

Exploring Census Data Webinar Series: Webinar # 7

Hidden Gems Data

For audio, dial: 1-888-324-3613
Passcode: 3423464

September 22, 2020

Presented by: **Lynda Lee**

US Census Bureau



Exploring Census Data Webinar Series

- Monthly webinars on key topics
- Follows real-life use cases
- Presented by Census subject matter experts
- Includes Q&A
- Recorded and posted for later reference
- Learn more at: <https://www.census.gov/academy>
- View 2019 webinar series materials at: <https://www.census.gov/data/academy/webinars.html>

Exploring Census Data Webinar Series

<u>Topic:</u>	<u>Date:</u>
Transportation	March 31, 2020
Finance	April 28, 2020
Education	May 27, 2020
Economic Geography	June 16, 2020
Emerging Technologies	July 21, 2020
New Businesses	August 11, 2020
Hidden Gems	September 22, 2020

SAVE THE DATE: All webinars are **FREE** and start 2:00pm, ET. No registration required – Log in details will be provided 24-48 hours prior to the event. For more information, please contact the Data User & Trade Outreach Branch at 800-242-2184 or ewd.outreach@census.gov

Outline

I. About the Census Bureau

II. Data Sources:

- Annual Survey of Public Employment & Payroll
- Annual and Quarterly Survey of Public Pensions
- Quarterly Summary of State & Local Government Tax Revenue
- Annual Survey of State & Local Government Finances
- Census of Governments
- Economic Census
- **Spotlight**: Covid-19 Data Hub

III. Accessing our statistics: data.census.gov

Check Out Census Data in Action!

America Counts: Stories Behind the Numbers

We feature stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population.

America Counts: Stories Behind the Numbers –
<https://www.census.gov/library/stories.html>



About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of the United States
 - **The American Community Survey** – the ongoing annual survey of the nation's population
 - **The Economic Census** – the official five-year measure of American business
 - **The Census of Governments** – the official five-year measure of the nation's state and local government sector
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.

Decennial Population
and Housing Census
Every 10 years

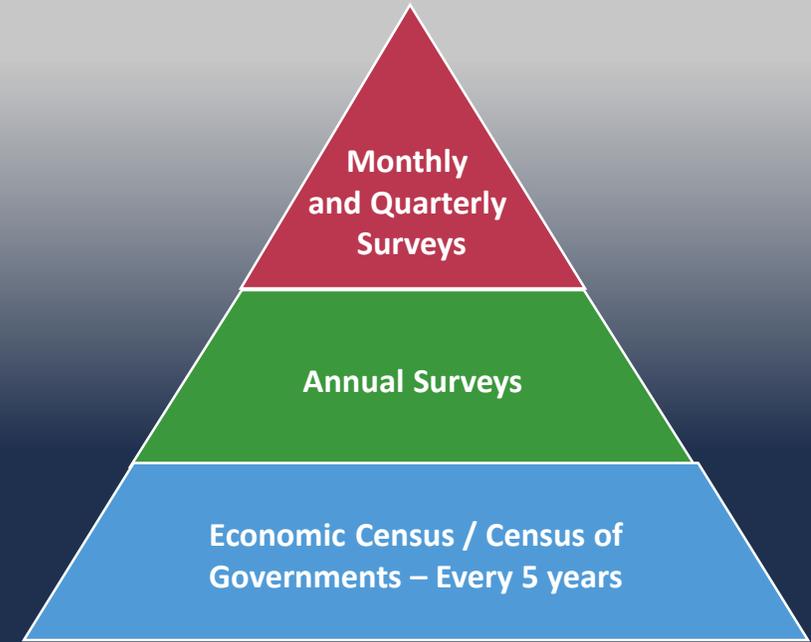
Economic Census
Every 5 years

Census of Governments
Every 5 years

American Community Survey
Annual

Quarterly Summary of State & Local
Tax Revenue
Quarterly

Plus more than 130
demographic and economic surveys
every year



Census Economic Surveys

- Census Bureau Economic Surveys are a key source for official statistics companies can use:
 - Monthly and Quarterly surveys are small sample surveys that provide the most **TIMELY** data available
 - Annual surveys have larger samples and provide the most up-to-date **TREND** data available
 - Every 5 years, the Economic Census measures all businesses and provides the most **COMPREHENSIVE** data available
- These surveys set the standard for U.S. economic statistics, and are fueled by the data provided by individual businesses

Key Census Bureau Terms

	<u>Key Business Data Terms:</u>	<u>Public Sector's Equivalent:</u>
Primary data dimension	NAICS (North American Industry Classification System)	Functional Categories
Collection / tabulation level	Establishments (vs. Companies, Firms, etc.)	State & Local Governments, excluding Federal level
Type of establishment	Employers (vs. Nonemployers)	State & Local Governments, excluding Federal level
Privacy & confidentiality	U.S. Code Title 13 and 26	U.S. Code Title 13 Section 9b

Public Sector Statistics

Public Sector statistics include:

- Expenditure
- Revenue
- Assets
- Debt
- Employment

Entities in the Public Sector include State and Local governments that perform governmental functions. Examples of functions include activities such as economic assistance and public services, administration of justice, and managing economic conditions.

Examples include:

- Corrections
- Highways
- Libraries
- Housing and community development

Annual Survey of Public Employment & Payroll

- National, State, and Local level statistics
- First collected in 1957
- Frequency:
 - Annual releases
 - Most recent data available – 2019
 - Full census conducted every 5 years (last in 2017)
- Measure the number of state and local government employees and their gross monthly payroll for March of the survey year.
- Accessing the data:
<https://www.census.gov/programs-surveys/apes.html>

Additional Resources

America Counts:

Stories Behind the Numbers

<https://www.census.gov/library/stories.html>

Employment Data In Action!



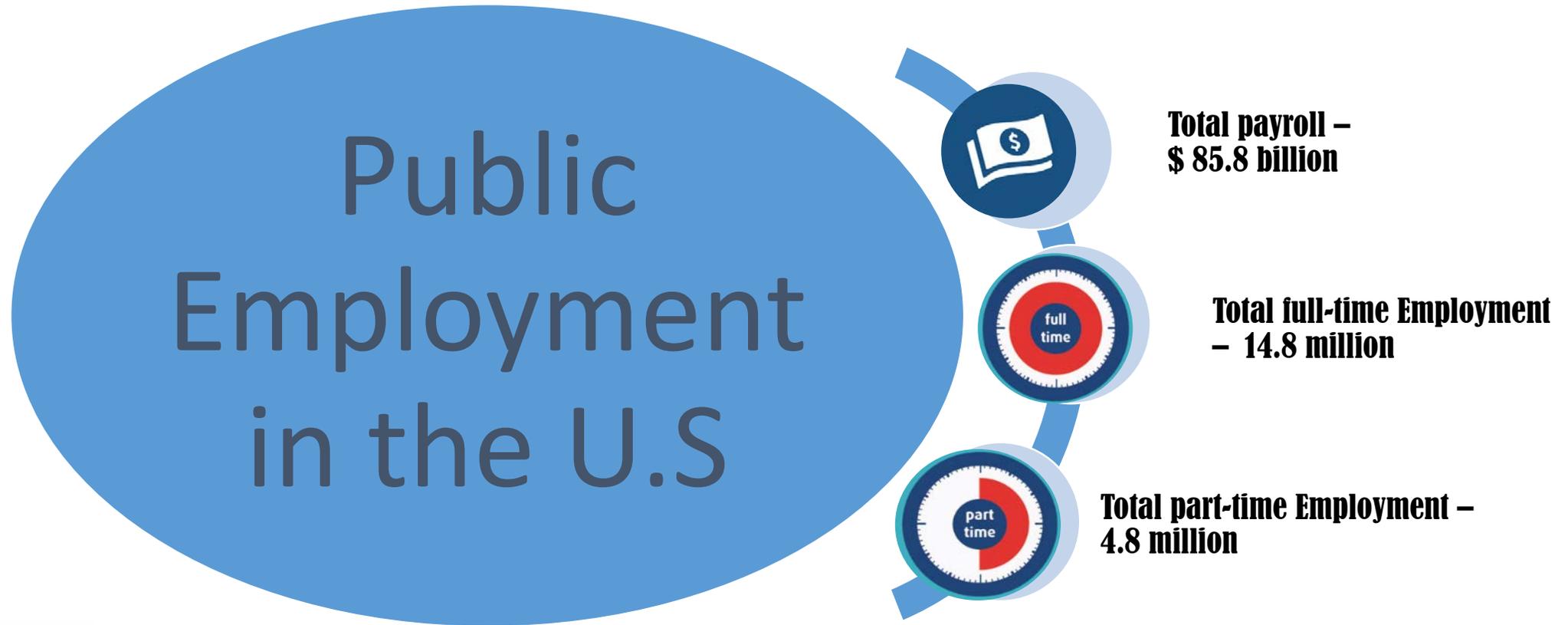
<https://www.census.gov/library/stories/2019/10/effects-of-economic-downturn-private-and-public-employment.html>

Contact Us:

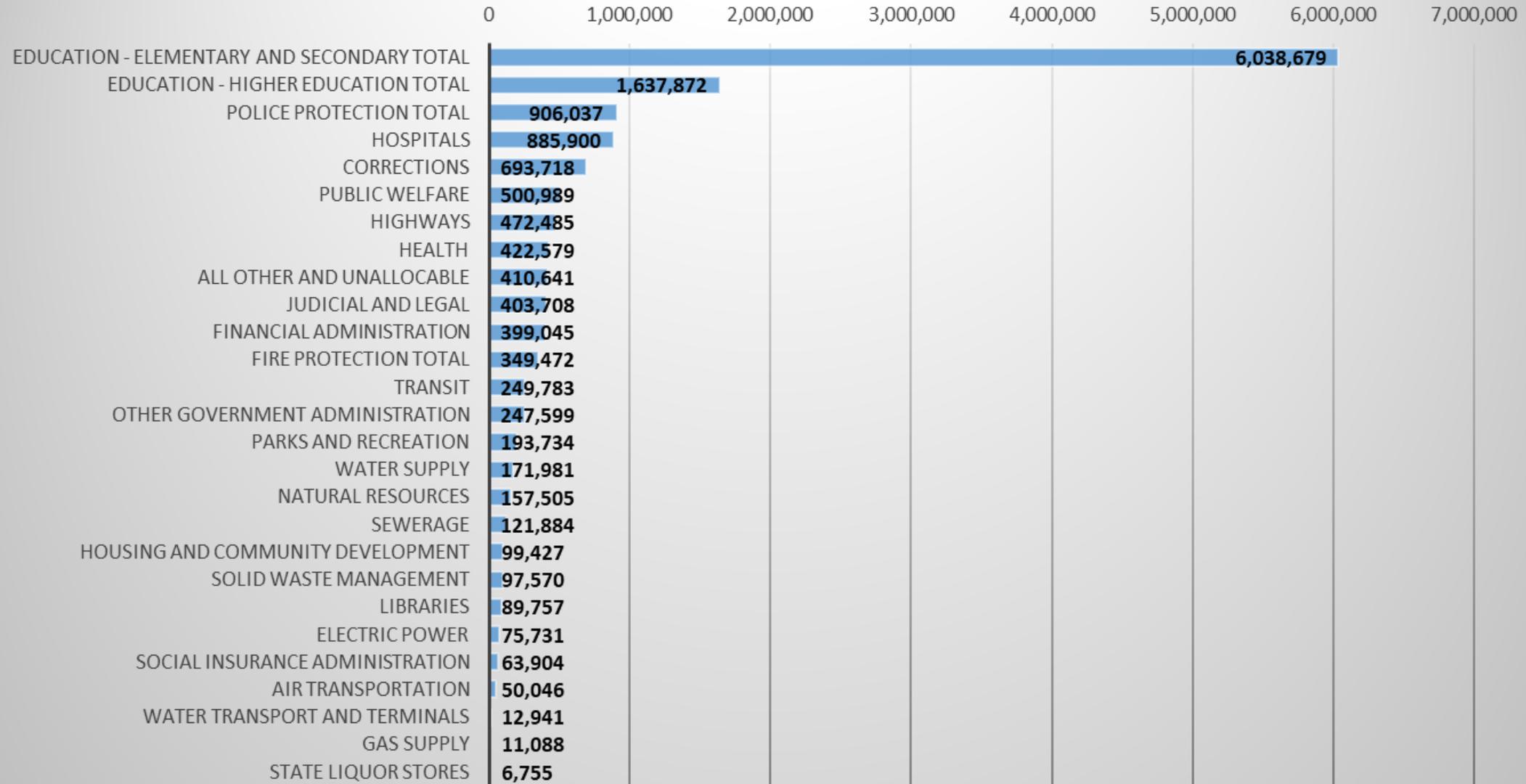
ewd.employment.survey@census.gov

or call 1-800-642-4901

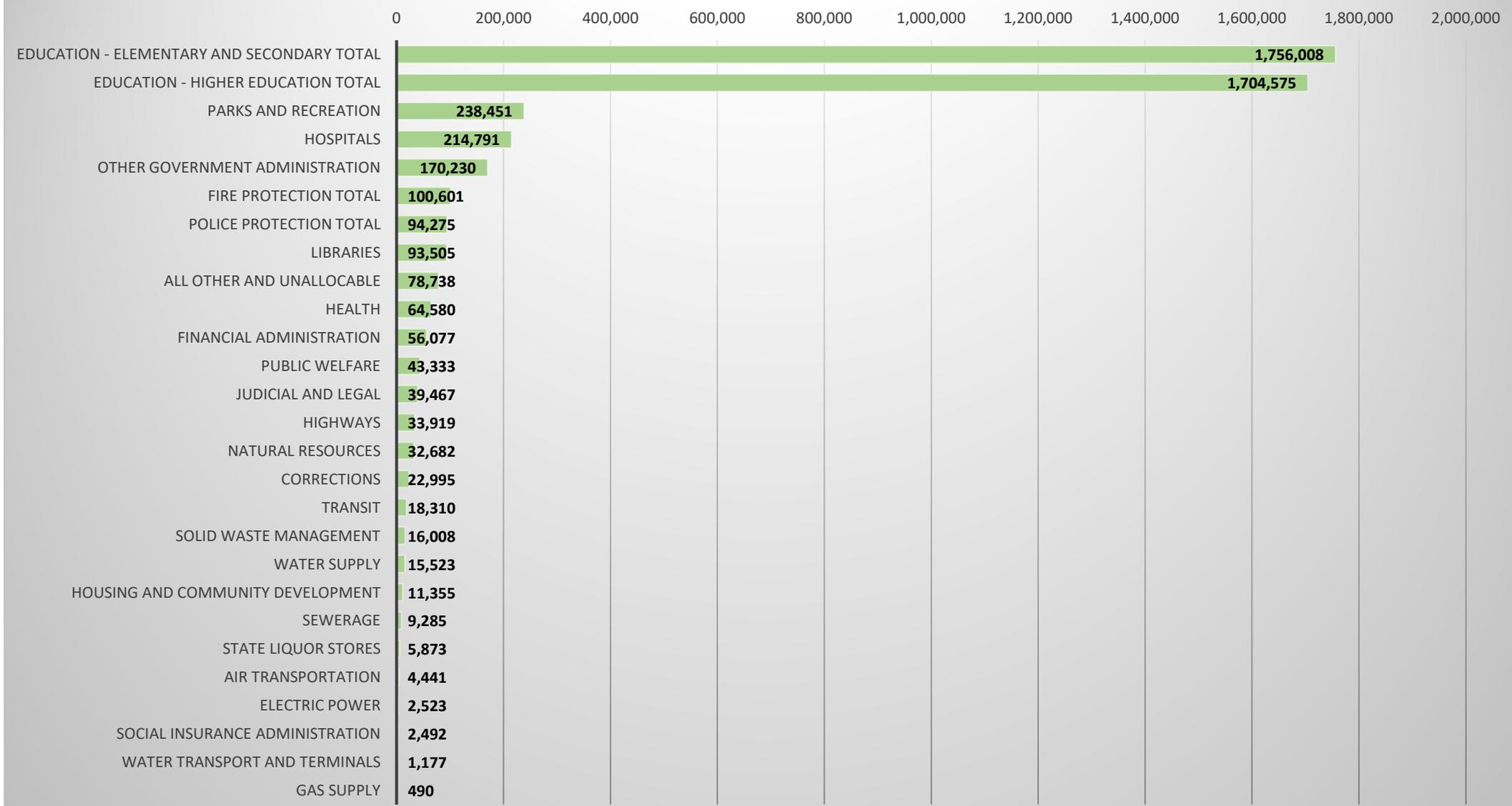
Key stats from the 2019 ASPEP:



State & Local Full-Time Employment by Government Function



State & Local Part-Time Employment by Government Function



Note: "Other and unallocable" is not a summation of the remaining small categories shown separately in the source data. Refers only to employees not assignable to any single category.

