

ONLINE TOOLS FOR FINDING NEW MARKETS

World Trade Month
Go Global
Webinar Series



Webinar #3: May 23, 2019



Go Global Webinar Series

We are here to help you **Go Global**.

Get answers to your top questions on **Finding and Financing New Buyers, Managing Trade Challenges, Using Online Tools, and Discovering International Opportunities**

Brought to you by your federal trade partners: the U.S. Small Business Administration, the Export-Import Bank of the United States, U.S. Census Bureau, International Trade Administration, U.S. Commercial Service, U.S. Agency for International Development and U.S. Trade & Development Agency.

Access more international trade resources on www.export.gov.





Webinar 3: Online Tools for Finding New Markets

What online tools exist to help me find new markets?

How can I use trade data or other information to make more informed decisions?





Today's Speakers

Host: Omari Wooden
U.S. Census Bureau



Presenters: Patrick Kuhn, Survey Statistician
U.S. Census Bureau

Morgan Barr, International Economist
Office of Trade Negotiations and Analysis





USA Trade Online & The Global Market Finder

Presented by Patrick Kuhn

International Trade Indicator
Economic Indicators Division

What is USA Trade Online?

The Official Source of International Trade Data

more than
17,000
import commodity codes

more than
9,000
export commodity codes

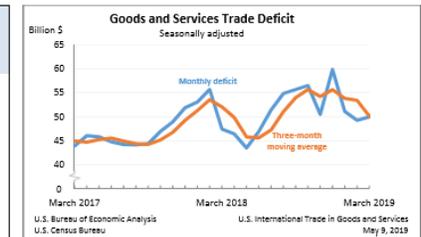
FOR RELEASE AT 8:30 AM EDT, THURSDAY, MAY 9, 2019

MONTHLY U.S. INTERNATIONAL TRADE IN GOODS AND SERVICES, MARCH 2019

Release Number: CB 19-60, BEA 19-20

MAY 9, 2019 — The U.S. Census Bureau and the U.S. Bureau of Economic Analysis announced today that the goods and services deficit was \$50.0 billion in March, up \$0.7 billion from \$49.3 billion in February, revised.

| U.S. INTERNATIONAL TRADE IN GOODS AND SERVICES DEFICIT | | |
|--|-----------------|--------|
| Deficit: | \$50.0 Billion | +1.5%* |
| Exports: | \$212.0 Billion | +1.0%* |
| Imports: | \$262.0 Billion | +1.1%* |
| Next release: June 6, 2019 | | |
| [*] Statistical significance is not applicable or not measurable. Data adjusted for seasonality but not price changes Source: U.S. Census Bureau, U.S. Bureau of Economic Analysis; U.S. International Trade in Goods and Services, May 9, 2019. | | |



Exports, Imports, and Balance (Exhibit 1)

March exports were \$212.0 billion, \$2.1 billion more than February exports. March imports were \$262.0 billion, \$2.8 billion more than February imports.

The March increase in the goods and services deficit reflected an increase in the goods deficit of \$0.5 billion to \$72.4 billion and a decrease in the services surplus of \$0.2 billion to \$22.4 billion.

Year-to-date, the goods and services deficit decreased \$5.8 billion, or 3.7 percent, from the same period in 2018. Exports increased \$14.0 billion or 2.3 percent. Imports increased \$8.2 billion or 1.1 percent.

Three-Month Moving Averages (Exhibit 2)

The average goods and services deficit decreased \$3.3 billion to \$50.1 billion for the three months ending in March.

- Average exports increased \$2.2 billion to \$209.7 billion in March.
- Average imports decreased \$1.1 billion to \$259.9 billion in March.



Who Uses USA Trade Online?



- Small Businesses
- Manufacturers
- Local and State Governments
- Federal Government Agencies
- Congress and Policy Makers
- Foreign Governments
- Universities



Data Detail



District and Port Level



Method of Transportation



State



Track Growth Over Time



Country



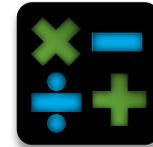
Balance of Trade



Features



Customized Groups



Calculate



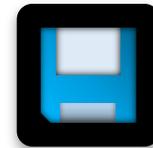
Colorful Graphs



Export Reports



Sort



Save Reports

Classification Systems: HS vs. NAICS

| | |
|--|--|
| <p>HS</p> <p>Harmonized System</p> | <p>Categories up to 10-digit level</p> <p>Exports based on Schedule B: census.gov/foreign-trade/schedules/b</p> <p>Imports based on Harmonized Tariff Schedule (HTS) - hts.usitc.gov</p> <p>Product level classification</p> <p>Ex: Schedule B 4011.20.0005 (New Pneumatic Tires for Light Trucks)</p> |
| <p>NAICS</p> <p>North American Industry Classification System</p> | <p>Categories up to 6-digit level</p> <p>Industry classification</p> <p>Ex: NAICS 326211 (Tires & Tire Parts)</p> |

You are here: [Census.gov](#) > [Business & Industry](#) > [Foreign Trade](#) > U.S. International Trade Data

Foreign Trade

- Main
- About
- Data
- Outreach
- AES
- Regulations
- Reference
- Definitions
- Schedule B
- FAQs

More DATA

- Trade Highlights
- Balance by Partner Country
- Country/Product Trade
- State/Metropolitan Data
- Historical Series
- Notices and Corrections
- Related Party Trade
- Press Releases
- Data Products

Important Links

- Global Reach Blog
- Newsletters
- ACE AESDirect
- DropBox
- Guide to Foreign Trade
- Foreign Trade Products
- Download Subscription
- USA Trade Online

Related Sites

- Business and Industry
- Briefing Room
- North American Industry Classification System (NAICS)

Economic Indicator Database

U.S. International Trade Data

Overview

The nation's international trade deficit in goods and services increased to \$50.0 billion in March from \$49.3 billion in February (revised), as imports increased more than exports. (May 9, 2019)

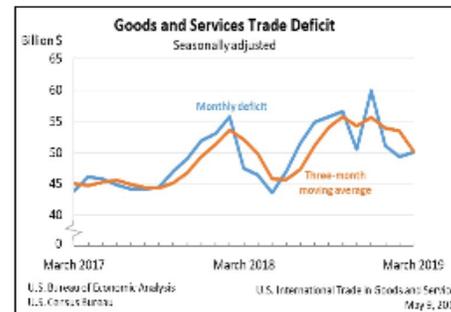
 GET EMAIL UPDATES

Advance

- [Latest Advance Economic Indicators Report](#)

Latest U.S. International Trade in Goods and Services Report

- [Latest U.S. International Trade in Goods and Services Report - PDF | ZIP \(TXT\) | ZIP \(XLS & DOC\)](#)
- [Summary and Highlights](#)
 - March imports of foods, feeds, and beverages (\$13.1 billion) were the highest on record. [Click here](#) for more information.
 - The March deficit with Mexico (\$9.5 billion) was the highest on record. [Click here](#) for more information.



