Learned
- Monitor and Evaluate
How We’re Adapting:

Transformation and Modernization utilizes an employee-driven, high-engagement approach to evaluate and improve current processes, infrastructures, and mindsets.

Human Capital
- Build a diverse and equitable culture to become a more innovative, agile, and collaborative organization.
- Build employee skills and provide them with the professional development and training needed.

Organizational Structure
- Identify and create roles, opportunities, and structures to support innovation and engagement.
- Distribute across the agency.

Engagement
- Elicit and understand customers’ needs to:
  - Identify new products and services
  - Improve customer experience
  - Retain and expand partnerships
  - Broaden awareness of the Census Bureau’s impact to increase trust and confidence.

Data Management & Tech.
- Increase organizational knowledge sharing
- Identify opportunities to standardize and reduce duplication
- Understand software/tool needs
- Identify opportunities for innovation and partnership to support data collection, research, and innovation.

Tracks
- Build employee skills and provide them with the professional development and training needed.
- Build a diverse and equitable culture to become a more innovative, agile, and collaborative organization.
- Identify and create roles, opportunities, and structures to support innovation and engagement.
- Distribute across the agency.
- Elicit and understand customers’ needs to:
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Transformation and Modernization is Already Underway as we Develop and Deploy Advances to

• Advance a culture that embraces diversity, equity and inclusion to help spur opportunity, innovation and excellence,
• Reach new end users,
• Provide more timely and relevant data products,
• Use new techniques to produce new products without increasing burden, and
• Align our tools, processes, and products towards our vision for the future