

Census Has Business Data?

An Update on the *2017 Economic Census Data* Released for AZ, CA, CO, HI, and NV

Economic Census webinar
March 10th, 2020

Presented by: Andrew W. Hait
U.S. Census Bureau



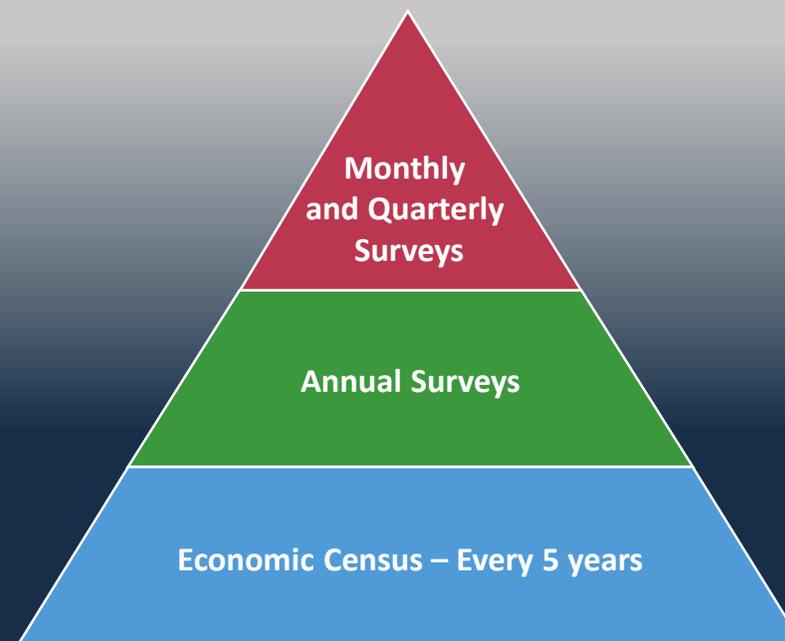
About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of the United States
 - **The American Community Survey** – the ongoing annual survey of the nation's population
 - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
 - **The Economic Census** – the official five-year measure of American business
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.



The screenshot shows the official website of the United States Census Bureau. At the top, there is a navigation bar with a search box and links for 'BROWSE BY TOPIC', 'EXPLORE DATA', 'LIBRARY', 'SURVEYS/PROGRAMS', 'INFORMATION FOR...', 'FIND A CODE', and 'ABOUT US'. The main content area features a large hero image of a diverse group of people on a rooftop, with the headline 'Counties in South and West Lead Nation in Population Growth'. To the right, a 'POPULATION CLOCK' displays the total U.S. population as 328,837,726 and the world population as 7,570,189,090. Below this, there are sections for 'U.S. CENSUS BUREAU ECONOMIC INDICATORS' with various data points like 'Advance International Trade: Goods' and 'Advance Retail Inventories'. There are also buttons for 'Help for Survey Participants' and 'Access Local Data'. A 'Latest News' section lists several press releases, including 'New Earnings and Employment Data for College Graduates', '2017 Census of Governments Data & Individual State Descriptions Report', and 'U.S. Census Bureau Releases 2018 Voting and Registration Data'. At the bottom, there are featured stories such as 'The Impact of the Tech Boom on Housing' and 'Behind the 2018 U.S. Midterm Election Turnout'.

<https://www.census.gov/>



Census Economic Surveys

- Census Bureau Economic Surveys are a key source for official statistics companies can use:
 - Monthly and Quarterly are small sample surveys that provide the most **TIMELY** data available
 - Annual surveys have larger samples and provide the most up-to-date **TREND** data available
 - Every 5 years, the Economic Census measures all businesses and provides the most **COMPREHENSIVE** data available
- These surveys set the standard for U.S. economic statistics, and are fueled by the data provided by individual businesses

The *Economic Census (EC)*

- NAICS: Every 2- thru 6-digit code covered by the Census Bureau
 - Excludes Agriculture (NAICS 11) and other selected types of business (see https://www.census.gov/programs-surveys/economic-census/guidance/understanding-naics.html#par_textimage for full list of exclusions)
- Geography: Provides data at the national, state, metro area, county, and place levels
- Other Dimensions: Data by business size, Franchise status, etc.
- Over 200 data variables shown, including variables like the number of establishments, employment, payroll, and sales plus sector-specific variables (inventories, assets, expenses, etc.)
- Product Lines data
- Released on data.census.gov, *Census Business Builder*, and other Census tools

Also have related data based on the race, ethnicity, gender, and veteran status of the business owner in the *Survey of Business Owners* and the *Annual Survey of Entrepreneurs*

**DATA FROM THE
NATION'S BUSINESSES**

+

**STATS ON EVERY INDUSTRY
AND GEOGRAPHY**

=

**ONE VALUABLE RESOURCE
FOR YOUR BUSINESS**

**THE ECONOMIC CENSUS.
SEE HOW IT ALL ADDS UP.**

Learn more at [census.gov/EconomicCensus](https://www.census.gov/EconomicCensus)

2017 Economic Census

See How It All Adds Up



2017 Economic Census Planned Data Product Releases

2017 Economic Census Planned Data Product Releases

Statistics Set	Report Title	Planned Release Date or Date Range
Core Business Statistics	Economy Wide Business Statistics for the U.S. - First Look	September 2019
	Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	December 2021
	Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	December 2021
	Franchise	December 2021
Geographic Area Statistics (U.S., States, and Selected Geographies)	Mining: Geographic Area Statistics	January 2020 - November 2020
	Construction: Geographic Area Statistics	
	Manufacturing: Geographic Area Statistics	
	Wholesale Trade: Geographic Area Statistics	
	Retail Trade: Geographic Area Statistics	
	Services: Geographic Area Statistics	
Product Statistics	Product Statistics: NAICS x NAPCS for the U.S. and States where applicable	November 2020
	Product Statistics: NAPCS x NAICS for the U.S.	

Establishment and Firm Size Statistics	Estab & Firm Size Summary Statistics by Revenue Size of Establishments	November 2020 - September 2021
	Estab & Firm Size Summary Statistics by Employment Size of Establishments	
	Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms	
	Estab & Firm Size Summary Statistics by Revenue Size of Firms	
	Estab & Firm Size Summary Statistics by Employment Size of Firms	
	Estab & Firm Size Summary Statistics by Concentration of Largest Firms	
	Estab & Firm Size Summary Statistics by Legal Form of Organization	
	Manufacturing: Detailed Statistics for the U.S.	
	Construction: Detailed Statistics for the U.S., Regions, and States	
	Mining: Detailed Statistics for the U.S.	
Miscellaneous Statistics	Mining: Miscellaneous Subjects	
	Construction: Miscellaneous Subjects	
	Manufacturing: Miscellaneous Subjects	
	Services: Miscellaneous Subjects	
	Wholesale Trade: Miscellaneous Subjects	
	Retail Trade: Miscellaneous Subjects	

2017 Economic Census GAS Release Resources

<https://www.census.gov/programs-surveys/economic-census/news-updates/releases.html>

News
Updates
Blog Posts
[Back to Economic Census News & Updates](#)

 **Release Information**

  The 2017 Economic Census is being released on a flow basis between September 2019 and December 2021. This page will help you keep track of what is being released.

What's Been Released

This file is a full list of every release so far for the 2017 Economic Census. This list is updated every Monday.

 [What's Been Released](#) [<1.0 MB]

Upcoming Releases

This file is a tentative list of Pubs that may be released in the next 30 days. View the full release schedule [here](#). This list is updated every Monday.

