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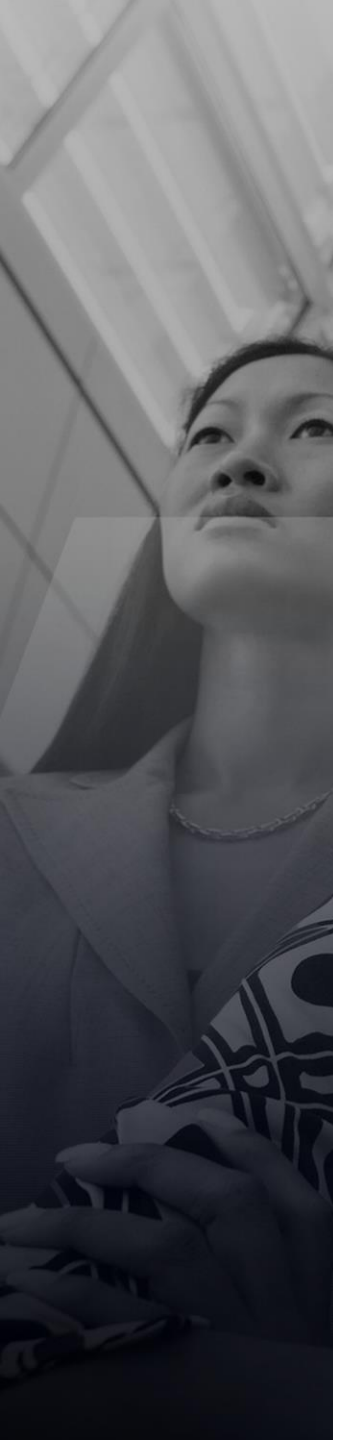

Public Access and Privacy

Josephine Arnold

MBDA Chief Privacy Officer
and
Chief Privacy Act Officer

About MBDA

Vision

Economic prosperity for all American business enterprises

Mission

To promote the growth of minority-owned business enterprises (MBEs) through the mobilization and advancement of public and private sector programs, policy, and research

Mission

WHO WE ARE: The only Federal Government agency solely dedicated to the growth and global competiveness of minority business enterprises.

WHAT WE DO: Our initiatives, programs, and services provide greater access to capital, contracts, and markets for MBEs.

WHY WE DO IT: Minority-owned firms expand the U.S. economy, strengthen local communities, and support greater job creation.

Minority Business Enterprises

There are

8

million

MBEs in the United States

Contribute **$1.4 trillion** in economic output

Represent **29% of all firms** in the U.S.

11% of minority-owned firms have paid employees —**7.2 million jobs**

MBDA Equities

Northwest
Anchorage, AK
Tacoma, WA

Midwest
Bismarck, ND
Chicago, IL
Detroit, MI
Minneapolis, MN
St. Louis

Northeast
Baltimore, MD
Manhattan, NY
Newark, NJ
Philadelphia, PA
Washington, DC

Southeast
Columbia, SC
Miami, FL
Memphis, TN
Orlando, FL
Raleigh, NC
San Juan, PR

West
Fresno, CA
Honolulu, HI
Los Angeles, CA
Pasadena, CA
Phoenix, AZ
Sacramento, CA
San Jose, CA

Southwest
Dallas, TX
Denver, CO
El Paso, TX
Houston, TX
San Antonio, TX
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Congratulations Commerce Secretary Wilbur Ross

U.S. Secretary of Commerce Wilbur L. Ross, Jr. Addresses Department of Commerce Employees

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Congratulations

COMMERCE SECRETARY

Wilbur Ross

1 2 3 4 5

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Exporting Information

Access to Contracts
Latest Contract Opportunities

Access to Capital
Grants & Loan Information

Acquisition Solutions
Mergers & Acquisitions, Joint Ventures

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http://www.mbda.gov/pressroom/news-and-announcements/us-secretary-commerce-wilbur-l-ross-jr-addresses-department-commerce-employees

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» MBDA BUSINESS CENTER SERVICES

» HOW MBDA HELPS YOU?