State & Local Full-Time Equivalent Employment by Government Function



Note: "Other and unallocable" is not a summation of the remaining small categories shown separately in the source data. Refers only to employees not assignable to any single category.

State Parks & Recreation Full-Time Employment by State



Surveys of Public Pensions

Annual Survey of Public Pensions

Quarterly Survey of Public Pensions

- National, State, and Local level statistics
- First collected in 1957
- Annual Survey of Public Pensions
 - Annual releases – latest data 2019
- Quarterly Survey of Public Pensions
 - Quarterly releases – latest data 2020 Q1
- Data includes:
 - Revenues
 - Expenditures
 - Financial assets
 - Membership information
- Accessing the data:
[Annual Survey of Public Pensions](#)

Additional Resources



Unit ID File:

<https://www.census.gov/programs-surveys/aspp/technical-documentation/code-lists.html>

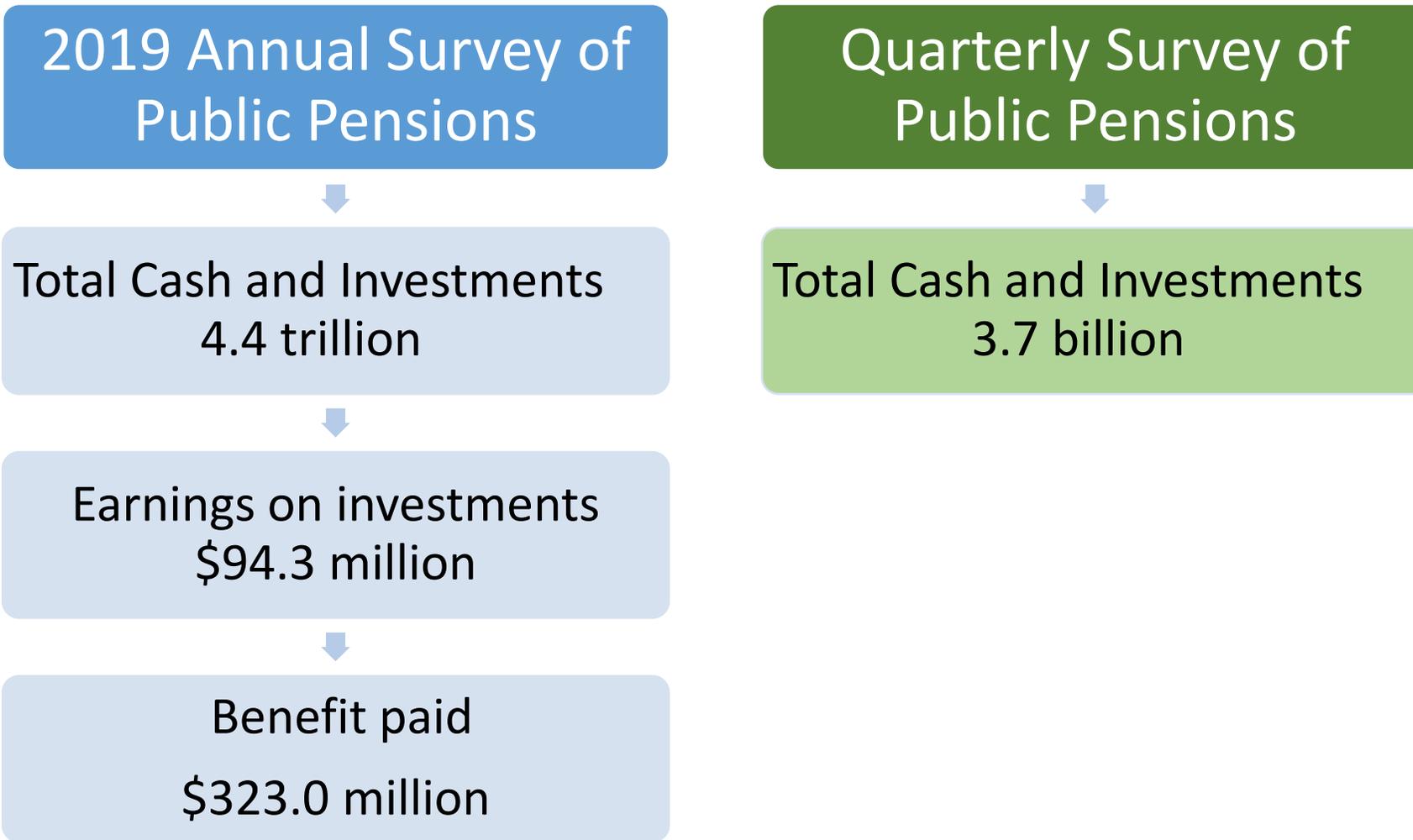
Methodology:

<https://www.census.gov/programs-surveys/aspp/technical-documentation/methodology.html>

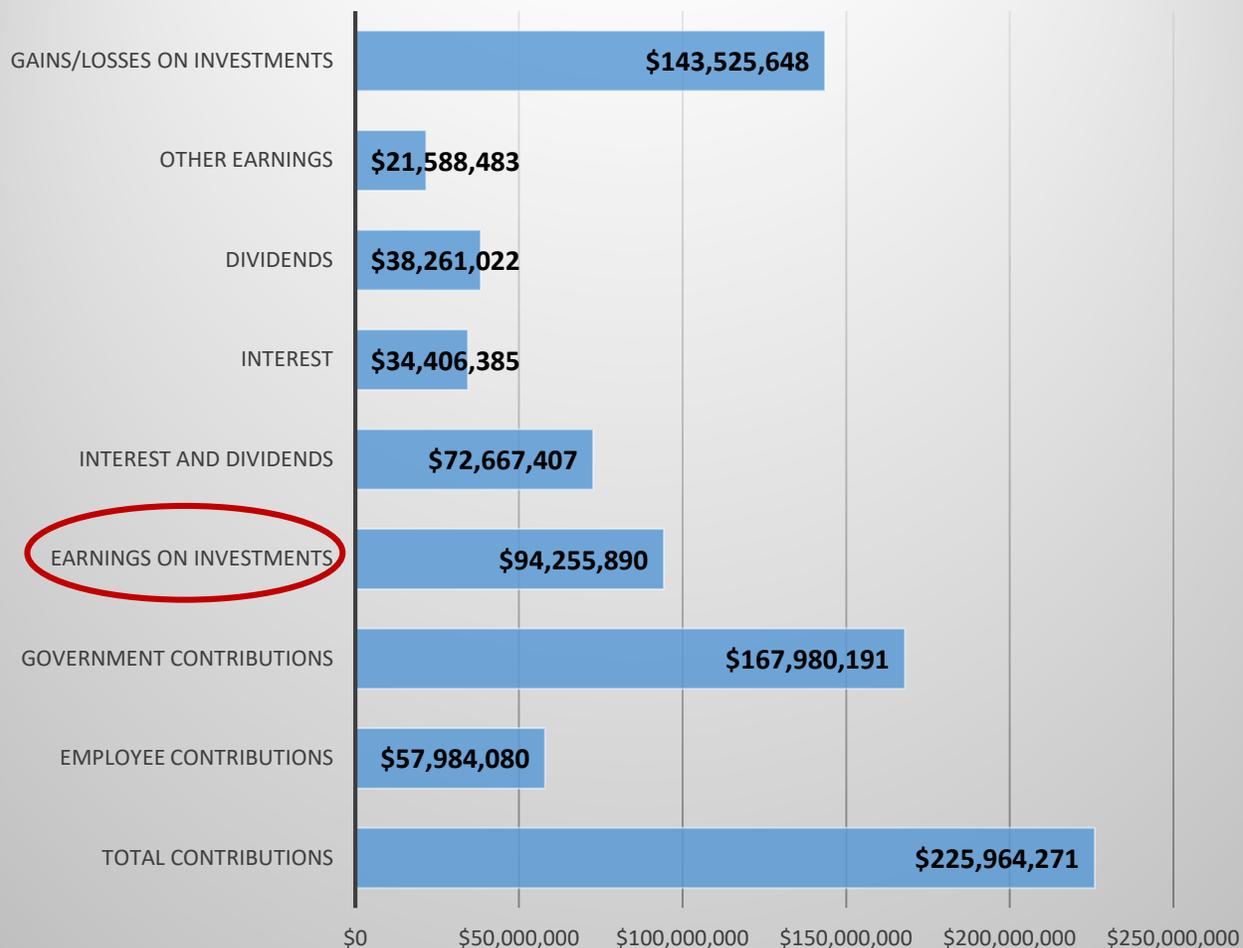
Contact Us:

ewd.pensions@census.gov
or call 1-800-832-2839

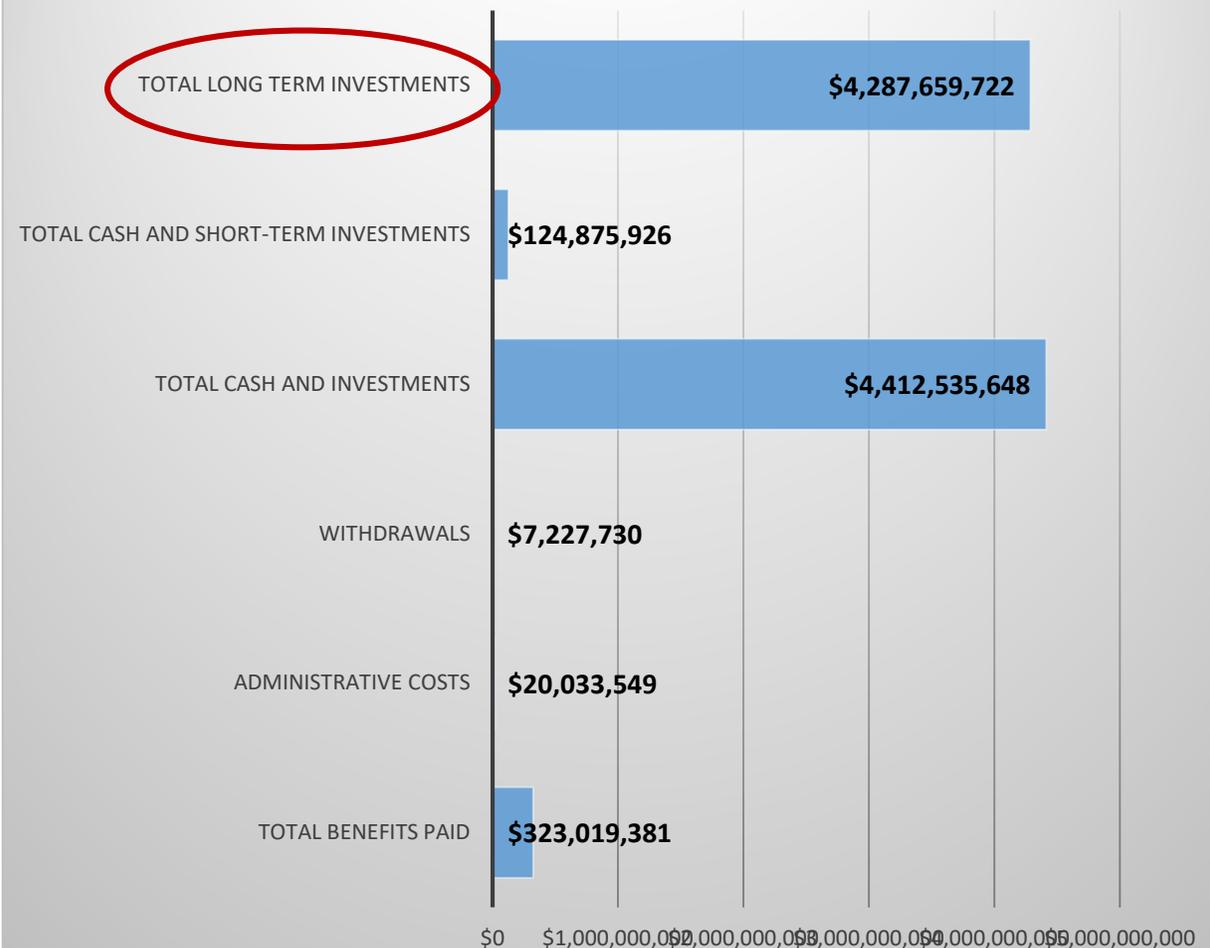
Key stats from the Surveys of Public Pensions:



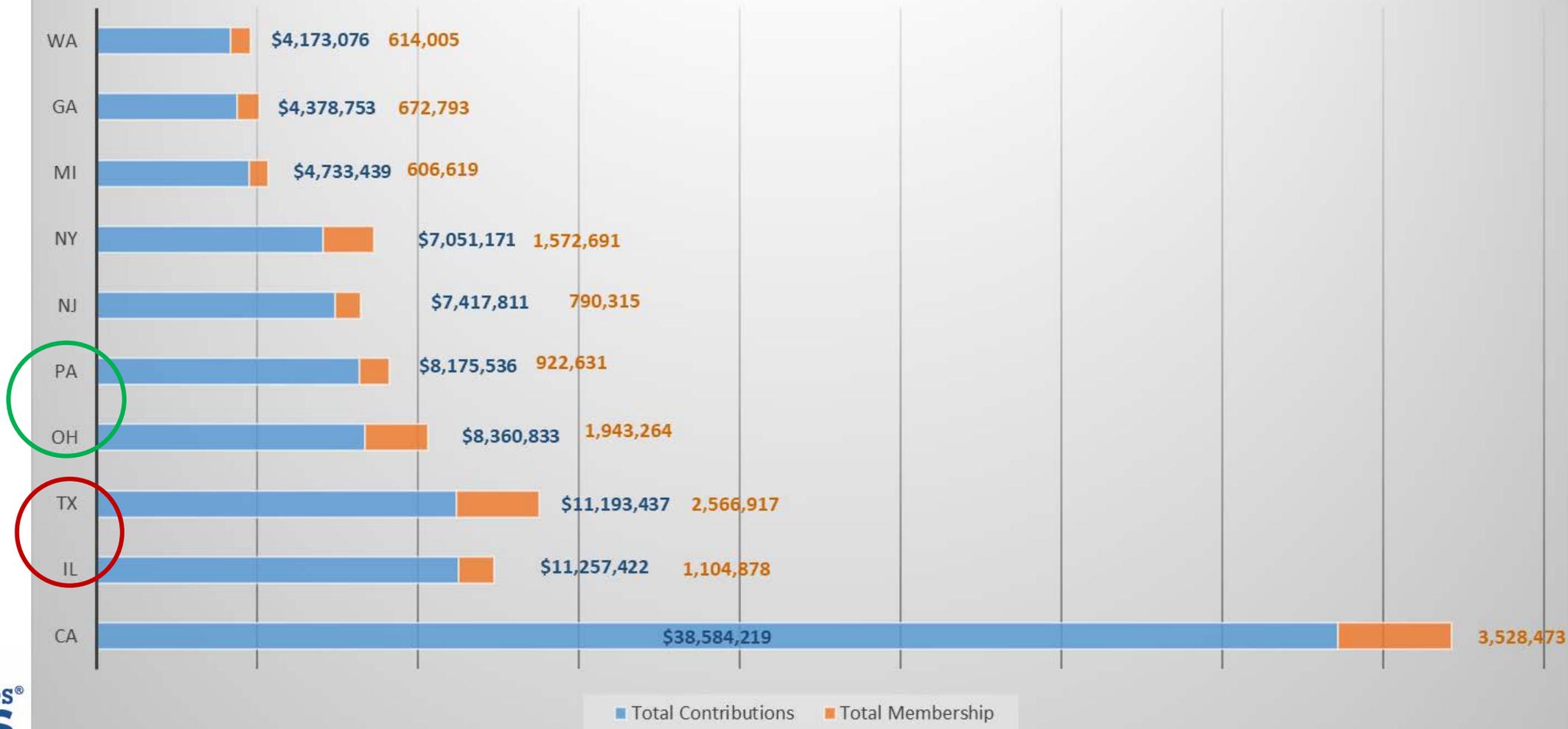
State & Local Public Pensions Contributions & Earnings



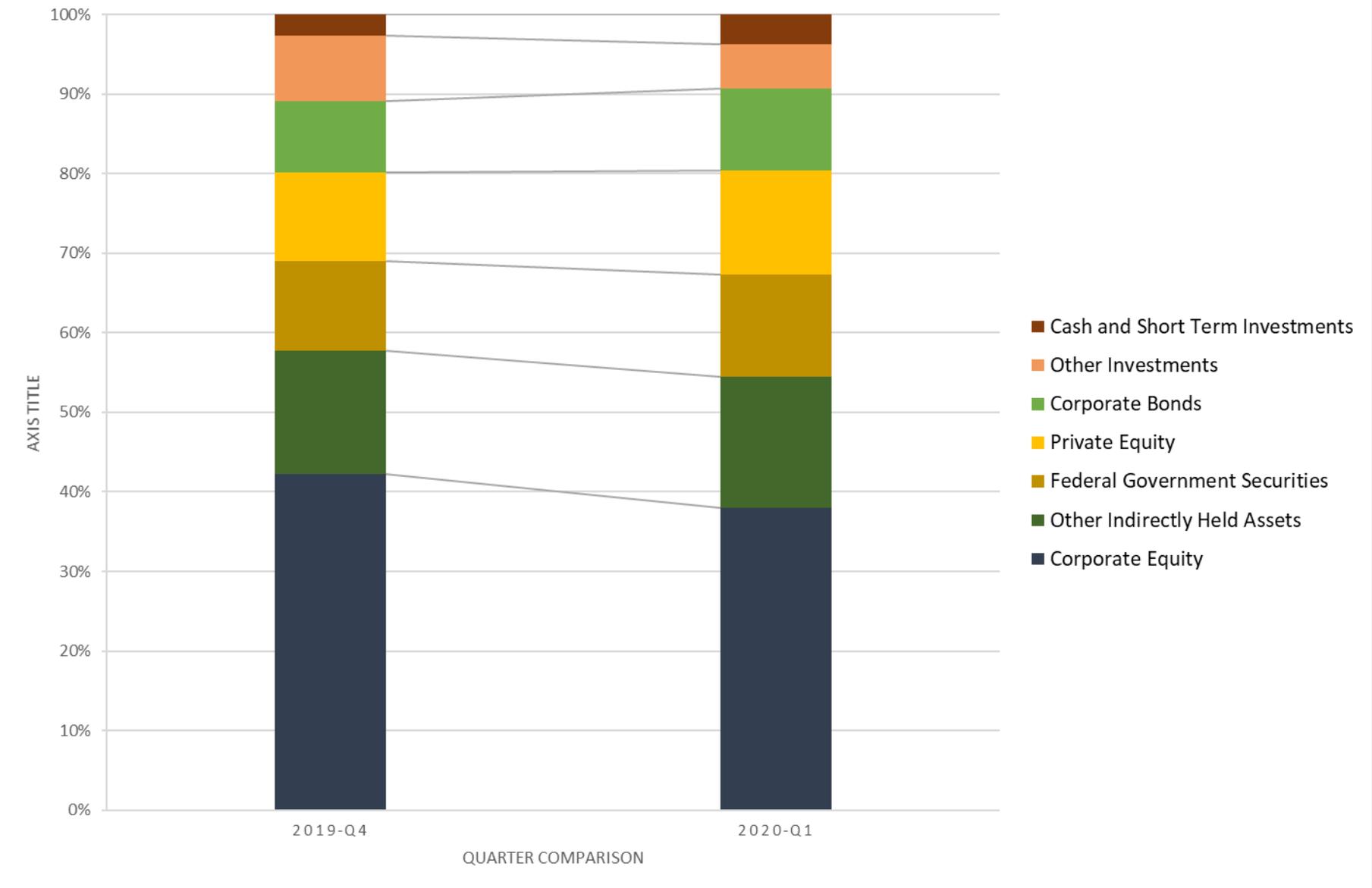
State & Local Public Pensions Benefits & Investments



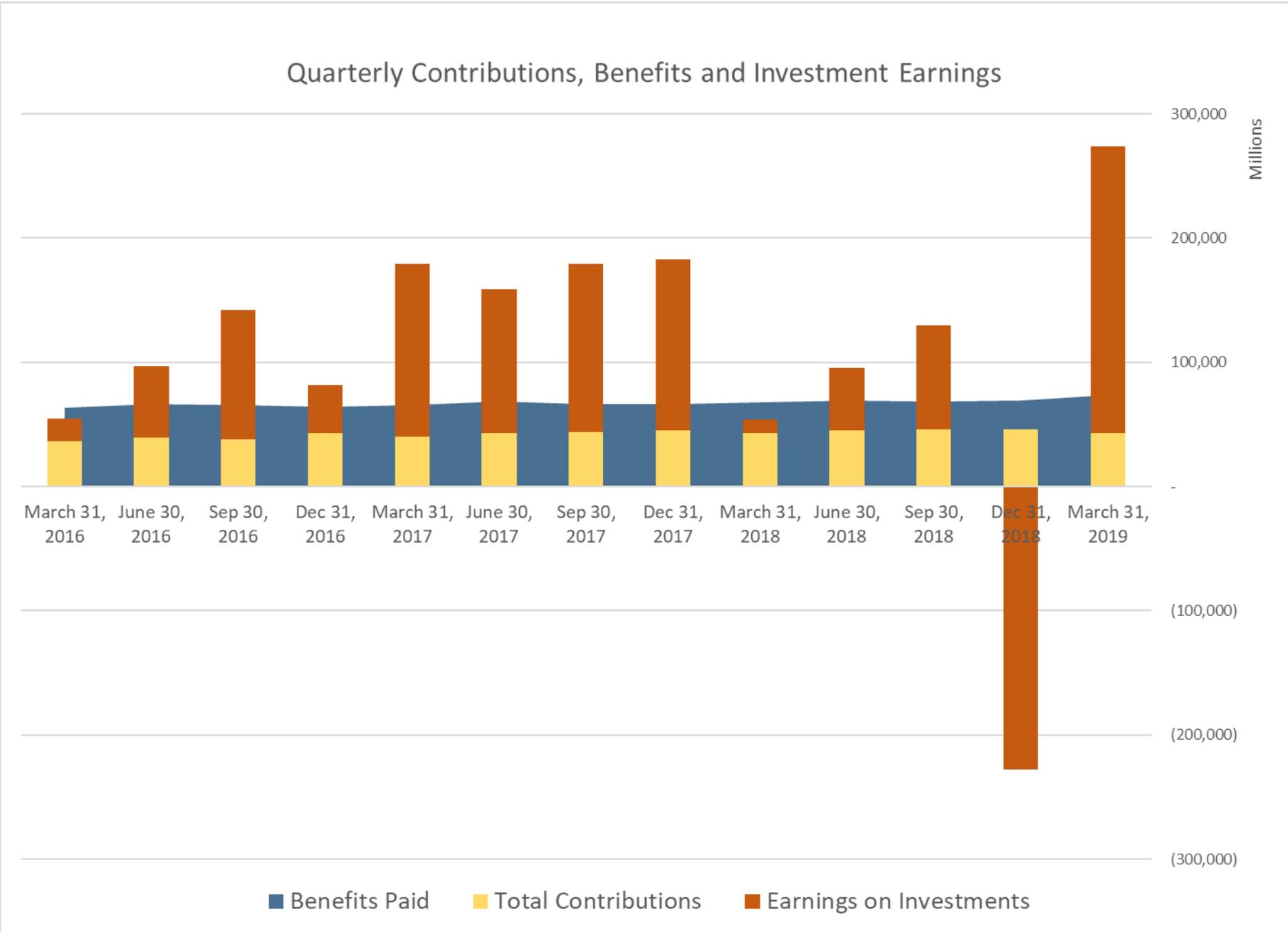
Public Pensions Total Contributions by Total Membership for Ten Large Pension Systems: 2019



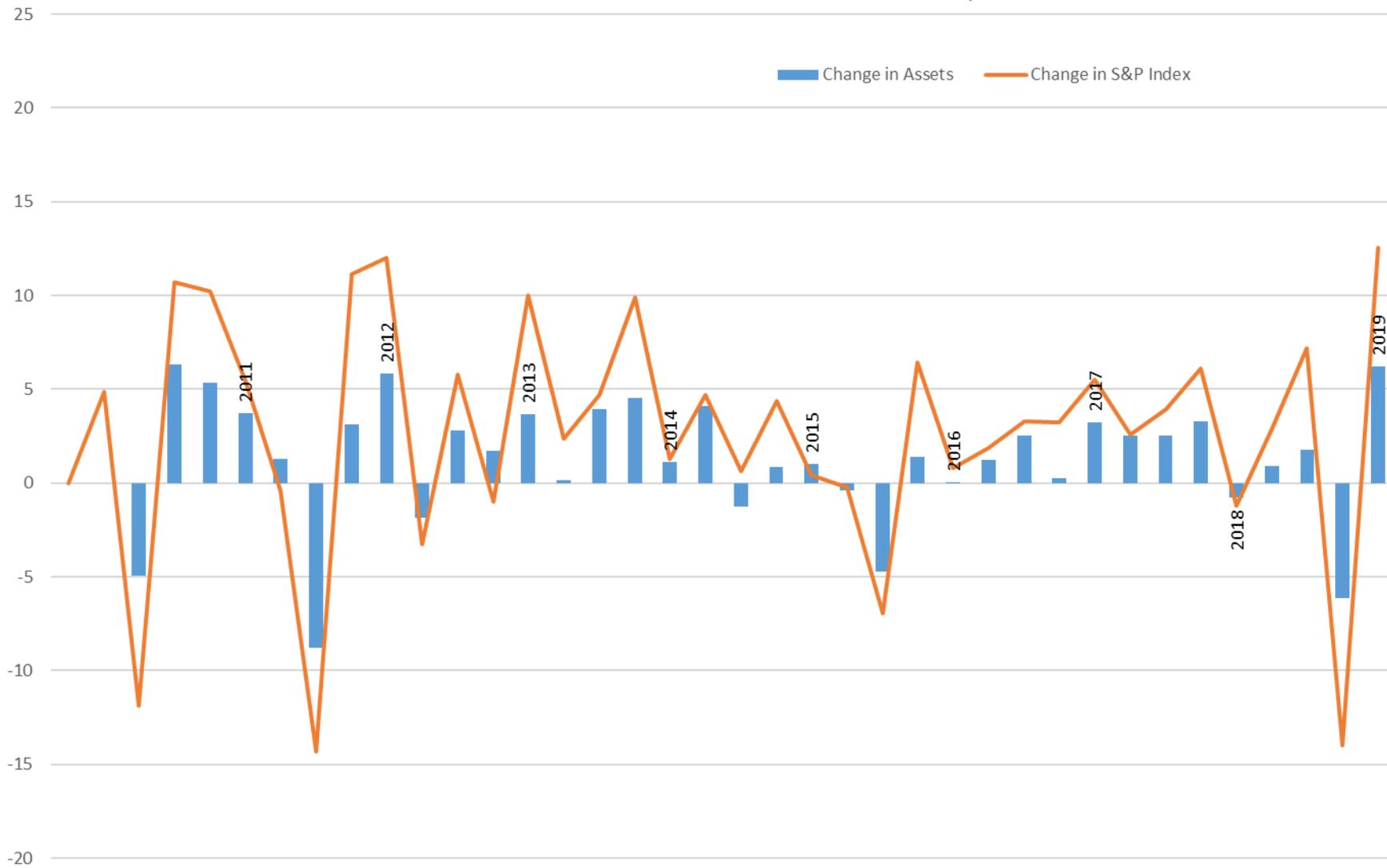
QUARTERLY ASSET ALLOCATION- QUARTERLY SURVEY OF PUBLIC PENSIONS



Quarterly Contributions, Benefits and Investment Earnings



QUARTERLY PENSION ASSETS VERSUS QUARTERLY S&P 500 INDEX EXPRESSED AS PERCENT CHANGE FROM PREVIOUS QUARTER



Surveys of State and Local Taxes

Annual Survey of State Government Tax Collections

Quarterly Summary of State & Local Government Tax Revenue

Tax Statistics

- Annual Survey of State Government Tax Collections(STC)
 - National & State level statistics
 - Annual releases – latest data 2019
- Quarterly State & Local Government Tax Revenue(QTAX)
 - National, State & Local level statistics
 - Quarterly releases – latest data 2020 Q2
- Data categories:
 - Property taxes
 - Sales & gross receipts taxes
 - License taxes
 - Income taxes
 - Additional taxes

