Planning to Expand

Q: Are Tracts used to determine HUBZone boundaries?

A: Yes, HubZones do use Census Tracts to determine boundaries.

Q: Could you share the link for the CAS site?

A: If you are speaking of the Census Academy webpage, it can be accessed at www.census.gov/data/academy.html

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Q: Do Cities and Counties also complete the Economic Census for the types of businesses in their Cities/Counties or only Business Owners complete the Economic Census? Thank you

A: As part of the Census Bureau's mission to provide timely information on the health of the U.S. economy, this "business" census serves as the most extensive collection of data related to business activity. Business establishments, covering most industries and geographic areas of the United States and Island Areas, are surveyed according to their primary business activity.
In short, businesses and firms fill out the Economic Census, and not the cities and counties on behalf of the businesses in their areas.

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Q: When and where can we access the slides - PDF file?

A: The slides can be accessed on the Census Academy within 30 business days.

Q: Is it only for viewing or for adding to the info to check for self?

A: Could you state more clearly what you are looking for?

Q: Good afternoon, where can we get the economic indicators at county and subcounty level such as zipcode? Thank you.

A: Hello Economic indicators may be found by entering your search criterion at data.census.gov.
Depending on what you request, results using available data will be referenced so you know the source data used.

A: Geographies may vary according to the indicator you are working with for data.

Q: Instead of selecting the variables, can you just drag and drop them into the Variables section?

Q: the 1st and 2nd variables, that is.

A: Drag and drop variables does not appear to be currently supported.

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Q: Can you generate report for multiple zipcode?

A: Yes, you are able to generate a report for multiple zip codes by creating a region.

Q: Would Business Builder be the best source for me to figure out housing needs? I think I would want to check out what cities are growing the fastest and research from that point. What do you think?

A: Hello, I suggest cross-referencing using various sources. Census Business Builder and data.census.gov which uses several surveys (i.e American Community Survey, American Housing Survey).

Q: What data sources would you suggest for creating an effective city marketing strategy?

A: Hello, Census Business Builder and data.census.gov would be excellent sources for your marketing research needs.

Q: Do you have gender by age at the county level?

A: Yes, using data.census.gov will provide the information you requested.

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Q: Would you please email me the slides as well

A: We load all the materials on the Census Academy under the webinar title.

Q: Is there a way to include multiple years of data in one table on data explorer for trend analysis?

A: Hello, yes, there is. If you use data.census.gov to select the variables, you may output multiple years for those variables using the ZIP function. When you click ZIP, it will ask which years you want to output. Very useful.

Q: Great, thank you. I was just working with it yesterday and needed to combine in Excel. Looking forward to trying out the ZIP function.

A: When you select the ZIP function, you'll see a window that has boxes you can check off the years that will be output on the ZIP file.