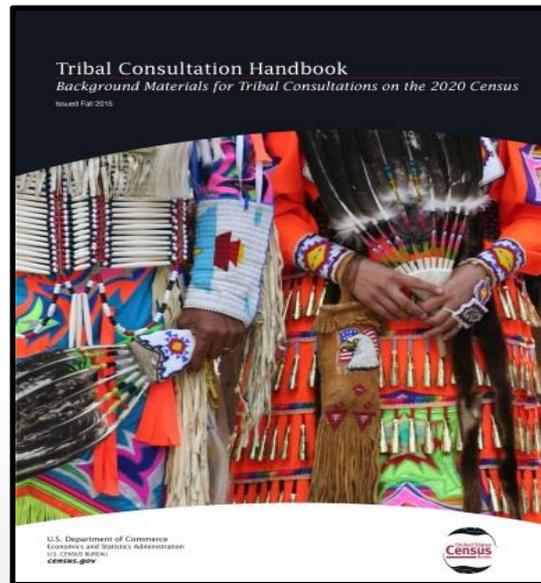


Briefing on American Indian Alaska Natives 2020 Tribal Consultation Meetings National Advisory Committee (NAC) 2017 Spring Meeting



Dee Alexander, Tribal Affairs Coordinator
Office of Congressional and Intergovernmental Affairs
April 27, 2017



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

2020 Census Tribal Consultations

The purposes of these consultations are to:

- Improve communications with tribal officials
- Gain input from federally recognized tribal governments in preparation for the 2020 Census
- Create an opportunity for American Indian and Alaska Native (AIAN) nations and the Census Bureau to enhance their government-to-government relationship
- Provide early notification of plans for the 2020 Census



2020 Census Tribal Consultations

Round One

- A key takeaway from our 2007 Tribal Consultation meetings was to meet earlier in the decade before decisions are made
- Eight tribal consultations were conducted from October 2015 to March 2016 and a National Webinar in April 2016

City, State	Date	City, State	Date
Morton, MN	October 7, 2015	Albuquerque, NM	November 18, 2015
Anchorage, AK	October 14-15, 2015	Uncasville, CT	December 14, 2015
San Diego, CA	October 23-24, 2015	Ft. Yates, ND	February 5, 2016
Choctaw, MS	October 29, 2015	Washington, DC	March 24, 2016



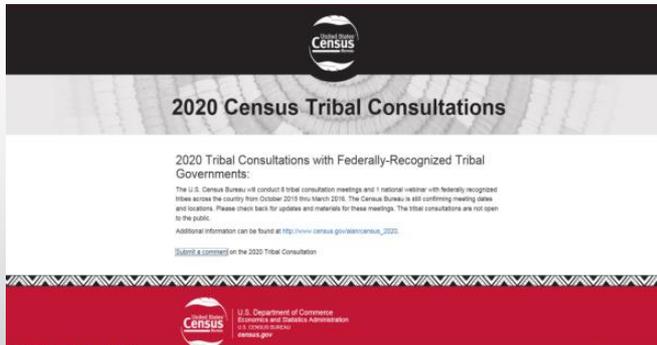
Round One Partners



Alaska Federation of Natives
National Congress of American Indians

Round One Consultation Outreach

www.census.gov/aian/2020_census.gov



- Director Thompson spoke at National Congress of American Indians General Assembly (July 2015)
- Federal Register notice published and mailed to tribes (July 2015)
- Director's Letter announcing Kauffman and Consultations mailed to tribal leaders (July 2015)
- Email blast to tribal leaders (July 2015)
- Tribal Consultation Handbook mailed to tribal leaders and posted on Internet (September 2015)
- Census Bureau Partnership Specialists hired and begin outreach to tribes (October 2015)
- Online portal for consultation registration for tribal leaders
- Final Report (June 2017)

2020 Census Tribal Consultations Round Two

- Nine meetings occurred from September – November 2016
- Conducted a one-on-one meeting with Navajo Nation
- Conducted meeting with state recognized tribes
- Conducted two meetings with federally recognized tribes in the state of Oklahoma to discuss new geographic delineation

