Exploring data.census.gov

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U.S. Census Bureau
Outline

• What is data.census.gov?
• How to Use data.census.gov
• Live Demo
• Common Questions
• Transition from American FactFinder
• Q&A
What is data.census.gov?
New dissemination platform:
• Streamline access to data on census.gov search
  • One platform allows all content to be searchable
• Maintain best of current tools
  • Functionality available for all data
• Reduce redundancies and costs
  • One platform = One delivery
• Provide greater access to Census API

Data.census.gov is a work in progress:
• Agile software development process
• Two month cycle of development:
  • Develop, Release, Feedback, Redefine, Release Again
• Customer-driven development based on feedback
How to Use data.census.gov
How to Use data.census.gov

1. How to Search
Two Options To Start Your Search:

1. Single Search:
   - Free form search box

2. Advanced Search
   - Select search criteria in a step-by-step filtering experience where you select desired checkboxes

Tips:
- You can find many results with either search option
- You can only access some complex topics/geographies using the advanced search. Give advanced search a try if you’re not finding a quick answer to your data question with single search.
Single Search: Keywords and Codes

Type keywords or codes to specify your:

- Geography
- Topic(s)
- Table ID
- Table prefix
- NAICS code
Advanced Search: More Complex Searches

Use Advanced Search to specify:

- Geographies with:
  - Complex names (ex: tracts)
  - Collections (ex: all counties in UT)
  - Components (ex: urban/rural)
- Multiple Topics
- Survey/Program/Table Type
- Population Groups
  - Race, Tribal, Hispanic Origin, Ancestry, and Foreign Born groups
Advanced Search Example: Commuting by Earnings in 2017: Utah, Salt Lake City, Salt Lake County, Salt Lake City Metro Area

Find and select checkboxes in a series of step-by-step clicks
- Year
- Topics
- Geographies
Advanced Search Example: Economic Data - Gas Stations in Utah

Find and select codes by industry, product, service, and commodity through step-by-step clicks.

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
How to Use data.census.gov

2. All Results Page
Search results by tables, maps, and webpages. Some topics also have feature results. Geography profiles available for nation, state, county and place.
How to Use data.census.gov

3. Locating a Geography Profile
Geography Profile

Single Search: Type Your Area and Click the First Bold Result

Explore Census Data
The Census Bureau is the leading source of quality data about the nation's people and economy.

Salt Lake City city

Salt Lake City city, Utah Profile
Salt Lake City, Utah is a city, town, place equivalent (CDP), or township located in Utah. Salt Lake City, Utah has a total area of 111.2 square miles.

All Results Page: Click the Blue Box that Says Explore Data

Available for:
• Nation
• State
• County
• City/Town
How to Use data.census.gov

4. Customizing your table
Customizing Tables

Use table controls to:
1. Download data
2. Change your table view
3. Add or remove items from your search criteria
4. View data notes
5. Link to FTP site
Download: Two Formats
(1) Use the data (2) View or print the data

Option 1: Download Links/Buttons

Result: A flat file where each geography has its own row

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEO_ID</td>
<td>NAME</td>
<td>B08121</td>
<td>001E</td>
<td>B08121</td>
</tr>
<tr>
<td>30400000US49</td>
<td>Geographic Area Name</td>
<td>Estimate</td>
<td>Margin of Error</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>Utah</td>
<td>33402</td>
<td>750</td>
<td>35</td>
</tr>
<tr>
<td>40000000US49035</td>
<td>Salt Lake County, Utah</td>
<td>36160</td>
<td>524</td>
<td>38</td>
</tr>
<tr>
<td>16000000US496700</td>
<td>Salt Lake City, Utah</td>
<td>33044</td>
<td>2932</td>
<td>362</td>
</tr>
<tr>
<td>310M3000US41620</td>
<td>Salt Lake City, UT Metro Area</td>
<td>36231</td>
<td>533</td>
<td>38</td>
</tr>
</tbody>
</table>

