

Transcript
Census Scientific Advisory Committee Meeting
April 18, 2013

>> PLEASE CONTINUE TO STAND BY, THE CALL WILL BEGIN MOMENTARILY.
>> WE ARE READY TO BEGIN.
>> WE HAVE NOW JOINED THE MAIN CONFERENCE.
>> GOOD AFTERNOON AND WELCOME TO THE 2013 CENSUS SCIENTIFIC ADVISORY COMMITTEE. MY NAME IS TOMMY WRIGHT DESIGNATED FEDERAL OFFICIAL OVER THIS MEETING. I'M GOING TO TRY TO AVOID USING THE WORD HISTORIC, SO I'VE ALREADY SAID IT. THIS IS OUR FIRST VIRTUAL MEETING AND WE HAVE ADVISOR COMMITTEE MEMBERS ATTENDING VIRTUALLY. MEMBERS OF THE PUBLIC ATTENDING VIRTUALLY AND ALSO TENDING IN PERSON AT OUR BUILDING LOCATED HERE. ALL PARTICIPANTS INCLUDING MEMBERS OF THE PUBLIC HAVE BEEN PROVIDED WITH MATERIALS FOR TODAY'S MEETING. BEFORE WE BEGIN I HAVE MEETING REMINDERS FOR OUR ADVISORY COMMITTEE MEMBERS ATTENDING VIRTUALLY. NUMBER 1, IF YOU HAVE NOT DONE SO ALREADY, FOR AUDIO ACCESS PLEASE DIAL INTO TODAY'S CONFERENCE USING THE NUMBER: 888- 324-7103. PARTICIPANT CODE: 54403. PLEASE PLACE YOUR PHONE ON MUTE UNTIL YOU ARE CALLED ON TO SPEAK. DO NOT PLACE YOUR PHONE ON HOLD OR ANSWER ANOTHER LINE. OUR COMMITTEE DISCUSSIONS AND OPERATOR WILL PROVIDE INSTRUCTIONS ON WHAT NUMBER TO PRESS, THE OPERATOR WILL INTRODUCE ADVISORY COMMITTEE MEMBER BY NAME SO HE OR SHE CAN PROCEED WITH QUESTIONS AND COMMENTS. PUBLIC COMMENT AT THE TIME ALLOTTED FOR THIS PURPLE WHICH IS 55:05 THIS AFTERNOON,

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TO 5:15, THE OPERATOR WILL TAKE THE CALLS IN ORDER IN WHICH THEY ARE RECEIVED.

EACH PERSON WILL BE GRANTED 2 MINUTES TO COMMENT.

IF DISCONNECTED PLEASE DIAL: ONE- 800- 857- 877.

I'LL REPEAT THAT IF YOU ARE DISCONNECTED PLEASE DIAL:

ONE- 800- 857- 8777.

FOR THE VERIZON HELP DESK.

NOW FOR THE CONFERENCE CENTER, NOTE THE SHEET AT YOUR SEAT OUTLINING THE EMERGENCY EXIT AND SAFETY PROCEDURES.

I SHOULD ALSO ADD IF YOU WANT TO VIEW THE FULL SCREEN AT THIS TIME, CAN YOU JUST CLICK ON THE IMAGE TWICE AND IT WILL ENLARGE.

BEFORE PROCEEDING WITH THE REVIEW OF TODAY'S AGEND A WOULD LIKE TO INTRODUCE EACH ADVISOR COMMITTEE MEMBER ATTENDING THE MEETING.

WE HAVE SOME ATTENDING IN PERSON, WILLIE JASSO, NOEL CRESSIE, BARBARA ANDERSON FROM MICHIGAN, BARBARA BUTTENFELD, MIKE COUPER AND STEVE FROM THE MINNESOTA.

- - TO HIS RIGHT- - OKAY SO I'M NOT GOING TO CALL PERSON'S NAMES, A LITTLE LATE- - OUR I NEXT SEE BRIAN Mc GRATH, CHIEF INFORMATION OFFICER, NEXT TO BRIAN IS TOM LEWIS, MY BOSS FOR AND WERE METHODOLOGY.

NEXT TO HIM IS BILL BOSTIC, ASSOCIATE DIRECTOR FOR ECONOMIC PROGRAM, TO MY LEFT IS FRANK PETRANO, AND STEPHEN BUCKENER ACTING ASSOCIATE DIRECTOR FOR COMMUNICATION, AND ENRIQUE ASSOCIATE DIRECTOR FOR THE DEMOGRAPHIC PROGRAM AND TED TRIMBLE JOHNSON ASSOCIATE DIRECTOR FOR PERFORMANCE IMPROVEMENT. WILLIE AND I WILL SHARE AND FACILITATE THIS MEETING AND MOST OF THE WORK WILL BE ON WILLIE TODAY.

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BETWEEN THE 2 OF US WE WILL DO OUR BEST TO KEEP THE DISCUSSION MOVING AND ON SCHEDULE MPLET I WOULD LIKE TO ACKNOWLEDGE PEOPLE FROM THE REGIONS IN-
- I DON'T SEE ANYONE IN PARTICULAR HERE FROM THE DEPARTMENT OF COMMERCE. AND I DON'T KNOW IF I SEE REASONABLE DIRECTORS, I DON'T THINK SO, I WILL PROCEED WITH TODAY'S AGENDA REVIEW. OUR AGENDA REFLECTS A RANGE OF TOPICS. IT WAS DEVELOPED IN OUR NEED TO SHARE AND INTRODUCE CRITICAL RESEARCH AND PROGRAM DEVELOPMENTS REQUIRING YOUR ATTENTION. AS YOU CAN SEE, THE AGENDA INCLUDES A PRESENTATION FROM THE COMMITTEE ITSELF ON THE ACS GROUP QUARTERS WORKING GROUP, NUMBER 2, AN ADAPTIVE DESIGN CASE STUDY OF THE NATIONAL SURVEY OF COLLEGE GRADUATES AND NUMBER 3, OPTIMIZING SELF-RESPONSE IN THE 2020 CENSUS. FOR EACH SESSION TIME HAS BEEN ALLOTTED FOR COMMITTEE MEMBER DISCUSSION. NOW FOR A LITTLE DETAIL OVERVIEW OF THE AGENDA, FIRST ON TODAY'S AGENDA WILL BE COMMITTEE CHAIR, WILLIE JASSO WHO WILL PROVIDE OPENING COMMENTS, FOLLOWING THAT TOM MESENBOURG WILL REPORT ON ACTIVITIES. AT 2 BARBARA ANDERSON WILL PROICIDE I GROUP QUARTERS WORKING GROUP. AT 3 ACLOCK, BENJAMIN WILL PRESENT ADAPTIVE DESIGN CASE STUDY AND AT 3:45, ADRIENNE ONETO, WILL TALK ABOUT OPTIMIZING RESPONSE, AT 4:45, WILLIE WILL TALK ABOUT THE FUTURE MEETINGS AND THEN WE WILL PAUSE AT 5:05 FOR PUBLIC COMMENT AS I MENTIONED BEFORE. TODAY'S MEET SUGGEST SCHEDULED TO END AT 5:30. A NOTE FOR WHAT'S COME NOTHING THE

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FUTURE, PLEASE MARK YOUR CALENDARS FOR SEPTEMBER 19- 20th.
THE FALL MEETING SUBJECT TO BUDGET RESTRICTIONS.
AND FINALLY JUST A FEW NOTES, I'D LIKE TO REMIND YOU- - I'D LIKE TO REMIND YOU TO STATE YOUR NAME AND SPEAK DIRECTLY INTO THE MICROPHONE EACH TIME YOU SPEAK.
- - MICROPHONE EACH TIME YOU SPEAK.
I HAVE COMMENTS SO WE CAN CAPTURE THEM.
YOU ARE REMINDED THAT ALL MEETING DELIBERATIONS ARE RECORDED FOR THE PUBLIC RECORD.
NUMBER 2 FOR ADVISORY COMMITTEE MEMBERS ATTENDING THE MEETING VIRTUALLY, THE OPERATOR WILL INDICATE IT IS TIME FOR QUESTIONS AND COMMENTS DURING THE COMMITTEE DISCUSSIONS SECTIONS.
OPERATOR WILL INDICATE WHAT DIGIT IS PRESSED ON YOUR PHONE AND BASED ON THE ORDER IN WHICH THE REQUESTS ARE RECEIVED SHE WILL INTRODUCE YOU BY NAME AND AT THAT POINT YOU CAN PROCEED TO ENTER THE DISCUSSION.
AS A REMINDER TO THE AUDIENCE DURING ANY OF THE QUESTION AND ANSWER SESSIONS OCCURRING LATER TODAY, ONLY COMMITTEE MEMBERS ARE PERMITTED TO ASK QUESTIONS AND MAKE COMMENTS ON CENSUS BUREAU ANALYSTS.
IF YOU'RE NOT A MEMBER OF THE COMMITTEE, YOU CAN MAKE PUBLIC COMMENT AT 5:05.
IF ANY ATTENDEE IN THE CENSUS CONFERENCE CENTER INTONED GIVE PUBLIC COMMENT, LEAVE YOUR NAME AT THE REGISTRATION DESK IF YOU'VE NOT DONE SO ALREADY.
AS I MENTIONED EARLIER, COMMENTS ARE LIMITED TO A MAXIMUM OF 2 MINUTES.
AND SO, PLEASE, WILLIE, I THINK I DON'T HAVE ANYTHING ELSE TO SAY.

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>> THANK YOU SO MUCH, TOMMY.
I WILL REFRAIN FROM USING THAT WORD THAT YOU HAVE ALREADY MENTIONED 1, BUT IT IS EXTREMELY APT.
HELLO TO ALL MY FELLOW MEMBERS OF THE CENSUS SCIENTIFIC ADVISORY COMMITTEE. I UNFORTUNATELY CANNOT SEE BUT I HAVE YOUR IMAGES IN MY MIND ENGRAVED FOREVER SO I SEE NUCLEOTIDES MY MIND.
I WILL BEGIN WITH A PERSONAL NOTE FOR COMMITTEE MEMBERS, I REALLY, REALLY MISSED BEING THE SHEPHERD ON THE BUS.
NOT HAVING THE DUTY OF COUNTING THE SHEEP IS A LITTLE BIT SAD, BUT I SAID TO MYSELF, WELL, WE'RE DOING SOMETHING VIRTUAL AND IF WE ALL DO IT WELL, WE CAN SAY WE'RE ALL BEING VIRTUOUS AND THAT'S A WONDERFUL THING.
SO, JUST TO BRING US INTO- - INTO THIS MOOD THAT ORD NARRLY WE WOULD GET INTO IN THE HALLWAY AND IN PARTICULAR WALKING BY THE WALL WITH THE PORTRAITS OF DIRECTORS OF THE CENSUS, LET ME JUST SAY FELLOW MEMBERS OF CSAC, WE REALLY HAVE A GREAT, GREAT PRIVILEGE AND A GREAT RESPONSIBILITY TO THINK ABOUT HOW OUR PARTICULAR SCIENTIFIC WORK AND THE COMMITTEE REPRESENTS SO MANY BRANCHES OF THE SCIENCES, TO THINK ABOUT HOW OUR PARTICULAR SCIENCES WORK, THEY DO SOME LITTLE GOOD TO ASSIST IN THE MISSION OF THE CENSUS BUREAU.
SO WE'RE GATHERED TOGETHER IN THIS VIRTUAL SESSION TO DO JUST THAT AND I'M HAPPY TO SAY THAT TODAY WE WELCOME 1 NEW MEMBER TO OUR COMMITTEE AND THAT'S BARBARA BUTTENFELD AND BARBARA I THINK YOU GAVE US PERMISSION TO CALL YOU BABS.
WELCOME TO THE CSAC FLOCK.
AS YOU KNOW, AS PART OF DOING OUR WORK IN CSAC, WE DO 2 THINGS.
WE RESPOND TO REQUESTS FROM CENSUS

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STAFF TO THINK WITH THEM ABOUT PARTICULAR TOPICS AND PROBLEMS.

WE ALSO THINK ABOUT THINGS WE CAN BRING TO THE TABLE, BASICALLY THINGS THAT WE THINK IT MIGHT BE USEFUL FOR CENSUS STAFF TO THINK WITH US ABOUT.

AND WE HAVE BASICALLY 2 WAYS OF ENGAGING IN BOTH ACTIVITIES AND 1 WAY IS TO HAVE SESSIONS AT THE - - THESE - - MEETINGS THAT OCCURRED TWICE A YEAR, AT WHICH BOTH CENSUS STAFF AND CSAC COMMITTEE MEMBERS THINK AND DISCUSS A PARTICULAR TOPIC.

WE ALSO FORM WORKING GROUPS AND AT THE MOMENT THERE ARE 3 WORKING GROUPS AS YOU KNOW.

THE 1 ON THE GROUP QUARTERS ELEMENT OF THE AMERICAN COMMUNITY SURVEY, THE ACS GQ.

A GROUP, A WORKING GROUP STRUCTURE AND A GROUP ON WORKING ADAPTIVE DESIGN.

NOW WORKING GROUPS ARE LIKE PEOPLE AND LIKE COUNTRIES THEY HAVE THEIR OWN DEVELOPMENTAL TRAJECTORY.

TODAY WE'RE GOING TO SEE AN EXAMPLE OF 1 OF THE WORKING GROUPS THAT HAS REALLY MATURED, DEVELOPED IN A FAST AND WONDERFUL WAY AND THIS IS THE ACS GQ.

- - IN MANY WAYS THE WORKING GROUP HAS BEEN ENGAGED IN, THIS INCLUDES BI- WEEKLY COMBINATIONS WITH CENSUS STAFF AND BY THE WAY, NOT IN CONSIDERABLE AMOUNTS OF OF HOME WORK, THE WORK OF THE ACS GQ WORKING GROUP IS TRULY EXEMPLARY AND I AM VERY, VERY, HAPPY THAT TODAY WE WILL ALL SEE SOME OF THE FRUITS OF THAT WORK.

SO COMING BACK TO TODAY AND AGAIN NOT USING THE WORD THAT TOMMY USED, THE MOST APT WORD, LET ME SAY THIS IS AN EXPERIMENT. IT WAS NOT OF OUR DOING, NOT OF THE DOING OF ANYONE IN THIS ROOM, IT'S FROM A HILL, NOT

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1 OF THE ROMAN HILLS.

- - ROMAN HILLS.

[LAUGHTER]

BUT FROM A HILL NOT FAR AWAY.

WE ARE MEETING VIRTUALLY.

SO PART OF WHAT WE WANT TO DO IS PERHAPS UNCONSCIOUSLY IS REFLECT ABOUT WHAT IS TERRIFIC ABOUT THIS EXPERIMENT.

WHAT IS NOT SO TERRIFIC, HOW IT CAN BE IMPROVED, FOR EXAMPLE, I'VE BEEN THINKING ABOUT THAT FINAL SESSION OF THE DAY WHICH IS ALWAYS WHEN THE MEMBERS OF CSAC GO INTO EXECUTIVE SESSION TO DISCUSS THE CELLS RECOMMENDATIONS TO MAKE PERTINENT TO WHAT WAS DISCUSSED DURING THE DAY AS WELL AS FUTURE TOPICS TO PUT IN THE AGENDA AND ALSO IDEAS FOR FUTURE WORKING GROUPS.

WHILE OF COURSE, WE MAY BEGIN THAT DISCUSSION, PROBABLY WE WILL WANT TO CONTINUE THAT DISCUSSION ON OUR OWN AFTER THE END OF THIS MEETING BY E- MAIL OR TELECONFERENCE.

BUT THERE IS HOWEVER 1 TOPIC ON THE AGENDA FOR THAT SLOT WHICH I HOPE WE WILL ALL DISCUSS IN A SPIRITED WAY AND THAT IS THE FEEDBACK ON THE VIRTUAL SCREEN. AND WITHOUT FURTHER ADIEU, LET ME NOW GO TO THE NEXT PART OF THE AGENDA, IT IS MY GREAT PLEASURE TO WELCOME TOM MESENBOURG, WHO WILL TALK ABOUT EXECUTIVE REMARKS.

