



Update on the 2020 Census

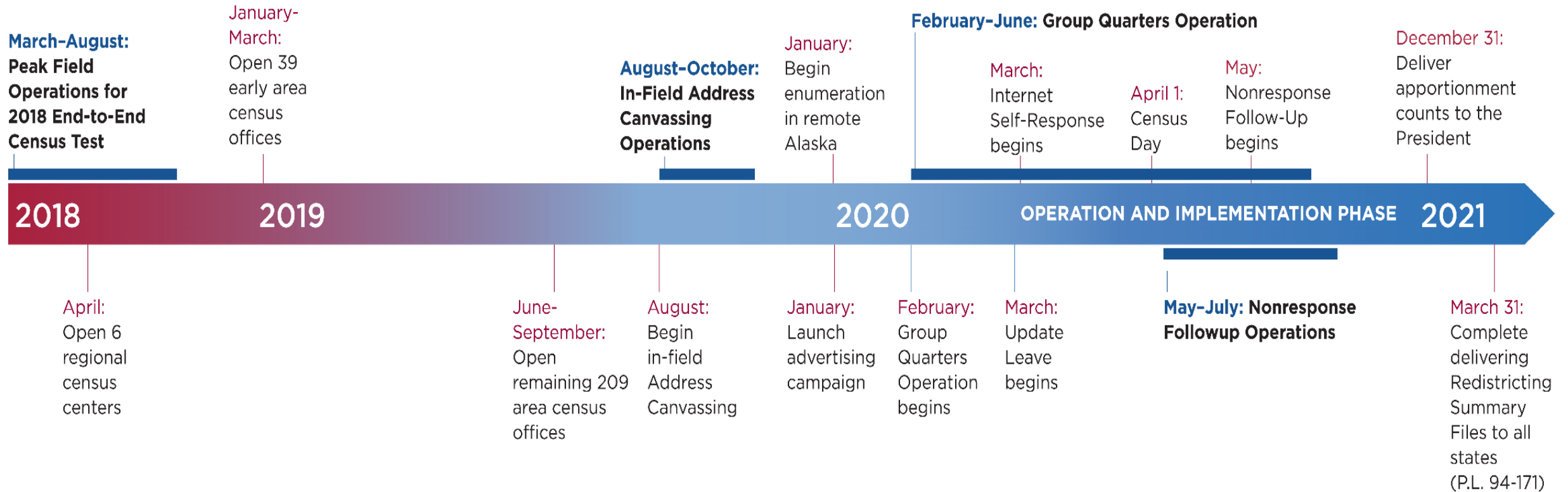
Presentation to the National Advisory Committee