Previous Releases

International Trade Data Sources

- [USA Trade Online](#), our free international trade database. This software allows users to create customized reports and colorful charts detailing international trade data at different levels. All data are updated each month with the release of the latest U.S. International Trade in Goods and Services Report.

Visualize Trade

 Interactive Graphs

March 2019 Trade in Goods and Services

Deficit: \$50.0 Billion
Exports: \$212.0 Billion
Imports: \$262.0 Billion

Next release: June 6, 2019
[Complete Release Schedule](#)

Export Training

[Collection of videos](#) to enhance export training.

[2019 World Trade Month Webinar Series](#).

[2018 International Trade Webinars Archive](#).

[2017 Features of ACE Exports Archive](#).

[2016 Trade Webinars Archive](#).

[2015 Trade University Archive](#).

Upcoming Outreach Activities

[Upcoming Outreach Activities](#)

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USA Trade Online

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[Latest International Trade Data](#)

[World Pop Clock](#)

[Related Party Trade](#)

[Profile of Companies](#)

[MITR](#)

Manufacturing and International Trade Report: 2015 and 2014

A Release of Values Based on Manufacturing Data from the 2018 Annual Survey of Manufacturers and an ancillary report from about U.S. export and import merchandise trade (April 11, 2019). 2014 values are the most current available for 2014. For more information, see the Data Tools Page.

| NMCS Board Product Code | Description | Year | Value of Product Shipments | Imports: Standard Error (%) | Total Exports: Value of Goods | Domestic Exports: Value of Goods | General Imports: Value of Goods | Net Exports: Import Value of Goods |
|-------------------------|---|------|----------------------------|-----------------------------|-------------------------------|----------------------------------|---------------------------------|------------------------------------|
| 991001 | Alcohol and distilled | 2015 | 39,283,354 | 1.8 | 1,387,319 | 1,387,319 | 127,243 | 960,076 |
| 991001 | Alcohol and distilled | 2014 | 39,395,217 | 1.5 | 1,316,559 | 1,316,559 | 984,747 | 331,812 |
| 211011 | Dry beans | 2015 | 21,777,741 | 1.4 | 0 | 0 | 0 | 0 |
| 211011 | Dry beans | 2014 | 19,275,210 | 2.1 | 0 | 0 | 0 | 0 |
| 211014 | Cashew | 2015 | 9,722,987 | 0.8 | 0 | 0 | 0 | 0 |
| 211014 | Cashew | 2014 | 5,295,242 | 2.0 | 0 | 0 | 0 | 0 |
| 211019 | Dry and oil seed mix, total | 2015 | 108,219 | 0.2 | 0 | 0 | 0 | 0 |
| 211019 | Dry and oil seed mix, total | 2014 | 187,182 | 0.3 | 0 | 0 | 0 | 0 |
| 211020 | Unlabeled dry and oil seed | 2015 | 0 | 0 | 1,287,219 | 1,287,219 | 127,243 | 1,160,000 |
| 211020 | Unlabeled dry and oil seed | 2014 | 0 | 0 | 1,216,259 | 1,216,259 | 984,747 | 231,512 |
| 211029 | Other animal feed | 2015 | 39,048,194 | 0.9 | 1,217,866 | 1,217,866 | 102,824 | 1,115,042 |
| 211029 | Other animal feed | 2014 | 39,081,850 | 0.7 | 1,246,791 | 1,246,791 | 104,819 | 1,141,972 |
| 211030 | Other animal feed, supplements, concentrates, and premix | 2015 | 11,481,281 | 1.3 | 0 | 0 | 0 | 0 |
| 211030 | Other animal feed, supplements, concentrates, and premix | 2014 | 11,615,183 | 0.9 | 0 | 0 | 0 | 0 |
| 211031 | Complete dairy feeds, supplements, concentrates, and premix | 2015 | 6,625,021 | 1.1 | 23,360 | 23,360 | 16,107 | 7,253 |
| 211031 | Complete dairy feeds, supplements, concentrates, and premix | 2014 | 6,611,281 | 1.1 | 82,883 | 82,883 | 57,243 | 25,640 |
| 211032 | Complete non-dairy feeds, supplements, concentrates, and premix | 2015 | 2,323,284 | 4.1 | 0 | 0 | 23,276 | -23,276 |
| 211032 | Complete non-dairy feeds, supplements, concentrates, and premix | 2014 | 2,427,274 | 4.1 | 0 | 0 | 51,462 | -51,462 |
| 211034 | Complete beef feeds, supplements, concentrates, and premix | 2015 | 2,077,775 | 1.6 | 0 | 0 | 43,289 | -43,289 |
| 211034 | Complete beef feeds, supplements, concentrates, and premix | 2014 | 2,082,772 | 1.6 | 0 | 0 | 64,929 | -64,929 |
| 211036 | Other poultry and livestock feed | 2015 | 2,392,287 | 1.2 | 0 | 0 | 0 | 0 |
| 211036 | Other poultry and livestock feed | 2014 | 2,148,622 | 1.2 | 0 | 0 | 0 | 0 |
| 211037 | Other prepared animal feeds, including feeding materials and supplements | 2015 | 2,287,284 | 4.0 | 63,203 | 63,203 | 13,483 | 50,000 |
| 211037 | Other prepared animal feeds, including feeding materials and supplements | 2014 | 2,448,282 | 4.2 | 82,217 | 82,217 | 14,222 | 68,000 |
| 211039 | Specialty feeds | 2015 | 2,483,282 | 3.2 | 30,389 | 30,389 | 4,711 | 25,678 |
| 211039 | Specialty feeds | 2014 | 2,141,791 | 2.9 | 107,174 | 107,174 | 4,926 | 102,248 |
| 211039 | Other animal feed, mix, total | 2015 | 1,262,071 | 1.4 | 0 | 0 | 0 | 0 |
| 211039 | Other animal feed, mix, total | 2014 | 1,246,791 | 0.3 | 0 | 0 | 0 | 0 |
| 211039 | Unlabeled other animal feed | 2015 | 0 | 0 | 1,340,812 | 1,340,812 | 131,689 | 1,209,123 |
| 211039 | Unlabeled other animal feed | 2014 | 0 | 0 | 1,326,282 | 1,326,282 | 102,824 | 1,223,458 |
| 211041 | Household products | 2015 | 14,836,287 | 0.9 | 0 | 0 | 0 | 0 |
| 211041 | Household products | 2014 | 14,811,281 | 0.8 | 0 | 0 | 0 | 0 |
| 211041 | Household products, mix in four sub | 2015 | 13,812,229 | 0.8 | 0 | 0 | 0 | 0 |
| 211041 | Household products, mix in four sub | 2014 | 13,775,281 | 0.8 | 0 | 0 | 0 | 0 |
| 211042 | Household products, excluding flour | 2015 | 704,058 | 2.1 | 41,116 | 41,116 | 181,881 | -140,765 |
| 211042 | Household products, excluding flour | 2014 | 578,282 | 2.0 | 0 | 0 | 181,881 | -181,881 |
| 211044 | Wheat mill products, including flour | 2015 | 2,082,281 | 0.0 | 442,289 | 442,289 | 424,259 | 18,030 |
| 211044 | Wheat mill products, including flour | 2014 | 2,028,282 | 0.4 | 485,287 | 485,287 | 451,791 | 33,496 |
| 211047 | Corn mill products | 2015 | 342,282 | 0.2 | 0 | 0 | 0 | 0 |
| 211047 | Corn mill products | 2014 | 366,282 | 0.4 | 0 | 0 | 0 | 0 |
| 211048 | Prepared flour mixes, including refrigerated and frozen doughs and batters, made in four in | 2015 | 1,177,284 | 4.7 | 102,287 | 102,287 | 184,228 | -81,941 |
| 211048 | Prepared flour mixes, including refrigerated and frozen doughs and batters, made in four in | 2014 | 1,242,283 | 4.3 | 183,219 | 183,219 | 387,229 | -204,010 |
| 211049 | Household products, mix, total | 2015 | 146,224 | 4 | 418,4 | 418,4 | 0 | 418,4 |
| 211049 | Household products, mix, total | 2014 | 161,219 | 4 | 418,4 | 418,4 | 0 | 418,4 |
| 211049 | Unlabeled flour milling products | 2015 | 0 | 0 | 1,152,281 | 1,152,281 | 62,162 | 1,090,119 |
| 211049 | Unlabeled flour milling products | 2014 | 0 | 0 | 1,178,281 | 1,178,281 | 62,162 | 1,116,119 |