 [Upcoming Releases](#) [<1.0 MB]

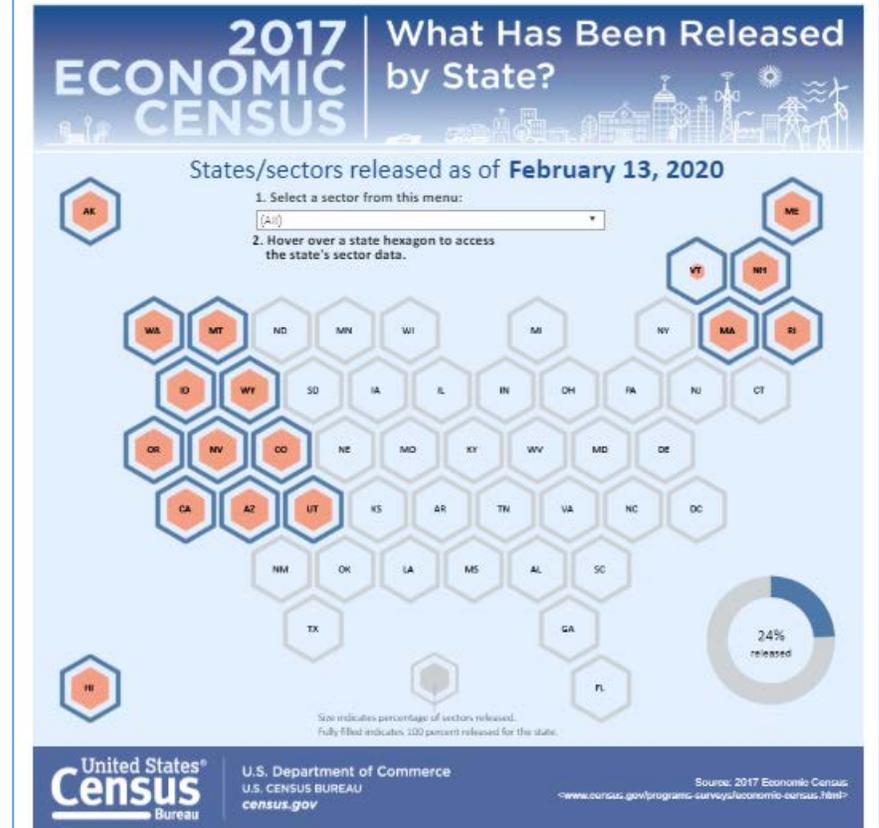


CO started 1/9; AZ, CA, HI, & NV data started 1/16

Data Released by State

To see what data has been released by which state, use the interactive visualization below.

- To begin, select a sector from the menu to see which states have released data for that sector
- To access the data, hover over one of the states to see a pop-up window to view the data for that state and sector in the data.census.gov platform;
- Finally, the donut chart on the bottom right displays the percentage of states released for the selected sector.



Key Changes in the 2017 Economic Census

- **Geographic area** changes (counties, places, metros)
- **North American Industry Classification System (NAICS)** changes (new codes, changed codes)
- The New **North American Product Classification System (NAPCS)** (replaces old “Product Lines” tables)
- Other changes
 - **Dropped** and **Changed** “Miscellaneous Subjects” tables
 - **New Disclosure Rules** (and their impacts)
 - New **Data.census.gov** dissemination platform

For a summary of the key changes, view our recorded webinar at

<https://www.census.gov/data/academy/webinars/2019/2017-econ-census.html>

Geographic Area Changes for Arizona

Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

- No metro changes
- 105 economic place changes
 - 56 Places with Area Gain
 - 46 Places with Area Loss
 - 1 Place with a name change (Buckeye)
 - 2 New Places
 - 1 Dropped Place

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
011	Greenlee County	47610	Morenci CDP
015	Mohave County	18740	Desert Hills CDP

Dropped Places

COUNTY Code	TITLE	PLACE Code	TITLE
025	Yavapai County	06610	Black Canyon City CDP

Geographic Area Changes for California

Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

- No metro changes
- 445 economic place changes
 - 234 Places with Area Gain
 - 189 Places with Area Loss
 - 1 Place with a name change (University of California-Davis CDP)
 - 20 New Places
 - 6 Dropped Places

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
015	Del Norte County	06150	Bertsch-Oceanview CDP
019	Fresno County	11614	Caruthers CDP
023	Humboldt County	34540	Hoopa CDP
029	Kern County	73868	Stallion Springs CDP
		77588	Taft Heights CDP
037	Los Angeles County	81967	Val Verde CDP
039	Madera County	55842	Parkwood CDP
047	Merced County	72954	South Dos Palos CDP
063	Plumas County	21026	East Quincy CDP
065	Riverside County	72156	Sky Valley CDP
079	San Luis Obispo County	39670	Lake Nacimiento CDP
083	Santa Barbara County	48147	Mission Canyon CDP
085	Santa Clara County	41282	Lexington Hills CDP
087	Santa Cruz County	16434	Corralitos CDP
105	Trinity County	32562	Hayfork CDP
107	Tulare County	58191	Poplar-Cotton Center CDP
109	Tuolumne County	14904	Columbia CDP
111	Ventura County	39735	Lake Sherwood CDP
115	Yuba County	04576	Beale AFB CDP
		42412	Loma Rica CDP

Geographic Area Changes for Colorado

Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

- No metro changes
- 170 economic place changes
 - 102 Places with Area Gain
 - 59 Places with Area Loss
 - 0 Places with a name change
 - 7 New Places
 - 1 Dropped Place

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
000	Cross-Over Place Total	74375	Strasburg CDP
001	Adams County	74375	Strasburg CDP
005	Arapahoe County	74375	Strasburg CDP
041	El Paso County	57025	Palmer Lake town
103	Rio Blanco County	49875	Meeker town
123	Weld County	43605	La Salle town
125	Yuma County	86310	Wray city

Dropped Places

COUNTY Code	TITLE	PLACE Code	TITLE
113	San Miguel County	76795	Telluride town

Geographic Area Changes for Hawaii

Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

- No metro changes
- 28 economic place changes
 - 11 Places with Area Gain
 - 11 Places with Area Loss
 - 0 Places with a name change
 - 6 New Places
 - 1 Dropped Place (Volcano CDP)

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
001	Hawaii County	16000	Honalo CDP
003	Honolulu County	39400	Ko Olina CDP
		80600	Wheeler AFB CDP
007	Kauai County	07000	Eleele CDP
		39200	Koloa CDP
		77000	Wailua CDP

Dropped Places

COUNTY Code	TITLE	PLACE Code	TITLE
001	Hawaii County	72350	Volcano CDP

Visit <https://tigerweb.geo.census.gov/tigerwebecon/> for online map resources to better understand the changes

Geographic Area Changes for Nevada

Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

- No metro changes
- 32 economic place changes
 - 15 Places with Area Gain
 - 16 Places with Area Loss
 - 0 Places with a name change
 - 0 New Places
 - 1 Dropped Place (Mesquite city – part in Lincoln County)

2017				2012			Description of Change (2012 to 2017)
Economic Place Long (LSAD) Name	ECPLA CE Code	COUNT Y code	COUNTY Name	Economic Place Long (LSAD) Name	ECPLA CE Code	COUNT Y code	
Boulder City city	06500	003	Clark County	Boulder City city	06500	003	Area Gain
Dayton CDP	17500	019	Lyon County	Dayton CDP	17500	019	Area Loss
Elko city	22500	007	Elko County	Elko city	22500	007	Area Gain
Enterprise CDP	23770	003	Clark County	Enterprise CDP	23770	003	Area Gain
Fallon city	24100	001	Churchill County	Fallon city	24100	001	Area Loss
Gardnerville Ranchos CDP	26500	005	Douglas County	Gardnerville Ranchos CDP	26500	005	Area Loss
Henderson city	31900	003	Clark County	Henderson city	31900	003	Area Loss
Las Vegas city	40000	003	Clark County	Las Vegas city	40000	003	Area Loss
Lemmon Valley CDP	41800	031	Washoe County	Lemmon Valley CDP	41800	031	Area Loss
Mesquite city	46000	003	Clark County	Mesquite city	46000	003	Area Loss
Nellis AFB CDP	50400	003	Clark County	Nellis AFB CDP	50400	003	Area Gain
North Las Vegas city	51800	003	Clark County	North Las Vegas city	51800	003	Area Loss
Paradise CDP	54600	003	Clark County	Paradise CDP	54600	003	Area Gain
Reno city	60600	031	Washoe County	Reno city	60600	031	Area Gain
Spanish Springs CDP	68350	031	Washoe County	Spanish Springs CDP	68350	031	Area Loss
Sparks city	68400	031	Washoe County	Sparks city	68400	031	Area Loss
Summerlin South CDP	70900	003	Clark County	Summerlin South CDP	70900	003	Area Gain
Sunrise Manor CDP	71400	003	Clark County	Sunrise Manor CDP	71400	003	Area Gain
Sun Valley CDP	71600	031	Washoe County	Sun Valley CDP	71600	031	Area Loss
Whitney CDP	83800	003	Clark County	Whitney CDP	83800	003	Area Loss



