

**AGENDA**  
**2010 CENSUS ADVISORY COMMITTEE**  
**May 15-16, 2008**  
**Census Bureau Conference Center**  
**4600 Silver Hill Road - Suitland, Maryland 20746**

Thursday, May 15, 2008

Room  
*Auditorium*

<b>8:30 – 8:35 a.m.</b>	<b>Introductions/Agenda Review</b>	Nancy Gordon Designated Federal Official
<b>8:35 - 8:55 a.m.</b>	<b>Remarks</b>	A. Mark Neuman Chair, 2010 Census Advisory Committee  Lee Adams Vice-Chair, 2010 Census Advisory Committee
<b>8:55 – 9:10 a.m.</b>	<b>Welcome</b>	Cynthia A. Glassman Under Secretary for Economic Affairs, Economics and Statistics Administration
<b>9:10 – 9:35 a.m.</b>	<b>Census Bureau Update</b>	Steve H. Murdock Director, U.S. Census Bureau
<b>9:35 – 9:55 a.m.</b>	<b>Decennial Census Program Update</b>	Arnold A. Jackson Acting Associate Director for Decennial Census
<b>9:55 - 10:15 a.m.</b>	<b>Field Operations Update</b>	Brian Monaghan Chief, Field Operations
<b>10:15 – 10:35 a.m.</b>	<b>Demographic Program Update</b>	Howard Hogan Associate Director for Demographic Programs
<b>10:35 – 11:15 a.m.</b>	<b>Open Question and Answer</b>	Arnold A. Jackson, Acting Associate Director for Decennial Census Howard Hogan, Associate Director for Demographic Programs Brian Monaghan, Chief for Field Division
<b>11:15 – 11:25 a.m.</b>	<b>BREAK</b>	
<b>11:25 – 12:15 p.m.</b>	<b>Round Table: 2010 Census Advisory Committee</b>	
<b>12:15 - 1:30 p.m.</b>	<b>LUNCH (on your own)</b>	

05/12/08

**AGENDA**  
**2010 CENSUS ADVISORY COMMITTEE**  
**May 15-16, 2008**  
**Census Bureau Conference Center**  
**4600 Silver Hill Road - Suitland, Maryland 20746**

Thursday, May 15, 2008

Room  
*Auditorium*

1:30 – 2:30 p.m.	<b>2010 Census Integrated Communications Plan</b>	Jennifer Marks Chief, Census 2010 Publicity Office  DraftFCB
2:30 – 2:40 p.m.	<b>BREAK</b>	
2:40 – 3:40 p.m.	<b>2010 Census Integrated Communications Plan</b> <i>(Continued)</i>	DraftFCB
3:40 - 5:00 p.m.	<b>Advisory Committee Response to the 2010 Census Integrated Communications Plan</b>	
5:00 p.m.	<b>ADJOURN</b>	

**AGENDA**  
**2010 CENSUS ADVISORY COMMITTEE**  
**May 15-16, 2008**  
**Census Bureau Conference Center**  
**4600 Silver Hill Road - Suitland, Maryland 20746**

Friday, May 16, 2008

Room  
*Auditorium*

<b>8:30 – 8:50 a.m.</b>	<b>Remarks</b>	Nancy Gordon Designated Federal Official  A. Mark Neuman Chair, 2010 Census Advisory Committee
<b>8:50 - 9:00 a.m.</b>	<b>Public Comment</b>	
<b>9:00 - 9:15 a.m.</b>	<b>REAC Update</b>	K. V. Rao Representative, Race and Ethnic Advisory Committees
<b>9:15 - 10:15 a.m.</b>	<b>Congressional Update</b>	Darryl Piggee Subcommittee on Information Policy, Census and National Archives  John Cuaderes Committee on Oversight and Government Reform
<b>10:15 - 10:30 a.m.</b>	<b>BREAK</b>	
<b>10:30 - 11:00 a.m.</b>	<b>ACS Program Update</b>	Susan Schechter Chief, American Community Survey Office
<b>11:00 - 12:00 p.m.</b>	<b>Committee Action Items</b>	A. Mark Neuman Chairman, 2010 Census Advisory Committee
<b>12:00 p.m.</b>	<b>ADJOURN</b>	