

Exploring Census Data Webinar Series: Webinar # 5

Emerging Technology Statistics

For audio, dial: 888-324-8108

Passcode: 7609658

July 21, 2020

Presented by: **Lynda Lee**

US Census Bureau



Exploring Census Data Webinar Series

- Monthly webinars on key topics
- Follows real-life use cases
- Presented by Census subject matter experts
- Includes Q&A
- Recorded and posted for later reference
- Learn more at: <https://www.census.gov/academy>
- View 2019 webinar series materials at: <https://www.census.gov/data/academy/webinars.html>

Exploring Census Data Webinar Series

<u>Topic:</u>	<u>Date:</u>
Transportation	March 31, 2020
Finance	April 28, 2020
Education	May 27, 2020
Economic Geography	June 16, 2020
Emerging Technologies	July 21, 2020
New Businesses	August 11, 2020
Hidden Gems	September 22, 2020

SAVE THE DATE: All webinars are **FREE** and start 2:00pm, ET. No registration required – Log in details will be provided 24-48 hours prior to the event. For more information, please contact the Data User & Trade Outreach Branch at 800-242-2184 or ewd.outreach@census.gov

Objectives

 Raise awareness of the wealth of data available to help users better understand type of data available for Technology related industries.

 Train users on how best to access these valuable data using key Census Bureau data tools.

[census.gov](https://www.census.gov)

- To obtain an archived copy, visit [census.gov](https://www.census.gov) / Explore Data / Census Academy
- Find stories and free visualizations under 'Library'



Outline

I. About the Census Bureau

II. Data Sources:

- **Annual Capital Expenditures Survey (ACES)**
- **Services Annual Survey (SAS)**
- **Annual Survey of Manufactures (ASM)**
- **Economic Census**
- **International Trade Statistics**
- **Quarterly Financial Report (QFR)**

III. Accessing our statistics:

- **Census Business Builder (CBB)**
- **data.census.gov**
- **Covid-19 Data Hub**

Check Out Census Data in Action!

America Counts: Stories Behind the Numbers

We feature stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population.

America Counts: Stories Behind the Numbers –
<https://www.census.gov/library/stories.html>



About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of the United States
 - **The American Community Survey** – the ongoing annual survey of the nation's population
 - **The Economic Census** – the official five-year measure of American business
 - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.

Decennial Population
and Housing Census
Every 10 years

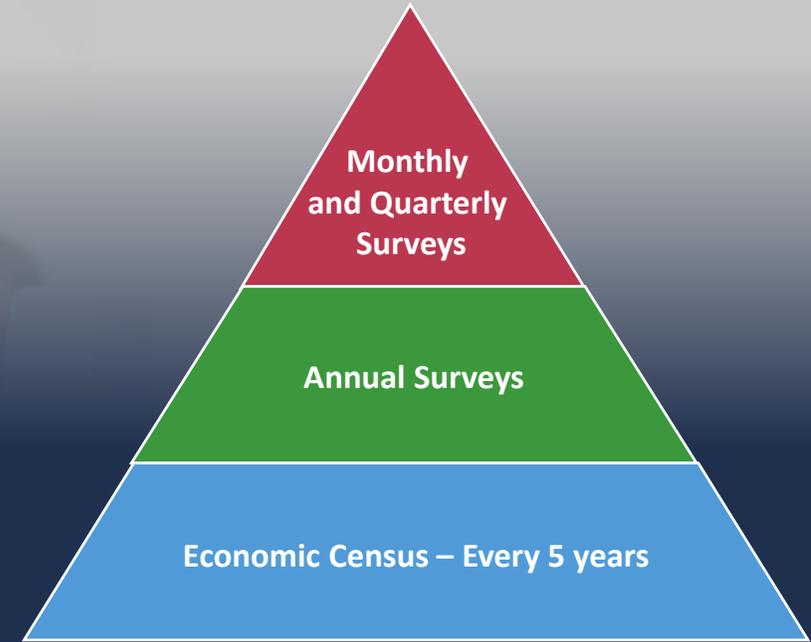
Economic Census
Every 5 years

Census of Governments
Every 5 years

American Community Survey
Annual

Annual Capital Expenditures Survey
Annual

Plus more than 130
demographic and economic surveys
every year



Census Economic Surveys

- Census Bureau Economic Surveys are a key source for official statistics companies can use:
 - Monthly and Quarterly surveys are small sample surveys that provide the most **TIMELY** data available
 - Annual surveys have larger samples and provide the most up-to-date **TREND** data available
 - Every 5 years, the Economic Census measures all businesses and provides the most **COMPREHENSIVE** data available
- These surveys set the standard for U.S. economic statistics, and are fueled by the data provided by individual businesses

Key Census Bureau Terms

- NAICS (North American Industry Classification System)
 - Our primary data dimension
- Establishments/Companies/Firms
 - Our collection/tabulation levels
- Employers (vs. Nonemployers)
 - Most programs only cover employer businesses
 - Nonemployers: self-employed individuals
- U.S. Code Title 13 and 26
 - Protects business privacy and confidentiality



<https://www.census.gov/eos/www/naics/>

Technology Statistics

Technology industries include establishments involved in business activities such as:

- Construction
- Manufacturing
- Wholesale
- Services
- Retail

Businesses in these industries manufacture technological components or provide services related to technology. The type of services include telecommunications, data related services, and computer systems design.

Examples include:

- NAICS 237 - Heavy and Civil Engineering Construction
- NAICS 334 - Computer and Electronic Product Manufacturing
- NAICS 443 - Electronic and Appliance Stores
- NAICS 517 - Telecommunications

CELEBRATE Earth Day

Business establishments in the U.S.

		Number of establishments	Paid employees	Annual payroll (millions)
Hydroelectric		423	3,261	\$283
Solar		123	1,396	\$143
Wind		233	3,148	\$351
Geothermal		37	1,134	\$112
Biomass		109	1,247	\$96
Other electric power generation ¹		294	2,802	\$246
Total		1,219	12,988	\$1,231

¹ Other electric power generation: facilities that convert other forms of energy, such as tidal power, into electric energy.



United States[™]
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Source: 2015 County Business Patterns
<https://factfinder.census.gov/bkmk/table/10/en/BP/2015/00A1/0100000US/naics-221111|221114|221115|221116|221117|221118>

United States[®]
Census
Bureau

Annual Capital Expenditures Survey

- National level statistics on business spending for new & used structures and equipment.
- Frequency:
 - Annual releases
 - Most recent data available - 2018
- NAICS level: Selected 3- and 4- digit
- The only comprehensive estimates of annual U.S. capital expenditures.
- Accessing the data:
 - <https://www.census.gov/programs-surveys/aces.html>

Additional Resources:



2019 Capital Spending Report: U.S. Capital Spending Patterns 2008 - 2017

<https://www.census.gov/library/publications/2019/econ/2019-csr.html>

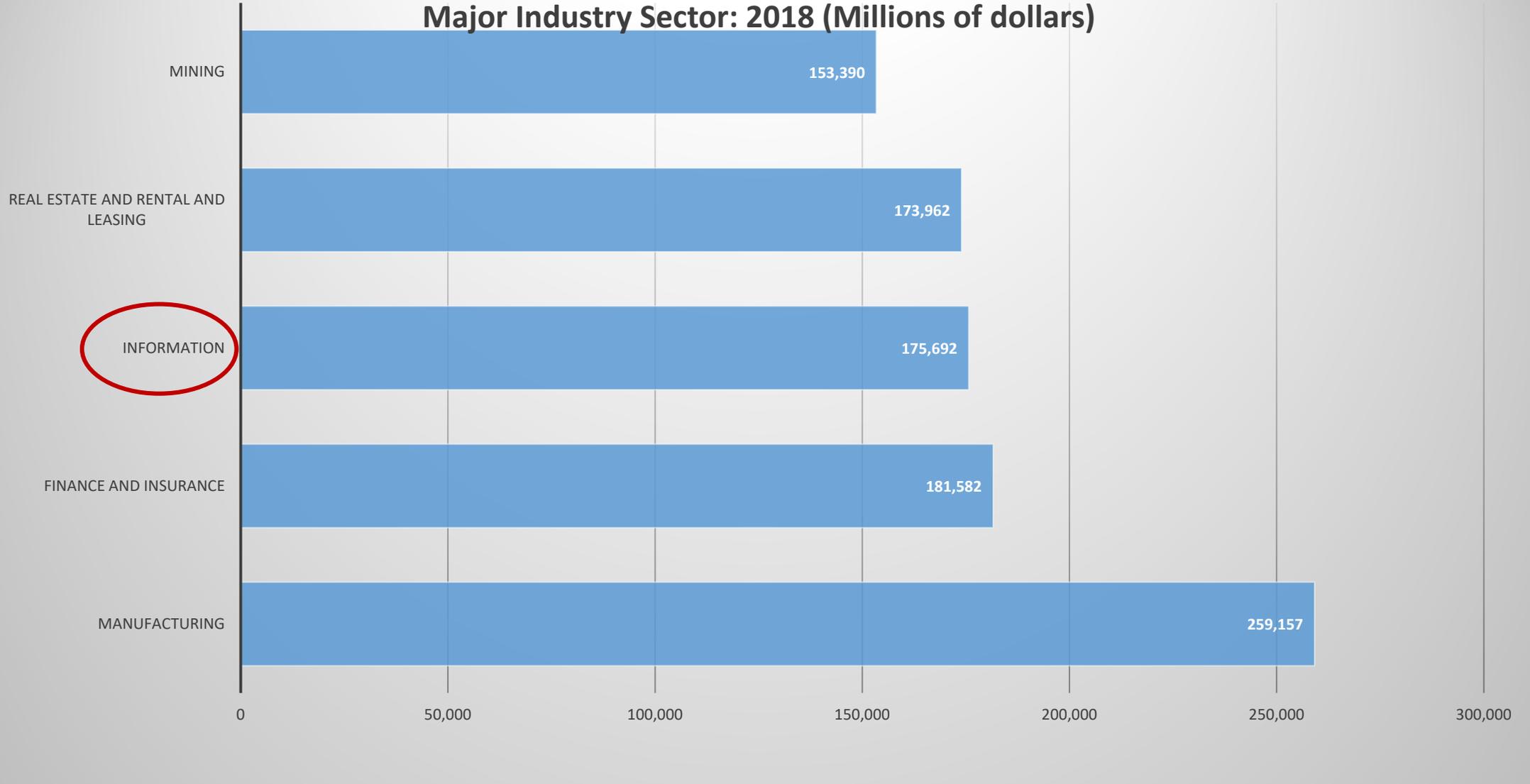
Contact Us:

