

2020 Census Island Areas Update

July 22, 2020

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Census
2020

Data Collection Highlights

- Over [REDACTED] percent of all Island Area BCUs have been completed
- All Island Areas have completed data collection in at least [REDACTED] percent of all BCUs
- Highlights from the last 2 weeks:
 - American Samoa has interviewed [REDACTED] percent of housing units
 - CNMI has [REDACTED] the number of BCUs completed on July 7 ([REDACTED])
 - Guam has completed the largest number of BCUs ([REDACTED])
 - USVI has interviewed over [REDACTED] housing units in the last two weeks ([REDACTED])

BCU Completion Rate for all Island Areas (as of 7/21/20)

█ of BCU
still in progress

█ of all BCUs
have been
completed since 7/8

- █ Progress through July 7
- █ Progress July 8 – July 21

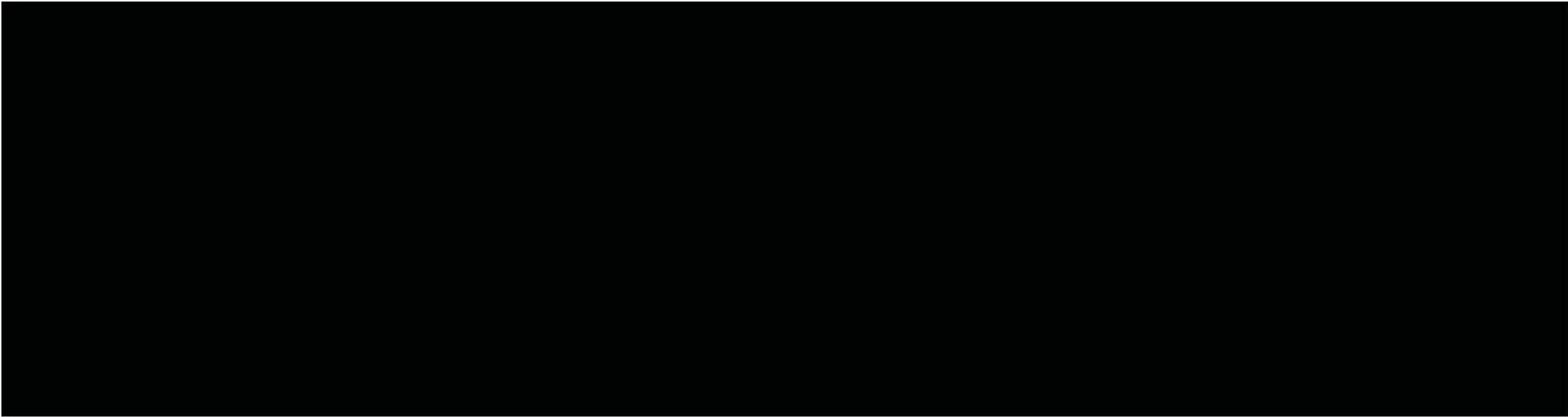
IAC BCU Completion Progress (as of 7/21/20)

American Samoa

CNMI

Guam

USVI



-  Progress through July 7
-  Progress July 8 – July 21

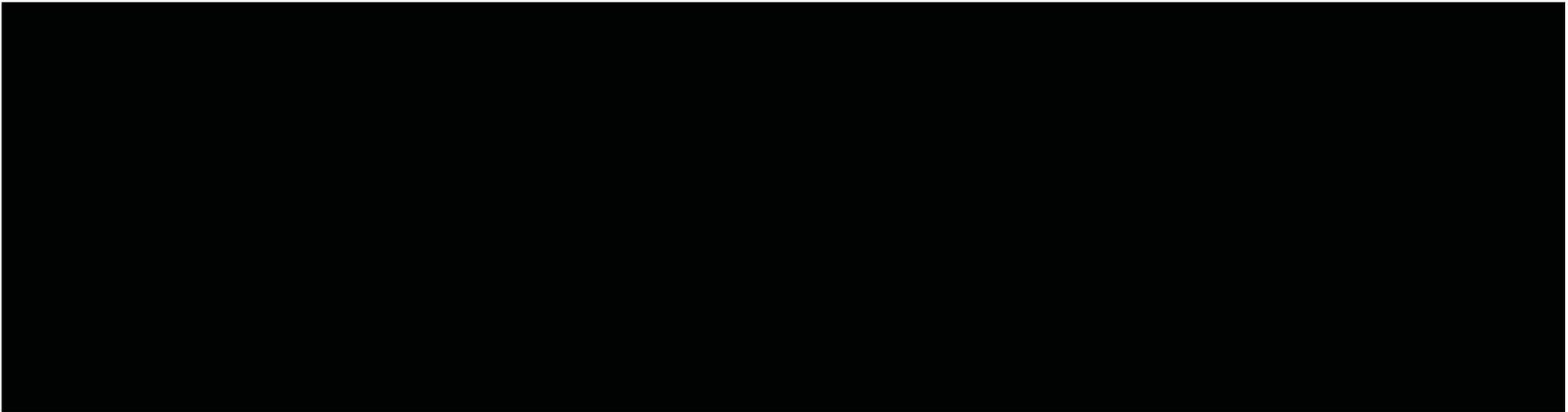
IAC Housing Unit Enumeration Progress (as of 7/21/20)

