

**Census Information Centers and State Data Centers  
Steering Committee Meetings  
July 18-20, 2016  
8:30 AM – 4:30 PM**

**AGENDA**      **MONDAY, JULY 18, 2016**

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**JOINT SESSIONS –CIC AND SDC STEERING COMMITTEE MEETINGS – ROOM – 1107**

- 8:30 AM - 9:00 AM**      **Welcome**
- Lakiva Pullins, Chief, Data Users Branch
  - Kimberly Leonard, Assistant Division Chief, Customer Liaison and Marketing Services Office (CLMSO)
  - Bob Coats, Chairperson SDC
  - Momi Fernandez, Chairperson CIC
- 9:00 AM - 9:45 AM**      **General Discussion on SharePoint Site**
- 9:45 AM – 10:15 AM**      **Discussion on CitySDK**
- Gerson Vasquez, Data Dissemination Specialist
  - Kelly Karres, Data Dissemination Specialist
- 10:15 AM – 10:45 AM**      **Residence Situation**
- Marc Perry, ADC for Census Programs
  - Leanna Mellott, 2020 Census Residence Rule and Residence Situations
  - Kristen Koslap – 2020 Census Residence Rule and Residence Situations
- 10:45 AM – 11:00 AM**      **BREAK**
- 11:00 AM – 11:30 AM**      **Discussion on how to create better communications between SDCs and CICs**
- Suzan Reagan
- 11:30 AM – 12:00 PM**      **2020 Communication Plan -- how, timeline, how will SDCs and CICs fit in**
- Tasha Boone, Decennial Communications Campaign Coordinator
  - Kendall Johnson, Program Coordinator, 2020 Census Integrated Communications
- 12:00 PM – 1:00 PM**      **LUNCH**

**SPLIT SESSIONS – CIC STEERING COMMITTEE MEETINGS - ROOM 1105**

- 1:00 PM – 3:00 PM**      **Discussions on how to recruit members, purpose, activities etc.**
- Communications Working Group- Bruce
  - Race Data Working Group- Momi, Dan, Bruce
  - Analysis Working Group- Momi, Dan, Bruce
  - Training Working Group- Momi, Melanie
- 3:00 PM – 3:15 PM**      **BREAK**
- 3:15 PM – 4:30 PM**      **Discussions on how to recruit members, purpose, activities etc. (Continued)**
- Elect Officers- Momi
  - Develop Criteria for Bich Nyugen Award- Momi

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**SPLIT SESSIONS – SDC STEERING COMMITTEE MEETINGS – ROOM 1106**

- 1:00 PM – 3:00 PM**      **Discussions on: Bob Coats, Chairperson**
- Communications Committee – Pam Schenker, Charles Rynerson, Bob Coats
  - Clearinghouse Site Committee – Charles Rynerson, Mary Craigle, Todd Graham
  - Social Media Committee – Gregg Bell, Todd Graham
- 3:00 PM – 3:15 PM**      **BREAK**
- 3:15 PM – 4:30 PM**      **SDC Business Meeting: Pam Schenker**
- Update Strategic Plan
  - Update By-Laws
- 4:30 PM**                      **ADJOURN**

**AGENDA      TUESDAY, JULY 19, 2016**

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**SPLIT SESSIONS – CIC STEERING COMMITTEE MEETINGS - ROOM 1105**

- 8:30 AM – 10:30 AM**      **Discussions on:**
- Alternative Program Structure- Momi
    - Affiliate Network
    - Two-tier system
  - Core Competencies (next steps)- Melanie
- 10:30 AM – 10:45 AM**      **BREAK**
- 10:45 AM – 12:00 PM**      **Review/Update Action Plan- Dan**
- 12:00 PM – 1:00 PM**      **LUNCH**
- 1:00 PM – 3:00 PM**      **Discussions on:**
- CIC Activity Tracking – Bruce
  - Case Studies (How are CICs using Census Data)- Dan
  - Follow up on annual report recommendations- Toni
- 3:00 PM – 3:15 PM**      **BREAK**
- 3:15 PM - 4:30 PM**      **Discussions on:**
- Set goals for remainder of 2016 & 2017- Melanie
  - Plan for populating webpage- Mark
- 4:30 PM**                      **ADJOURN**



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**SPLIT SESSIONS – SDC STEERING COMMITTEE MEETINGS – ROOM 1106**

- 8:30 AM – 10:00 AM**      **Discussions on: Bob Coats, Chairperson**
- How to strengthen partnership with FSCPEs
  - 2020 Plans
    - How to budget
    - How to plan a communication campaign
- 10:00 AM – 10:15 AM**      **BREAK**
- 10:15 AM – 12:00 PM**      **2020 Plans (continued)**
- How to better interact with the Census Bureau
  - How to make the DDSs aware of the SDCs needs
- 12:00 PM – 1:30 PM**      **LUNCH**
- 1:30 PM – 3:00 PM**      **2020 Plans (continued)**
- How to integrate the SDCs into the 2020 Communication Plan
  - Promotions that SDCs can do for 2020
- 3:00 PM – 3:15 PM**      **BREAK**
- 3:15 PM - 4:30 PM**      **Discussions on: Dan Veroff**
- Trainings
  - Upcoming Webinars
- 4:30 PM**      **ADJOURN**

**AGENDA      WEDNESDAY, JULY 20, 2016**

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**SPLIT SESSIONS – CIC STEERING COMMITTEE MEETINGS - ROOM 1105**

- 8:30 AM – 10:30 AM**      **Discussions on:**
- How to integrate the CICs into the 2020 Communication Plan
  - Promotions that CICs can do for 2020
- 10:30 AM – 10:45 AM**      **BREAK**
- 10:45 AM – 12:00 PM**      **Discussions on:**
- Training for Annual Conferences
  - Agenda for Annual Conference
- 12:00 PM**      **Wrap Up**



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**SPLIT SESSIONS – SDC STEERING COMMITTEE MEETINGS – ROOM 1106**

- 8:30 AM – 10:00 AM**      Discussion on: Bob Coats, Chairperson
- Steering Committee needs
- 10:00 AM – 10:15 AM**      BREAK
- 10:15 AM – 12:00 PM**      Discussions on: Suzan Reagan
- Training for Annual Conferences
  - Agenda for Annual Conference
- 12:00 PM**                      Wrap Up
- 12:30 PM**                      Meeting Adjourns