Additional Resources:



Access to data:

Annual Survey of State
Government Tax Collections:

<https://www.census.gov/programs-surveys/stc.html>

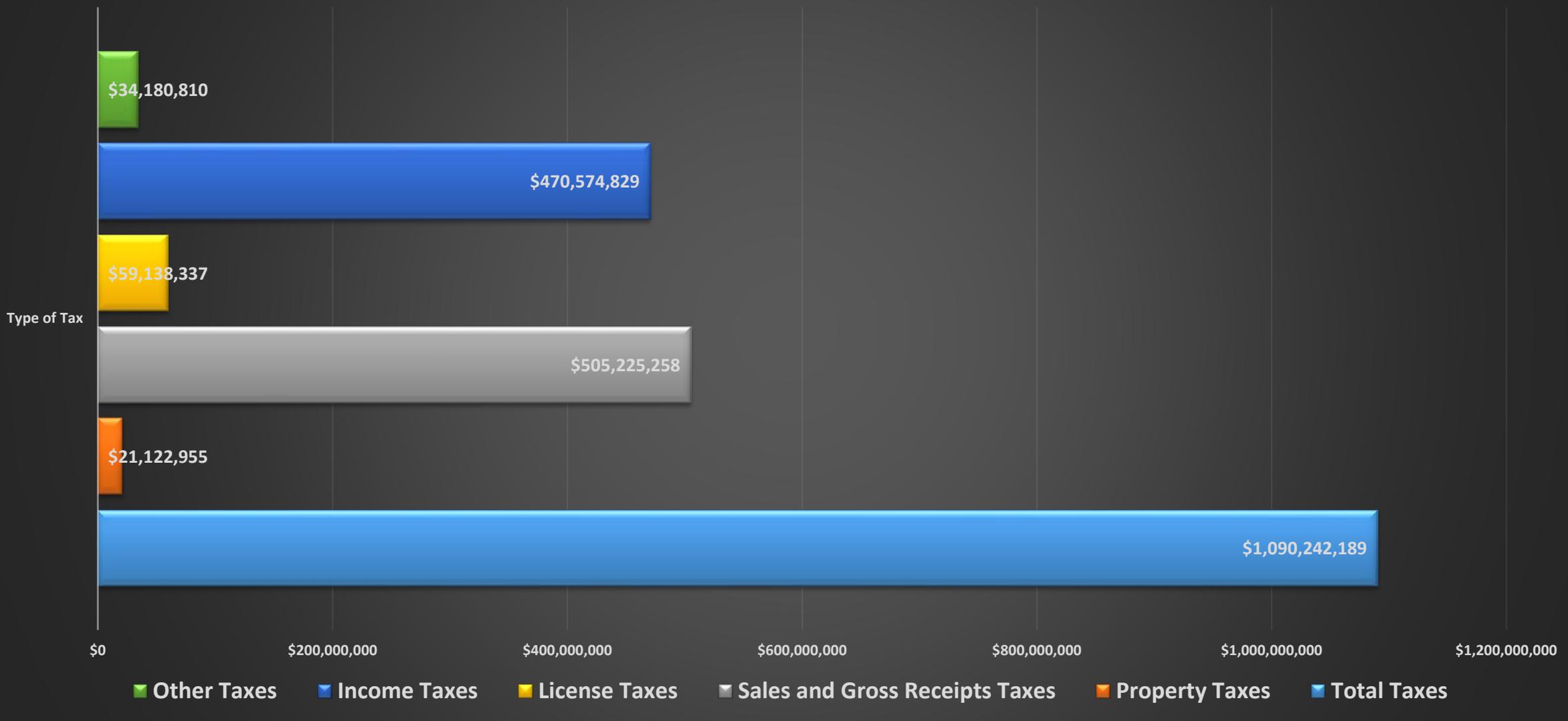
Quarter State & Local
Government Tax Revenue:

<https://www.census.gov/programs-surveys/qtax.html>

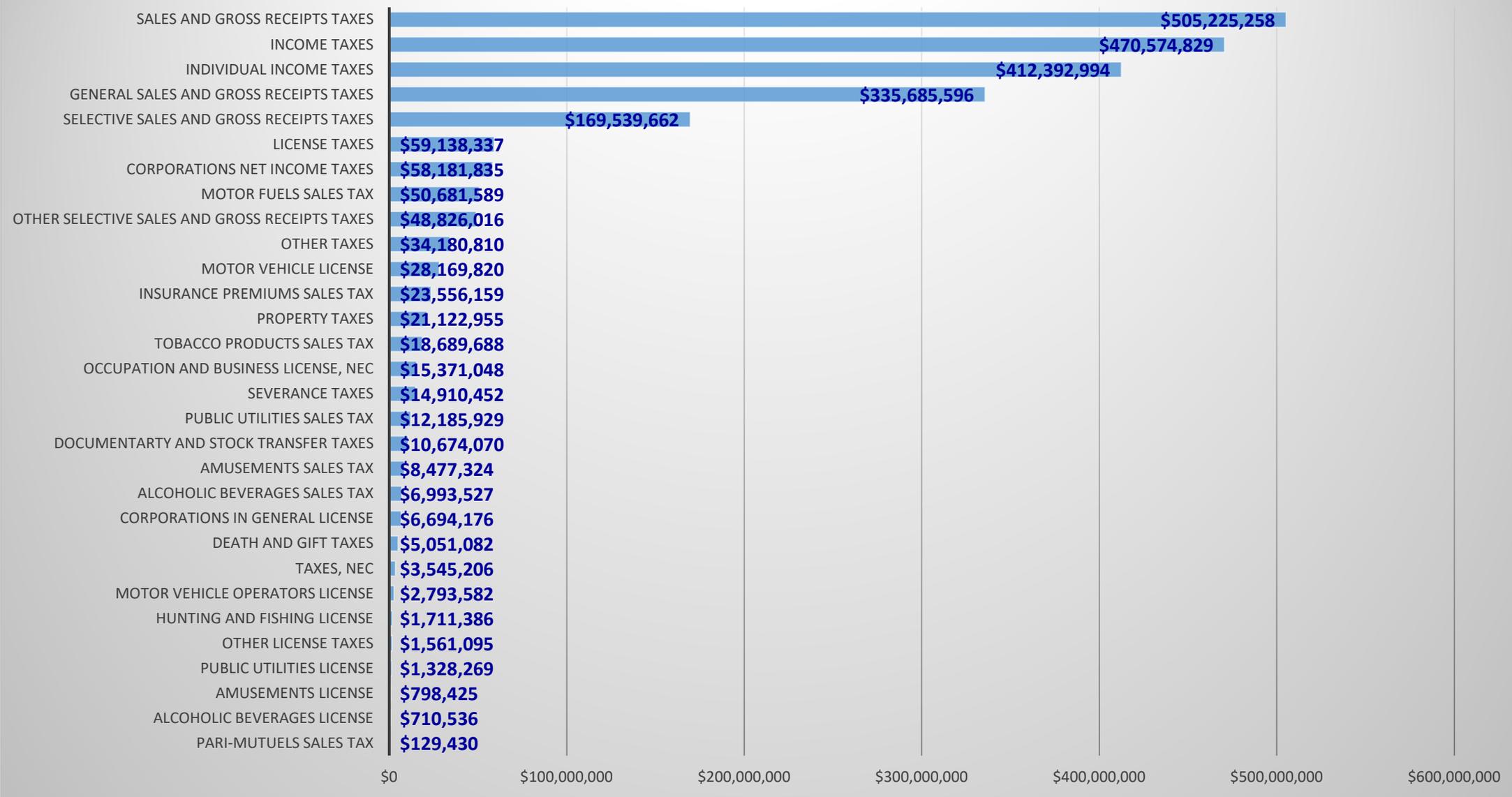
Contact Us:

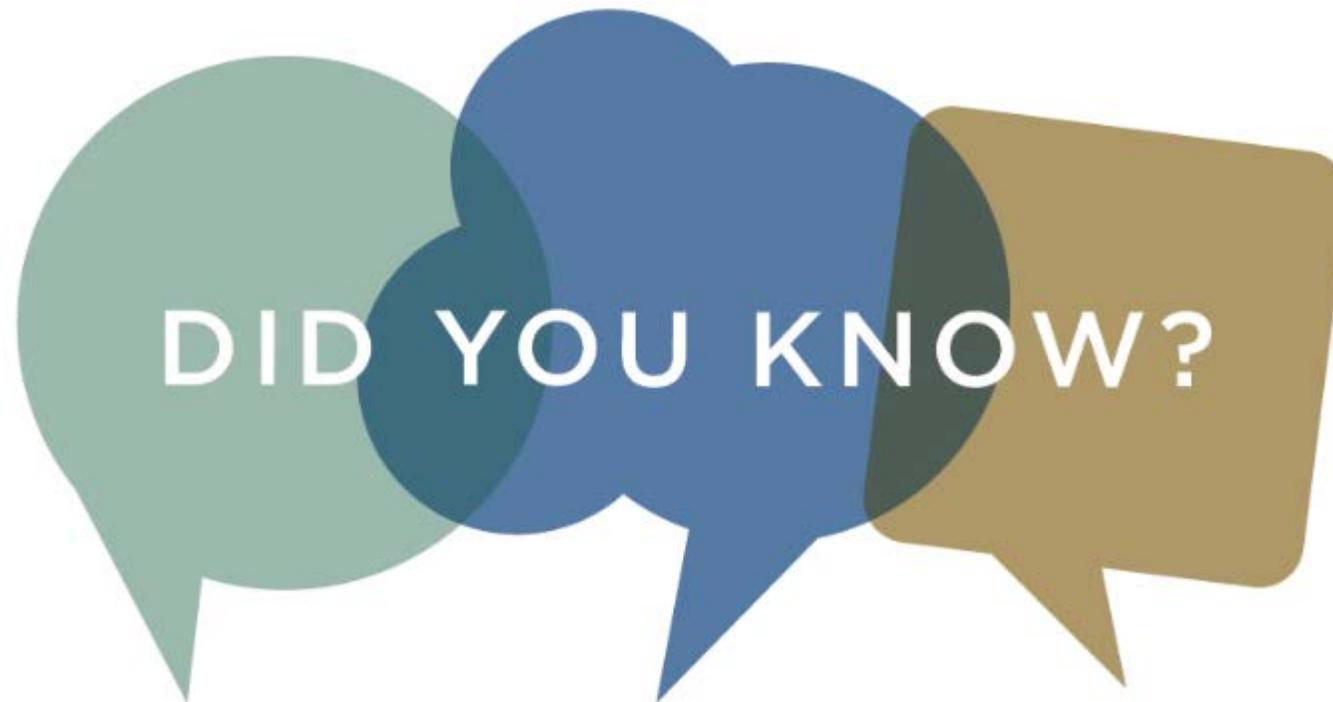
ewd.statetax@census.gov
1(866) 820-7210

U.S. State Tax Collections by Type: 2019 (in Dollars)



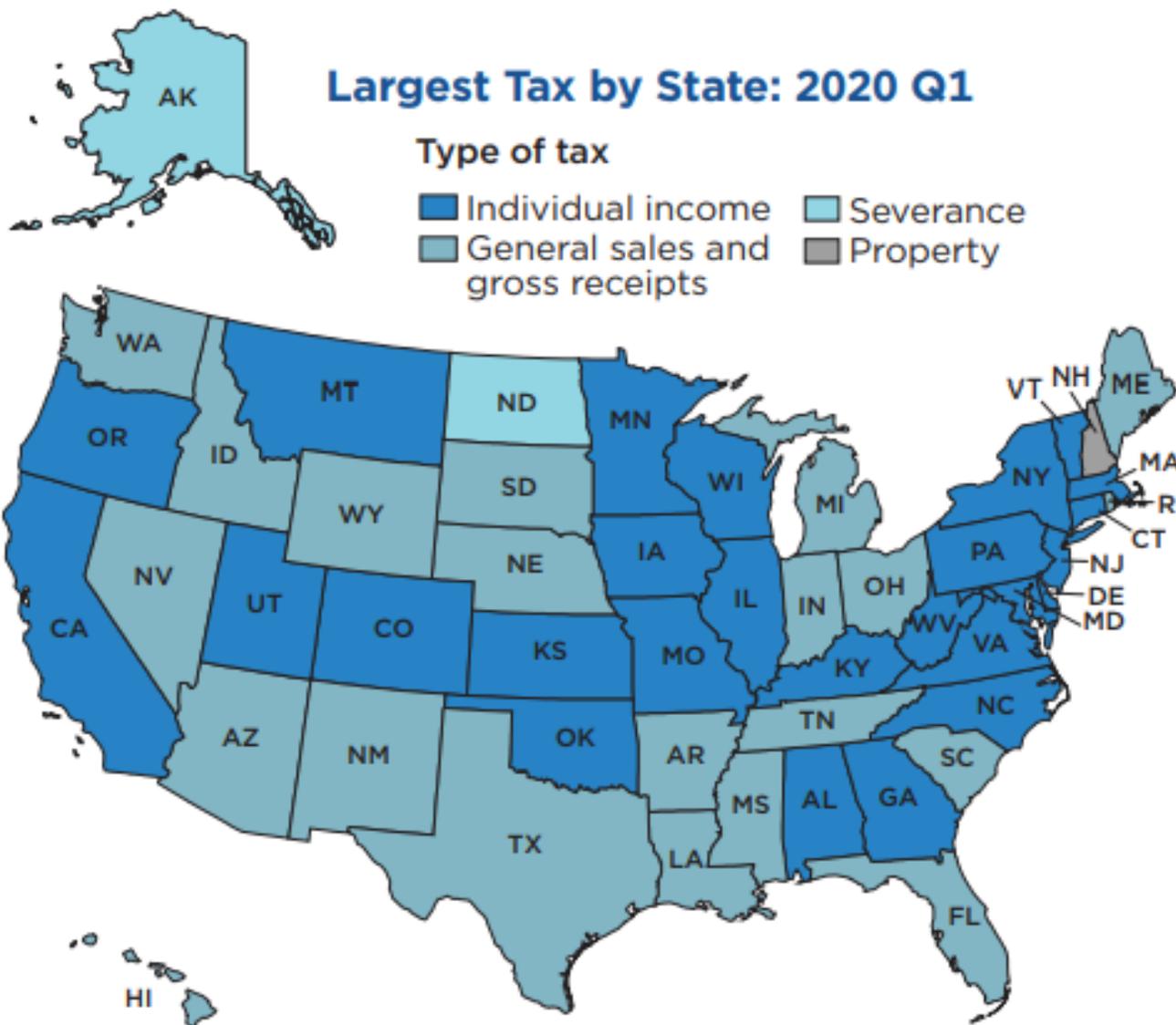
U.S. State Tax Collections by Tax Type: 2019 (In Dollars)





A sliced bagel can cost you more than uncut ones?

