

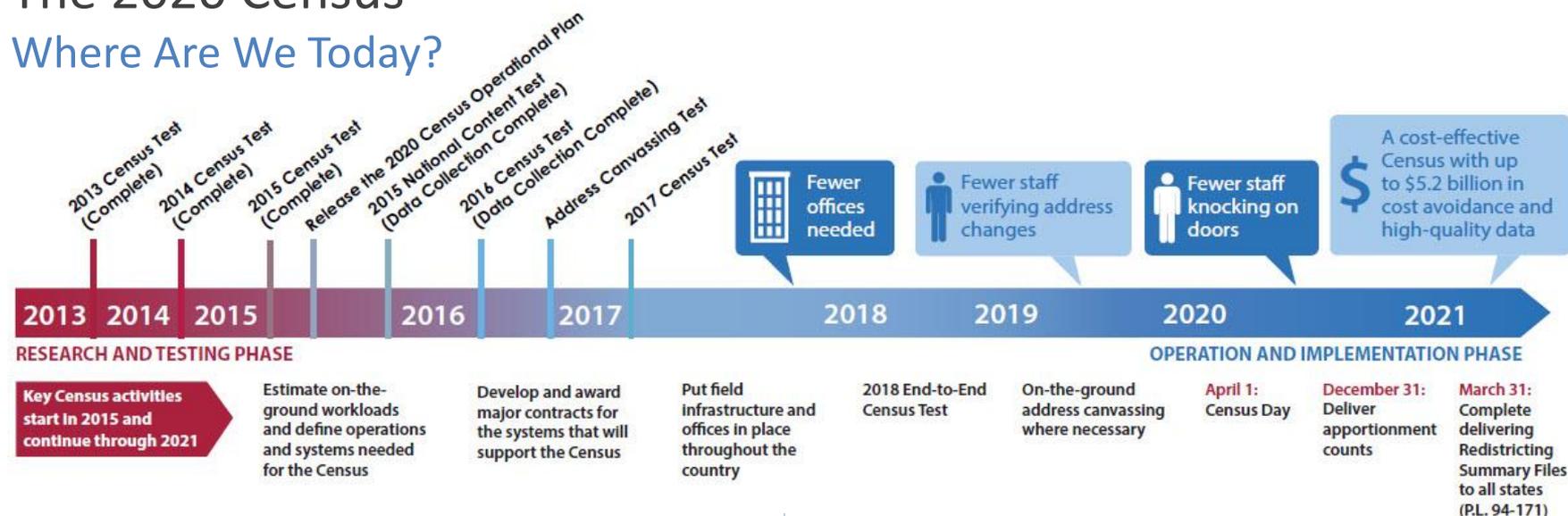
The 2020 Census

Sunshine Week

March 16, 2017

# The 2020 Census

## Where Are We Today?



### Key Activities:

- **Making Key Decisions:** Continuously make timely decisions based on research and evidence
- **Census Enterprise Data Collection and Processing:** Announced on May 25, 2016 that we will purchase a commercial off-the-shelf platform to be used in tandem with several in-house solutions
- **2017 Census Test:** Nationwide self-response test that includes Internet self-response, Real-Time Non-ID response and processing, and the deploying of applications in the Cloud
- **Residence Criteria:** Proposed criteria in June 2016 and final criteria in early 2017
- **Topics to Congress:** Title 13 requires the Census Bureau deliver to Congress subjects for the decennial census program by March 31, 2017, and questions by March 31, 2018
- **Operational Readiness**
  - 2020 Census Operational Plan 2.0
  - Award of key contracts
  - 2018 End-to-End Census Test: Beginning operations FY 2017 in three areas – Pierce County, WA; Providence County, RI; and, Bluefield-Beckley-Oak Hill, WV

# The 2020 Census

## 2020 Census Operational Plan 2.0

- 2020 Census Operational Plan Version 2.0: Issued September 2016
- The 2020 Census Operational Plan is part of a broader set of documentation that will be developed as the Program matures
- Chartered Integrated Project Teams, who are responsible for managing the 34 operations of the 2020 Census
- The scope and design of the 2020 Census Operational Plan 2.0 was reviewed and updated to reflect decisions and updates since version 1.1 published in November 2015
- Eleven Detailed Operational Plans were released in fiscal year 2016
  - Quarterly releases of three to five Detailed Operational Plans over the course of fiscal year 2017
- Available on [census.gov](https://www.census.gov)

### 2020 Census Operational Plan

*A New Design for the 21st Century*

Issued September 2016  
Version 2.0



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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

# The 2020 Census

## 2020 Census Monthly Status Report

- Provides a high-level overview of the major activities each month on the current tests and operational areas associated with the 2020 Census
- Provided to the Appropriations Subcommittee, Government Accountability Office, and Office of Inspector General
- Used by senior leaders for the Quarterly Congressional briefing
- Available on [census.gov](https://www.census.gov)



### **2020 Census**

### March 2017

### Monthly Status Report

All information in this report is as of March 31, unless otherwise stated in the title of the page.

