

# **2020 Census Qualitative Research on the Enrollment Question for American Indians and Alaska Natives**

## **Proposed Enrollment Questions Developed for Cognitive Testing and Supporting Focus Group Results**

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# Overview

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- Focus Groups
  - Method
  - Results
- Proposed Enrollment Questions for Cognitive Testing
- Project Timeline
- Three Discussion Questions for the NAC



# Method: Recruitment and Moderator Guide

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- Recruitment
  - 11 total focus groups
    - 81 total participants
  - Recruitment Diversity
    - Federal (5), State (2), Non-recognized (2), Alaska Native (2)
    - Tribes or village representation (76)
    - Tribal engagement
    - Reservation Residency (11 lived on-reservation)
- Moderator Guide
  - Included topics that informed question development



# Method: Focus Group Cities

City	Type of Tribe	Date
Richmond, VA	State Recognized	01/19/16
Pembroke, NC	State Recognized	01/21/16
Albuquerque, NM	Federally Recognized	01/26/16
Los Angeles, CA	Federally Recognized	01/28/16
Sacramento, CA	Non-recognized	02/02/16
Seattle, WA	Non-recognized	02/04/16
Juneau, AK	Alaska Natives	02/09/16
Anchorage, AK	Alaska Natives	02/11/16
Billings, MT	Federally Recognized	02/16/16
Minneapolis, MN	Federally Recognized	02/18/16
Oklahoma City, OK	Federally Recognized	02/23/16



# Focus Group Results that Informed Enrollment Question Development



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

# Results

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- Simplicity, clarity, and directness were the most desired traits of a question
- Alaska Natives can have enrollment relationships that are very complex to account for, including:
  - Ethnic tribe entities that use terms other than “tribe” to describe themselves
  - Federally recognized corporations

# Results

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- Enrollment status can be fluid
- The term “enrollment” was the most widely accepted word to describe the administrative component of establishing official tribe membership



# Proposed Enrollment Questions for Cognitive Testing



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

# Enrollment Question One for Cognitive Testing: One-Question Format

1. On April 1st, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe, village, or corporation?

No, not enrolled

Yes, enrolled → Print enrolled tribe(s), village(s), or corporation(s) below. ↓



# Enrollment Question Two for Cognitive Testing: Two-Question Format

1. On April 1st, was Person 1 enrolled in any American Indian tribe or any federally recognized Alaska Native Council, Association, or Community?

No, not enrolled

Yes, enrolled → Print enrolled tribe(s), council(s), association(s), or community(ies) below. ↓

2. On April 1st, was Person 1 enrolled in any federally recognized Alaska Native regional or village corporation?

No, not enrolled

Yes, enrolled → Print enrolled Alaska Native regional or village corporation(s) below. ↓



# Enrollment Question Three for Cognitive Testing: Three-Question Format

1. On April 1st, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe or village?

**No, not enrolled** → Skip to question 3

**Yes, enrolled**

2. What is the name of the American Indian tribe or Alaska Native tribe or village Person 1 was enrolled in on April 1st?

