2015 National Content Test Research Findings for Improving Data on Race/Ethnicity

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U.S. Census Bureau

Virtual Meeting with National Advisory Committee on Racial, Ethnic, and Other Populations

April 5, 2017
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February 28, 2017

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Presentation

Overview of 2015 National Content Test Analysis Report on Race and Ethnicity [2.3 MB]
Remarks on Video for 2015 NCT Race and Ethnicity Analysis Report [<1.0 MB]


United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
Goals for 2015 NCT Race/Ethnicity Research

Key Dimensions to Explore

• Separate questions vs. combined question
• Middle Eastern or North African (MENA) category
• Instruction wording and terminology
• Web-based designs to improve question understanding and optimize reporting of detailed racial and ethnic groups
Exploring Question Format for Race and Ethnicity
8. **What is Person 1’s race or origin?**

Mark all boxes that apply AND print details in the spaces below. Note, you may report more than one group.

- **White** – Print, for example, German, Irish, English, Italian, Polish, French, etc.  
- **Hispanic, Latino, or Spanish origin** – Print, for example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, etc.  
- **Black or African Am.** – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.  
- **Asian** – Print, for example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.  
- **American Indian or Alaska Native** – Print, for example, Navajo Nation, Cherokee Tribe, Mayan, Aztec, Barrio Village of Barrow Inupiat Traditional Council, Alaska Natives Community, etc.  
- **Middle Eastern or North African** – Print, for example, Lebanese, Armenian, Egyptian, Syrian, Moroccan, Algerian, etc.  
- **Native Hawaiian or Other Pacific Islander** – Print, for example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.  
- **Other** – Print race or ethnicity, etc.  

### Combined Question with Write-Ins

**Note:** Please answer BOTH Question A and Question B about Hispanic ethnicity and Question B about race. For this census, Hispanic ethnicities are not races.

3. **What is Person 1’s race?**

Mark all boxes that apply AND print details in the spaces below. Note, you may report more than one group.

- **White** – Print, for example, German, Irish, English, Italian, Polish, French, etc.  
- **Black or African Am.** – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.  
- **Asian** – Print, for example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.  
- **American Indian or Alaska Native** – Print, for example, Navajo Nation, Cherokee Tribe, Mayan, Aztec, Barrio Village of Barrow Inupiat Traditional Council, Alaska Natives Community, etc.  
- **Middle Eastern or North African** – Print, for example, Lebanese, Armenian, Egyptian, Syrian, Moroccan, Algerian, etc.  
- **Some other race or ethnicity** – Print race or ethnicity, etc.
Race/Ethnicity Distributions by Question Format 
(Percent Alone or in Combination)

- White lower in Combined Question formats
- SOR lower in Combined Question formats

Source: 2015 NCT, Internet responses
Percent Distribution of Hispanic Responses and Non-Hispanic Responses by Question Format

Other categories have similar levels of reporting regardless of question format, consistent with 2010 AQE findings.

Combined Question approaches more easily allow Hispanics to report their Hispanic identity.

Source: 2015 NCT, Internet responses
Percent Distribution of Race for Hispanic Respondents by Question Format

- **No differences for Hispanics who identify as Black**
- **SOR alone and Two or More are higher in Separate Questions**
- **Most Hispanics reported only a Hispanic response in the Combined Questions**

Source: 2015 NCT, Internet responses
Detailed Reporting for Major Race/Ethnicity Groups by Question Format
(Percent Alone or in Combination)

Detailed reporting was the same or higher across all major categories for the Combined Question with Detailed Checkboxes format.

Source: 2015 NCT, Internet responses
Detailed Hispanic Responses

Combined Question with Checkboxes
Detailed Hispanic Responses

✓ Three NEW Hispanic checkboxes (six total)
✓ Capturing up to six write-in responses per line

- The category “Hispanic, Latino, or Spanish” includes all individuals who identify with one or more nationalities or ethnic groups originating in Mexico, Puerto Rico, Cuba, Central and South American, and other Spanish cultures.
- Examples of these groups include, but are not limited to, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, and Colombian.
- The category also includes groups such as Guatemalan, Honduran, Spaniard, Ecuadorian, Peruvian, Venezuelan, etc.