MBDA Economic Impact | Strategic Partners | Success Stories | Get Certified

» MBDA Helps Construction Company Renovate the Vista Area of Downtown Columbia, SC

» MBDA Helps Engineering Firm Overcome Challenges

» Indianapolis Manufacturer Expands With Help of MDBA

» Minority Businesses: An Engine of Growth for American Manufacturing

» MBDA Helps Construction Company Create Jobs in HUBZone

Grow Your Business Blog

» 5 Things You Need to Know About Procurement Center Representatives

» Top Five Reasons to Attend the 2017 SelectUSA Investment Summit

» A Focus on Federal Procurement

» Staying Safe From Tax Season Scams

» Four Tips for Optimizing Millennials in the Workplace

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MBDA News and Alerts

» U.S. Secretary of Commerce Wilbur L. Ross, Jr. Addresses Department of Commerce Employees

» Minority Business Development Agency Releases Report on Contracting Barriers Impacting Minority Firms

» U.S. Department of Commerce Invests $3 Million to Help Create Local Entrepreneurship Center, Russell Family Kicks Off Facility Renovations

» MBE Capital Partners with MBDA to Launch National Access to Capital Program

» SBA to Launch $1.2 Million Aspire Challenge for Entrepreneurship Training and Microloans to Help Previously Incarcerated Citizens

Upcoming Events

[Within 45 days]

03/03/2017 - 7:30am - 12:00pm
MBDA Capital Center Marketplace and Open House

03/04/2017 - 9:00am - 5:00pm
Millennial Entrepreneurs Redefined

03/07/2017 - 4:00pm - 5:00pm
Webcast: How the future of technology will change your business

03/10/2017 - 8:30am - 4:30pm
SB Connect: Sustaining Momentum in a Season of Change

03/13/2017 (All day) - 03/16/2017 (All day)
National Reservation Economic Summit (RES) 2017

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Freedom of Information Act Reading Room

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What is the Freedom of Information Act?

The Freedom of Information Act (5 USC §552) provides a means by which the public may access federal agency records, subject to nine exemptions and three law enforcement exclusions.

- Memo from the President on FOIA;
- Memo from the Attorney General on FOIA;

How do I make a FOIA Request?

You may submit a FOIA request directly to the Minority Business Development Agency (MBDA) for federal records that MBDA maintains, as described below. If you seek records from more than one Department of Commerce bureau, or if you are unsure as to which Commerce bureau maintains the records that you seek, you may submit a FOIA request directly to the Department of Commerce Freedom of Information and Privacy Act officer.

FOIA requests must contain the following:

- identification of the records requested (be as specific as possible, i.e., describe the subject matter of the records, and, if known, indicate the dates of the records, the places where they originated, and the names of the originating persons or offices);

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[Within 45 days]

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Millennial Entrepreneurs Redefined

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FOIA Proactive Disclosures

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South Carolina Minority Business Enterprise Center (MBEC) Proposal

- Original Proposal - Part I - Part III, Section 3.1A
- Original Proposal - Part III, Section 3.2B - Section 3.3.6
- Original Proposal - Part III, Section 3.3.6 - Section 3.3.8
- Original Proposal - Part III, Section 3.4D
- Original Proposal - Part IV
- Original Proposal - Part V
- Clarifications - 1st Round
- Clarifications - 2nd and 3rd Rounds

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Global Business
Minority-Owned Firms Lead Export

http://www.mbda.gov/sites/default/files/OriginalProposalPartIIISection3.2B-Section%203.3.6%20%28redacted%29.pdf

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Fact Sheets

MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

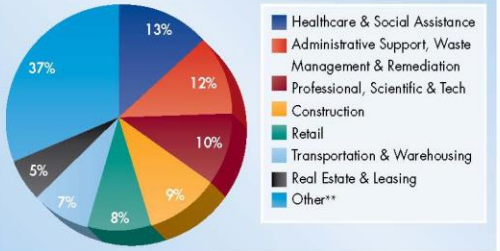
Fact Sheet

U.S. Minority-Owned Firms

January 2016

Growth of U.S. Firms (2007 - 2012)

Industry Sectors of Minority-Owned Firms



Quick Facts

- There are 8 million minority-owned firms in the U.S.—a 38% increase since 2007.
- Combined gross receipts of minority-owned firms increased 35% between 2007 and 2012, but average receipts per firm declined 2% during the same period.
- 11% of minority-owned firms have paid employees, compared to 22% for nonminority firms.