About USA Trade Online

The Official Source of Trade Statistics

Provided by the U.S. Census Bureau, **USA Trade Online** is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, **USA Trade Online** can assist different types of customers from a wide range of industries and fields. Manufacturers and other businesses wishing to expand their business globally can utilize **USA Trade Online** to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well assist governments and federal agencies in analyzing domestic and international trade policies.

This powerful software allows users to create customized reports and colorful charts detailing international trade data at different levels. All data are updated each month with the release of the latest U.S. International Trade in Goods and Services Report.

Changes to USA Trade Online

USA Trade Online is now FREE to all users. If you are new to USA Trade Online, you can sign up for your FREE account by clicking on the "Sign-Up Now" button.

For more details please [click here](#).

Data Source Selection

Welcome to USA Trade *Online*.

Data are available through March 2019

Harmonized System (HS) District-level Data ⓘ [Exports](#) [Imports](#)

HS Port-level Data ⓘ [Exports](#) [Imports](#)

State Export Data (Origin of Movement) ⓘ [HS](#) [NAICS](#)

State Import Data (State of Destination) ⓘ [HS](#) [NAICS](#)

NAICS District-level Data ⓘ [Exports and Imports](#)

Quick Reports

Top Trading Partners ▼

[Go](#)

USA Trade Online – Example 1

A business owner has a sporting goods store and wants to expand their business to include fishing rods and wants some information on:

- How many fishing rods were imported into The United States in 2018?
- What were the top 10 countries for fishing rod imports in 2018?
- What were the average prices from each of the top 10 countries?



Data Source Selection

Welcome to USA Trade **Online**.

Data are available through February 2019

Harmonized System (HS) District-level Data [?](#) [Exports](#) [Imports](#)

HS Port-level Data [?](#) [Exports](#) [Imports](#)

State Export Data (Origin of Movement) [?](#) [HS](#) [NAICS](#)

State Import Data (State of Destination) [?](#) [HS](#) [NAICS](#)

NAICS District-level Data [?](#) [Exports and Imports](#)

Quick Reports

Top Trading Partners [Go](#)



USA Trade Home --> Data Source Selection --> **Report Contents** --> Report

Report contents

Instructions:
Click on dimension names below and select members (on right) to include in your report

Measures
Commodity ▶
Country
Country Subcode
District
Rate Provision
☑ Time

Standard Report - Imports
Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality prote

Commodity

Select by:

Members * Totals Percentages Custom groups Calculated members

Members 1-5 of 5
..... Select/Clear

Found members: Range... **Default member: All Commodities**

Search results for: "Fishing" and "Rods"

- 9507 Fishing Rods & Tackle; Nets; Decoys Etc; Parts Etc
- 950710 Fishing Rods, And Parts And Accessories
- 9507100040 Fishing Rods (no)
- 9507100080 Fishing Rods Parts And Accessories (no)
- 9507908000 Fishing Rods, Oth Hunting/shooting Equip Pts Nesoi (no)



