

Discussion of Update on Integrated Partnership & Communications Program

National Advisory Committee on Racial, Ethnic and other Populations

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Timeline

- How has timeline **changed** in the last year?
- Do you **expect changes** in next six to nine months? How will those be determined and implemented successfully?
- Are there other **contingencies expected** or planned for?

CPEP Strategy

- How has strategy been adjusted, if at all, in light of **recent content adjustments**?
- How will strategy be **adjusted in real time** based on developing events/considerations both pre-enumeration and during enumeration?
- How are partnerships being **tracked**, gaps identified and addressed?
- How is **ongoing effectiveness** of CPEP **evaluated (benchmarks)**, when, and what changes?

CPEP Strategy, cont'd

- How are partners able to **adapt** Census Bureau tools/materials to fit specific needs?
- How does strategy address **undercount by non-inclusion**, in addition to undercount by non-response?
- Has there been any **reluctance** to partner? What is reason? How is reluctance being assessed and addressed?

CPEP Staffing

- Although **hiring** of partner specialist staffing commenced earlier, it seems to currently **lag** staffing at an equivalent point in 2008:
- Why is hiring of staff lagging?
- What is being done to address the issue?
- Are there **contingency plans** if hiring slows again in the future?
- What are those plans?

National Partnership Program

- How has **strategy changed** since 2010 Census? What are the **expected results** of such changes in numbers, outcomes?
- How is **ongoing effectiveness** of NPP evaluated, when, and what changes?
- What proportion of the national partners are **new organizations** formed in the last eight years?
- Have partner targets changed as a result of **recent content changes**?
- Has there been any **reluctance** to partner? What is reason? How is reluctance being assessed and addressed?