	Black/African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Pacific Islander	All Minority Firms	Non-Minority Firms	Classifiable Firms*	All U.S. Firms
Number of firms	2,584,403	272,919	1,917,902	3,305,873	54,749	7,952,386	18,987, 918	27,179,380	27,626,360
Combined gross receipts	$150.2 billion	$38.8 billion	$699.5 billion	$473.6 billion	$8.1 billion	$1.4 trillion	$10.5 trillion	$11.9 trillion	$33.5 trillion
Average gross receipts	$58,119	$142,306	$364,717	$143,271	$148,614	$173,552	$552,079	$440,190	$1,213,944
Number of firms with employees	109,137	26,179	481,026	287,501	4,706	908,800	4,156,683	5,136,203	5,424,458
Combined receipts of firms with employees	$103.5 billion	$31.7 billion	$627.5 billion	$380.0 billion	$6.5 billion	$1.2 trillion	$9.7 trillion	$11.0 trillion	$32.5 trillion
Average receipts of firms with employees	$947,905	$1,209,143	$1,304,571	$1,321,717	$1,374,831	$1,227,983	$2,337,043	$2,134,765	$5,990,509
Number of paid employees	975,052	208,178	3,572,577	2,329,553	39,001	7,165,151	48,255,649	56,058,563	115,249,007

Source: U.S. Department of Commerce, 2007 and 2012 Survey of Business Owners; and American Community Survey 2012 population estimates.

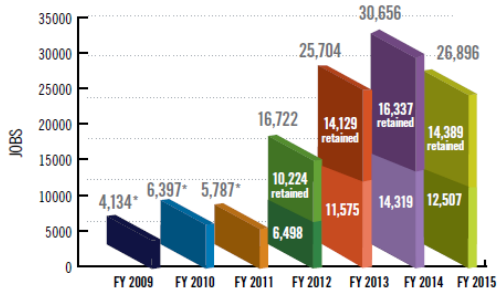
**Classifiable firms are those for which gender, ethnicity, race, and veteran status has been determined. Classifiable firms do not include business subsidiaries, employee stock ownership plans, cooperatives or clubs, estates, trusts, tribally owned firms, nonprofit organizations, and businesses with no individual owning 10 percent or more of the rights, claims, interests, or stock. **Other includes repair and maintenance; personal and laundry services; religious and civic organizations; and private households.*

Performance Reports

ANNUAL PERFORMANCE REPORT | Fiscal Year 2015

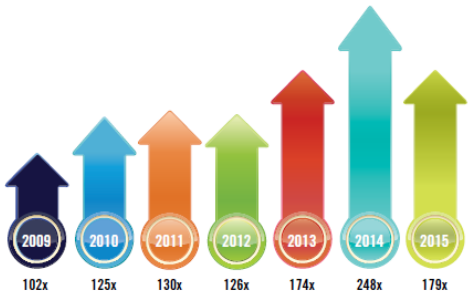
MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

JOBS CREATED AND RETAINED

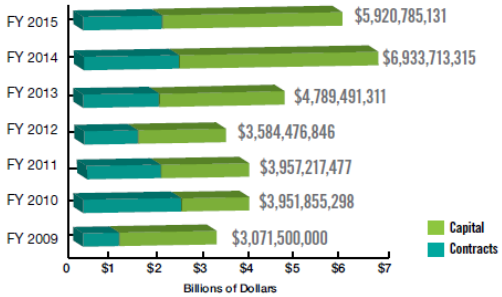


*Jobs retained not tracked prior to FY 2012

RETURN ON INVESTMENT



CONTRACTS & CAPITAL AWARDED



PERFORMANCE BY CLIENT ETHNICITY

African American
$2,724,075,508
Total Contracts & Capital
13,150
Jobs Created & Retained