May 2, 2019

**Albert E. Fontenot, Jr., Associate Director
Decennial Census Programs**

2020 Census

Where are We Now



Preliminary Self-Response Rates

Housing Unit

52.3%



Housing Population

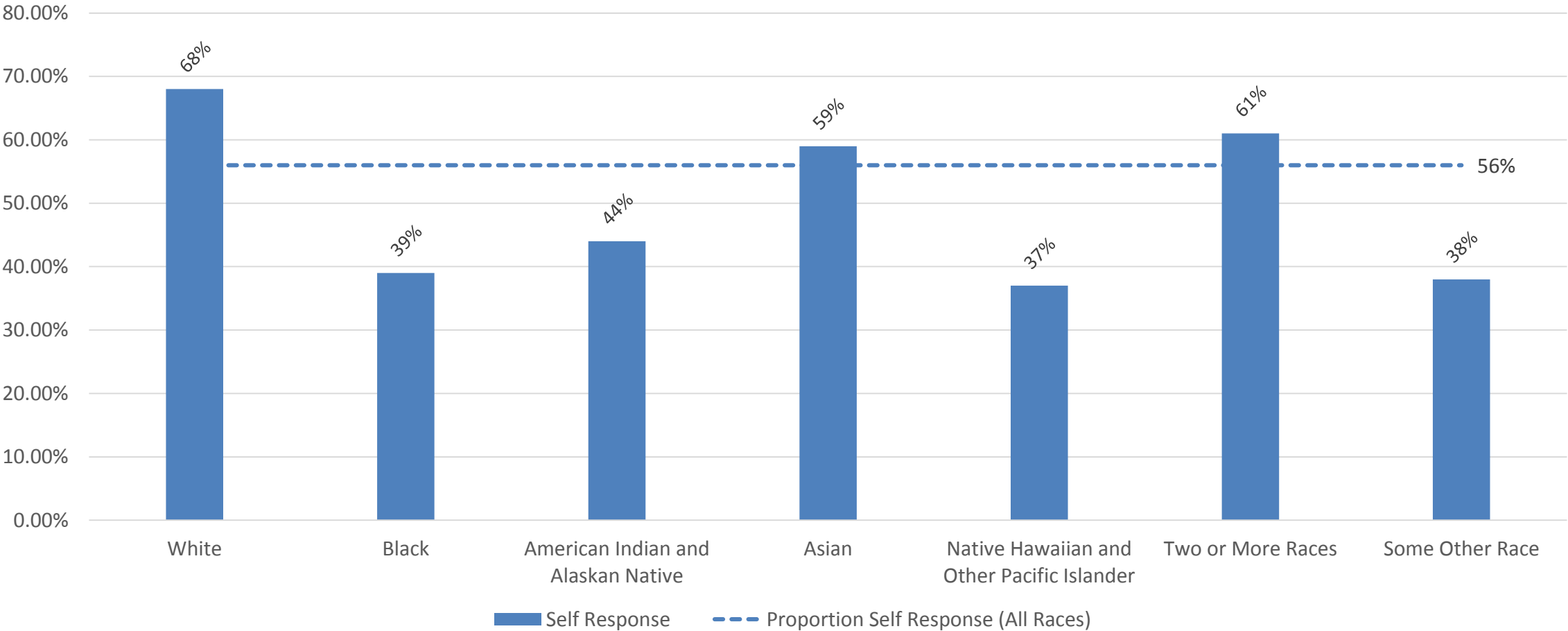
56%



2018 End-to-End Census Test

Proportion of Self-Response for each Race

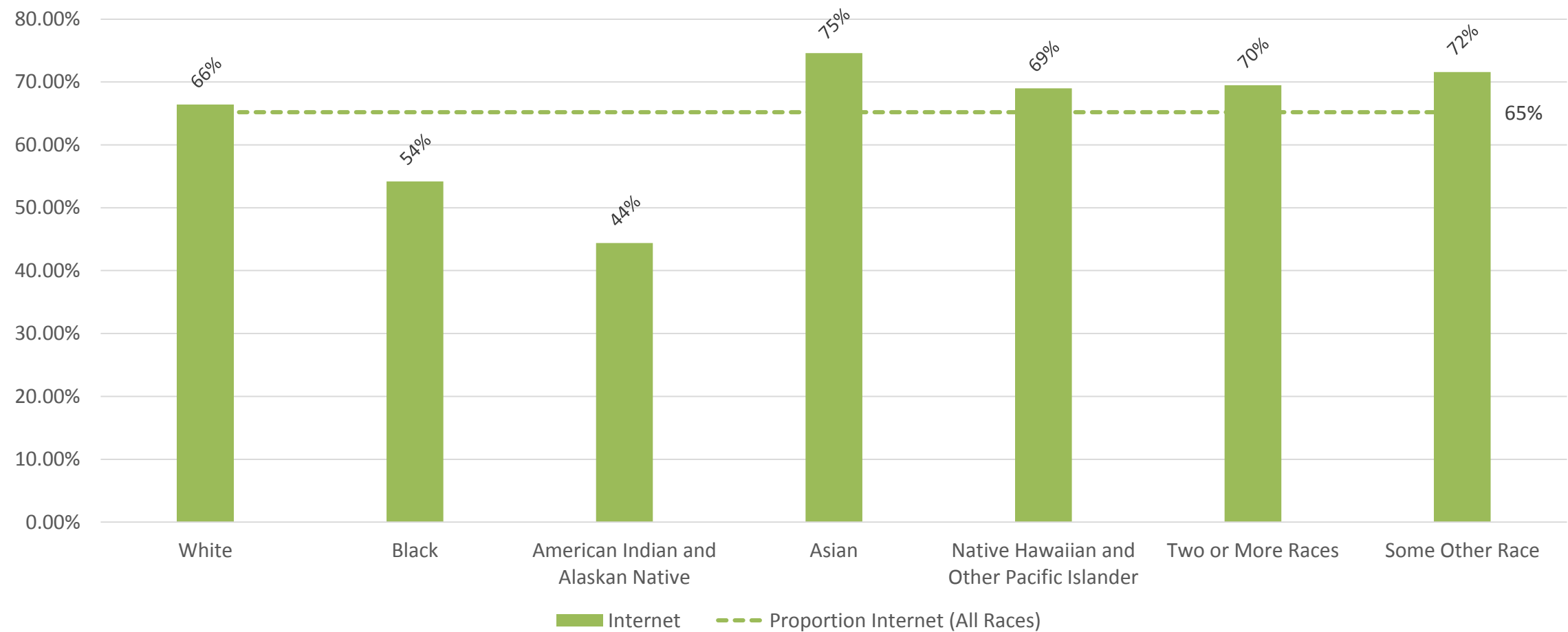
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for each Race – Internet

Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for each Race – Internet and Paper

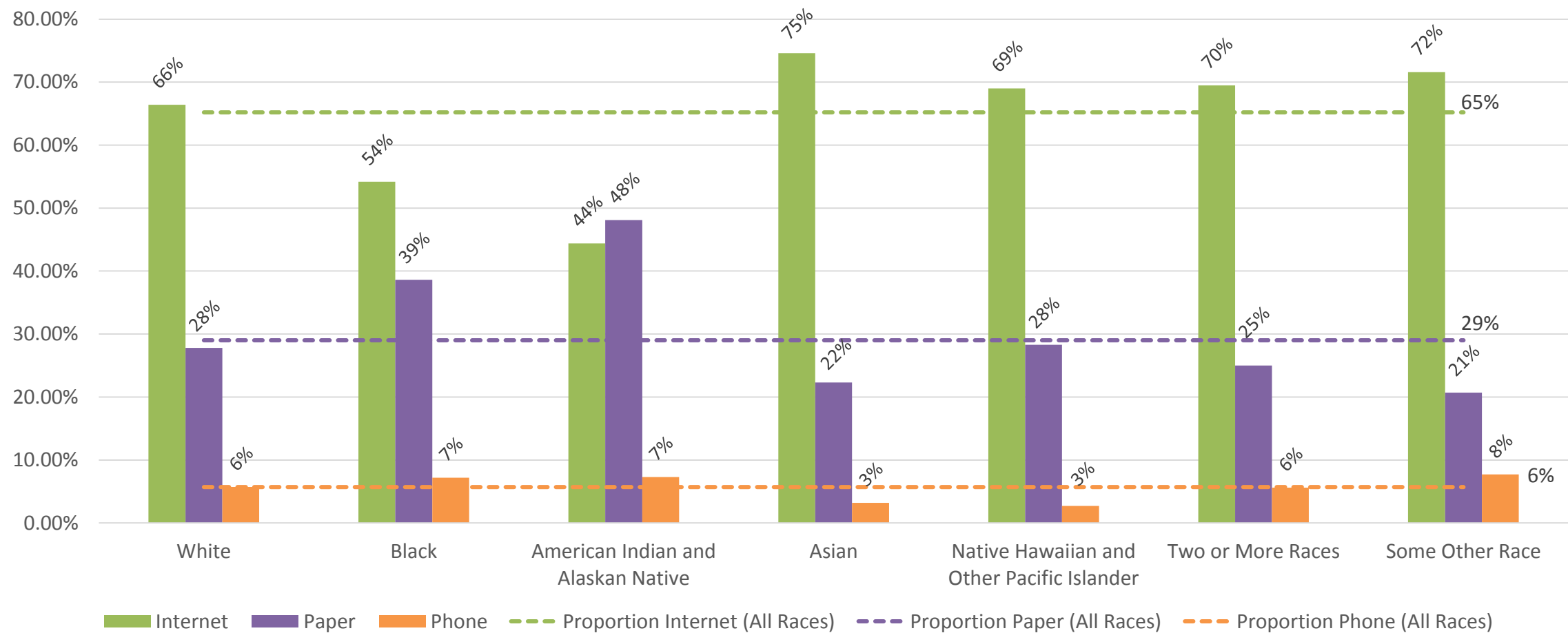
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for each Race – Internet, Paper, and Phone