Option 2: Right click table to export or copy

Result: A table view

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utah</td>
<td>Estimate</td>
<td>Margin of Error</td>
</tr>
<tr>
<td>33,402</td>
<td>+/-750</td>
<td></td>
</tr>
<tr>
<td>Cat, truck, or van - drove alone</td>
<td>35,701</td>
<td>+/-450</td>
</tr>
<tr>
<td>Cat, truck, or van - carpooled</td>
<td>27,308</td>
<td>+/-2,158</td>
</tr>
<tr>
<td>Public transportation (excluding taxicab)</td>
<td>26,233</td>
<td>+/-2,181</td>
</tr>
<tr>
<td>Walked</td>
<td>17,302</td>
<td>+/-2,814</td>
</tr>
<tr>
<td>Taxicab, motorcycle, bicycle, or other means</td>
<td>27,129</td>
<td>+/-2,041</td>
</tr>
<tr>
<td>Worked at home</td>
<td>35,385</td>
<td>+/-3,290</td>
</tr>
</tbody>
</table>

Do you want to?
- Use the data: Try “download” options
- View or print the data: Try right click options
Data Notes

Provides documentation links, an explanation of symbols, data source, and other notes.
How to Use data.census.gov

5. Mapping the data
Mapping

Map a data variable from a table

1. Select your table
2. Select your variable
3. Add or remove geographies:
   - Filter option
   - Rectangle selection tool
   - Click on the map

You can change your geography or variable within the map view
You can now create a table view of the single estimate you mapped

1. Click Customize Map
2. Click View Table in the left panel
3. View your table

Tip: View table allows for a create-your-own geographic comparison similar to the functionality of AFF.
Live Demo
Choose Table, Verify ACS 5-Year, and Click Customize Table

- Click Tables in the upper left
- Verify product drop down menu says ACS 5-Year Estimates so you get data for all geographies
- Click Customize Table
<table>
<thead>
<tr>
<th>Louisiana</th>
<th>Orleans Parish, Louisiana</th>
<th>ZCTA5 70130</th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimate</td>
<td>Margin of Error</td>
<td>Estimate</td>
</tr>
<tr>
<td>47,942</td>
<td>+/- 363</td>
<td>39,576</td>
</tr>
<tr>
<td>50,743</td>
<td>+/- 4,509</td>
<td></td>
</tr>
</tbody>
</table>
You can copy and paste cells from data.census.gov into Excel:
- Select cells
- Right click and select copy cells with headers
You can export an entire table to Excel:

- Right click the table
- Select Export Table
- Select Export to Excel

Open Excel file
Change Your Table ID

- Click into the single search bar
- Select Advanced Search

```
<table>
<thead>
<tr>
<th></th>
<th>Louisiana</th>
<th>Orleans Parish, Louisiana</th>
<th>ZCTA5 70130</th>
</tr>
</thead>
<tbody>
<tr>
<td>Estimate</td>
<td>47,942</td>
<td>39,576</td>
<td>50,743</td>
</tr>
<tr>
<td>Margin of Error</td>
<td>+/- 353</td>
<td>+/- 882</td>
<td>+/- 4,509</td>
</tr>
</tbody>
</table>
```
Change Your Table ID (continued)

- Type a new table ID in the first text box under the Advanced Search heading (e.g. B19001)
- Notice your previous filters still appear
- Click search in the lower right
Choose Table and Click Customize Table

- Click Tables in the upper left
- Click Customize Table
Change Geo: Add all ZCTAs in the U.S.

- Click Geographies button
- Select Zip Code Tabulation Area (Five-Digit) → All ZCTAs in United States
- Click Close
Download Table

• Click **Download Table**

• Uncheck the box for ACS 1-year, because data is not available at the ZCTA level for ACS 1-year estimates

• Click **Download**
Open File

- Open the file that has “data_with_overlays” in the naming convention
• This is a great file format to sort or manipulate the data. For example, you can sort by ZCTA to get data for the 516 ZCTAs in Louisiana (ZCTAs 70001-71486, and ZCTA 71749)
Example 3 - Advanced Search and Mapping:

Income for all census tracts in Orleans Parish
Use advanced search:

- Topics → Income and Poverty → Income and Earnings → Income and Earnings
Select Geography: All Census Tracts in Orleans Parish

