

2020 Census Island Areas Update

August 25, 2020

Pre-decisional -- Internal Only -- Not for Public Distribution

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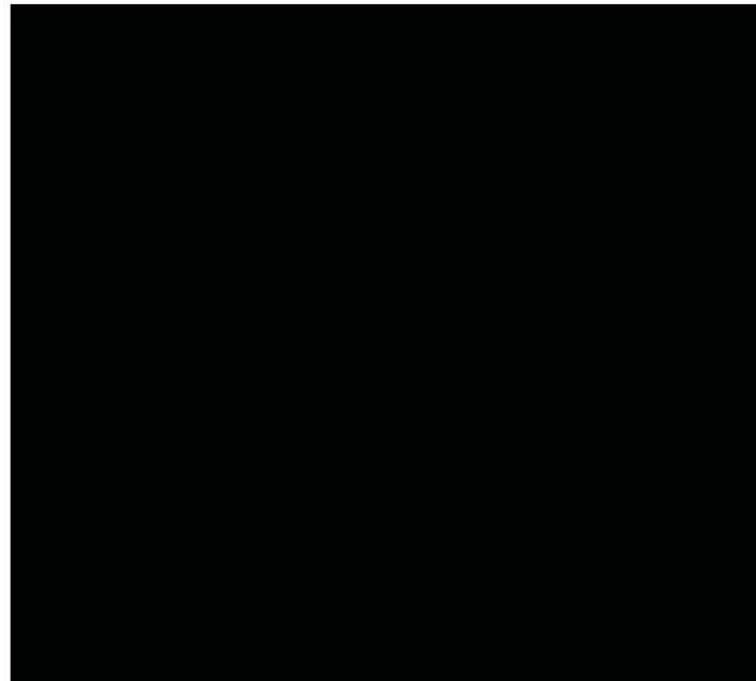
United States[®]
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2020

Data Collection Highlights

- Over [REDACTED] percent of all Island Area BCUs have been completed
- All Island Areas have completed data collection in at least [REDACTED] percent of all BCUs
- Highlights from the last 2 weeks:
 - American Samoa has interviewed [REDACTED] percent of housing units, and completed [REDACTED] BCUs
 - CNMI has interviewed [REDACTED] percent of housing units, and completed [REDACTED] BCUs
 - Guam has interviewed over [REDACTED] percent of housing units ([REDACTED])
 - USVI has interviewed over [REDACTED] percent of housing units ([REDACTED])

BCU Completion Rate for all Island Areas (as of 8/25/20)

█ of BCUs
still in progress



█ of all BCUs have
been completed since
8/6.

- █ Progress through August 6
- █ Progress August 7 – August 25

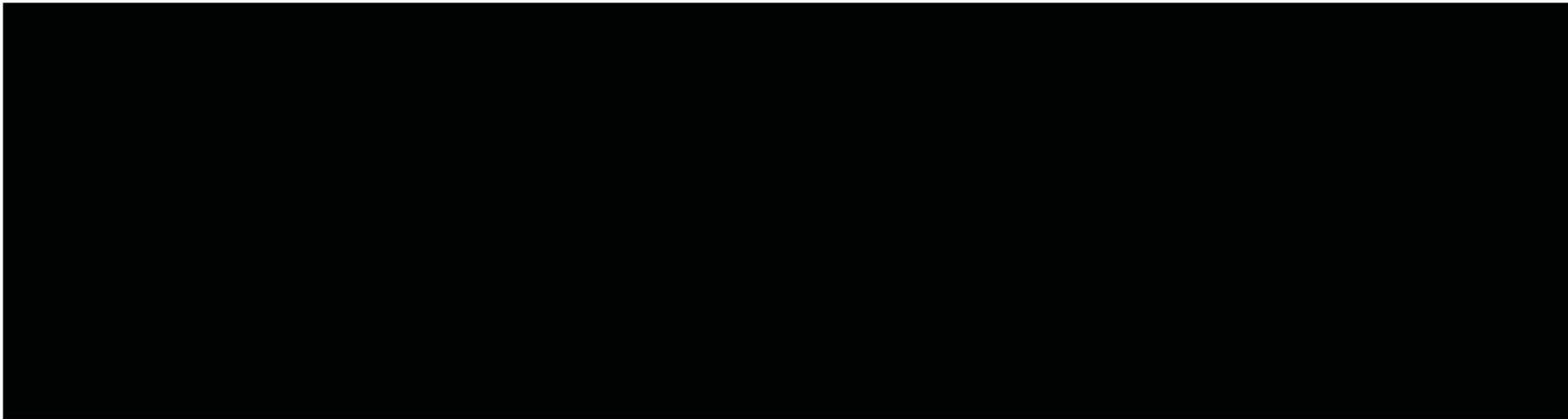
IAC BCU Completion Progress (as of 8/25/20)

