

The Address Canvassing Test and the 2017 Census Tests Update

Presentation to the National Advisory Committee
Spring Meeting

May 26, 2016

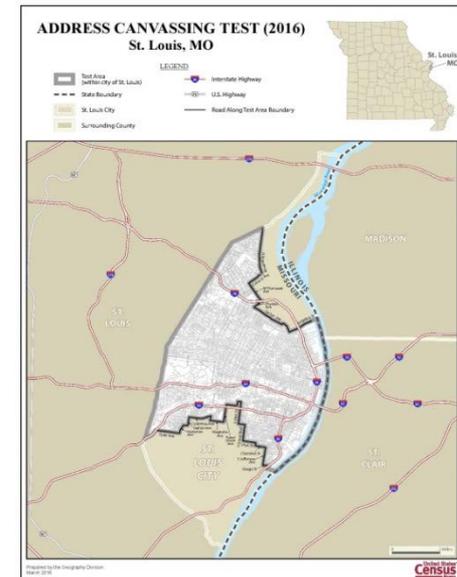
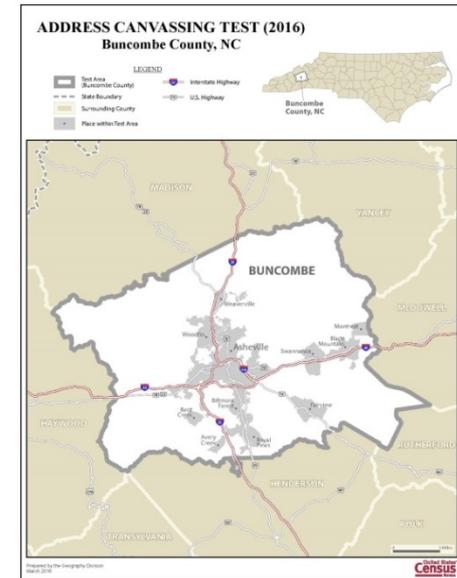
Address Canvassing Test

Overview

- Begins in the Fall 2016
- Two contiguous sites, approximately 12,600 blocks in total
 - One site is a mix of urban, suburban and rural territories
 - One site is a principal city of a metropolitan statistical area

Purpose

- Measure the effectiveness of In-Office Address Canvassing through In-Field Address Canvassing
- Measure the effectiveness of In-Field Address Canvassing
- Understand the implications of moving from Assignment Areas to Basic Collection Units (BCU)
- Conduct an In-Field Relisting to collect data to refine future Quality Control operations



Address Canvassing Test Scope

Focus of the Test

Required to Support the Test

NOT Included in the Test

Program Management

SUPPORT

Census/Survey Engineering

Infrastructure

Program Management

Systems Engineering & Integration

Security, Privacy, and Confidentiality

Content and Forms Design

Language Services

Decennial Service Center

Field Infrastructure

Decennial Logistics Management

IT Infrastructure

FRAME

Geographic Programs

Local Update of Census Addresses

Address Canvassing

RESPONSE DATA

Forms Printing and Distribution

Paper Data Capture

Integrated Partnership & Communications

Internet Self-Response

Non-ID Processing

Update Enumerate

Group Quarters

Enumeration at Transitory Locations

Census Questionnaire Assistance

Nonresponse Followup

Response Processing

Federally Affiliated Americans Count Overseas

PUBLISH DATA

Data Products and Dissemination

Redistricting Data

Count Review

Count Question Resolution

Archiving

OTHER CENSUSES

Island Areas Censuses

TEST AND EVALUATION

Coverage Measurement Design & Estimation

Coverage Measurement Matching

Coverage Measurement Field Operations

Evaluations and Experiments

Address Canvassing Test

Upcoming Milestones

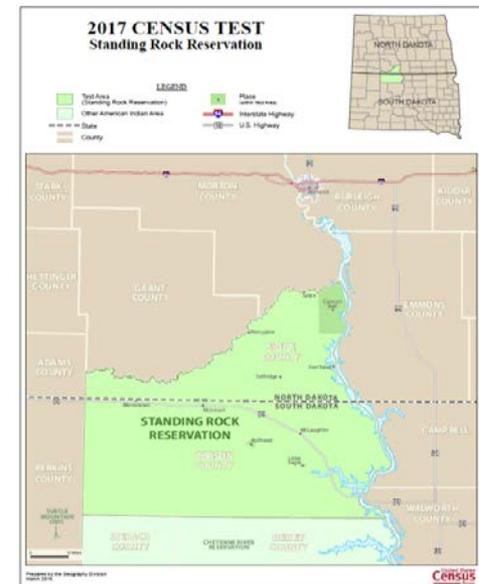
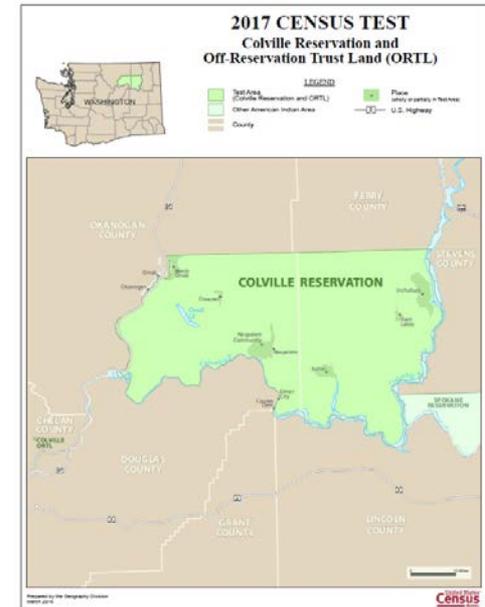
Activity	Date
Begin Recruiting Field Staff	April 6, 2016
Conduct In-Office Address Canvassing	August 12 – October 31, 2016
Begin Field Management Training	August 29, 2016
Begin Field Supervisor Training	September 12, 2016
Begin Field Representative Training	September 26, 2016
Conduct In-Field Data Collection	October 3 – November 15, 2016
Conduct In-Field Relisting Data Collection	November 16 – December 16, 2016
Release Address Canvassing Test Analysis Report (through clearance)	April 29, 2017