Visit <https://tigerweb.geo.census.gov/tigerwebecon/> for online map resources to better understand the changes

NAICS



- The standard used by US Federal statistical agencies to classify businesses
- Developed by **OMB**, [Statistics Canada](#), and [Mexico's stat agency](#) (INEGI)
- Helps ensure statistical **comparability** across North American countries
- Adopted in **1997** and updated every 5 years (see the [2017 NAICS Manual](#))
- Types of Changes
 - **One-to-One (Recodes)**, **Many-to-One (Combos)**, and **Many-to-Many**
 - One-to-Many (Splitters) (none for 2017, few in 2012)

NAICS Changes for 2017

- Mining

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
211111	Crude Petroleum and Natural Gas Extraction <i>crude petroleum extraction</i>	211120	Crude Petroleum Extraction
	<i>natural gas extraction</i>	211130	Natural Gas Extraction
211112	Natural Gas Liquid Extraction		
212231	Lead Ore and Zinc Ore Mining	212230	Copper, Nickel, Lead, and Zinc Mining
212234	Copper Ore and Nickel Ore Mining		

- Manufacturing

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
333911	Pump and Pumping Equipment Manufacturing	333914	Measuring, Dispensing, and Other Pumping Equipment Manufacturing
333913	Measuring and Dispensing Pump Manufacturing		
335221	Household Cooking Appliance Manufacturing		
335222	Household Refrigerator and Home Freezer Manufacturing	335220	Major Household Appliance Manufacturing
335224	Household Laundry Equipment Manufacturing		
335228	Other Major Household Appliance Manufacturing		

- Retail Trade

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
452111	Department Stores (except Discount Department Stores)		
452112	Discount Department Stores <i>insignificant perishable grocery sales</i>	452210	Department Stores
	<i>significant perishable grocery sales</i>		
452910	Warehouse Clubs and Supercenters	452311	Warehouse Clubs and Supercenters
452990	All Other General Merchandise Stores	452319	All Other General Merchandise Stores
454111	Electronic Shopping		
454112	Electronic Auctions	454110	Electronic Shopping and Mail-Order Houses
454113	Mail-Order Houses		

Visit the NAICS website for more information
[\(https://www.census.gov/eos/www/naics/\)](https://www.census.gov/eos/www/naics/)

NAICS Changes for 2017 (cont.)

- Information

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
512210	Record Production	512250	Record Production and Distribution
512220	Integrated Record Production/Distribution		
517110	Wired Telecommunications Carriers	517311	Wired Telecommunications Carriers
517210	Wireless Telecommunications Carriers (except Satellite)	517312	Wireless Telecommunications Carriers (except Satellite)

- Real Estate & Rental & Leasing

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
532220	Formal Wear and Costume Rental	532281	Formal Wear and Costume Rental
532230	Video Tape and Disc Rental	532282	Video Tape and Disc Rental
532291	Home Health Equipment Rental	532283	Home Health Equipment Rental
532292	Recreational Goods Rental	532284	Recreational Goods Rental
532299	All Other Consumer Goods Rental	532289	All Other Consumer Goods Rental

- Professional, Scientific, and Technical Services

2012 NAICS Code	2012 NAICS U.S. Description	2017 NAICS Code	2017 NAICS U.S. Description
541711	Research and Development in Biotechnology nanobiotechnologies research and experimental development laboratories except nanobiotechnologies research and experimental development laboratories	541713	Research and Development in Nanotechnology
541712	Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology) nanotechnology research and experimental development laboratories except nanotechnology research and experimental development laboratories	541714	Research and Development in Biotechnology (except Nanobiotechnology)
		541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)

North American Product Classification System (NAPCS)

- **Product Lines** provide a more detailed breakout of the products made and sold and services provided by businesses
- **2012 Economic Census Product Lines Data**
 - Mining and Manufacturing
 - Product lines data shown at the 6- thru 10-digit product code levels
 - Construction
 - Data by Kind of Business and Type of Construction shown in place of product lines
 - Other Sectors
 - Show data at the broad (end in “0”) and detailed lines
- **2017 Economic Census NAPCS Data**
 - Will make it easier to compare data across sectors
 - Scheduled for release in November 2020

Visit the NAPCS website and Concordance Tables for more information (<https://www.census.gov/programs-surveys/economic-census/guidance/understanding-napcs.html>)

Other Changes for 2017

- **Establishment & Firm Size** releases
 - Consolidated into 7 tables (separate tables in 2012)
 - Size categories standardized across sectors
- Adjustments to **Miscellaneous Subjects** tables
 - 38 tables dropped and 7 tables added
 - Consolidation of **Class of Customer, Enterprise Support, and Exported Services** releases
- **No ZIP Code data** (see ZBP)
- **No Place-level data** for Manufacturing
- New **Data.census.gov** dissemination platform
- **New Disclosure Rules**

Summary / Subject Series	November 2020 - September 2021
Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Establishments	
Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Establishments	
Economy Wide Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms	
Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Firms	
Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Firms	
Economy Wide Estab & Firm Size Summary Statistics by Concentration of Largest Firms	
Economy Wide Estab & Firm Size Summary Statistics by Legal Form of Organization	
Manufacturing: Detailed Statistics for the U.S.	
Construction: Detailed Statistics for the U.S., Regions, and States	
Mining: Detailed Statistics for the U.S.	

Geographic Coverage for the Economic Census

"X" denotes geographic coverage in the 2017 Economic Census.

Sector	U.S./States	Metro Areas	Counties	Places
Mining	X			
Utilities	X	X	X	X
Construction	X			
Manufacturing	X	X	X	
Wholesale Trade	X	X	X	X
Retail Trade	X	X	X	X
Transportation and Warehousing	X	X	X	X
Information	X	X	X	X
Finance and Insurance	X	X	X	X
Real Estate and Rental and Leasing	X	X	X	X
Professional, Scientific, and Technical Services	X	X	X	X
Management of Companies and Enterprises	X			
Administrative and Support and Waste Management and Remediation Services	X	X	X	X
Educational Services	X	X	X	X
Health Care and Social Assistance	X	X	X	X
Arts, Entertainment, and Recreation	X	X	X	X
Accommodation and Food Services	X	X	X	X
Other Services (Except Public Administration)	X	X	X	X

December 2021



Where to Access the 2017 Economic Census Data

QuickFacts

The screenshot shows the QuickFacts website. At the top, there is a navigation bar with the United States Census Bureau logo and various menu items: TOPICS (Population, Economy), GEOGRAPHY (Maps, Products), LIBRARY (Infographics, Publications), DATA (Tools, Developers), SURVEYS/PROGRAMS (Response, Survey Data), NEWSROOM (News, Blogs), and ABOUT US (Our Research). Below the navigation bar, the page title is "QuickFacts UNITED STATES" with a "What's New & FAQs" link. A search bar is present with a "Select a fact" dropdown. Below the search bar, there is a table with a "Table" tab selected. The table shows "All Topics" and "UNITED STATES". A row is highlighted with "Population estimates, July 1, 2017, (N2017)" and a value of "325,719,178". Below the table, there is a "PEOPLE" icon.

Data.census.gov

The screenshot shows the Data.census.gov website. At the top, there is a navigation bar with the United States Census Bureau logo. Below the navigation bar, the page title is "Explore Census Data". The main content area features the text "The Census Bureau is the leading source of quality data about the nation's people and economy." Below this text is a search bar with the placeholder text "I'm looking for ...". Below the search bar is a link for "Advanced Search". At the bottom of the page, there is a "Send Feedback" button and the email address "cedsci.feedback@census.gov". On the right side of the page, there is an illustration of a desktop monitor, a laptop, and a smartphone, all displaying data visualizations like maps and bar charts.