- Select Geography
  Geography → Tract → Louisiana → Orleans Parish, Louisiana → All Census Tracts within Orleans Parish, Louisiana

- Verify filters and click Search in the lower right
View Table Results

- Click Tables in the upper left
- Find an estimate that you would like to map
Navigate to Map

Navigate to the map tab

• Click Maps from the table results page

• Click your table of interest

• Verify the map is set to the census tract level, and that it is zoomed to census tracts in Orleans Parish, LA. You may need to manually zoom and scroll to the selected tracts.
From the Map View

- Click Customize Map
- Select the Data Variable dropdown menu and keep scrolling to the bottom until you’ve loaded the full list
- Find and click the variable that says Households—Median income (dollars)—Estimate
View Map

- Click on the census tracts with the darkest shade of blue to see which census tracts have the highest median household income.
Most Common Questions
What Data Are Available?

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>ACS 1-Year Detailed Tables</td>
<td>✓</td>
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<td>✓</td>
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<td>ACS 1-Year Data Profiles</td>
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<td>ACS 1-Year Comparison Profiles</td>
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<tr>
<td>ACS 1-Year Subject Tables</td>
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<td>ACS Selected Population Profiles</td>
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<tr>
<td>ACS 5-Year Detailed Tables</td>
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<td>ACS 5-Year Comparison Profiles</td>
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<td>ACS 5-Year Subject Tables</td>
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<td>ACS Supplemental Estimates</td>
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<tr>
<td>Decennial Summary File 1 (SF1) Tables</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Decennial 113th to 116th</td>
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<tr>
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<tr>
<td>Island Area Economic Census</td>
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<td>Census of Governments</td>
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<tr>
<td>County Business Patterns</td>
<td>✓</td>
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<tr>
<td>Zip Code Business Patterns</td>
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<td>✓</td>
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<tr>
<td>Non-Employer Statistics</td>
<td>✓</td>
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<td>✓</td>
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</tr>
<tr>
<td>Survey of Business Owners</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Company Summary and Characteristic of Business Owners</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Commodity Flows</td>
<td>✓</td>
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<td>✓</td>
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<td>✓</td>
</tr>
</tbody>
</table>

ask.census.gov/prweb/PRServletCustom?pyActivity=pyMobileSnapStart&ArticleID=KCP-5489
Population Estimates are not in data.census.gov yet. Access them at census.gov/programs-surveys/popest/data.html
What is the Recommended Browser?

data.census.gov works best in Google Chrome
Why Am I Getting A White Screen?

We are working to address an issue where users see a blank screen on the landing page. In the meantime:

• Make sure to use Chrome
• Close all open tabs of your browser and try again
• Clear your browser’s cache and try again
• Or visit https://data.census.gov/cedsci/advanced, and click the U.S. Census Bureau logo in the upper left
Steps to Clear Your Cache

Clear Your Cache:
1) In the top right corner of the Chrome browser, click on the “three dots.”
2) Click “More tools,” and click on “Clear browsing data…”
3) Select “Cached images and files,” and click “Clear data” button.
Where Are the Checkboxes to Select All Geos in a List?

We do not have all the collections that American FactFinder had. While we work to add them:

- Use maps on data.census.gov to select individual geographies or small groupings

- Use FTP sites or API -- Guides on how to access these data through the API are available on our Resource Page at: census.gov/data/what-is-data-census-gov.html

- Tell us what collections you would like to see by emailing cedsci.feedback@census.gov
Why Am I Losing My Geographies and Other Selected Filters?

You went to “edit” your search terms in the single search bar but this actually clears everything out and starts a fresh search.

To keep your filters and edit your search:

- Click into the single search bar
- Select **Advanced Search**
- Type new search criteria in the first text box underneath the Advanced Search header
- Click **Search** in the lower right
How To Change Your Table ID Without Losing Selected Geographies?

1. Use Advanced Search to specify
2. Click “Geography” → click “160 – Place within State” → click “Montana” → select “Bozeman city, Montana” → type in S0801 at the single search bar below Advanced Search → then click on “SEARCH” button. (please note that pressing Enter will not work)
-Continued-

3. Go back to Advanced Search
4. Type in dp03 at the single search bar below Advanced Search → then click on “SEARCH” button.
How Can I Find the Geographies for an Address?