>> THANK YOU WILLIE AND THANK YOU FOR BEING HERE IN PERSON AND THANKS ALL THE MEMBERS WHO ARE TUNING IN VIRTUALLY. WELL, IN ADDITION TO THE CSAC MEMBERS WE HAVE ONLINE, THIS IS THE FIRST TIME WE'VE ACTUALLY HOSTED THE GENERAL PUBLIC ON 1 OF THESE VIRTUAL CONFERENCES. AND AT LAST SCAN I THINK WE HAD ABOUT 60 MEMBERS PUBLIC CONNECTED TO HEAR THE

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AUDIO PORTION OF THE DELIBERATIONS.
HOPEFULLY, ALL THE MEMBERS HAVE RECEIVED
THE MATERIALS.
WE'VE SENT THOSE OUT, SOME AS LATE AS THIS
MORNING.
YOU KNOW, DECIDING TO CONDUCT THIS
MEETING VIRTUALLY, REFLECTS SOME OF THE
DIFFICULT BUDGET CHOICES.
WE HAVE TO MAKE, GIVEN THIS VERY
CONSTRAINED BUDGET ENVIRONMENT.
I'M HOPING WHEN WE GET TO SEPTEMBER THAT
WE'LL BE ABLE TO HOST EVERYONE HERE IN
PERSON, THAT'S MY EXPECTATION AND I THINK
THAT'S HOW WE'LL PROCEED.
BUT AS WILLIE SUGGESTED, I THINK IT REALLY IS
VERY USEFUL THAT WE GET YOUR FEEDBACK IN
TERMS OF HOW THIS MEETING WORKED.
BECAUSE I THINK WE CAN SEE THIS AS
LEVERAGING THE FACE- TO- FACE MEETING
AND PERHAPS PERMITTING US TO EXPAND THE
WORKING GROUPS A LITTLE BIT MORE AND TO
MAKE THEM EVEN MORE EFFECTIVE.
SO LET ME JUST START BRIEFLY WITH SOME
STAFF CHANGES SINCE OUR LAST MEETING.
WE HAVE A NEW UNDERSECRETARY FOR
ECONOMIC AFFAIRS.
AT THE DOESN'T OF COMMERCE, THAT'S
DR. MARK DONES, HE WAS CONFIRMED ON
FEBRUARY 1st.
AND WE'RE ESPECIALLY PLEASED WITH MARK'S
APPOINTMENT.
HE FIRST WORKED HERE AT THE CENSUS
BUREAU AS A GRADUATE STUDENT BACK IN THE
LATE 80S AND WORKED FULL- TIME IN THE
CENTER FOR ECONOMIC STUDIES IN 1992.
SO HE KNOWS WHAT WE'RE - - WAVE'RE ABOUT
AND HE'S BEEN A STRONG ADVOCATE OF OUR
PROGRAMS.
AS YOU PROBABLY KNOW HE TOOK BECKY
BLANK'S PLACE.

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BECKY BECAME DEPUTY SECRETARY, SEVERAL YEARS AGO AND THEN WHEN SECRETARY LOCK LEFT SHE BECAME ACTING SECRETARY FOR A PERIOD OF TIME.

SECRETARY BRIESON CAME IN, SHE WENT BACK TO BECOMING DEPUTY SECRETARY, SECRETARY BRYSON LEFT, SHE BECAME ACTING SECRETARY AND RIGHT NOW SHE'S BECOME TO DEPUTY SECRETARY.

SO BECKY HAS FALLEN INTO THE SAME TIME REQUIREMENT ASSOCIATED WITH THE VACANCY REFORM ACT OF 1998 OR 99.

YOU CAN ONLY BE ACTING FOR 210 DAYS.

SO MY 210 DAY WAS MARCH 7th.

SO ON MARCH 8th I WENT FROM BEING ACTING DIRECTOR TO SENIOR ADVISOR PERFORMING THE DUTIES OF THE DIRECTOR BUT BASICALLY I'M DOING THE SAME JOB.

ONCE WE ACTUALLY GET A NOMINEE OR CENSUS BUREAU DIRECTOR, THEN I WILL GO BACK TO BECOMING ACTING DIRECTOR UNTIL THAT PERSON IS CONFIRMED.

AS YOU PROBABLY KNOW, BECKY WILL BE LEAVING.

SHE HAS BEEN SELECTED AS CHANCELLOR AT THE UNIVERSITY OF WISCONSIN.

WE EXPECT HER TO BE LEAVING THE DEPARTMENT OF COMMERCE AT THE END OF MAY OR SO.

THAT WILL BE QUITE A LOSS.

SHE'S JUST BEEN PROVIDED EXTRAORDINARY LEADERSHIP OVER THE LAST 3 AND HALF YEARS.

WELL, HERE AT THE CENSUS BUREAU, TED TRIMBLE JOHNSON OUR NEW ASSOCIATE DIRECTOR FOR PERFORMANCE IMPROVEMENT TOM LEWIS JOINED THE CENSUS BUREAU ASSOCIATE METHODOLOGY AND RESEARCH, AND CHIEF SCIENTIST.

HE TOOK ROB LITTLE'S PLACE.

AND IN SEPTEMBER ENRIQUE LAMAS, BECAME ASSOCIATE DIRECTOR FOR DEMOGRAPHIC

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PROGRAMS.

IN OCTOBER WAYNE HATCHER JOINED US. STEVE JOBST, OVERSAW THE 2010 CENSUS COMMUNICATION CAMPAIGN ASSUMED NEW DUTIES AS CHIEF STRATEGIST FOR DATA DISSEMINATION AND STEVE BUCKENER HAS BECOME THE NEW ASSISTANT DIRECTOR FOR COMMUNICATION.

WE HAVE A COUPLE OTHER POSITIONS WE'RE HOPING WILL BE ABLE TO ANNOUNCE SHORTLY, NEW ASSISTANT DIRECTOR FOR DEMOGRAPHIC SURVEYS A NEW DIVISION CHIEF AND NEW DIVISION CHIEF FOR OUR DEMOGRAPHIC SURVEYS DIVISION.

WE EXPECT THOSE ANNOUNCEMENTS TO COME OUT RELATIVELY SOON.

AND WE'RE FORTUNATE IN FEBRUARY, CYNTHIA VAUGHN JOINED THE CENSUS BUREAU AS OUR NEW HR DIRECTOR.

THAT POSITION HAD BEEN VACANT FOR OVER A YEAR.

SO NUMBER OF PERSONNEL CHANGES HERE. SO I'LL TALK ABOUT THE 13 BUDGET AND THEN I'LL TALK ABOUT THE 14th BUDGET, IT WAS RELEASE OFFICE OF DIVERSITY APRIL 10th, 2 MONTHS LATER THAN TYPICALLY IS.

SO ON MARCH 26th, THE PRESIDENT SIGNED THE BUDGET BILL THAT PROVIDED FUNDING FOR THE CENSUS AND OTHER DEPARTMENTS IN THE GOVERNMENT FOR THE REMAINDER OF THE YEAR, ON THAT POINT WE HAD BEEN ON A CONTINUING RESOLUTION.

SO UNDER THE PRESIDENT BUDGET WE ARE RECEIVING 888 MILLION DOLLARS IN TOTAL FUNDING.

30 MILLION OF THAT IS RELATED TO MANDATORY PROGRAMS, SURVEY PROGRAM DYNAMICS AND OUR STATE CHILDREN'S INSURANCE PROGRAM AND THEN OF COURSE, THE REST IS APPROPRIATED PROGRAMS.

NOW THAT'S ABOUT 11% BELOW THE

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PRESIDENT'S BUDGET.
WASN'T A COMPLETE SURPRISE THAT WE GOT
LESS FUNDING THAN WHAT WAS IN THE
PRESIDENT'S BUDGET.
NOW THIS BILL INCORPORATED SOME
REDUCTIONS TO APPROPRIATED LINES, BUT
THEN IT ALSO INCORPORATED THE EFFECTS OF
SEQUESTRATION AND THEN ADDITIONAL
RESCISSION WAS ADDED ON TOP OF THAT.
AND BOTH THE SEQUESTRATION AND THE
RESCISSION REDUCTIONS, RESCISSIONS WERE A
LITTLE UNDER 2 PERCENT WE HAD NO
FLEXIBILITY WHATSOEVER.
WE HAD 15 PROGRAM LINES IN OUR BUDGET AND
EACH 1 OF THOSE PROGRAM LINES HAD TO TAKE
A REDUCTION.
SO CURRENT ECONOMICS SAYING 1 EXAMPLE OF
A PROGRAM LINE.
CURRENT DEMOGRAPHICS AS IN ANOTHER 2020
CENSUS, THIS 1.
AMERICAN COMMUNITY SURVEY, ECONOMIC
CENSUS, POP ESTIMATES AND SO ON.
SO AS PART OF THE BILL, THE BILL REQUIRED
BURRO'S AND AGENTS TO SUBMIT REVISED,
SPEND PLANS AND IMPACT STATEMENTS TO THE
CONGRESS NO LATER THAN 45 DAYS AFTER THE
PRESIDENT SIGNED THE BILL.
THAT WILL TRANSLATE INTO ON OR ABOUT MAY
10th.
SO WHAT WE'RE DOING RIGHT NOW, IS
BASICALLY DEVELOPING THE DETAILS SPEND
PLANS AND THE IMPACT STATEMENTS THAT
RESPOND TO THIS REDUCED BUDGET.
THOSE PLANS WILL BE FIRST SUBMITTED TO THE
DEPARTMENT OF COMMERCE WHERE THE
SECRETARY OF COMMERCE WILL LOOK AT EACH
BUREAU AND THEN LOOK ACROSS THE
ORGANIZATION TO SEE IF SOME OF THESE CUTS
ARE SO DELETERIOUS THAT WE MIGHT ASK THE
CONGRESS FOR A REPROGRAMMING AUTHORITY.
SO, YOU COULD ASK TO MOVE MONEY FROM 1

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BUREAU TO ANOTHER OR YOU COULD ALSO ASK TO MOVE MONEY WITHIN A BUREAU FROM 1 PROGRAM LINE TO ANOTHER. SUCH REPROGRAMMINGS THOUGH DO REQUIRE THE APPROVAL OF CONGRESS. SO ONCE WE SUBMITTED OUR SPEND PLANS TO THE DEPARTMENT OF COMMERCE, THE NEXT HURDLE, WILL HAVE TO GO THROUGH IS THE OFFICE OF MANAGEMENT AND BUDGET FOR THEIR APPROVAL AND THEN EVENTUALLY IT WILL GO TO THE HILL AND IF ANY 1 OF THESE STAGES, THERE COULD BE PUSH BACK, AND POTENTIAL CHANGES TO THE PROGRAMS, SO WE ACTUALLY CAN'T SHARE ANY OF THE SPECIFIC DETAILS ABOUT THE IMPACTS OF THESE LOWER FUNDINGS UNTIL WE'VE GONE THROUGH THESE 3 SEPARATE APPROVALS. SO WE EXPECT ON MAY 10th THAT WE WILL BE ABLE TO GO PUBLIC WITH THE SPECIFIC IMPACTS OF THE 13 BUDGET. RIGHT NOW, THAT'S ABOUT ALL I CAN SAY ABOUT THE 13 BUDGET. NOW THE 14 BUDGET AS I MENTIONED WAS RELEASED ON APPROXIMATELY 10th.
- - APRIL 10th. AND THE 14 REQUEST IN TOTAL IS A LITTLE OVER 1 BILLION DOLLARS, SO 1 BILLION 12,000, I GUESS SO JUST BARELY A LITTLE OVER A BILLION, AND THAT INCLUDES THE 30 BILLION AGAIN IN THE MANDATORY PROGRAMS SO THAT WOULD BE A NICE INCREASE FROM THE 888 MILLION DOLLAR LEVEL IF WE CAN- - IF WE CAN GET THAT. WE STILL HAVE LOTS OF HURDLES TO GO THROUGH, THE SECRETARY DEFENDED THE BUDGET IN FRONT OF THE HOUSE AND SENATE ON APRIL 11th. THE OVERALL CONGRESS BUDGET IS QUITE ROBUST, BASICALLY ASKING FOR ABOUT A BILLION DOLLARS MORE THAN WHAT WAS AVAILABLE IN THE PRIOR YEAR BUT LET ME JUST HIT A COUPLE HIGHLIGHTS IN THE 14 BUDGET.

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I THOUGHT THE SCIENTIFIC ADVISORY COMMITTEE WOULD BE INTERESTED IN THAT WE HAVE 3 AND HALF MILLION DOLLARS - - 3 AND HALF MILLION DOLLAR PROGRAM REQUEST IN THERE TO ACTUALLY EXPAND OUR RESEARCH OPPORTUNITIES.

WHAT THIS DOES IS REALLY LEVERAGE OUR EXISTING RESEARCH DATA CENTER NETWORK, AND PROVIDES AN INFRASTRUCTURE THAT OTHER BUREAUS, OTHER DEPARTMENTS COULD ACTUALLY SUPPORT, PROVIDE THEIR DATA SETS AND MAKE THEM AVAILABLE TO RESEARCHERS IN THE RESEARCH DATA CENTER ENVIRONMENT. THOSE OTHER DEPARTMENTS OR BUREAUS WOULD BE THEIR RESPONSIBILITY TO MAKE SURE THAT THE RESEARCH PROJECTS WERE SCIENTIFICALLY RIGOROUS, WILL JUST PROVIDE THE INFRASTRUCTURE THAT PROVIDES ACCESS TO THE DATA.

WE ARE DOING THIS RIGHT NOW WITH THE NATIONAL CENTER FOR HEALTH STATISTICS WHERE SOME OF THE NCHS DATA SETS ARE AVAILABLE AND THE RESEARCH DATA CENTER AND RESEARCHERS MAKE PROPOSALS TO NCHS TO ACCESS AND USE THOSE DATA SETS AND NCHS CONTROLS ALL OF THE VETTING AND THE APPROVAL PROCESS.

WE PROVIDE THE INFRASTRUCTURE. I THINK THIS IS A GREAT EXAMPLE OF GOOD GOVERNMENT AND EXISTS AND LEVERAGING IN THE STRUCTURE.

WE'RE ALSO HOPEFUL THAT SOME OF THESE DATA SETS CAN ALSO BE INTEGRATED WITH CENSUS BUREAU DATA SETS AND PROVIDE EVEN ADDITIONAL BENEFITS TO US AS WELL.

SO WE'RE REALLY HOPEFUL THAT WE GET THAT FUNDING.

ONCE AGAIN WE'RE ASKING FOR 5 MILLION DOLLARS TO OPERATIONALIZE A NEW SUPPLEMENTAL POVERTY MEASURE. THIS IS EITHER THE THIRD OR FOURTH TIME

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WHERE NOTHING IF NOT PERSISTENT IN TERMS OF ASKING FOR THIS MONEY.
BUT IF WE GOT THIS MONEY WE WOULD BE MOVING FROM EXPERIMENTAL KIND OF MEASURES INTO MUCH MORE PRODUCTION TYPE MEASURES AND WE WOULD BE RELEASING THE SUPPLEMENTAL MEASURES OF POVERTY, THE SAME TIME WHEN WE PUT OUT THE NORMAL POVERTY RELEASE, I THINK WE TYPICALLY LAG BY ABOUT 2 MONTHS, EARLY NOVEMBER WE PUT IT OUT LAST YEAR.
SO WE'RE KEEPING OUR FINGERS CROSSED ON THAT.
ON THE ECONOMIC CENSUS, WE'RE ACTUALLY COMING OFF THE DATA COLLECTION CYCLE FOR THE CENSUS, OR FUNDING WILL GO DOWN. THAT'S A PLANNED DECREASE.
AND THEN OF COURSE FOR THE 2020 CENSUS, WILL BE REQUESTING ALMOST 245 MILLION DOLLARS FOR 2020 RESEARCH AND THIS IS A SIGNIFICANT INCREASE OF COURSE FROM THE FISCAL 13 LEVEL.
THIS IS THE KIND OF TREND WE'RE GOING TO SEE OVER THE RESTS OF THE DECADE AND WILL CONTINUE TO BE MAKING THE PITCH TO SAVE BIG DOLLAR AMOUNTS IN 2020.
YOU NEED TO INVEST EARLY IN THE DECADE DURING THE RESEARCH AND TESTING PHASE OF THE CENSUS.
ALL RIGHT.
SO, AND OVERVIEWS OF THE 14 ARE AVAILABLE ONLINE IF YOU'RE INTERESTED IN MORE DETAIL. LET ME JUST COVER SOME OF THE FEW PROGRAM UPDATES, SO, FOR THE 2012 ECONOMIC CENSUS, SO WE ARE IN THE FIELD COLLECTING DATA FROM ABOUT 4.3 MILLION BUSINESS LOCATIONS, COLLECTING DATA FOR CALENDAR YEAR 2012.
THOSE FORMS WERE ALL MAILED OUT MY DECEMBER 2012.
THE DUE DATE WAS FEBRUARY 12th, BUT AS OF

