Q: How do I get a copy of the slideshow.
A: This webinar recording, written transcript, and PowerPoint slides will be available within 30 business days at https://www.census.gov/data/academy/webinars/2022/navigating-the-new-and-improved-data-census-gov.html.

Q: Is this data connected to the J2J tool? I did not see this data there.
A: I would recommend using the data in Census Business Builder in conjunction with the Job-to-Job Flows (J2J) Tool. While CBB will give you information on daily commute, the J2J include statistics on: (1) the job-to-job transition rate, (2) hires and separations to and from employment, (3) earnings changes due to job change, and (4) characteristics of origin and destination jobs for job-to-job transitions. These statistics are available at the national, state, and metropolitan area levels and by worker and firm characteristics.

Q: Also, the Minority and Women Owned Businesses does not include all of the Agricultural Sector or at all? Or does it cover some of it here and some in the Agriculture Census?
A: Go to census.askdata@census.gov and or call 1844-askdata for a specific response to your question. The Agricultural data is not collected by the Census Bureau. USDA may have more detailed data as they manage this information.
Q: What is the tool used for mapping commute patterns? Tiger Maps or OnTheMap?

A: The TIGERweb applications provide a simple way to view our TIGER data without Geographic Information System (GIS) software and without downloading data. However, OnTheMap is a web-based mapping and reporting application that shows where workers are employed and where they live. It also provides companion reports on age, earnings, industry distributions, race, ethnicity, educational attainment, and sex.

Q: Can you paste the link at the bottom of this slide in the chat?

A: Here is the link you requested.

Q: What definition do you use for minority owned or women owned business? Is it greater than 50% ownership?

A: Business ownership is defined as having 51 percent or more of the stock or equity in the business and is categorized by:

- Gender: Male; female; or equally male/female
- Ethnicity: Hispanic; equally Hispanic/non-Hispanic; non-Hispanic
Women and Minority Business Owners

- Race: White; Black or African American; American Indian or Alaska Native; Asian; Native Hawaiian or Other Pacific Islander; some other race; minority; equally minority/nonminority; nonminority
- Veteran status: Veteran; equally veteran/nonveteran; nonveteran
- Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status

Q: This is 2017 data? Is there more recent data available?
A: The demographic data in Census Business Builder from the American Community Survey (ACS) are updated annually in December and the economic data (from County Business Patterns and Nonemployer Statistics) are updated annually, typically in June. The data from the Economic Census and the Census of Business Owners are updated every 5 years; the 2022 Economic Census data are scheduled to be updated starting in December 2023.

Q: Why is manufacturing not included?
A: In Census Business Builder you can select the type of business you want to research by either selecting it first from the "Most Popular" categories or by using the “Type of Business Search”. The option to select “Manufacturing” is available by using the “Type of Business Search”.

Visit: census.gov/academy
Q: Can you post the link for the Census Business Builder?

A: https://www.census.gov/data/data-tools/cbb.html

Q: Do you have to choose a geographic location, or can you get data for all of the US?

A: Demographic data and selected Economic data are shown at the State, Metro, County, City/Town (“Place”), ZIP Code, and Census Tract levels. Consumer Spending data are shown at the State, County, City/Town (“Place”), ZIP Code, and Census Tract levels. Economic and workforce data are shown at the State, County, and City/Town (“Place”) levels. Trade data are shown at the State level. Users can browse data for every county in the U.S.

Q: Can you use Census Business Builder if your business is virtual/online? It seems like you have to have a specific geographic location in order to use it.

A: You can use CBB if your business is virtual/online. The geography selection would depend on the areas your business would be servicing. In many cases, that would mean multiple reports/searches if you were servicing the entire United States, for example.
Nonetheless, Demographic data and selected Economic data are shown at the State, Metro, County, City/Town (“Place”), ZIP Code, and Census Tract levels. Consumer Spending data are shown at the State, County, City/Town (“Place”), ZIP Code, and Census Tract levels. Economic and workforce data are shown at the State, County, and City/Town (“Place”) levels. Trade data are shown at the State level. Users can browse data for every county in the U.S.

You can also search NAICS codes on our site for virtual businesses. [https://www.census.gov/naics/?input=online&year=2022](https://www.census.gov/naics/?input=online&year=2022)

Q: I liked your tools and dataset, could you please send us links to the data, tools, and also where to find past webinars

A: Data Tools & Apps can be found at [www.census.gov/data/data-tools.html](http://www.census.gov/data/data-tools.html).