Selected Detailed Hispanic Groups

- Argentinean
- Bolivian
- Chilean
- Colombian
- Costa Rican
- Cuban
- Dominican
- Ecuadorian
- Guatemalan
- Honduran
- Mexican
- Nicaraguan
- Panamanian
- Paraguayan
- Peruvian
- Puerto Rican
- Salvadoran
- Spaniard
- Spanish
- Uruguayan
- Venezuelan
Detailed Asian Responses

**Combined Question with Checkboxes**

8. Which categories describe Person 1? Mark all boxes that apply. Print details in the space below.

   - **Asian** – Provide details below.
     - Chinese
     - Filipino
     - Asian Indian
     - Vietnamese
     - Korean
     - Japanese

   Print, for example, Pakistani, Cambodian, Hmong, etc.

   - **HISPANIC, LATINO, OR SPANISH** – Provide details below.
     - Mexican
     - Puerto Rican
     - Cuban
     - Dominican
     - Colombian

   Print, for example, Guatemalan, Spaniard, Ecuadorian, etc.

   - **BLACK OR AFRICAN AM.** – Provide details below.
     - African American
     - Nigerian
     - Ethiopian
     - Somali

   Print, for example, Congolese, South African, Malawian, etc.

   - **AMERICAN INDIAN OR ALASKA NATIVE.** – Provide details below.
     - American Indian
     - Alaska Native
     - Central or South American Indian

   Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Arar, Altiplano Village of Bolver, Jokaha Community, etc.

   - **MIDDLE EASTERN OR NORTH AFRICAN** – Provide details below.
     - Lebanese
     - Iranian
     - Egyptian

   Print, for example, Druze, Iraqi, Tunisian, etc.

   - **NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER** – Provide details below.
     - Hawaiian
     - Samoan
     - Chamorro

   Print, for example, Palau, Tahitian, Okinawan, etc.

   - **SOME OTHER RACE, ETHNICITY, OR ORIGIN** – Print below.

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Economics and Statistics Administration
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U.S. Department of Commerce

Approved: 8/8/2010
The category “Asian” includes all individuals who identify with one or more nationalities or ethnic groups originating in the Far East, Southeast Asia, or the Indian subcontinent.

Examples of these groups include, but are not limited to, Chinese, Filipino, Asian Indian, Vietnamese, Korean, and Japanese.

The category also includes groups such as Pakistani, Cambodian, Hmong, Thai, Bengali, Mien, etc.
Detailed NHPI Responses

Combined Question with Checkboxes

United States Census Bureau
Economics and Statistics Administration
U.S. CENSUS BUREAU
Detailed NHPI Responses

✓ Three NEW NHPI checkboxes (six total)
✓ Capturing up to six write-in responses per line

The category “Native Hawaiian or Other Pacific Islander” includes all individuals who identify with one or more nationalities or ethnic groups originating in Hawaii, Guam, Samoa, or other Pacific Islands.

Examples of these groups include, but are not limited to, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, and Marshallese.

The category also includes groups such as Palauan, Tahitian, Chuukese, Pohnpeian, Saipanese, Yapese, etc.
Detailed AIAN Responses

Combined Question with Checkboxes

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
Detailed AIAN Responses

✔ Collect details for hundreds of AIAN tribes, native villages, and indigenous groups
✔ Capturing up to six write-in responses per line

**AMERICAN INDIAN OR ALASKA NATIVE** – *Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Tlingit, etc.*

<table>
<thead>
<tr>
<th>Selected Detailed AIAN Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apache</td>
</tr>
<tr>
<td>Blackfeet Tribe</td>
</tr>
<tr>
<td>Cherokee Nation of Oklahoma</td>
</tr>
<tr>
<td>Chickasaw Nation</td>
</tr>
<tr>
<td>Choctaw</td>
</tr>
<tr>
<td>Choctaw Nation of Oklahoma</td>
</tr>
<tr>
<td>Hopi Tribe of Arizona</td>
</tr>
<tr>
<td>Maya</td>
</tr>
<tr>
<td>Mohawk</td>
</tr>
<tr>
<td>Muscogee (Creek) Nation</td>
</tr>
<tr>
<td>Navajo Nation</td>
</tr>
<tr>
<td>Oglala Sioux Tribe</td>
</tr>
<tr>
<td>Potawatomi</td>
</tr>
<tr>
<td>Rosebud Sioux Tribe</td>
</tr>
<tr>
<td>Seminole</td>
</tr>
<tr>
<td>Taino</td>
</tr>
<tr>
<td>Tlingit</td>
</tr>
<tr>
<td>Tohono O’Odham</td>
</tr>
<tr>
<td>Turtle Mountain Band of Chippewa Indians</td>
</tr>
<tr>
<td>Yaqui</td>
</tr>
<tr>
<td>Yup’ik</td>
</tr>
</tbody>
</table>

- The category “American Indian or Alaska Native” includes all individuals who identify with any of the original peoples of North and South America (including Central America) and who maintain tribal affiliation or community attachment.
- It includes people who identify as “American Indian” or “Alaska Native” and includes groups such as Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
Detailed Black Responses

Combined Question with Checkboxes

8. Which categories describe Person 1?
Mark all boxes that apply and/or enter categories in the space below. Note, you may report more than one group.