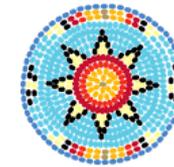
City, State	Date
Raleigh, NC	September 1, 2016
Tse Bonito, NM	September 19, 2016
Anchorage, AK	September 27, 2016
Miami, FL	October 4-5, 2016
Fort Hall, ID	October 19-20, 2016

City, State	Date
Skiatook, OK	October 25, 2016
Pala, CA	November 4, 2016
Chandler, AZ	November 17-18, 2016
Shawnee, OK	November 21, 2016



Round Two Partners

- North Carolina Commission of Indian Affairs
- Shoshone-Bannock Tribes of Idaho
- Alaska Native Village Corporation Association (ANVCA)
- Association of Alaska Native Regional Corporation CEOs
- California Indian Manpower Consortium, Inc.
- Osage Nation of Oklahoma
- Citizen Potawatomi Nation of Oklahoma
- Gila River Indian Community



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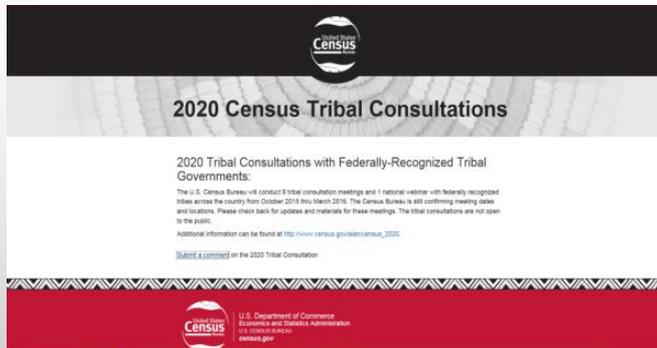


Round Two Consultation Outreach

www.census.gov/aian/2020_census.gov



- Federal Register notice published and mailed to tribes (August 5, 2016)
- Director's Letter announcing Round Two consultations mailed to tribal leaders (August 17, 2016)
- Email blast to tribal leaders (August 1, 2016)
- Tribal Consultation Handbook mailed to tribal leaders and posted on Internet (August 1, 2016)
- Online portal for tribal leader registration
Miami, Florida: www.regonline.com/2020censustribalconsultationmiami
Ft. Hall, Idaho: www.regonline.com/2020censustribalconsultationidaho
Chandler, Arizona: www.regonline.com/2020censustribalconsultationaz



Round Two



2020 CENSUS TRIBAL CONSULTATIONS

October 19-20, 2016 • Fort Hall, ID

How to Access and Use U.S. Census Bureau Data

Training sessions in conjunction with the 2020 Census
Tribal Consultation Meeting

1:00 – 2:30 pm

Taking Advantage of Data from the American Community Survey

2:30 – 4:00 pm

Introduction to Economic Data Products

4:00 – 5:00 pm

Improving Data through the Use of Administrative Records



Round One 2020 Tribal Consultation Meeting Sites

	Census Bureau Regional Offices	Number of Federal Tribes Represented	Total # of Tribal Participants	Total # of Meeting Participants	City	Date	Conference/Meeting
1	Chicago	14	23	24	Morton, MN	October 7, 2015.	Midwest Alliance of Sovereign Tribes (MAST)
2	Los Angeles	9	22	29	Anchorage, AK	October 14 -15, 2015	Alaska Federation of Natives (AFN)
3	Los Angeles	7	10	13	San Diego, CA	October 23-24, 2015	NCAI's 72 nd Annual Convention
4	Atlanta	2	5	5	Choctaw, MS	October 29, 2015	USET Annual Meeting Pearl River Resort Mississippi Band of Choctaw Indians
5	Denver	28	38	43	Albuquerque, NM	November 18, 2015	All Pueblo's Council of Governors (APCG) Isleta Resort & Casino
6	New York	2	6	7	Uncasville, CT	December 14, 2015	Mohegan Tribe of Indians of Connecticut
7	Denver	19	32	39	Ft. Yates, ND	February 5, 2016	Standing Rock Sioux Tribe
8	Philadelphia	19	36	40	Washington, DC	March 24, 2016	Department of Interior Tribal Interior Budget Council Meeting (DOI TIBC)
	TOTAL R1	100	172	200			
9	Census HQ	*2	42	58	Suitland, MD	April 6 – 7, 2016	National Webinar
	TOTAL R1 (with Webinar)	102	214	258			
*Number Approximate – Firm number of Tribes represented by participants indeterminate due to incomplete registrant information							