1-800-227-1735

ewd.aces@census.gov

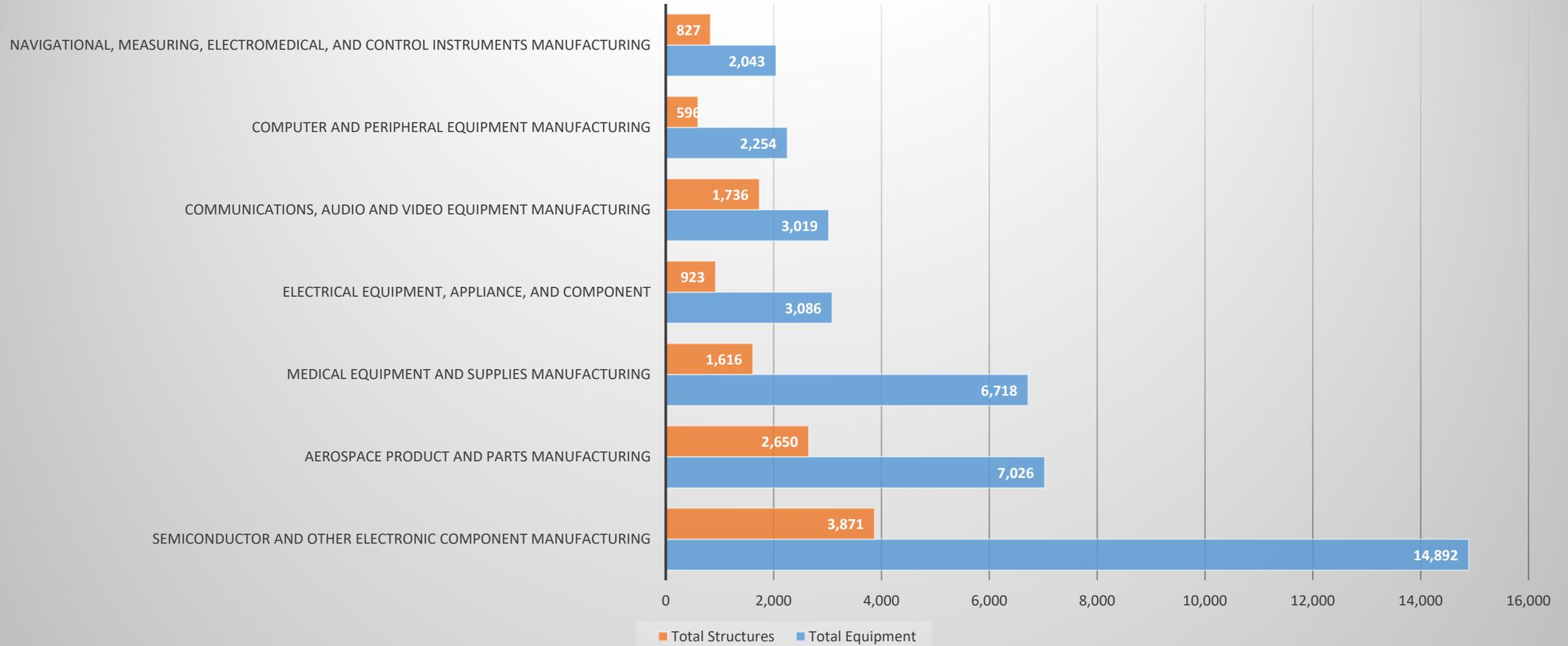
Capital Expenditures for Structures and Equipment for Companies With Employees by Major Industry Sector: 2018 (Millions of dollars)

S
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51	Information
5111	Newspaper, periodical, book, and directory publishers (except Internet)
5112	Software publishers (except Internet)
512	Motion picture and sound recording industries (except Internet)
5151	Radio and television broadcasting (except Internet)
5152	Cable and other subscription programming (except Internet)
5171	Wired telecommunications carriers, cable and other program distribution, broadband internet services providers
5172	Wireless telecommunications carriers (except satellite)
5173, 5174, 5179	Telecommunications resellers, satellite, and other telecommunications
5182	Data processing, hosting, and related services
519	Other information services

Capital Expenditures for Structures and Equipment for Manufacturing Industries: 2008 (Millions of dollars)



Service Annual Survey

- National level statistics on businesses in the Service industries
- Frequency:
 - Annual releases
 - Most recent data available - 2018
- NAICS:
 - 2 through 6 digit NAICS levels
 - Includes – NAICS 22, 48-49, 51-54, 56, 61-62, 71-72, and 81

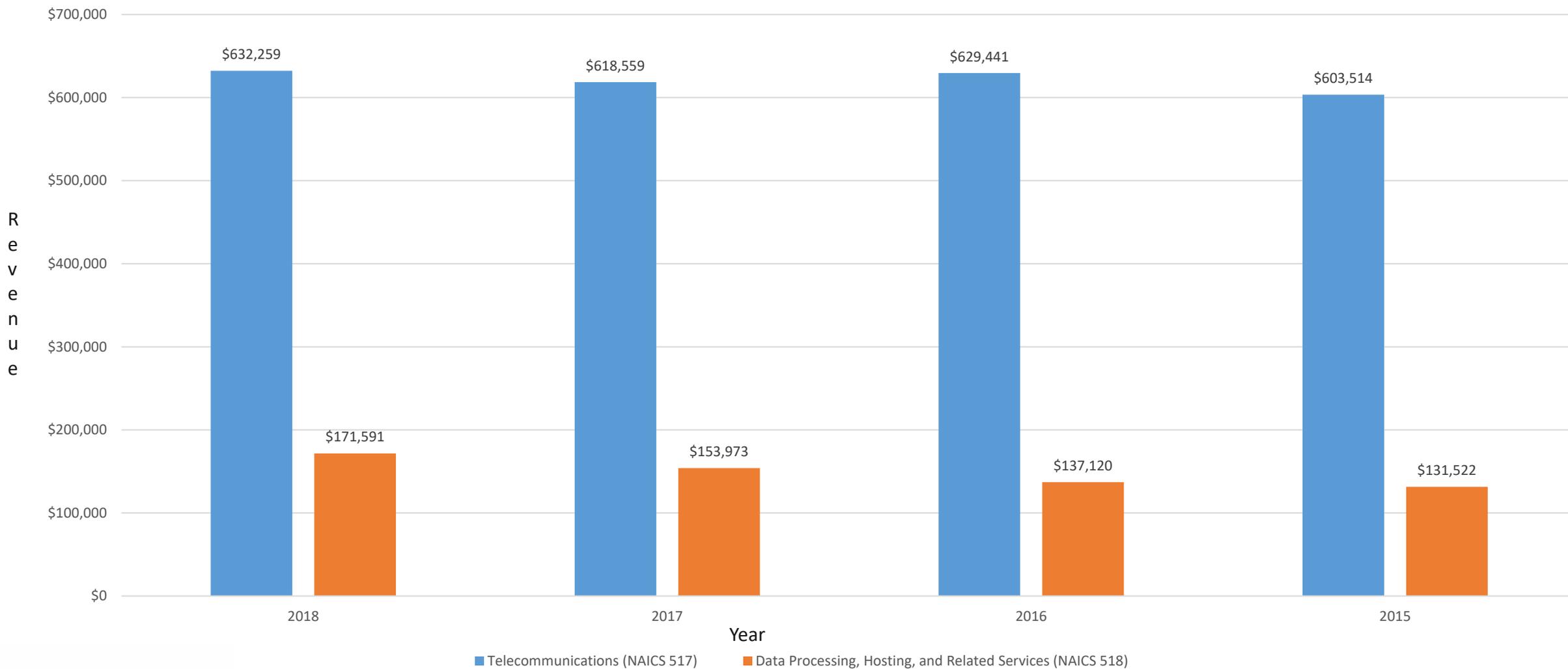
Accessing the data:

- <https://www.census.gov/programs-surveys/sas.html>
- E-STATS report – Electronic Commerce statistics

Additional Resources:

- **Quarterly Services Survey (QSS)**
<https://www.census.gov/service-s/qss/about-the-surveys.html>
 - **Contact Us:**
 - Accommodations, Entertainment and Consumer Services** (NAICS sectors 71, 72 & 81):
(301)-763-2747
 - Finance and Real Estate Services** (NAICS sectors 52 & 53):
(301)-763-2766
 - Healthcare and Educational Services** (NAICS sectors 61 & 62):
(301)-763-4789
 - Information and Business Services** (NAICS sectors 51 & 54):
(301)-763-4765
 - Utilities, Transportation, and Administrative Support Services** (NAICS sectors 22, 48/49 & 56):
(301)-763-2824
- Contact the Annual Services staff by email:**
ewd.sas@census.gov

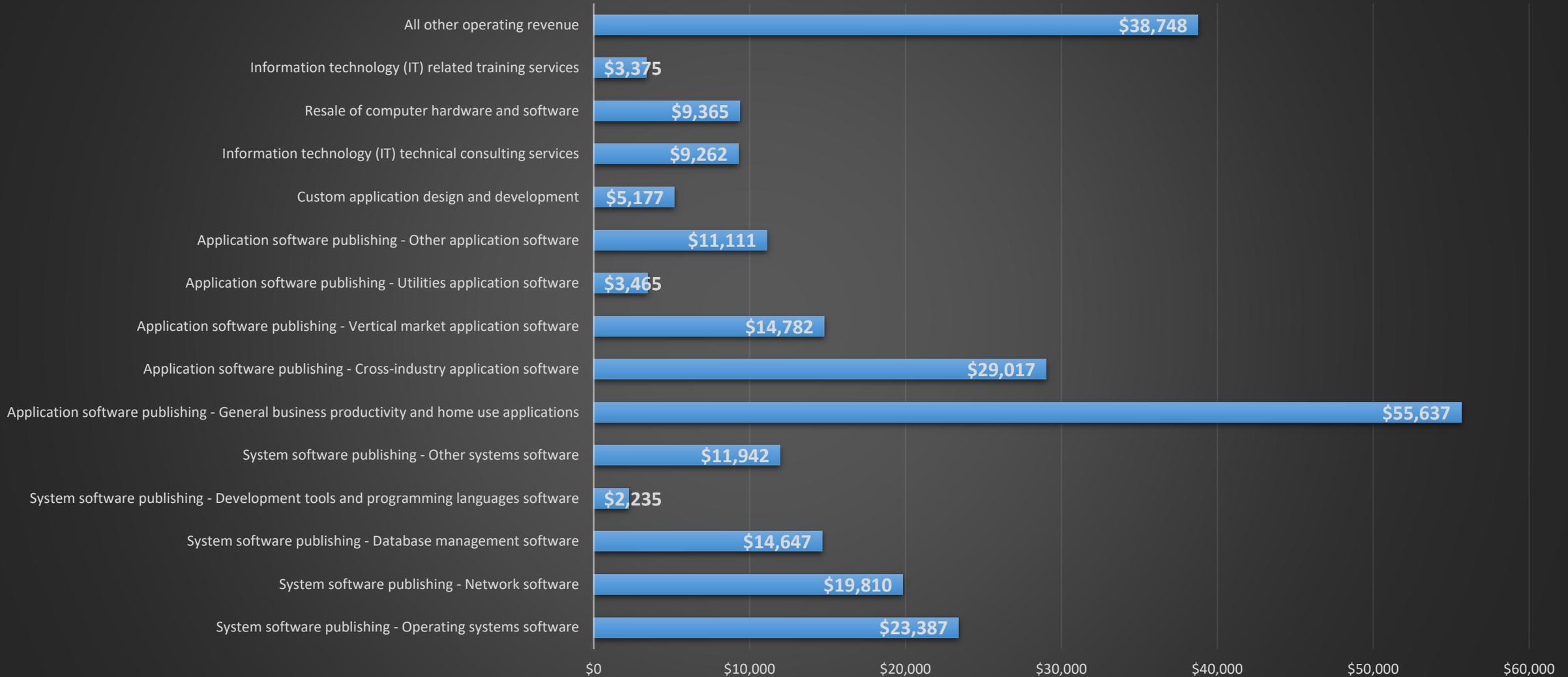
Estimated Revenue for Employer and Nonemployer Firms for Select Industries: 2015 - 2018 (in Millions of Dollars)