Census Business Builder 3.0

The screenshot shows the Census Business Builder 3.0 website. At the top, there is a navigation bar with the United States Census Bureau logo and the title "Census Business Builder: Small Business Edition - 2.6". Below the navigation bar, the page title is "Determine the Best Location for Your Business". The main content area is divided into two columns. The left column is titled "1. What type of business do you want to research?" and contains a list of business categories with icons: Computer Store, Food Services, Health Care, Personal Services, and Retail. The right column is titled "2. Where are you considering locating the business?" and contains a "My Location" search bar with a dropdown for "State, County, ZIP/Post, or ZIP Code". Below the search bar, there are two buttons: "Go To Map" and "Create Report". At the bottom of the page, there is a footer with the text "Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial videos and FAQs), see the QIB Home Page." and "© 2017 U.S. Census Bureau, U.S. Department of Commerce. Learn more about other Census Bureau data by visiting the Census Home Page." and "Release: 2/6 (Final 8)".

2017 Economic Census Fun Facts

<https://www.census.gov/library/stories/2020/02/economic-census-measuring-a-changing-america.html>

Data just released from the
2017 Economic Census

The 290 Utilities (NAICS 22) establishments in Arizona reported average annual payroll per employee of \$101,400 in 2017.

www.census.gov/economiccensus

Fun Facts



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Data just released from the
2017 Economic Census

The 25,103 Information (NAICS 51) establishments in California reported 678,261 employees in 2017.

www.census.gov/economiccensus

Fun Facts



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Data just released from the
2017 Economic Census

The 26,404 Professional, Scientific, and Technical Services (NAICS 54) establishments in Colorado reported receipts of \$39.7 billion in 2017.

www.census.gov/economiccensus

Fun Facts



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census.gov

Data just released from the
2017 Economic Census

The 3,865 Accommodation and Food Services (NAICS 72) establishments in Hawaii reported 112,743 employees in 2017.

www.census.gov/economiccensus

Fun Facts



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census.gov

Data just released from the
2017 Economic Census

The 6,810 Accommodation and Food Services (NAICS 72) establishments in Nevada reported 319,584 employees in 2017.