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APRIL 17th, WE ACTUALLY HAVE 54.4% OF THE FORMS HAVE BEEN RETURNED. THAT'S A LITTLE UNDER HALF A% LOWER THAN 5 YEARS AGO. WHAT WE'RE QUITE PLEASED ON ARE THE SINGLE LOCATION FIRMS WHICH ARE TYPICALLY THE SMALLER FIRMS. YOU'VE GOT ABOUT 2.3 MILLION, ALMOST 3 MILLION IN TOTAL IF WE TALK ABOUT THE CLASSIFICATION FORMS AS WELL. THE SINGLE UNITS WE HAVE ALMOST 59% RESPONSE AND THAT A LITTLE OVER 4% HIGHER THAN 5 YEARS AGO AND THE CLASSIFICATION FORMS ARE ABOUT 3%, THEY'RE EVEN THE SMALLER FIRMS AND WHERE WE'RE LAGGING A LITTLE ARE ON THE MULTIESTABLISHMENT COMPANIES. WE'RE AT 42.4, - - 42.1% COMPARED TO 44.3 LAST TIME. 2.2% LOWER, THAT'S NOT A BIG CONCERN TO US BECAUSE THE MULTIUNIT FIRMS TYPICALLY FILE LATER AND FILE ELECTRONICALLY. WHERE WE'RE REALLY QUITE PLEASED IS OF THE TOTAL RECEIPTS THAT WE'VE GOT BACK ON THE ECONOMIC CENSUS, WE HAVE 43 OF THOSE RECEIPTS HAVE BEEN FILED ELECTRONICALLY. THAT COMPARED TO 12% LAST YEAR. SO THIS HAS BEEN A REAL BOOM TO US IN TERMS OF RESULTING IN SOME EFFICIENCIES AND A VERY TIGHT BUDGET ENVIRONMENT. THE SINGLE LOCATION FIRMS AT THIS TIME 5 YEARS AGO, WE HAD LESS THAN 2% OF THE SINGLE UNITS THAT FILE ELECTRONICALLY. RIGHT NOW WE'RE AT 35 AND A HALF% AND THAT%'S BEEN STAYING STEADY ALL ALONG SO WE'RE VERY, VERY, PLEASED WITH THAT. ABOUT 62% OF THE MULTIUNIT FORMS ARE COMING BACK ELECTRONICALLY COMPARED TO 40% ABOUT 5 YEARS AGO, SO ALL IN ALL WE EXPECT MOST OF - - YOU KNOW A SIGNIFICANT AMOUNT, ABOUT 44% OF THE ECONOMIC CENSUS

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FORMS WILL COME BACK ELECTRONICALLY, SO THAT WILL WILL SAVE US ON DATA CAPTURE, IT SAVES US ON MOVING PAPER ATEUR PROCESSING CENTER.

- - AT OUR PROCESSING CENTER.

SO A FEW THINGS ON THE AMERICAN COMMUNITY SURVEY.

A LOT GOING ON THERE, A MONTH OR 2 AGO, WE PRESENTED CONGRESSIONAL DISTRICT DATA OUT OF THE AMERICAN COMMUNITY SURVEY FOR THE 113th CONGRESS.

AND WE'RE ABLE TO DO THIS QUITE EFFICIENTLY AND QUITE- - IN A QUITE TIMELY FASHION BY LEVERAGING OUR AMERICAN COMMUNITY SURVEY, API WE ROLLED OUT LAST SUMMER. SO BECAUSE WE HAD AN API, WE COULD DEVELOP THE APPLICATION MUCH BETTER. THE ACS ACTUALLY BEGAN OFFERING INTERNET REPORTING IN DECEMBER FOR THE JANUARY STATISTICAL PERIOD.

AND OF COURSE, WE'VE OFFERED IT FOR JANUARY, FEBRUARY, MARCH AND NOW APRIL. WE'RE VERY PLEASED ON THAT, OVER 50% OF THE RESPONSES THAT WE'RE GETTING BACK EITHER ON PAPER OR VIA THE INTERNET ARE COMING BACK OVER THE INTERNET AND THESE PRODUCTION RESULTS ARE TRACKING VERY, VERY, CLOSELY WITH THE RESEARCH WE DID IF 2011.

WE DID 2 MONTHS OF TESTS AND 2011, 1 IN APRIL AND 1 IN NOVEMBER AND THAT NOVEMBER TEST IS ACTUALLY WHAT WE IMPLEMENTED IN THE BEGINNING OF 13.

SO ONCE AGAIN THAT'S SAVING US 4 OR 5 MILLION DOLLAR IN MAIL OUT, DATA CAPTURE AND SO ON.

MUCH NEEDED SAVINGS.

IN 2013, WE'RE ALSO INTRODUCING NEW CONTENT, RELATED TO COMPUTER USE AND INTERNET ACCESS.

THIS IS ALL IN SUPPORT OF THE 2008 BROAD

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BAND IMPROVEMENT ACT.
SO THIS DATA NEXT YEAR WILL START ROLLING OUT.
THREE OR SO WEEKS AGO, WE ESTABLISHED A NEW POSITION AND WE'RE CALLING THIS POSITION THE RESPONDENT ADVOCATE FOR HOUSEHOLD SURVEY.
SO TIM OLYMPICSON IS THE PERSON WE - - OLSEN IS THE PERSON WE SELECTED TO FILL WHAT WILL BE A CHALLENGING JOB.
TIM'S ROLE IS TO REALLY BE THE VOICE OF THE RESPONDENT RELATED TO ACS, SURVEY OF THE INCUMBENT PROGRAM PARTICIPATION AND OTHER HOUSEHOLD SURVEYS.
WE REALLY WANT TO KNOW WHAT THE RESPONDENT'S CONCERNS ARE, WHAT ISSUES THEY'RE FACING AND HOPEFULLY WE WILL BE ABLE TO RESPOND TO THOSE.
WE'VE BEEN TOUTING THIS ON THE HILL, IT'S BEEN - - IT'S BEEN EMBRACED, OF COURSE, MANY - - THE HILL OFFICES OR THE DISTRICT OFFICES GET CALLS RELATED, PRIMARILY TO THE AMERICAN COMMUNITY SURVEY FROM THEIR CONSTITUENTS, THIS PROVIDES THEM AN OPPORTUNITY TO DIRECT THAT CALL TO TIM AND IT PROVIDES US THE OPPORTUNITY TO REALLY GET MUCH BETTER METRICS ON HOW MANY CALLS ARE WE REALLY GETTING, HOW MANY COMPLAINTS?
WHAT'S THE FOCUS OF THE COMPLAINT?
SO WE'RE EXCITED ABOUT THAT.
AND WE ARE VERY FOCUSED ON TRYING TO MANAGE BOTH THE BURDEN AND THE CONTENT OF THE AMERICAN COMMUNITY SURVEY.
SO WE'VE ESTABLISHED AN INNER AGENCY SUBCOMMITTEE CHAIRED BY CATHY WOMAN FROM THE OFFICE AND MANAGEMENT BUDGET AND MYSELF AND HAS REPRESENTATIVES FROM 3 OTHER STATISTICAL AGENCIES AND ANY SUGGESTED CONTENT CHANGES ON THE ACS,

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FIRST GOES BACK ASK THROUGH THAT GROUP.
BUT WE'RE TREATING THE CONTENT AS A 0-
SOME GAIN IN A SENSE.
SO IF NEW QUESTIONS ARE TO BE ADDED THEN
QUESTIONS NEED TO COME OFF.
BECAUSE WE FULLY UNDERSTAND WE CAN'T
CONTINUALLY GROW THE CONTENT WITHOUT
SOME SIGNIFICANT RAMIFICATION BOTH FROM
THE - - FROM THE RESPONDENT COMMUNITY
BUT ALSO FROM OTHER ACS CONCERN GROUPS.
ANOTHER THING WE'RE DOING RELATED TO THE
AMERICAN COMMUNITY SURVEY IS WE
ESTABLISHED A DATA USERS GROUP AND A
STEERING COMMITTEE IS GOING TO HELP LEAD
THIS GROUP AND WE ARE GOING TO HAVE 9 ACS
EXPERTS COVERING DIFFERENT EXPERTISE AND
THIS GROUP WILL GET - - HELP US KEEP OUR
THUMB ON WHAT WE'LL ARE THINKING IN TERMS
OF CONTENT, WHAT THEY'RE HAPPY ABOUT,
WHAT POTENTIAL CHANGES WE COULD MAKE.
ACTUALLY THE POPULATION REFERENCE
BOARDS ACTUALLY GOING TO HOUSE THE
INTERACTIVE WEB SITE, SO ONCE THIS GOES
LIVE WE'LL MAKE SURE THAT CSAC MEMBERS
ARE AWARE OF OF THIS.
IT SEEMS LIKE THE ISSUES RELATED TO THE
AMERICAN COMMUNITY SURVEY NEVER ENDS, SO
PROBABLY A MONTH OR SO AGO, WE HAD - -
YOU MAY RECALL LAST YEAR, WE HAD A NUMBER
OF AMENDMENTS THAT FORTUNATELY DIDN'T GO
ANYWHERE, BUT WE HAD 1 AMENDMENT, FROM
CONGRESSMAN WESTER IN FLOOR FLOWER
THAT WOULD HAVE, IF ENACTED, WOULD HAVE
MEANT WE CAN'T SPEND ANY ON THE AMERICAN
COMMUNITY SURVEY SO WE'RE QUITE HAPPY
THAT DIDN'T GO ANYWHERE.
THE CONGRESSMAN POE AND PAUL INTRODUCED
AN AMENDMENT LAST YEAR THAT SAID WE
COULDN'T EXPEND ANY MONEY ON ENFORCING
THE MANDATORY REPORTING AUTHORITY ON

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THE ACS.
WELL THEY'VE INTRODUCED A NEW BELL AND IT'S
BECOME A BIT MORE NUANCED THAN LAST
YEAR'S BILL.
SO WHAT THIS- - BOTH ON THE HOUSE AND
SENATE, WHAT THE BILL DOES, IT MAKES 4
QUESTIONS ON THE AMERICAN COMMUNITY
SURVEY MANDATORY.
AND THE- - THE FIRST QUESTION IS THE
NUMBER OF PERSONS IN THE HOUSING UNIT.
THE SECOND- - THE SECOND SET- - SECOND
QUESTION THAT'S MANDATORY ARE THE NAMES
OF THE INDIVIDUALS ON THE FORM, THE
ADDRESS OF THE HOUSING UNIT AND THE DATE
- - HOUSING UNIT AND AND THE DATE THAT THE
ACS FORM WAS FILED.
THE REMAINING 68 OR SO DATA RELATED
QUESTIONS ARE ALL TO BE DEEMED OPTIONAL.
SO WE SEE THIS IN A SENSE EVEN MORE- -
MORE CHALLENGING THAN SAYING THAT THEY'RE
VOLUNTARY IN THE SENSE THAT WE CLEARLY
WOULD HAVE TO MARK ON ANY INSTRUMENT
WHETHER THE INTERNET OR PAPER OR OVER
THE TELEPHONE THAT THE FOLLOWING
QUESTIONS ARE OPTIONAL.
SO NANCY AND I HAVE BEEN SPENDING A FAIR
AMOUNT OF TIME ON THE HILL, OVERSIGHT
STAFF AND SUCH AND AS PART OF THE BUDGET
THAT THE PRESIDENT SIGNED ON MARCH 26th
HAD A REQUIREMENT THAT THE- - THAT THE
SECRETARY OF COMMERCE, THE DEPARTMENT
OF COMMERCE CONDUCT AND AN EVALUATION
OF AN ASSESSMENT OF THE MANDATORY
VOLUNTARY REPORTING AMERICAN COMMUNITY
SURVEY.
SO WE'VE BEEN- - WE SUPPORT THAT KIND OF
INDEPENDENT ASSESSMENT AND ARE HOPING
THAT NO ACTION WILL BE TAKEN UNTIL IT'S
COMPLETED.
ALL RIGHT, WELL I PROVIDED OR THE STAFF

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PROVIDED CSAC MEMBERS WITH A POWER POINT, JUST GIVING YOU AN UPDATE ON 2020 AND APPROXIMATE RQUESTIONS, ABOUT THAT, WE CERTAINLY CAN ENTERTAIN THOSE BUT IN THE INTEREST OF TIME I WASN'T GOING TO SAY ANYTHING ELSE ABOUT THAT RIGHT NOW.

>> A FEW THINGS ON RECENT DEMOGRAPHIC RELEASES, SO WE PUT UP THE DETAILED POP ESTIMATES FOR COUNTIES AND HEWN SIPIOS AS WELL AS MICRO AND METRO AREAS. THAT'S BEEN POPULAR.

ABOUT THAT SAME PERIOD WE PUT A WHOLE HOST OF PRODUCTS OUT RELATING TO THE COMMUTING DATA THAT WE COLLECT IN THE AMERICAN COMMUNITY SURVEY. WE HAD A TREMENDOUS AMOUNT OF INTEREST IN THOSE COMMUTING DATA PRODUCTS AND I THINK WE ALL FIND IT IRONIC, 1 OF THE QUESTIONS ON THE AMERICAN COMMUNITY SURVEY THAT PEOPLE FIND MOST INTRUSIVE IS THE QUESTION RELATED TO WHERE DO I WORK? WE JUST ASK FOR THE ADDRESS AND WHAT TIME DO YOU LEAVE FOR WORK? HOW LONG DOES IT TAKE YOU TO GET THERE THAT SORT OF THING?

SO IT'S CLEAR THEY'RE NOT CONNECTING, WHY WE'RE ASKING THAT QUESTION WITH THE DATA SET THEY FIND INCREDIBLY USEFUL. IN FACT, THE QUESTION GENERATES LOTS OF QUESTIONS, IS THIS A SCAM? ARE PEOPLE TRYING TO FIND OUT WHEN I'M NOT HOME? YOU KNOW, SOMETHING NEGATIVELY- - NEGATIVE CAN HAPPEN TO ME? BUT I THINK ESPECIALLY ON INTERNET, INSTRUMENT PROVIDES A LOT MORE FLEXIBILITY FOR CONNECTING THE QUESTIONS WITH ACTUAL DATA SETS THAT CAN BE USEFUL AND THIS IS 1 OF THE THINGS THAT TIM OLSEN LOOK AT ALSO. WE'VE GOT REALLY COOL NEW PRODUCTS ON MIGRATION FLOW MAPPER, COUNTY TO COUNTY,

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WE JUST UPDATED THE POP CLOCK WHICH YOU MIGHT NOT BE AWARE IS OUR MOST COMMONLY VISITED PAGE ON THE CENSUS BUREAU SITE. THE COMMUNICATION FOLKS AND THE POP FOLKS THAT WELL, THIS IS SO POPULAR, LET'S TRY TO KEEP- - LET'S TRY TO PROVIDE MORE INFORMATION THERE, SO WE'VE ADDED A LOT MORE DEMOGRAPHIC CHARACTERISTICS AND WE'RE HOPING THAT WILL RAISE AWARENESS OF SOME OF THE STATISTICS THAT WE'RE PRODUCING.

WE CONTINUE TO IMPROVE THE AMERICA'S ECONOMY APP.

WE INTRODUCED THAT LAST SUMMER. WE'RE NOW OVER A HUNDRED THOUSAND DOWNLOADS, THAT'S PROVIDING USERS ON EITHER AN IPHONE, ON A TABLET OR AN ANDROID DEVICE WITH ACCESS TO THE PRINCIPLE ECONOMIC INDICATORS, NOT ONLY FROM THE CENSUS BUREAU BUT ALSO FROM BLS AND OTHER AGENCIES.

AND I GUESS IN MAY EEL ADD THE EMPLOYMENT SITUATION REPORT, CPI, I BELIEVE ALSO.

SO WE'LL CONTINUE TO EXPAND THAT.

AND THEN FINALLY THIS PAST TUESDAY, WE PUT OUT 2 ACS BRIEFS ON THE HOUSING MARKET, FIRST WAS THE RENTAL HOUSING MARKETS CONDITION MEASURES.

THAT WAS 2009 AND 2011.

AND THEN WE ALSO PUT A REPORT OUT ON PHYSICAL CHARACTERISTICS OF HOUSING FOR 2010.

NOW NOW I'LL JUST CONCLUDE BY PUTTING A PLUG IN.

WE'VE DONE A PARTNERSHIP WITH C- SPAN HERE SO EVERY FRIDAY, THEY RUN A SERIES ON THE WASHINGTON JOURNAL SHOW ON AMERICA BY THE NUMBERS, SO ACTUALLY 9:15 TOMORROW ARK RESI, FROM OUR STATISTICS DIVISION WILL BE DOING A WHOLE SESSION ON HOUSING STATISTICS.