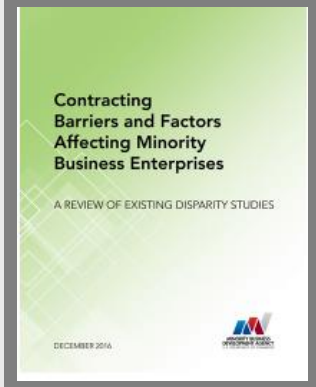
Hispanic American
$1,838,567,953
Total Contracts & Capital
8,435
Jobs Created & Retained

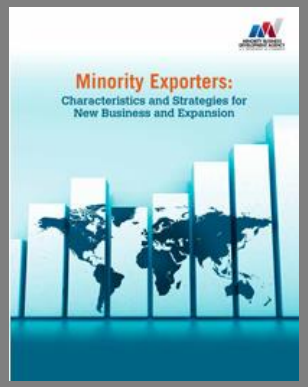
Asian American
$878,866,747
Total Contracts & Capital
2,809
Jobs Created & Retained

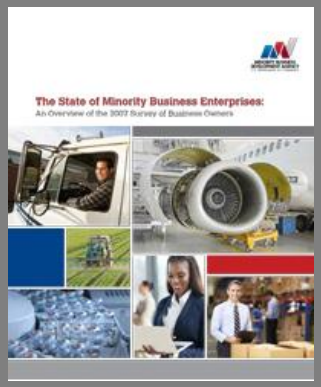
Native American
$479,513,876
Total Contracts & Capital
2,478
Jobs Created & Retained

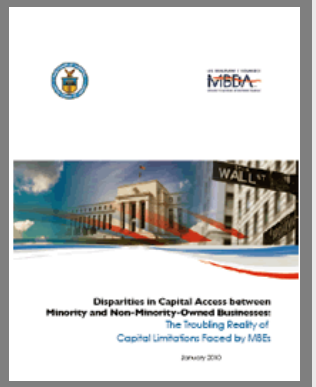
Contracts, financial transactions, and jobs created/retained are verified by MBDA headquarters staff. MBDA performance data is maintained in the Agency's CRM database and was retrieved for this report on January 21, 2016.

Research & Data









Research and data are critical for efficient markets.

- Messaging research and data to national audiences
- Educating markets and industries
- Partnering with the Census Bureau
- Engaging the academic and research communities