Round Two 2020 Tribal Consultation Meeting Sites

	Census Bureau Regional Offices	Total # of Represented Tribes without 18 duplicate R1 attendees	Number of Tribes Represented	Total # of Tribal Participants	Total # of Meeting Participants	City	Date	Conference/Meeting
10	Denver	0	1	14	14	Mentmore, New Mexico	September 19, 2016	Navajo Nation
11	*Los Angeles	3	3	20	28	Anchorage, Alaska	September 27, 2016	Alaska Native Village Corporation Association (ANVCA) & Regional Corporation CEO Association (ANCSA)
12	Atlanta	1	1	2	3	Miami, Florida	October 4-5, 2016	Miccosukee Indian Tribe of Florida
13	Los Angeles	5	8	29	30	Fort Hall, Idaho	October 19-20, 2016	Shoshone Bannock Tribes of Idaho
14	Denver	5	5	6	7	Skiatook, Oklahoma	October 25, 2016	Osage Nation Skiatook Casino Resort
15	Los Angeles	30	32	66	67	Pala, California	November 4, 2016	California Indian Manpower Consortium
16	Denver	9	21	40	42	Chandler, Arizona	November 17-18, 2016	Gila River Indian Community
17	Denver	12	12	23	25	Shawnee, Oklahoma	November 21, 2016	Citizen Potawatomi Nation Grand Casino Resort
Total R2		65	83	200	216			



Round 2 Tribal Consultation Meeting Sites- Outreach to State Recognized Tribes

	Census Bureau Regional Offices	Number of Tribes Represented	Total # of Tribal Participants	Total # of Meeting Participants	City	Date	Conference
1.	Atlanta	20	32	41	Raleigh, North Carolina	September 1, 2016	North Carolina Indian Affairs Commission Quarterly Meeting



Summary

Round 1 and 2

	Number of 2020 Tribal Consultation Meetings		Number of Federal Tribes Represented (Without 18 Duplicates)		Number of State Tribes Represented	
	R1	R2	R1	R2	R1	R2
Total R1 & R2, Webinar (Without Duplicates)	9	9	102	65	0	20
	18		167		20	

	Number of 2020 Tribal Consultation Meetings		Number of Federal Tribes Represented		Number of State Tribes Represented		Total Number of Federal Tribal Participants		Total Number of Meeting Participants	
	R1	R2	R1	R2	R1	R2	R1	R2	R1	R2
Total R1 & R2, Webinar	9	9	102	83	0	20	214	200	258	216
	18		185		20		414		474	



Round One and Two 2020 Tribal Consultation Meeting Participants

	Location	Number of Tribes Represented (Without 18 R1 Duplicates)	Number of Tribes Represented with Duplicates	Total # of Tribal Participants	Total # of Meeting Participants	Total # of Non-Tribal Participants
1.	Morton, MN	14	14	23	24	1
2.	Anchorage, AK AFN	9	9	22	29	7
3.	San Diego, CA NCAI	7	7	10	13	3
4.	Choctaw, MS	2	2	5	5	0
5.	Albuquerque, NM	28	28	38	43	5
6.	Uncasville, CT	2	2	6	7	1
7.	Ft. Yates, ND	19	19	32	39	7
8.	Washington, DC	19	19	36	40	4
9.	Suitland, MD National Webinar	2	2	42	58	16
	Total R1	102	102	214	258	44
10.	Anchorage, AK	3	3	20	28	8
11.	Miami, FL	1	1	2	3	1
12.	Fort Hall, ID	5	8	29	30	1
13.	Skiatook, OK	5	5	6	7	1
14.	Pala, CA	30	32	66	67	1
15.	Chandler, AZ	9	21	40	42	2
16.	Shawnee, OK	12	12	23	25	2
17.	Mentmore, NM	0	1	14	14	0
	Total R2	65	83	200	216	16
	Total R1 & R2 combined	167	185	414	474	60



