

# Data on a Deadline: Accessing Statistics for Reporters

WEBINAR AUDIO:

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# Agenda

## ✓ What is important to know?

- What do the Census Bureau do?
- What is the story? Trends and Exceptions
- Overview of programs and geographies (PowerPoint)

## ✓ Online Resources

Media Resources – Public Information Office & Newsroom

## ✓ Data Tools

- American FactFinder, Narrative Profiles, Census Reporter, and more.

# Labor Force Statistics from the Current Population Survey

[CPS](#)  [FONT SIZE:](#)   [PRINT:](#) 

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## BROWSE CPS

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The [Current Population Survey \(CPS\)](#) is a monthly survey of households conducted by the Bureau of Census for the Bureau of Labor Statistics. It provides a comprehensive body of data on the [labor force](#), [employment](#), [unemployment](#), persons [not in the labor force](#), [hours of work](#), [earnings](#), and other [demographic](#) and [labor force characteristics](#).

## LATEST NUMBERS [RSS](#)

### SEASONALLY ADJUSTED

**Unemployment Rate:**  
4.1% in Oct 2017 

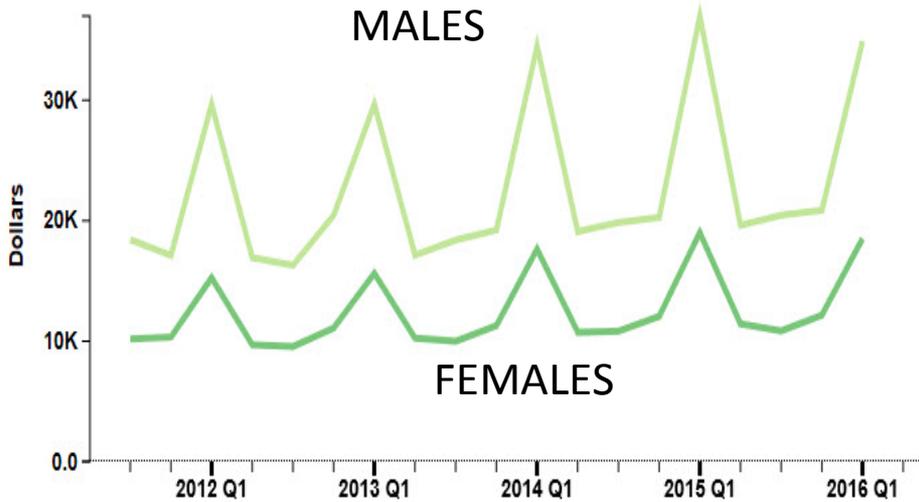
# What is the Story Here?

NAICS Sectors: [Finance and Insurance](#)

Firm Ownership: [All Private Ownership](#)

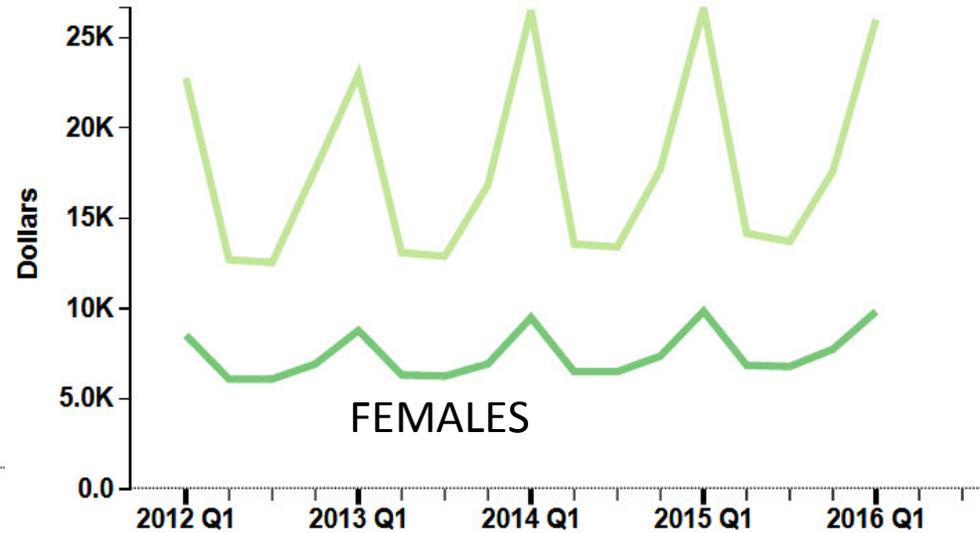
Worker Education: [Bachelor's degree or advanced degree](#)

Average Monthly Earnings



WASHINGTON D.C.

