

Briefing on American Indian Alaska Natives 2020 Tribal Consultation Meetings



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2020 Census Tribal Consultations Round One

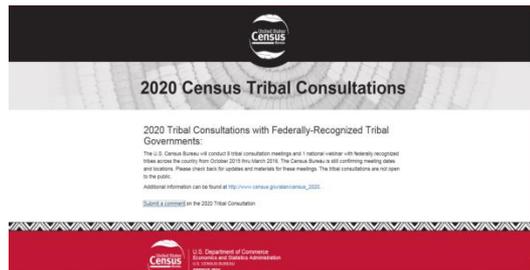
- Lessons learned from our 2007 Tribal Consultation meetings were to meet earlier in the decade before decisions are made
- Eight tribal consultations conducted from October 2015 to March 2016 and a National Webinar in April 2016

City, State	Date	City, State	Date
Morton, MN	October 7, 2015	Albuquerque, NM	November 18, 2015
Anchorage, AK	October 14-15, 2015	Uncasville, CT	December 14, 2015
San Diego, CA	October 23-24, 2015	Ft. Yates, ND	February 5, 2016
Choctaw, MS	October 29, 2015	Washington, DC	March 24, 2016



Round One Consultation Outreach

www.census.gov/aian/2020_census.gov



- Director Thompson spoke at National Congress of American Indians General Assembly (July 2015)
- Federal Register notice published and mailed to tribes (July 2015)
- Director's Letter announcing Kauffman and Consultations mailed to tribal leaders (July 2015)
- Email blast to tribal leaders (July 2015)
- Tribal Consultation Handbook mailed to tribal leaders and posted on Internet (September 2015)
- Census Bureau Partnership Specialists hired and begin outreach to tribes (October 2015)
- Online portal for consultation registration for tribal leaders
- Initial Report (July 2017)

2020 Census Tribal Consultations

The purposes of these consultations are to:

- Improve communications with tribal officials
- Gain input from federally recognized tribal governments in preparation for the 2020 Census
- Create an opportunity for American Indian and Alaska Native (AIAN) nations and the Census Bureau to enhance their government-to-government relationship
- Provide early notification of plans for the 2020 Census



2020 Tribal Consultation Meeting Sites

	Census Bureau Regional Offices	Number of Tribes	Total # of Participants	City	Date	Conference
1.	Chicago	23	24	Jackpot Junction Resort Hotel- Morton, MN	October 7, 2015.	Midwest Alliance of Sovereign Tribes (MAST)
2.	Los Angeles	13	29	Anchorage, AK	October 14 -15, 2015	Alaska Federation of Natives (AFN)
3.	Los Angeles	9	13	San Diego, CA	October 23-24, 2015	NCAI's 72 nd Annual Convention
4.	Atlanta	5	5	Choctaw, MS	October 29, 2015	USET Annual Meeting Pearl River Resort Mississippi Band of Choctaw Indians
5.	Denver	37	43	Albuquerque, N.M.	November 18, 2015	All Pueblo's Council of Governors (APCG) Isleta Resort & Casino
6.	New York	6	7	Uncasville, CT, Mohegan Sun Casino & Resort	December 14, 2015	Mohegan Tribe of Indians of Connecticut
7.	Denver	31	39	Ft. Yates, N.D. Sitting Bull College	February 5, 2016	Standing Rock Sioux Tribe
8.	Philadelphia	34	40	Washington, DC	March 24, 2016	Department of Interior Tribal Interior Budget Council Meeting (DOI TIBC)
9.	Census HQ	44	87	Suitland, MD	April 6 – 7, 2016 1:00 – 5:00 pm ET	National Webinar
	TOTAL	202	287			



