

**CENSUS NATIONAL ADVISORY COMMITTEE ON RACE, ETHNIC AND OTHER
POPULATIONS
WORKING GROUP SCOPE OF WORK**

Administrative Records, Internet, and Hard to Count Population Working Group

Purpose

The Census Bureau is committed to designing and conducting a 2020 Census that costs less per housing unit than the 2010 Census, while maintaining high quality results. A major cost driver for the 2010 Census involved collecting information from housing units that did not respond to enumeration attempts. The Nonresponse Follow-up (NRFU) operations sent enumerators to knock on doors up to six times. To reduce costs for the 2020 Census, the Census Bureau is investigating the strategic reuse of federal, state, and private data sources. The Census Bureau is also researching ways to optimize self-response via the use of different modes and technologies such as the internet.

The purpose of this Working Group is to review the Census Bureau’s research program and plans involving administrative records and third party data use and the internet in the 2020 Census. The Working Group will review interim findings from 2020 Research and Testing projects using administrative records and third party data and findings from research and testing using the internet as a mode for data collection. The group will focus on methods to enumerate the hard to count population that are not easily reached through Administrative Records or the Internet.

We will be looking to the Working Group to help us identify topics for further research.

Working Group Focus

The Working Group will focus on methods that might be used to enumerate those population groups that are not easily reached through Administrative Records or the Internet.

Working Group Meetings and Members

- The Working Group duration will be 14 months. The Working Group will start in January 2015 and end April 2016. Working Group meetings will be held once a month.
- Membership in the Working Group will consist of 5 to 8 National Advisory Committee (NAC) members (one will be designated as the Working Group Convener), plus if needed, other participants as agreed upon by the NAC members of the working group.

Working Group Deliverables

- A work plan that details the Working Group’s activities will be presented by the Working Group Convener at the March 26-27, 2015, NAC meeting.
- Progress report will submitted by the Working Convener at the October 8-9, 2015, NAC

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meeting.

- Findings and recommendations from the Working Group will be presented by the Working Group Convener at the April 28-29, 2016, NAC meeting.
- A final report will be submitted to the Census Bureau within 30 days after the April 28-29, 2016.

Selected sources of information will be provided to the working group a month before each presentation. Presentation materials from Census staff such as slides will be provided either the day before or the morning of the presentation.

Census Bureau Staffing/Subject Matter Experts

- Sonya Rastogi, Assistant Center Chief for Research, Center for Administrative Records Research & Applications and interim Fitness for Use Team lead
- Maryann Chapin, Program Manager for Nonresponse and Coverage Operations
- Tom Mule, Team lead for Administrative Records Modeling
- Jane Ingold, Team Lead for Optimizing Self-Response
- Mike Bentley, Chief, Census Experiments Branch
- Rachel Horwitz, Census Experiments Branch
- Jennifer Hunter Childs, Team lead for Privacy and Confidentiality Center for Survey Measurement
- Nancy Bates, Senior Researcher for Survey Methodology
- Tom Loo, NAC Coordinator