2017 Census Test Overview

- April 1, 2017 Census Day
- A site test on tribal lands with Update Enumerate
- Additional testing through a nation-wide self-response test

Purpose

- Test the integration of operations and systems for Update Enumerate
- Test the integration of operations and systems for Self-Response
- Test the feasibility of collecting tribal enrollment information



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2017 Census Test

Upcoming Milestones

Activity	Date
Begin Recruiting Field Staff	September 1, 2016
Begin Field Management Training	March 6, 2017
First Mailing	March 20, 2017
Begin Self-Response Data Collection	March 22, 2017
Second Mailing	March 27, 2017
Third Mailing	April 6, 2017
Conduct Update Enumerate	April 17 – July 17, 2017

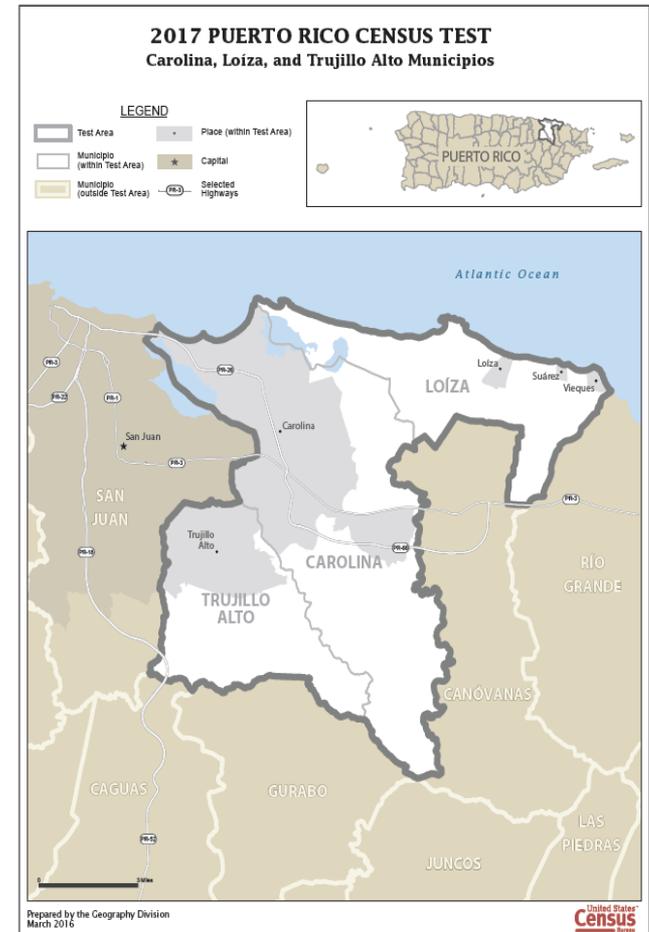
2017 Puerto Rico Census Test

Overview

- April 1, 2017 Census Day
- A site test in Puerto Rico

Purpose

- Test the Address Canvassing operation in Puerto Rico
- Integrate Self-Response, Update Enumerate (UE), and Nonresponse Followup operations
- Test adaptive design and use of administrative records and third-party data in Puerto Rico
- Test Spanish versions of the software/systems needed to support Census activities



2017 Puerto Rico Census Test Scope

Focus of the Test

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2017 Puerto Rico Census Test

Upcoming Milestones

Activity	Date
Begin Recruiting Office Staff	September 1, 2016
Begin Recruiting Field Staff	October 1, 2016
Open Area Census Office	November 11, 2016
Conduct In-Field Address Canvassing	February 7 – April 3, 2017
Begin Enumerator Training	March 6, 2017
First Mailing	March 20, 2017
Begin Self-Response Data Collection	March 22, 2017
Second Mailing	March 23, 2017
Census Day	April 1, 2017
Third Mailing (Reminder Postcard)	April 3, 2017
Forth Mailing (Questionnaire)	April 10, 2017
Fifth Mailing (Postcard)	April 20, 2017
Conduct Update Enumerate	April 17 – July 17, 2017
Conduct Nonresponse Followup	May 12 – June 28, 2017

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More information on the 2020 Census Memorandum Series:
<http://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html>



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More information on the 2020 Census:
<http://www.census.gov/2020Census>



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More information on the American Community Survey:
<http://www.census.gov/programs-surveys/acs/>



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