Report contents

Instructions:

Click on dimension names below and select members (on right) to include in your report

Measures

- Commodity
- Country
- Country Subcode
- District
- Rate Provision
- Time

Standard Report - Imports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality

Measures

Select by:

Members *

Members 1-13 of 13

Select/Clear

All **Default member: Customs Value (Gen) (\$US)**

Customs Value (Gen) (\$US) *(Default member)*

Customs Value (Cons) (\$US)

Dutiable Value (\$US)

CIF Value (Gen) (\$US)

CIF Value (Cons) (\$US)

Calculated Duty (\$US)

Quantity 1 (Gen)

Quantity 1 (Cons)

Quantity 2 (Gen)

Quantity 2 (Cons)

Customs Unit Value (Gen)

Customs Unit Value (Cons)

Card Count



USA Trade Home --> Data Source Selection --> **Report Contents** --> Report

Report contents
Instructions:
Click on dimension names below and select members (on right) to include in your report

- Measures
- Commodity
- Country**
- Country Subcode
- District
- Rate Provision
- Time

Standard Report - Imports
Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality

Country
Select by:

Members | Totals | Percentages | Custom groups | Calculated members

Members 1-3 of 3

Select/ClearSelect/Clear.....

Default member: World Total Tip: Use "Expand all" dropdown list to expand to a given level

| members by level | All | Range... |
|---|-------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

World Total (Default member)

All Geographic Regions (World Total)

International Organizations and Trade Agreements



Report contents

Instructions:

Click on dimension names below and select members (on right) to include in your report

Measures

Commodity

Country

Country Subcode

District

Rate Provision

Time

Standard Report - Imports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidential

Time

Select by:

Members * Totals Percentages Time series

Members 1-28 of 28

Select/Clear Select/Clear

Default member: February 2019 Tip: Use "Expand all" dropdown list to expand to a given level

members by level All Range...

| | | | |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019 through February

Report contents

Instructions:

Click on dimension names below and select members (on right) to include in your report

- Measures
- Commodity
- Country
- Country Subcode
- District
- Rate Provision
- Time

Standard Report - Imports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiali

Time

Select by:

Members Totals Percentages Time series

Members 1-28 of 28

Select/Clear -----Select/Clear-----

Default member: February 2019

Tip: Use "Expand all" dropdown list to expand to a given level

members by level

All

Range...

- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019 through February

Report contents

Instructions:

Click on dimension names below to change or edit report contents

- Measures
- Commodity
- Country
- Country Subcode
- District
- Rate Provision
- Time

View as: Table Chart Email report definition...

Standard Report - Imports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality pro

Current date: 05/03/2019 1:13 PM (Eastern Daylight Time)

Rows 1-11 of 11 Columns 1-3 of 3

Commodity - 9507100040 Fishing Rods (no) Time - 2018 Drag dimensions here so they do not show as a row or column in table

| Measures <input checked="" type="checkbox"/> | Customs Value (Gen) (\$US) | Quantity 1 (Gen) | Customs Unit Value (Gen) |
|--|----------------------------|------------------|--------------------------|
| Country <input checked="" type="checkbox"/> | | | |
| World Total | 171,809,891 | 21,115,045 | 8.14 |
| China | 155,084,790 | 19,693,755 | 7.87 |
| Korea, South | 5,989,198 | 311,502 | 19.23 |
| Mexico | 5,476,376 | 214,387 | 25.54 |
| Vietnam | 2,656,002 | 416,156 | 6.38 |
| Hong Kong | 1,529,171 | 163,576 | 9.35 |
| Japan | 416,910 | 34,827 | 11.97 |
| Taiwan | 228,216 | 136,260 | 1.67 |
| United Kingdom | 121,275 | 1,219 | 99.49 |
| Italy | 66,893 | 3,240 | 20.65 |
| Indonesia | 64,517 | 339 | 190.32 |

USA Trade Online – Example 2

An entrepreneur runs an company that creates light protective coverings for contact lenses so that they do not break during flight. They are interested in what airports most contact lenses leave the country as to set up advertising there about the product. They want a report that answers:

- Where are the top ports for exports of contact lenses by air value?
- What is the air shipping weight at each port?





USA Trade Home --> [Data Source Selection](#)

Data Source Selection

Welcome to USA Trade **Online**.

Data are available through February 2019

| | | |
|---|-------------------------------------|-------------------------|
| Harmonized System (HS) District-level Data ? | Exports | Imports |
| HS Port-level Data ? | Exports | Imports |
| State Export Data (Origin of Movement) ? | HS | NAICS |
| State Import Data (State of Destination) ? | HS | NAICS |
| NAICS District-level Data ? | Exports and Imports | |

Quick Reports

| | |
|---|--------------------|
| <input type="text" value="Top Trading Partners"/> v | Go |
|---|--------------------|





USA Trade Home --> Data Source Selection --> **Report Contents** --> Report

Report contents

Instructions:
Click on dimension names below and select members (on right) to include in your report

Measures

- Port
- Commodity
- Country
- Time

Port-level Exports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality protection, nonsampling error, and definitions, see tec

Measures

Select by:

Members *

Members 1-7 of 7

Select/Clear

All

Default member: Total Exports Value (\$US)

- Total Exports Value (\$US) (Default member)
- Vessel Total Exports Value (\$US)
- Containerized Vessel Total Exports Value (\$US)
- Vessel Total Exports SWT (kg)
- Containerized Vessel Total Exports SWT (kg)
- Air Total Exports Value (\$US)
- Air Total Exports SWT (kg)

Total Exports Value (\$US) - The total value of goods exported.

Vessel Total Exports Value (\$US) - The value of trade through vessel ports (seaborne trade).

Containerized Vessel Total Exports Value (\$US) - The value of export shipments transported in any van-type container. (Note that containerized vessel trade is already included in vessel trade above.)

Vessel Total Exports SWT (kg) - The shipping weight of trade going through vessel ports (seaborne trade) expressed in kilograms.

Containerized Vessel Total Exports SWT (kg) - The shipping weight of export trade transported in any van-type container expressed in kilograms.