Estimated Sources of Revenue for Software Publishers (Naics 5112) Employer Firms in 2018 (in Millions of Dollars)

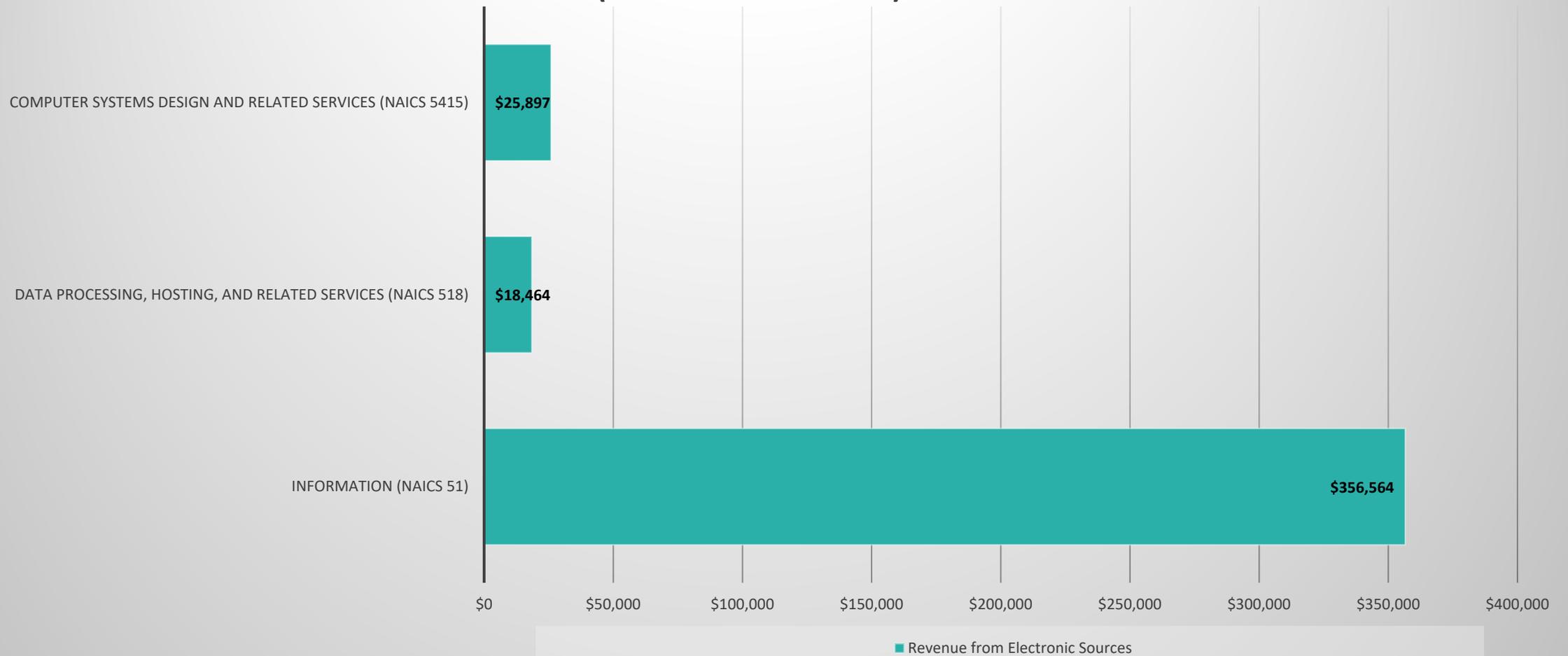
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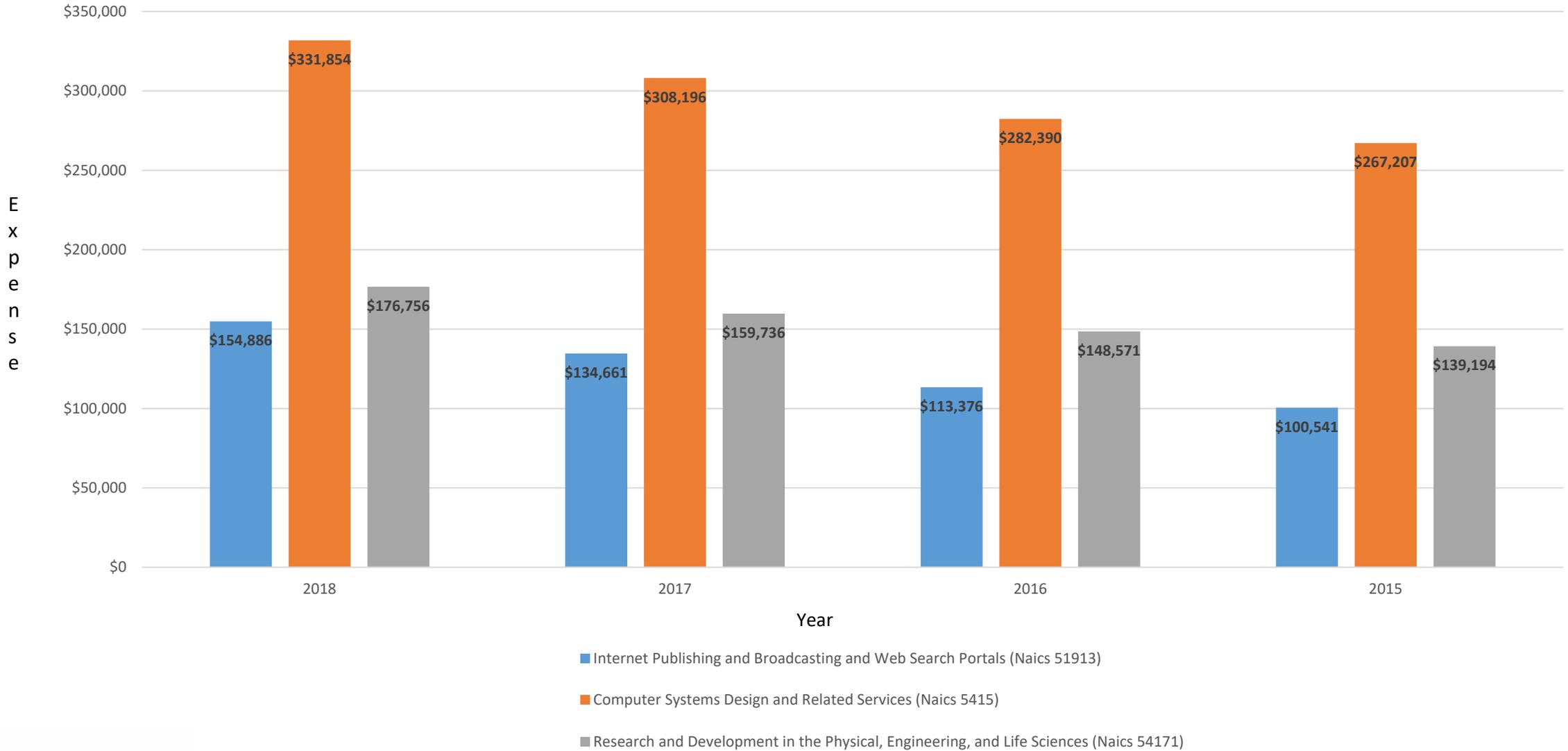


Estimated Revenue from Electronic Sources for Employer Firms for Select Industries in 2018 (in Millions of Dollars)

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Estimated Expense for Employer Firms: 2015 - 2018 (in Millions of Dollars)



Annual Survey of Manufactures

- National and State level statistics
- Frequency
 - Annual releases
 - Most recent data available - 2018
 - Collected annually except Economic Census years, years ending in '2' and '7'
- NAICS:
 - 2 through 6 digits level NAICS
 - Includes – NAICS 31 through 33
- Accessing the data:
 - <https://www.census.gov/programs-surveys/asm.html>
 - data.census.gov, etc.

Additional Resources:



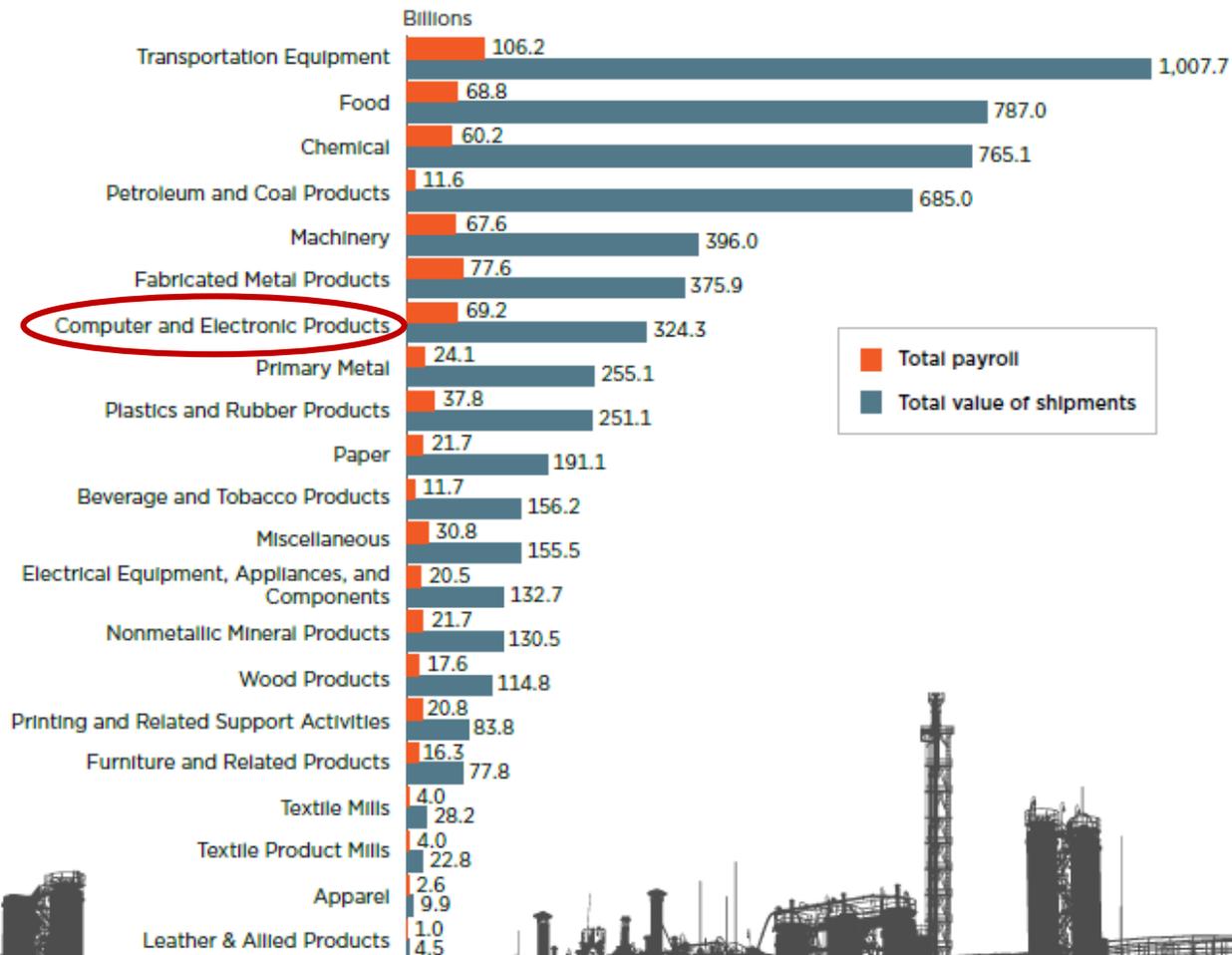
Access to Technical Documents:

<https://www.census.gov/programs-surveys/asm/technical-documentation.html>

Stats for Stories:

<https://www.census.gov/newsroom/stories/2020/poultry-day.html>

2018 Total Value of Shipments and Total Payroll in the United States by Manufacturing Subsector



U.S. International Trade Statistics

- International / National / State level-data
- Frequency
 - Monthly
 - Annually
- Statistics include:
 - Import / export data
 - Data on over 8,000 products
- Accessing the data:
 - USATrade Online - <https://usatrade.census.gov/>

International Trade Resources to Explore!!

Webinar Series -



International Trade Webinar Series

<https://www.census.gov/foreign-trade/outreach/index.html>

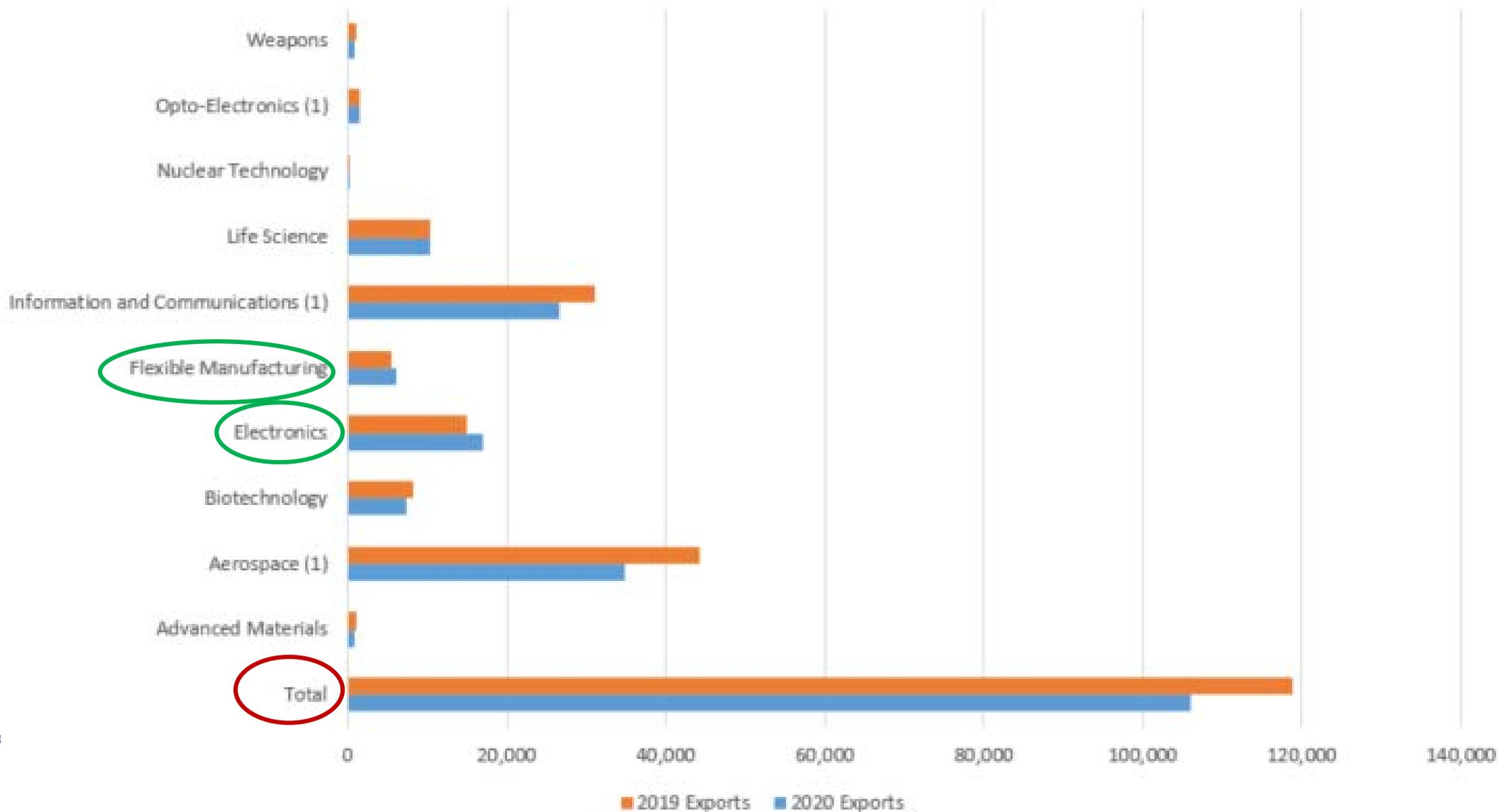
Global Reach Blog -

<https://www.census.gov/newsroom/blogs/global-reach.html>

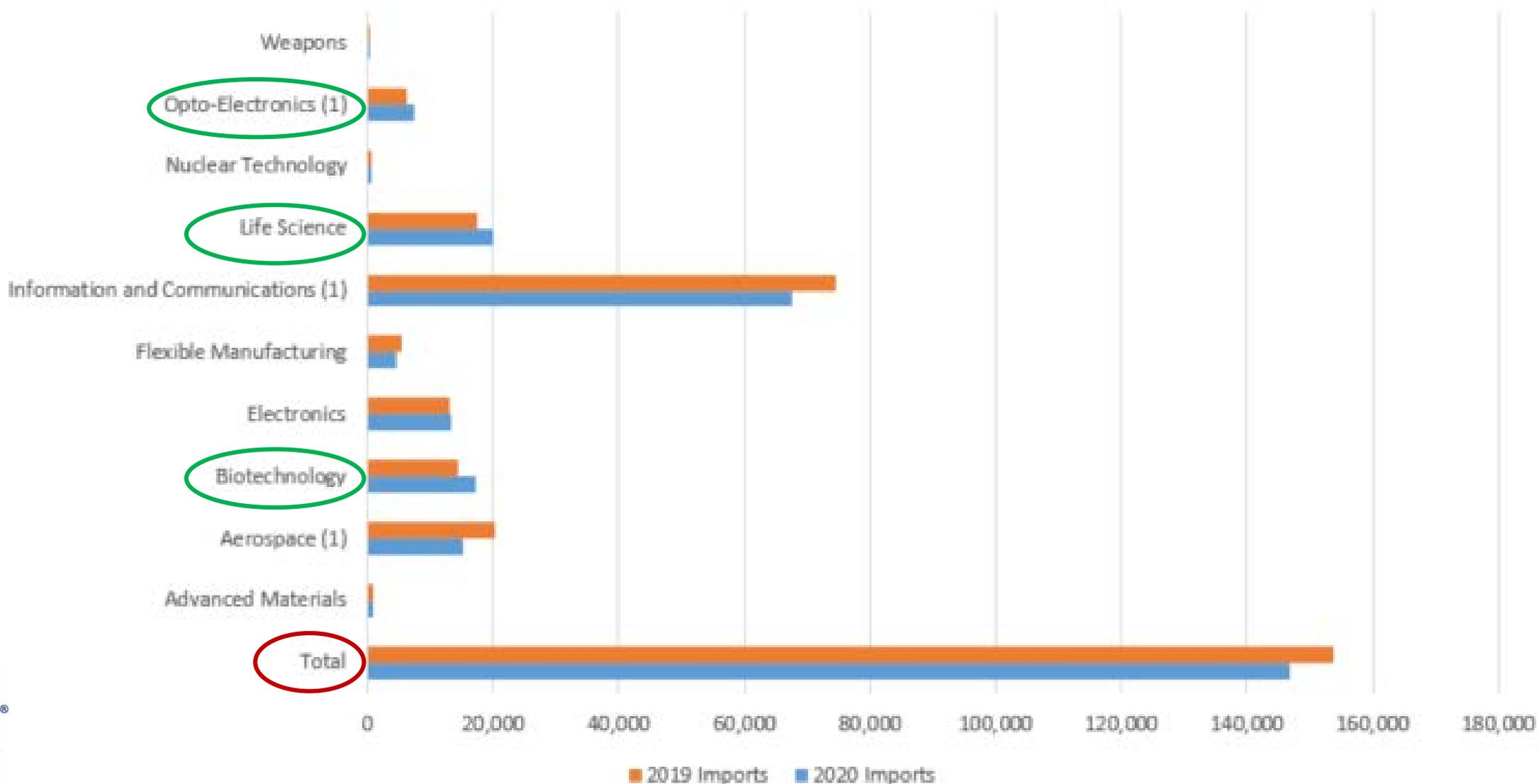
Guide to Foreign Trade Statistics -

<https://www.census.gov/foreign-trade/guide/index.html>

U.S. Exports Trade in Advanced Technology Products by Technology Group: 2019 and 2020 (Year-to-date, April 2020)



U.S. Imports Trade in Advanced Technology Products by Technology Group: 2019 and 2020 (Year-to-date, April 2020)



Economic Census

2017 Economic Census

- NAICS: Nearly every 2- thru 6-digit code covered by the Census Bureau
 - Excludes Agriculture (NAICS 11) and other selected types of business (see https://www.census.gov/programs-surveys/economic-census/guidance/understanding-naics.html#par_textimage for full list of exclusions)
- Geography: National, state, metro and other lower geographies (areas shown vary by sector)
- Other Dimensions: Data by business size (establishment and firm; employment and revenue), Legal Form of Organization, Franchise status, etc.
- Over 200 data variables shown, including number of establishments, employment, payroll and “sales” plus sector-specific variables (inventories, assets, expenses, etc.)