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- - HOUSING STATISTICS.
WHY DON'T I FINISH THERE AND WE HAVE TIME
FOR QUESTIONS, I THINK.
>> EXCELLENT.
THANK YOU SO MUCH TOM.
LET ME REMIND ANYONE WHO IS HERE WHO
WANTS TO ASK A QUESTION OR MAKE A
COMMENT PLEASE SPEAK VERY CLOSELY TO THE
MICROPHONE.
AND FOR OUR VIRTUAL AUDIENCE, THE
OPERATOR PLEASE DO YOUR MAGIC SO THEY
CAN SPEAK.
>> ONCE AGAIN THAT'S STAR- 1 TO ASK A
QUESTION OR MAKE A COMMENT.
>> SOMEONE NEEDS TO BE FIRST.
>> NOEL CRESCI, CSAC.
THANK YOU FOR THE NICE REVIEW, TOM, I
WONDER IF YOU COULD SAY MORE ABOUT THE
USE OF THE INTERNET.
YOU TALKED A LITTLE BIT ABOUT IT, YOU TALKED
ABOUT SAVINGS OF 4 MILLION DOLLARS, LOOKS
KIND OF SMALL.
FOUR MILLION DOLLARS IS NOT SMALL TO ME
BUT TO THE WHOLE BUDGET IT LOOKS SMALL
AND I IMAGINE YOU'RE STILL TRY TO GROW
INTERNET PRESENCE FOR 2020.
PERHAPS YOU COULD GIVE US AN IDEA OF HOW
YOU WILL GROW THAT PRESENCE AND WHAT IS
YOUR TARGET IN TERMS OF RETURNS FROM THE
INTERNET?
>> LET ME - - I'LL START AND THEN FRANK, IF HE
WANTS TO ADD MORE SPECIFICITY RELATED TO
2020.
SO WE REALLY HAVE QUITE A SIGNIFICANT
PRESENCE IN TERMS OF INTERNET DATA
COLLECTION RIGHT NOW.
AND WE REALLY STARTED INITIALLY FOCUSING
ON THE BUSINESS SURVEYS.
SO ALMOST EVERY BUSINESS SURVEY THAT WE
CONDUCT, PROVIDES AN INTERNET REPORTING

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CAPABILITY.

WHAT'S BEEN MORE RECENT IS REALLY EXPANDING THAT MORE INTO THE HOUSEHOLD SURVEYS AND OF COURSE, THE RECENT INTRODUCTION OF THE AMERICAN COMMUNITY SURVEY WITH, YOU KNOW 300,000 POTENTIAL RESPONDENTS, A MONTH IS A HUGE INTRODUCTION.

ON THE ECONOMIC CENSUS, IT'S THE UNIVERSE IS ABOUT 4 MILLION BUSINESS LOCATIONS.

SO TO GET ABOUT- - YOU KNOW 40% WELL WE'LL ACTUALLY END UP HIGHER THAN THAT BECAUSE 1 LOOKED AT THE 10,000 LARGEST COMPANIES WHICH PROBABLY HAVE AROUND 3 TO 400,000 LOCATIONS.

LAST TIME 90% OF THOSE FORMS WERE FILED ELECTRONICALLY.

WE EXPECT THAT PROBABLY JUST THE INCREASE THIS TIME.

SO WE'VE APPROACHED THE INTERNET AS AN ENTERPRISE SHARED SERVICE SO THIS IS RUN OUT OF THE CIO'S OFFICE SO THE SYSTEM IS CALLED CENTURION.

I THINK IT'S PERFORMING QUITE WELL NOW BUT AS WE MOVE TO 2020, WE WILL PHASE OTHER ISSUES, ISSUES OF SCALABILITY, SHORT PERIODS OF DATA COLLECTION AND THAT SORT OF THING.

SO LET ME LET FRANK ADD SOME ADDITION. SO FIRST OF ALL, I WANTED TO MENTION THAT THE- - I COULD SAY THE JURY'S STILL OUT ON EXACTLY HOW MUCH WE'LL SAVE THE COMMUNITY SURVEY.

BASICALLY WE'VE HAD A COUPLE OF MONTHS OF COLLECTION AND WE KNOW THAT THAT THE REDUCTION IN PRINTING AND POSTAGE AND DATA CAPTURE IS GOING BE FAIRLY SUBSTANTIAL BUT WE'RE TRYING TO ASSESS INCREASES IN COST, LIKE FOR EXAMPLE, WE'RE GETTING MORE CALLS TO OUR TELEPHONE QUESTIONNAIRE ASSISTANCE CENTERS THAN WE

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DID WHEN IT WAS ALL PAPER FORM BUT WE'RE ALSO PLANNING TO DO RESEARCH IN THE FUTURE TO TRY TO FURTHER MAXIMIZE INTERNET RESPONSE FOR THE ACS ITSELF. I'M NOT GOING TO ACTUALLY SAY A LOT ABOUT 2020 ONLY BECAUSE ADRIENNE WILL TALK ABOUT THE RESPONSE AND GIVE YOU IDEAS WE'RE CONSIDERING FOR 2020 THAT WILL TRY TO MAXIMIZE INTERNET RESPONSE.

I'LL SAY 1 THING GENERALLY AND THAT'S CANADA HAD INTERNET IN THEIR MOST RECENT CENSUS, THEIR WHOLE PR WAS DRIVEN AROUND GETTING THE PUBLIC TO GO TO THE INTERNET. THAT'S SOMETHING YOU CAN BE THE DO WITH THE AMERICAN COMMUNITY SURVEY, WE DO RELY ON MAILINGS SO WE FEEL THERE'S A MUCH GREATER OPPORTUNITY TO GO HIGHER WHERE THE ACS IS WITH RESPONSE. I'LL THINK I'LL STOP THERE.

>> ANYMORE QUESTIONS OR COMMENTS?
YES, PLEASE?
BILL?

>> IN THE REENGINEERING EFFORT FOR THE ECONOMIC CENSUS, WE HAVE BASICALLY MADE A DECISION TO GO PAPERLESS IN 2017. SO NOW WE HAVE INFRASTRUCTURE SUPPORT FOR OVER 550 QUESTIONNAIRES WHICH IS QUITE COSTLY. AND SO WE THINK GIVEN THE RESPONSE THAT WE'RE GETTING NOW, YOU KNOW OVER 40 PLUS% OF ELECTRONIC RECEIPTS, 2017, 2018 WE THINK THAT- - ELECTRONIC WILL BE THE PRIMARY VEHICLE, SO WE THINK THAT WE CAN- - FROM AN EFFICIENCY STANDPOINT COST SAVING, RECEIVING CLEANER DATA, MAKING ELECTRONICS WITH NO PAPER IS WHERE WE WANT TO GO.

>> CAN I JUST SORT OF FOLLOW UP BRIEFLY, NOEL CRESCI, AGAIN.
THIS IS IMPRESSIVE, MORE THAN I EXPECTED, I

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GUESS.

I WOULD RECOMMEND THAT YOU KEEP TRACK OF COSTS AND BENEFITS BECAUSE AT SOME POINT YOU ARE GOING TO NEED THEM AND BY KEEPING TRACK OF THEM, PERHAPS MAKE A TIME SERIES OF YOUR COSTS AND BENEFITS AND YOU KNOW SEE WHERE YOU'RE IMPROVING AND SEE WHERE YOU'RE NOT AND OBVIOUSLY, YOU KNOW YOU GET THAT SORT OF FEEDBACK.

YOU'RE ABLE TO TWEAK A FEW DIALS AND MAKE SURE THAT THAT DERIVATIVE IS POSITIVE IN TERMS OF IMPROVEMENT AND COST BENEFIT.

>> ANY FURTHER COMMENTS OR QUESTIONS?

>> WE HAVE QUESTIONS ON THE PHONE.

OUR FIRST 1 COMES FROM SUNDEN, YOUR LINE IS OPEN.

>> HELLO THIS IS SUNDEN, I WANT TO FOLLOW UP ABOUT THE POSITION TIM OLSEN WILL BE FILLING.

I WONDERED IF HE WAS GOING TO BE GIVEN RESOURCES TO ACTUALLY BE ABLE TO DO RESEARCH TO EVALUATE WHAT RESPONDENTS THINK ABOUT THE SURVEYS OR IF IT IS ESSENTIALLY GOING TO A CUSTOMER COMPLAINT LINE.

I WAS HOPING TO HEAR A BIT MORE.

>> THANKS.

I WILL LET ENRIQUE RESPOND TO THIS BECAUSE WE HAVE HIM REPORTING TO ENRIQUE AND TIM IS IN THE PROCESS OF LAYING OUT HIS WORK PLAN AND INSIGHT SO ENRIQUE?

>> YES, SUNSHINE, WE ARE LOOKING FORWARD TO TIM BEING A MORE PROACTIVE APPROACH TO THIS.

TO BE JUST RESPONDING TO THE INDIVIDUALS THAT COME IN IS NOT REALLY THE GOAL OF IT, ALTHOUGH THAT WILL BE PART OF IT BUT WE REALLY WANT HIM TO GET AHEAD OF THE CURVE AND HAVE THE ABILITY TO TRACK THE TYPES OF ISSUES THAT ARE GOING ON WITH THE RESPONDENT AND ALSO THE TYPES OF ISSUES

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THAT THE CONGRESSIONAL STAFFERS OR THINGS THAT ARE HEARING FROM THEIR CONSTITUENTS.

SO IT'S MORE PROACTIVE APPROACH. IT'S NOT JUST THE COMPLAINT LINE AS YOU PUT IT.

BUT TO REALLY BE THINKING ABOUT WHAT ARE THE ISSUES OUT THERE, AND WHAT ARE THE ISSUES THAT NEED TO BE ADDRESSED AND GIVING A LOT MORE INFORMATION AS TO THE PURPOSE OF THE SURVEY, THE PURPOSE FOR THE QUESTIONS AND OTHER THINGS RELATED TO THEM.

>> I'LL JUST ADD SUNSHINE TO THAT, SO WE HAVE ESTABLISHED LAST YEAR A SURVEY ANALYTICS GROUP THAT HAS VERY, VERY DETAILED HISTORY, LONGITUDINAL DATA ON CONTACTS, EFFECTIVENESS OF CONTACTS AND THAT COULD HAVE BEEN ANOTHER THING I MENTIONED IN ACS, EFFECTIVE APRIL 1st, WE HAVE CHANGED THE MAXIMUM NUMBER OF PHONE CONTACTS WE'RE DOING.

THAT WAS ALL RESEARCH DRIVEN WORK AND THE NEXT AREA WILL BE MOVING IN IS LOOKING AT THE EFFICACY OF THE PERSONAL VISITS AND ONCE AGAIN LOOKING AT WHAT DOES THE DATA TELL US.

SO THOSE, TIM WILL HAVE AT HIS DISPOSAL SOME OF THESE ANALYTIC RESOURCES TO HELP EXPLORE SOME OF THESE KIND OF QUESTIONS AS WELL AND HE'LL BE WORKING WITH THE AMERICAN COMMUNITY SURVEY STAFF OR OTHER SURVEYS AS APPROPRIATE.

>> THANK YOU, ANY OTHER QUESTIONS OR COMMENTS?

>> WE HAVE 1 MORE PRACTICES BOB HUMMER, YOUR LINE IS OPEN.

>> OKAY, THANK YOU TOM FOR THE WONDERFUL OVERVIEW.

I WAS QUITE CONCERNED ABOUT THE RECENT BILL YOU MENTIONED THAT'S- - THAT WOULD

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MAKE 4 QUESTIONS OF THE ACS MANDATORY AND THE OTHERS OPTIONAL AND YOU MENTIONED AN EVALUATION OF THIS - - OF THIS - - WHAT WOULD HAPPEN IF THE 68 ITEMS WERE MADE VOLUNTARY SO I WONDER IF YOU COULD GIVE US MORE DETAIL ON ANYTHING YOU KNOW ABOUT HOW THAT STUDY AREA OR EVALUATION WILL TAKE PLACE, BY WHO AND WHEN AND IF THERE'S ANYTHING THAT YOU THINK THE CSAC CAN DO TO HELP IN THAT PROCESS.

>> OKAY, THANKS BOB.

SO ACTUALLY THE DEPARTMENT OF COMMERCE HAS BEEN CHARGED WITH CONDUCTING THIS INDEPENDENT ASSESSMENT. BUT WE'VE BEEN PROVIDING THEM WITH SOME OF OUR THINKING ON ABOUT HOW THIS COULD POSSIBLY BE DONE AND WE THINK WE HAVE - - WE THINK THROUGH THE NATIONAL ACADEMY OF SCIENCES, WE HAVE 2 PANELS ESTABLISHED RIGHT NOW AND WE'VE OFFERED ADDITIONAL - - THIS COULD BE A POSSIBILITY THAT SHOULD AT LEAST BE CONSIDERED.

WE HAVE 1 PANEL THAT'S FOCUSING ON THE AMERICAN COMMUNITY SURVEY AND WE SRO ANOTHER PANEL FOCUSING ON THE - - WELL, EARLIER IT WASOT 2010 CENSUS BUT NOW IT'SOT 2020 CENSUS.

BOTH OF THESE PANELS REALLY HAVE A VERY DIVERSE SET OF EXPERTISE, THEY ALSO HAVE THE ADVANTAGE OF HAVING PEOPLE THAT ARE FAMILIAR WITH BOTH THE AMERICAN COMMUNITY SURVEY AS WELL AS SOME OF THE SURVEY METHODOLOGY ISSUES THAT WE'RE GOING TO RUN IN WITH THAT.

SO THAT'S 1 SUGGESTION.

BUT WE THINK WE PROBABLY SHOULD DO IS SUPPLEMENT THAT GROUP WITH SOME ADDITIONAL OUTSIDE EXPERTS SO IT DOESN'T LOOK LIKE THIS IS JUST TAKING WHAT SOME MIGHT VIEW AS A CENSUS BUREAU PANEL OR

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COMBINED PANEL AND TURNING IT INTO THIS.
SO WE PROBABLY WOULD WANT
REPRESENTATIVES WITH OTHER PERSPECTIVES
LIKE THE AMERICAN ENTERPRISE.
PERHAPS SOMEBODY WAS A CONSTITUTIONAL
SCHOLAR IN A SENSE BECAUSE 1 OF THE BIG
PUSHES HERE IS ALWAYS ON THE ENUMERATION
CLAUSE OF THE CONSTITUTION.
AND THAT'S WHAT LED TO THAT - - WE'RE ONLY
GOING TO COLLECT THE NUMBER OF OF
PERSONS COLLECTED.
SOMEONE HAD CHAIRED WHEN THIS CAME UP IN
1970 WITH THE LONG FORM WITH A GROUP OF
FOLKS ON THE HILL HAD ARGUED PRETTY MUCH
THE SAME THING THAT IT ONLY SHOULD BE THE
NUMBER OF PERSONS, BIT SURPRISED TO FIND
THAT ACTUALLY JAMES KILL PATRICK CAME
TOXIC EFFECTS THE DEFENSE, HE ACTUALLY
ARGUED THAT THE OTHER INFORMATION ON THE
LONG FORM ACTUALLY RESPONDED TO THE
CONSTITUTIONAL CLAUSE TO REGULATE THE
COMMERCE OF THE COUNTRY, OF COURSE
REGULATION 1790 HAD A DIFFERENT
PERSPECTIVE THAN NOW.
SO PERHAPS SOMEBODY WITH THAT KIND OF
EXPERTISE.
SO WE WOULD WELCOME IDEAS AND I'M SURE
THE DEPARTMENT OF COMMERCE WOULD
WELCOME IDEAS FROM CSAC IN TERMS OF
POTENTIAL FOLKS TO ADD OR ADD THAT TO THE
PANEL.
>> THANK YOU VERY MUCH FOR THIS
WONDERFUL OVERVIEW, YOUR COMMENTS AND
THE OTHER COMMENTS VIRTUAL AND HERE ON
THE FLOOR ARE PROVIDING A LOT OF FOOD FOR
THOUGHT FOR CSAC.
I CAN ALREADY SEE THE BRAIN CELLS FIRING.
SO THANK YOU AGAIN AND A WONDERFUL,
WONDERFUL PROGRESS WITH THE CENSUS
BUREAU.
IT IS NOW MY VERY GREAT PLEASURE TO

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INTRODUCE BARBARA ANDERSON, MEMBER OF CSAC, CHAIR OF CACS'S WORKING GROUP ON THE GQ ACCIDENT GROUP QUARTERS COMPONENT.