2020 Census Tribal Consultations

- **Agenda included a brief 2020 Census overview and key operational milestones**
- **Topics discussed:**
 - Enumeration
 - Response Options for 2020:
 - Internet, Telephone, Paper, Enumerator
 - Population Statistics
 - Race Question and Optimization Research
 - 2014 Focus Groups
 - 2016 NCT
 - Coding and Classification
 - Tribal Enrollment (3 questions were presented for review)



2020 Census Tribal Consultations

Topics discussed continued:

- Geography
 - Surveys, BAS, TSAP, CDP, PSAP
 - LUCA
 - Training
- Communications
 - Integrated Partnership and Communications Program (IPC)
 - Earned Media, Statistic in Schools, Advertising, Partnership, Social Media and Public Relations



2020 Census Tribal Consultations

- Partnerships
 - 2020 AIAN Program
 - Tribal Governments Liaison Program, Tribal Complete Count Committees and partnering with AIAN organizations
- Recruiting
 - Partnering with Training & Employment Office (TERO), online application, testing space



Themes coming from Tribal Consultations

- Enumeration and Communications
 - Some tribes reported that Internet response is currently not a viable option for members and requested an in-person enumerator – specifically a local, tribal person
 - Connectivity is an issue in rural areas including Alaska, Navajo Nation, Pueblos
 - Communication via Facebook pages is an increasingly common social media platform that tribes are using to connect with tribal members
 - Elders will fill out their form if tribal leader asks them to - younger generation will go online and respond as well as assist elders who are willing to respond online
 - Hire locally to assist with enumeration – trust concern
 - Best sources to reach tribal members are via Facebook, tribal websites, tribal newspapers. And tribal radio
 - Key messaging that specifically states the data is used to help determine how federal funds are distributed and the benefits is of critical importance to garner tribal members to participate in the census



Themes coming from Tribal Consultations

- Population Statistics
 - Coding and classification
 - Tribes were interested in how AIAN responses from the race question were coded, classified, and tabulated under each federally recognized tribe name and felt this knowledge would help them elicit a better response
 - Tribes expressed intent to review the Census Bureau's code lists for any name changes or additions
- Tribal Enrollment (2015 focus groups, 2016 cognitive interviews)
 - Majority of participants expressed concerns regarding the ways tribal enrollment data would be collected
 - Self-response option will not allow us to collect accurate data, given the differences and complexity of tribal enrollment across AIAN populations
 - Tribal enrollment is private and the inquiry would impose upon tribal sovereignty
 - Federal government does not need to collect tribal enrollment data
 - Some tribes were in favor of the tribal enrollment question and were open to using enrollment data for educational and programmatic purposes
 - National Congress of American Indians submitted a resolution during their 2016 Mid-year conference in Spokane, WA opposing the use of a question on tribal enrollment in the 2020 Census or in the American Community Survey
 - Inter Tribal Association of Arizona (ITAA) an association of twenty-one tribal governments in Arizona, opposes any tribal enrollment data collection by the Census Bureau during a decennial census or an American Community Survey



Themes coming from Tribal Consultations

- Geography
 - Tribes expressed appreciation for information about geography programs
 - Some tribes requested one-on-one training
 - Partnership and data dissemination specialists will work with tribal governments to improve tribal geographic participation
 - The tribal meeting with the Oklahoma tribes major topic for discussion was whether they would like their tribal lands put into trust to be delineated separately from the current Oklahoma Tribal Statistical Area delineation. It was noted that the tribes would have to present this to their tribal council for input.
- Partnerships
 - There were tribal participants who served as tribal liaisons in past censuses and provided insight for Census and other tribes about the AIAN program
 - A few tribal leaders and tribal representatives submitted their name as the 2020 tribal liaison
 - Tribal government liaison was well received – most tribes expressed that it be a Census-funded position