- WHITE
- JAMAICAN
- HAITIAN
- SOMALI

Print, for example, Ghanaian, South African, Barbadian, etc.

Detailed Black Responses

United States Census Bureau
Economics and Statistics Administration
U.S. CENSUS BUREAU
Detailed Black Responses

✓ Six NEW detailed Black checkboxes
✓ Capturing up to six write-in responses per line

The category “Black or African American” includes all individuals who identify with one or more nationalities or ethnic groups originating in any of the black racial groups of Africa.

Examples of these groups include, but are not limited to, African American, Jamaican, Haitian, Nigerian, Ethiopian, and Somali.

The category also includes groups such as Ghanaian, South African, Barbadian, Kenyan, Liberian, Bahamian, etc.

Selected Detailed Black Groups

<table>
<thead>
<tr>
<th>African American</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bahamian</td>
</tr>
<tr>
<td>Barbadian</td>
</tr>
<tr>
<td><strong>Ethiopian</strong></td>
</tr>
<tr>
<td>Ghanaian</td>
</tr>
<tr>
<td><strong>Haitian</strong></td>
</tr>
<tr>
<td>Jamaican</td>
</tr>
<tr>
<td>Kenyan</td>
</tr>
<tr>
<td>Liberian</td>
</tr>
<tr>
<td><strong>Nigerian</strong></td>
</tr>
<tr>
<td>Senegalese</td>
</tr>
<tr>
<td>Sierra Leonean</td>
</tr>
<tr>
<td><strong>Somali</strong></td>
</tr>
<tr>
<td>South African</td>
</tr>
<tr>
<td>Sudanese</td>
</tr>
<tr>
<td>Ugandan</td>
</tr>
<tr>
<td>Zimbabwean</td>
</tr>
</tbody>
</table>
Detailed White Responses

Combined Question with Checkboxes

United States Census Bureau
Economics and Statistics Administration
U.S. CENSUS BUREAU

White Percent of People in Group

Detailed White Responses

Combined Question with Checkboxes

2015 National Content Test

Next, we will collect detailed information for each category selected.

You said that NAME is:

White
Hispanic, Latino, or Spanish
Black or African Am.
Asian
American Indian or Alaska Native
Middle Eastern or North African
Native Hawaiian or Other Pacific Islander
Some other race, ethnicity, or origin

What are NAME's specific White categories? — Select all boxes that apply to broader categories in the space below. Note, you may report more than one group. (Help)

0
10
20
30
40
50
60
70
80
90
100
Percent of People in Group
Detailed White Responses
Detailed White Responses

✓ Six NEW detailed White checkboxes
✓ Capturing up to six write-in responses per line

Selecting Recommended Groups

Selected Detailed White Groups
- Czech
- Danish
- Dutch
- English
- French
- German
- Greek
- Hungarian
- Irish
- Italian
- Norwegian
- Polish
- Russian
- Scottish
- Swedish
- Welsh

• The category “White” includes all individuals who identify with one or more nationalities or ethnic groups originating in Europe.
• Examples of these groups include, but are not limited to, German, Irish, English, Italian, Polish, and French.
• The category also includes groups such as Scottish, Norwegian, Dutch, Slavic, Cajun, Roma, etc.
Detailed MENA Responses

Combined Question with Checkboxes

- Which categories describe Person 1? Mark all boxes that apply. AND provide details in the space below. Note, you may report more than one group.

  - WHITE
  - HISPANIC, LATINO, OR SPANISH
  - BLACK OR AFRICAN AM.
  - ASIAN
  - AMERICAN INDIAN OR ALASKA NATIVE
  - Some other race, ethnicity, or origin

Print, for example, Scottish, Norwegian, Dutch, etc.

Percent of People in Group

Detailed MENA Responses
The category “Middle Eastern or North African” includes all individuals who identify with one or more nationalities or ethnic groups originating in the Middle East or North Africa.

Examples of these groups include, but are not limited to, Lebanese, Iranian, Egyptian, Syrian, Moroccan, and Algerian.