Lottery Winners Take Home More in Some States?



Annual Survey of State & Local Government Finances

- National, State, and Local level statistics
- Frequency:
 - Annual releases
 - State Finance - 2018
 - Local Finance - 2018
- Data includes:
 - Revenue
 - Expenditure
 - Debt
 - Assets
- Accessing the data:
 - State & Local - <https://www.census.gov/programs-surveys/gov-finances.html>
 - State - <https://www.census.gov/programs-surveys/state.html>

Additional Resources:



Unit Directories:

<https://www.census.gov/programs-surveys/gov-finances/technical-documentation/code-lists.html>

Methodology:

<https://www.census.gov/programs-surveys/gov-finances/technical-documentation/methodology.html>

Classification Manual:

<https://www.census.gov/topics/public-sector/about/classification-manual.html>

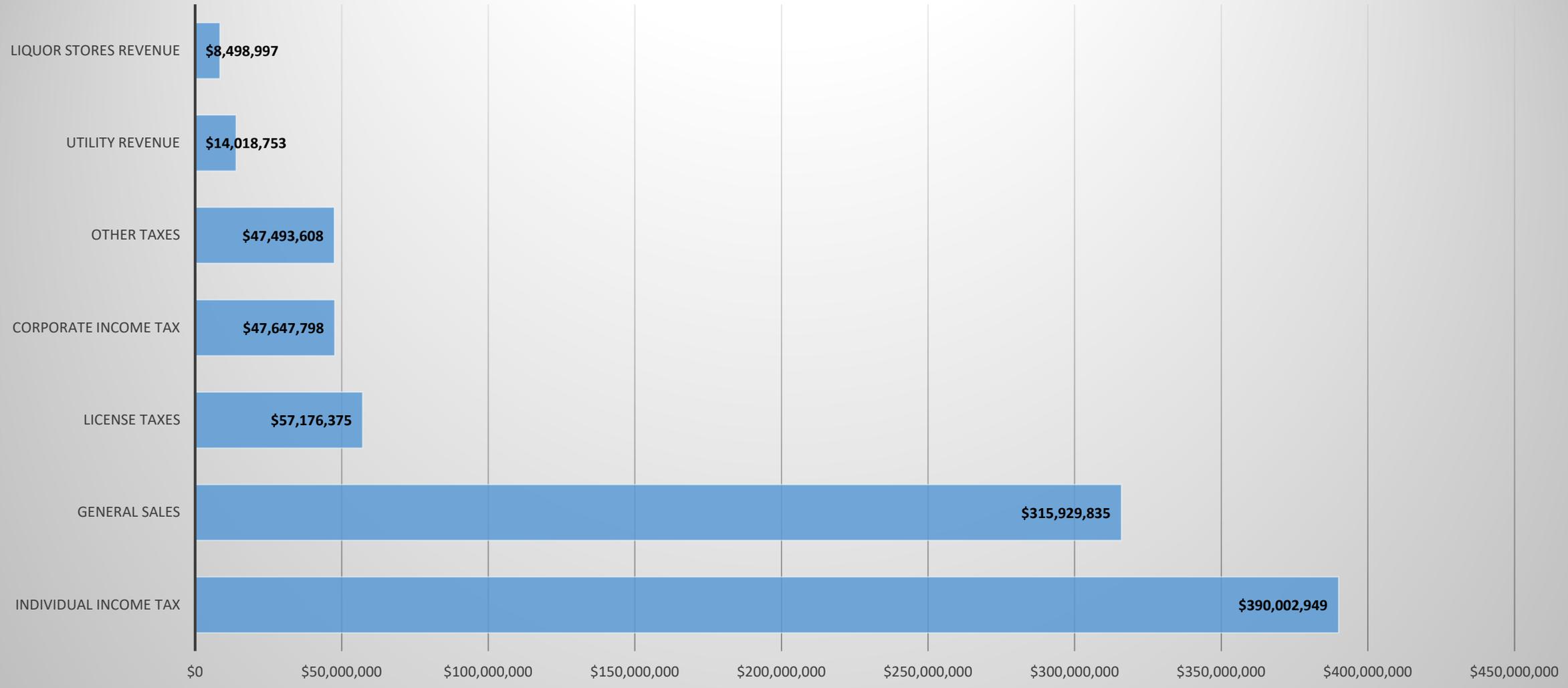
Contact Us:

ewd.local.finance@census.gov
1-800-832-2839

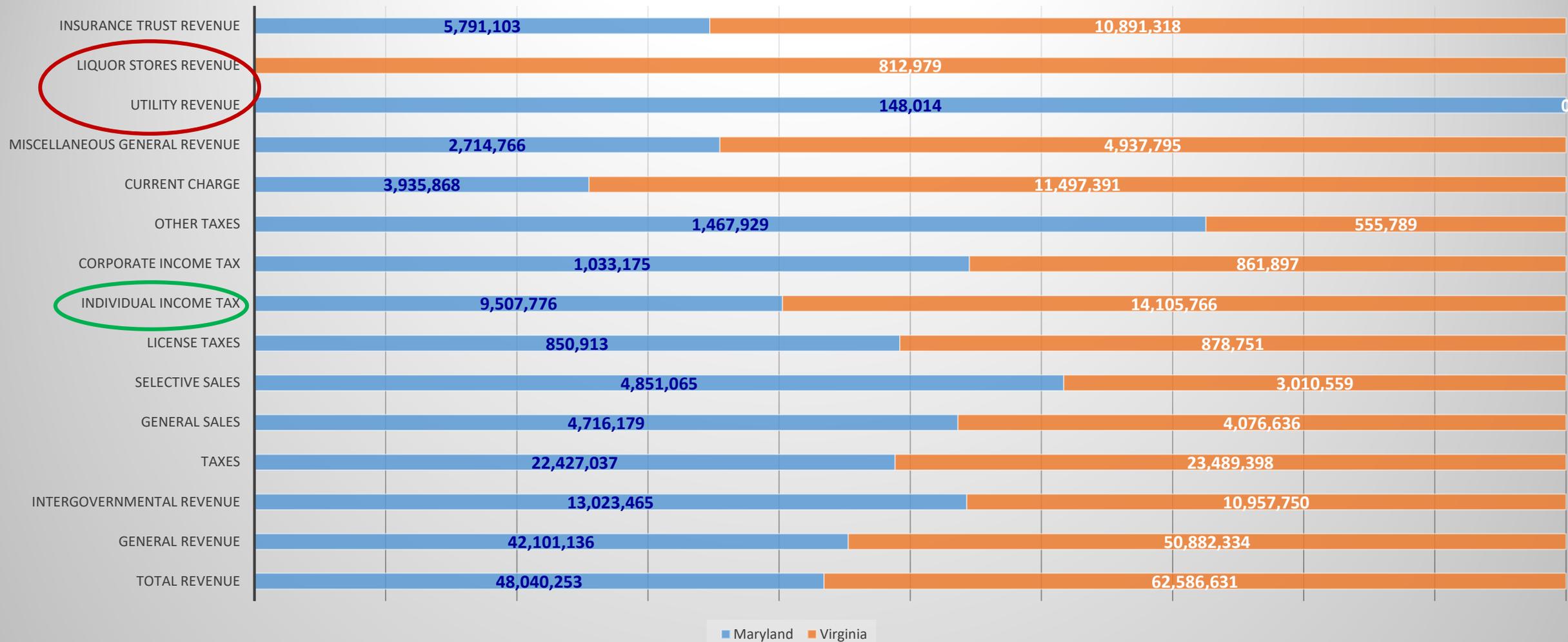
Key stats from the 2018 Annual Surveys of State & Local Finance:

- Total Revenue
 - State - 2.6 billion
 - Local – 2.0 billion
- Total Expenditures
 - State – 2.4 billion
 - Local – 2.0 billion
- Debt at end of fiscal year
 - State – 1.2 billion
 - Local – 2.0 billion

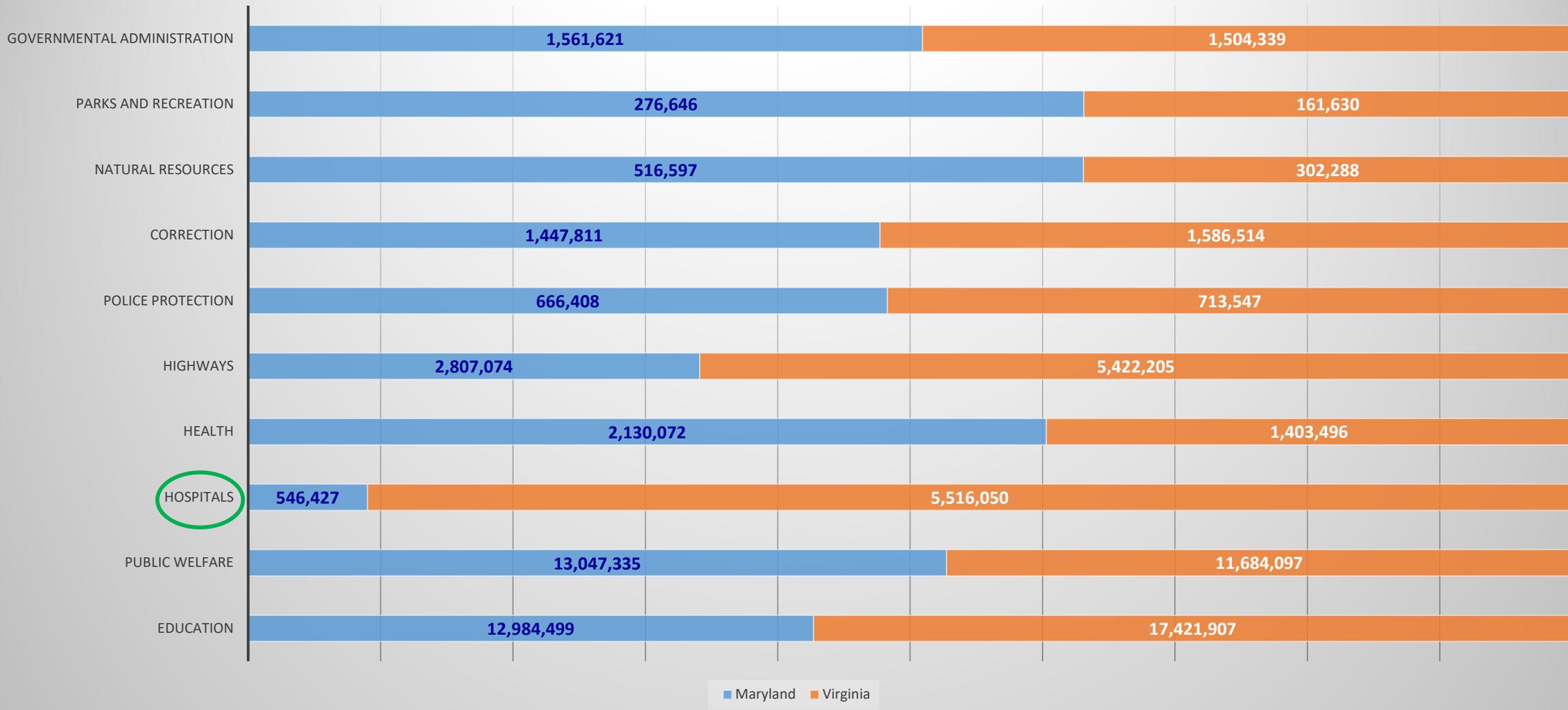
U.S. Revenue by Selected Source: 2018 (Thousands of Dollars)



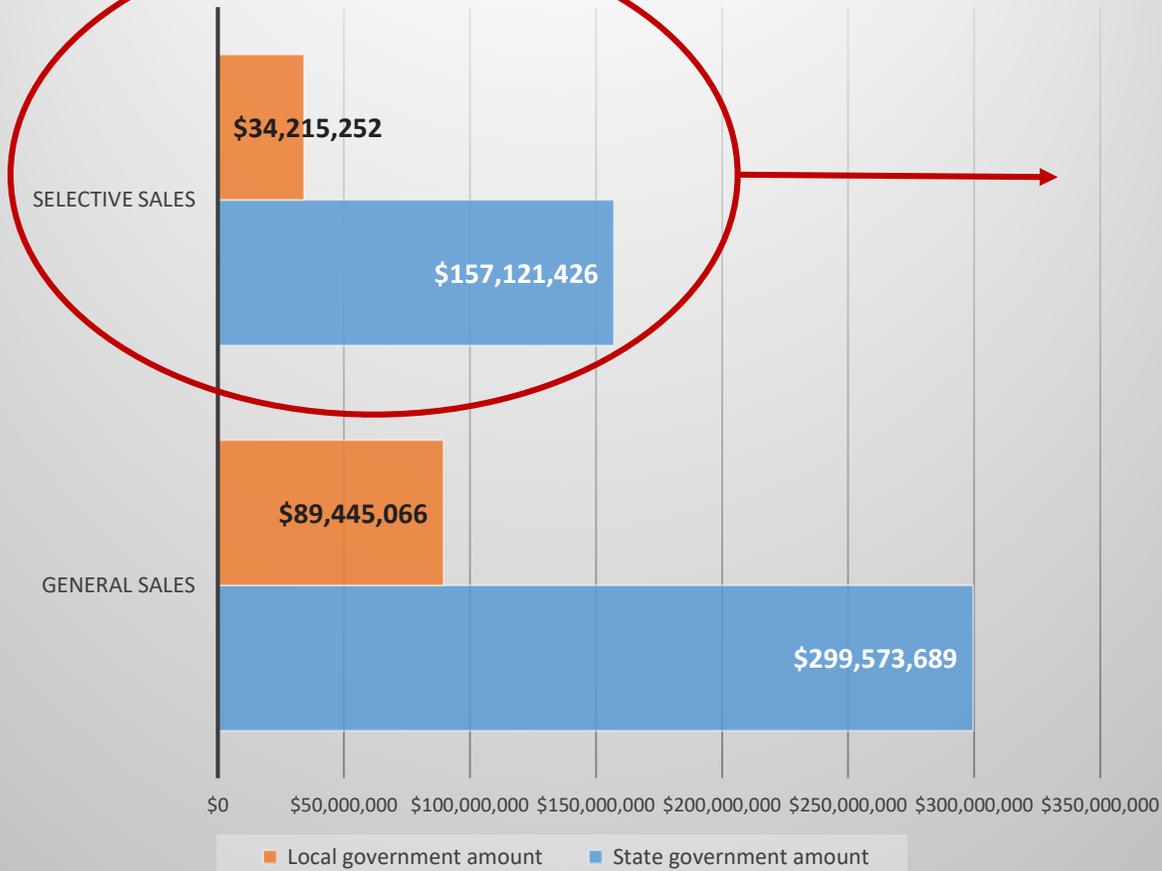
Revenue by Source for Select States: 2018 (Thousands of Dollars)



