2020 Census
Island Areas Update

July 8, 2020

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Data Collection Highlights

- Over [redacted] percent of all Island Area BCUs have been completed
- All Island Areas have completed data collection in at least [redacted] percent of all BCUs
- All Island Areas have completed the enumeration of Targeted Non-Sheltered Outdoor Locations

- Highlights from the last 2 weeks:
  - American Samoa has [redacted] the number of BCUs complete on June 24 ([redacted])
  - CNMI has [redacted] the number of BCUs complete on June 24 ([redacted])
  - Guam has interviewed more than [redacted] housing units in the last two weeks ([redacted])
  - USVI continued steady enumeration pace, interviewing an additional [redacted] of housing units

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BCU Completion Rate for all Island Areas (as of 7/7/20)

[redacted] of BCUs still in progress.

[redacted]

BCUs Completed

[redacted] of all BCUs have been completed since 6/24.

Progress through June 23

Progress June 24 – July 7

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IAC BCU Completion Progress (as of 7/7/20)

American Samoa | CNMI | Guam | USVI

[redacted]

Progress through June 23

Progress June 24 – July 7

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IAC Housing Unit Enumeration Progress (as of 7/7/20)

American Samoa | CNMI | Guam | USVI

[redacted]

Progress through June 23

Progress June 24 – July 7

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Highlights From the Field

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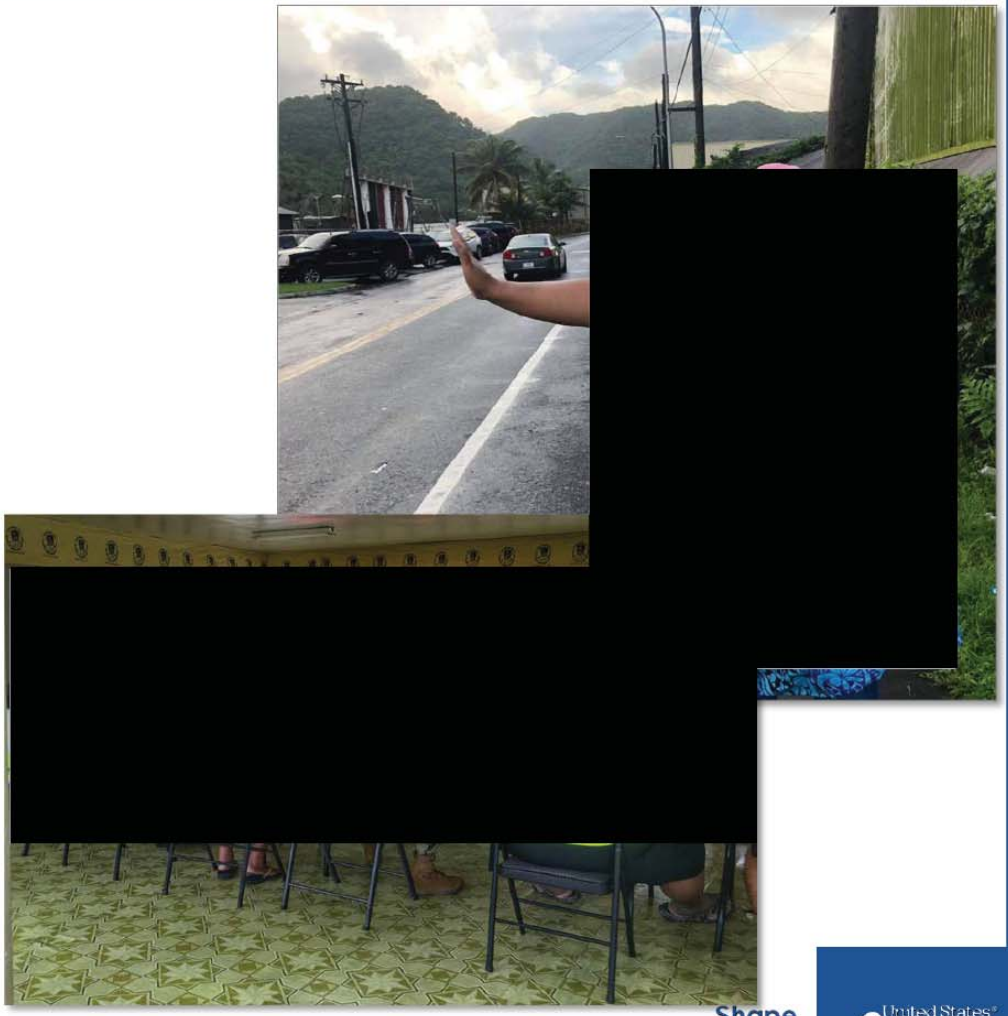
American Samoa

- Press conference onsite in village of [redacted] on 6/25
- Final promotional "Wave" 6/26 near tuna canneries
- Conducted enumeration of Targeted Non-Sheltered Outdoor Locations on 7/1

"The last promotional wave was a big hit! The cannery allowed workers to wear 2020 Census t-shirts to work on 6/26. It was great opportunity to raise public awareness about the 2020 Census of American Samoa!"

