

**2017 Census Information Centers Annual Training Conference**  
**August 10-11, 2017**  
**Westin Peachtree Hotel, Atlanta, GA**

AGENDA Thursday, August 10, 2017 Room: Chastain 1, J

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7:30 AM – 8:15 AM **Conference Registration (Coffee/Tea)**

8:15 AM – 8:45 AM **Welcome and Introductions**

- Marilyn Stephens, Atlanta Region Office
- Lakiva Pullins, Branch Chief, Data Users Branch
- Melanie Poulter, Chairperson CIC
- Jeff Meisel, Division Chief, Customer Liaison and Marketing Services Office
- Stephen Buckner, Assistant Director for Communications Division

8:45 AM – 9:30 AM **Discussion and Updates on 2020 Census**

- Terri Long, Special Assistant to the Deputy Division Chief, Decennial Census Management Division

9:30 AM – 10:00 AM **Statistics in Schools Update and Discussion on How the CICs Can Partner**

- Victoria Glasier, Branch Chief, Census in Schools

10:00 AM – 10:15 AM **BREAK**

10:15 AM – 11:15 AM **Field Division Partnership Discussion**

- Sydnee Chattin, Assistant Division Chief, Decennial Support Programs, Field Division

11:15 AM – 12:00 PM **2017 Economic Census – Discussion on How to Promote**

- Andy Hait, Program Planning & Data User Outreach Liaison, Economic Outreach & Marketing Staff

12:00PM – 1:00 PM **LUNCH**

1:00 PM – 2:00 PM **Data Communication and Visualization**

- Gerson Vasquez and Ryan Dolan, Data Dissemination Specialists, Data Dissemination Branch

2:00 PM – 3:00 PM **Race and Ethnicity**

- Roberto Ramirez, Branch Chief, Race and Ethnicity Branch
- Merarys Rios, Branch Chief, Ethnicity and Ancestry Branch

3:00 PM – 3:15 PM **BREAK**

3:15 PM – 3:45 PM **Discussion on Content Hub**

- Haya El Nasser, Digital Content Strategist, AdComm Directorate