Expenditure by Governmental Functions for Select States: 2018 (Thousands of Dollars)



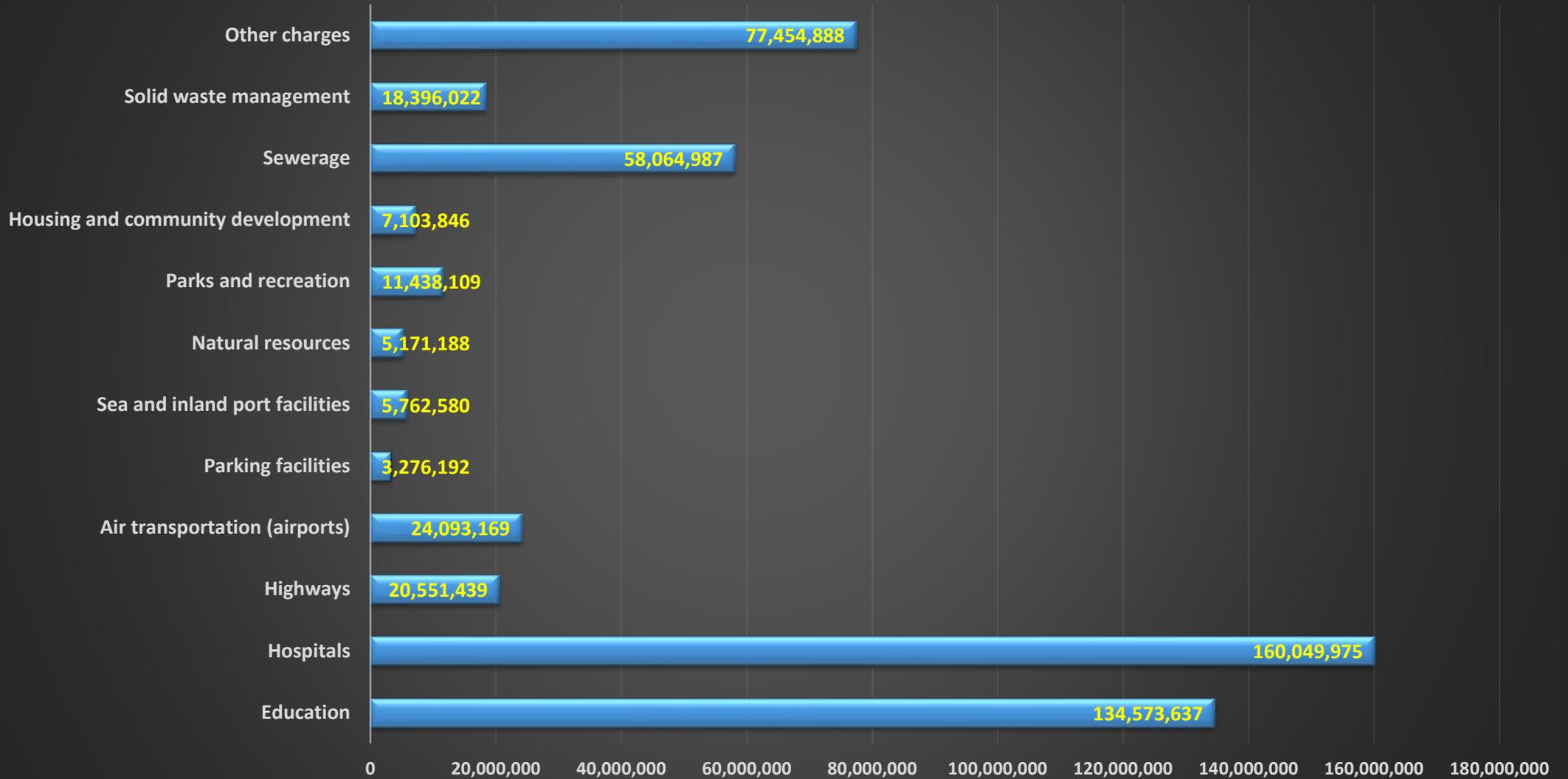
U.S. General Revenue from Sales & Gross Receipts for State & Local Government: 2017 (in Dollars)



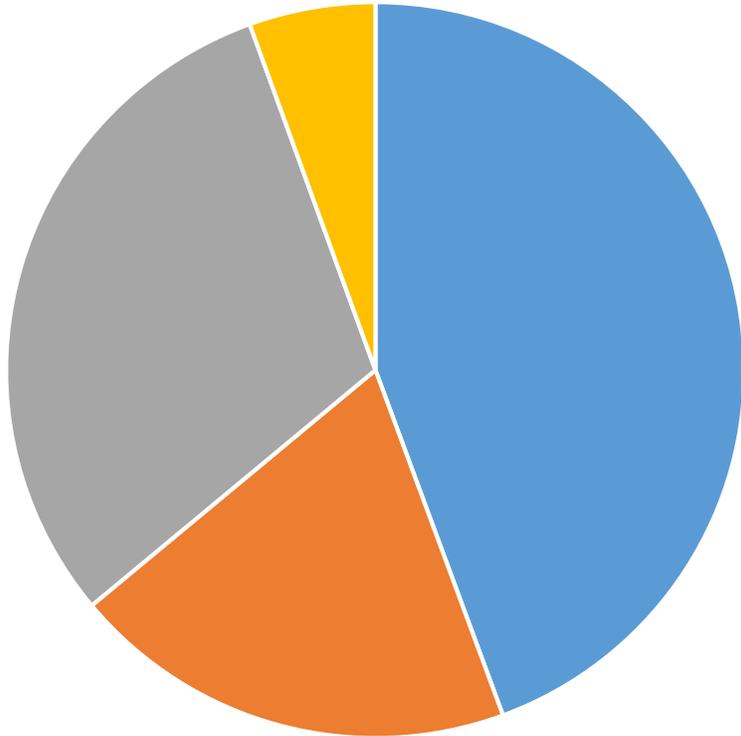
U.S. General Revenue from Selective Sales by Type of Receipts for State & Local Government: 2017 (in Dollars)



U.S. General Revenue from Charges by Type for State & Local Government: 2017 (In Dollars)

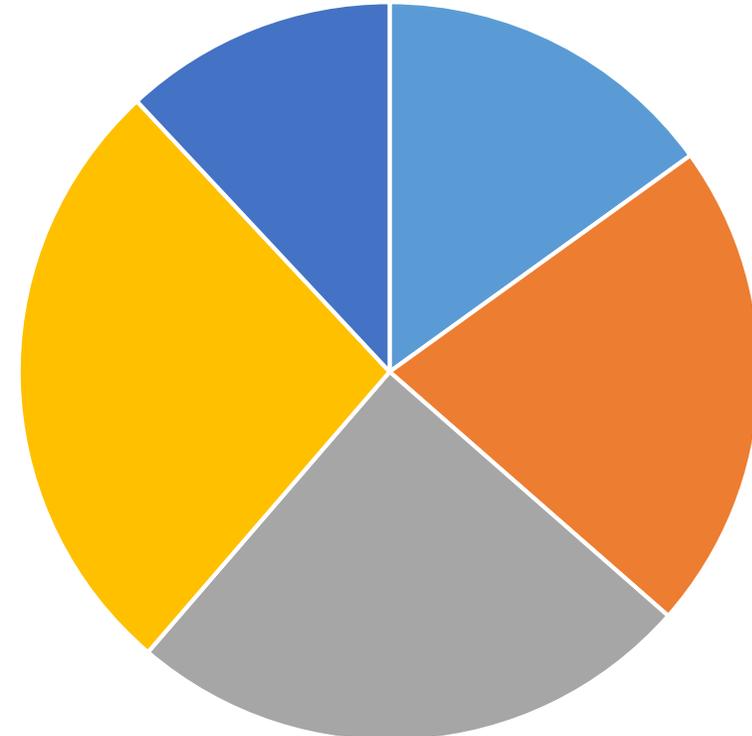


U.S. Expenditure on Public Safety by Type for State & Local Government: 2017



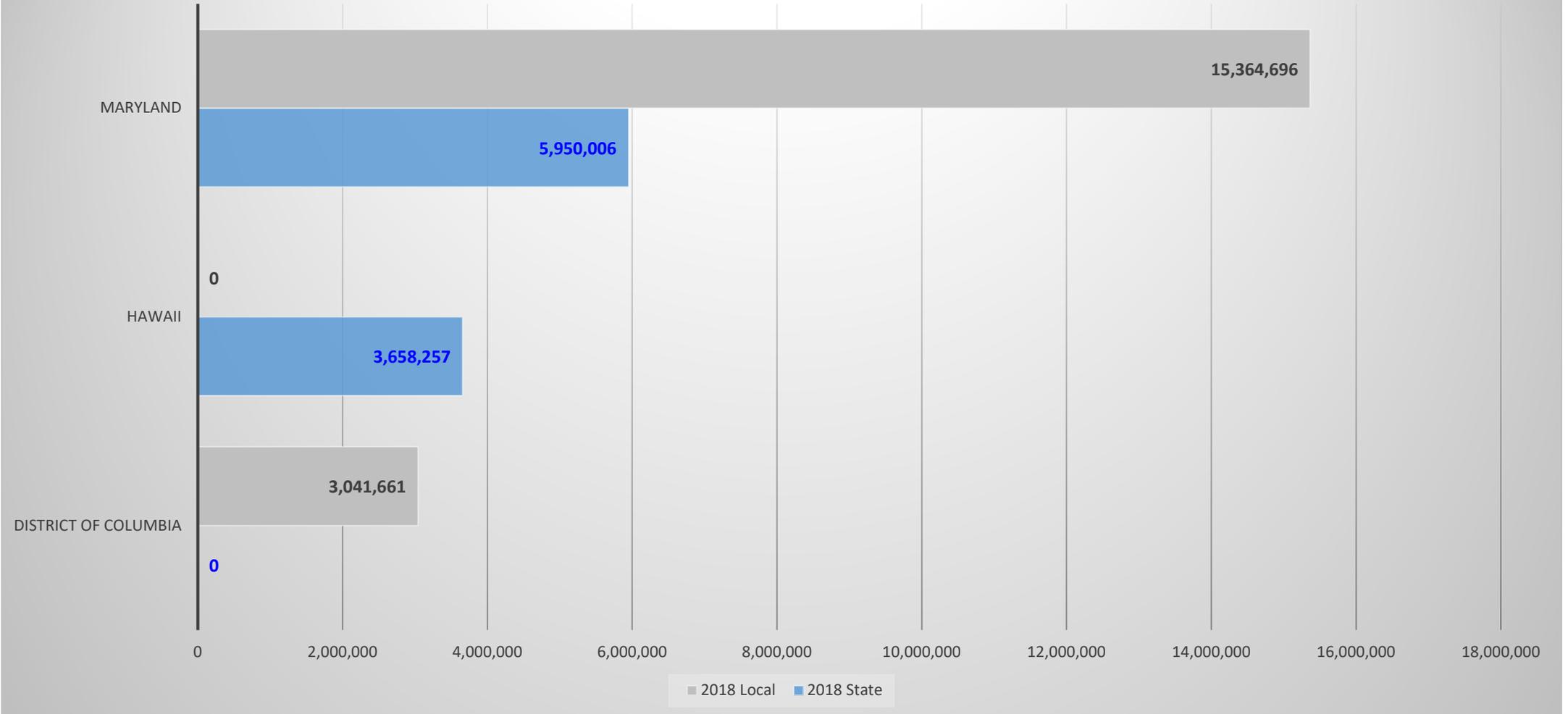
- Police protection
- Fire protection
- Correction
- Protective inspection and regulation

U.S. Expenditure on Environment & Housing by Type for State & Local Government: 2017

