The Address Canvassing Test and the 2017 Census Tests Update

Presentation to the National Advisory Committee
Spring Meeting

May 26, 2016
Address Canvassing Test

Overview

• Begins in the Fall 2016
• Two contiguous sites, approximately 12,600 blocks in total
  • One site is a mix of urban, suburban and rural territories
  • One site is a principal city of a metropolitan statistical area

Purpose

• Measure the effectiveness of In-Office Address Canvassing through In-Field Address Canvassing
• Measure the effectiveness of In-Field Address Canvassing
• Understand the implications of moving from Assignment Areas to Basic Collection Units (BCU)
• Conduct an In-Field Relisting to collect data to refine future Quality Control operations
Address Canvassing Test

Scope

Program Management
- Program Management

Census/Survey Engineering
- Systems Engineering & Integration
- Security, Privacy, and Confidentiality
- Content and Forms Design
- Language Services

Support
- Decennial Service Center
- Field Infrastructure
- Decennial Logistics Management
- IT Infrastructure

Frame
- Geographic Programs
- Local Update of Census Addresses
- Address Canvassing

Response Data
- Forms Printing and Distribution
- Paper Data Capture
- Integrated Partnership & Communications
- Internet Self-Response
- Non-ID Processing
- Update Enumerate
- Group Quarters
- Enumeration at Transitory Locations
- Census Questionnaire Assistance
- Nonresponse Followup
- Response Processing
- Federally Affiliated Americans Count Overseas

Other Censuses
- Island Areas Censuses

Test and Evaluation
- Coverage Measurement Design & Estimation
- Coverage Measurement Matching
- Coverage Measurement Field Operations
- Evaluations and Experiments

Publiseh Data
- Data Products and Dissemination
- Redistricting Data
- Count Review
- Count Question Resolution
- Archiving

Focus of the Test
- Required to Support the Test
- NOT Included in the Test
## Address Canvassing Test

### Upcoming Milestones

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begin Recruiting Field Staff</td>
<td>April 6, 2016</td>
</tr>
<tr>
<td>Conduct In-Office Address Canvassing</td>
<td>August 12 – October 31, 2016</td>
</tr>
<tr>
<td>Begin Field Management Training</td>
<td>August 29, 2016</td>
</tr>
<tr>
<td>Begin Field Supervisor Training</td>
<td>September 12, 2016</td>
</tr>
<tr>
<td>Begin Field Representative Training</td>
<td>September 26, 2016</td>
</tr>
<tr>
<td>Conduct In-Field Data Collection</td>
<td>October 3 – November 15, 2016</td>
</tr>
<tr>
<td>Conduct In-Field Relisting Data Collection</td>
<td>November 16 – December 16, 2016</td>
</tr>
<tr>
<td>Release Address Canvassing Test Analysis Report (through clearance)</td>
<td>April 29, 2017</td>
</tr>
</tbody>
</table>
2017 Census Test

Overview

- April 1, 2017 Census Day
- A site test on tribal lands with Update Enumerate
- Additional testing through a nation-wide self-response test

Purpose

- Test the integration of operations and systems for Update Enumerate
- Test the integration of operations and systems for Self-Response
- Test the feasibility of collecting tribal enrollment information
2017 Census Test
Scope

**FRAME**
- Geographic Programs
- Local Update of Census Addresses
- Address Canvassing

**RESPONSE DATA**
- Forms Printing and Distribution
- Paper Data Capture
- Integrated Partnership & Communications
- Internet Self-Response
- Non-ID Processing
- Update Enumerate
- Group Quarters
- Enumeration at Transitory Locations
- Census Questionnaire Assistance
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- Response Processing
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**PUBLISH DATA**
- Data Products and Dissemination
- Redistricting Data
- Count Review
- Count Question Resolution
- Archiving

**SUPPORT**
- Program Management
- Systems Engineering & Integration
- Security, Privacy, and Confidentiality
- Content and Forms Design
- Language Services
- Decennial Service Center
- Field Infrastructure
- Decennial Logistics Management
- IT Infrastructure