Average Monthly Earnings



U.S.

# Quick Reports

- [Population Clock](#)
- [Quick Facts](#)
- [My Congressional District](#)
- [Interactive Maps](#)
- [Narrative Profile](#)
- [American FactFinder](#)
- [Voting Report](#)
- [Census Reporter](#)
- [Flows Map](#)
- [Business Builder](#)
- [OnTheMap](#)
- [OnTheMap for Emergency Management](#)

# 2010 Census vs. ACS

2010  
Census

**100 % Data**

How many  
people live in  
the U.S.?

**Point in time**  
April 1, 2010

**Count** - People,  
Housing units,

American  
Community  
Survey

=

2000 Long Form  
SF3 & SF4

Sample Data

How do people  
live in the U.S.?

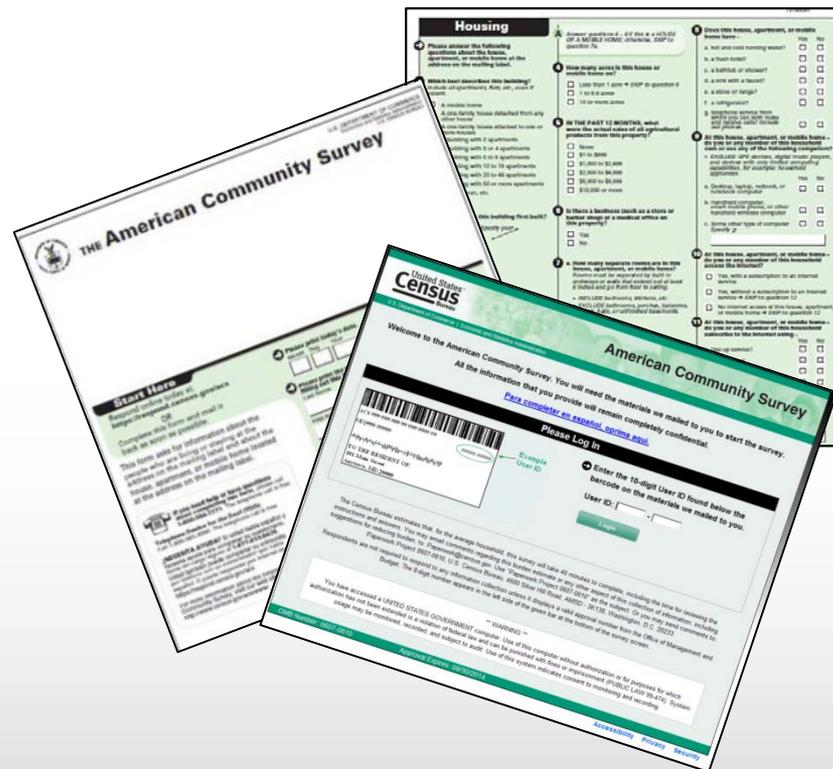
**Period in Time**  
1yr and 5yr

**Characteristics**  
Income, Poverty,  
Education

Population Estimates  
Program (July 1<sup>st</sup>)

# ACS Basics: The Survey

- Ongoing monthly survey sent to 3.5 million addresses per year to produce detailed population and housing estimates each year
  - Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year
- Designed to produce *critical information on small areas and small population groups* previously collected on the decennial long form
- Covers 35+ topics and supports over 300 known Federal Government uses
- Data released twice annually
  - 1-year estimates (12 months of data)
  - 5-year estimates (60 months of data)



# ACS CONTENT



## Social

Ancestry  
Citizenship Status  
Disability Status  
Educational Attainment &  
School Enrollment  
Fertility  
Grandparents as  
Caregivers  
Language Spoken at  
Home  
Marital History; Marital  
Status  
Migration/Residence 1  
Year Ago  
Period of Military Service  
Place of Birth  
Undergraduate Field of  
Degree  
Veteran Status  
Year of Entry

## Demographic

Age  
Sex  
Race  
Hispanic Origin

## Economic

Income  
Benefits  
Employment Status  
Occupation  
Industry  
Commuting to Work  
Place of Work

