

Comments on Design for Hard to Count Populations

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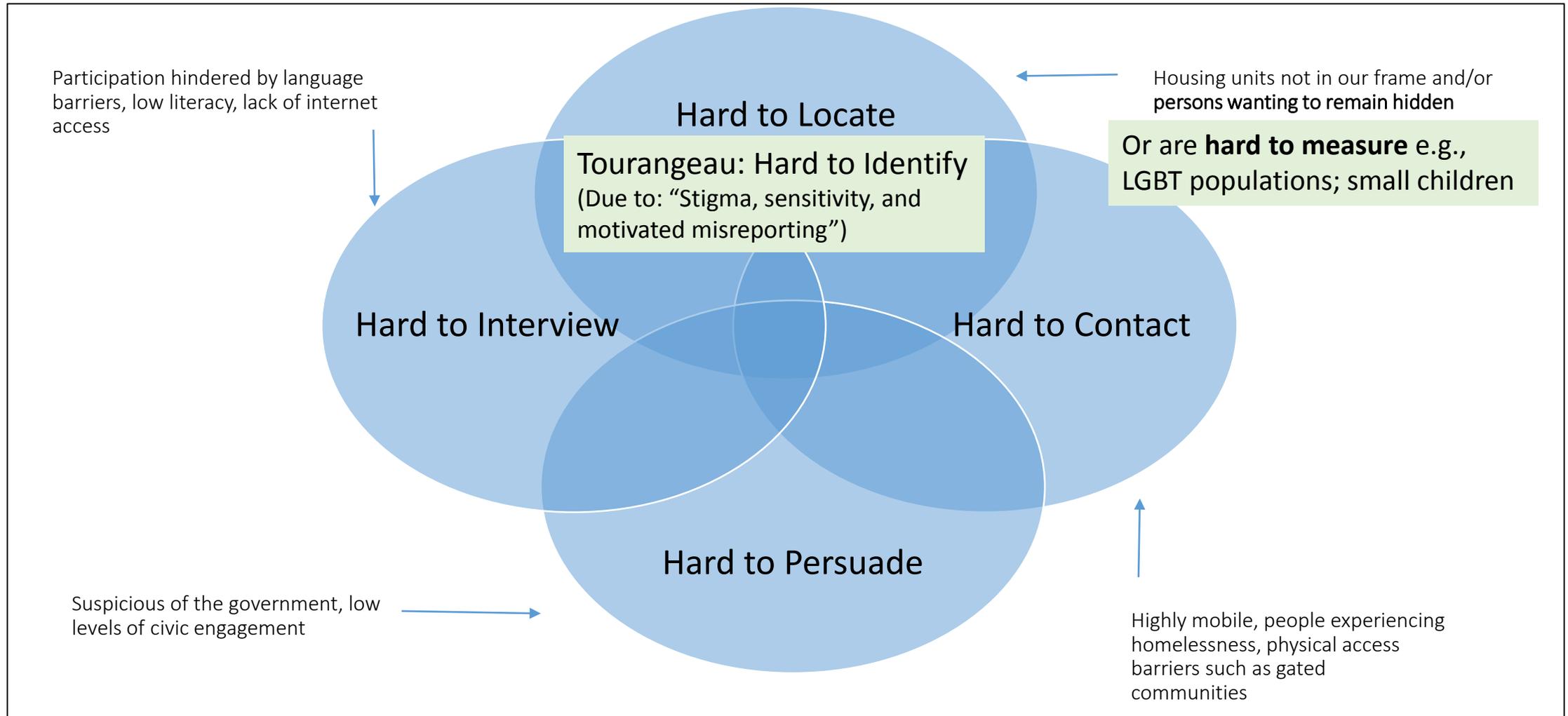
Overview

- General Comments
- Hard to identify as a component of Hard to Count
 - A quibble and reminder of other aspects of challenges we face
- Discussion Questions for Census & NAC
 - What are the lessons learned from 2010 that can guide these efforts?
 - What are the key levers for reducing undercounts of hard to count?
 - Partnership & Communication?
 - Non-Response Follow-Up
 - Other?

General Comments

- Thanks to Maryann and her colleagues at Census for this thorough overview and review of the places where the hard to count effort interact with the 2020 Census
- Helpful to be reminded of the decennial Census mission and mantra: Counting Everyone Once, Only Once, and in the Right Place
 - Our concern on the NAC is on helping to insure that the most vulnerable “racial, ethnic, and other populations” that are the hardest to count are fully represented.
- This report emphasizes the complexity and number of places in the Census process where minimizing the undercount is in play

Comments on A Framework for Hard-to-Count Populations



Hard to Identify as Axis of Hard to Count

- In Tourangeau schema for the “Hard to Survey” he has “Hard to Identify” in place of what is called “Hard to Locate” here
 - The sub-themes for Tourangeau under Hard to Identify “Stigma, sensitivity, and motivated misreporting”
- What do we risk losing in this translation?
 - Measurement/content/reporting issues, which may affect hard to count groups such as:
 - Immigrants, ethnic/racial minorities, non-citizens
 - LGBT individuals because we do not have questions & potentially because they might be reluctant to report
 - Small children
 - Others?

What are the most important priorities for minimizing undercounts?

- What is being done differently in 2020 to improve the counting of the hard to count? What are the lessons learned from 2010?
- Two of the most obvious points are:
 - Integrated Partnership and Communications &
 - Non-Response Follow Up (NRFU)
- What are others?