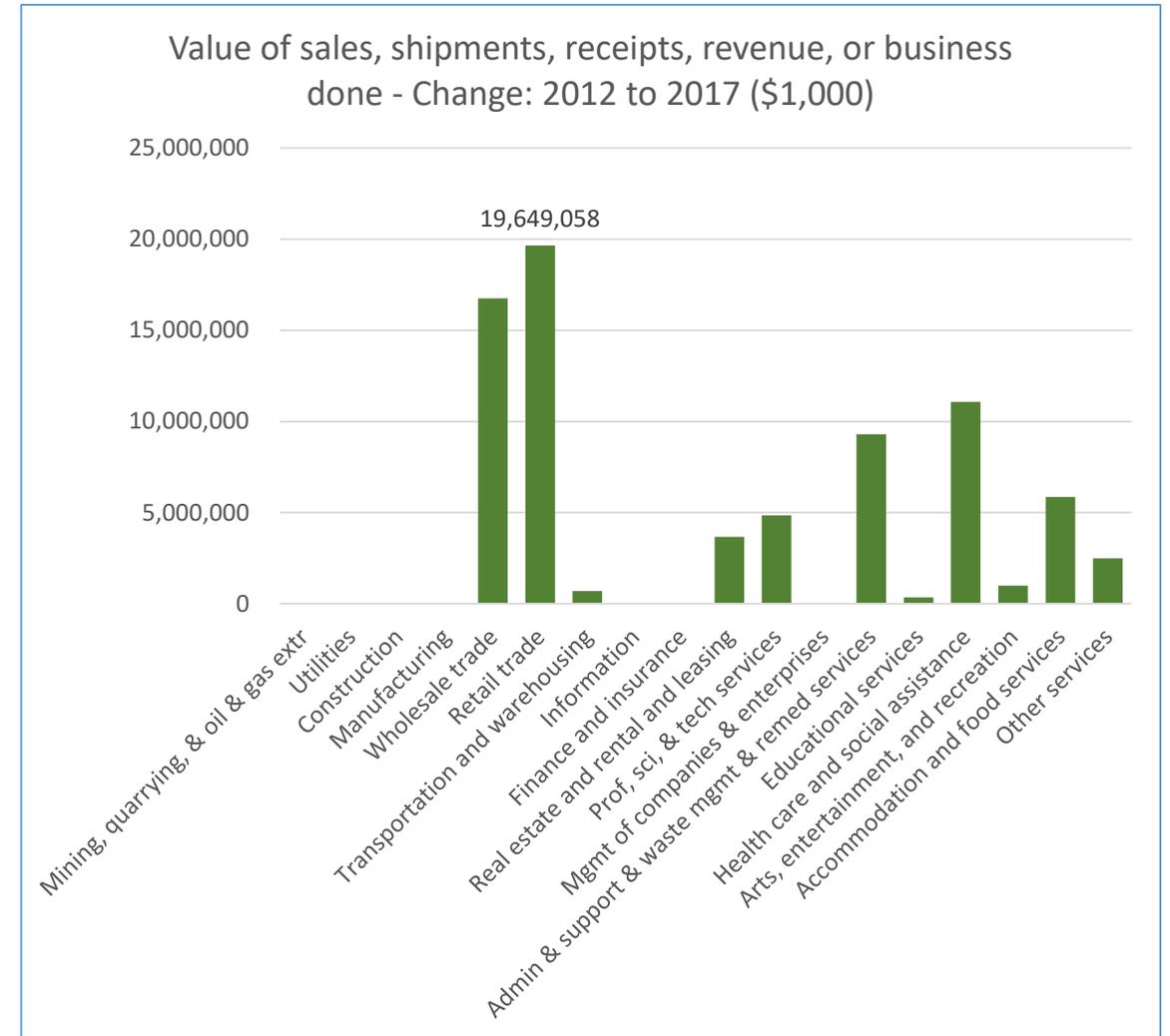
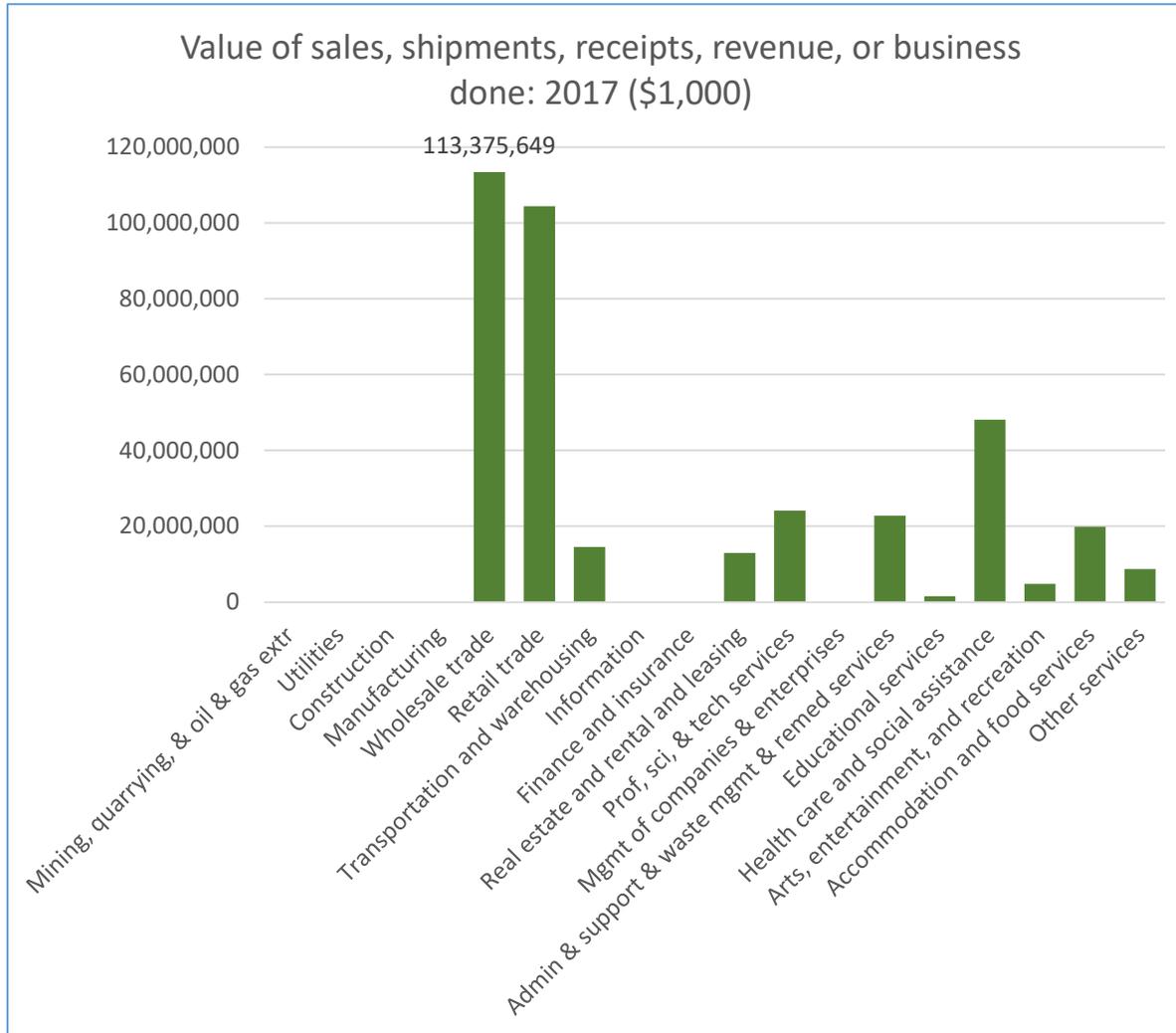
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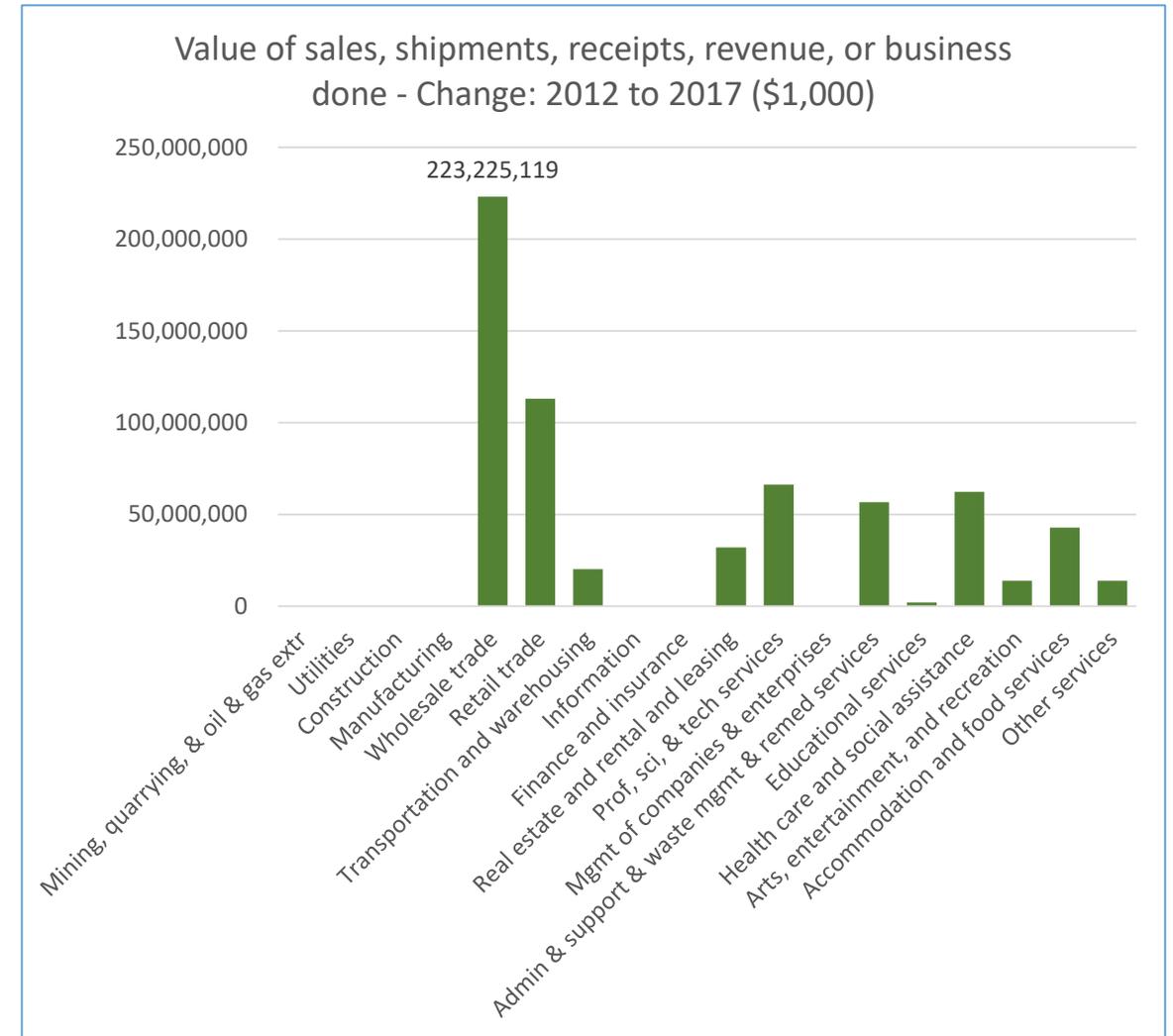
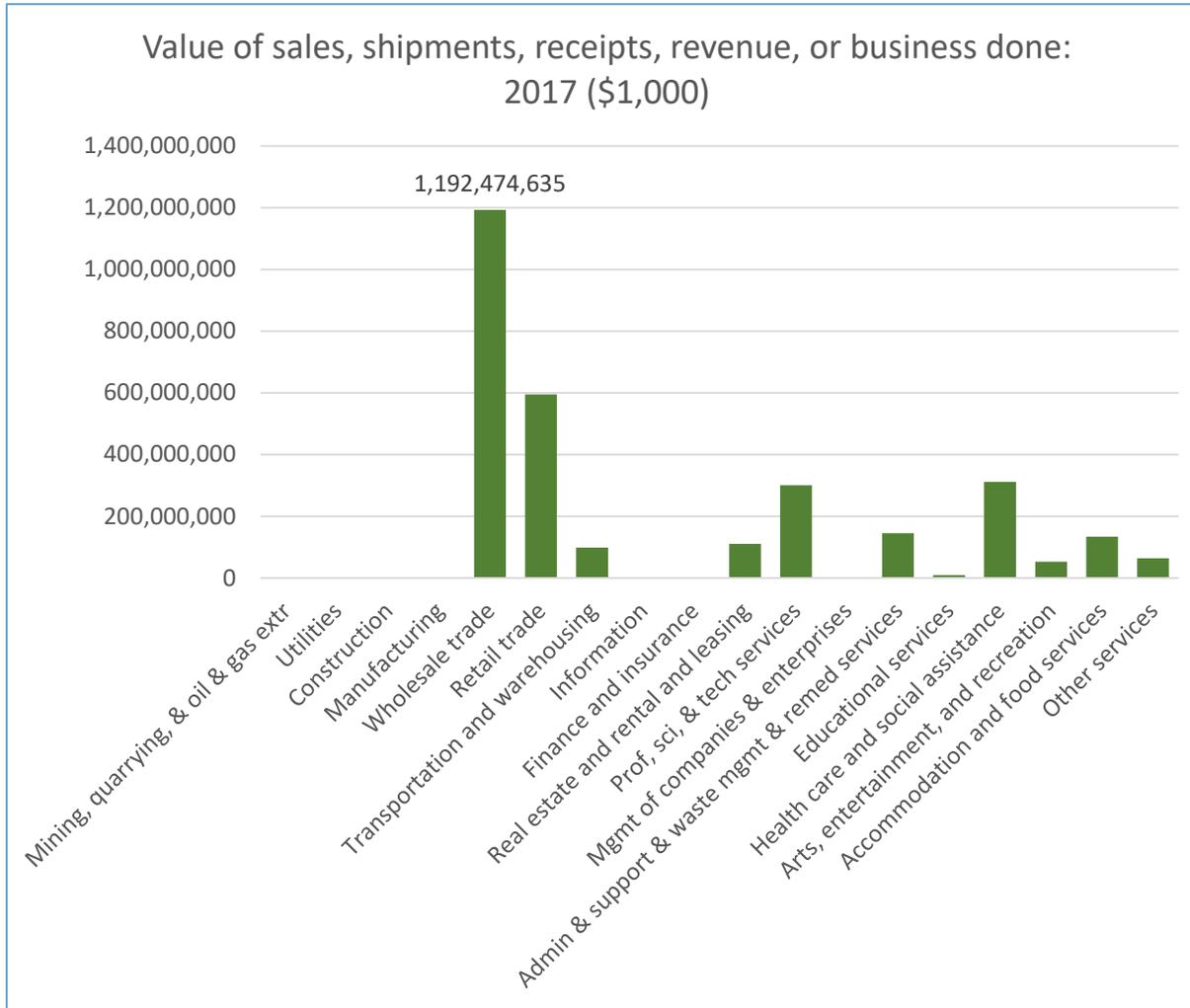