2017 Economic Census Geography Releases – Information Sector for Maryland at the 6-digits NAICS for ‘All Establishments’

- **Software Publishing: (NAICS code 511210)**
 - Number of firms = 224
 - Number of establishments = 240
 - Sales, value of shipments, or revenue (\$1,000) = \$3,442,961
 - Number of employees = 7,985
- **Internet Publishing: (NAICS code 519130)**
 - Number of firms = 116
 - Number of establishments = 125
 - Sales, value of shipments, or revenue (\$1,000) = \$494,322
 - Number of employees = 2,005

(Source: 2017 Economic Census, TableID: EC1700BASIC)

2017 ECONOMIC CENSUS

What Has Been Released by State?



States/sectors released as of June 25, 2020



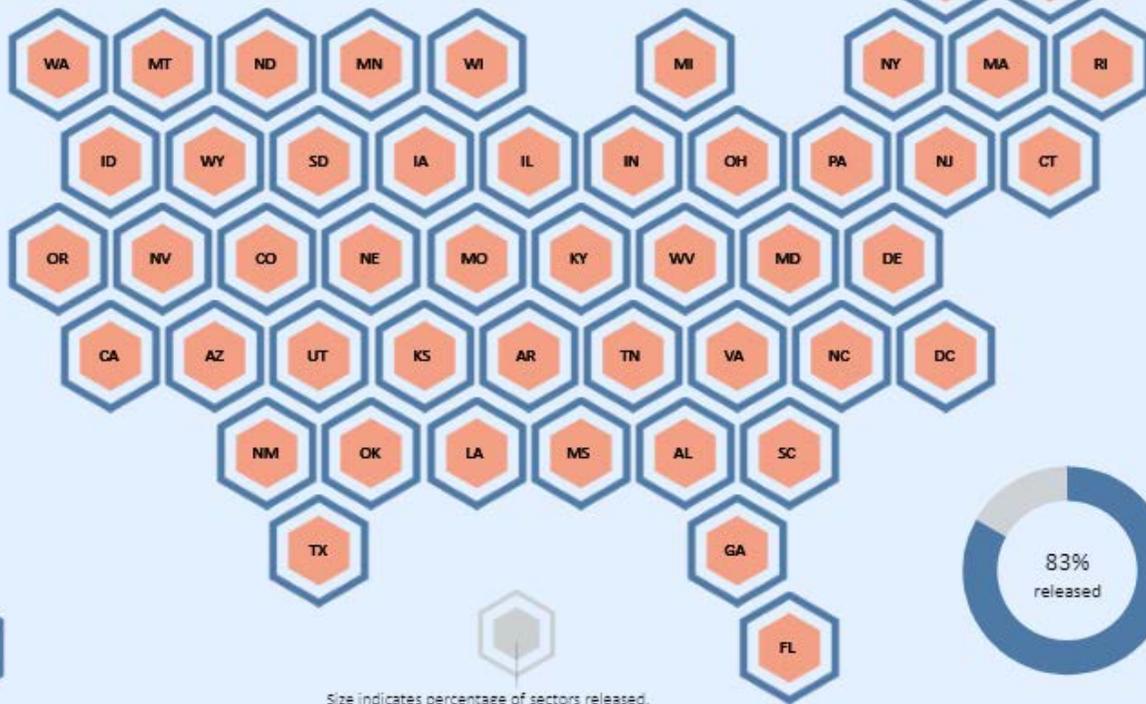
AK

1. Select a sector from this menu:

2. Hover over a state hexagon to access the state's sector data.



ME



HI



Size indicates percentage of sectors released.
Fully filled indicates 100 percent released for the state.

What's New for 2017

- Geographic Areas
- NAICS updates
- NAPCS
- New disclosure rules
- Data.census.gov platform

Presenting...
Your 2017
Economic Census Data!

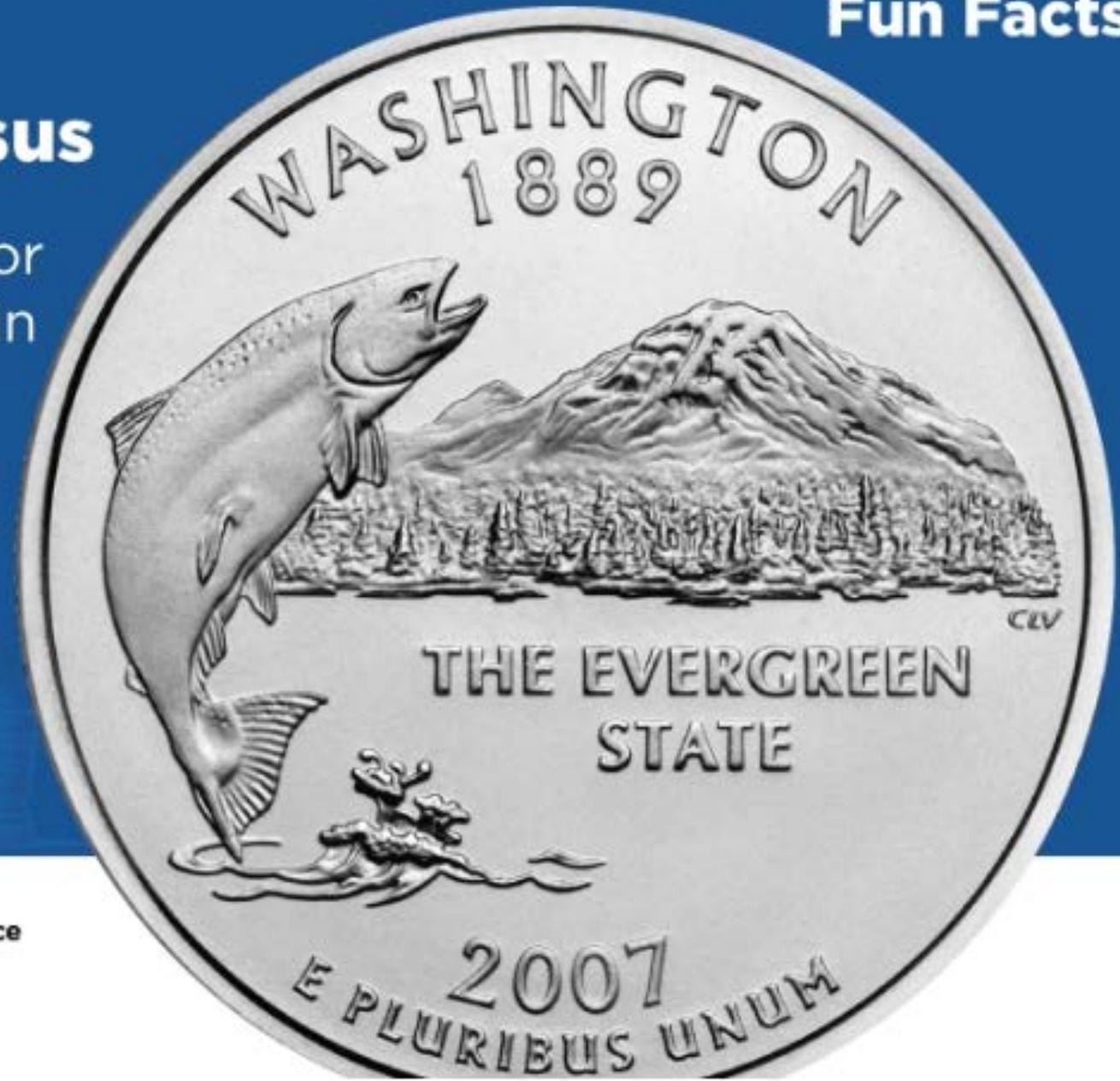


Found on
data.census.gov

Data just released from the
2017 Economic Census

The 3,864 Information sector (NAICS 51) establishments in Washington state reported average annual payroll per employee of \$161,569 in 2017.

www.census.gov/economiccensus



2017 Economic Census Planned Data Product Releases

Statistics Set	Report Title	Planned Release Date or Date Range
Core Business Statistics	Economy Wide Business Statistics for the U.S. - First Look	Sep-19
	Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	Dec-21
	Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	Dec-21
	Franchise	Dec-21
Geographic Area Statistics (U.S., States, and Selected Geographies)	Mining: Geographic Area Statistics	January 2020 - November 2020
	Construction: Geographic Area Statistics	
	Manufacturing: Geographic Area Statistics	
	Wholesale Trade: Geographic Area Statistics	
	Retail Trade: Geographic Area Statistics	
Product Statistics	Product Statistics: NAICS x NAPCS for the U.S. and States where applicable	Nov-20
	Product Statistics: NAPCS x NAICS for the U.S.	

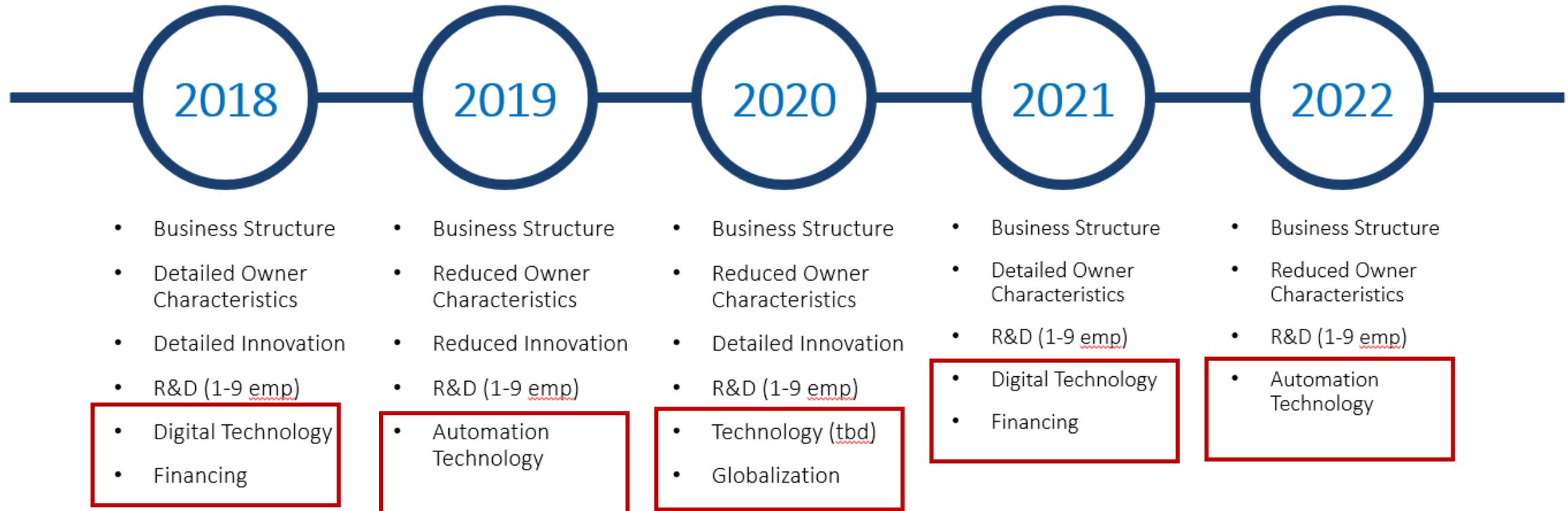
Establishment and Firm Size Statistics	Report Title	Planned Release Date or Date Range
Establishment and Firm Size Statistics	Estab & Firm Size Summary Statistics by Revenue Size of Establishments	November 2020 - September 2021
	Estab & Firm Size Summary Statistics by Employment Size of Establishments	
	Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms	
	Estab & Firm Size Summary Statistics by Revenue Size of Firms	
	Estab & Firm Size Summary Statistics by Employment Size of Firms	
	Estab & Firm Size Summary Statistics by Concentration of Largest Firms	
	Estab & Firm Size Summary Statistics by Legal Form of Organization	
	Manufacturing: Detailed Statistics for the U.S.	
	Construction: Detailed Statistics for the U.S., Regions, and States	
	Mining: Detailed Statistics for the U.S.	
	Construction: Miscellaneous Subjects	
	Manufacturing: Miscellaneous Subjects	
	Services: Miscellaneous Subjects	
Wholesale Trade: Miscellaneous Subjects		
Retail Trade: Miscellaneous Subjects		