To find the census tract or other geographic areas associated with a particular address:

- Use the Census Geocoder and reference FAQ KCP-5495

FAQ: How to Use the Census Geocoder:
ask.census.gov/prweb/PRServletCustom?pyActivity=pyMobileSnapStart&ArticleID=KCP-5495
Find the block group and census tract for an address:

- Click **Address** under “Find Geographies Using…”
- Enter street address (example: **2300 Empire Ave, Burbank, CA 91504**)
- Click **Find**

---

geocoding.geo.census.gov/geocoder
Edit URL to get results for block group (8), census tract (10) and county (86)
• Add &layers=8,10,86 to the end of the URL
• Press enter

Tips:
• Find codes for your geographic layers of interest: https://tigerweb.geo.census.gov/arcgis/rest/services/TIGERweb/tigerWMS_Current/MapServer
• The Census Geocoder shows results for state, county, census tract, and block by default but you can manually specify many other types of geographies by editing the URL
-Continued-

View the NAME section under the headings for Census Block Groups, Census Tracts, and Counties.
The street address falls within Block Group 1, Census Tract 3105.01, Los Angeles County.

geocoding.geo.census.gov/geocoder/geographies/address?street=2300+Empire+Ave&city=Burbank&state=CA&zip=91504&benchmark=4&vintage=4&layers=8,10,86
How Can I Download Shapefiles?

Geography Resources

1. Shapefiles for common types of geographic areas: Use the TIGER/Line Shapefiles web interface and reference FAQ KCP-5491.
2. Shapefiles for all geographic areas: Use the FTP site and see the educational brochure on Downloading TIGER/Line Shapefiles.

FAQ: How to Download Shapefiles:
ask.census.gov/prweb/PRServletCustom?pyActivity=pyMobileSnapStart&ArticleID=KCP-5491
How Can I Print My Table?

Use Control + P to print tables that have just a few columns

Right click the table to get your output in Excel
- Copy cells
- Copy cells with header
- Export entire table: Small tables less than 400 rows by 400 columns
  
Print from Excel or convert to PDF
What are the Differences in Download, Export?

Download

Export

Copy
Why Are My Geographies and Downloads Not in Order?

Data and downloads come from the API, and may not be ordered as you would expect:

All the data is included and you can manually sort it after downloading the data.

Columns may be out of order in downloaded data
Example: C27003 begins with the 17th row instead of the 1st.

Geographies may not appear in alphabetical order
Example: Search for all states starts with Colorado.
### Will My Customizations Carry Over to the Download?

<table>
<thead>
<tr>
<th>Feature</th>
<th>Which customizations are shown in my output?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Download</td>
<td>• None</td>
</tr>
<tr>
<td>Control P</td>
<td>• Filtered or Hidden data</td>
</tr>
<tr>
<td>Export</td>
<td>• Data filtered using the “Filter” button</td>
</tr>
<tr>
<td></td>
<td>• Transposed table</td>
</tr>
<tr>
<td>Copy</td>
<td>• All</td>
</tr>
</tbody>
</table>
What Should I Do After Seeing “Download Failed”? 

Break your download into smaller pieces by using:
• Fewer geographies
• Fewer tables/vintages in a single download
• Smaller tables
  Example: Download median income from Detailed Table B19013 instead of Subject Table S1903

Uncheck the box for ACS 1-Year if your geography is not available for that vintage (e.g. census tracts)

Copy the URL and email it to cedsci.feedback@census.gov, along with your desired table IDs and geographies

Download from FTP Sites (links on data.census.gov)

Census Bureau’s Data API: census.gov/developers
Why Am I Getting “Data Not Available” Messages?

Slow internet connection or response time from our API -- Press F5 or click the reload button on your browser to resolve

Check that the product drop down menu is set to ACS 5-year estimates if you selected small geographies

You may also receive the message due to data quality concerns, which vary by survey/program. If you are not sure why you are getting the message, copy the URL and email it to cedsci.feedback@census.gov.
What About Other Error Messages I See?