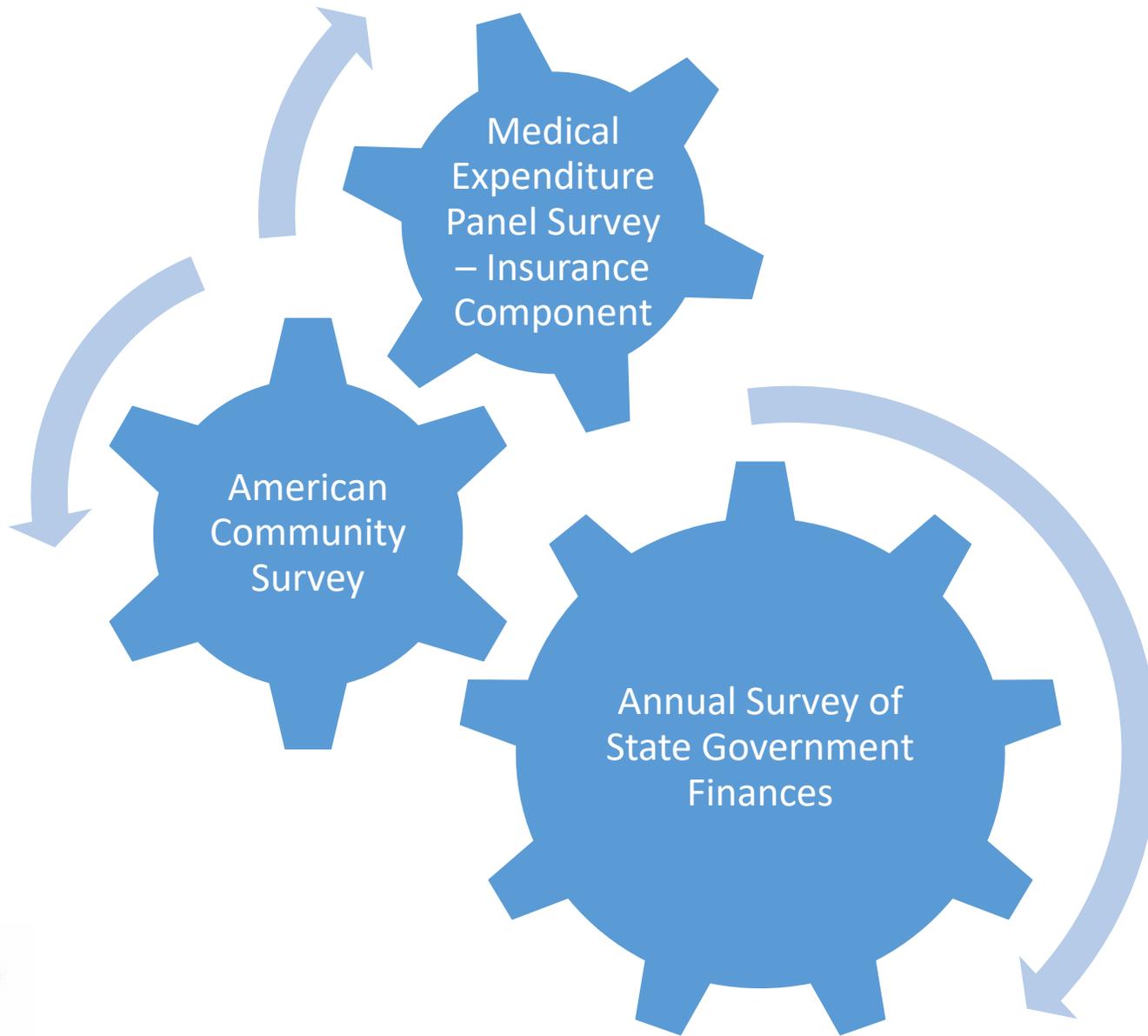


- Natural resources
- Parks and recreation
- Housing and community development
- Sewerage
- Solid waste management

Preliminary 2018 State and Local Government Finance Data: Expenditure for Education by Geography



Census Data: Research in Healthcare



Access to Programs:

Annual Survey of State Government Finances:

<https://www.census.gov/programs-surveys/state.html>

American Community Survey:

<https://www.census.gov/programs-surveys/acs>

Medical Expenditure Panel Survey:

<https://www.census.gov/programs-surveys/meps.html>

Demographic Programs:

1-800-923-8282

Census of Governments

- Conducted every 5 years in the years ending in -2 & -7
- Public counterpart to the Economic Census
- Data available:
 - Government Finance
 - State & Local Government Finance
 - State Government Tax
 - Public Pensions
 - Public elementary-secondary education finance
 - Government Employment & Payroll
 - State government
 - State and local combined as aggregates
 - Local governments
 - Governments Organization
 - The number of governments by type and by state
 - Descriptions of the responsibilities and authority of local governments by state
 - List of all local governments in the United States
 - Public Use File - [CoG Organization](#)

Additional Resources:



Government Units Survey

<https://www.census.gov/programs-surveys/gus.html>

Government Classification Manual

<https://www.census.gov/topics/public-sector/about/classification-manual.html>

Access to Census of Governments Data

<https://www.census.gov/programs-surveys/cog.html>

Individual State Descriptions Report

<https://www.census.gov/topics/public-sector/government-organization/library/publications.html>

Search

ALL
TABLES
MAPS
PAGES

Government Units: US and State: Census Years 1942 - 2017

Survey/Program: Public Sector TableID: CG000RG01

61 Results [Filter](#) | [Download](#)

[CUSTOMIZE TABLE](#)

Survey Component	Geographic Area Name	Year	Meaning of Aggregate Description	Type of Government	Amount
Government Organization	Alabama	1942	Total Federal, state, and local governmen...	State and Local	511
Government Organization	Alabama	1952	Total Federal, state, and local governmen...	State and Local	548
Government Organization	Alabama	1957	Total Federal, state, and local governmen...	State and Local	617
Government Organization	Alabama	1962	Total Federal, state, and local governmen...	State and Local	733
Government Organization	Alabama	1967	Total Federal, state, and local governmen...	State and Local	797
Government Organization	Alabama	1972	Total Federal, state, and local governmen...	State and Local	876
Government Organization	Alabama	1977	Total Federal, state, and local governmen...	State and Local	950
Government Organization	Alabama	1982	Total Federal, state, and local governmen...	State and Local	1,019
Government Organization	Alabama	1987	Total Federal, state, and local governmen...	State and Local	1,054
Government Organization	Alabama	1992	Total Federal, state, and local governmen...	State and Local	1,122
Government Organization	Alabama	1997	Total Federal, state, and local governmen...	State and Local	1,132
Government Organization	Alabama	2002	Total Federal, state, and local governmen...	State and Local	1,172
Government Organization	Alabama	2007	Total Federal, state, and local governmen...	State and Local	1,186
Government Organization	Alabama	2012	Total Federal, state, and local governmen...	State and Local	1,209
Government Organization	Alabama	2017	Total Federal, state, and local governmen...	State and Local	1,196

Government Units: US and State: Census Years 1942 - 2017
Survey/Program: Public Sector
Table: CG000RG01

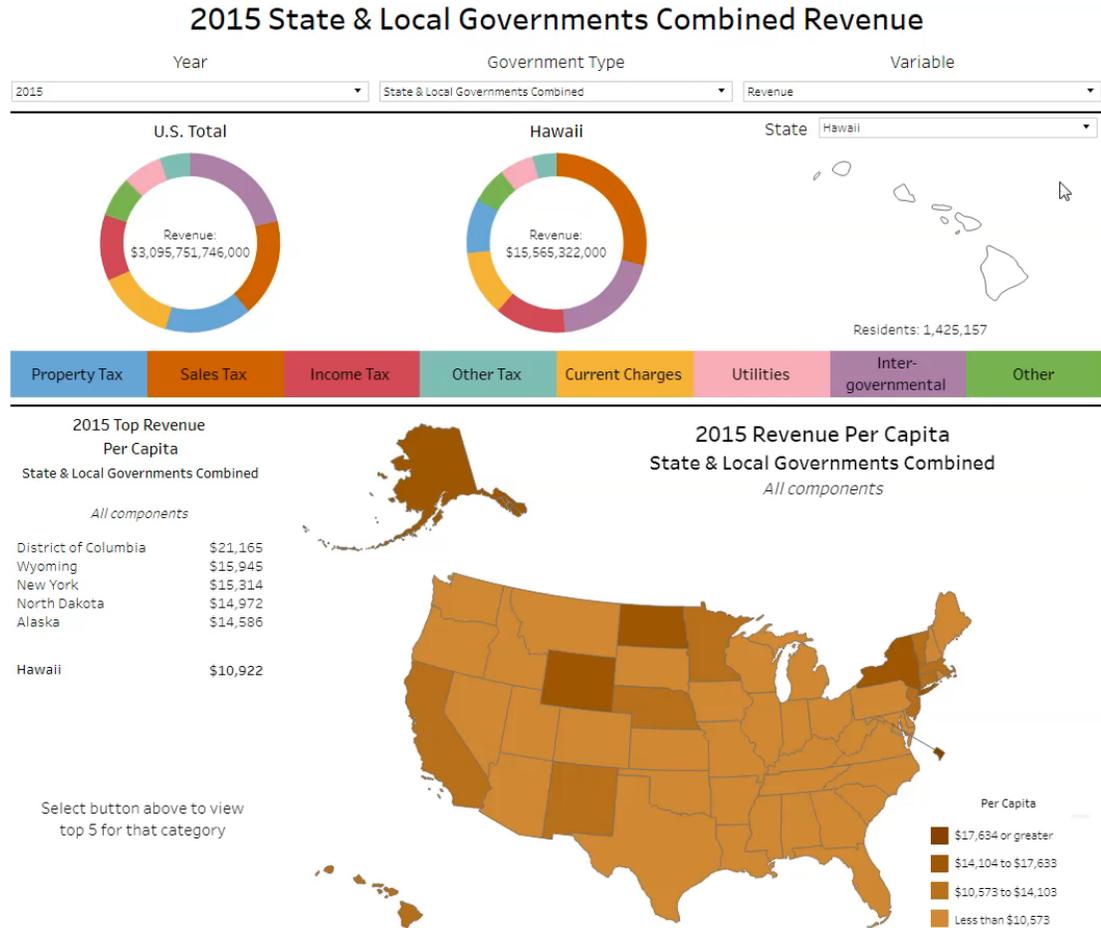
Local Governments by Type: US and State: 2012 and 2017
Survey/Program: Public Sector
Table: CG000RG02

General-Purpose Local Governments by State: US and State: Census Years 1942 to 2017
Survey/Program: Public Sector
Table: CG000RG03

Special-Purpose Local Governments: US and State: Census Years 1942 to 2017
Survey/Program: Public Sector
Table: CG000RG04

Access to this search result - [GUS search results](#)

State & Local Government Snapshot



Link to:

[State & Local Government Snapshot Tool](#)

Others Actions to Change the Tool Display:

- Select different years
- Select State, Local or State and Local Governments
- Select Variable to Display; Revenues, Expenditures, or Employment
- Select a State

Webinar on the Snapshot Tool

[Access to Snapshot Tool Webinar](#)

Economic Census

2017 Economic Census

- NAICS: Nearly every 2- thru 6-digit code covered by the Census Bureau
 - Excludes Agriculture (NAICS 11) and other selected types of business (see [list of exclusions](#) for full list of exclusions)
- Geography: National, state, metro and other lower geographies (areas shown vary by sector)
- Other Dimensions: Data by business size (establishment and firm; employment and revenue), Legal Form of Organization, Franchise status, etc.
- Over 200 data variables shown, including number of establishments, employment, payroll and “sales” plus sector-specific variables (inventories, assets, expenses, etc.)

2017 Economic Census Geography Releases – Arts, Entertainment, and Recreation for Maryland at the 6-digits NAICS for ‘All Establishments’

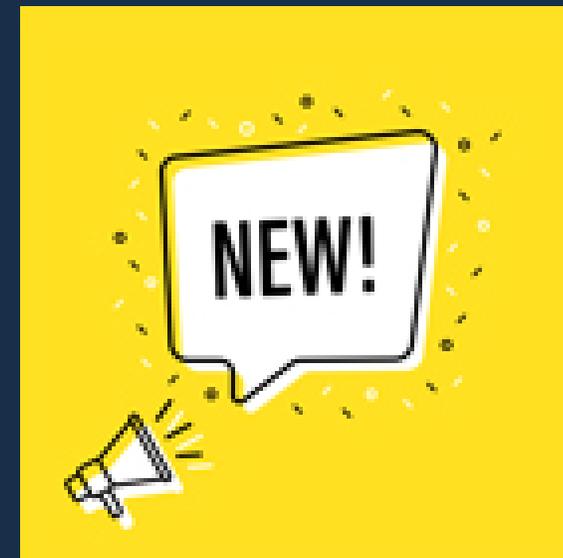
- **Museums, Historical Sites, and Similar Institution (NAICS code 712190)**
 - Number of firms = 11
 - Number of establishments = 11
 - Sales, value of shipments, or revenue (\$1,000) = \$4,977
 - Number of employees = 58
- **Amusement and Theme Parks (NAICS code 713110)**
 - Number of firms = 6
 - Number of establishments = 6
 - Sales, value of shipments, or revenue (\$1,000) = \$64,739
 - Number of employees = 1,308

(Source: 2017 Economic Census, TableID: EC1700BASIC)

What's New for 2017

- Geographic Areas
- NAICS updates
- NAPCS
- New disclosure rules
- Data.census.gov platform

Presenting...
Your 2017
Economic Census Data!



Found on data.census.gov

Data just released from the

2017 Economic Census

The 26,390 Arts, Entertainment, and Recreation (NAICS 71) establishments in California reported receipts of \$53.1 billion in 2017.

www.census.gov/economiccensus

United States[®]
Census
Bureau

U.S. Department of Commerce
U.S. CENSUS BUREAU
census.gov



2017 Economic Census Planned Data Product Releases

Statistics Set	Report Title	Planned Release Date or Date Range
Core Business Statistics	Economy Wide Business Statistics for the U.S. - First Look	Sep-19
	Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	Dec-21
	Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012	Dec-21
	Franchise	Dec-21
Geographic Area Statistics (U.S., States, and Selected Geographies)	Mining: Geographic Area Statistics	January 2020 - November 2020
	Construction: Geographic Area Statistics	
	Manufacturing: Geographic Area Statistics	
	Wholesale Trade: Geographic Area Statistics	
	Retail Trade: Geographic Area Statistics	
Product Statistics	Product Statistics: NAICS x NAPCS for the U.S. and States where applicable	Nov-20
	Product Statistics: NAPCS x NAICS for the U.S.	