-[redacted], Census Advisor



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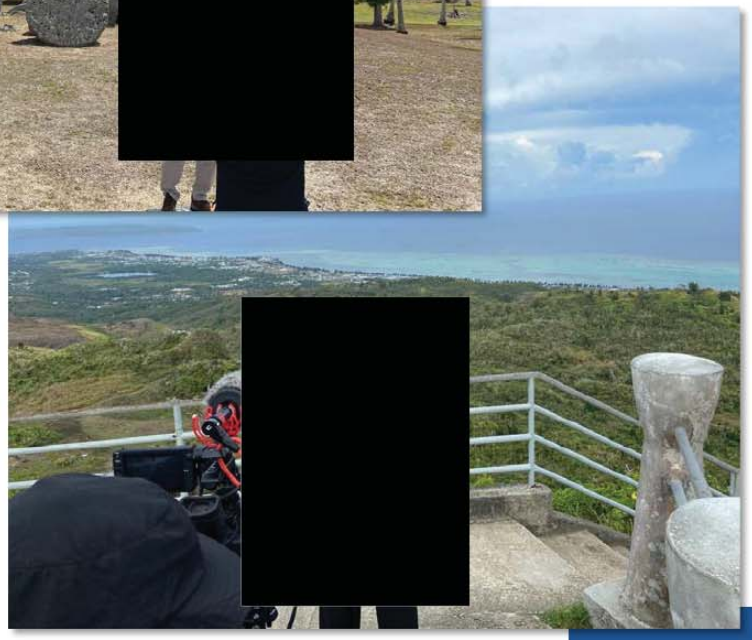
CNMI

- Conducted the enumeration of Targeted Non-Sheltered Outdoor Locations on 7/1
- Created a new promotional video for the CNMI Liberation Day

"CNMI Liberation Day, which coincides with the 4th of July, celebrates the liberation of CNMI from Japan by the U.S. Military in World War II. Because of COVID-19 concerns, the CNMI will be having a virtual celebration and the 2020 Census of CNMI contributed a video that included footage from the main islands of Saipan, Tinian and Rota, as well as the more remote islands we visited last week. The video will be broadcast during the virtual online celebration. These photos show filming of the Mayor of Tinian at a prominent archeological site in Tinian, and the Mayor of Saipan at the top of Mount Tapotchau."

-[redacted], Census Advisor



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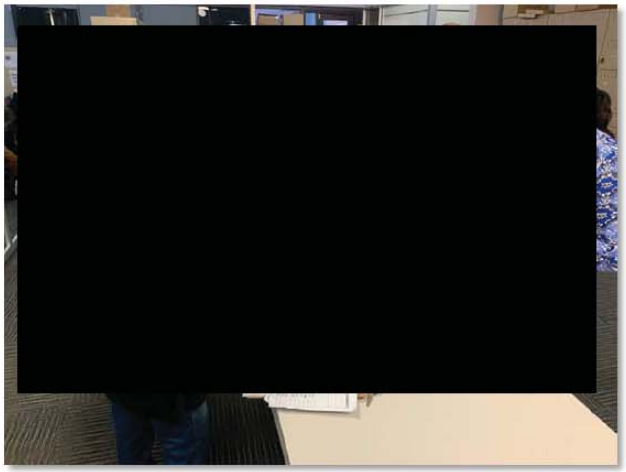
Guam

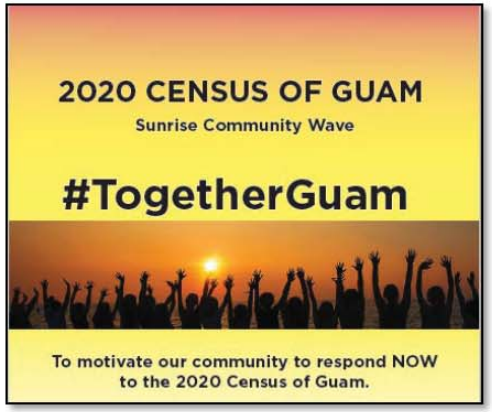
- Conducted the enumeration of Targeted Non-Sheltered Outdoor Locations on 7/1

- Outreach and Communications Activities Update:
  - "Census Corner" column in newspaper about the importance of responding to the 2020 Census
  - "Respond Today" newspaper, weekly circular, and social media ad highlighting telephone response option
  - Kickoff of bi-weekly village sunrise community waves

"Everyone who participated in the Targeted Non-Sheltered Outdoor Locations enumeration felt a deep sense of responsibility to ensure an accurate count for this vulnerable population."