Themes coming from Tribal Consultations

- Partnerships
 - Tribal Complete Count Committees were documented as one of the more successful outreach efforts on tribal lands
 - Working with AIAN urban organizations was recognized to be important
- Recruiting
 - Many consultation participants worked during prior censuses in positions such as enumerators, Local Census Office (LCO) managers, (LCO) manager assistants, partnership specialists, partnership assistants, and recruiting assistants
 - Tribes are willing to assist in all phases of recruiting



Moving Forward

After each meeting, notes were mailed to all tribal participants from each meeting and sent via gov.delivery, with an electronic copy.

Tribal Enrollment work – An email was sent on April 11, 2016 to tribal leaders and meeting participants for input on three questions to be used for cognitive interviewing during the summer of 2016. (30 responses received)

During the end of Round two, the Bureau announced that a tribal enrollment question would not be done for the 2020 census and that due to funding, the 2017 Census test on the two American Indian reservations would not occur. There would only be a nationwide self-response test. The sample would consist of areas with higher concentration of people identified as AIAN (based on ACS estimates). The national sample will be 80,000 addresses.



Moving Forward

4 Tribal Consultation Final Reports are scheduled for
June 2017

- 2016 State Recognized Tribal Meeting Final Report
- 2015 – 2016 Federally recognized Tribal Meeting Final Report
- 2016 Navajo Nation Final Report
- 2016 Oklahoma Federally Recognized Tribal Meeting Final Report
 - A thank you letter from the Director will be attached to all reports



Tribal and Census Participants



San Diego, CA
Tribal Consultation Meeting

Albuquerque, NM
Tribal Consultation Meeting



Tribal and Census Participants



Ft. Yates, ND Tribal Consultation Meeting



Tribal and Census Participants

Anchorage, AK Tribal Consultation Meeting



Director Julie Kitka
President, AFN



Tribal and Census Participants



Washington, D.C. Tribal Consultation Meeting



Tribal and Census Participants



Raleigh, NC Tribal Consultation Meeting



Tribal and Census Participants



Raleigh, NC Tribal Consultation Meeting



Tribal and Census Participants



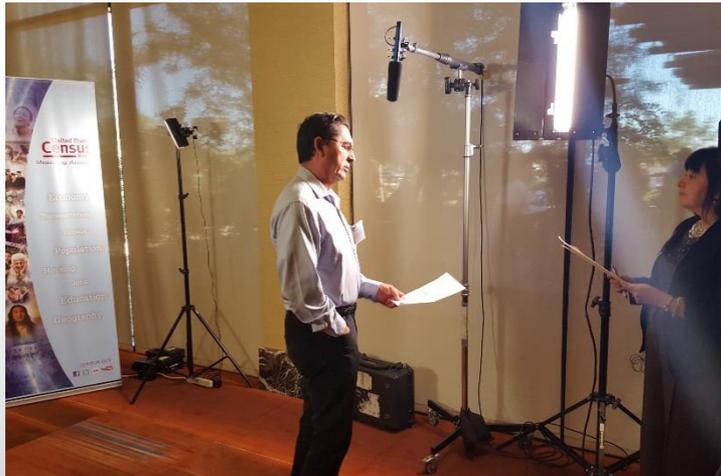
Pala, CA Tribal Consultation Meeting



Tribal Testimonials for 2020

Interviews were conducted with the State recognized tribal leaders, Federally recognized tribal leaders as well as the CEO's for the Alaska Native Regional and Village Corporations for 2020 Census promotion.

<https://youtu.be/SsSpe553JN0>



For More Information Contact the 2020 Tribal Consultation Team

http://www.census.gov/aian/census_2020/

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