American Samoa

CNMI

Guam

USVI



-  Progress through August 6
-  Progress August 7 – August 25

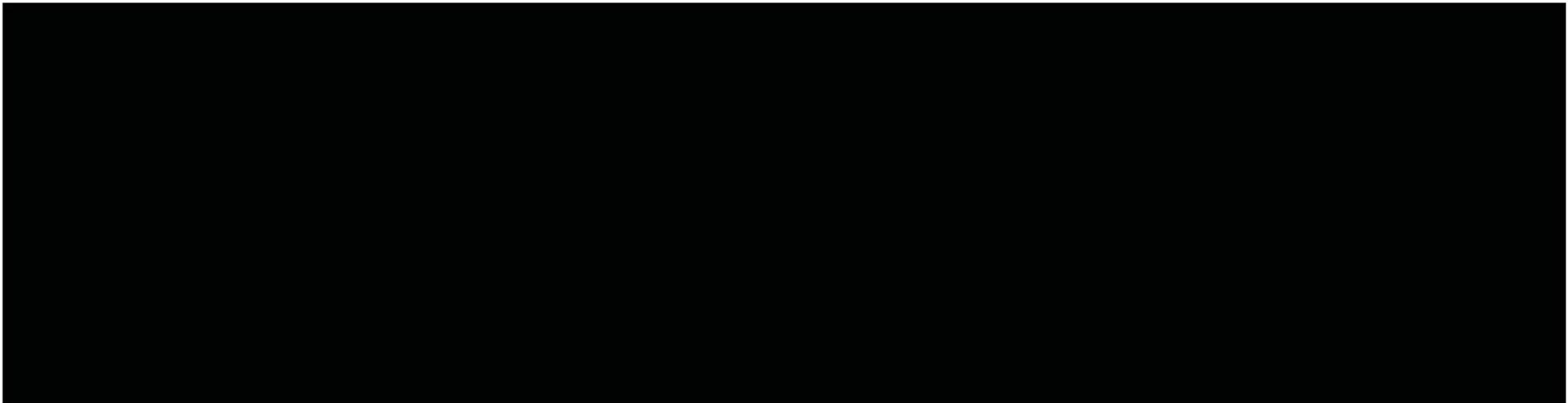
IAC Housing Unit Enumeration Progress (as of 8/25/20)

American Samoa

CNMI

Guam

USVI



-  Progress through August 4
-  Progress August 5 – August 25

IAC Group Quarters Enumeration Progress (as of 8/25/20)