–[redacted], Census Advisor





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USVI – St. Croix District

- Conducted the enumeration of Targeted Non-Sheltered Outdoor Locations on 7/1
- Community Engagement and Communication Campaign
  - Flambouyant Gardens Senior Homes
  - Targeted Community Outreach by Field Operations Supervisor's Districts

" I was pleasantly surprised to witness the amount of enthusiasm and commitment exhibited by the enumerators and volunteers that participated in the TNSOL operation. In the middle of the darkness they walked through dilapidated homes and neighborhoods streets to ensure that everyone be counted, while ensuring the safety of everyone involved."

–[redacted], Census Advisor

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USVI – St. Thomas/St. John District

- Conducted the enumeration of Targeted Non-Sheltered Outdoor Locations on 7/1
  - St. Thomas – divided into six sections, accompanied by a volunteer from Catholic Charities
  - St. John – divided into two sections, accompanied by a volunteer from Catholic Charities

"The teams met at the Census Office at 2am and finished by 9am. Local police were notified, and were given specific areas that would be targeted in case of an emergency. Census staff were well received and the respondents were eager to be counted. The operation was a success!"

- [redacted], Census Advisor

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Questions?

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Additional Information

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Quick Facts: 2010 Data

	Population	Housing Units
American Samoa	55,519	10,963
Commonwealth of the Northern Mariana Islands (CNMI)	53,883	20,850
Guam	159,385	50,567
U.S. Virgin Islands (USVI)	106,405	55,901
Total	**375,192**	**138,281**

Source: 2010 Census

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Island Areas Censuses Key Activities

Activity	Start	Finish
Conduct Address Listing (Pacific Islands)	02/03/2020 A	02/28/2020 A
Conduct Guam Military Enumeration	03/02/2020 A	03/15/20 A
Conduct Housing Unit Enumeration (Pacific Islands)	03/02/2020 A	08/30/20
Conduct Address Listing/Housing Unit Enumeration (U.S. Virgin Islands)	03/01/2020 A	09/30/20
Conduct Special Enumeration	03/02/2020 A	08/01/20
Conduct Field Followup	07/16/20	09/30/20
Prepare and Ship Completed IAC Data Collection Materials to NPC	10/01/20	10/31/20
American Samoa Goal		*08/31/20*
CNMI Goal		*09/30/20*
Guam Goal		*09/30/20*
USVI Goal		*10/31/20*
Conduct Closeout Activities for Census Offices	11/01/20	12/31/20

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Data Collection Progress (as of 7/7/20)

Enumeration	BCUs Completed (%)	BCUs Completed (#)	Change since June 24 (last CIG briefing)	Total BCUs
American Samoa	[redacted]			
CNMI				
Guam				
USVI				

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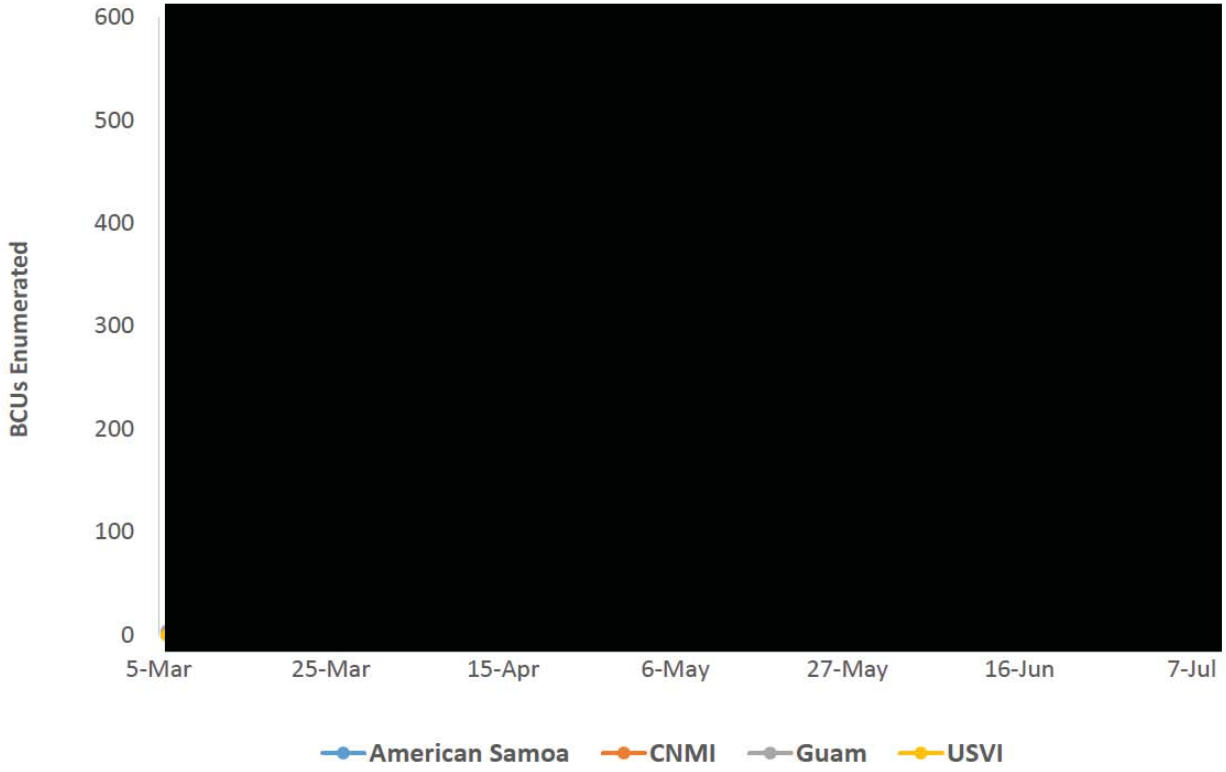