BARBARA IT'S ALL YOURS.

>> THAT'S FINE AS SOON AS IT COMES.

>> OKAY, IT SAYS I'M THE PRESENTER BUT I'M TRYING TO SHARE MY DESKTOP NOW.

DO HAVE YOU IT?

CAN YOU SEE MY DESKTOP NOW?

>> NO, NO.

>> CAN YOU NOW?

>> NO.

>> MAYBE SARAH YOU NEED TO GET IT UP FROM YOUR COPY THERE, IF THEY CAN'T SEE IT, THEN I CAN TELL YOU TO GO TO THE NEXT SLIDE.

>> SO THAT'S FROM SARAH'S COPY?

OKAY.

I WANTED TO SAY HOW GLAD I AM TO DO THIS. I AM UPON SPEAKING ON BEHALF OF THE ENTIRE WORKING GROUP WHICH INCLUDES ERBA, AND BOB, ERMA WAS NOT ABLE TO BE ON THE CONFERENCE BUT BOB IS AND WHAT I ASKED SARAH BEFORE AND SHE SAID IT WAS POSSIBLE, THAT WHEN WE GET TO THE QUESTION AND DISCUSSION PERIOD IF BOB COULD HAVE THE SAME ACCESS TO TALKING THAT I DO, SO HE CAN PARTICIPATE AND HELP IN- - OH, WE'RE ON NOW - - YOU GOT ME NOW, I GUESS.

THAT THAT WOULD BE REALLY GREAT.

I ALSO WANTED TO SAY THAT WE'RE ALL VERY GRATEFUL TO SARAH FOR ALL OF HER HELP AND ALL SUPPORT FOR WILLIE JASSO AS THINGS PROCEEDED.

COULD WE GO TO THE SECOND SLIDE.

THE PURPOSE OF THE WORKING GROUP IS TO DISCUSS AND MAKE RECOMMENDATIONS ABOUT QUALITY AND COST OF COLLECTING ACS, GQ DATA.

WE DID USE IT AS A STARTING POINT, THE NATIONAL ACADEMY OF SCIENCES REPORT

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EXTENSIVE REPORT ON GQ AND THE ACS, THEY SAID A LOT OF GOOD THINGS BUT WE TRIED TO LOOK AT WHAT THEY WERE SAY NOTHING MORE DETAIL TO HONE IN ON THE RECOMMENDATIONS AND ALSO TO CONSULT WITH THE ACS, HEADQUARTERS STAFF ABOUT WHAT HAD ALREADY BEEN DONE TO IMPROVE THINGS. AND TO HELP THEM THINK ABOUT HOW TO DO IT EVEN BETTER.

AS WILLIE SAID, SINCE THE LAST CSAC MEETING THE WORKING GROUP HAD BI- WEEKLY CONFERENCE CALLS WITH THE ACS HEADQUARTERS STAFF.

AND WE ALSO HAVE CONSULT WIDE PAUL VOISS, WHO WAS HELPFUL WHO WAS CHAIR OF THE NAS PANEL ON GROUP QUARTERS IN THE ACS. THE INTERACTIONS WERE VERY PRODUCTIVE AND HELPFUL, I THINK WE DEVELOPED AN EXCELLENT WORKING RELATIONSHIP.

THESE OBSERVATIONS, RECOMMENDATIONS ARE THE RESULT OF THESE DISCUSSIONS.

THE OBSERVATIONS RECOMMENDATIONS ARE THOSE OF THE WORKING GROUP, HOWEVER WE WANTED TO PROCEED IN A TRANSPARENCY AND INFORMED WAY.

SO THIS POWER POINT AND ALSO THE SLIGHTLY LONGER PAPER THAT HAVE YOU WHICH COVERS THE SAME POINTS AS THE POWER POINT BUT IN SLIGHTLY MORE DETAIL WERE SHARED WITH THE ACS HEADQUARTERS STAFF AND WE RECEIVE THEIR INPUT SO WE WOULD TRY TO AVOID ANY AREAS OF FACT SO THAT WE WOULD TRY TO AVOID SAYING STUPID THINGS.

ALTHOUGH THE THINGS THAT WE ACTUALLY SAY, ARE TOTALLY THE RESPONSIBILITY OF THE WORKING GROUP.

AND WE LOOK FORWARD TO FURTHER DISCUSSIONS WITH THE ACS HEADQUARTERS STAFF, AND INPUT FROM CSAC, IF WE GO TO THE NEXT 1.

WE HAVE RECOMMENDATIONS AND

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OBSERVATIONS IN 10 AREAS WHICH ARE LISTED ON THE SLIDE, THERE THEY ARE AND NOW WE'RE GOING TO TALK ABOUT EACH OF THOSE 10, WE WANTED TO FIRST AFFIRM THAT THE ACS, WE STRONGLY FEEL THAT THE ACS IS EXTREMELY IMPORTANT SOURCE OF DEMOGRAPHIC AND SOCIAL DATA FOR POLICY BUSINESS AND SCIENTIFIC PURPOSES.

WE ALSO WANT TO AFFIRM THE STRONG OPINION THAT IT IS ESSENTIAL THAT AS WE PLACE IT FOR THE LONG FORM OF THE CENSUS AND AS A SOURCE OF DATA ABOUT THE ENTIRE UNITED STATES POPULATION, THE ACS NEEDS TO CONTINUE TO COLLECT DATA ABOUT THE GQ POPULATION.

WE ALSO SAY, AND WE MEAN THIS IN A TOTALLY NICE WAY THAT THE ACS STAFF HAS WORKED HARD AND HAS MADE PROGRESS ON MANY IMPORTANT ISSUES BUT TO THE HIGHER CENSUS BUREAU ADMINISTRATION, WE THINK SUBSTANTIAL FURTHER PROGRESS REQUIRES ADDITIONAL SUPPORT FROM THE UPPER LEVELS OF A CENSUS BUREAU.

IN 2 MAIN AREAS, 1 IS MAKING CLEAR TO THE NONACS PARTS OF THE CENSUS BUREAU THAT IMPROVING THE GQ DATA IN THE ACS IS A PRIORITY.

INCLUDE TAG IT'S JUSTIFIABLE FOR NONACS PERSONNEL TO DEVOTE TIME TO COOPERATIVE EFFORTS.

ANOTHER AREA IN WHICH I MUST SAY TAKEN- - THEY WE HAD THE STRONG SUPPORT OF THE ACS STAFF, IS THAT CENSUS BUREAU SUPPORT WOULD BE KEY TO REVISING, THE CHART OF THE GQ 4 WHICH WOULD FACILITATE STANDARDIZING GQ DEFINITIONS AND IMPROVING THE GQ SAMPLING FRAME.

THE NEXT SLIDE.

THE GQ FORM, THE GQ FORM INVOLVES VARIOUS BODIES THAT COLLECT DATA FROM THE GQ POPULATION.

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THE GQ FORM PF ALREADY HAS BEEN EFFECTIVE AND FACILITATIVE IN COMMUNICATION AMONG GROUPS CONCERNED WITH GQ DATA BUT WE STRONGLY FEEL IT WOULD BE DESIRABLE AND VERY EFFECTIVE FOR THE GQ FORM TO CHANGE THE FUNCTIONING AS A WORKING GROUP THAT WOULD TAKE ACTION ON ISSUES AND INITIATIVES, SUCH AS IMPROVING THE SAMPLING FRAME AND AGREE O GBA CONSISTENT GQ FACILITIES DEFINITIONS WHICH ARE NOW RATHER INCONSISTENT ACROSS DIFFERENT BODIES.

BUT FOR THIS TO HAPPEN, THE CHARTER, THE GQ FORM WOULD NEED TO BE REVISED FOR THE UPPER LEVEL OF THE CENSUS BY O.

IT WOULD BE ALSO BE USEFUL TO REVIEW IF THE INTERAGENCY TASK FORCE HAS BEEN HELPFUL IN GQ DATA SO THE NEXT SLIDE, AND THIS SLIDE ABOUT THE SAMPLING FRAME I CANNOT OVEREMPHASIZE HOW IMPORTANT THIS IS.

SO I GOT IT LIKE UNDERLINE IT ABOUT 6 TIMES, THE ACCURACY OF THE SAMPLING FRAME IS KEY TO THE QUALITY OF THE GQ DATA AND UPDATING THE GQ SAMPLING FRAME BETWEEN CENSUSES SHOULD BE A HIGH PRIORITY BUT NOW IT IS NOT CONSISTENTLY UPDATED, BETWEEN CENSUSES. AND THEY REALLY NEED TO BE EFFORTS TO FIGURE OUT EVERY WAY POSSIBLE TO DO THAT BETWEEN CENSUSES.

WE STRONGLY ENDORSED CONTINUED ACS COOPERATION WITH THE JUSTICE DEPARTMENT WHERE THEY'VE ALREADY DONE A LOT REGARDING FEDERAL PRISONS AND ENCOURAGE CLOSE COOPERATION WITH STATE PRISON AGENCIES TO IMPROVE THE SAMPLING FRAME. AND WE ALSO STRONGLY ENCOURAGE STATE AGENCIES THAT MONITOR GQ FACILITIES TO IMPROVE THE SAMPLING FRAME EVEN IF DATA AVAILABLE DIFFER BY STATE.

ONE DISCUSSION WE - - FAIRLY DISCUSSION, WE HAD WITH THE ACS HEADQUARTER STAFF IS

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THAT WHAT DATA ARE AVAILABLE AND THE QUALITY OF DATA THAT ARE AVAILABLE TO THIS END FROM INDIVIDUAL STATES, DIFFER ENORMOUSLY.

AND OF COURSE, BEFORE THEY INCORPORATED STATE PROVIDED DATA TO UPDATE THE SAMPLING FRAME THERE WOULD NEED TO BE DATA QUALITY ASSESSMENT DONE.

BUT WE STRONGLY FEEL THAT THEY SHOULD USE WHATEVER GOOD QUALITY DATA FROM STAFF FROM THE STATES, THEY CAN GET TO UPDATE AND IMPROVE GQ SAMPLING BETWEEN CENSUSES EVEN IF THEY DON'T HAVE EXACTLY THE SAME DATA FROM EVERY SINGLE STATE.

WE THINK THIS WAS A GREAT IDEA, THERE WERE SOME DIFFERENCE OF OPINION WITHIN THE NATIONAL AKD- - SALLY ME OF SCIENCES PANEL ABOUT WHETHER THIS SHOULD HAVE BEEN DONE OR NOT BECAUSE THERE ARE SOME COLLEGE PROGRAMS AT THE COLLEGES IN THE SUMMER AND WE THINK THAT AND WE TOTALLY AGREE THE ACS HAS DONE AND THAT OVERALL THIS IS A GREAT IDEA FOR 1 QUARTER OF THE YEAR WHEN THEY GO TO THE IT, DUH, THERE'S NOBODY THERE.

ALSO WE THINK INFORMATION ON CHANGE, GQ TYPE AND ON SHIFT BETWEEN GQ AND NONGQ STATUS, THIS SORT OF GOES BACK TO THE SAMPLING FRAME AND WE CAPTAIN SAY ENOUGH ABOUT THE SAMPLING FRAME SHOULD BE USED TO UPDATE THE SAMPLING FRAME.

THIS IS NOT CURRENTLY DONE.

ALSO, RESEARCH TO ANALYZE CHANGES IN GQ TYPE AND CHANGES BETWEEN GQ AND NONGQ STATUS WOULD BE INFORMATIVE AND WOULD BE A GOOD THING TO DO FOR ACS TO DO SOME RESEARCH ON.

IF WE GO ON TO THE NEXT SLIDE, IMPUTATION. FOR THE GQ POPULATION, OFTEN IMPUTATION OF SPECIFIC CHARACTERISTICS OR RESPONDENTS IS NECESSARY.

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THE ACS AS IN THE COLLEGE DORM SITUATION HAS MADE IMPROVEMENTS IN TERMS OF IMPUTATION IN SOME AREAS, FOR EXAMPLE, NOW IF THERE IS A SAME SEX GQ, THEY ONLY IMPUTE RESPONDENTS OF THE PROPERTY SEX THAT,'S A REALLY GOOD IDEA. BUT ALSO AS I'LL GET TO IN A MOMENT THERE'S 2 KINDS OF GQ DATA AS YOU KNOW, THERE ARE SMALL AREA DATA, AND THE MICRO DATA. IN THE PUMs FILE WE THINK THERE SHOULD BE AN IMPEWITATION TAG IF THERE'S AN ENTIRE GQ RESPOND SENT INPUTTED AND THERE SHOULD BE AN IMPEWITATION TAG FOR EACH INDIVIDUAL IMPUTE THE VARIABLE. THIS IS NOT NOW DONE. WE THINK IF THESE CHANGES WERE MADE IT WOULD ENORMOUSLY INCREASE THE VALUE OF THE PUMs TYPE DATA TO RESEARCHERS WHO COULD THEN MAKE WHATEVER DECISIONS THEY WISH TO MAKE IN THEIR ANALYSIS TO SEE WHAT THEY WANTED TO BELIEVE AND WHAT THEY DIDN'T WANT TO BELIEVE. WE ALSO THINK THIS SHOULD BE CONSIDERATION OF WHETHER THIS SHOULD BE A MAXIMUM NUMBER OF TIMES, A PARTICULAR RESPONDENT IS USED FOR IMPEWITATION. THERE'S CURRENTLY NO LIMIT. WE THINK THIS AT LEAST SHOULD BE STRONGLY CONSIDERED. IF WE GO ON WAITING, A PROBLEM WITH GQ ESTIMATES FOR SUBSTATE DIVISION HAS BEEN THE OMISSION OF GQs, THIS IS SORT OF AN IMPEWITATION ISSUE, IMPEWITATION, THEY GET INTERCONNECTED, THE ACS HAS ADOPTED A NEW IMUTATION PROCEDURE FOR DATA IT'S KNOWN A GQ EXISTS IN A GIVEN GQ AREA, BUT IT WAS NOT IN THE SAMPLE. AND THE ACS DID A BUNCH OF RESEARCH TO FIGURE OUT WHETHER THIS WAS A GOOD IDEA. AND THEY DID ANALYSIS THAT SHOWED IT DID GOOD RESULTS BASED ON COMPARISON

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SHORTLY AFTER THE CENSUS DATE.
AND THAT WAS GREAT, IF YOU HAVE A GOOD
SAMPLING, IT WORKS REALLY WELL, AND WE
THINK IT'S A TRUE IMPROVEMENT AND WE WERE
VERY IMPRESSED BY THE QUALITY OF THE
RESEARCH.
HOWEVER, YET AGAIN TO KICK A DEAD HORSE
HERE OR WHATEVER.
MUCH OF THE VALUE OF THIS NEW PROCEDURE
DEPENDS ON THE QUALITY OF THE SAMPLING
FRAME AND THE UPDATING OF A SAMPLING
FRAME BETWEEN CENSUSES.
IT'S 1 THING TO KNOW IT WORKS GREAT AFTER A
CENSUS, IT'S ANOTHER THING TO KNOW IT
WORKS GREAT, 3, 5, 7 YEARS AFTER THE
PREVIOUS CENSUS.
IF WE GO ON TO THE NEXT SLIDE ABOUT
CONCERN FOR DIFFERENT GROUPS OF USERS,
AS I MENTIONED EARLIER THERE ARE 2 MAIN
GROUPS OF USERS OF ACS DATA, FOR SMALL
GEOGRAPHIC AREAS AND USES OF PUMs
MICRODAT A. WE THINK THERE NEEDS TO BE
SERIOUS CONSIDERATION, OF WHAT GQ DATA DO
THOSE CONCERN WITH DATA FOR SMALL
GEOGRAPHIC AREAS NEED SO ETHNIC
COMPENSATION OF THE POPULATION.
HOW MUCH DO THEY ACTUALLY NEED?
AND ALSO WHAT GQ DATA DOES THAT CONCERN
WITH THE PUMS DATA FOR CROSS
TABULATIONS, STATISTICAL ANALYSIS AND IS IT
OF INNER RELATIONS BETWEEN
CHARACTERISTICS AND WE THINK IT'S
EXTREMELY IMPORTANT, THE FOOD
REQUIREMENTS OF BOTH TYPES OF USERS BE
CONSIDERED BY THE NEW ACS DATA USERS
GROUP AND WE ESPECIALLY THINK IT'S
IMPORTANT TO THE USERS OF PUMs DATA BE
INCLUDED AND THERE ARE CONCERNS TO BE
CONSIDERED IN THOSE DELIBERATIONS.
GO ON TO THE NEXT 1 ON GQ QUESTIONNAIRE.
A FEW QUESTIONS SUCH AS TRAVEL TIME TO

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WORK ARE NOT ASKED OF THE GQ INSTITUTIONAL POPULATION, BUT MOST OF THE QUESTION AIR IS ARKS DENTICAL, THE HOUSEHOLD POPULATION, NONINSTITUTIONAL GQ POPULATION AND INSTITUTIONAL GQ POPULATION.