American Samoa

CNMI

Guam

USVI



- Progress through August 4
- Progress August 5 – August 25

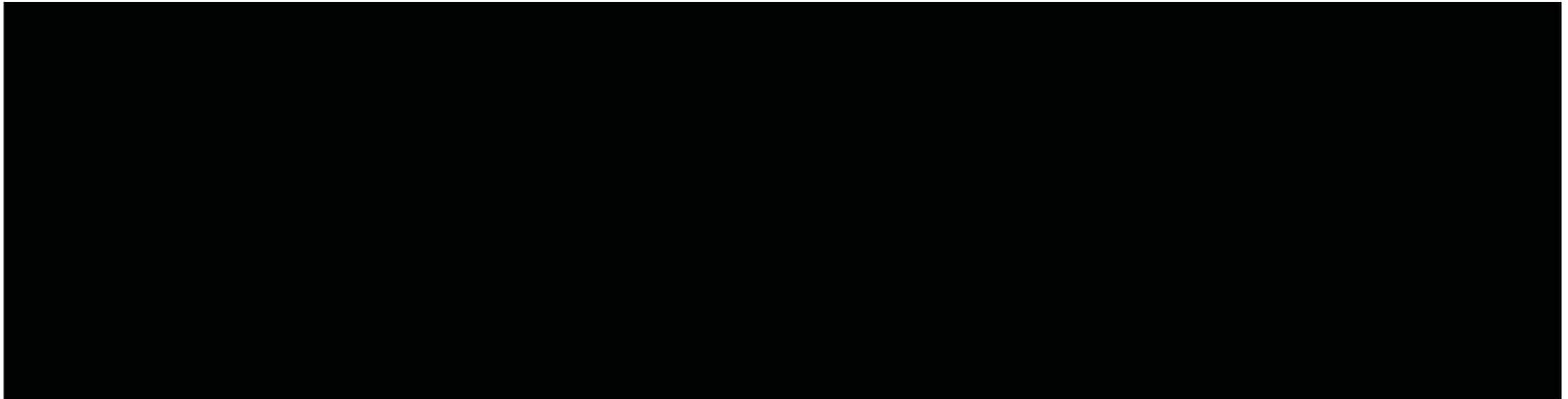
IAC Transitory Locations Enumeration Progress (as of 8/25/20)

American Samoa

CNMI

Guam

USVI



-  Progress through August 4
-  Progress August 5 – August 25

Highlights from the Field

American Samoa

- Clerical review is approximately [REDACTED] % complete, and staff continue follow-up activities.
- Planning for a Partnership Thank You Event scheduled for the week of 9/7/20

“We’re moving swiftly through clerical review and follow-up activities, and are excited to prepare for shipping data materials in September!”

[REDACTED], Census Advisor

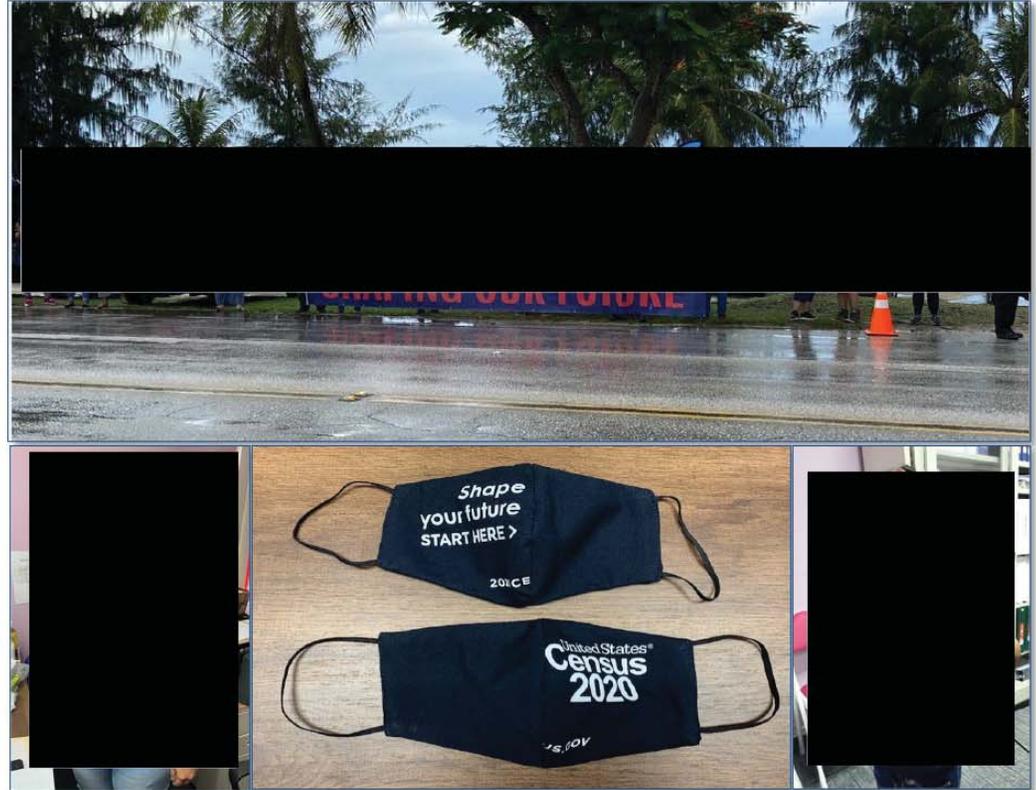


CNMI

- [REDACTED] housing unit, GQ and TL enumeration.
- Clerical review and follow-up activities are ongoing.
- Kicked off the "Thank You" phase of our outreach campaign with "wave" events in Saipan on 8/14 and Tinian on 8/21. A Rota wave is scheduled for this Friday, 8/28. We are also running a commercial on local TV and radio spots.

