

# Statistics in Schools

## Census Information Centers Annual Training Conference

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# Agenda

- Program Overview
- Capitalizing on Success
- Accomplishments
- Current Work
- Future
- Key Messages
- Census Information Centers Support

# Program Overview



The Statistics in Schools (SIS) program offers K-12 teachers free resources to help students understand the value and everyday use of statistics. Standards based activities are currently offered in math, history/social studies, geography, and sociology.

# Capitalizing on Success



The goal is to position SIS as a leader in providing statistical content for the classroom. By expanding on the accomplishments SIS has made, the Census Bureau can provide statistical literacy education and outreach during decennial and non-decennial years.

# Accomplishments

- Revised 54 activities
- Created 28 new activities
- Revamped web site
- 2016 Census Test
- Videos
- Wall map of the U.S.
- Launched Sept. 2016
- Radio Tour
- Newsletters
- Educational conferences



# Current Work

- New Content
  - English
  - Geography
  - Resources
    - Bell Work
    - Facts for Features for Students
- New staff
  - Outreach and Promotion
  - Marketing and Content
- Email marketing



# Future

Establish relationships with educational community

- Outreach to national educational organizations
- Outreach to the local school communities (DDS and partnership staff)
- Outreach to local schools from HQ
  - Job shadowing
  - Field trips
  - Career days
  - Speaker requests
- 2020 Census



# Key Messages

- There is a need for greater statistics knowledge in today's data-driven economy (statistics-related jobs will increase by more than 30 percent between 2014 and 2024)
- SIS introduces statistics beyond math classes, integrating data into many subjects and grades levels.



# Key Messages

- All SIS activities were created by teachers, for teachers.
- SIS is a product of the U.S. Census Bureau, the leading source of quality data about the nation's people, places, and economy.



# Census Information Centers Support

- Partner
- Ideas
- Opportunities
- Contacts
- Outreach