The category also includes groups such as Israeli, Iraqi, Tunisian, Chaldean, Assyrian, Kurdish, etc.
Multiple Responses

<table>
<thead>
<tr>
<th>White and Hispanic</th>
<th>...</th>
</tr>
</thead>
<tbody>
<tr>
<td>White and Black</td>
<td>...</td>
</tr>
<tr>
<td>White and Asian</td>
<td>Black and Asian</td>
</tr>
<tr>
<td>White and AIAN</td>
<td>Black and AIAN</td>
</tr>
<tr>
<td>White and MENA</td>
<td>Black and MENA</td>
</tr>
<tr>
<td>White and NHPI</td>
<td>Black and NHPI</td>
</tr>
<tr>
<td>White and SOR</td>
<td>Black and SOR</td>
</tr>
<tr>
<td>White and Hispanic and Black</td>
<td>Black and Asian and AIAN</td>
</tr>
<tr>
<td></td>
<td>Black and Asian and MENA</td>
</tr>
<tr>
<td></td>
<td>...</td>
</tr>
<tr>
<td></td>
<td>...</td>
</tr>
<tr>
<td>Hispanic and Black</td>
<td>Asian and AIAN</td>
</tr>
<tr>
<td>Hispanic and Asian</td>
<td>Asian and AIAN</td>
</tr>
<tr>
<td>Hispanic and AIAN</td>
<td>Asian and AIAN</td>
</tr>
<tr>
<td>Hispanic and MENA</td>
<td>Asian and MENA</td>
</tr>
<tr>
<td>Hispanic and NHPI</td>
<td>Asian and NHPI</td>
</tr>
<tr>
<td>Hispanic and SOR</td>
<td>Asian and SOR</td>
</tr>
<tr>
<td>Hispanic and Black and Asian</td>
<td>Asian and AIAN and MENA</td>
</tr>
<tr>
<td></td>
<td>...</td>
</tr>
<tr>
<td></td>
<td>... etc. (repeat for all combinations)</td>
</tr>
</tbody>
</table>
The combined question with detailed checkboxes design appears to elicit higher quality data on race and ethnicity; this is in keeping with the results of 2010 AQE

- No changes to distribution for major groups
- Decreased Some Other Race reporting
- Lower item nonresponse for the combined race/ethnicity question than for the separate race question
- Same or higher level of detailed reporting
- Higher overall consistency for Hispanics
Testing a Middle Eastern or North African Category
Middle Eastern or North African (MENA) Category

8. What is Person 1’s race or origin?  
Mark X one or more boxes AND print origins.

[ ] White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

[ ] Hispanic, Latino, or Spanish origin – Print, for example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, etc.

[ ] Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

[ ] Asian – Print, for example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.

[ ] American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

[ ] Native Hawaiian or Other Pacific Islander – Print, for example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.

[ ] Some other race or origin – Print race or origin.

8. What is Person 1’s race or origin?  
Mark all boxes that apply AND print origins in the spaces below. Note, you may report more than one group.

[ ] White – Print, for example, German, Irish, English, Italian, Polish, French, etc.

[ ] Hispanic, Latino, or Spanish origin – Print, for example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, etc.

[ ] Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

[ ] Asian – Print, for example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.

[ ] American Indian or Alaska Native – Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

[ ] Native Hawaiian or Other Pacific Islander – Print, for example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.

[ ] Some other race or origin – Print race or origin.
MENA Classification

- Researched MENA classifications from 15 government, academic, and non-governmental organizations

- Nationalities in more than half of classifications researched are included in the Census Working Classification
Detailed Groups for MENA Analysis

NCT Working Classification of MENA Category

• Includes 19 nationalities
  Algerian, Bahraini, Egyptian, Emirati, Iraqi, Iranian, Israeli, Jordanian, Kuwaiti, Lebanese, Libyan, Moroccan, Omani, Palestinian, Qatari, Saudi Arabian, Syrian, Tunisian, Yemeni

• Includes 11 ethnicities and pan-ethnic terms
  Arab or Arabic, Amazigh or Berber, Assyrian, Bedouin, Chaldean, Druze, Kurdish, Middle Eastern, North African, Syriac

NCT Oversample for MENA also included

Afghan, Armenian, Azerbaijani, Cypriot, Djiboutian, Georgian, Mauritanian, Somali, South Sudanese, Sudanese, Turkish, Turkish Cypriot
Where MENA Responses are Reported by Presence of MENA Category (Percent Alone or in Combination)

- MENA respondents use MENA category when it is available.
- MENA respondents use White category when no MENA category is available.