Commodity Flow Survey	Preliminary	Dec-18
	GAS, Hazardous Materials, Exports	Jul-20
Annual Survey of Manufactures	ASM 2018	Apr-20
	ASM 2019	Feb-21
	ASM Benchmark	Jun-21
	ASM 2020	Dec-21
	ASM 2021	Dec-22
Island Areas: Geographic Area Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Subject Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Product Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Industry Series	Puerto Rico	Dec-20

Additional Resources

Annual Business Survey

Five-Year ABS Content Plan



// [Census.gov](#) > [Topics](#) > [Business and Economy](#) > [Measuring Technology and the Economy \(Tech Stats\)](#)

MEASURING TECHNOLOGY AND THE ECONOMY (TECH STATS)

About

Data

Library

News & Updates

Surveys & Programs

Technical Documentation

< [Back to Business and Economy](#)

Measuring Technology and the Economy (Tech Stats)

Measuring Technology and the Economy (Tech Stats) centralizes Census Bureau data collections and research products that focus on technology and measuring technology's impact on the economy.

[Read More](#)



Blog Posts



Tables

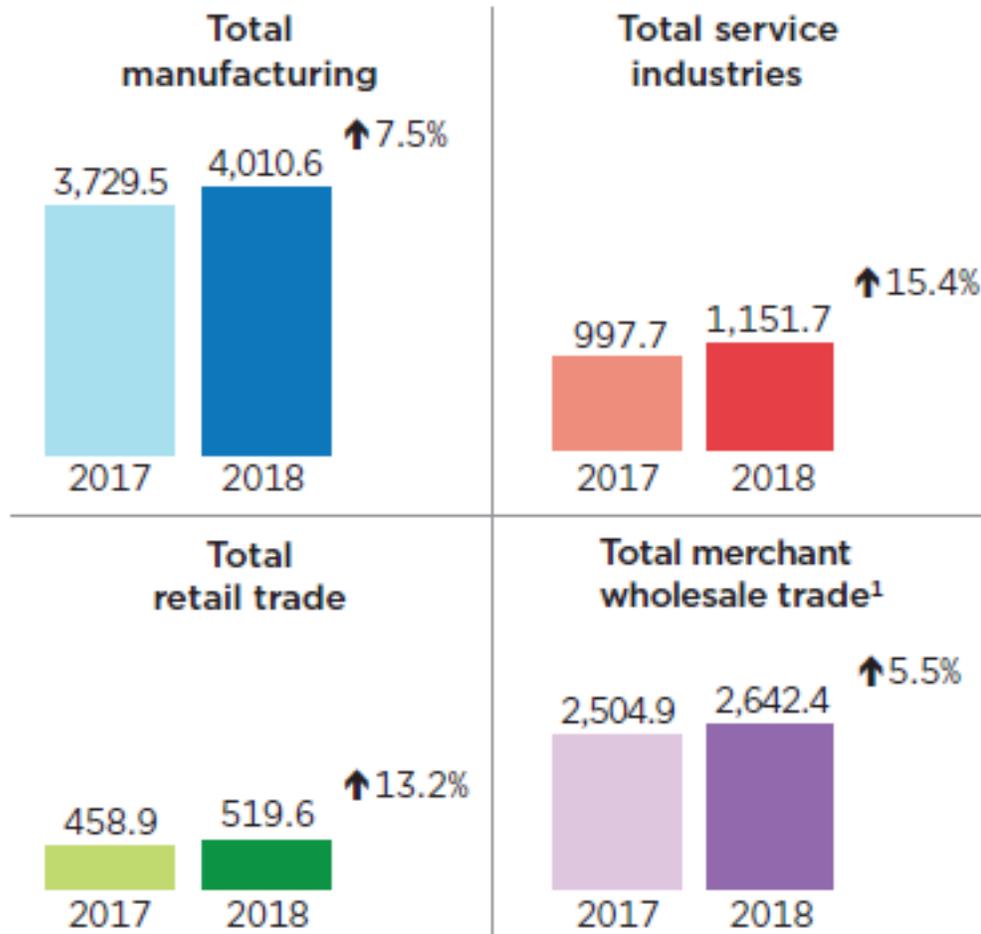


Library



E-commerce Total Shipments/Sales/Revenues: 2017 and 2018

(In billions of dollars)



¹ Total merchant wholesale trade including manufacturers' sales branches and offices.

Note: For the estimates of e-commerce total shipments, sales, and revenues, measures of sampling variability can be found at www.census.gov/programs-surveys/e-stats/data/tables.html.

Source: U.S. Census Bureau, 2017 Economic Census—Manufactures; 2018 Annual Survey of Manufactures; 2018 Annual Wholesale Trade Survey; 2018 Annual Retail Trade Survey; 2018 Service Annual Survey.

Electronic Commerce Statistics (E-STATS) -

<https://www.census.gov/programs-surveys/e-stats.html>

E-Stats Report -

<https://www.census.gov/library/publications/2020/econ/2018-e-stats.html>

Access to data -

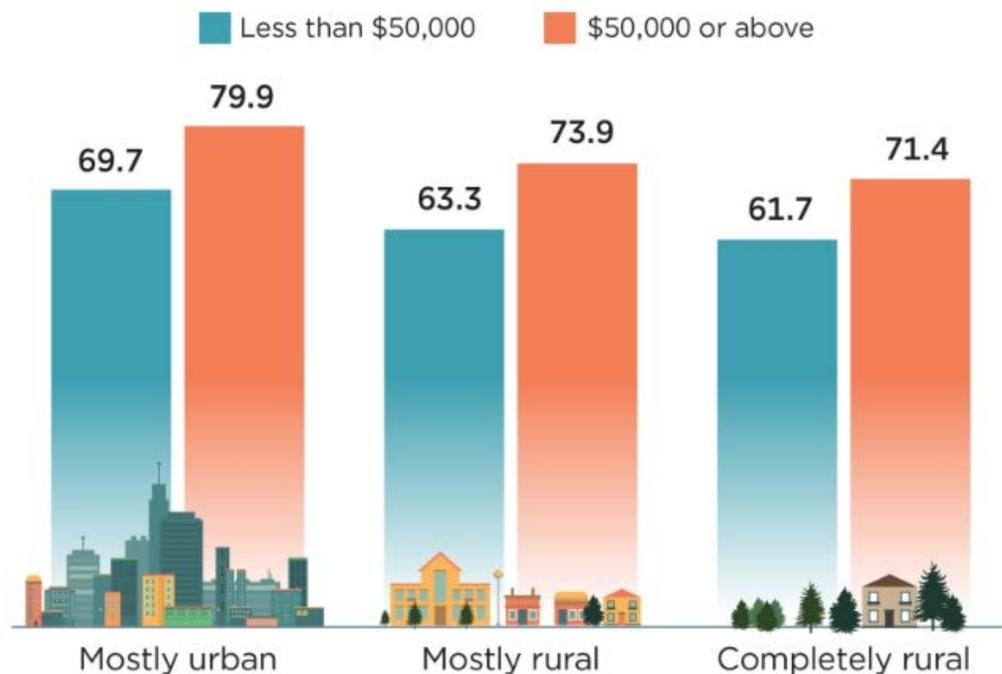
<https://www.census.gov/programs-surveys/e-stats/data/tables.html>



Broadband Subscription Rate for U.S. Counties

Average Subscription Rate for Urban/Rural Counties by Median Household Income

(In percent)



What can you learn about counties from the American Community Survey?

The American Community Survey (ACS) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation. This visualization lets you explore data the Census Bureau provides for popular topics from the 2014-2018 ACS 5-year estimates.

Select a topic!

Age

Commuting to Work

Computer and Internet Access

Education

Employment Status

Foreign-Born

Health Insurance

Household Income

Households and Families

Poverty

What percentage of households have computers and internet access?

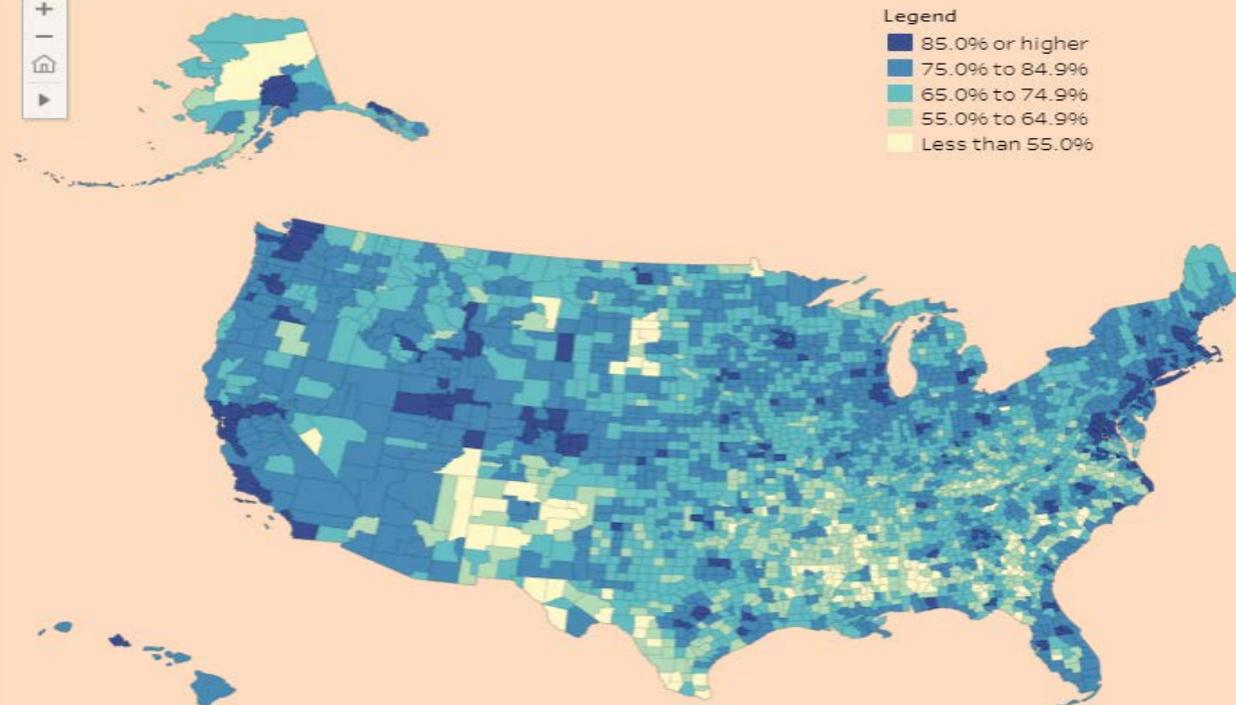
Households With a Broadband Internet Subscription