2020 Tribal Consultation Meeting Participants

	Location	Tribes	Tribal Orgs	Non-Tribal	Fed/State Gov.	Total #of Participants
1.	Jackpot Junction Resort Hotel-Morton, MN	23	0	1	0	24
2.	Anchorage, AK AFN	13	11	4	1	29
3.	San Diego, CA NCAI	9	1	0	3	13
4.	Choctaw, MS USET, Inc.	5	0	0	0	5
5.	Albuquerque, NM (APCG)	37	1	1	4	43
6.	Uncasville, CT, Mohegan Sun Casino & Resort	6	1	0	0	7
7.	Ft. Yates, ND Sitting Bull College	31	1	3	4	39
8.	Washington, DC (DOI, TIBC)	34	4	2	0	40
9.	Suitland, MD National Webinar	44	7	3	33	87
	TOTAL	202	26	14	45	287



2020 Census Tribal Consultations

- **Agenda included a brief 2020 Census overview and key operational milestones**
- **Topics discussed:**
 - Enumeration
 - Response Options for 2020:
 - Internet, Telephone, Paper, Enumerator
 - Population Statistics
 - Self-identification responses
 - Research work (2014- Focus Groups, 2015 NCT)
 - Tribal Enrollment
 - Coding and Classification



2020 Census Tribal Consultations

Topics discussed continued:

- Geography
 - Surveys, BAS, TSAP, CDP, PSAP
 - LUCA
 - Training
- Communications
 - Integrated Partnership and Communications Program (IPC)
 - Earned Media, Statistic in Schools, Advertising, Partnership, Social Media and Public Relations



2020 Census Tribal Consultations

- Partnerships
 - 2020 AIAN Program
 - Tribal Governments Liaison Program, Tribal Complete Count Committees and partnering with AIAN organizations
- Recruiting
 - Partnering with Training & Employment Office (TERO), on-line application, testing space



Themes coming from Tribal Consultations

- Enumeration and Communications
 - Some tribes reported that internet response is currently not a viable option for members and requested an in-person enumerator – specifically a local, tribal person
 - Connectivity is issue in rural areas including Alaska, Navajo Nation, Pueblos
 - Communication via Facebook is an increasingly common social media platform that tribes are using to connect with tribal members
 - Elders will fill out their form if tribal leader asks them to - younger generation will go online and respond
 - Hire locally to assist with enumeration – trust issue
 - Best sources to reach tribal members are via Facebook, tribal newspapers and tribal radio
 - Key messaging is of critical importance to garner tribal members to participate in the census



Themes coming from Tribal Consultations

- Population Statistics
 - Coding and classification
 - Tribes were interested in how AIAN responses from the race question were coded, classified, and tabulated under each federally recognized tribe name and felt this knowledge would help them elicit a better response
 - Tribes expressed intent to review the Census Bureau's code lists for any name changes or additions
- Tribal Enrollment (2015 focus groups, 2016 cognitive interviews)
 - Concerns regarding the ways tribal enrollment data would be collected
 - Self-response option will not allow us to collect accurate data
 - Most cite it's a sovereign issue and are concerned about different enrollment criteria from tribe to tribe
 - Government does not need to collect tribal enrollment data
 - There were tribes in favor of the tribal enrollment question and were open to using enrollment data for educational and programmatic purposes



Themes coming from Tribal Consultations

- Population Statistics
 - Follow up on the tribal enrollment work
 - An email was sent on April 11, 2016 to tribal leaders and meeting participants for input on three questions to be used for cognitive interviewing this summer (30 responses received)
 - Two questions will be selected for evaluation during the 2017 Census Test in two American Indian areas
 - The Colville Indian Reservation and Off-Reservation Trust Land in Washington
 - The Standing Rock Indian Reservation in North Dakota and South Dakota
 - Nationwide self-response test
 - Sample will consist of areas with higher concentration of people identified as AIAN (based on ACS estimates). The national sample will be 80,000 addresses



Themes coming from Tribal Consultations

- Geography
 - Tribes expressed appreciation for information about geography programs
 - Some tribes requested one-on-one training
 - Partnership and data dissemination specialists will work with tribal governments to improve tribal geographic participation
- Partnerships
 - There were tribal participants who served as tribal liaisons in past censuses and provided insight for Census and other tribes about the AIAN program
 - Tribal government liaison was well received – most expressed desire that it was a Census-funded position
 - Tribal Complete Count Committees were documented as one of the more successful outreach efforts on tribal lands
 - Working with AIAN urban organizations was recognized to be important