Establishment and Firm Size Statistics	Report Title	Planned Release Date or Date Range
Establishment and Firm Size Statistics	Estab & Firm Size Summary Statistics by Revenue Size of Establishments	November 2020 - September 2021
	Estab & Firm Size Summary Statistics by Employment Size of Establishments	
	Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms	
	Estab & Firm Size Summary Statistics by Revenue Size of Firms	
	Estab & Firm Size Summary Statistics by Employment Size of Firms	
	Estab & Firm Size Summary Statistics by Concentration of Largest Firms	
	Estab & Firm Size Summary Statistics by Legal Form of Organization	
	Manufacturing: Detailed Statistics for the U.S.	
	Construction: Detailed Statistics for the U.S., Regions, and States	
	Mining: Detailed Statistics for the U.S.	
	Construction: Miscellaneous Subjects	
	Manufacturing: Miscellaneous Subjects	
	Services: Miscellaneous Subjects	
	Wholesale Trade: Miscellaneous Subjects	
Retail Trade: Miscellaneous Subjects		

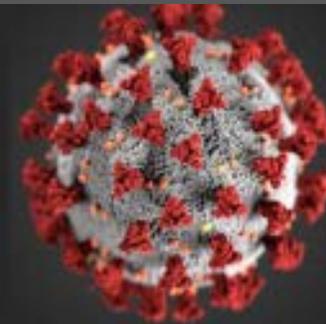
Commodity Flow Survey	Preliminary	Dec-18
	GAS, Hazardous Materials, Exports	Jul-20
Annual Survey of Manufactures	ASM 2018	Apr-20
	ASM 2019	Feb-21
	ASM Benchmark	Jun-21
	ASM 2020	Dec-21
	ASM 2021	Dec-22
Island Areas: Geographic Area Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Subject Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Product Statistics	American Samoa	Jan-20
	CNMI	Jan-20
	Guam	Jan-20
	Puerto Rico	Dec-20
	US Virgin Islands	Jan-20
Island Areas : Industry Series	Puerto Rico	Dec-20

COVID-19 HUB

Demographic and Economic Resources

U.S. Census Bureau

<https://covid19.census.gov/>



US Demographic and Economic Data At A Glance

Population Aged 65 Years and Older

49,238,581

American Community Survey (ACS) 2014-2018

Total Uninsured Population

29,752,767

American Community Survey (ACS) 2014-2018

Total Employer Establishments

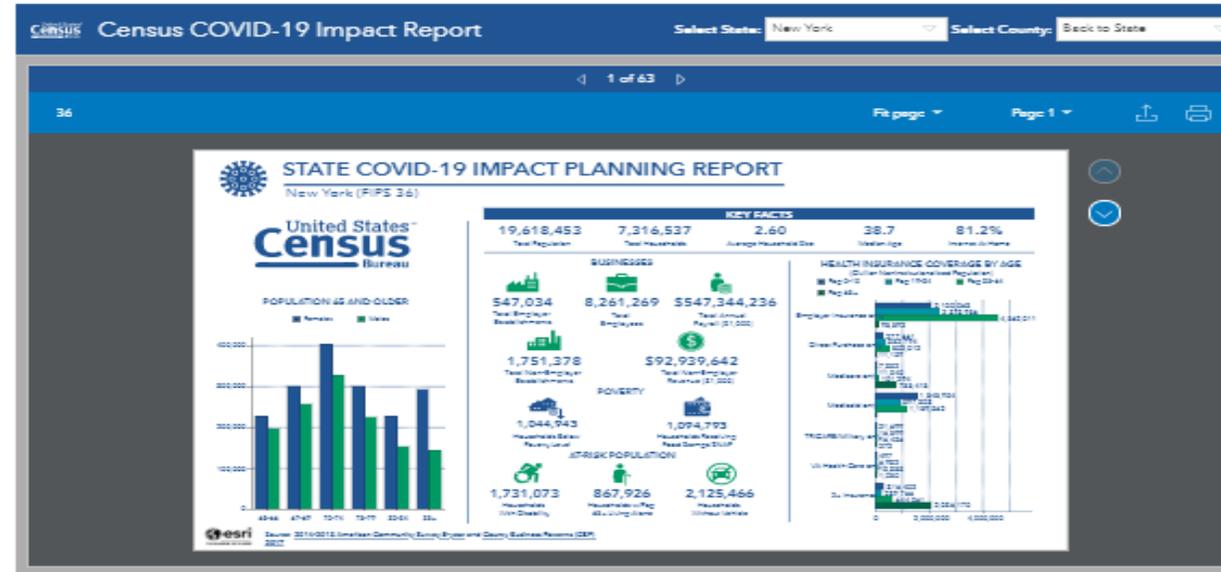
7,860,674

County Business Patterns (CBP) 2017

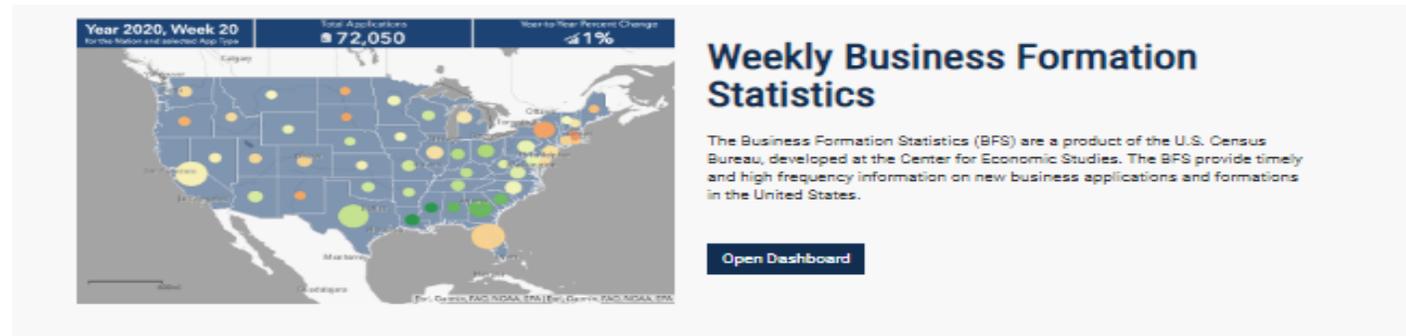
Total Non-Employer Establishments

25,701,671

Nonemployer Statistics (NES) 2017



[Click here](#) to open the dashboard in a new tab.



Highlighted Census Programs

These Census Bureau experimental data products are innovative statistical products created using new data sources or methodologies that benefit data users in the absence of other relevant products.



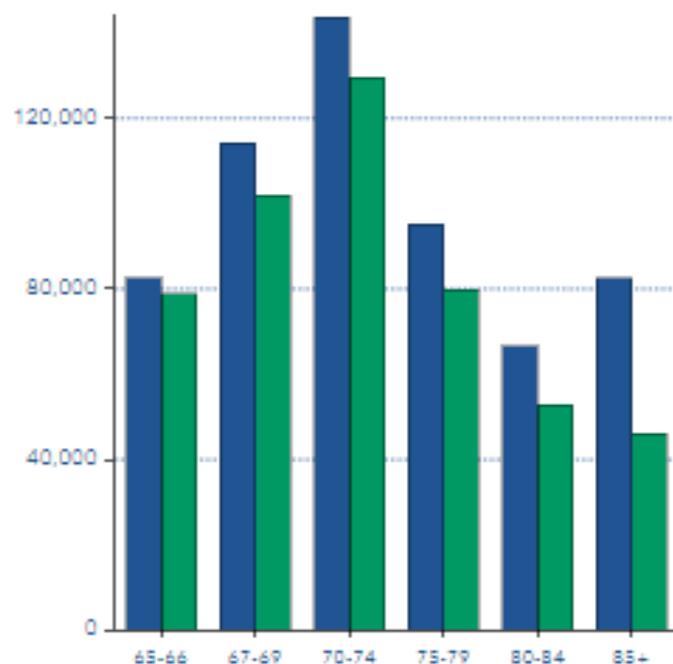
STATE COVID-19 IMPACT PLANNING REPORT

Washington (FIPS 53)

United States
Census
Bureau

POPULATION 65 AND OLDER

■ Females ■ Males



KEY FACTS

7,294,336

Total Population

2,800,423

Total Households

2.55

Average Household Size

37.6

Median Age

86.9%

Internet At Home

BUSINESSES



191,045

Total Employer Establishments



2,768,660

Total Employees



\$169,766,372

Total Annual Payroll (\$1,000)



478,331

Total Non-Employer Establishments



\$23,926,194

Total Non-Employer Revenue (\$1,000)

POVERTY



302,663

Households Below Poverty Level



350,611

Households Receiving Food Stamps/SNAP

AT-RISK POPULATION



711,718

Households With Disability



280,252

Households w/Pop 65+ Living Alone



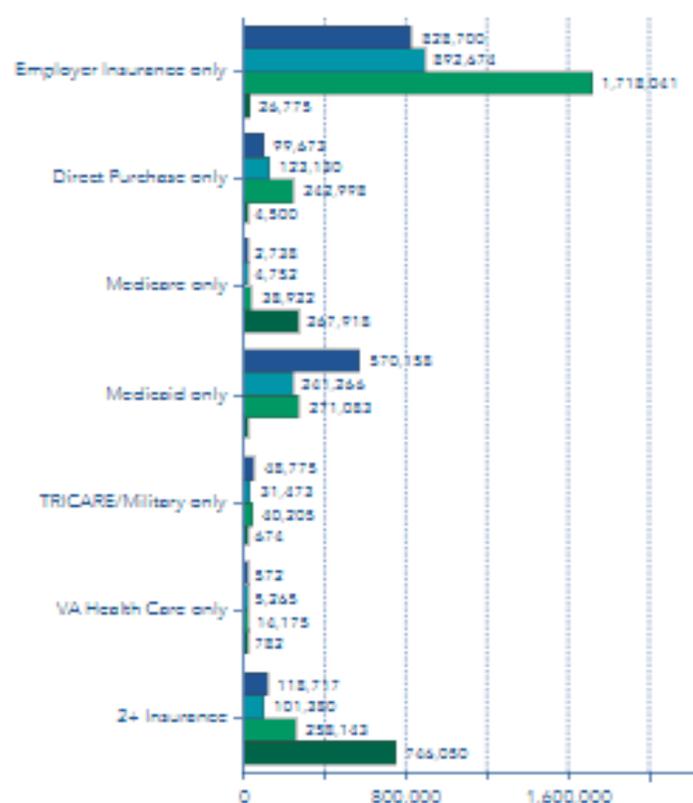
192,165

Households Without Vehicle

HEALTH INSURANCE COVERAGE BY AGE

(Civilian Noninstitutionalized Population)

■ Pop 0-18 ■ Pop 19-24 ■ Pop 25-64 ■ Pop 65+



Exploring Our Data Tools



data.census.gov

Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Find Tables, Maps, and more ...

[Advanced Search](#) [Help](#) [Feedback](#)

Table	Age in Dec	Year	View Table of Data
TOTAL POPULATION	15-19 years	2013-2014	48
TOTAL POPULATION	20-24 years	2013-2014	49
TOTAL POPULATION	25-29 years	2013-2014	50
TOTAL POPULATION	30-34 years	2013-2014	51
TOTAL POPULATION	35-39 years	2013-2014	52
TOTAL POPULATION	40-44 years	2013-2014	53
TOTAL POPULATION	45-49 years	2013-2014	54
TOTAL POPULATION	50-54 years	2013-2014	55
TOTAL POPULATION	55-59 years	2013-2014	56
TOTAL POPULATION	60-64 years	2013-2014	57
TOTAL POPULATION	65-69 years	2013-2014	58
TOTAL POPULATION	70-74 years	2013-2014	59
TOTAL POPULATION	75-79 years	2013-2014	60
TOTAL POPULATION	80-84 years	2013-2014	61
TOTAL POPULATION	85+ years	2013-2014	62
TOTAL POPULATION	All ages	2013-2014	63
TOTAL POPULATION	All ages	2013-2014	64
TOTAL POPULATION	All ages	2013-2014	65
TOTAL POPULATION	All ages	2013-2014	66
TOTAL POPULATION	All ages	2013-2014	67
TOTAL POPULATION	All ages	2013-2014	68
TOTAL POPULATION	All ages	2013-2014	69
TOTAL POPULATION	All ages	2013-2014	70
TOTAL POPULATION	All ages	2013-2014	71
TOTAL POPULATION	All ages	2013-2014	72
TOTAL POPULATION	All ages	2013-2014	73
TOTAL POPULATION	All ages	2013-2014	74
TOTAL POPULATION	All ages	2013-2014	75
TOTAL POPULATION	All ages	2013-2014	76
TOTAL POPULATION	All ages	2013-2014	77
TOTAL POPULATION	All ages	2013-2014	78
TOTAL POPULATION	All ages	2013-2014	79
TOTAL POPULATION	All ages	2013-2014	80
TOTAL POPULATION	All ages	2013-2014	81
TOTAL POPULATION	All ages	2013-2014	82
TOTAL POPULATION	All ages	2013-2014	83
TOTAL POPULATION	All ages	2013-2014	84
TOTAL POPULATION	All ages	2013-2014	85
TOTAL POPULATION	All ages	2013-2014	86
TOTAL POPULATION	All ages	2013-2014	87
TOTAL POPULATION	All ages	2013-2014	88
TOTAL POPULATION	All ages	2013-2014	89
TOTAL POPULATION	All ages	2013-2014	90
TOTAL POPULATION	All ages	2013-2014	91
TOTAL POPULATION	All ages	2013-2014	92
TOTAL POPULATION	All ages	2013-2014	93
TOTAL POPULATION	All ages	2013-2014	94
TOTAL POPULATION	All ages	2013-2014	95
TOTAL POPULATION	All ages	2013-2014	96
TOTAL POPULATION	All ages	2013-2014	97
TOTAL POPULATION	All ages	2013-2014	98
TOTAL POPULATION	All ages	2013-2014	99
TOTAL POPULATION	All ages	2013-2014	100

Tables

Check out our new table display which allows you to dynamically add geographies, topics, or any applicable filters. You can reorder, pin, and hide columns all with simple drag and drop functionality. Tab through different tables to make sure you found the right one, customize it, and then download multiple vintages of it quickly. If you don't see a functionality you need, find a bug, or have a comment, drop us a line at cedsci.feedback@census.gov.

[VIEW TABLES](#)

// Search / Advanced Search

Advanced Search

Table ID (e.g., DP05)

Narrow search with filters

FIND A FILTER

e.g. 336111 - Automobile Manufacturing

BROWSE FILTERS

Topics

Geography

Years

Surveys

Codes

TOPICS

Business and Economy

Education

Employment

Families and Living Arrangements

Government

Health

Housing

Income and Poverty

Populations and People

Race and Ethnicity

GOVERNMENT

Government

Government Employment and Payroll

Redistricting

State and Local Government Courts

State and Local Government Finances

STATE AND LOCAL GOVERNMENT FINANCES

State and Local Government Finances

Local Government Finances

Public Education Finances

Public Pension Systems

State Government Finances

Taxation Revenue

Summary:

- Public sector data in conjunction with private sector statistics can provide a more complete picture of data analysis.
- The Census of Governments is the public counterpart of the Economic Census, both serving as the most comprehensive source for business data.

Selected Public Sector Statistics On the Highway of Life...

Motor vehicle operators license

Motor fuels sales tax

Sales & gross receipt taxes

Amusement sales tax

Q & A and Thank You!

Contact Information:

Lynda Lee

(301)763-3044

lynda.lee@census.gov

For questions on the American Community Survey, contact:

Email - acso.users.support@census.gov

Phone - 1-866-805-5993

For detailed questions concerning the 2020 Decennial, contact:

301-763-INFO or 800-923-8282

To schedule additional training with a Census Data Dissemination Specialist in your area,

please call **844-Ask-Data**

Or email us at: census.askdata@census.gov



Reference Materials

North American Industry Classification System (NAICS)

www.census.gov/eos/www/naics

- A hierarchical classification system that groups establishments into industries based on the business activities in which they are primarily engaged.
- A comprehensive system covering the entire field of business activities.
- Used to collect, tabulate, analyze, and disseminate statistics.
- A common language used among the United States, Canadian, and Mexican statistical agencies
- Updated every five years

NAICS Hierarchy

Level	Code	Description
Sector	51	Information
Subsector	515	Broadcasting (except Internet)
Industry Group	5151	Radio and Television Broadcasting
Industry	51511	Radio Broadcasting
U.S. Industry	515112	Radio Stations