Households



Legend

- 85.0% or higher
- 75.0% to 84.9%
- 65.0% to 74.9%
- 55.0% to 64.9%
- Less than 55.0%



// Search / Tables / B24010

SEX BY OCCUPATION FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER

Survey/Program: American Community Survey Universe: Civilian employed population 16 years and over TableID: B24010 Product: 2018: ACS 1-Year Estimates Detailed Tables

Data Notes
Selections
Geographies
Years
1 Topic
Survey
Code
Hide
Filter
Sort
Transpose Table
Margin of Error
Restore Layout
Download
Print
Share
More Data
Map

	United States	
	Estimate	Margin of Error
Other financial specialists	777,570	+/-14,701
Computer, engineering, and science occupations:	6,976,175	+/-49,854
Computer and mathematical occupations:	3,707,554	+/-35,473
Computer occupations:	3,524,996	+/-34,662
Computer and information research scientists and analysts, and...	440,171	+/-12,274
Software developers and programmers	1,619,301	+/-22,899
Database and systems administrators and network architects	341,772	+/-10,700
Miscellaneous computer occupations, including computer supp...	1,123,752	+/-17,202
Mathematical science occupations	182,558	+/-6,111
Architecture and engineering occupations:	2,476,598	+/-28,164
Architects, surveyors, and cartographers	180,425	+/-6,887
Engineers	1,740,925	+/-25,618
Drafters, engineering, and mapping technicians	555,248	+/-12,534
Life, physical, and social science occupations:	792,023	+/-17,467
Life and physical scientists	417,603	+/-11,977



Quarterly Financial Report

What kind of data can I get from the QFR?

- Quarterly Financial Report (QFR)

- Manufacturing
- Mining
- Wholesale Trade
- Retail Trade
- Information Services
- Professional and Technical Services

- Data Access

- Main QFR website
<https://www.census.gov/econ/qfr/>
- Time Series and Trend Charts
<https://www.census.gov/economic-indicators/>

Quarterly Financial Report



FRED Mobile App: Receive the latest updates on the nation's key economic indicators by downloading the [FRED App](#) for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators.

Exploring Our Data Tools



Census Business Builder



Census Business Builder (CBB)



The *Census Business Builder (CBB)* is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.

Version 3.0 Overview Instructional Flyers Webinars Help & FAQs

Version 3.0



Small Business Edition

(Select to Launch)

Small Business Edition is primarily for small business owners who need key data for their business plan or to better understand their potential market. It presents data for a single type of business at a time.



Regional Analyst Edition

(Select to Launch)

Regional Analyst Edition is primarily for chambers of commerce and regional planning staff who need a broad portrait of the people and businesses in their service area. It presents data for all sectors of the economy and for a user-defined region made up of one or more areas.



Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)



or Search for your type of business

2. Where are you considering locating the business?

Select the location you want to research either clicking on the My Location button or by searching for it.

or

Click "Go to Map" to browse the information about the potential customers and competitors for the location you are researching. (Note: You must choose a Type of Business and Location.)

Click "Create Report" to go straight to the report for your type of businesses and location. (Note: You must choose a Type of Business and Location.)



Change Your Industry

Change Your Location

Select Map Variable

Select Your Filter

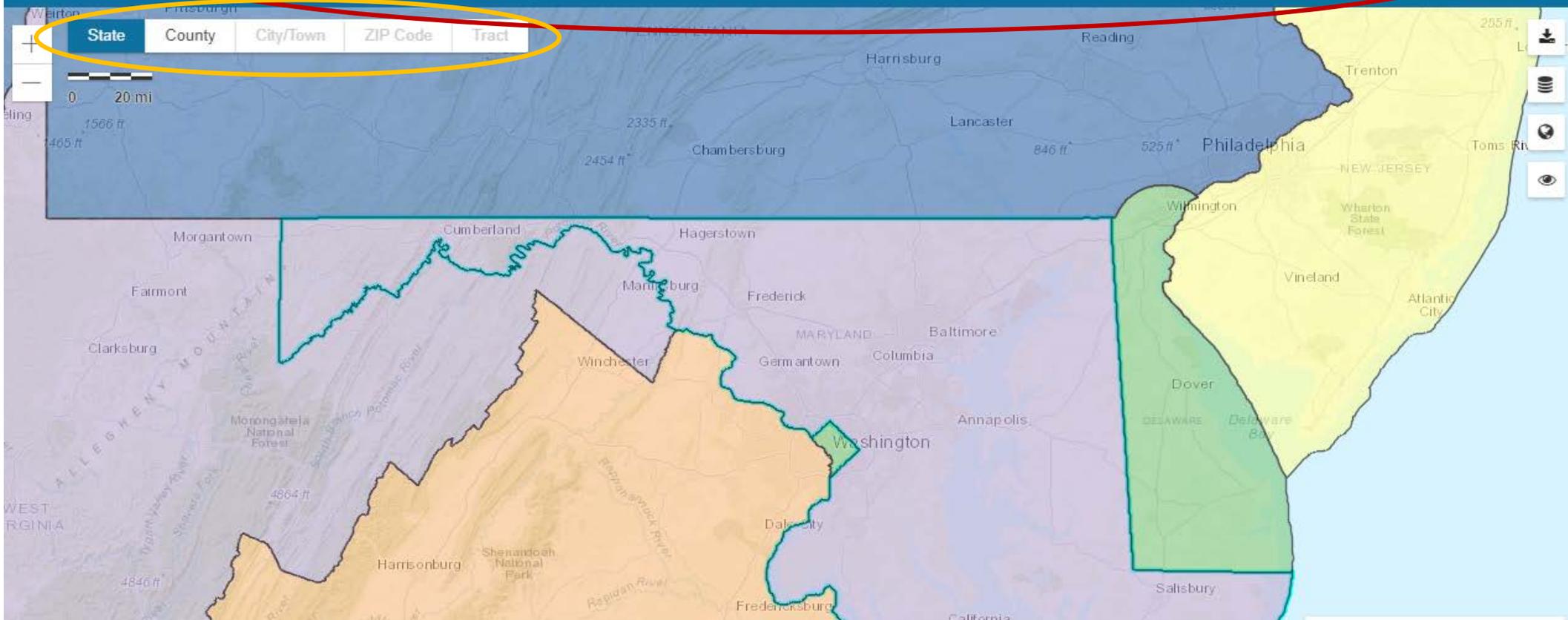
Prof & Biz Services, Systems Design

Maryland

Total population

Not Applied

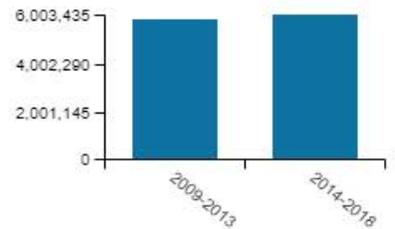
State | County | City/Town | ZIP Code | Tract



Maryland

6,003,435 (n/a)
Total population (MoE +/-)

Total population



\$81,868

Median household income (\$431)

90.0%

Percent high school degree or higher (0.3%)

66.8%

Homeownership rate (0.3%)

5,487

All Employer establishments (Total) (n/a)

Total population



Map Configuration

Default Scheme
Quantile Classing Method

Create Report



CONTENT

#1: Contents

#2: My Potential Customers

#3: Business Summary

#4: Building Permits

#5: Consumer Spending

#6: About Data

Sector Code:

5415

Sector Name:

Systems Design

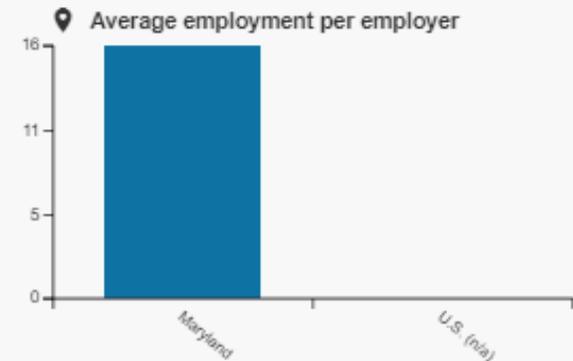
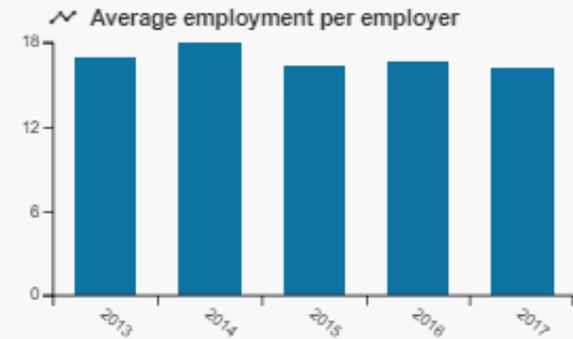
Sector Description:

Systems Design - Includes businesses that primarily provide IT expertise through software development, computer systems integration, on-site computer systems management, and other computer-related advice and services (NAICS 5415)

Employer Businesses

Includes key statistics for businesses with 1 or more paid employees (Employers) from the 2013 thru 2017 County Business Patterns, 2013 thru 2017 ZIP Code Business Patterns programs, 2007 and 2012 Economic Census, and the 2017 Census of Agriculture. (These variables are related to the Industry selected.)

Name	Value	
▶ All Employer establishments (Total)	5,487	
Average employment per employer	16	
Establishments with 1 to 4 employees	3,686	
Establishments with 5 to 9 employees	582	
Average payroll per employee	\$99,406	
Establishments with 10 to 49 employees	424	



Exploring Our Data Tools



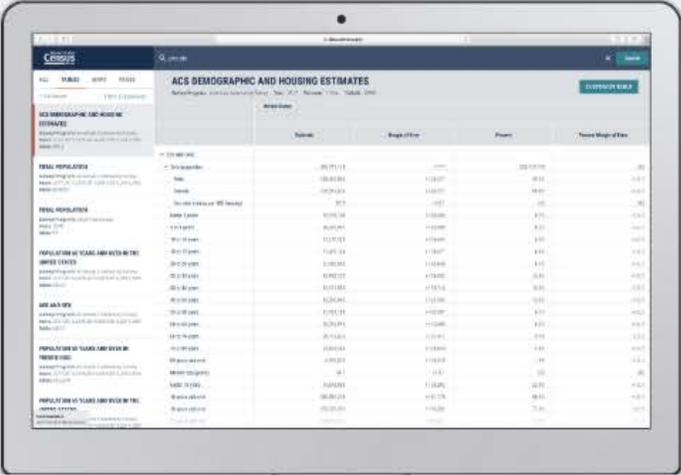
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Tables

Check out our new table display which allows you to dynamically add geographies, topics, or any applicable filters. You can reorder, pin, and hide columns all with simple drag and drop functionality. Tab through different tables to make sure you found the right one, customize it, and then download multiple vintages of it quickly. If you don't see a functionality you need, find a bug, or have a comment, drop us a line at cedsci.feedback@census.gov.