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# The 2020 Census Program Management Reviews

- Quarterly update on the plans, tests, schedule, budget, and strategies for the 2020 Census
- Began in late 2012 and will continue through 2020
- Broadcasted live
- Follow and participation via Twitter and Instagram using #2020Census or by following @uscensusbureau on both platforms

The screenshot shows the official website for the 2020 Census Program Management Reviews. The page is titled "2020 Census Program Management Review - January 29, 2016". It features a navigation menu at the top with categories like "Topics", "Geography", "Library", "Data", "Survey Programs", "News", and "About Us". The main content area includes a video player for "January 29, 2016 Program Management Review Video Part 1" and a "Program Agenda" section. The agenda lists various updates and reports, such as "Welcome and High-Level Program Updates" by Lisa Blumenthal, "2020 Census Readiness (Operations and Systems)" by Denise Bishop, and "Operational Updates" by Greg Harris. The footer contains a grid of links categorized by "ABOUT US", "PROGRAMS & SERVICES", "SPECIAL TOPICS", and "CONTACT US".

# The 2020 Census

## 2020 Census Memorandum Series

- Documents significant decision, actions, and accomplishments of the 2020 Census Program
- A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:
  1. A major program level decision that will affect the overall design or have significant effect on 2020 Census operations or systems
  2. A major policy decision or change that will affect the overall design or significantly impact 2020 Census operations or systems
  3. A report that documents the research and testing for the 2020 Census operations or systems
- Available on census.gov

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United States Census Bureau

2020 Census

Memorandum 2016.22: Release of the 2020 Census Operational Plan Version 2.0

October 16, 2016  
Memorandum: 2016.22

This memorandum documents the Version 2.0 release of the 2020 Census Operational Plan, which describes the current design of the 2020 Census. The purpose of this document is to provide the background information that supports evidence-based decision making in our 2020 Census design. It reflects the most current status of our operations and planning for conducting the census. This version of the 2020 Census Operational Plan provides updates on: our planned tests and milestone schedule, program and project risks, descriptions of the census operations, the quality analysis process, and design decisions, including those decisions that have been made and those that remain.

Note to Reader: Please note that the 2020 Census Operational Plan v2.0 reflects the Operational Design for the 2020 Census as of August 31, 2016. The Operational Plan has not been updated to reflect the decision announced on October 16, 2016 to stop work on two field test operations in Fiscal Year (FY) 2017 to mitigate program risk amidst funding uncertainty. For more information on this announcement, please view the 2020 Census Decision Memorandum Series: "Adjustment of the FY 2017 Test Scope."

The 2020 Census Memorandum Series documents significant decisions, actions, and accomplishments of the 2020 Census Program for the purpose of informing stakeholders, coordinating interdivisional efforts, and documenting important historical changes.

A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:

1. A major program level decision that will affect the overall design or have significant effect on the 2020 Census operations or systems.
2. A major policy decision or change that will affect the overall design or significantly impact the 2020 Census operations or systems.
3. A report that documents the research and testing for the 2020 Census operations or systems.

Download Memorandum 2016.22 (PDF - 41.0 MB)

2020 Census Operational Plan  
October 16, 2016  
Version 2.0 of the U.S. Census Bureau's 2020 Census Operational Plan describes the current design of the 2020 Census.

Others in Series

Memorandum 2016.21: Adjustment of FY 2017 Test Scope  
October 16, 2016  
This memorandum documents the 2020 Census Program decision to move two field test operations out of FY 2017 to mitigate program risk amidst funding uncertainty.

Memorandum 2016.21: Release of 2016 NCT Race & Ethnicity Study Plan  
November 04, 2016  
This memorandum documents the release of the final version of the 2020 Research and Testing: 2016 National Content Test - Race and Ethnicity Study Plan.

Last Revised: October 27, 2016

Some content on this site is available in several different electronic forms. Some of the files may require a plug-in or additional software to view. Please visit the Download Plug-in page for a full list.

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# The 2020 Census

## Oversight and Stakeholder Engagement

### Oversight

- Government Accountability Office and Office of the Inspector General Audits
- Congressional hearings related to the 2020 Census

### Stakeholder Engagement

Presentations and working meeting with:

- Advisory Committees, State Data Center Program, Census Information Center Program
- 2020 Census National Academy of Sciences Standing Committee on Reengineering Census Operations
- Other external Stakeholders

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More information on the 2020 Census Memorandum Series:  
<http://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html>



[twitter.com/uscensusbureau](https://twitter.com/uscensusbureau)



More information on the 2020 Census:  
<http://www.census.gov/2020Census>



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More information on the American Community Survey:  
<http://www.census.gov/programs-surveys/acs/>



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