Source: 2015 NCT
Detailed Reporting for Groups in the MENA Working Classification by Presence of MENA Category

(Percent Alone or in Combination)

No MENA Category

With MENA Category

Lebanese

Iranian

Egyptian

Syrian

Moroccan

Algerian

Israeli

Iraqi

Tunisian

Source: 2015 NCT
Detailed Reporting for Groups Not in the MENA Working Classification by Presence of MENA Category
(Percent Alone or in Combination)

Source: 2015 NCT
MENA Category
Summary of Findings

The use of a distinct Middle Eastern or North African category appears to elicit higher quality data for people who would identify with MENA

• People who identify as MENA use the MENA category when it is available
• People who are MENA have trouble identifying as only MENA when no category is available
• The nationalities and ethnicities in the 2015 NCT working classification of MENA identified as MENA when the category was available
• The nationalities and ethnicities in the MENA oversample did not identify as MENA when the category was available
Evaluating Alternative Instructions and Terminology
Instructions and Terminology

Instruction Wording:

• Mark [X] one or more boxes.
• Mark all boxes that apply…

  Note, you may report more than one group.

Question Terminology:

• “Race,” “Ethnicity,” “Origin”

  What is Person 1’s race or origin?
  What is Person 1’s race or ethnicity?

• No terms = “Categories”

  Which categories describe Person 1?
Qualitative Research on Question Terminology

Census Bureau’s Center for Survey Measurement and RTI International conducted 40 face-to-face cognitive and usability testing interviews with Spanish-speaking respondents.

¿Cuál es la raza o el origen étnico de Persona 1?
(What is Person 1’s race or ethnicity?)

“had the same meaning,”
“roots,” “where you were born,” “ancestry”

¿Cuáles de estas categorías describen a Persona 1?
(Which categories describe Person 1?)

“hierarchal listing of options in which the ordering of the options implied ranking”

“show a pattern of respondents linking the word ‘categoría’ to a hierarchical order or ranking, rather than to a natural list of options”

“social status or hierarchy”
Instructions and Terminology
Summary of Findings

Instruction Wording:

*Select all boxes that apply …*

*Note, you may report more than one group.*

Question Terminology:

*What is Person 1’s race or ethnicity?*

- The new instructions increased the rate of consistency of multiple-responses when compared to the old instructions; there was no difference in the rate of consistency for any of the other major race/ethnicity groups
- Qualitative research findings show that Race/Ethnicity terminology was better understood than Categories terminology in Spanish
Summary & Next Steps
### Question Format:
Combined question with detailed checkboxes

### Middle Eastern or North African category

### Instructions:
Select all boxes that apply ...
Note, you may report more than one group.

### Terminology:
Race or ethnicity

---

**Optimal Elements from 2015 NCT Research**
Potential Race/Ethnicity Tabulations for 2020 Census
## Potential New Tabulation Categories for 2020 Census

<table>
<thead>
<tr>
<th>Total:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population of One Race or Ethnicity</td>
</tr>
<tr>
<td>White alone</td>
</tr>
<tr>
<td>Hispanic or Latino alone</td>
</tr>
<tr>
<td>Black or African American alone</td>
</tr>
<tr>
<td>Asian alone</td>
</tr>
<tr>
<td>American Indian or Alaska Native alone</td>
</tr>
<tr>
<td>Middle Eastern or North African alone</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander alone</td>
</tr>
<tr>
<td>Some Other Race alone</td>
</tr>
<tr>
<td>Two or More Responses</td>
</tr>
</tbody>
</table>

*If MENA is approved as a minimum category by OMB: under review now!*

*If a combined question is approved by OMB: under review now!*
### Potential Future Mapping: Hispanic and Black

<table>
<thead>
<tr>
<th>Population of One Race or Ethnicity</th>
</tr>
</thead>
<tbody>
<tr>
<td>White alone</td>
</tr>
<tr>
<td>Hispanic or Latino alone</td>
</tr>
<tr>
<td>Black or African American alone</td>
</tr>
<tr>
<td>Asian alone</td>
</tr>
<tr>
<td>American Indian or Alaska Native alone</td>
</tr>
<tr>
<td>Middle Eastern or North African alone</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander alone</td>
</tr>
<tr>
<td>Some Other Race alone</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Two or More Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>... White and Hispanic</td>
</tr>
<tr>
<td>... White and Black</td>
</tr>
<tr>
<td>... Hispanic and Black</td>
</tr>
<tr>
<td>... Black and Asian</td>
</tr>
<tr>
<td>... etc.</td>
</tr>
</tbody>
</table>
Potential Tabulations for 2020: Hispanic and Black