American Samoa

CNMI

Guam

USVI



-  Progress through July 7
-  Progress July 8 – July 21

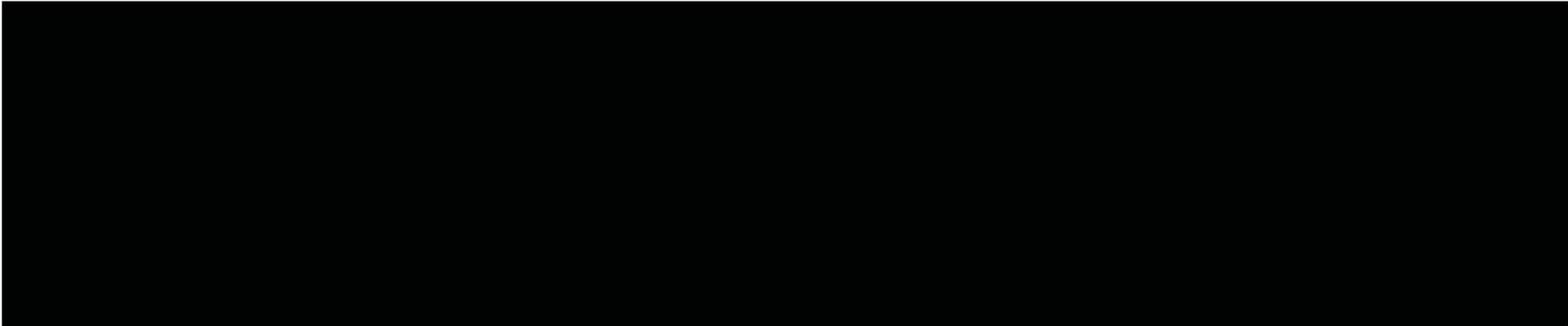
IAC Group Quarters Enumeration Progress (as of 7/21/20)

American Samoa

CNMI

Guam

USVI



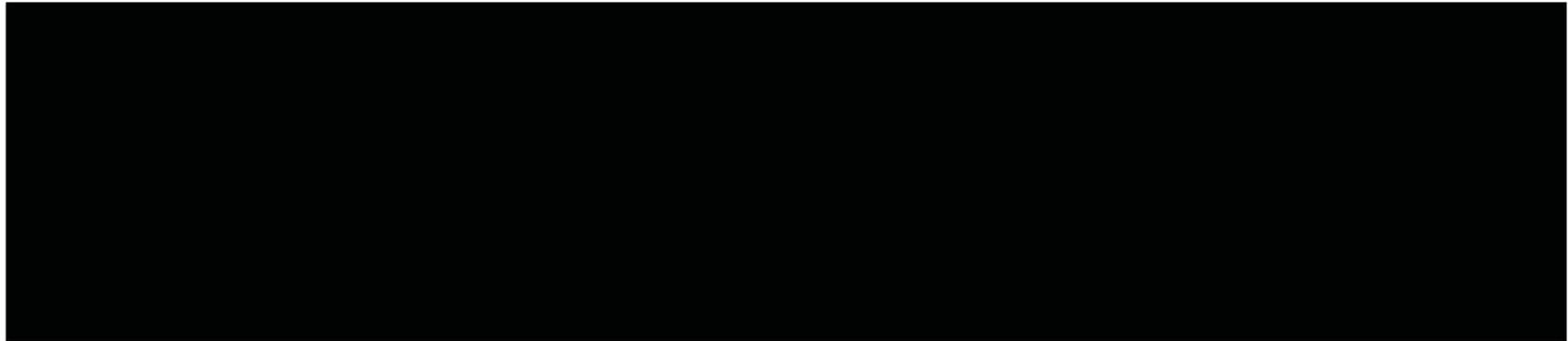
IAC Transitory Locations Enumeration Progress (as of 7/21/20)

American Samoa

CNMI

Guam

USVI



Highlights from the Field

American Samoa

- Text messages sent during week of 7/6 encouraging anyone that believes they were not counted to contact the American Samoa Census Office
- Press conference in village of [REDACTED] on 7/10 to provide an update on progress and motivate the public to continue participating in the 2020 Census of American Samoa
- Completed Special Enumeration interviews on 7/17, working on clerical review and final check-in
- Completed Housing Unit interviews on 7/20, working on clerical review and final check-in

“After months of hard work, the staff were thrilled to complete our interviews. I am extremely proud of everyone that helped us reach this important milestone.”