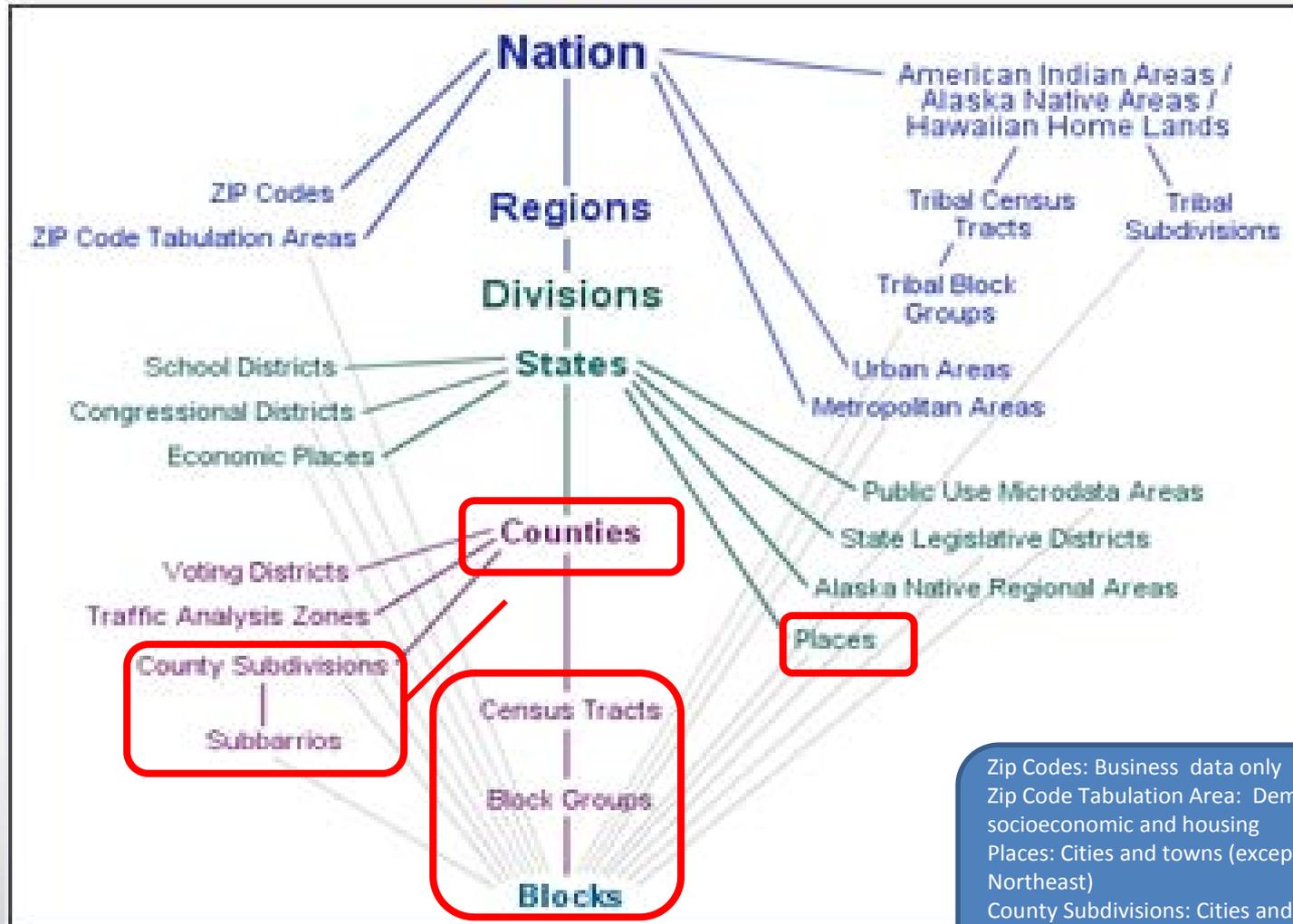
## Housing

Tenure  
Housing Value  
Occupancy  
Taxes & Insurance  
Household Size  
Utilities

What topics can you get  
from the 2010 Census?

- Age
- Race
- Sex
- Hispanic or Latino Origin
- Household Relationship
- Tenure (Owned vs. Rented)
- Vacancy Characteristics

# Summary Levels – Geography



Zip Codes: Business data only  
 Zip Code Tabulation Area: Demographic, socioeconomic and housing  
 Places: Cities and towns (except states in the Northeast)  
 County Subdivisions: Cities and towns for states in the Northeast (ME, VT, NH, MA, CT, RI, NJ, and NY)

# ACS Data Sets

CURRENT DATA AVAILABLE

- **Areas with a population 65,000+: 1 Year Estimates**

(2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016)

**All Areas** (incl. census tracts & block groups): **5-year estimates**

(2005-09, 2006-10, 2007-2011, 2008-2012, 2009-2013, 2010-2014, 2011-2015)

## **Upcoming releases:**

2012-2016 ACS 5 Years Estimates – December 7, 2017

# LET'S CONTINUE THE CONVERSATION!

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CLMSO

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