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Maximum</th>
<th>Multiple Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>White alone</td>
<td></td>
<td>White and Hispanic</td>
</tr>
<tr>
<td>Hispanic alone</td>
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<td>White and Black</td>
</tr>
<tr>
<td>Black alone</td>
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<td>White and Asian</td>
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<tr>
<td>Asian alone</td>
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<td>White and AIAN</td>
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<tr>
<td>AIAN alone</td>
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<td>White and MENA</td>
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<td>MENA alone</td>
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<td>White and NHPI</td>
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<td>NHPI alone</td>
<td></td>
<td>White and SOR</td>
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<tr>
<td>SOR alone</td>
<td></td>
<td>Hispanic and Black</td>
</tr>
<tr>
<td>Two or More Responses</td>
<td></td>
<td>Hispanic and Asian</td>
</tr>
<tr>
<td></td>
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<td>...</td>
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<tr>
<td></td>
<td></td>
<td>Black and AIAN</td>
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<tr>
<td></td>
<td></td>
<td>Black and MENA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>... etc. (repeat for all combinations)</td>
</tr>
</tbody>
</table>
Potential Mapping: MENA and White

Total:

Population of One Race or Ethnicity

- White alone
- Hispanic or Latino alone
- Black or African American alone
- Asian alone
- American Indian or Alaska Native alone
- Middle Eastern or North African alone
- Native Hawaiian or Other Pacific Islander alone
- Some Other Race alone

Two or More Responses

- White and Hispanic
- Black and Asian
- White and MENA
- Black and MENA
- etc.
Potential Tabulations for 2020: MENA and White

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total:</td>
<td>Total:</td>
</tr>
<tr>
<td>One Race or Ethnicity</td>
<td>* Note: Adds to more than 100%</td>
</tr>
<tr>
<td>White alone</td>
<td>White alone or in combination</td>
</tr>
<tr>
<td>Hispanic alone</td>
<td>Hispanic alone or in combination</td>
</tr>
<tr>
<td>Black alone</td>
<td>Black alone or in combination</td>
</tr>
<tr>
<td>Asian alone</td>
<td>Asian alone or in combination</td>
</tr>
<tr>
<td>AIAN alone</td>
<td>AIAN alone or in combination</td>
</tr>
<tr>
<td>MENA alone</td>
<td>MENA alone or in combination</td>
</tr>
<tr>
<td>NHPI alone</td>
<td>NHPI alone or in combination</td>
</tr>
<tr>
<td>SOR alone</td>
<td>SOR alone or in combination</td>
</tr>
</tbody>
</table>

Two or More Responses

… White and MENA
NCT Outreach & Engagement

The Leadership Conference

Census National Advisory Committee on Racial, Ethnic, and Other Populations

Institute of Caribbean Studies

American Sociological Association

American-Arab Anti-Discrimination Committee

Congressional Hispanic Caucus Institute, Inc.

Arab American Institute

Asian & Pacific Islander American Health Forum

Public Affairs Alliance of Indian Americans

AfroLatin@ forum

United States Census Bureau

U.S. Department of Commerce Economics and Statistics Administration

U.S. CENSUS BUREAU

PROJECT RACE

Reclassify All Children Equally

National Urban League

SAALT

South Asian Americans Leading Together

Population Association of America

National Institute for Latino Policy

American Federation of American Police Officers

Papa Ola Lokahi

United Sikhs

AfroLatin@ forum
Timeline for 2020 Census

• Discuss 2015 NCT Research with Advisors, Stakeholders, Researchers, Public (Spring 2017)
• Prepare and Submit Question Design for 2018 End-to-End Census Test (Spring - Summer 2017)
• OMB Decides on Race/Ethnicity Standards (Fall - Winter 2017)
• Prepare and Submit Final Question Wording for 2020 Census (Winter 2018 - Spring 2018)
• Prepare for 2020 Census
Questions for NAC

- What are your thoughts on the optimal design for question format (combined question with detailed checkboxes approach)?
- What are your thoughts on the use of distinct Middle Eastern or North African category?
- Do you have any suggestions for outreach and engagement about the 2015 NCT research with specific organizations or stakeholders?
NAC MEMBERS

Feedback on NCT Research Findings

DISCUSS