Print **enrolled** tribe(s) or village(s) below. ↓

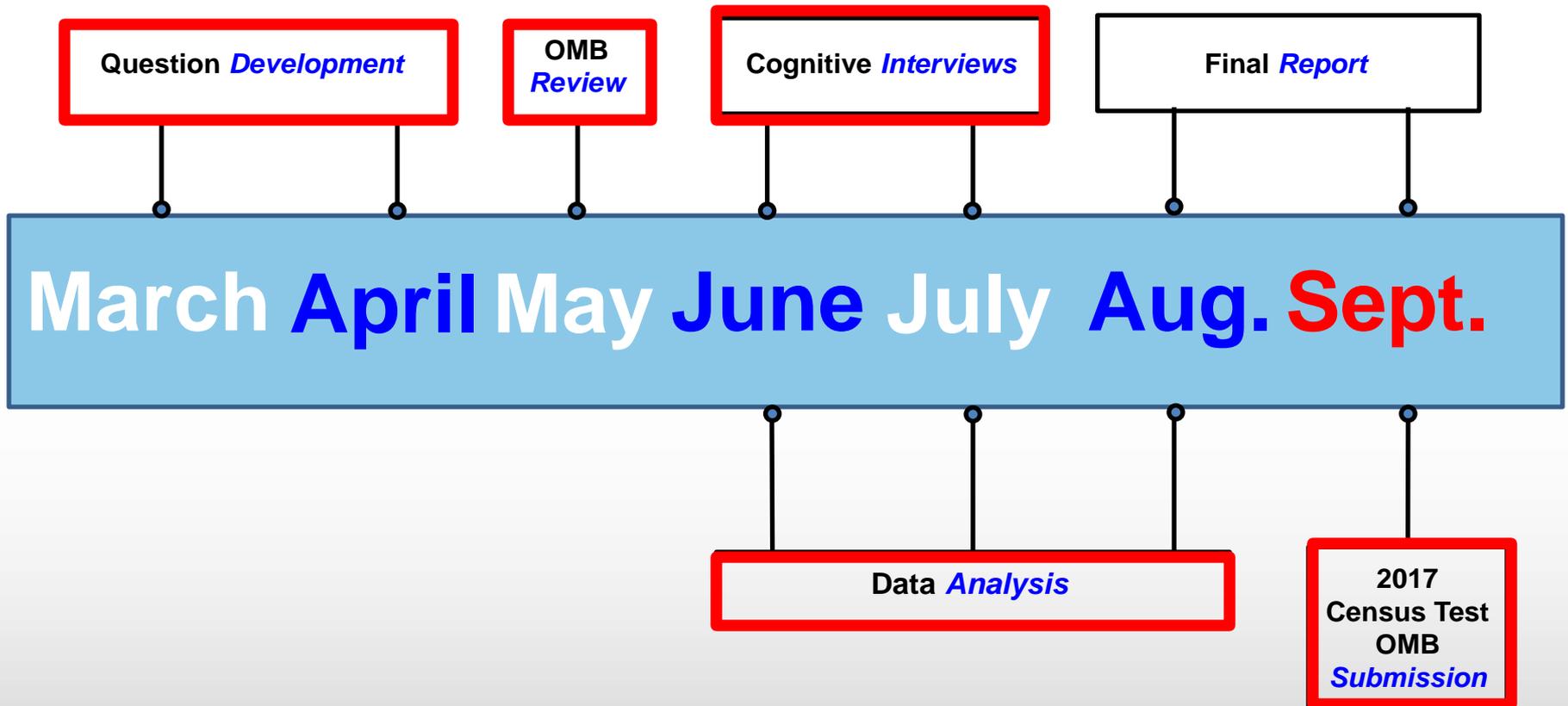
3. On April 1st, was Person 1 an Alaska Native Claims Settlement Act (ANCSA) Corporation shareholder?

**No, not a shareholder**

**Yes, a shareholder** → Print Alaska Native Corporation(s) below. ↓



# Cognitive Testing Timeline



# Three Discussion Questions for the NAC

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1. What questions and comments do you have about the proposed enrollment questions?
2. What additional factors might the Census Bureau consider when developing and testing an enrollment question?
3. To help develop an enrollment question, what additional topics might the Census Bureau discuss with participants in the cognitive interviews?



# For More Information

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## Thank You!



# Proposed Enrollment Questions for Cognitive Testing

## A

1. On April 1st, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe, village, or corporation?

**No, not enrolled**

**Yes, enrolled** → Print enrolled tribe(s), village(s), or corporation(s) below. ↓

## B

1. On April 1st, was Person 1 enrolled in any American Indian tribe or any federally recognized Alaska Native Council, Association, or Community?

**No, not enrolled**

**Yes, enrolled** → Print enrolled tribe(s), council(s), association(s), or community(ies) below. ↓

2. On April 1st, was Person 1 enrolled in any federally recognized Alaska Native regional or village corporation?

**No, not enrolled**

**Yes, enrolled** → Print enrolled Alaska Native regional or village corporation(s) below. ↓

## C

1. On April 1st, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe or village?

**No, not enrolled** → Skip to question 3

**Yes, enrolled**

2. What is the name of the American Indian tribe or Alaska Native tribe or village Person 1 was enrolled in on April 1st?

Print **enrolled** tribe(s) or village(s) below. ↓

3. On April 1st, was Person 1 an Alaska Native Claims Settlement Act (ANCSA) Corporation shareholder?

**No, not a shareholder**

**Yes, a shareholder** → Print Alaska Native Corporation(s) below. ↓

