

**Census Information Center and State Data Center Steering Committee Meetings
February 5-7, 2018**

AGENDA **MONDAY, FEBRUARY 5, 2018**

7:30 AM **Bus Pick Up from Hotel**

JOINT SESSIONS – SDC AND CIC STEERING COMMITTEE MEETINGS – [CONFERENCE ROOM 3/4](#)

- 8:30 AM - 9:00 AM** **Welcome and Introductions**
- Lakiva Pullins, Chief, Data Users Branch
 - Misty Reed, Acting Assistant Division Chief for the Stakeholder Branches
 - Jeff Meisel, Division Chief, Customer Liaison and Marketing Services Office
 - Todd Graham, Chairperson SDC
 - Melanie Poulter, Chairperson CIC
 - Stephen Buckner, Acting Associate Director for Communications
- 9:00 AM - 9:30 AM** **2020 Census Language Services Updates**
- Jennifer Kim, Assistant Division Chief, Content, Translation, Puerto Rico and Island Areas Operations, Decennial Census Management Division
- 9:30 AM – 10:00 AM** **Administrative Records Update**
- Michael Berning, Assistant Division Chief, Data Acquisition and Curation, Economic Reimbursable Surveys Division
 - Victoria Velkoff, Division Chief, American Community Survey Office
- 10:00 AM – 10:15AM** **BREAK**
- 10:15 AM – 11:45 PM** **New Rural Geography Discussion**
- Michael Ratcliffe, Assistant Division Chief, Geographic Standards, Criteria, Research, and Quality, Geography Division
- 11:45 PM – 1:00 PM** **WORKING LUNCH**
- 1:00 PM – 2:00 PM** **The Undercount of Young Children: What we have learned, and what we are doing**
- Eric Jensen, Senior Technical Expert for Demographic Analysis, Population Division
 - Scott Konicki, Mathematical Statistician, Decennial Statistical Studies Division
- 2:00 PM – 3:00 PM** **Update on 2020 Communications Contract**
- Kendall Johnson, Program Manager, 2020 Census Integrated Communication Contract PMO
 - Kaile Bower, Chief, Integrated Partnership and Communications Branch, Decennial Communications Coordination Office
- 3:00 PM – 3:15 PM** **BREAK**
- 3:15PM –3:30 PM** **Census Solution Workshop**
- Lorena Molina- Irizarry, Deputy Branch Chief, Enterprise Partnership
- 3:30PM – 4:30 PM** **Discussion on how the SDCs and CICs can work together on 2020 Census efforts**
- 4:30 PM** **ADJOURN**



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AGENDA TUESDAY, FEBRUARY 6, 2018

7:30 AM Bus Pick Up from Hotel

CIC STEERING COMMITTEE MEETING – ROOM – T5

8:30 AM – 10:30 AM Business Meeting Discussions on:

- 2020 Plans
 - CIC Participation in 2020 Census
 - How CICs fit into Census Communication plan

10:30 AM – 10:45 AM BREAK

10:45 AM – 12:00 PM Business Meeting Discussions on:

- 2020 Plans (cont.)
 - Building relationships with regional partnership staff
 - Encouraging network participation

12:00 PM – 1:30 PM WORKING LUNCH

1:30 PM – 3:00 PM Business Meeting Discussions on:

- Network
 - Finalize Core Competencies Handbook
 - Develop CIC toolkit
 - Building Data Visualization webinars

3:00 PM – 3:15 PM BREAK

3:15 PM – 4:30 PM Business Meeting Discussions on:

- Network (cont.)
 - Projects for Working Groups
 - Promoting use of SharePoint by Network

SDC STEERING COMMITTEE MEETING – ROOM – T3

8:30 AM – 9:00 AM Discussion with Participant Statistical Areas Program (PSAP) Staff

- Sara Cassidy, Supervisory Geographer, Partnership Communications and Outreach Branch, Geography Division

9:00 AM – 10:00 AM Business Meeting Discussions on:

- 2020 Plans
 - Local Budget Issues
 - Planning a communication campaign

10:00 AM – 10:15 AM BREAK



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- 10:15 AM - 12:00 PM** **Business Meeting Discussions on:**
- **2020 Plans (Cont.)**
 - **How to better interact with the Census Bureau**
 - **How to integrate the SDCs into the 2020 Communication Plan**
 - **Promotions that SDCs can do for 2020**
- 12:00 PM – 1:30 PM** **WORKING LUNCH**
- 1:30 PM – 3:00 PM** **Working Group Updates**
- 3:00 PM – 3:15 PM** **BREAK**
- 3:15 PM - 4:30 PM** **Business Meeting (Cont.)**
- **SDC Network network-building**
 - **External outreach: What’s the Next Steps**
 - **Strengthening partnerships with Regional Offices**
- 4:30 PM** **ADJOURN**

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AGENDA **WEDNESDAY, FEBRUARY 7, 2018**

7:30 AM **Bus Pick Up from Hotel**

CIC STEERING COMMITTEE MEETING – ROOM – T5

8:30 AM – 10:00 AM **Business Meeting**

- Preparing for Annual Meeting

10:00 AM – 10:15 AM **BREAK**

10:15 AM – 11:30 AM **Business Meeting (cont.)**

- Trainings for Annual Conferences
- Agenda for Annual Conference

11:30 AM **Wrap Up**

12:00 PM **Meeting Adjourns**

SDC STEERING COMMITTEE MEETING – ROOM – T3

8:30 AM – 10:00 AM **Business Meeting**

- Preparing for Annual Meeting

10:00 AM – 10:15 AM **BREAK**

10:15 AM – 11:30 AM **Business Meeting (cont.)**

- Trainings for Annual Conference
- Agenda for Annual Conference

11:30 AM **Wrap Up**

12:00 PM **Meeting Adjourns**