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Employment

Families and Living Arrangements

Government

Health

Housing

Income and Poverty

Populations and People

Race and Ethnicity

Exploring Our Data Tools



Covid-19 Data Hub

US Demographic and Economic Data At A Glance

Population Aged 65 Years and Older

49,238,581

American Community Survey (ACS) 2014-2018

Total Uninsured Population

29,752,767

American Community Survey (ACS) 2014-2018

Total Employer Establishments

7,860,674

County Business Patterns (CBP) 2017

Total Non-Employer Establishments

25,701,671

Nonemployer Statistics (NES) 2017

STATE COVID-19 IMPACT PLANNING REPORT
Washington (FIPS 53)

KEY FACTS

7,294,336 Total Population	2,800,423 Total Households	2.55 Average Household Size	37.6 Median Age	86.9% Internet At Home
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BUSINESSES

191,045 Total Employer Establishments	2,768,660 Total Employees	\$169,766,372 Total Annual Payroll (\$1,000)
478,331 Total Non-Employer Establishments	\$23,926,194 Total Non-Employer Revenue (\$1,000)	

POVERTY

302,663 Households Below Poverty Level	350,611 Households Receiving Food Stamps/SNAP
---	--

AT-RISK POPULATION

711,718 Households With Disability	280,252 Households w/Pop 65+ Living Alone	192,165 Households Without Vehicle
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HEALTH INSURANCE COVERAGE BY AGE
(Civilian Noninstitutionalized Population)

Age Group	Employer Insurance only	Direct Purchase only	Medicare only	Medicaid only	TRICARE/Military only	VA Health Care only	No Insurance
Age 0-14	24,774	21,475	1,000	2,763	1,753	1,000	110,217
Age 15-19	27,476	132,190	1,000	1,753	1,000	1,000	101,840
Age 20-24	1,112,691	210,912	1,000	34,912	1,000	1,000	235,115
Age 25-29	331,344	271,022	1,000	271,022	1,000	1,000	192,165
Age 30-34	46,074	61,074	1,000	1,000	1,000	1,000	16,174
Age 35-39	10,000	10,000	1,000	1,000	1,000	1,000	1,000
Age 40-44	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Age 45-49	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Age 50-54	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Age 55-59	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Age 60-64	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Age 65+	1,000	1,000	1,000	1,000	1,000	1,000	1,000

POPULATION 65 AND OLDER

Bar chart showing population aged 65 and older by age group (65-69, 70-74, 75-79, 80-84, 85+) and gender (Female, Male).

Counties

- Adams County Washington
- Asotin County Washington
- Benton County Washington
- Chelan County Washington
- Clallam County Washington

Map showing Washington state with major cities: Vancouver, Seattle, Edmonton, Calgary.

Scale: 600km, 400mi. Esri, Garmin, FA...



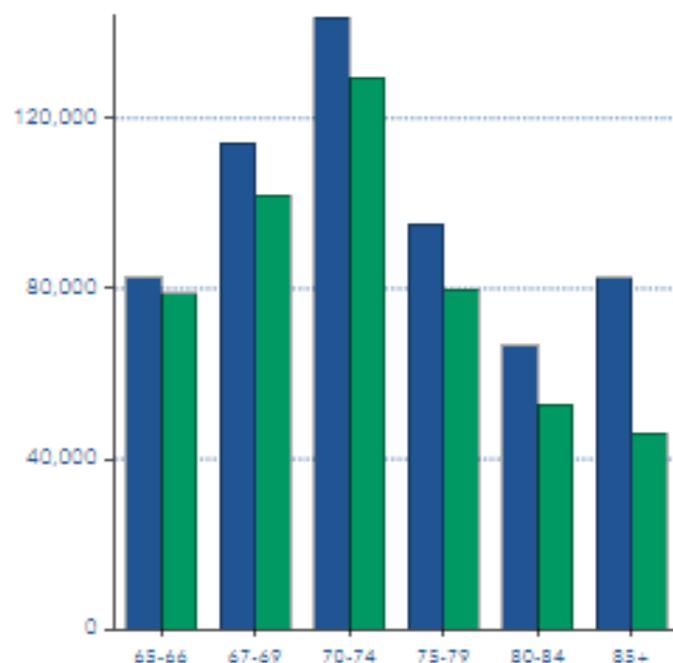
STATE COVID-19 IMPACT PLANNING REPORT

Washington (FIPS 53)



POPULATION 65 AND OLDER

Females Males



KEY FACTS

7,294,336

Total Population

2,800,423

Total Households

2.55

Average Household Size

37.6

Median Age

86.9%

Internet At Home

BUSINESSES



191,045

Total Employer Establishments



2,768,660

Total Employees



\$169,766,372

Total Annual Payroll (\$1,000)



478,331

Total Non-Employer Establishments



\$23,926,194

Total Non-Employer Revenue (\$1,000)

POVERTY



302,663

Households Below Poverty Level



350,611

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



711,718

Households With Disability



280,252

Households w/Pop 65+ Living Alone



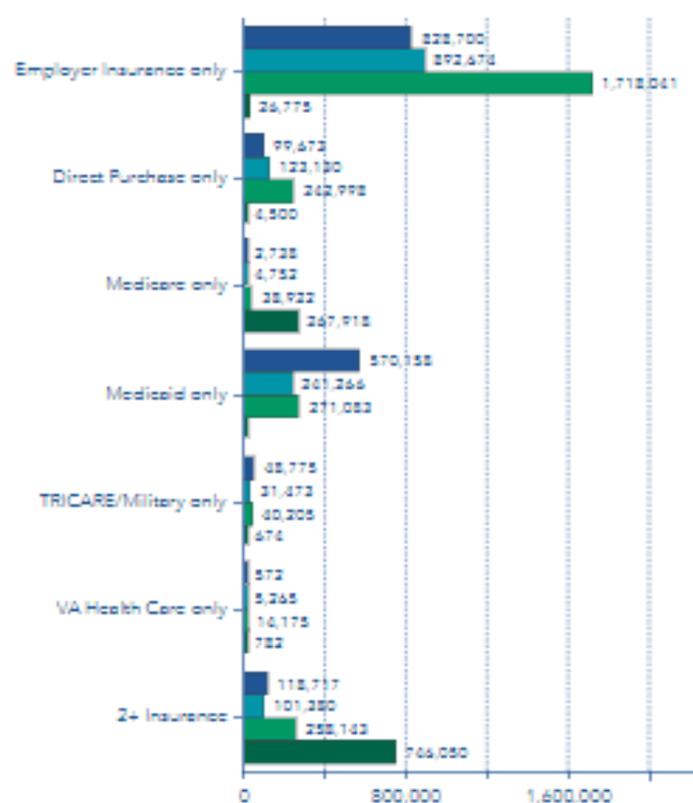
192,165

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

(Civilian Noninstitutionalized Population)

Pop 0-18 Pop 19-24 Pop 25-64 Pop 65+



Q & A and Thank You!

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For questions on the American Community Survey, contact:

Email - acso.users.support@census.gov

Phone - 1-866-805-5993

For detailed questions concerning the 2020 Decennial, contact:

301-763-INFO or 800-923-8282

To schedule additional training with a Census Data Dissemination Specialist in
your area, please call **844-Ask-Data**

Or email us at: census.askdata@census.gov



Reference Materials

North American Industry Classification System (NAICS)

www.census.gov/eos/www/naics

- A hierarchical classification system that groups establishments into industries based on the business activities in which they are primarily engaged.
- A comprehensive system covering the entire field of business activities.
- Used to collect, tabulate, analyze, and disseminate statistics.
- A common language used among the United States, Canadian, and Mexican statistical agencies
- Updated every five years

NAICS Hierarchy

Level	Code	Description
Sector	51	Information
Subsector	515	Broadcasting (except Internet)
Industry Group	5151	Radio and Television Broadcasting
Industry	51511	Radio Broadcasting
U.S. Industry	515112	Radio Stations



Quarterly Financial Report Data Items

- Net Sales, Receipt, and Operating Revenues
- Depreciation, Depletion, and Amortization of Property, Plant, and Equipment
- All Other Operating Costs and Expenses
- Income (Loss) from Operations
- Interest Expense
- All Other Nonoperating Income (Expense)
- Income (Loss) Before Income Taxes
- Provision for Current and Deferred Domestic Income Taxes
- Income (Loss) After Income Taxes
- Cash Dividends Charged to Retained Earnings this Quarter
- Net Income Retained in Business
- Retained Earnings at Beginning of Quarter
- Other Direct Credits (Charges) to Retained Earnings (Net)
- Retained Earnings at End of Quarter
- Cash and Demand Deposits in the U.S.
- Time Deposits in the U.S., Including Negotiable Certificates of Deposit
- Total Cash on Hand and in U.S. Banks
- Other Short-term Financial Investments
- Total Cash, U.S. Government and Other Securities
- Trade Accounts and Trade Notes Receivable (Less Allowance for Doubtful Accounts)
- Inventories
- All Other Current Assets
- Total Current Assets

Quarterly Financial Report Data Items

- Property, Plant, and Equipment
- Land and Mineral Rights
- Accumulated Depreciation, Depletion, and Amortization
- Net Property, Plant, and Equipment
- All Other Noncurrent Assets
- Total Assets
- Short-term Debt, Original Maturity of 1 Year or Less: Loans from Banks
- Short-term Debt, Original Maturity of 1 Year or Less: Other Short-term Loans, Including Commercial Paper
- Trade Accounts and Trade Notes Payable
- Income Taxes Accrued, Prior and Current Years, Net of Payments
- Current Portion of Long-term Debt, Due in 1 Year or Less: Loans from Banks
- Current Portion of Long-term Debt, Due in 1 Year or Less: Other Long-term Loans
- All Other Current Liabilities
- Total Current Liabilities
- Long-term Debt, Due in More than 1 Year: Loans from Banks
- Long-term Debt, Due in More than 1 Year: Other Long-term Loans
- All Other Noncurrent Liabilities
- Total Liabilities
- Capital Stock and Other Capital (Less Treasury Stock)
- Retained Earnings
- Stockholders' Equity
- Total Liabilities and Stockholders' Equity
- Net Working Capital