Air Total Exports Value (\$US) - The total value of export trade through airborne carriers.

Air Total Exports SWT (kg) - The shipping weight of export trade carried by airborne carriers expressed in kilograms.



View Tools Help USA Trade Home --> Data Source Selection --> **Report Contents** --> Report

Report contents

Instructions:
Click on dimension names below and select members (on right) to include in your report

- Measures
- Port
- Commodity**
- Country
- Time

Port-level Exports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality

Commodity

Select by:

Members * Totals Percentages Custom groups Calculated members

Members 1-1 of 1
..... Select/Clear

Found members: Range... **Default member:** Total All Commodities

Search results for: "Contact" and "lens"

- 900130 Contact Lenses

Report contents

Instructions:

Click on dimension names below and select members (on right) to include in your report

Measures

Port

Commodity

Country

Time

Port-level Exports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality

Time

Select by:

Members * Totals Percentages Time series

Members 1-17 of 17

Select/Clear Select/Clear

Default member: February 2019 Tip: Use "Expand all" dropdown list to expand to a given level

members by level All Range...

| | | | |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019 through February

Report contents

Instructions:
Click on dimension names below to change or edit report contents

- Measures
- Port
- Commodity
- Country
- Time

View as: Table Chart Email report definition...

Port-level Exports

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality pro
Current date: 05/03/2019 1:03 PM (Eastern Daylight Time)
Country: World Total

Rows 1-30 of 30 (442 Suppressed) Columns 1-2 of 2

Commodity - 900130 Contact Lenses Time - 2018 Drag dimensions here so they do not show as a row or column in table

| Measures <input checked="" type="checkbox"/> | Air Total Exports Value (...) | Air Total Exports SWT (kg...) |
|--|-------------------------------|-------------------------------|
| Port <input checked="" type="checkbox"/> | | |
| Orlando, FL (Port) | 118,931,682 | 964,746 |
| Atlanta, GA (Port) | 104,860,518 | 890,409 |
| JFK International Airport... | 94,530,583 | 642,989 |
| Newark, NJ (Port) | 85,668,773 | 1,196,077 |
| Miami International Airpo... | 75,145,534 | 1,134,286 |
| New Orleans, LA (Port) | 59,833,184 | 547,005 |
| Dallas-Fort Worth, TX (Po... | 59,385,576 | 732,637 |
| Charlotte, NC (Port) | 58,142,692 | 794,304 |
| Tampa, FL (Port) | 50,900,191 | 690,937 |
| Washington, DC (Port) | 36,402,922 | 198,418 |
| Ft. Lauderdale Internatio... | 18,251,407 | 231,230 |
| Aguadilla, PR (Port) | 11,065,367 | 125,572 |
| Los Angeles International... | 10,627,491 | 49,142 |
| Anchorage, AK (Port) | 9,825,083 | 86,573 |
| Philadelphia Internationa... | 7,805,939 | 152,868 |
| Louisville, KY (Port) | 6,340,480 | 43,642 |
| Cincinnati-Lawrenceburg, ... | 5,900,482 | 47,693 |
| San Francisco Internation... | 5,311,598 | 18,078 |
| Honolulu International Ai... | 4,534,501 | 36,726 |
| Cleveland, OH (Port) | 3,659,155 | 30,020 |
| Seattle-Tacoma Internatio... | 1,710,362 | 4,506 |
| San Juan International Ai... | 1,346,224 | 24,841 |
| Buffalo-Niagara Falls, NY... | 300,428 | 2,294 |
| Chicago, IL (Port) | 281,997 | 2,499 |
| Houston Intercontinental ... | 212,172 | 2,306 |
| Fargo, ND (Port) | 142,784 | 1,913 |
| Detroit, MI (Port) | 48,903 | 86 |
| Memphis, TN (Port) | 39,845 | 267 |

USA TRADE ONLINE Quick Reference for Exports

<https://usatrade.census.gov>

| Data Product | Dimensions | Commodity | Measures | Time Periods |
|-----------------|--|-----------------------------|---|---|
| District Level: | <i>Domestic Indicator</i> <i>Foreign Indicator</i> Commodity Country Districts Measures Time | 10-digit HS | <i>Quantity 1</i> Quantity 2 <i>Value</i> Unit Value | Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present |
| Port Level: | Port/District Commodity Country Measures Time | 6-digit HS | Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight | Monthly, Annual & Year-to-Date 2003 - Present |
| State Level | State Commodity Country Measures Time | 6-digit HS 4-digit NAICS | Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight | Monthly, Annual & Year-to-Date 2002 - Present |
| NAICS | Commodity Country District Measures Time | 6-digit NAICS | Total Export Value <i>Foreign Export Value</i> <i>Domestic Export Value</i> Balance (Total Export Value - General Customs Import Value) | Monthly, Annual & Year-to-Date 2002 - Present |

*Unless otherwise specified "Value" is Total Export Value and General Customs Import Value

USA TRADE ONLINE Quick Reference for Imports

<https://usatrade.census.gov>

| Data Product | Dimensions | Commodity | Measures | Time Periods |
|---|---|-----------------------------|---|---|
| District Level: General Imports | Commodity Country Districts Measures Time Country SubCode Rate Provision Code | 10-digit HS | Quantity 1 Quantity 2 Unit Value CIF Value Unit Price | Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present |
| District Level: Imports for Consumption | Commodity Country Districts Measures Time Country Subcode Rate Provision Code | 10-digit HS | Quantity 1 Quantity 2 Total Value Unit Value Dutiable Value CIF Value Calculated Duty | Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present |
| Port Level: | Port/District Commodity Country Measures Time | 6-digit HS | Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight | Monthly, Annual & Year-to-Date 2003 - Present |
| State Level | State Commodity Country Measures Time | 6-digit HS 4-digit NAICS | Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight | Monthly, Annual & Year-to-Date 2008 - Present |
| NAICS | Commodity Country District Measures Time | 6-digit NAICS | General Customs Import Value General CIF Import Value Consumption Customs Import Value Consumption CIF Import Value Balance (Total Export Value - General Customs Import Value) | Monthly, Annual & Year-to-Date 2002 - Present |

*Unless otherwise specified "Value" is Total Export Value and General Customs Import Value.



