

**US CENSUS BUREAU NATIONAL ADVISORY COMMITTEE ON RACIAL, ETHNIC AND
OTHER POPULATIONS
WORKING GROUP CHARTER**

**Administrative Records and Third Party Data Use in the 2020 Census Working
Group**

Purpose

The Census Bureau is committed to designing and conducting a 2020 Census that costs less per housing unit than the 2010 Census, while maintaining high quality results. A major cost driver for the 2010 Census involved collecting information from housing units that did not respond to enumeration attempts. The Non-Response Follow-Up (NRFU) operations sent enumerators to knock on doors up to six times. To reduce costs for the 2020 Census, the Census Bureau is investigating the strategic reuse of federal, state, and private data sources.

The purpose of this Working Group is review the Census Bureau’s research program and plans involving administrative records and third party data use in the 2020 Census. The Working Group will review interim findings from 2020 Research and Testing projects using administrative records and commercial data, focusing on person and housing unit coverage by demographic characteristics. The Working Group will discuss privacy, confidentiality, and consent issues, and will provide feedback on research and plans to explore public attitudes on administrative records and commercial data uses. We will be looking to the Working Group to help us identify topics for further research.

Working Group Focus

Examine Research Plans and Results - Assess completed research and research plans to use administrative records and third party data for the 2020 Census; identify omissions and propose topics for future analysis. Consider criteria that will be used to select administrative records and third party data sources, and the impact of administrative records use on demographic and geographic disparities.

Awareness of Proposed Administrative Records Uses – Consider attitudes and actions that may result from administrative records and third party data use; consider impact of public opinion on strategies and implementation. Assess privacy concerns, including the public’s ability or willingness to provide informed consent. Discuss costs and benefits of using federal, state and commercial lists.

Acceptance of Administrative Records Uses – Assist the Census Bureau in developing strategies and options to educate the public about the use of administrative records and third party data to increase public trust.

Working Group Meetings and Members

- Working Group meetings will be held once a month.
- Membership in the Working Group will consist of 6 to 8 National Advisory Committee (NAC) members (one will be designated as the Working Group lead), plus if needed, other participants as agreed upon by the NAC members of the working group.

Working Group Deliverables

- A work plan that details the Working Group's activities through March 2014 will be presented at the March 14-15, 2013 NAC meeting.
- Findings from the Working Group will be presented at the October 31-November 1, 2013 NAC meeting.
- A final report will be submitted to the Census Bureau at the March 20-21, 2014 NAC meeting.

Sources of Information

- 2010 Census Match Study
- National Academies of Science reports
- ICSP and OMB guidance
- United Nations Economic Commission for Europe(UNECE) reports
- "Framing the Question on Consent to Use Administrative Records in the U.S. Census: Results from an Experiment." Paper by Bates, N., Pascale, J. and Wroblewski, M. (2012).
- "Development of the Federal Statistical System Public Opinion Survey." Paper by Childs, J., Willson, S., Martinez, S.W., Rasmussen, L. and Wroblewski, M. (2012).
- "Concerns about Privacy, Trust in Government, and Willingness to Use Administrative Records to Improve the Decennial Census." A paper by Singer, E., Bates, N. and Van Hoewyk, J. (2011).
- 2020 Census Privacy and Confidentiality Study Plan. Childs, J. (2012).

Census Bureau Staffing/Subject Matter Experts

- Amy O'Hara, Center for Administrative Records Research & Applications (CARRA)
- Jeri Green, Office of External Engagement