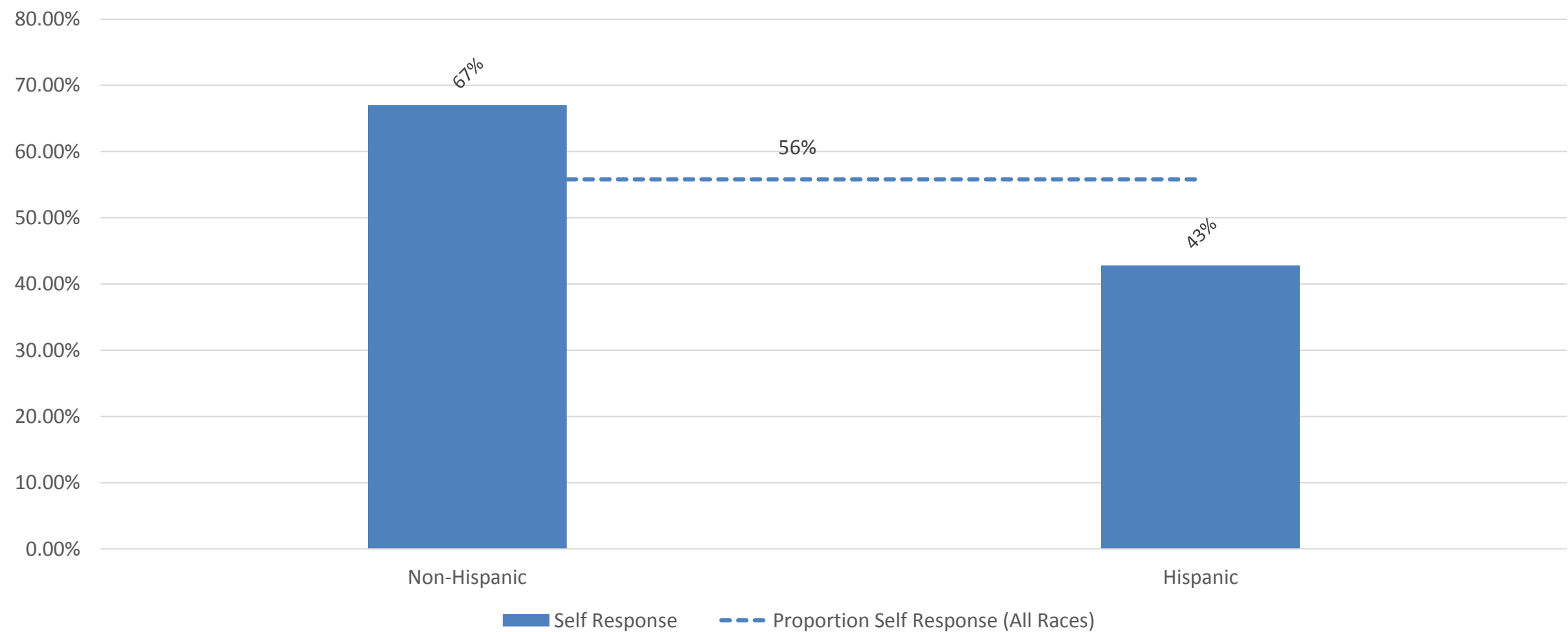
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response for Hispanic Origin

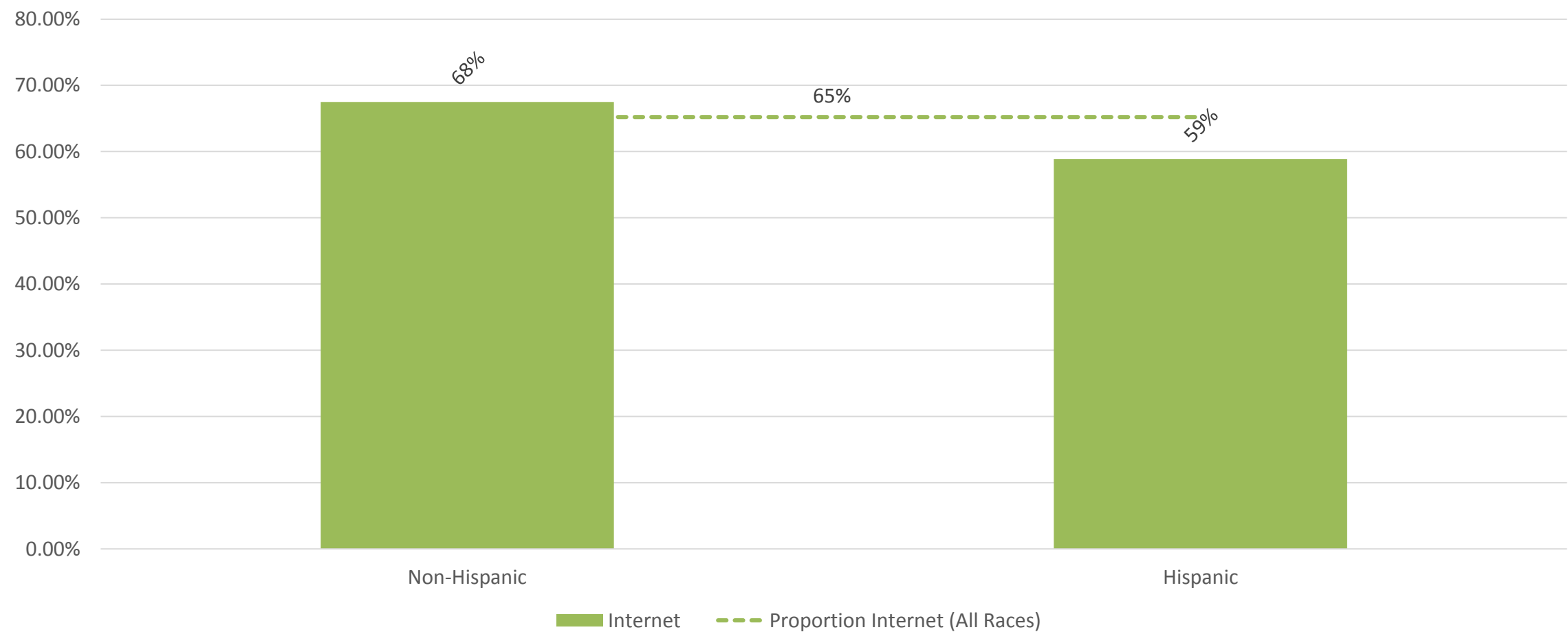
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Hispanic Origin – Internet

