

2020 Census Cognitive Interview Research on the Enrollment Question for American Indians and Alaska Natives

Response to Feedback from National Advisory Committee Members and Tribe Stakeholders

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Overview

- Initial cognitive interview plan
 - Method
 - Enrollment questions for cognitive testing
- Stakeholder feedback and our responses



Initial Method: Recruitment and Cognitive Interview Protocol

- Recruitment
 - 63 total cognitive interviews
 - Recruitment diversity
 - Federal (n = 15), State (n = 15), Non-recognized (n = 15), Alaska Native (n = 12), Indigenous Mexican, Central, and South Americans (n = 6)
 - At least 4 tribes or villages represented in each group above
 - Reservation residency
 - Tribal engagement
- Cognitive interview protocol
 - Designed to test how well each enrollment question format works



Initial Method: Tentative Cognitive Interview Cities

#	City	BIA Region
1	Fairbanks, AK	Alaska
2	Rapid City, SD	Great Plains
3	Detroit, MI	Midwest
4	Phoenix, AZ	Western
5	Kansas City, KS	Southern Plains
6	Window Rock, AZ	Navajo



Initial Enrollment Questions for Cognitive Testing



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Enrollment Question Format One for Cognitive Testing: One-Question Format

1. On April 1, 2016, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe, village, or corporation?

No, not enrolled

Yes, enrolled → Print enrolled tribe(s), village(s), or corporation(s) below. ↓



Enrollment Question Format Two for Cognitive Testing: Two-Question Format

1. On April 1, 2016, was Person 1 enrolled in any American Indian tribe or any federally recognized Alaska Native council, association, or community?

No, not enrolled

Yes, enrolled → Print enrolled tribe(s), council(s), association(s), or community(ies) below. ↓

2. On April 1, 2016, was Person 1 enrolled in any federally recognized Alaska Native regional or village corporation?

No, not enrolled

Yes, enrolled → Print enrolled Alaska Native regional or village corporation(s) below. ↓



Enrollment Question Format Three for Cognitive Testing: Three-Question Format

1. On April 1, 2016, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe or village?

No, not enrolled → Skip to question 3

Yes, enrolled

2. What is the name of the American Indian tribe or Alaska Native tribe or village Person 1 was enrolled in on April 1, 2016?

Print **enrolled** tribe(s) or village(s) below. ↓

3. On April 1, 2016, was Person 1 an Alaska Native Claims Settlement Act (ANCSA) Corporation shareholder?

No, not a shareholder

Yes, a shareholder → Print Alaska Native Corporation(s) below. ↓



Stakeholder Feedback and Our Responses



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Stakeholder Feedback Summary

- Stakeholders
 - Individual National Advisory Committee members
 - 33 stakeholders from 31 AIAN tribe and housing authority organizations
- Major topic areas
 1. Enrollment question format voting
 2. Enrollment question revision
 3. Recruitment plan revision
 4. Enrollment question response tabulation



Feedback: Voting By Tribe and Housing Authority Leaders

	1st Place Votes	2nd Place Votes	3rd Place Votes	Total Points
Format 1	18	3	0	60
Format 2	2	3	2	14
Format 3	2	2	3	13
Opposed use	6	0	0	18
No preference	1	0	0	3

- Format 1 was by far the most-preferred format among the tribe and housing authority stakeholders

Feedback Response: Enrollment Question Wording

#	Comment	Response	Rationale (if not incorporated)
1	Remove the term “federally recognized” from both questions in Question Format 2	Incorporated	
2	Move the term “shareholder” to earlier in the third question in Question Format 3	Incorporated	
3	Do not use the term “enrolled” to describe shareholder status in a corporation	Partially incorporated	<ul style="list-style-type: none">• Taken out of Format 2• Kept in Format 1 to simplify question wording• Focus group evidence of usefulness of the term “enrolled” with Alaska Natives



Feedback Response: Enrollment Question Wording

#	Comment	Response	Rationale (if not incorporated)
4	Avoid using the term “tribe” to describe Alaska Native tribal entities	Not incorporated	<ul style="list-style-type: none"> Some focus group evidence that ANs understand “tribe” as an AN tribal entity “Tribe” will be used as one of several terms to determine the best terminology
5	Add write-in space to report degree of Indian blood quantum	Not incorporated	<ul style="list-style-type: none"> Outside the scope of measuring enrollment
6	Only ask for enrollment in federally recognized tribes	Not incorporated	<ul style="list-style-type: none"> Potentially discriminates against state- and non-recognized tribes
7	Ask about enrollment in the race question, and ask enrollment about the tribe reported in the AIAN category write-in space	Not incorporated	<ul style="list-style-type: none"> Asking about race and enrollment in one question can be confusing Discourages multiple tribe reporting Makes multiple enrollment question responses difficult to interpret



Revised Enrollment Question Format Two for Cognitive Testing: Two-Question Format

1. On April 1, 2016, was Person 1 enrolled in any American Indian tribe or any Alaska Native council, association, or community?

No, not enrolled

Yes, enrolled → Print enrolled tribe(s), council(s), association(s), or community(ies) below. ↓

2. On April 1, 2016, was Person 1 a shareholder of any Alaska Native regional or village corporation?

No, not a shareholder

Yes, a shareholder → Print Alaska Native regional or village corporation(s) below. ↓

Revised Enrollment Question Format Three for Cognitive Testing: Three-Question Format

1. On April 1, 2016, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe or village?

No, not enrolled → Skip to question 3

Yes, enrolled

2. What is the name of the American Indian tribe or Alaska Native tribe or village Person 1 was enrolled in on April 1, 2016?

Print **enrolled** tribe(s) or village(s) below. ↓

3. On April 1, 2016, was Person 1 a shareholder of an Alaska Native Claims Settlement Act (ANCSA) Corporation?

No, not a shareholder

Yes, a shareholder → Print Alaska Native Corporation(s) below. ↓



Feedback Response: Recruitment Plan

#	Comment	Response	Rationale (if not incorporated)
1	Develop a specific Alaska Native recruitment strategy	Incorporated	
2	Replace one of the six interview sites with a second reservation	Tentatively incorporated	<ul style="list-style-type: none">• Feasibility of a second reservation is now being investigated
3	Increase recruitment beyond 63 respondents	Not incorporated	<ul style="list-style-type: none">• 63 respondents is considered adequate to achieve test goals• Resource constraints



Thank You!



Initial Enrollment Questions for Cognitive Testing

A

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- Yes, enrolled**

2. What is the name of the American Indian tribe or Alaska Native tribe or village Person 1 was enrolled in on April 1, 2016?

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3. On April 1, 2016, was Person 1 an Alaska Native Claims Settlement Act (ANCSA) Corporation shareholder?

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