IN LIGHT OF THE IRRELEVANCE OF SOME OF THE QUESTIONS TO THE GQ INSTITUTIONAL POPULATION, AND IN LIGHT OF THE VERY HIGH COSTS OF COLLECTING GQ DATA, WE THINK IT SHOULD BE CONSIDERED WHETHER IT WAS SHORTER SET OF QUESTIONS SHOULD BE ASKED OF THE INSTITUTIONALIZED GQ POPULATION. WE THINK IT SHOULD BE SERIOUSLY CONSIDERED WHETHER ONLY AGE, RACE, AGE SEX I SHOULD HAVE SAID, RACE AND ETHNICITY SHOULD BE COLLECTED FOR THE INSTITUTIONALIZED GQ POPULATION AND WHETHER THESE MORE RESTRICTED DATA COULD BE MORE EASILY AND CHEAPLY OBTAINED FOR THE ADMINISTRATIVE SOURCES OR FILLED OUT BY ADMINISTRATORS. THIS WOULD BE MUCH LESS EXPENSIVE AND POSSIBLY COULD ALLOW DATA COLLECTION FROM A LANCHER NUMBER OF INSTITUTIONAL GQs RELATED TO THE PROBABLY SUBSTANTIAL COST SAVINGS BECAUSE WE WEREN'T REALLY CONVINCED THAT BEYOND THESE DATA MUCH OF ANYTHING ON THE INSTITUTIONALIZED GQ POPULATION WAS ACTUALLY USED BY VERY MANY PEOPLE.

AND ALSO THERE ARE ISSUES OF THE EXTENT TO WHICH DATA ARE MISSING ON SOME OF THE OTHER CHARACTERISTICS FOR THE INSTITUTIONALIZED GQ POPULATION.

GOING TO THE NEXT SLIDE THERE'S THE ISSUE OF RESEARCH AND I WAS GLAD TO HEAR TOM MESSEN BERG TO TALK ABOUT THE ENSUS BUREAU DOES GREAT RESEARCH. WE ALL KNOW THAT BUT SEVERAL RECOMMENDATIONS AND OBSERVATIONS I

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ALREADY TALKED ABOUT REFER TO RESEARCH
URPD TAKEN BY ACS STAFF, AND RESEARCH
ANALYSIS CHANGE THIS GQ TYPE AND BETWEEN
GQ AND NONGQ STATUS AND ALSO THE
IMPORTANT RECENT ON IMPEWITATION
METHODS AND IN ORDER TO FURTHER IMPROVE
THE DATA WE THINK CONTINUED RESEARCH IN
THESE AND OTHER AREAS IS ESSENTIAL.
CONCLUSIONS?

WE'VE HAD A LOT OF USEFUL AND PRODUCTIVE
CONVERSATIONS ABOUT GQ ACS DATA WE THINK
WE'VE WORKED COLLABORATIVELY AND
PRODUCTIVELY WITH THE ACS OFFICE STAFF
AND I THINK THEY CAME TO THINK WE'RE NOT
TOTAL IDIOTS AND ACTUALLY HAD SOME USEFUL
THINGS TO SAY.

WE HOPE.

AND WE HOPE OUR OBSERVATIONS
RECOMMENDATIONS ARE HELPFUL AND
FURTHER IMPROVING THE QUALITY OF ACS GQ
DATA AND IMPLEMENTING COST SAVINGS.

SO NOW, I AND I HOPE ALONG WITH BOB WILL BE
HAPPY TO TRY TO RESPOND TO ANY QUESTIONS
OR THOUGHTS THAT ANYBODY HAS.

AND THANKS A LOT.

>> BARBARA, THANK YOU VERY, VERY MUCH.
THANK YOU AND ERMA AND BOB FOR THIS
EXEMPLARY WORK.

AND NOW LET'S OPEN THE FLOOR BOTH HERE
AND VIRTUALLY FOR COMMENTS AND QUESTIONS
AND THE OPERATOR IF YOU WOULD KINDLY
NOTIFY THE VIRTUAL AATTENDEES ABOUT
GETTING IN LINE.

>> AND ALSO, LET BOB ON.

>> YES.

>> WE ARE A QUESTION FROM BARBARA.
THE LINE IS OPEN.

F BARB THAT WAS A VERY INTERESTING REPORT,
I HAVE 1 QUICK QUESTION, WHAT IS THE
CURRENT PROPORTION OF GQ INSTITUTIONS
FOR WHICH DATA ARE COLLECTED AND DOES IT

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VARY BY CATEGORY OF INSTITUTION OR BY STATE OR BY SOMETHING ELSE?

>> AM I ON?

AM I ON?

>> YES.

>> I'M NOT TOTALLY CERTAIN.

I THINK THAT IT'S ESSENTIALLY INTENDED TO BE ABOUT THE SAME PROPORTION AS FOR THE HOUSEHOLD POPULATION.

BUT THE COST FOR GQ RESPONDENT IS I THINK BETWEEN 8 AND 13 TIMES AS MUCH AS FOR HOUSEHOLD RESPONDENT AND THAT, ALTHOUGH IT'S WHAT - - ABOUT - - I'M GOING TO BE TOTALLY OFF HERE, WHAT?

IT'S ABOUT 3 OR 4% OF THE TOTAL POPULATION. DO YOU REMEMBER, BOB?

>> NO I DON'T KNOW OFF THE TOP OF MY HEAD BUT I THINK YOU'RE IN THE RIGHT BALL PARK.

>> IT'S A SMALL PORTION OF THE POPULATION, VERY EXPENSIVE TO COLLECT AND NONTRIVIAL PORTION EVER THE POPULATION.

AS YOU KNOW THERE ARE INSTITUTIONAL AND NONINSTITUTIONAL GQs.

THE LARGEST PART OF THE NONINSTITUTIONAL GQ POPULATION IS STUDENTS IN COLLEGE DORMATORYS.

THE LARGEST PORTION OF THE INSTITUTIONAL GQ POPULATION ARE PEOPLE WHO ARE IN CARCERATED, IN TERMS OF PORTION OF POPULATION IN GQs, IT'S FAIRLY HIGH FOR YOUNG ADULTS, THAT'S BOTH BECAUSE WE'RE IN AGE RANGE OF PEOPLE IN COLLEGE AND A AGE RANGE ESPECIALTILY FOR MALES WHERE A FAIRLY HIGH PROPORTION OF THE OF THE POPULATION IS INCARCERATED.

>> I SAW JIM'S HAND GO UP.

>> JIM TREE, I BELIEVE THE SAMPLE SIZE IS AROUND 20,000, IS THAT CORRECT PER YEAR? GQ AT THE FACILITY LEVEL?

THE OVERALL GQ SIZE AS FAR AS NUMBER OF GQs IS IN THE 200 TO 300,000 RANGE, I THOUGHT

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BUT DON'T QUOTE ME ON THAT NUMBER SO IT IS A SMALL POPULATION AS FAR - - BARBARA IS RIGHT, IT'S A SMALL POPULATION OF THE OVERALL POPULATION AND WE HAVE SPECIAL - AS SHE SAID, WE HAVE SPECIAL PROCEDURES TO DEAL WITH THEM.

I DON'T KNOW THE BREAK OUT BETWEEN THE INSTITUTIONAL AND NONINSTITUTIONAL. I THINK IT'S ABOUT HALF- AND- HALF, BUT I MAY BE WRONG.

NTHIS IS TODD HUGHES, ASSISTANT DIVISION CHIEF FOR DATA SHARING COLLECTION, COMPARABLE TO THE HOUSE POPULATION BETWEEN THE SAMPLE SIZE IS EQUIVALENT BUT WHAT I HEARD A QUESTION ABOUT TOO WAS THE DATA COMPLETENESS FROM THOSE TYPES OF FACILITIES AND SO WE DID SEE THAT THERE ARE DIFFERENCES BETWEEN THE INSTITUTIONAL FACILITIES AND THE NONINSTITUTIONAL FACILITIES FOR THOSE ITEMS AND THE AMOUNT OF MISSING DATA WE GET FOR THEM AND SOME INSTANCES WE GET BETTER DATA FROM THE INSTITUTIONAL FACIL SITS, AND OTHER WHAT'S GET THEM FOR THE NONINSTITUTIONAL FACILITIES.

SO THERE ARE NOTEWORTHY INSTANCES BUT NOT ALWAYS A CLEAR WINNER.

>> THANKS, MORE QUESTIONS, COMMENTS?

>> WE HAVE A QUESTION FROM GARY ON THE LINE.

>> GREAT PRESENTATION, I HAD A QUESTION ABOUT THE ISSUE OF THE UPDATING OF THE SAMPLING FRAME BETWEEN CENSUSES, IS THERE NOT AN ITERATIVE PROCESS OF UPDATING BY VIRTUE OF CONDUCTING THE SURVEYS VEY THAT YOU WOULD FIND CERTAIN PLACES THAT EITHER DON'T EXIST ANYMORE OR HAVE CHANGED.

IS THAT NOT NOT INCORPORATED INTO THE SAMPLING FRAME.

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>> I THINK JIM MIGHT BE THE BEST PERSON TO ANSWER THAT BUT OUR BEDDING WAS THAT THE - - UNDERSTANDING OF THAT WAS THE THINGS THAT ARE RUN INTO THE DATA COLLECTION THEY'RE NOT SYSTEMATICALLY USED TO UPDATE THE SAMPLING FRAME BUT JIM WOULD BE THE BEST PERSON TO RESPOND TO THAT PROMOTIONAL.

>> - - PROBABLY.

>> I'LL DEFER TO TODD AGAIN.

>> TODD AGAIN, IT IS TRUE THERE HAS NOT YET BEEN A SYSTEMATIC PROCESS FOR UPDATING THE MASTER ADDRESS FILE WITH THE CHANGE IN STATUS, FOR A GROUP QUARTERS OR FOR HOUSING IN A BETTER GROUP QUARTERS, HOWEVER WE HAVE UNDERGONE A SIGNIFICANT AMOUNT OF WORK AND WILL CONTINUE TO WORK ON IT THIS YEAR, OUR GOAL WITH THE DELIVERY OF SOME RECORDS IN THE SEPTEMBER DELIVERY OF SOME UPDATES FOR THOSE HQ DIVERSIONS AS WELL AS CHANGES OF ADDRESSES FOR THOSE FACILITIES THAT CAN BE FED BACK INTO THE MASTER ADDRESS FILE AND THEREFORE BE A BENEFIT FOR OUR OWN SAMPLING AS WELL AS OTHERS WITHIN THE CENSUS USE THE ADDRESS FILE.

>> THAT'S NOT SYSTEMATICALLY.

>> NOT DONE AS OF NOW.

>> IT HAS NOT BEEN - -

>> I'D LIKE TO SAY I'D LIKE TO SAY WHAT WASN'T TRUE THIS POINTS AT THE VALUE OF OUR RECOMMENDATION ABOUT CHANGING THE CHARTER FOR THE GQ FORM BECAUSE 1 PROBLEM ACROSS THESE DIFFERENT SURVEYS LOOKING AT GQ POPULATION, SHARING INFORMATION IS NOT AS USEFUL AS IT MIGHT BE BECAUSE THEY USE DIFFERENT DEFINITIONS. THEY'RE ALL TALKING ABOUT THE SAME THING, IT REALLY MAKES INFORMATION SHARING MUCH MORE PRODUCTIVE AND MUCH MORE EFFICIENT.

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>> I THINK 1 OF THE THINGS THAT WASN'T STATED, FOR THE HOUSING FRAME WE GET REGULAR UPDATES FROM THE POSTAL SEARCHES TO THE DELIVERY SEQUENCE FILE THAT UPDATES THE MASTER ADDRESS FILE WHERE WE DON'T HAVE A COMPARABLE THE OPERATION COVERS THE WHOLE COUNTRY RELATED TO GROUP QUARTERS AND I THINK BARBARA IF I'M CORRECT AND I'M NOT NOT CORRECT ME PLEASE, THAT'S THE UNDERLYING ISSUE THAT THAT RECOMMENDATION IS TRYING TO GET AT.

>> YES SINCE I DON'T HAVE THE SAME SYSTEMATIC THING, HAVE YOU HOUSEHOLD DATA YOU WOULD GET SOMETHING COMPARABLE VERY SOON.

WE WERE ENCOURAGING ACS, WITHIN WHAT'S POSSIBLE TO UPDATE IT WHICH MEANT ESPECIALLY TAKING ADVANTAGE, WHATEVER GOOD QUALITY DATA YOU COULD GET FROM INDIVIDUAL STATES EVEN THOUGH YOU WOULDN'T HAVE EXACTLY THE SAME THING FROM ALL STATES, EXACTLY.

>> THE FLOWER'S OPEN.

>> WE HAVE A QUESTION FROM STEVE.

>> THIS IS IT STEVE.

- - THIS IS STEVE.

I WAS LOOKING AT THE NUMBERS THE LAST TIME WE HAD DETAILED GROUP QUARTERS TYPES WAS 1980 AND ONLY ABOUT A FIFTH OF THE - - IN 1980 OF THE INSTITUTIONAL GROUP QUARTERS RESIDENTS WERE IN CORRECTIONAL FACILITIES SO UNLESS THAT'S CHANGED A LOT, I DON'T THINK THAT'S QUITE RIGHT.

BUT, AND OVERALL THE NUMBER NOW, IN THE ACS, THE NUMBER OF INSTITUTIONAL AND NONINSTITUTIONAL IS ABOUT AN EVENLY SPLIT AT 4 MILLION A PIECE.

BUT I JUST THINK, YOU KNOW, THERE'S - - IT'S BEEN SO HARD TO GET NATURALLY

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REPRESENTATIVE INFORMATION, INSTITUTIONAL POPULATION ACROSS ALL TYPES OF INSTITUTIONS AND IT WOULD BE REALLY A LOSS IF WE LOST BASIC VARIABLES LIKE MARITAL STATUS AND EDUCATIONAL ATTAINMENT AND SO ON FOR THOSE GROUPS.

>> WELL WE SAID THAT NOT NECESSARILY YOU SHOULD DO THAT BUT YOU SHOULD THINK ABOUT IT BUT WE'RE ONLY SUGGESTING THE INSTITUTIONAL GROUP, AND I THINK IT'S TRUE AS OF NOW THAT THE LARGEST PORTION, THE PLURALITY OF PEOPLE AND INSTITUTIONAL GROUP QUARTERS ARE PEOPLE WHO ARE INCARCERATED.

THIS DOESN'T MEAN THEY'RE ALL IN FEDERAL PRISONS THAT CAN BE STATE AND COUNTY AND SUCH AND WE WERE REALLY QUESTIONING FOR THE INSTITUTIONALIZED GROUP QUARTERS WHICH ALSO INCLUDES PEOPLE IN NURSING HOMES, THE EFFECTIVENESS OF GETTING ACTUALLY SOME OF THIS OTHER INFORMATION ON AN INDIVIDUAL BASIS AND THE QUALITY OF THOSE DATA AND THE LARGE AMOUNT OF DIFFICULTIES THAT ARE OFTEN ENCOUNTERS IN TERMS OF GETTING MORE DETAILED INDIVIDUAL DATA FROM PEOPLE IN INSTITUTIONAL GROUP QUARTERS.

FOR THE THINGS LIKE THE NONINSTITUTIONAL GROUP QUARTERS, WE THINK THERE'S REALLY NO PROBLEM TREATING THE PEOPLE ESSENTIALLY THE WAY YOU DO THE HOUSEHOLD POPULATION.

>> CAN I ADD SOMETHING THERE, THAT THIS IS BOB THAT AGAIN PART OF THE TRADE OFF IS THE POTENTIAL TO INCREASE SAMPLE SIZE FOR THE INSTITUTIONAL GQ POPULATION IF FEWER ITEMS OF POPULATION WERE COLLECTED POTENTIALLY MORE GQs COULD BE - - INSTITUTIONAL GQs COULD BE SAMPLES WHERE THE ACS STAFF KNOWS THAT GQ FACILITIES EXIST BUT NO FACILITIES ARE SHOWING UP IN LOCAL AREAS

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THAT ARE THAT MAKE THE AREA ANALYSIS OF THAT DATA REALLY TRICKY IF NOT WORTHLESS IN LOCAL AREAS.