**OTHER CENSUSES**
- Island Areas Censuses

**TEST AND EVALUATION**
- Coverage Measurement Design & Estimation
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<td>Begin Field Management Training</td>
<td>March 6, 2017</td>
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<tr>
<td>First Mailing</td>
<td>March 20, 2017</td>
</tr>
<tr>
<td>Begin Self-Response Data Collection</td>
<td>March 22, 2017</td>
</tr>
<tr>
<td>Second Mailing</td>
<td>March 27, 2017</td>
</tr>
<tr>
<td>Third Mailing</td>
<td>April 6, 2017</td>
</tr>
<tr>
<td>Conduct Update Enumerate</td>
<td>April 17 – July 17, 2017</td>
</tr>
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2017 Puerto Rico Census Test

Overview

- April 1, 2017 Census Day
- A site test in Puerto Rico

Purpose

- Test the Address Canvassing operation in Puerto Rico
- Integrate Self-Response, Update Enumerate (UE), and Nonresponse Followup operations
- Test adaptive design and use of administrative records and third-party data in Puerto Rico
- Test Spanish versions of the software/systems needed to support Census activities
2017 Puerto Rico Census Test

Scope

**SUPPORT**

Program Management
- Systems Engineering & Integration
- Security, Privacy, and Confidentiality
- Content and Forms Design
- Language Services

Census/Survey Engineering
- Decennial Service Center
- Field Infrastructure
- Decennial Logistics Management
- IT Infrastructure

**FRAME**

- Geographic Programs
- Local Update of Census Addresses
- Address Canvassing

**RESPONSE DATA**

- Forms Printing and Distribution
- Paper Data Capture
- Integrated Partnership & Communications
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- Non-ID Processing
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**PUBLISH DATA**

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- Redistricting Data
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- Count Question Resolution
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**OTHER CENSUSES**

- Island Areas Censuses

**TEST AND EVALUATION**

- Coverage Measurement Design & Estimation
- Coverage Measurement Matching
- Coverage Measurement Field Operations
- Evaluations and Experiments

Focus of the Test
- Required to Support the Test
- NOT Included in the Test

Content and forms design
- Language Services
- Coverage Measurement
- Field Operations
- Evaluations and Experiments

Nonresponse Followup
- Response Processing
- Federally Affiliated Americans Count Overseas

Count Review
- Count Question Resolution
- Archiving

Data Products and Dissemination
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Internet Self-Response
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Coverage Measurement Design & Estimation
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<tr>
<td>Begin Recruiting Field Staff</td>
<td>October 1, 2016</td>
</tr>
<tr>
<td>Open Area Census Office</td>
<td>November 11, 2016</td>
</tr>
<tr>
<td>Conduct In-Field Address Canvassing</td>
<td>February 7 – April 3, 2017</td>
</tr>
<tr>
<td>Begin Enumerator Training</td>
<td>March 6, 2017</td>
</tr>
<tr>
<td>First Mailing</td>
<td>March 20, 2017</td>
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<tr>
<td>Begin Self-Response Data Collection</td>
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<td>Second Mailing</td>
<td>March 23, 2017</td>
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<tr>
<td>Census Day</td>
<td>April 1, 2017</td>
</tr>
<tr>
<td>Third Mailing (Reminder Postcard)</td>
<td>April 3, 2017</td>
</tr>
<tr>
<td>Forth Mailing (Questionnaire)</td>
<td>April 10, 2017</td>
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<tr>
<td>Fifth Mailing (Postcard)</td>
<td>April 20, 2017</td>
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<tr>
<td>Conduct Update Enumerate</td>
<td>April 17 – July 17, 2017</td>
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<tr>
<td>Conduct Nonresponse Followup</td>
<td>May 12 – June 28, 2017</td>
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More information on the American Community Survey: http://www.census.gov/programs-surveys/acs/

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