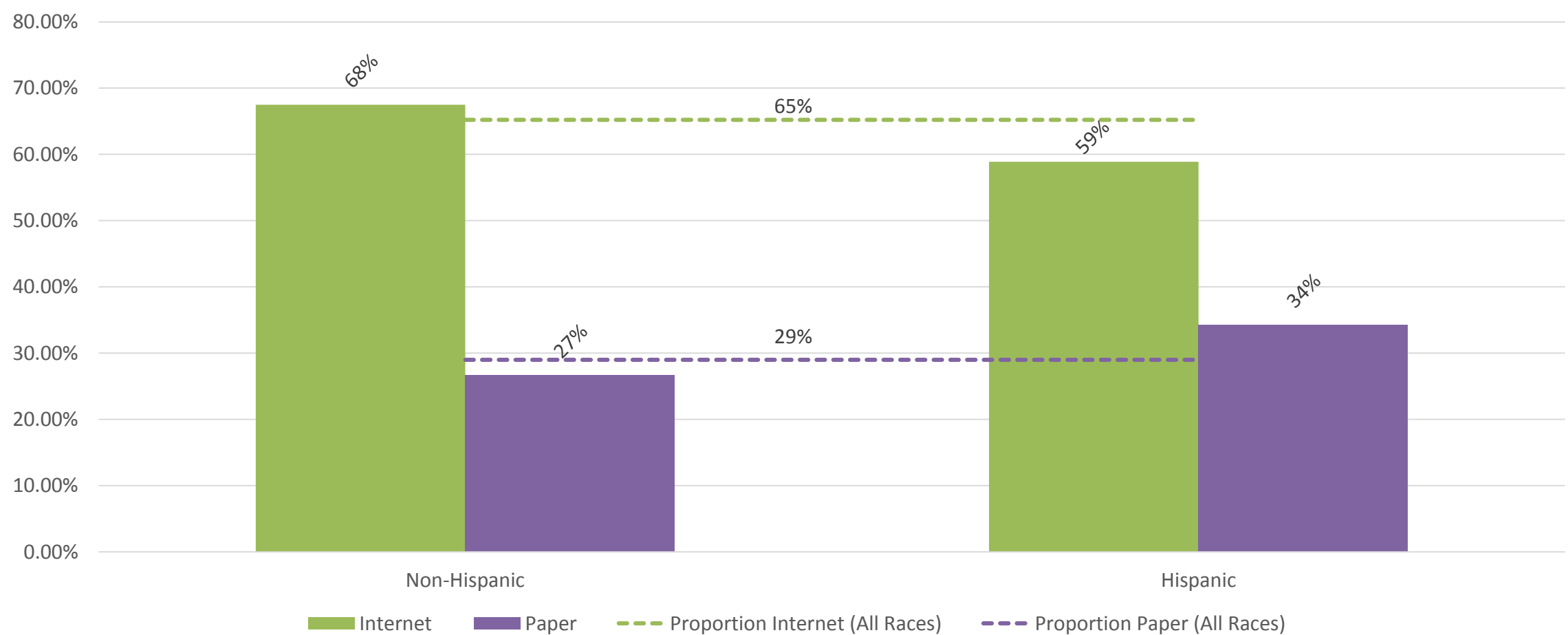
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Hispanic Origin – Internet and Paper

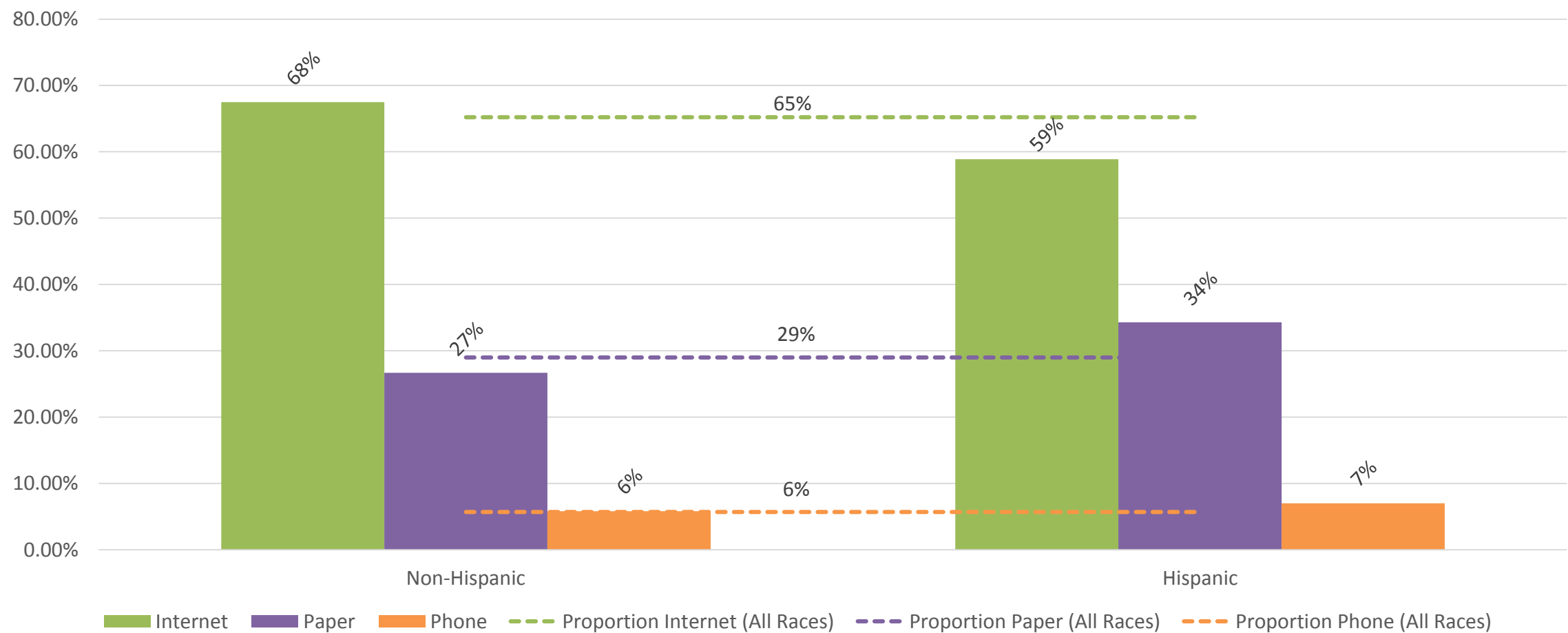
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Hispanic Origin – Internet, Paper, and Phone