>> YES AND THE LIMITED NUMBER OF ITEMS THAT 1 SHOULD CONSIDER ARE THINGS WE THOUGHT COULD REASONABLY BE SUPPLIED FROM ADMINISTRATIVE RECORDS OR BY ADMINISTRATORS WHICH WOULD BE MUCH EASIER AND CHEAPER TO ATTAIN.

WE'RE NOT SAY THANKSGIVING NECESSARILY IS THE RIGHT THING TO DO BUT WE THINK THERE'S A GOOD REASON FOR THIS TO BE VERY SERIOUSLY CONSIDERED.

>> AND THIS IS JIM, I LOOK AT THIS RECOMMENDATION AS SOMETHING AS PART OF THE CONSIDERATION TO LOOK INTO IT AS A RESEARCH PROJECT.

>> YES.

>> IF THERE ARE CERTAIN TYPES OF GROUPS OF THESE TYPES OF GROUPS QUARTERS WE COULD GET DATA FROM AND THEN JUST SORT OF EXAMINE THE QUALITY OF THOSE RECORDS AND THEN BASED ON THAT RESEARCH MAKE A DETERMINATION IF WE WANT TO MOVE FORWARD SO IT REALLY FEEDS INTO THE RESEARCH SORT OF RESEARCH PILE OF RECOMMENDATIONS.

>> I ABSOLUTELY AGREE.

>> MORE QUESTIONS, COMMENTS?

>> SO WE WANT TO SAY THANK YOU BOB AND BARBARA FOR THE WORK YOU'VE DONE IN THE LAST 6 MONTHS OR SO.

THIS HAS BEEN A FRUITFUL EXPERIENCE FROM MYSELF AND MY STAFF'S PERSPECTIVE AS WELL AS SEEING THE RECOMMENDATIONS THAT HAVE COME OUT OF THE - - OUT OF THE WORKING GROUP.

I THINK WE'VE HAD A COLLABORATIVE EXCHANGE AND HAVE COME UP, YOU ALL COME UP WITH A GREAT SET OF RECOMMENDATIONS THAT WE CAN NOW LOOK AT AND DIGEST AND THAT ARE HITTING IN THOSE, I THINK THE RIGHT DIRECTION

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FOR THE ORDERS PROGRAM FOR THE ACS, SO I'D LIKE TO THANK YOU FOR THE WORK YOU'VE DONE OVER THIS LAST 6 MONTHS BECAUSE IT HAS BEEN HEAVY LIFTING FROM BOTH SIDES OF THE INNER CHANGE, BOTH HERE AT CENSUS AS WELL AS YOU ALL REMOTELY. SO ONCE AGAIN THANK YOU FOR THE WORK YOU'VE DONE.

>> THANK YOU, JIM.

>> IT'S BEEN REALLY GOOD.

>> WHILE THOSE BRAIN CELLS ARE FIRING, BARBARA AS YOU WERE GIVING THE PRESENTATION, I HAD THE SENSE THAT YOU WERE HOLDING BACK ON CERTAIN THINGS. WOULD YOU OR BOB CARE TO ELABORATE ON 1 OR 2 POINTS THAT HER HAPPENS YOU MIGHT HAVE GONE OVER RATHER QUICKLY?

>> SURE, WHAT DO YOU WANT TO KNOW?

[LAUGHTER]

>> IT'S UP TO YOU.

>> WHAT WAS HITTING YOU AS WE COULD HAVE, SHOULD HAVE SAID MORE ABOUT?

>> THE IMAGE THAT I HAD OF YOU, THAT CAME UP SO MUCH THAT IF I HAD TO GO BACK AND CHOOSE, IT WOULD BE DIFFICULT BUT I'LL TRY. WHY DON'T YOU SAY A LITTLE BIT MORE ABOUT THE SAMPLING FRAME.

>> WELL, TO SAY AGAIN SOME OF IT, WE THINK THE QUALITY OF VIRTUALLY ALL OF THIS ANY GQ DATA DEPENDS ON THE ACCURACY AND THE TIMELINESS OF THE SAMPLING FRAME.

WE THINK IT'S NOT GOOD AT ALL.

THAT IT HAS NOT BEEN SYSTEMATICALLY UPDATED BETWEEN CENSUSES AND WE THINK EVERYTHING IMAGINABLE SHOULD BE DONE AND SHOULD BE THOUGHT ABOUT IN TERMS OF HOW TO UPDATE IT EFFECTIVELY ON A - - ON A CONTINUOUS BASIS.

AND AS WE SAID, WE THINK THAL NEW IMPEWITATION PROCEDURE IS REALLY GOOD BUT IT'S CRUCIALLY DEPENDENTOT ACCURACY

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OF THE SAMPLING FRAME.
I THINK THAT A LOT OF THE COMPLAINTS THAT THE CENSUS BUREAU GETS HAS TO DO WITH AREAS WHERE, THE GROUP QUARTERS AND PEOPLE RELATED TO THOSE AREAS THINK THAT THE DATA DON'T MAKE SENSE FROM WHAT THEY KNOW ON THE GROUND.
SO WE THINK THAT ANYTHING THAT CAN BE DONE TO MAKE THE GQ SAMPLING FRAME BETTER WOULD BE VERY, VERY DESIRABLE. THE OTHER THING WHICH I THINK NEEDS TO BE LOOKED AT IS THE ISSUE OF WHAT IS AVAILABLE ABOUT GQ POPULATIONS IN THE DATA.
I THINK THAT IN ALL THAT YOU KNOW IS THAT THEY'RE IN A GQ, YOU DON'T KNOW WHAT KIND OF GQ.
WE HAVEN'T TALKED ABOUT THIS EXTENSIVELY WITHIN THE COMMITTEE SO BOB CAN TELL ME HE THINKS I'M CRAZY IF HE WANTS, BUT I DON'T SEE ANY GOOD REASON IF I'M RIGHT AND I MIGHT BE WRONG, WHY IN THE PUMP VERSION THE TYPE OF GQ IS NOT INCLUDED WHICH I THINK ACTUALLY WOULD BE USEFUL TO PEOPLE USING THE PUMPS TYPE GQ DATA BUT THEN AGAIN, I THINK IT'S REALLY IMPORTANT WHICH IS NOT DONE NOW AS I UNDERSTAND THAT THERE IS NOT AN IMPEWITATION FLAG FOR WHOLE CASES ON THAT.
THERE'S NOT AN IMPEWITATION FLAG FOR INDIVIDUAL IMPUTED VARIABLES WHICH I THINK WOULD BE VERY STRAIGHT FORWARD TO DO AND MAKE IT A SUBSTANTIALLY- - DATA SET.
>> THANKS SO MUCH SO NOW MORE QUESTIONS AND COMMENTS.
>> THE OTHER THING I MAY SAY IF SOMEONE- - SORRY TO DO THIS, IF SOMEONE HIRE UP IN THE CENSUS BUREAU LIKE TOM OR SOMEBODY COULD SAY SOMETHING ABOUT THE POSSIBILITIES OR NOT OF GETTING REVISION OF THE GQ FORM CHARTER.
DOES THIS ACTUALLY WOULD HELP A LOT AND

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WOULD ALSO REDUCE COSTS AND IMPROVE COOPERATION.

>> SURE BARBARA, THANKS.

THIS IS TOM, WE CAN COMMIT TO DOING THAT.

THAT'S NOT- - DOESN'T HAVE BUDGET IMPLICATIONS OR ANYTHING ELSE.

>> IT MAY SAVE YOU MONEY.

>> SO THAT WOULD BE USEFUL AND LET ME JUST ECHO WHAT JIM SAID.

I MEAN WE REALLY THANK THE WORK FOR THE INCREDIBLE AMOUNT OF TIME AND EFFORT YOU PUT INTO THIS, I THINK WE'RE- - WE JUST IMPLEMENTED WORKING GROUPS IN THE NEW NATIONAL ADVISORY COMMITTEE ON RACE, ETHNIC AND OTHER POPULATIONS, AND I THINK THIS REALLY IS A MODEL OF HOW WE WANT THOSE GROUPS TOXIC EFFECTS WORK ALSO. SO WE'LL TAKE ACTION ON UPDID HE TELL TAG CHARTER.

>> I THINK THE ACS STAFF WILL BE HAPPY, ALTHOUGH JIM CAN SAY WHATEVER HE WANTS.

[LAUGHTER]

EMPLOY.

>> I MEAN WE HAD CONVERSATION IN THE WORKING GROUP MEETINGS ABOUT THIS GROUP, ACTUALLY A LOT OF CONVERSATIONS, A LOT OF PEOPLE DON'T KNOW AND THE GROUP WAS FORMED I'LL TELL YOU AT THE STAFF LEVEL, AND LOWER TO CREATE A FORUM FOR CONVERSATION ACROSS THE DIFFERENT PROGRAMS AND I'LL SAY AN EMPOWERED GROUP TO MAKE CHANGES WITHIN THE EXISTING PROGRAMS BUT TO HAVE CONVERSATIONS ABOUT WHAT'S GOING ON START A DISCIPLINARY O GBA WITH THE CENSUS BUREAU AROUND THE GROUP QUARTERS CONCEPTS AND THROUGH THE DISCUSSIONS WITH THE WORKING GROUP, THEY VERY MUCH WAS THAT NEED TO TAKE IT TO THE NEXT STEP AND TO TRY TO USE THE GROUP TO MOVE IN THE DIRECTION THAT ALLOWS DECISIONS TO BE MADE WITH A BIT MORE

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CORPORATELY ACROSS ALL THE PROGRAMS THAT WORK WITH GROUP QUARTERS AND TO BE MORE INTEGRATED AND SO THAT'S - - THAT'S WHAT'S COMING OUT OF THE WORKING GROUP RECOMMENDATION SO I THINK IT'S A GOOD EVOLUTION OF THAT MOVING FORWARD.

>> THANKS LET ME JUMP IN HERE NOT AS CHAIR BUT AS WILLIE JASSO.

BARBARA YOUR COMMENTS AND COMMITTEE'S COMMENT AMPUTATION - - IMPUTATION RESONATE LOUDLY WITH EVERYONE UNDERSTANDING HUMAN BEHAVIOR AND WE'VE HAD CONVERSATION THAT BEFORE IN FEEDBACK AND NOT NECESSARILY WITH GQ BUT SIMPLY IN GENERAL.

>> THE PRINCIPLE AND I THINK MEMBERS - - THE PRINCIPLES THAT RESEARCHERS SHOULD HAVE AS CLOSE AS POSSIBLE WHAT RESPONDENTS ACTUALLY SAID OR WROTE.

- - THAT MIGHT BE A VERY USEFUL TOPIC FOR CSAC TO UNDERTAKE AND NOW BACK TO CHAIR; COMMENTS? QUESTIONS? ON GQ?

>> I JUST WANT TO SAY, TOO, THAT THE RECOMMENDATION ON CHANGING THE GQ FORM CHARTER CAME OUT OF DISCUSS BETWEEN THE WORKING GROUP AND THE ACS HEADQUARTERS STAFF WHEN WE WERE TALKING ABOUT THESE DIFFERENT DEFINITIONS LIKE WELL, WHY DON'T YOU GET TOGETHER AND STANDARDIZE IT, WHY DON'T YOU DO THIS AND THAT'S WHEN WE WERE TOLD, WELL, WE HAVE NO REAL MECHANISM TO MOVE FORWARD ON THAT BECAUSE THAT'S NOT THE WAY THE GQ FORUM WAS THE CLOSEST THING AND THAT'S NOT CURRENTLY EMPOWERED TO TAKE KINDS OF ACTIONS.

>> THANKS, MORE COMMENTS, QUESTIONS?

>> - - NOW, TELECONFERENCE BETWEEN NOW

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AND NEXT MONDAY BETWEEN THE HEADQUARTERS STAFF AND THE WORKING GROUP, WHICH I THINK IS A GOOD THING WHERE WE'RE GOING TO TALK ABOUT WHAT WE ALL THINK ABOUT THE RESULTS OF TODAY'S MEETING.

SO WE'RE STILL BEING COOPERATIVE PEOPLE WITH EACH OTHER.

I THINK THAT'S COMING THROUGH LOUD AND CLEAR AND THAT'S A TERRIFIC - - TERRIFIC ELEMENT OF THIS DISCUSSION.

>> CAN I MAKE 1 MORE COMMENT, TOO.

>> ALL YOU WANT.

>> I THINK 1 OF THE ISSUES WHERE IMUTATION IS SO IMPORTANT IS BECAUSE, YOU KNOW THERE'S LIMITS ON SAMPLE SIZE AND AGAINA IT TAKES US BACK TO THE ISSUE OF I THINK COSTS OF COLLECTING DATA IN SOME OF THE INSTITUTIONAL FACILITIES.

AND AGAIN, I THINK - - I THINK A RESEARCH PROJECT AS JIM SUGGESTED OF TRYING TO UNDERSTAND WHAT COULD BE COLLECTED IN INSTITUTIONAL FACILITIES OF HIGH QUALITY BUT PERHAPS OF LIMITED ITEMS.

WHAT COULD BE COLLECTED AT WHAT COSTS, COMPARED TO WHAT IS TRYING TO BE COLLECTED RIGHT NOW AT A MUCH LARGER COST WOULD BE AN ENORMOUS ADVANCE IN TRYING TO THINK ABOUT INCREASING THE SAMPLE SIZE OF GQ FACILITIES INTO AREAS THAT CURRENTLY WE KNOW GQ FACILITIES EXIST THAT AREN'T BEING SAMPLED.

I CAN'T THINK ASIDE FROM THE SAMPLING FRAME ISSUES OF A RESEARCH PROJECT THAT WOULD BE AS POTENTIALLY USEFUL IN TERMS OF COST AND QUALITY OF DATA AS THAT 1.

AND THIS IS ALSO RELATED TO THE NEW ACS IMUTATION PROCEDURE WHICH IMPUTES PEOPLE INTO PLACES WHERE YOU KNOW THERE WERE GQs BUT THEY WEREN'T IN THE SAMPLE TO TRY TO END UP WITH ACTUALLY BETTER DATA FOR

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THOSE SITUATIONS WHICH I THINK IS REALLY GREAT.
BUT AGAIN AS I WAS TALKING ABOUT BEFORE, THIS WOULD MAKE PEOPLE HAPPY AND I THINK IT'S A REALLY CLEVER THING THAT THEY DID, BUT THE QUALITY OF THIS IN THE END DEPENDS ON YOUR SAMPLING FRAME.
>> THANKS.
NTHIS IS TOMMY.
I WAS FASCINATED BY THE THOUGHT THAT PEOPLE LIVING IN GROUPS COULD- - OF COURSE [INDISCERNIBLE] SO SINCE THE LAST SPEAKER BROUGHT IT UP AGAIN I WAS REFLECTING ON THIS.
SO THERE ARE DIFFERENT TYPES OF GQs, SOME SOMEWAY STAY IN FOR A LONG TIME AND OTHERS MAY NOT STAY IN AS LONG, I WAS WONDERING WAS THERE ADDITIONAL UNCLING ABOUT THAT.
I MEAN PEOPLE COME AND GO IN GQs AND IT IS 1 THAT YOU MIGHT SAY, WELL MAYBE WE SHOULDN'T ASK EVERYBODY BUT AT IN POINT PEOPLE COME AND GO.
AND WERE YOU THINKING ABOUT MAYBE SOME GQs, YES, SOME GQs NO?
HOW MUCH THOUGHT WENT INTO IT BUT YOU'RE PROPOSING RESEARCH, I GUESS?
>> EXACTLY.
THAT'S WHY RESEARCH WOULD BE USEFUL IN FINDING OUT WHAT MADE SENSE ABOUT THIS.
BUT I ALSO WOULD COMMENT, I SAW A POSTER AT P A AOF THE LAST WEEK WHICH WAS PRESENTED BY SOME YOUNG ACS STAFF PEOPLE WHICH WAS LOOKING AT REPORTED SNAP USAGE, FOOD STAMP USAGE IN GQs AND AND I HAD A NICE CONVERSATION WITH THE PERSON WHO DID IT.
AND IT WAS QUITE UNCLEAR HOW MUCH OF THIS SNAP USAGE WAS AS YOU WERE SAYING TOMMY FOR PEOPLE WHO- - IT WAS ASKED IN THE LAST 6 MONTHS OR 12 MONTHS, PEOPLE WHO RELY

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DID USE FOOD STAMPS AND NOW THEY'RE IN - -
IN A FACILITY ASK HOW MUCH OF THIS IS
BECAUSE MUCH IMPEWITATION BECAUSE OF THE
PERSON WHO'S CHARACTERISTICS WERE
IMPUTED WAS A SNAP USER AND WERE YOU
GETTING PERHAPS LARGE OVERESTIMATES OF
SNAP USAGE AMONG THE GQ POPULATION AND
THE VERY NICE ACS PERSON WE TALKED TO
THOUGHT THIS WAS A REASONABLE THING TO
THINK ABOUT AND DIDN'T HAVE ANY IDEA WHAT
THE ANSWER WAS.