Global Market Finder

An Interactive Tool for U.S. Exporters

Global Market Finder URL:

<https://www.census.gov/library/visualizations/interactive/export-markets.html>

Export Markets for U.S. Goods

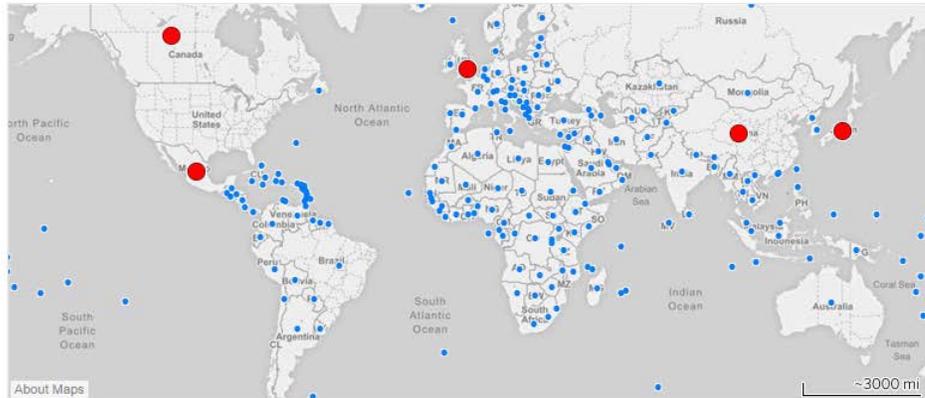
Find Your Schedule B Commodity Code 
(Enter Keywords or a Commodity Code)

| Schedule B Code | Description |
|----------------------------|--|
| 0101210000 | HORSES, PUREBRED BREEDING, LIVE (NO) |
| 0101290000 | HORSES, LIVE, EXCEPT PUREBRED BREEDING (NO) |
| 0101300000 | ASSES, LIVE (NO) |
| 0101900000 | MULES AND HINNIES, LIVE (NO) |
| 0102210010 | BOVINES, PUREBRED BREEDING, DAIRY, MALE, LIVE (NO) |

Map | Methods of Transportation | Time Series | Unit Price

Total Exports to All Countries

(All) | 2017 | Graph |  Top Five by Value
 Other



- Data by 10-digit Schedule B Code
- Search with a Schedule B number or Keywords

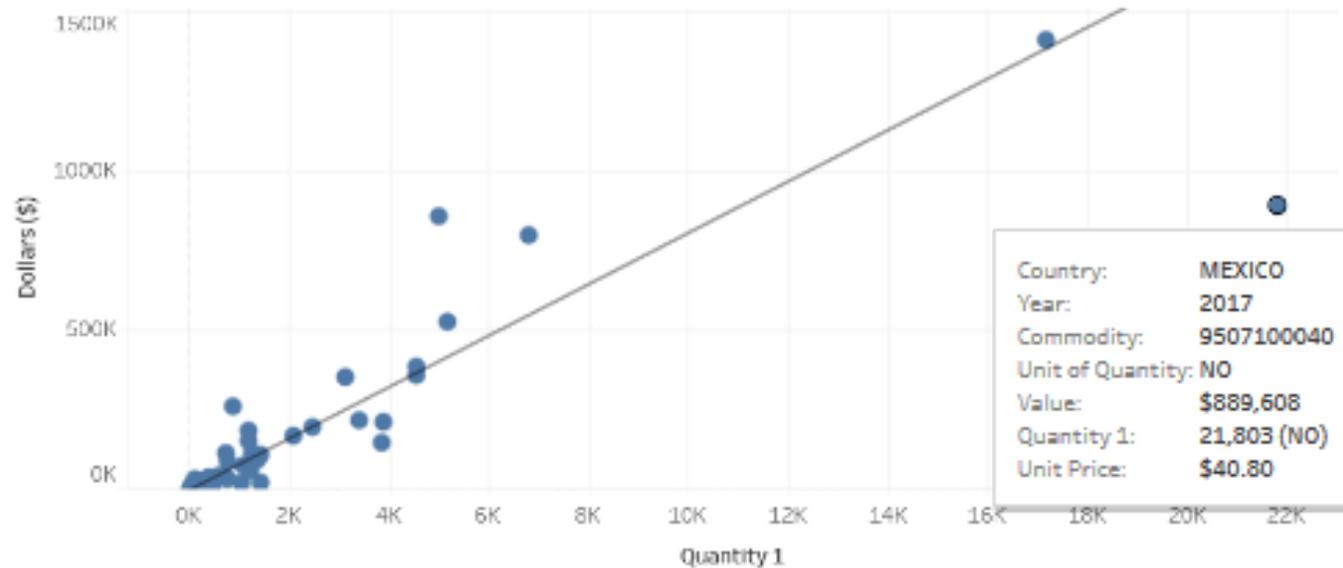
- Annual Data by Country 2013-2017 (2018 coming soon)
- Interactive Visualization That Tells a Story in a Glance

Graph and Table View for Each Visualization

Map Methods of Transportation Time Series **Unit Price**

Total Exports of FISHING RODS (NO)

(All) 2017 Graph



B=Billions M=Millions K=Thousands

Graph and Table View for Each Visualization

Map Methods of Transportation Time Series **Unit Price**

Total Exports of FISHING RODS (NO)