"Despite the rain, we had a great turnout for our 'Thank You' wave in Saipan. The support from the community has been fantastic and was a huge part of our ability to finish field work on schedule."

[REDACTED], Census Advisor

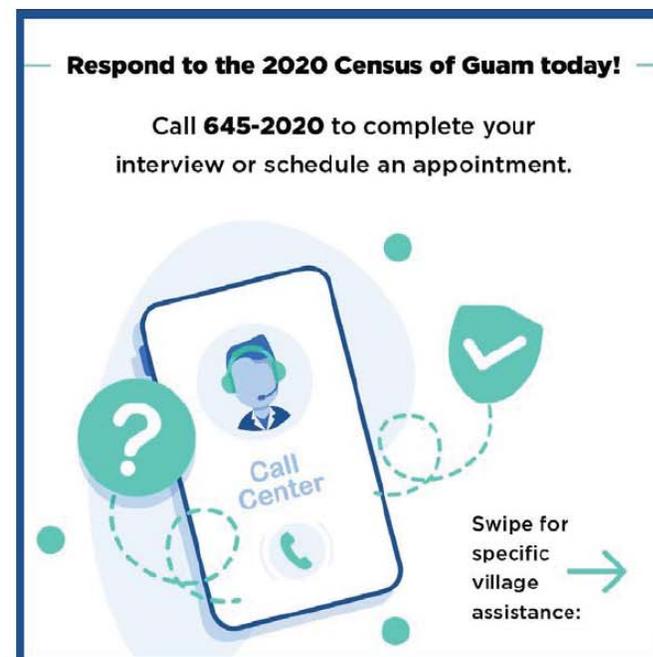


Guam

- Effective 8/16, the governor issued an executive order returning to Pandemic Condition of Readiness (PCOR) Level-1. Under this order, the Guam Census Office was initially allowed to operate with a reduced staff for telephone interviews only. However, effective 8/21, the governor issued an executive order directing people to stay at home. Government offices are closed.
- Communication and Outreach Activities
 - Social media posts encouraging telephone response
 - Census trivia radio contest across 4 stations for 8/13 – 8/20
 - Text message blast across the 4 major mobile phone providers

“While data collection is paused due to the pandemic, BCU numbers will continue to rise as I check in the completed address registers that were previously turned in prior to the shutdown.”

██████████, Census Advisor

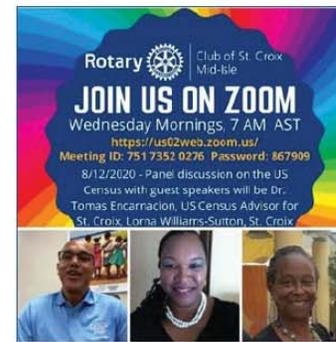
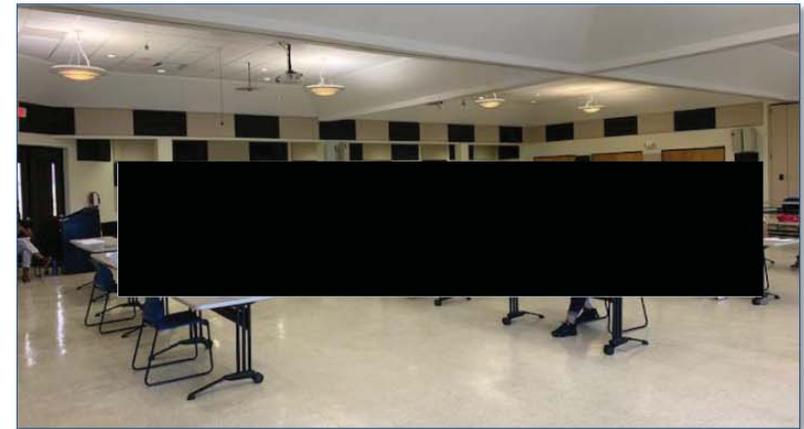