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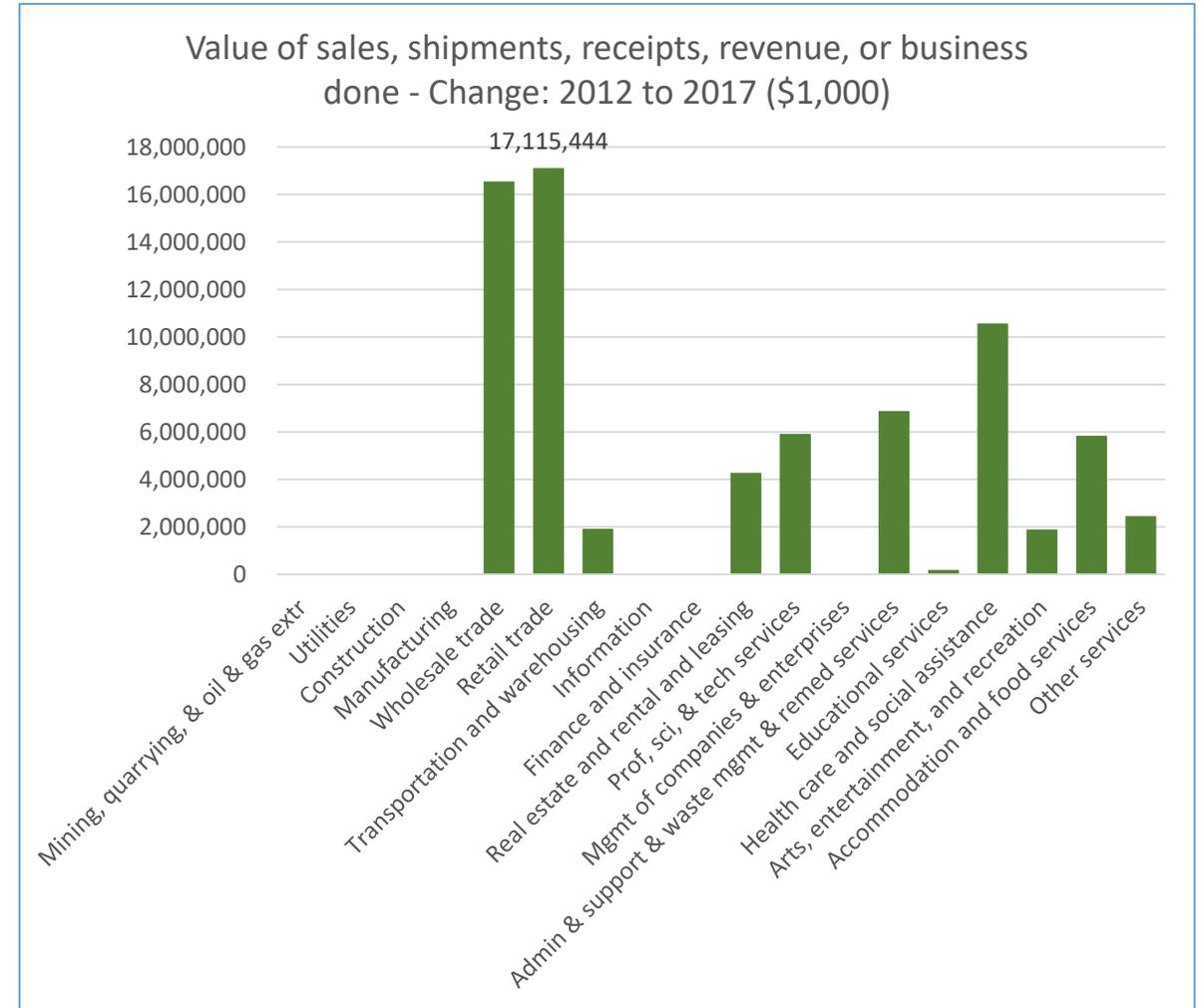
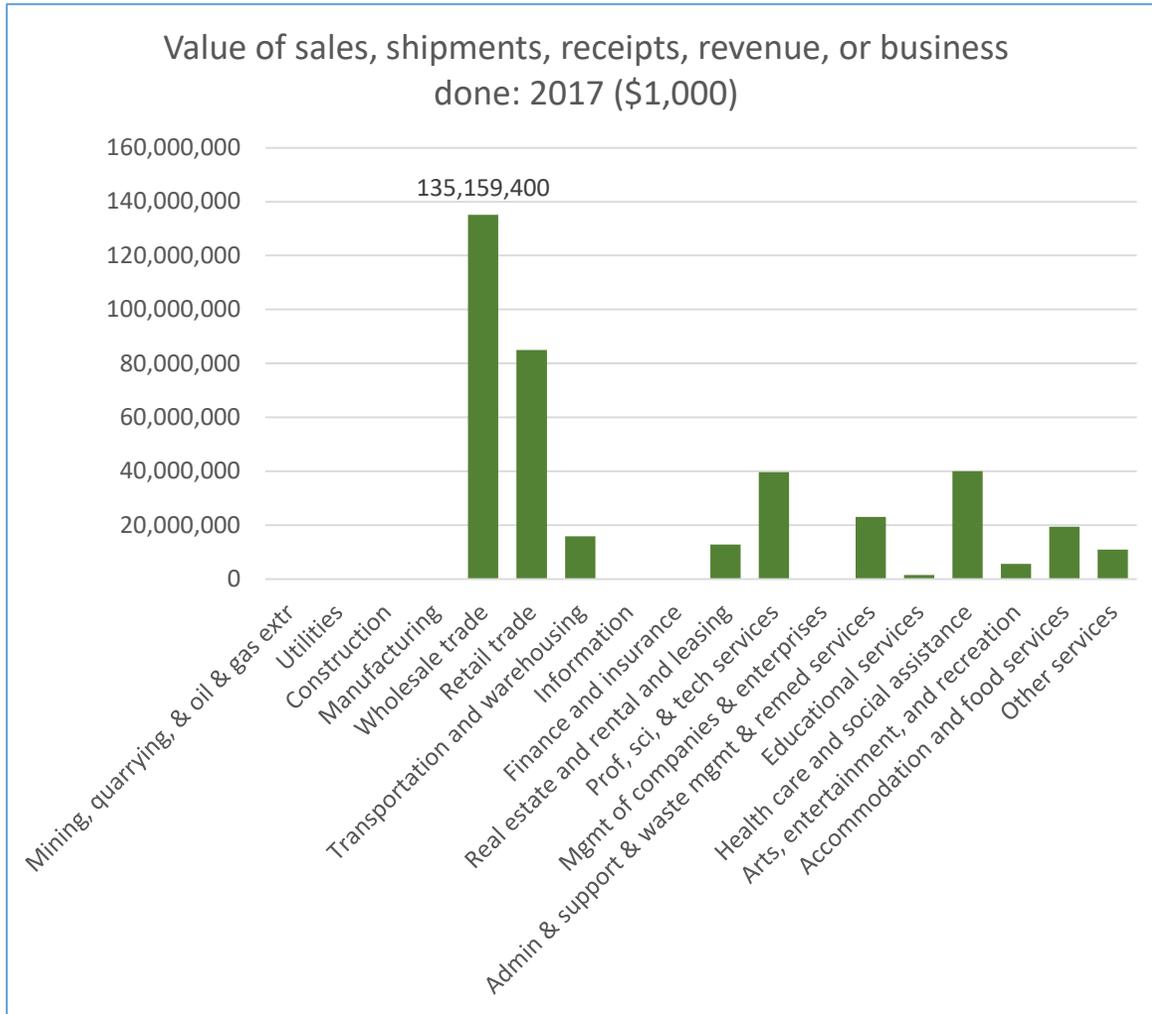
Selected Findings for Arizona