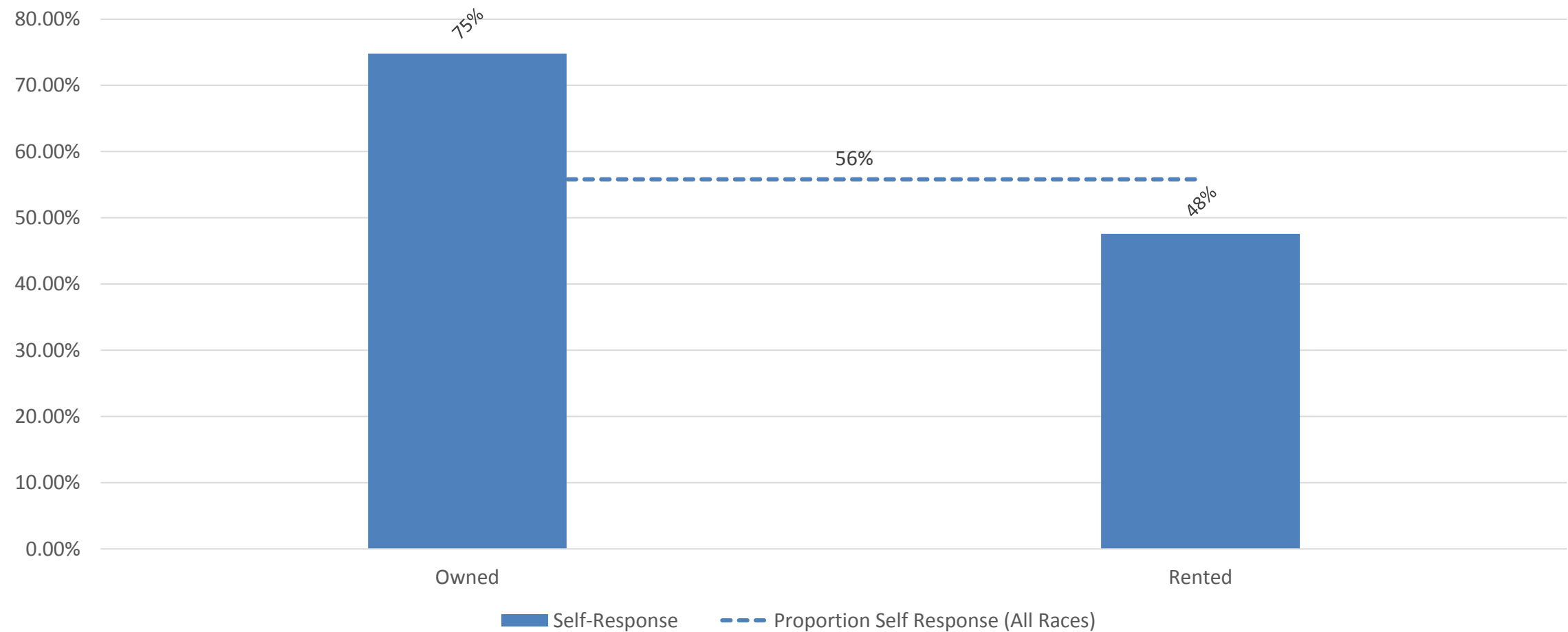
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response for Tenure

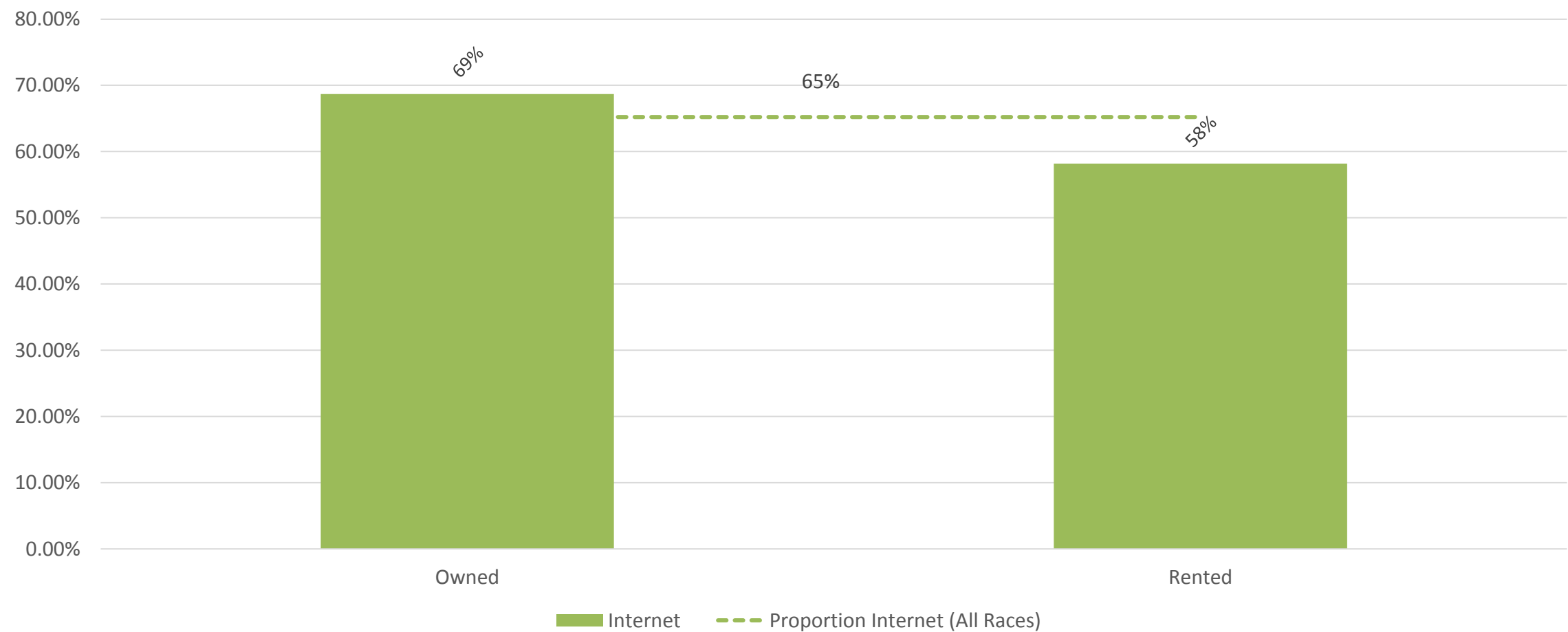
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Tenure – Internet