[REDACTED], Census Advisor



CNMI

- Continued promotional outreach by visiting local businesses, organizations, and government agencies, and handing out t-shirts, bags, and lanyards.
- CNMI staff flew to the island of [REDACTED] to conduct on-site clerical review of materials, bringing back all address registers and questionnaires that passed and did not require field follow up. A final trip to pick up remaining materials is scheduled for next week.

“After disseminating t-shirts, bags, and lanyards to families celebrating Liberation Day, we have moved on to disseminating them to local businesses and organizations. Everyone was excited to receive them and many of the businesses and organizations posted about it on their social media sites.”

[REDACTED], Census Advisor



Guam

- Outreach and Communications Activities:
 - “Census Coastal Caravan” for Guam Liberation Day (7/21)
 - SMS alert message sent on 7/21 to all respondents who receive text alerts from local papers
 - Continued village bi-weekly waves to encourage participation.
- Rainy season (July-November) is presenting an enumeration challenge, as random heavy downpours are now occurring daily

“The rainy season will be a challenge for the remainder of Guam data collection, as it reduces the time an enumerator can go door-to-door and makes it harder to conduct in-person interviews. Having the call center will definitely help keep our enumeration rates up.”

██████████, Census Advisor



USVI – St. Croix District

- Officially opened the telephone contact center for respondents who have received the Notice of Visit to call in to complete the interview over the phone.
- Community Engagement & Communication Campaign
 - A positive story about the TNSOL operation appeared on the front page of the island's main printed newspaper
 - Conducted two community outreach events with the faith-based community and at the weekly farmer's market

“Our community engagement and relationship building initiative is giving us an opportunity to ease public concerns with our operation. In addition to educating on the importance of participation, we’re sharing our social distancing protocols, to ensure a complete count while safeguarding the safety and health of everyone involved”

[REDACTED], Census Advisor

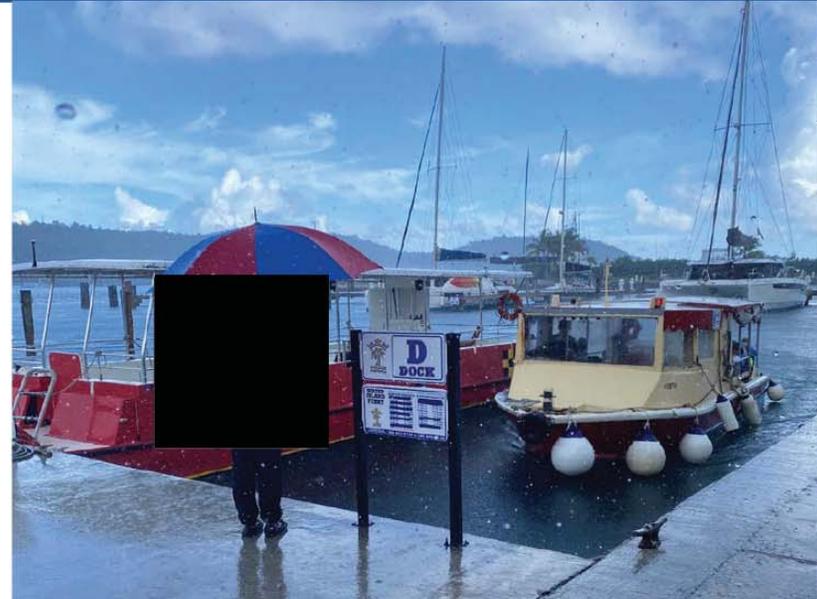


USVI – St. Thomas/St. John District

- Officially opened the telephone contact center for respondents who have received the Notice of Visit to call in to complete the interview over the phone
- Increased staffing as a result of COVID-19. Fingerprinting of additional applicants will be finished on 7/31. We are making a push to train as many enumerators as possible by the end of the month
- Enumeration of Water Island was completed as of 7/17

“We are starting to see an increase in field work productivity, but at the same time we are having a drastic increase in COVID-19 cases in the territory. We must continue to be proactive to ensure the health of the staff and the operation.”

██████████, Census Advisor



Questions?