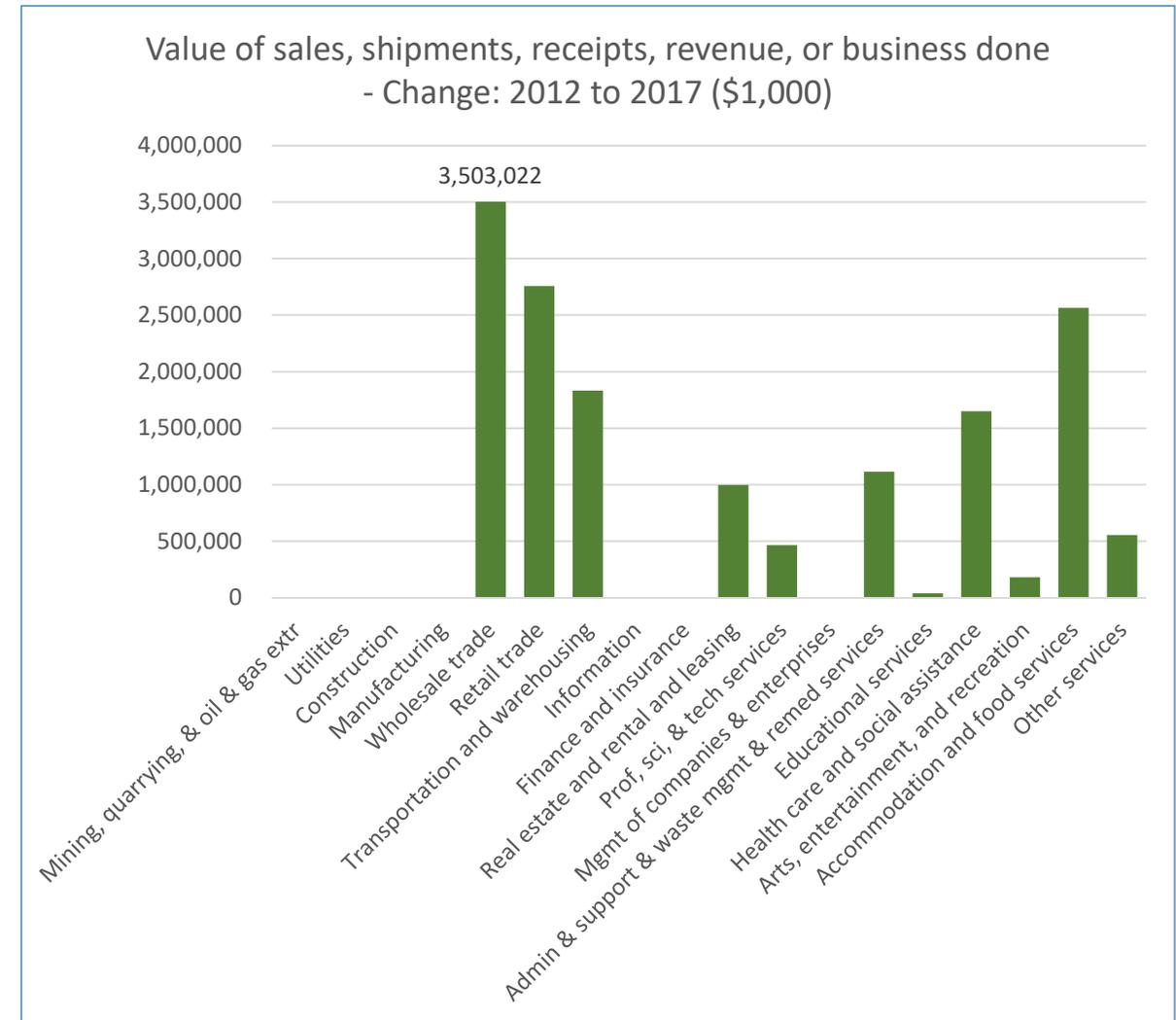
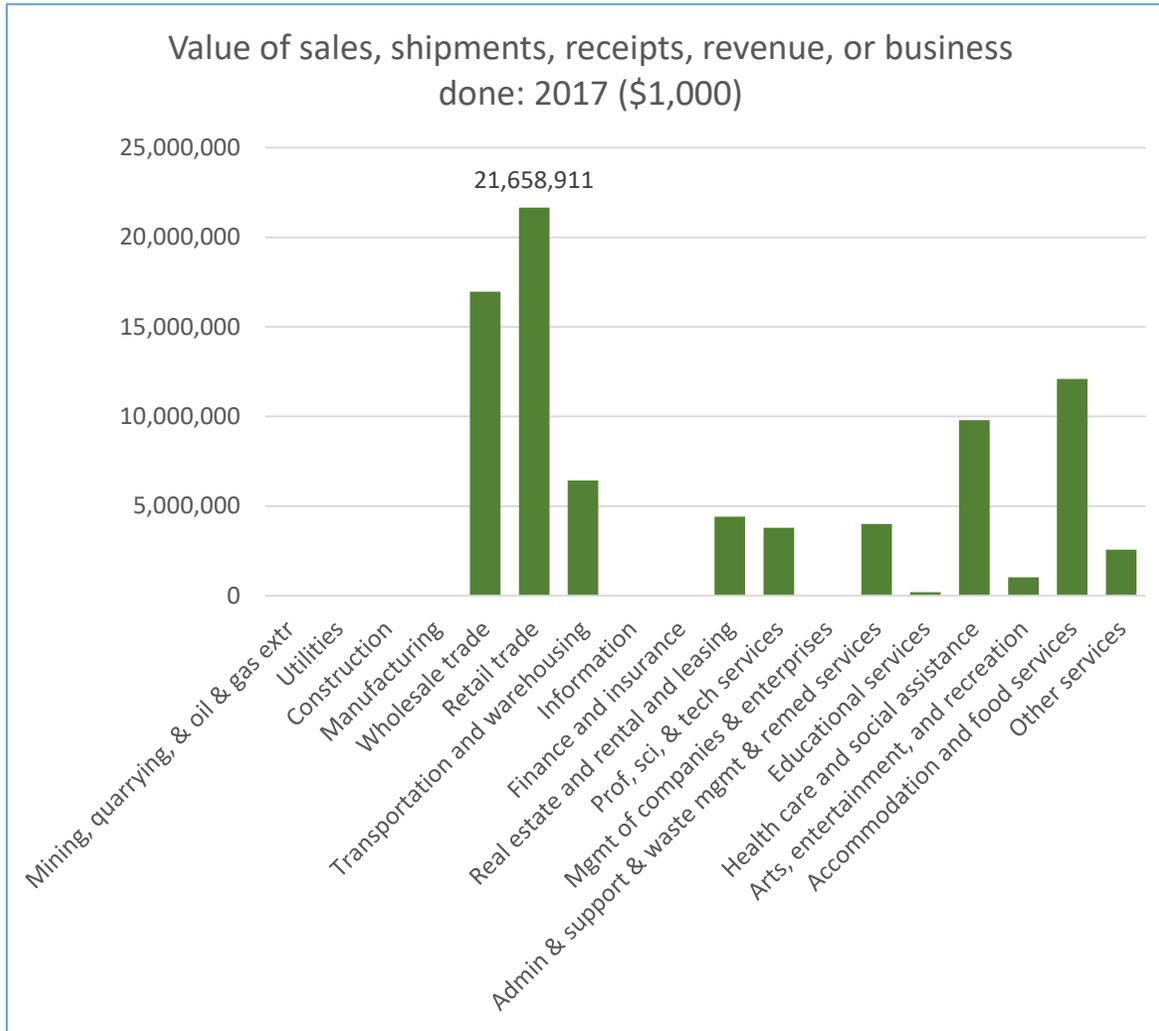
Selected Findings for California