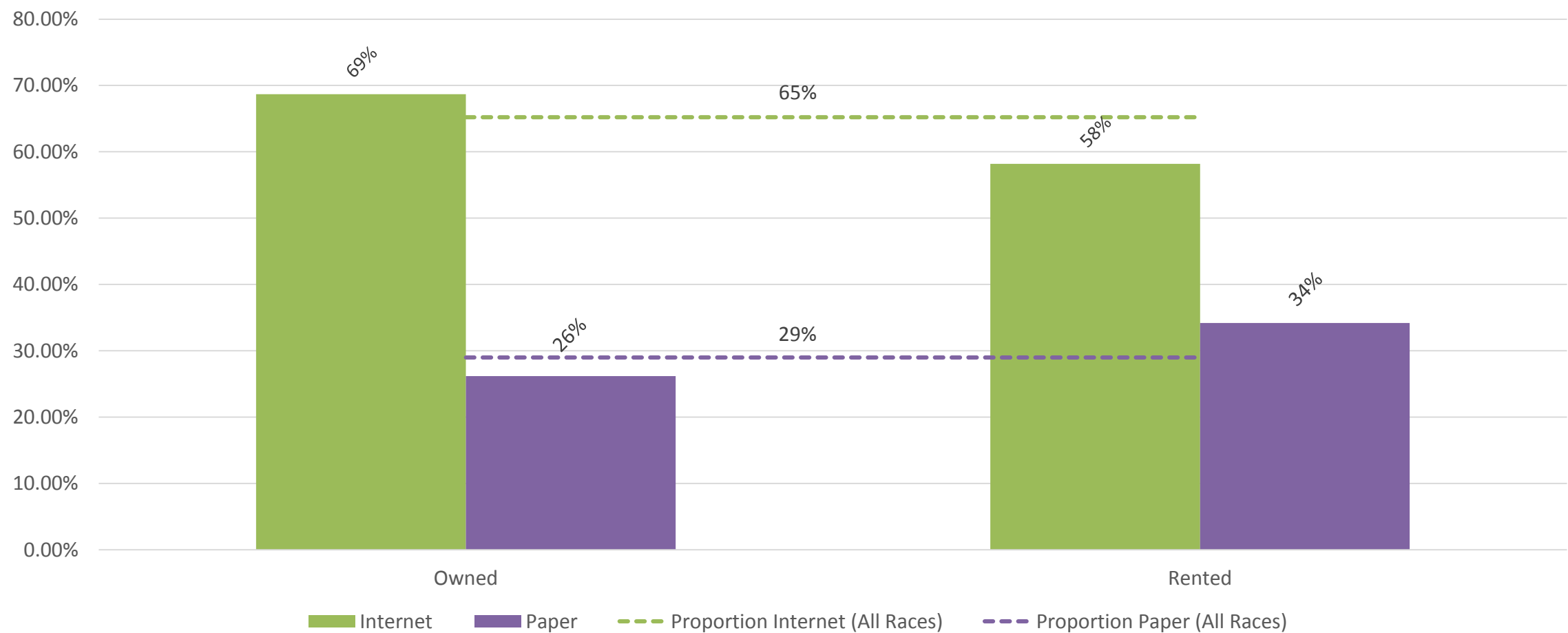
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Tenure – Internet and Paper

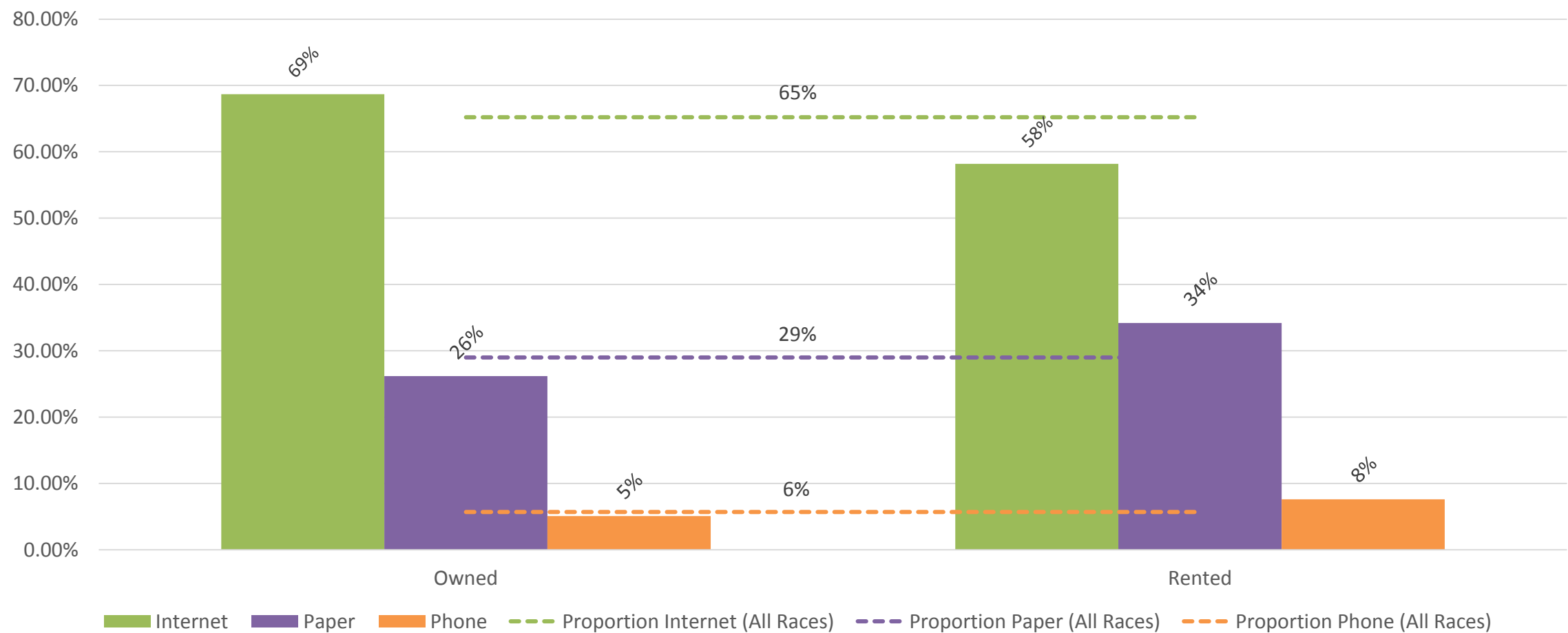
Total Household Population: 571,000



2018 End-to-End Census Test

Proportion of Self-Response Modes for Tenure – Internet, Paper, and Phone

Total Household Population: 571,000



2018 Census Test



The **2018 Census Test** is the culmination of more than a **decade of research** and the last major milestone before the **2020 Census**.

All systems deployed and integrated effectively. ☒

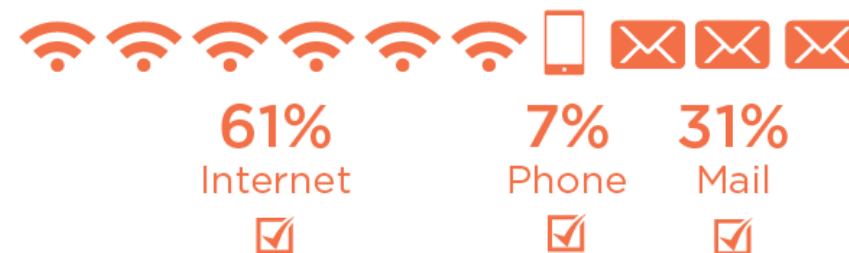
Response Rate

52.3% More than half of all households responded to the test on their own (surpassing our goal for the test).



- Reinforced beliefs that certain demographics are less prone respond via the internet.
- Helps inform our targeted media presence and partnership activates with those communities to encourage self-response.
- Provides data to use when making decisions on targeted partnership activities.

Of those who responded on their own, 6 in every 10 did so online.*



Arabic *Russian* **English** Vietnamese
Chinese Tagalog **Spanish** Korean

Languages Tested

(These languages were tested for phone response. Additional languages totaling 12 non-English languages will be available for internet and phone response in the 2020 Census.)