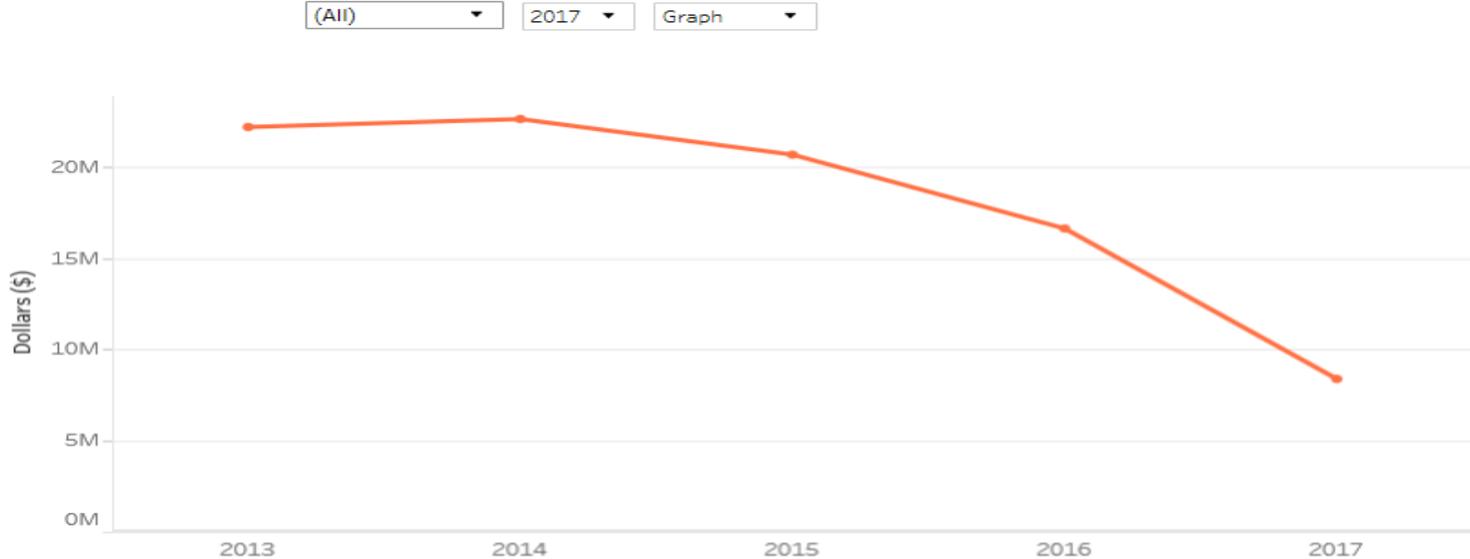
(All) 2017 Table

| | Value | Quantity 1 | Quantity 2 | Unit Price |
|----------------|-----------|------------|------------|------------|
| ANDORRA | \$5,010 | 18 | 0 | \$278.33 |
| ARGENTINA | \$216,699 | 3,397 | 0 | \$63.79 |
| ARUBA | \$7,264 | 60 | 0 | \$121.07 |
| AUSTRALIA | \$355,025 | 3,114 | 0 | \$114.01 |
| AUSTRIA | \$14,580 | 312 | 0 | \$46.73 |
| BAHAMAS | \$2,835 | 39 | 0 | \$72.69 |
| BELGIUM | \$23,845 | 241 | 0 | \$98.94 |
| BELIZE | \$5,565 | 25 | 0 | \$222.60 |
| BERMUDA | \$6,466 | 115 | 0 | \$56.23 |
| BRAZIL | \$214,156 | 3,881 | 0 | \$55.18 |
| BRUNEI | \$3,255 | 2 | 0 | \$1,627.50 |
| CABO VERDE | \$8,562 | 103 | 0 | \$83.13 |
| CAYMAN ISLANDS | \$2,886 | 45 | 0 | \$64.13 |

Time Series

Map Methods of Transportation **Time Series** Unit Price

Total Exports of FISHING RODS (NO)



B=Billions M=Millions K=Thousands

Source: [USA Trade Online](#)
All trade figures are in U.S. dollars on a nominal basis.

← Undo → Redo ↶ Revert 🔄 Refresh ⏸ Pause 🔗 Share ⬇ Download 🖥 Full Screen

Related Information

Is this page helpful? Yes No

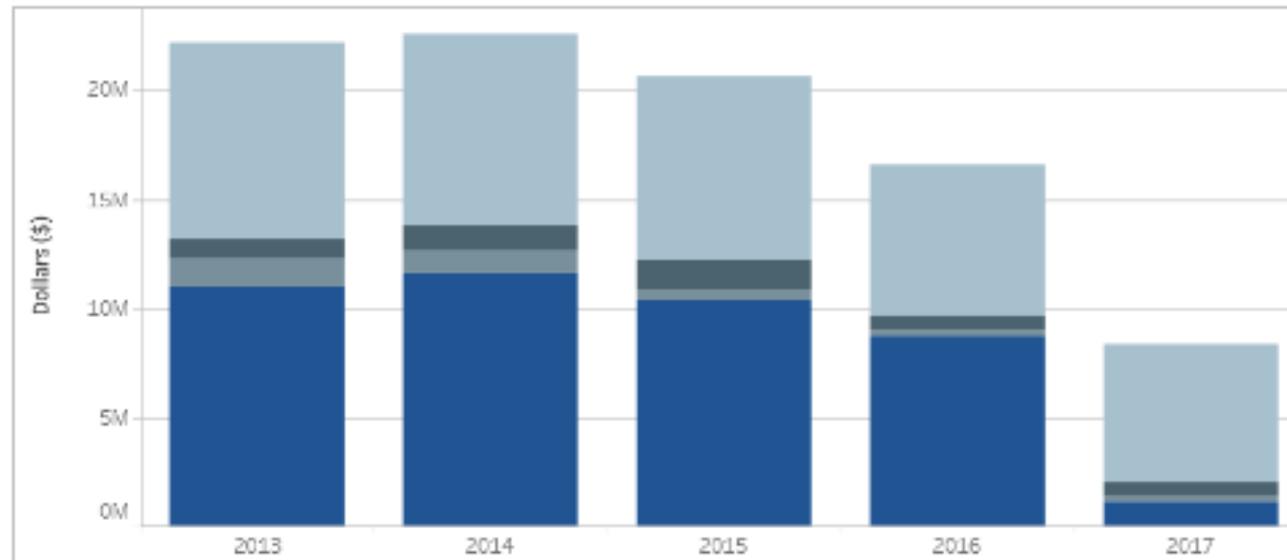


Data by method of transportation

Map **Methods of Transportation** Time Series Unit Price

Total Exports of FISHING RODS (NO)

(All) 2017 Graph Air Vessel (Not Containeriz... Vessel (Containerized) Other



B=Billions M=Millions K=Thousands

United States[®]
Census
Bureau

Source: [USA Trade Online](#)
All trade figures are in U.S. dollars on a nominal basis.