Selected Findings for Colorado

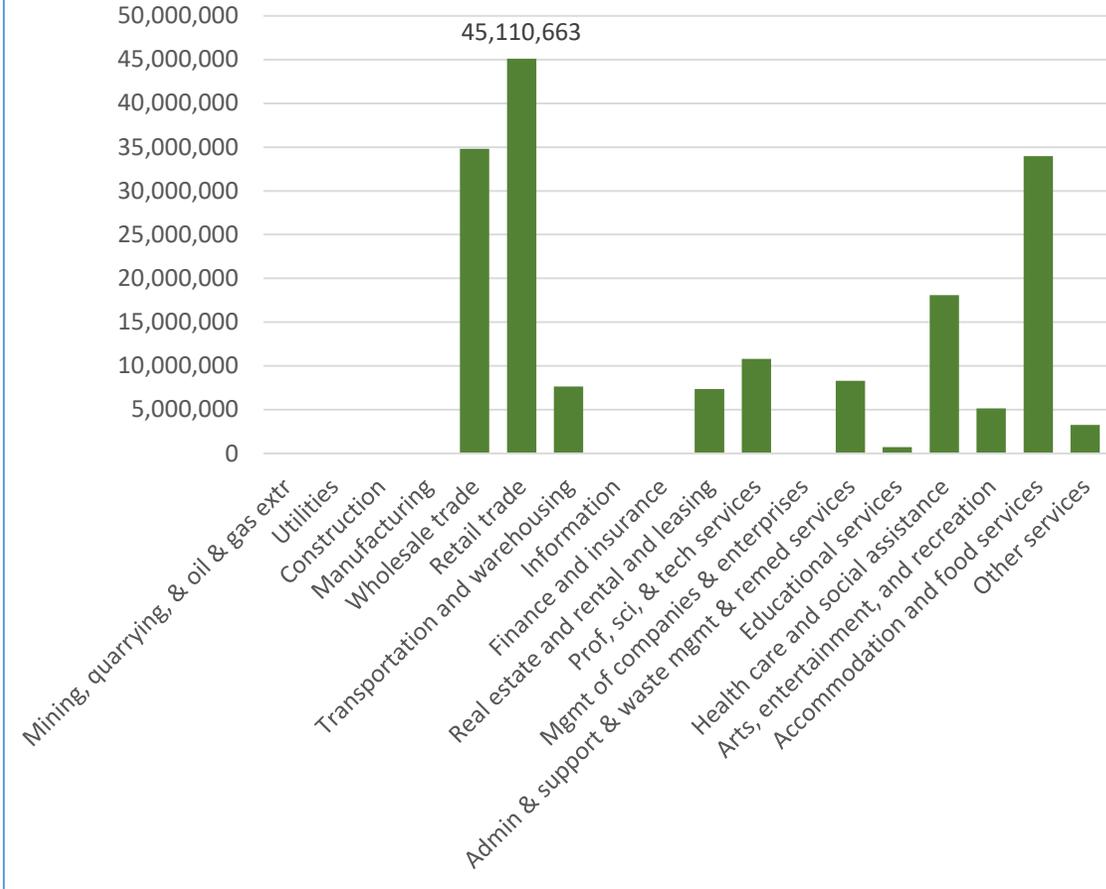


Selected Findings for Hawai'i

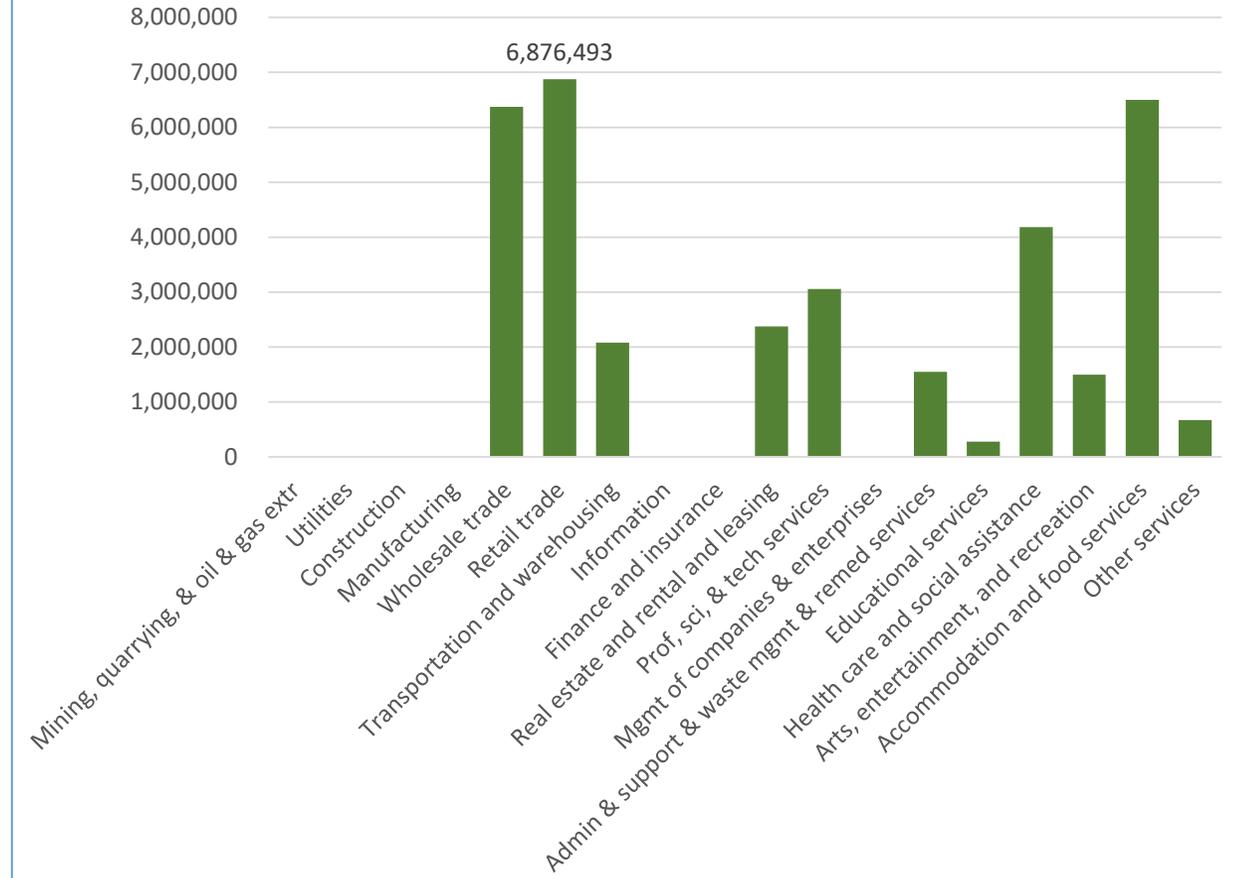


Selected Findings for Nevada

Value of sales, shipments, receipts, revenue, or business done: 2017 (\$1,000)



Value of sales, shipments, receipts, revenue, or business done - Change: 2012 to 2017 (\$1,000)



Summary

- The **Economic Census** provides a wealth of business data
 - Learn more at <https://www.census.gov/programs-surveys/economic-census.html>
- The data are released on a **flow basis** (all states/sectors will be complete in August 2020) and **more data is coming**
 - Learn more at <https://www.census.gov/programs-surveys/economic-census/news-updates/releases.html>
- **Geography changes** constantly... make sure data are comparable
 - Learn more at <https://www.census.gov/programs-surveys/economic-census/geographies.html>
- The 2017 EC provides data on the new **2017 NAICS** basis
 - Learn more at <https://www.census.gov/eos/www/naics/>
- The data are now being released on **data.census.gov**

Q & A and Thank You!

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