*Percentages do not add to 100 due to rounding.

Note: This graphic excluded households who received hand-delivered questionnaires rather than mailed material (less than 1 percent of households).

2020 Census

Upcoming Milestones

In-Field Address
Canvassing begins
in **108** days



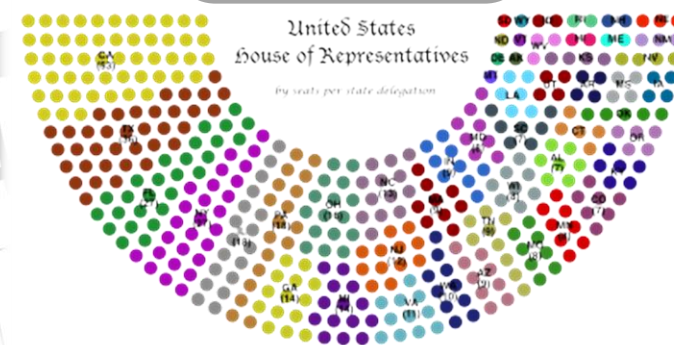
First enumeration in
Toksook Bay, Alaska
begins in **264** days



Census Day 2020 is
in **335** days



Apportionment counts
are given to the
President in **609** days



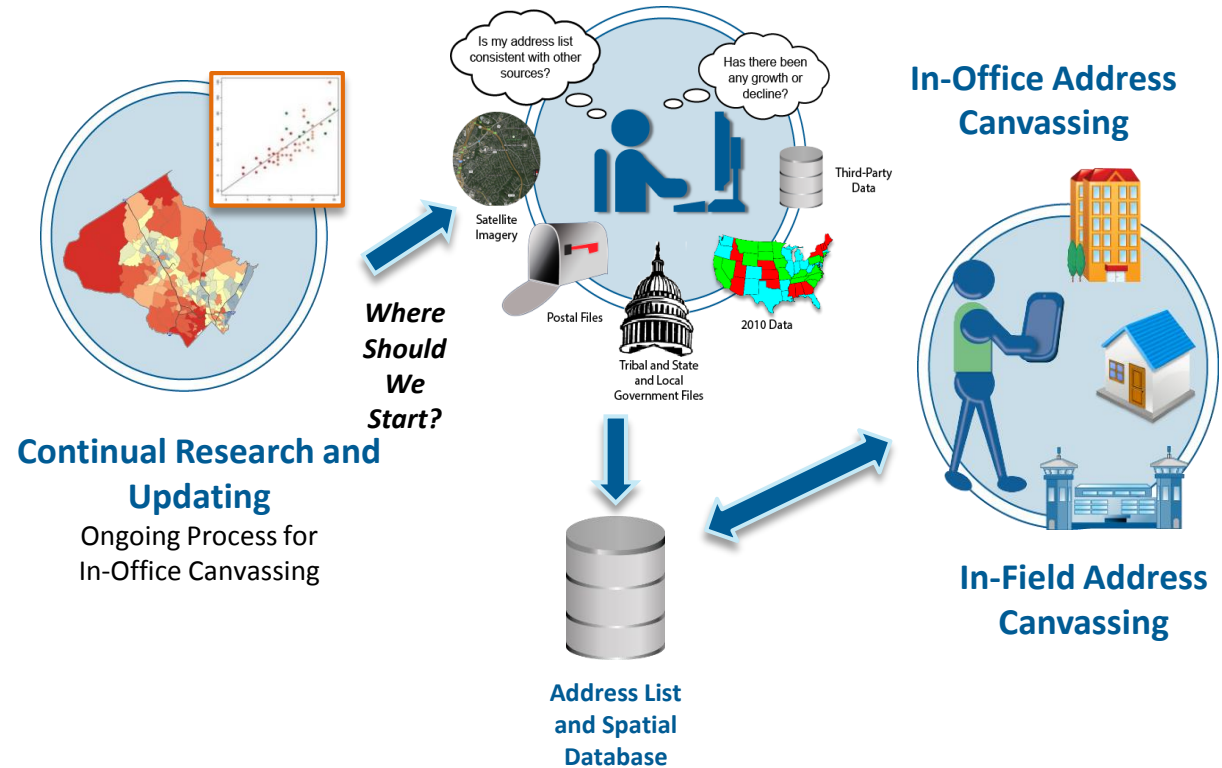
2020 Census

Address Canvassing Operations

Address list and spatial database determines the address list for the 2020 Census

The goal: Count everyone once, only once, and in the right place.

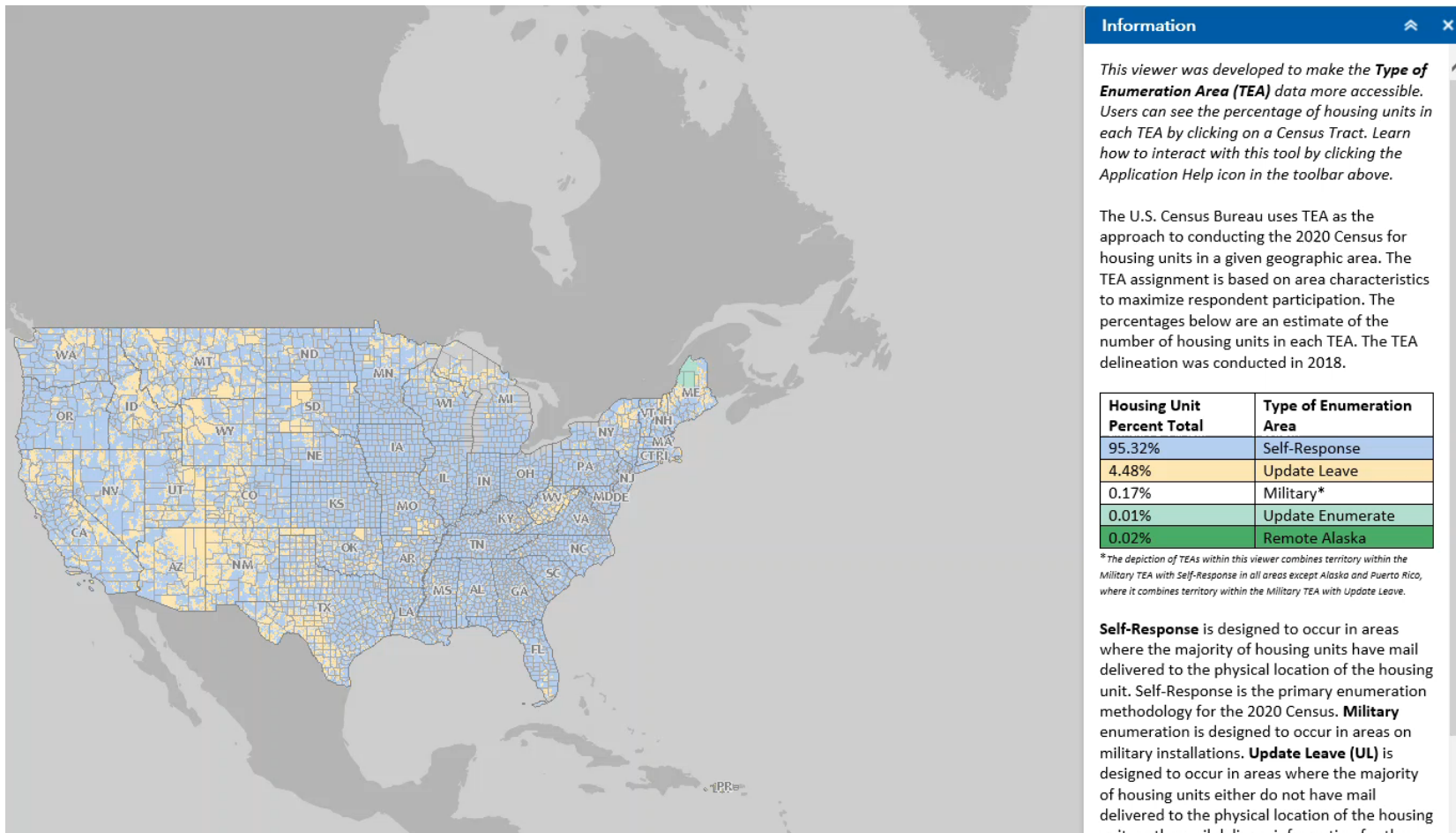
- Geographic Support System Partnership Programs.
- In-Office Address Canvassing.
- Local Update of Census Addresses.
- Boundary and Annexation Survey.
- Participant Statistical Areas Program.
- Geographic Products.