For access to past webinars, visit Census Academy: [www.census.gov/academy](http://www.census.gov/academy).

Q: Do you have people experts on this data and tools to support our government office?

A: There are many reasons you may want to contact the Census Bureau so please see our list of contacts to help decide which is best for you: [www.census.gov/about/contact-us.html](http://www.census.gov/about/contact-us.html)
Also, we have our toll-free line (844.275.2342) or our email for general inquiries (census.askdata@census.gov)

Q: Will this presentation be available afterwards.
   A: This webinar recording, written transcript, and PowerPoint slides will be available within 30 business days at https://www.census.gov/data/academy/webinars/2022/navigating-the-new-and-improved-data-census-gov.html.

Q: Can you pull number of black owned businesses in New Jersey?
   A: I would recommend using data.census.gov

Q: Currently the latest CBP is year 2019. When will 2020 come out?

Q: Can you look up mines’ location in the country?
   A: You can locate the number of mining establishments down to the county level in Census Business Builder. However, you will not be able to locate their address using this data tool. See the following example in California:
Q: Can you pull data on the race of business owners at the city level? If so, how? Thank you!

A: The Survey of Business Owners data are presented by:

- Gender, ethnicity, race, and veteran status
- Geography (U.S., states, metropolitan areas, counties, and places)
- Industry (2- through 6-digit NAICS for selected geographies)
- Firm receipts size
- Firm employment size

See the following link to access the data:

Q: Are there any Census tools that help identify the economic health of minority business communities?

A: I recommend starting with the following link:
Q: How can you include Demographic data in the business summary section of the report?

A: As is, Census Business Builder’s Report contains three sections:

- **The My Customers section** provides summarized demographic information for your geography. This information provides a snapshot of the makeup of the community of potential customers in the area.
- **The Businesses Like Mine section** provides summarized information about accounting businesses in your geography. This information provides insight into the volume, finance, and diversity of ownership of the businesses in the area.
- **The Consumer Spending section** provides a high-level overview of the spending patterns of consumers in your geography.

You can download/copy the information and manipulate as it suits your needs.

Q: You mentioned there are other databases that interface or do we need to go to those separately?

A: The data in Census Business Builder comes from the American Community Survey, County Business Patterns and Nonemployer Statistics. However, the Data.Census.gov platform is really our enterprise dissemination tool. This gives full access to nearly all the data that we have at the Census Bureau. Certainly, much more than what is available in Census Business Builder. But we really want people to use our CBB data tool because it provides access to those key statistics in a very user-friendly type of platform.
Q: What's the best way to do survey research regarding population pockets of residents with a background from a certain country here in the US?

A: Surveys and programs contributing to Foreign Born data can be found at the following link:
https://www.census.gov/topics/population/foreign-born/surveys-programs.html

Q: Are there any census.gov databases or tools that includes information about pets or companion animals?

A: The following link is a great start when looking for information about pets in the United States:

Q: Is it possible with the Census builder to disaggregate data by race? For example, in a community if I want to know the average income and spending habits of a black family in a community.

A: It is not possible to disaggregate data by race in Census Business Builder. However, the Consumer Expenditure Surveys (CE) program provides data on expenditures, income, and demographic characteristics of consumers in the United States:
https://www.census.gov/programs-surveys/ce.html
Q: On the Census Business Builder, can you only select one type of business? For example, can you look at combined data for liquor and convenience stores?

A: Census Business Builder’s Small Business Edition is primarily for small business owners who need key data for their business plan or to better understand their potential market. It presents data for a single type of business at a time. The Regional Analyst Edition is primarily for chambers of commerce and regional planning staff who need a broad portrait of the people and businesses in their service area. It presents data for all sectors of the economy and for a user-defined region made up of one or more areas.

Q: If we are using reports and we have questions about the data, what is the best way to contact someone for support?

A: There are many reasons you may want to contact the Census Bureau so please see our list of contacts to help decide which is best for you: [www.census.gov/about/contact-us.html](http://www.census.gov/about/contact-us.html)

Also, we have our toll-free line (844.275.2342) or our email for general inquiries (census.askdata@census.gov)
Q: What is NAICS code for environmental remediation firms?
   A: The NAICS for "environmental remediation" is 562910 - Remediation Services: https://www.naics.com/naics-code-description/?code=562910&v=2022

Q: WHY 30 DAYS to post materials?
   A: This is due to the policies put in place for posting.