USVI – St. Croix District

- Effective 8/17, the governor issued a stay at home order due to increases in COVID-19 cases. All non-essential businesses closed and non-essential workers must stay home.
- The USVI Census Offices received approval to continue normal telephone contact center operations, and the governor will allow door-to-door enumeration to resume on 8/27.
- Listing & Enumeration Operations
 - Conducted training for 40 additional enumerators
- Community Engagement & Communication Campaign
 - The Rotary Club of St. Croix Mid-Isle agreed to promote the 2020 Census in its social media platforms.
 - Conducted four outreach events with the faith-based & housing communities.
 - Distributed approximately 9,700 promotional items.

“While the stay-at-home order is in place, we will continue to work virtually with trusted voices in the community to educate the public about the importance of their participation, the health & safety measures in place, and our legal commitment to ensure the confidentiality of the data collected.”

██████████, Census Advisor



USVI – St. Thomas/St. John District

- Effective 8/17, the governor issued a stay at home order due to increases in COVID-19 cases. All non-essential businesses closed and non-essential workers must stay home.
- The USVI Census Offices received approval to continue normal telephone contact center operations, and the governor will allow door-to-door enumeration to resume on 8/27.
- Outreach continues to inform public of status of census operations during the pandemic and safeguards the USVI Census staff are taking to keep the public safe.

“Despite the closing of the census office again, I’m incredibly proud of the resilience of the staff and their commitment to the success of the 2020 Census!”

[Redacted Name], Census Advisor



Census workers Capt. Marlene Arac, left, and Capt. Christopher Sawyer board a boat at American Yacht Harbor on St. Thomas to visit the marine community. Statewide, most Census enumerators will have to go door-to-door to complete their count. In the Virgin Islands, they also have to go boat-to-boat. Page 3
 Get News alerts by ALLEORA CHRISTOPHER



Census workers on St. Thomas map their routes.

Photo by GGAMI WILSON

Census employees brave pandemic to complete count

By A.J. RAO
 Daily News Staff

As the territory reels from the onslaught of COVID-19 and the need for social barriers, the local volunteers of the U.S. Census Bureau must reach out, connect and penetrate those barriers, however safely, for the good of the Virgin Islands.

Since March 1, the blue-shirted Census takers or “enumerators,” whose job it is to interview residents, update address lists and essentially tally the number of people living in the territory, have traversed the islands amid an unprecedented pandemic.

Unlike many of their mainland counterparts, these workers — armed with their face masks and hand sanitizers — must also brave a territory teeming with rough terrain, elusive addresses and a large marine community that can only be reached by boat.

The result has been a heavy burden on the roughly 500 Census workers in the territory, who after a two-month suspension following the outbreak, are now working double-time to meet their Sept. 30 deadline.

“It is quite tiring,” said Field Operations Supervisor Laura Martin, with a laugh. “Between getting from place to place, figuring out which house to do, getting them all listed and making certain your data is correct — it is a very taxing job.”

As a self-described “recent” arrival to St. Thomas, Martin said she volunteered to be the “special places” supervisor for the St. Thomas-St. John district, as a way to better understand the area, its people and some of its more challenging issues.

“Special places” include all group quarters, like nursing homes, adolescent homes, the jail, hotels with long-term residents and the marine community with “live-aboards,” according to Martin.

See **CENSUS**, page 4

Questions?

Additional Information

Quick Facts: 2010 Data

	Population	Housing Units
American Samoa	55,519	10,963
Commonwealth of the Northern Mariana Islands (CNMI)	53,883	20,850
Guam	159,385	50,567
U.S. Virgin Islands (USVI)	106,405	55,901
Total	375,192	138,281