2020 Census

Type of Enumeration Areas (TEAs)

- Completed determination of Type of Enumeration Areas (TEAs) for the 2020 Census
- A national map is now available, displaying the TEAs for the Fifty States and Puerto Rico, and is available at www.Census.gov/2020census
- Interactive map includes other geographic boundary information, such as counties or even census tracts.
- Users can drill down and see the percentage of housing units in each TEA by clicking on a Census Tract



2020 Census

How the 2020 Census Will Invite Everyone to Respond

Every household will have the option of responding online, by phone, or by mail.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.



95% of households will receive their census invitation in the mail.



Almost 5% of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).



Less than 1% of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.



2020 Census

How the Census Bureau Determines Areas for Bilingual Mailings

Census tracts will receive English/Spanish bilingual mailings if 20 percent or more of the households are recognized as needing “Spanish Assistance”—defined as at least one person aged 15 or older who **speaks Spanish and does not speak English “very well.”**¹

Census tracts with 20% or more



Bilingual English/Spanish mailings for entire census tract (bilingual questionnaires up front or in the 4th mailing)

Census tracts with less than 20%



English mailings that include a Spanish phrase inviting you to respond online or via direct toll-free line in Spanish



Spanish online questionnaire

Spanish phone support and response



¹Based on 2013-2017 American Community Survey (ACS) 5-year estimates.

2020 Census

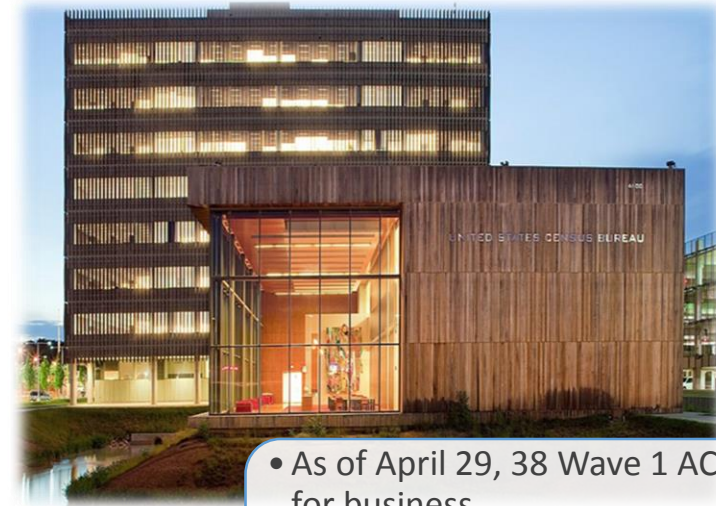
Field Infrastructure / Hiring

Recruiting and Hiring



- Over 375,000 applicants have created a profile in our online hiring tool.
- Over 300,000 of those have completed an application and assessment.
- Both of these greatly exceed our goals.

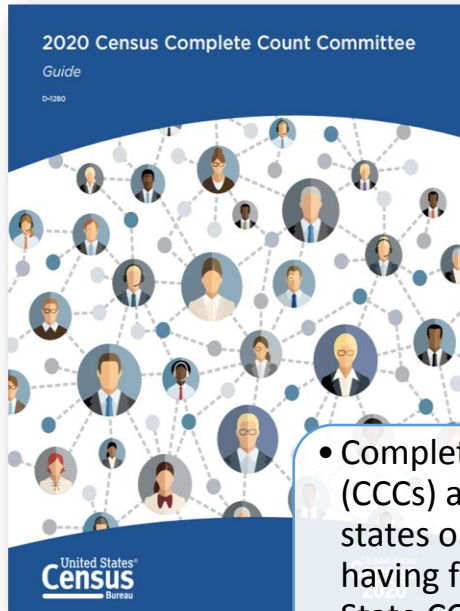
Field Infrastructure



- As of April 29, 38 Wave 1 ACOs are ready for business.
- The Wave 2 offices are scheduled to open between June and September 2019.
- As of April 29, all have space identified, and 207 have an occupancy agreement signed and leases awarded.

2020 Census Partnerships

Complete Count Commissions



- Complete Count Commissions (CCCs) are underway with 47 states or state-equivalents having formed 2020 Census State CCCs.
- Over 1,900 Complete count Committees at the tribal, county, city, and community level.

Community Partnership & Engagement Program



- The Census Bureau is working toward meeting the goal of hiring 1,501 partnership specialists by June 30, 2019; these partnership specialists will work out of the six regional census centers (RCCs).
- As of April 29, 2019, the RCCs have hired 912 partnership specialists.

National Partnership Program



- The 2020 Census National Partnership Program continues building a list of national partners.
- Some notable national partners include the NALEO Educational Fund, the Organization of Chinese Americans, and the Annie E. Casey Foundation.

Thank You

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