Themes coming from Tribal Consultations

- Recruiting
 - Many consultation participants worked during prior censuses in positions such as enumerators, Local Census Office (LCO) managers, partnership specialists, partnership assistants, and (LCO) manager assistants
 - Tribes are willing to assist in all phases of recruiting



Tribal and Census Participants



Albuquerque, NM Tribal Consultation Meeting

San Diego, CA Tribal Consultation Meeting



Round One Partners

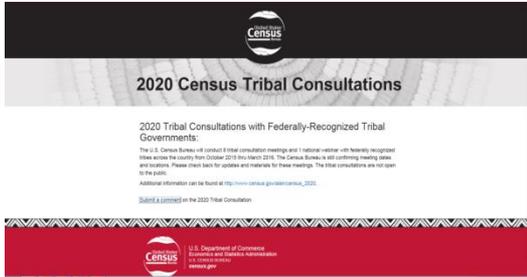


Alaska Federation of Natives
National Congress of American Indians



Round Two Consultation Outreach

www.census.gov/aian/2020 census.gov



- Federal Register notice published and mailed to tribes (planned July 2016)
- Director's Letter announcing Round Two consultations mailed to tribal leaders (planned July 2016)
- Email blast to tribal leaders (planned July 2016)
- Tribal Consultation Handbook mailed to tribal leaders and posted on Internet (planned July 2016)
- Online portal for tribal leader registration



Round Two

- Raleigh, North Carolina (State recognized tribes meeting)
- Miccosukee Indian Tribe of Florida
- Navajo Nation
- Oklahoma (2 sessions)
- Ft. Hall, Idaho (Shoshone-Bannock Tribes Host)
- Anchorage, Alaska
- California Rancherias (California Indian Manpower Consortium Host)



Round Two

- New York Region – one on one meetings
- Philadelphia Region (1) Federally recognized tribe - Pamunkey Indian Tribe, Virginia
- Chicago Region – one on one meetings



Round Two

Three half-day education/awareness sessions will occur prior to tribal consultation session

Topics will include:

- American Community Survey
- Economic Survey
 - 2017 Economic Survey, Survey of Business Owners
- CARRA (tentative)



2020 Tribal Consultation Meeting Sites Round Two

	Region	City	Date	Conference
1.	Atlanta	TBD	State recognized tribal meeting Thursday, September 1, 2016 – 8:00 a.m. – 5:00 p.m. All topics to be discussed	North Carolina Indian Affairs Commission Quarterly Meeting
2.	Atlanta	TBD	TBD All topics to be discussed Half-day session to be included	Miccosukee Indian Tribe of Florida
3.	Denver	Oklahoma City & Tulsa	Late summer/early fall 2016 Geography & Population Statistics only topics	(2) Oklahoma Tribal Meetings
4.	Denver	Arizona	TBD One on –one tribal consultation limited HQ staff	Navajo Nation
5.	Denver	Phoenix, AZ (TBD)	TBD All topics to be discussed Half-day session to be included	
6.	Los Angeles	Fort Hall, Idaho	October 19-20, 2016 All topics to be discussed Half-day session to be included	Shoshone-Bannock Tribes of Idaho
7.	Los Angeles	Anchorage, AK	TBD All topics to be discussed	Alaska Native Village and Regional Corporation Association (ANCSA & ANVCA)
8.	Los Angeles	Pala Resort & Hotel, Pala, CA	Friday, November 4, 2016 All topics to be discussed	California Indian Manpower Consortium



Round Two Partners

- North Carolina Commission of Indian Affairs
- Shoshone-Bannock Tribes of Idaho
- Alaska Native Village Corporation Association (ANVCA)
- Association of Alaska Native Regional Corporation CEOs
- California Indian Manpower Consortium, Inc.
- Department of Interior Alaska Regional Office



For More Information Contact the 2020 Tribal Consultation Team

http://www.census.gov/aian/census_2020/

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