Additional Information

Quick Facts: 2010 Data

	Population	Housing Units
American Samoa	55,519	10,963
Commonwealth of the Northern Mariana Islands (CNMI)	53,883	20,850
Guam	159,385	50,567
U.S. Virgin Islands (USVI)	106,405	55,901
Total	375,192	138,281

Source: 2010 Census

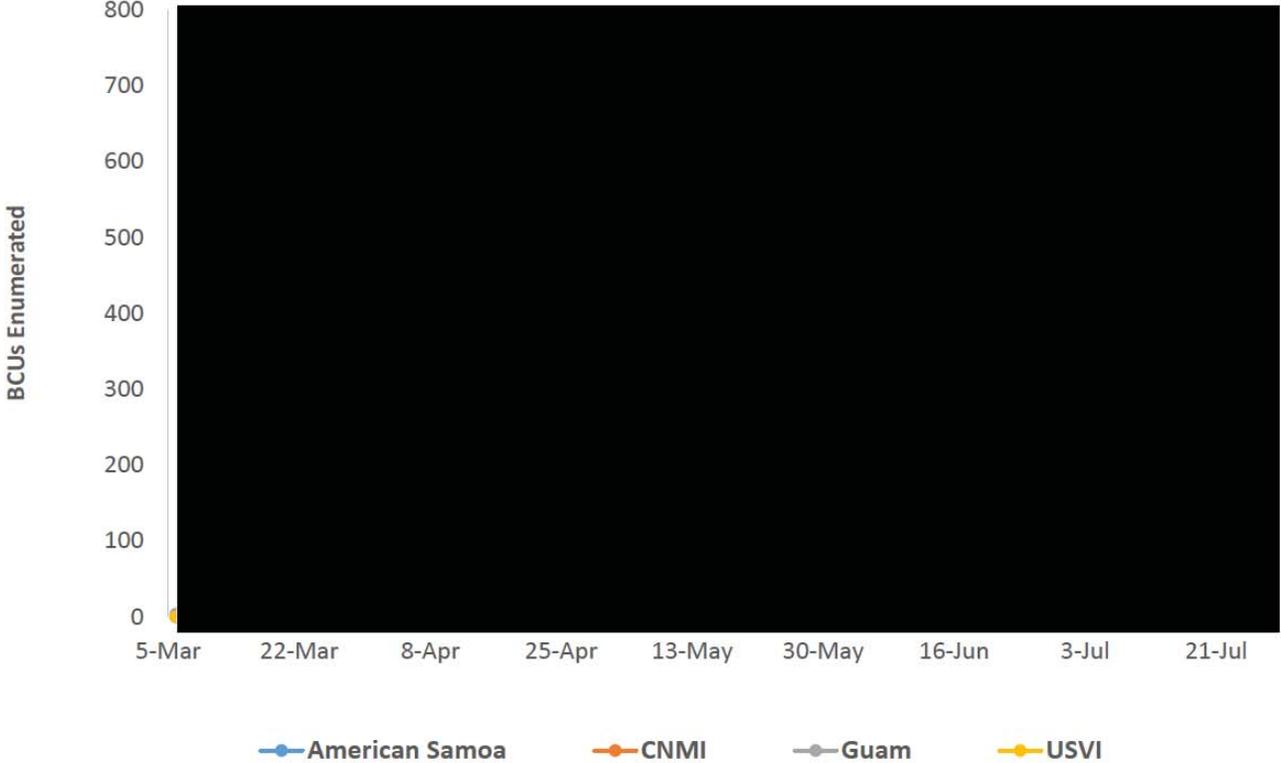
Island Areas Censuses Key Activities

Activity	Start	Finish
Conduct Address Listing (Pacific Islands)	02/03/2020 A	02/28/2020 A
Conduct Guam Military Enumeration	03/02/2020 A	03/15/20 A
Conduct Housing Unit Enumeration (Pacific Islands)	03/02/2020 A	08/30/20
Conduct Address Listing/Housing Unit Enumeration (U.S. Virgin Islands)	03/01/2020 A	09/30/20
Conduct Special Enumeration	03/02/2020 A	08/01/20
Conduct Field Followup	07/16/20	09/30/20
Prepare and Ship Completed IAC Data Collection Materials to NPC	10/01/20	10/31/20
<i>American Samoa Goal</i>		08/31/20
<i>CNMI Goal</i>		09/30/20
<i>Guam Goal</i>		09/30/20
<i>USVI Goal</i>		10/31/20
Conduct Closeout Activities for Census Offices	11/01/20	12/31/20

Data Collection Progress (as of 7/21/20)

Enumeration	BCUs Completed (%)	BCUs Completed (#)	Change since July 8 (last CIG briefing)	Total BCUs
American Samoa				
CNMI				
Guam				
USVI				

IAC BCUs Enumeration Progress (as of 7/21/20)



IAC Housing Units Enumeration: 2020 Progress Compared to 2010 Counts (as of 7/21/20)