Source: 2010 Census

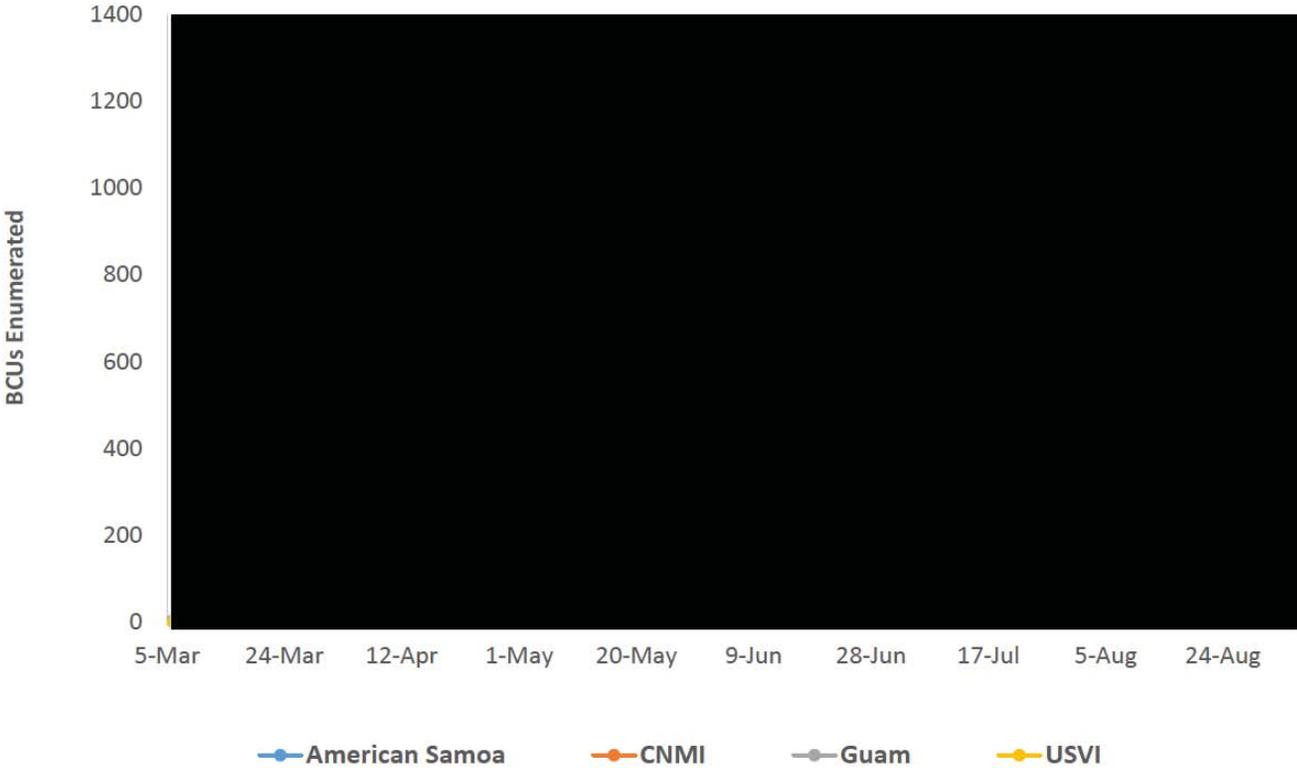
Island Areas Censuses Key Activities

Activity	Start	Finish
Conduct Address Listing (Pacific Islands)	02/03/2020 A	02/28/2020 A
Conduct Guam Military Enumeration	03/02/2020 A	03/15/20 A
Conduct Housing Unit Enumeration (Pacific Islands)	03/02/2020 A	08/30/20
Conduct Address Listing/Housing Unit Enumeration (U.S. Virgin Islands)	03/01/2020 A	09/30/20
Conduct Special Enumeration	03/02/2020 A	08/01/20
Conduct Field Followup	07/16/20	09/30/20
Prepare and Ship Completed IAC Data Collection Materials to NPC	10/01/20	10/31/20
<i>American Samoa Goal</i>		08/31/20
<i>CNMI Goal</i>		09/30/20
<i>Guam Goal</i>		09/30/20
<i>USVI Goal</i>		10/31/20
Conduct Closeout Activities for Census Offices	11/01/20	12/31/20

Data Collection Progress (as of 8/25/20)

Enumeration	BCUs Completed (%)	BCUs Completed (#)	Change since August 6	Total BCUs
American Samoa				
CNMI				
Guam				
USVI				

IAC BCUs Enumeration Progress (as of 8/25/20)



IAC Housing Units Enumeration: 2020 Progress Compared to 2010 Counts (as of 8/25/20)