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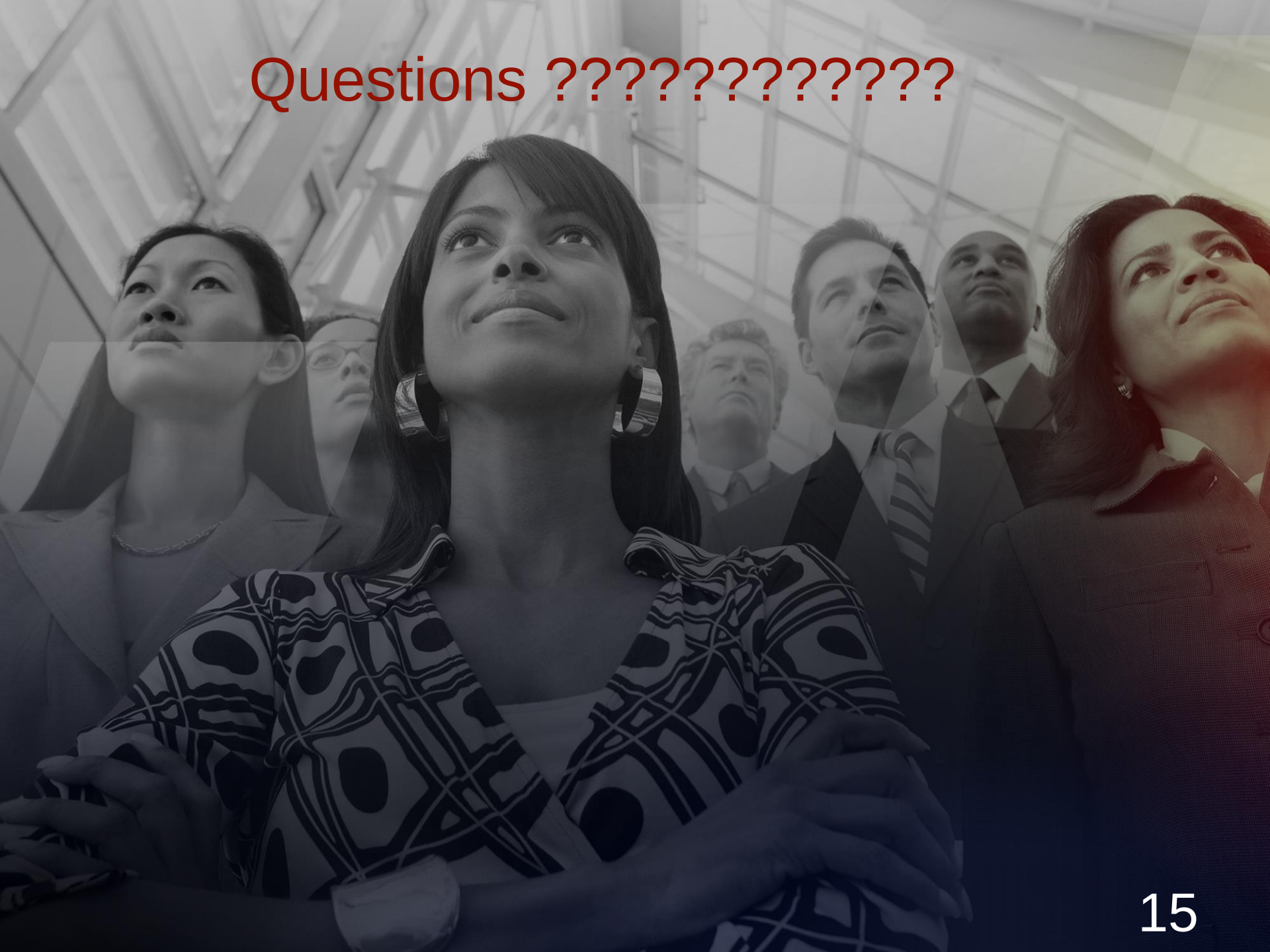
Information Quality Requirements

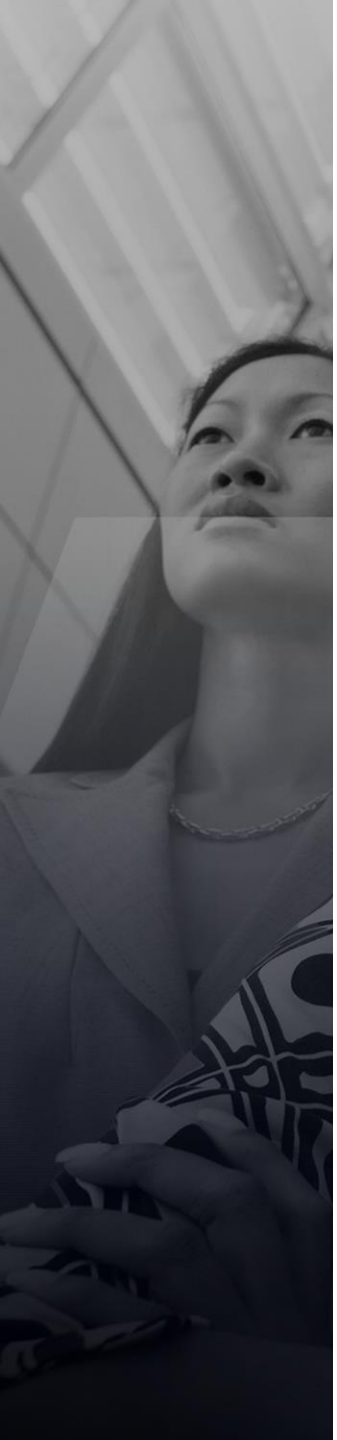
- Pub. L. No. 106-544, section 515
  - Data Accessible to the Public
  - Standards
  - Considerations

Protection of Confidential Information

- Business Identifiable Information
  - Trade Secrets Act v. Privacy Act
  - Access and Disclosure
  - Information “ownership”

Questions ??????????????





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