Email cedsci.feedback@census.gov with the URL, screenshots, and the steps you took in your search.

[Image of a computer screen showing error messages and steps to take]

United States Census Bureau
How Do I Use the API?

You can use the API to get results for a few estimates or an entire table, and view your results in Google Chrome or .csv

Learn through short videos and step-by-step flyers at census.gov/data/what-is-data-census-gov.html
How Do I Download Data for All Census Tracts in the U.S.?

• Visit this link which has selections for all tracts in each state, DC, and Puerto Rico


• Add additional search criteria

• Download data
How do I use the Microdata Analysis tool?

data.census.gov/mdat
Next Steps
Over Next Several Months:

• Improved download capabilities
• Continue to add collections of geographies
• Geography locator
• Improved print functionality
• Continue to resolve bugs and defects
• Continue to improve performance
Transition from American FactFinder (AFF)
American FactFinder Decommissioned on March 31st
data.census.gov Resources

What is data.census.gov?

data.census.gov is the new platform to access data from the U.S. Census Bureau. The vision for data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data content and more time using it.

This vision stems from overwhelming feedback that the Census Bureau has received to simplify the way customers get data. The Census Bureau continues to work on the customer experience so that it is not necessary for data users to know Census Bureau jargon or perform a complicated search to find the data that they need.

Transition From American FactFinder

American FactFinder (AFF) will be decommissioned and offline on March 31, 2020.

Data previously released on AFF are now being released on the U.S. Census Bureau's new dissemination platform, data.census.gov. Since we are a developing site, not all the data from AFF have been migrated over to data.census.gov. Below is an overview of our data migration status that will be updated regularly.

<table>
<thead>
<tr>
<th>AFF Data Sets Coming Soon to data.census.gov</th>
<th>Until then, find it here:</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Community Survey:</td>
<td>availability spreadsheet</td>
</tr>
<tr>
<td>2010 to 2015 1-Year Selected Population Profiles</td>
<td>FTP</td>
</tr>
<tr>
<td>2011-2015 5-Year Selected Population Tables</td>
<td>FTP</td>
</tr>
<tr>
<td>2011-2015 5-Year American Indian &amp; Alaska Native</td>
<td>FTP</td>
</tr>
<tr>
<td>2010 Decennial SF2 and PL</td>
<td>FTP</td>
</tr>
<tr>
<td>2000 Decennial</td>
<td>FTP</td>
</tr>
<tr>
<td>New Data Sets Coming to data.census.gov</td>
<td></td>
</tr>
<tr>
<td>Population and Housing Unit Estimates</td>
<td>API and Program Page</td>
</tr>
<tr>
<td>Annual Survey of Manufactures</td>
<td>API</td>
</tr>
<tr>
<td>Public Sector (Govs)</td>
<td>FTP</td>
</tr>
<tr>
<td>Commodity Flow Survey</td>
<td>Program Page</td>
</tr>
</tbody>
</table>
Please Update Your Bookmark

American FactFinder has been decommissioned and is no longer available. Click the button to see similar mapping features.

Go To The Data Page

Please note that not all geographic mapping layers are currently available.
Questions? Read the deep linking guide.

Please Update Your Bookmark

American FactFinder has been decommissioned and is no longer available. Click the button to see similar data you received from this page.

Go To The Data Page

Questions? Read the deep linking guide.
Our Development Depends on **YOUR** Feedback

Check out [data.census.gov](http://data.census.gov) and provide comments at [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)
Questions/Feedback

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data.census.gov Resources page:
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census-gov.html

Census Academy:
census.gov/data/academy/webinars/upcoming.html

• Webinars: Recorded and upcoming webinars on data.census.gov

• Data Gems: A series of short “How-To” videos

Feedback: Email comments to cedsci.feedback@census.gov
Upcoming Webinars

Using Public Microdata to Create Custom Tables on data.census.gov

Date: April 2\textsuperscript{nd}, 2020
Time: 2:00 pm EDT

census.gov/data/academy/webinars/upcoming.html
Webinar Evaluation

https://questionweb.com/59212/