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Contact Information

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International Trade Macro Analysis Branch
1-800-549-0595, Option 4 or 301-763-2311

eid.international.trade.data@census.gov

Using the Market Diversification Tool



INTERNATIONAL
TRADE
ADMINISTRATION

Morgan Barr

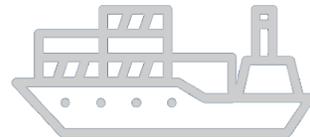
Industry and Analysis
Office of Trade Negotiations and Analysis

What Does the Tool Do?

Company's Product



Company's Current Export Markets



INTERNATIONAL
TRADE
ADMINISTRATION

You need four pieces of information to use the tool.

1. The products you currently export
2. Your current export markets
3. The markets you want to consider
4. Your company's zip code

Eleven indicators are included in the tool's calculations.

Product-Specific Indicators

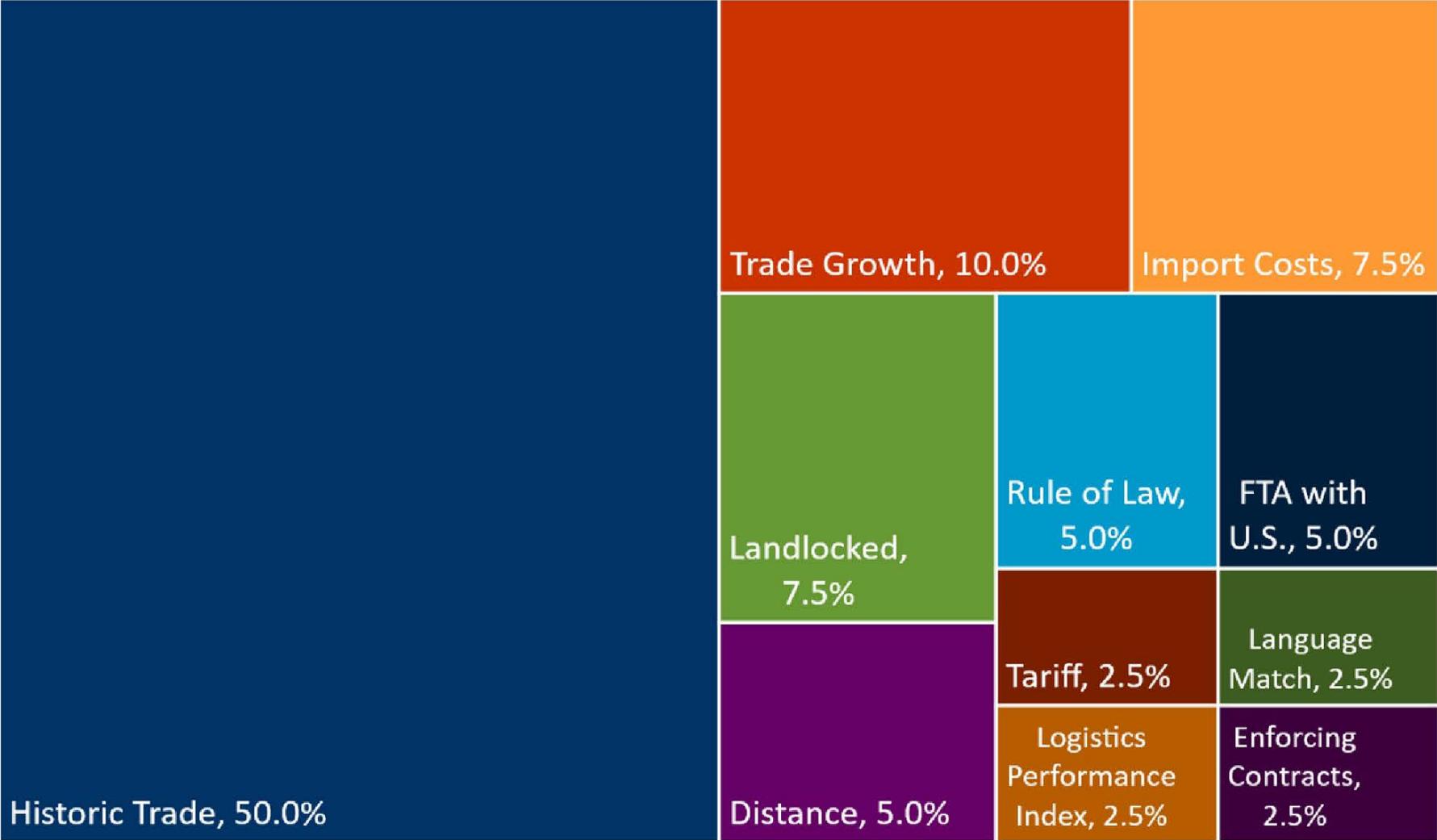
1. Historic Trade
2. Potential Trade Growth
3. Maximum Average Tariff

Country-Level Indicators

4. Distance
5. Cost to Import (Border and Documentary Compliance)
6. Enforcing Contracts (Cost as % of Claim)
7. Rule of Law
8. FTA with U.S.
9. Landlocked
10. Language Match
11. Logistics Performance Index



Standard Weights



Finding the Tool

- The easiest way to find the Market Diversification tool is the url:

export.gov/marketdiversification



INTERNATIONAL
TRADE
ADMINISTRATION

Morgan Barr
Industry and Analysis
Office of Trade
Negotiations and Analysis

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<https://www.census.gov/foreign-trade/outreach/index.html>

➤ Opportunities in International Development: May 30

ALL WEBINARS START AT 2pm ET



Questions?



For More Information

| Exporter Challenge | Solution |
|---------------------------------|---|
| Access Export Data | U.S. Census Bureau www.census.gov/trade Email: eid.international.trade.data@census.gov (800) 549-0595 Option #4 |
| Market Diversification | Morgan Barr Email: Morgan.Barr@trade.gov export.gov/marketdiversification (202) 482-3704 |
| Help with Trade Barriers | export.gov – Trade Problems OR www.trade.gov/tanc Email: tanc@trade.gov (202) 482-1191 |
| | |