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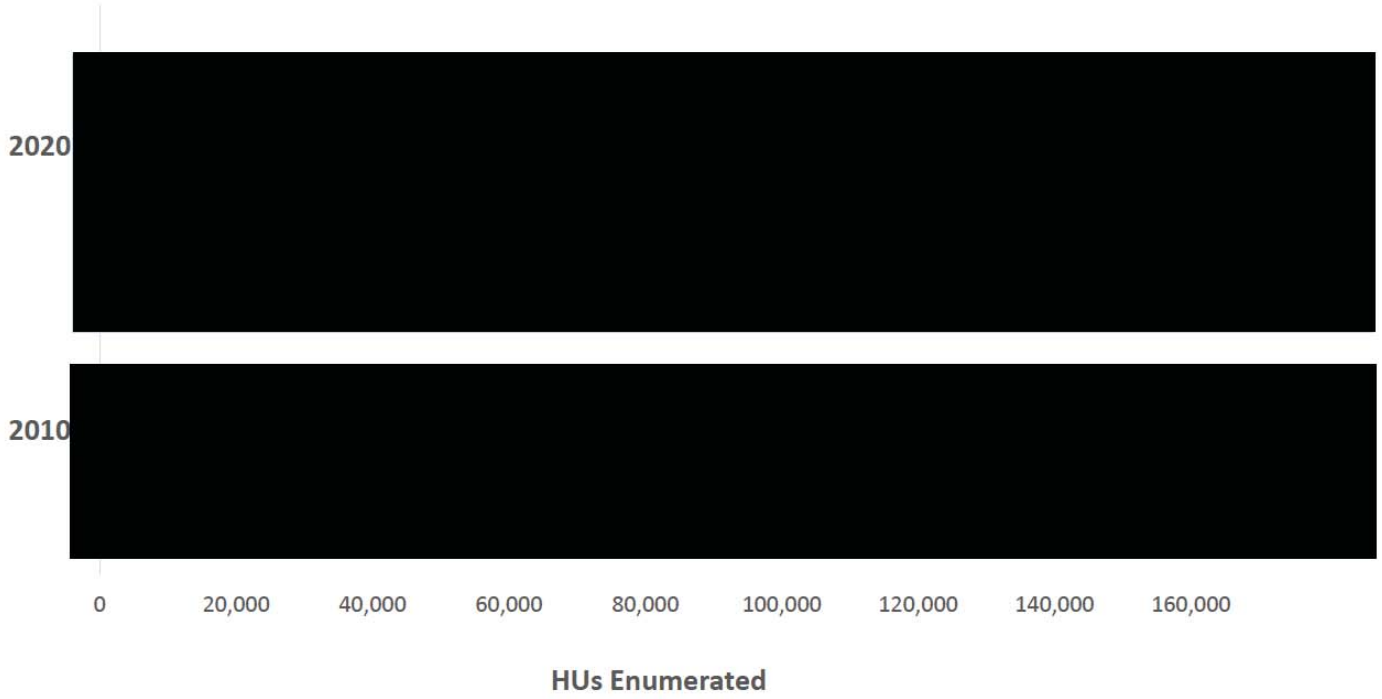
IAC Housing Units Enumeration: 2020 Progress Compared to 2010 Counts (as of 7/7/20)



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