

**Census Advisory Committee  
of  
Professional Associations**

**October 8 – 9, 2009**  
Census Bureau Conference Center  
4600 Silver Hill Road - Suitland, Maryland 20746

THURSDAY, OCTOBER 8, 2009

- 7:30 AM** **Bus Departs the Churchill Hotel  
(Gate 7 Entrance) to the Census Bureau**
- 8:30 – 8:40 AM** **Call to Order** **Auditorium**  
*Tommy Wright, Designated Federal Official*
- 8:40 – 8:50 AM** **Welcome**  
*Rebecca Blank, Under Secretary for Economic Affairs,  
Economics and Statistics Administration*
- 8:50 – 9:00 AM** **The Role of Census Advisory Committees**  
*Robert M. Groves, Director*
- 9:00 - 9:25 AM** **State of the Census Bureau**  
*Robert M. Groves, Director*
- 9:25 – 10:00 AM** **Discussion: Future Census Priorities**  
*Introduction by Robert M. Groves, Director*  
*Committee Discussion: David Swanson, CACPA Chair*
- 10:00 – 10:10 AM** **BREAK**
- 10:10 – 11:00 AM** **Discussion: Review of Selected Census Bureau Responses  
to CACPA Recommendations**  
*David Swanson, CACPA Chair*
- 11:00 AM – 12:00 PM** **LUNCH (on your own) – AEA, AMA, ASA, PAA**

*COMMITTEE CONCURRENT SESSIONS*

- 12:00 – 1:00 PM**  
**ASA/PAA** **Evaluation of the Consistency of Subcounty Estimates** **Auditorium**  
**of Population Based on the American Community  
Survey and the Population Estimates Program**  
*Jason Devine, Population Division*
- American Community Survey: Use Of Independent  
Subcounty Population And Housing Estimates As Controls**  
*Mark Asiala, Decennial Statistical Studies Division*
- Discussants:** *Joe Salvo (PAA), Michael Larsen (ASA)*

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**12:00 – 1:15 PM**

**AEA**

**Import and Export Low Value Estimation**

**T-1**

*Foreign Trade Division:*

*Debra Coaxum, Ryan Fescina*

**Discussant:** *Chad Syverson*

**AMA**

**2010 Census Communication Challenge:**

**T-4**

**2010 Census Boycotts**

*Steve Jost, Associate Director For Communications*

**Discussants:** *Michelle Elster, Elizabeth Shriver*

**1:00 – 2:00 PM**

**ASA/PAA**

**Issues Related to Adding Sub-Annual Estimates to  
the Data Products Available from the American  
Community Survey**

**Auditorium**

*Karen King, Decennial Statistical Studies Division*

**Discussants:** *David Swanson (PAA), Joseph Schafer (ASA)*

**1:15 – 2:30 PM**

**AEA**

**International Trade Data Infrastructure and  
Ongoing Research Activities**

**T-1**

*Center for Economic Studies: Justin Pierce, John Tang*

**Discussant:** *Amil Petrin*

**AMA**

**Collaboration with the Private Sector to Develop  
Data Products for Small Business**

**T-4**

*Economic Planning and Coordination Division:*

*Robert Marske, Laurie Torene*

**Discussants:** *Janice Shimokubo, Gary Ford*

**2:00 – 4:00 PM**

**ASA**

**2010 Demographic Surveys Sample Redesign**

**T-3**

*Ruth Ann Killian, Demographic Statistical Methods Division*

**Discussants:** *Dan Kasprzyk (ASA), André Cyr (PAA)*

*(Committee Break at Leisure)*

**2:00– 2:15 PM**

**BREAK – PAA**

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**2:15 – 4:00 PM**

**PAA**

**The Relationship Study**

**T-5**

*Housing and Household Economics Statistics:  
David Johnson, Martin O'Connell  
Nancy Bates, Office of the Director  
**Discussant:** Dudley Poston*

**2:30 – 2:45 PM**

**BREAK – AEA, AMA**

**2:45 – 4:00 PM**

**AEA**

**Establishment of an Enterprise Statistics Program**

**T-1**

*Economic Programs Directorate: Jeffrey Mayer  
**Discussant:** Judith Hellerstein*

**AMA**

**Publicizing the Census Bureau Post 2010**

**T-4**

*Steve Jost, Associate Director For Communications  
**Discussants:** Michelle Elster, Gary Kerr*

**4:00 – 5:15 PM**

**AEA**

**Develop Recommendations**

**T-1**

**AMA/PAA/ASA**

**Evaluation and Monitoring of the 2010 Census  
Integrated Communication Campaign**

**Auditorium**

*Steve Jost, Associate Director For Communications  
**Discussants:** Jack Suvak (AMA), Guillermina Jasso (ASA),  
Jennifer Van Hook (PAA)*

**5:15 PM**

**ADJOURN**

*Bus departs 15 minutes after meeting adjourns.*

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FRIDAY, OCTOBER 9, 2009

<b>7:30 AM</b>	<b>Bus Departs the Churchill Hotel (Gate 7 Entrance) to the Census Bureau</b>	
<b>8:30 – 8:35 AM</b>	<b>Welcome</b> <i>Tommy Wright, Designated Federal Official</i> <i>David Swanson, CACPA Chair</i>	<b>Auditorium</b>
<b>8:35 – 8:45 AM</b>	<b>Public Comment</b>	
<b>8:45 – 10:00 AM</b> <b><u>PAA/ASA/AMA</u></b>	<b>Census 2010 Demographic Analysis</b> <i>Jason Devine, Population Division</i> <b>Discussants:</b> <i>Gary Kerr (AMA), Richard Valliant (ASA)</i> <i>David Plane (PAA)</i>	
<b>10:00 – 10:15 AM</b>	<b>BREAK</b>	
<b>10:15– 10:45 AM</b>	<b>Committee Assessment of Meeting Content</b> <i>Committee Discussion: David Swanson, CACPA Chair</i>	
<b>10:45 AM – 12:15 PM</b>	<b>Develop Recommendations – AMA</b>	<b>T-4</b>
<b>10:45 AM – 12:15 PM</b>	<b>Develop Recommendations – ASA</b>	<b>T-3</b>
<b>10:45 AM – 12:15 PM</b>	<b>Develop Recommendations – PAA</b>	<b>T-5</b>
<b>12:15 PM</b>	<b>MEETING ADJOURNED</b>  <i>Bus departs 15 minutes after meeting adjourns.</i>	