>> I THINK OUR OTHER ISSUE IS THAT WHEN
PEOPLE TALK ABOUT GROUP QUARTERS, IT'S
JUST LIKE 1 THING LIKE THE HOUSING UNIT, LIKE
INSTITUTIONAL AND NONINSTITUTIONAL BUT
WITHIN THOSE GROUPINGS THERE'S VARIATIONS
OR DIFFERENT TYPES OF GROUP QUARTERS WE
HAVE TO DEAL WITH IN IT SO IT'S NOT 1
ENUMERATION PROCESS, MANY ENUMERATION
PROCESSES, THAT WE HAVE TO LOOK AT AND
SO, WHEN I LOOK AT THIS RECOMMENDATION
ABOUT TAYLORED QUESTIONNAIRES FOR THE
PARTICULAR TYPES, WE NEED TO DO IS WE MEDE
TO SORT OF DIVE INTO THIS PROBLEM, NOT
EVERY SINGLE TYPE BUT MAYBE START NOTHING
A SYSTEMATIC APPROACH.
SO WHERE ARE THE BIG ENUMERATIONS AND DO
WE WANT TO TRY TO TAYLOR THE
QUESTIONNAIRE, LOOK FOR USE OF
ADMINISTRATIVE RECORDS IN LIEU OF DOING
DIRECT ENUMERATION AND THESE HAVE TO ASK
TOGETHER AND THEN SORT OF START DOWN A
PATH THAT'S - - THAT'S FOCUSED AND I'M
SOLVING LIKE 150% OF THE PROBLEM AND SOLVE
THAT AND LEAVE THE OTHER PISTE% ALONE AND
THEN WHEN WE GET THAT RESOLVED, WE CAN
LOOK AT THE REMAINING PIECE OF THE
PROBLEM OR THE PUZZLE TO TRY TO RESOLVE
THAT BECAUSE THE CHALLENGE WE HAVE IS, IS
YOU'RE TRYING TO DEVELOP, YOU KNOW 10
DIFFERENT QUESTIONNAIRES, THAT'S A HUGE

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PROBLEM BUT IF YOU LOOK AT IT FROM A SINGLE GQ TYPE AND FOCUSING OUR EFFORTS THERE, WE CAN AT LEAST MOVE FORWARD IN A SYSTEMATIC APPROACH AND WHEN I LOOK AT THOSE 2 RECOMMENDATIONS TOGETHER, TO ME THEY'RE INTERTWINED.

WE HAVE TO EXAMINE THEM AS A COMBINED RECOMMENDATION AND THEN FIGURE OUT A PLAN OF ATTACK TO ADDRESS THEM.

>> I THINK JIM IS TOTALLY RIGHT.

THIS IS AN ISSUE FOR RESEARCH.

BUT I ALSO THINK IF IT ENDS UP COST EFFECTIVE REASONABLE TO ASK DIFFERENT SUBSETS OF THE ENTIRE QUESTIONNAIRE, IF FOR DIFFERENT GQ POPULATIONS, I THINK THAT'S FINE AS LONG AS YOU TELL THE RESEARCHERS YOU'VE DONE THAT, BUT THIS IS ALSO, I THINK AN ARGUMENT FOR ON THE PUMs VERSION EVER THE GQ DATA FOR GQ POPULATIONS TO INCLUDE A VARIABLE WHICH SHOWS WHAT KIND OF A GQ THE PEOPLE ARE IN.

I DON'T REALLY SEE - - MAYBE I'M BEING STUPID BUT I DON'T SEE THAT THAT'S A CONFIDENTIALITY PROBLEM AND I THINK THIS WOULD MAKE THE DATA MUCH, MUCH MORE USEFUL SO THEN IF YOU WEREN'T ASKING A CERTAIN SET OF QUESTIONS FOR CERTAIN KINDS OF GQs ONCE IT GOT TO THAT POINT, TELL USERS AND THEY CAN DEAL WITH THAT.

>> MORE QUESTIONS, COMMENTS?

>> I HAVE A QUESTION.

I FORGOT TO ASK THE GQ HEADQUARTER STAFF I'M SURE THEY ANSWERED IF I THOUGHT OF IT. WHY IS IT THAT GQ TYPE, THAT THE PERSON IS IN IS NONAPOPTOTIC ON THE PUMs VERSION?

FTHIS IS FRANK, I DON'T KNOW IF WE HAVE A PERFECT ANSWER IN THE ROOM BUT IT DOES HAVE TO DO WITH DISCLOSURE AND WE'LL HAVE TO LOOK AT IT.

BECAUSE OF THE FACT THERE ARE CERTAIN TYPES THAT OCCUR RARELY THIS THE

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POPULATION, WE'LL HAVE TO LOOK AT THAT AND GET BACK TO MORE SUBSTANTIVE ANSWER BUT IT MAY BE RELATED TO DISCLOSURE.

>> THAT'S GREAT BUT THE THING IS TOO, IT'S LIMITED GEOGRAPHIC DETAIL PUMs DATA, IT'S JUST LOOKING AT IT WOULD BE A GOOD IDEA. THANK YOU.

>> WE'LL GET BACK TO YOU.

>> THIS IS JIM, WE MIGHT CHECK THIS WEEK AND SEE IF WE CAN FIND THE ANSWER AND HAVE IT FOR A MONDAY MEETING BUT DON'T - - I'M NOT PROMISING BUT WE'LL CHECK INTO IT.

>> THANK YOU.

>> THANK YOU ALL VERY, VERY MUCH THIS HAS BEEN A TERRIFIC DISCUSSION.

I WANT TO THANK THE WORKING GROUP, THANK THE CENSUS, JIM, FRANK, TOM, TOMMY, EVERYONE, ALL THE CSAC MEMBERS AND EVERYONE WHO CONTRIBUTED TO THIS FABULOUS DISCUSSION.

AS WE REPAIR FOR OUR NEXT TOP AND I CAN PRESENTATION AT 3:00, LET'S TAKE A BRIEF BREAK AND MAKE IT POSSIBLE TO HAVE THE NEW PRESENTERS COME UP.

THANK YOU VERY MUCH.

>> AND NOW WE'RE RECONVENING.

THE NEXT TOPEC ON OUR AGENDA IS THE ADAPTIVE DESIGN CASE STUDY AND I AM PLEASED TO TURN THE FLOOR OVER TO BENJAMIN REIST.

>> MY NAME IS BENJAMIN REIST I'M THE SURVEY DIRECTOR FOR THE NATIONAL SURVEY OF COLLEGE GRADUATES.

THIS IS TALK ABOUT IMPLEMENTING A AN AT THAT POINTIVE DESIGN, OR AT LEAST INTENT TO ADAPTIVE DESIGN FOR COLLEGE GRADUATES.

WE ARE IN THE FIELD RIGHT NOW, SOME MIDSTREAM STUFF THAT WE'RE WORKING ON. SO A LITTLE INTRODUCTION TO THE NATIONAL SURVEY OF COLLEGE GRADUATES, IT'S SPONSORED BY NATIONAL CENTER FOR SCIENCE

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AND ENGINEERING STATISTICS.
IT HAS NATIONAL SCIENCE FOUNDATION.
IT SAMPLES OUT OF RESPONDENTS OF THE
AMERICAN COMMUNITY SURVEY WHICH IS
ACTUALLY A KEY POINT IN THIS PRESENTATION
OF IMPLEMENTING ADAPTIVE DESIGN.
TARGET POPULATION IS COLLEGE GRADUATES,
IT OCCURS ABOUT EVERY 2- 3 YEARS AND WE'RE
IN 3 MODES WE HAVE AN INTERNET, MAIL, AND
CADDY.
AND WE ACTUALLY IMPLEMENT THESE
SEQUENTIALLY.
SO OUR MOTIVATION FOR ADAPTIVE DESIGN
GENERALLY, YOU LOOK AT COST, INCREASE
RESPONSE, PRODUCE TIME, INCREASE DATA
QUALITY, FOR NSEG, WHAT THE REAL ISSUE WAS
OUR SPONSOR WANTED US TO TURN AROUND,
OUR DATA FROM WHERE WE START DATA
COLLECTION TO WHEN THEY ACTUALLY GET THE
FILE.
SO THIS IS AN EXAMPLE OF THE LAST ROUND OF
EACH OF THE PRODUCTION PHASES AND WHEN
WE'RE ACTUALLY ABLE TO HAND OFF FILES IS
START OUT AT THIS PURPLE AND VARIANCES
AFTER BLUE.
THE GOAL FOR THIS ROUND WAS THAT SET OUT
WAS TO TURN AROUND IN 12 MONTHS FROM THE
BEGINNING OF DATA COLLECTION WITH A 6
MONTH DATA COLLECTION PERIOD AND NEXT
ROUND IS A 9 MONTH TURN AROUND AND WE'RE
SUPPOSED TO DO THIS WITHOUT SACRIFICING
DATA QUALITY.
SO HERE'S ROAD MAP OF HOW WE WERE GOING
TO LOOK @ LEAST INTEGRATING ADAPTIVE
DESIGN.
THERE WERE LOTS OF OTHER THINGS THAT GET
US TO TURN AROUND FASTER WHICH BOTH HAVE
TO DO WITH NSF AND US AND HOW WE WORK
TOGETHER IN THE PAST.
ONE OF THE MAJOR THINGS WE NEEDED WAS
INTEGRATED SYSTEM AND INTEGRATED

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REPORTING SYSTEM AS WELL, INSTITUTE OF SLOW PROCESSING, DATA MONITORING METHODS, AND DETERMINING POSSIBLE INTERVENTIONS THAT BEING BE TAKEN. SO INTEGRATED SYSTEM, THIS IS HOW THE SYSTEM IS NOW.

IN THE PAST ALL OF THE FILE DELIVERY WAS DONE IN 3 DIFFERENT PLACES AND WE HAD TO PICK THEM UP, HEADQUARTERS IS THE PURPLE BOX HERE.

ALL THE RESPONDENT FILES WENT INTO 3 DIFFERENT PLACES AND WE HAD TO PICK THEM UP AND WE'VE NOW HAVE A SINGLE AREA WE'RE USING THE MASTER CONTROL SYSTEM AND HAVE ACTUALLY LINKED ALL 3 SYSTEMS TOGETHER AND THAT HAS ALLOWED IT TO PASS THE INFORMATION DIRECTLY BETWEEN MODES AND ALLOW US TO TAKE DIRECT INTERVENTION IN MODES AS WELL AS STREAM LINING THE NUMBER OF HANDOFFS.

SO THE NEW FUNCTIONALITY HERE, 1 OF THE ISSUE, REAL SERIOUS ISSUES WE HAD WAS THAT HEADQUARTERS HAD TO BE THE CLEARINGHOUSE OF WHETHER YOU RESPONDED OR NOT.

THERE WAS NO ACTUAL WAY FOR 1 MODE SUCH AS INTERNET TO TELL CADDY TO STOP CALLING OR THE CADDY SYSTEM, HAVE US STOP CALLING, OR TO HAVE THE MAIL SYSTEM ACTUALLY TELL US THAT PEOPLE SHOULD STOP - - WE SHOULD STOP CALLING PEOPLE IN CADDY.

NOW WE HAVE A SYSTEM THAT ALLOW US TO PUT THEM ON HOLD FOR INTERNET, EVERY 2 HOURS, AND ATAC, WHICH IS THE MAIL SYSTEM EVERY DAY.

AND THEY'RE PUT ON HOLD UNTIL HEADQUARTERS DETERMINED THEY'RE AN ACTUAL RESPOND SPENT THEN IT CAN BE TAKEN OFFHOLD IF THEY'RE DETERMINED NOT TO BE INPUT OR REMOVED FROM THE SYSTEM, IF THEY ARE AN ACTUAL RESPONDENT.

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SO THIS ALSO ALLOWED US TO HAVE INCREASED FUNCTIONALITY OF HAVING DATA MONITORING HOLDS, THINGS LIKE PUTTING CASES ON HOLD AND CADDY, NOT MAILING OUT QUESTIONNAIRES, TO CERTAIN RESPONDENT AND ACTUALLY MOVING CASES ON AN INDIVIDUAL LEVEL INTO CADDY.

SO HERE'S MOVING PEOPLE INTO CADDY. THE OTHER THING IS THERE'S A SENSE OF ENTERPRISE SYSTEM CALLED THE UNIFORM TRACKING SYSTEM AND THE NATIONAL SURVEY OF COLLEGE GRADS WE HAVE 2 REPORTS THAT WERE DONE FOR US.

ONE IS THE FULL CONTACT PAST HISTORY. IN THE PAST WE WOULD HAVE TO BRING UP ALL 3 OF THESE SYSTEMS AND PIECE TOGETHER HOW WE CONTACTED AN INDIVIDUAL.

NOW WITH THE FULL CONTACT PAST HISTORY, I OR OTHER HEADQUARTERS STAFF CAN ACTUALLY LOOK AT THE FULL VIEW OF HOW WE CONTACTED PEOPLE.

WE CALLED THEM AND LEFT A MESSAGE ON SUCH DATE, THEY CALLED US, THEY E- MAILED US, WE SENT A PIECE OF MAIL ON THIS DATE ET CETERA.

ALL IN 1 SPOT.

ALSO BECAUSE OF THAT REPORT, WE CAN ALSO AGGREGATE ALL THE DIFFERENT CONTACTS AND HOW MANY TIMES WE HAVE CONTACTED AN ACTUAL CASE, HOW MANY TIMES WE HAVE CALLED THEM IN CADDY, HOW MANY TIMES THEY'VE GOT TO RESEARCH TO FIND NEW TELEPHONE NUMBERS, ET CETERA.

SO, SO PROCESSING IS THE IDEA OF ACTUALLY DOING DAILY PROCESSING INSTEAD OF WAITING TILL THE END.

IN THE PAST, WE HAVE WAITED UNTIL THE END TO DO THE RED BOXES HERE.

SO WE WERE MERGING THE DATA FROM THE 3 SYSTEMS, DATA COLLECTION SYSTEMS, WE WERE DOING SOME CODING, AS WE WENT, BUT

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WE WAITED TO DO EDITING AND IMPEWITATION AND VARIANCE ESTIMATION UNTIL THE END. NOW WE'RE DOING IT ON A DAILY BASIS. THERE ARE A COUPLE OF THINGS THAT COME OUT OF THIS, 1 OF THEM ACTUALLY IS NOT REALLY HAVE TO DO WITH ADAPTIVE DESIGN, WHICH IS ALLOWING US TO GET THE BUGS OUT OF ALL OF OUR PROCESSES BEFORE WE ACTUALLY HAVE TO DO THE FINAL PROCESS AND SHORTENING THAT TIME AND ACTUALLY RIGHT NOW, WE'RE STILL DEBUGGING EDITING. SO WE HAVEN'T GOTTEN ALL THE WAY THROUGH, BUT IT ALSO FORMED AN ADAPTIVE DESIGN PERSPECTIVE ALLOWS US TO DO DAILY ESTIMATES AND ENABLE OTHER MONITORING TOOL, SO FROM THE DATA MONITORING, THERE'S STUFF WE DO NOT NEED SLOW PROCESSING SO THIS IS THE TRADITIONAL WAIT AND UNWAITED RESPONSE RATE, WAIT AND UNWAITED RESPONSE RATES BY SUBDOMAIN AND THEN WE'VE ALSO INSTITUTED OUR INDICATORS THIS, IS THE FULL R- INDICATORS AND PARTIAL R- INDICATORS AND THEN WE'VE ALSO BEEN MODELING WHAT MODE OF RESPONSE PEOPLE MIGHT PREFER. THE SECOND PART WHICH REALLY NEEDS SLOW PROCESSING TO BE UP IS ACTUALLY LOOKING AT ESTIMATES COMPARED TO FRAME TOTALS, SINCE WE'RE OUT OF, SIMPLE OUT OF ACS, WE HAVE LOTS OF INFORMATION ABOUT OUR RESPONDENTS, AT LEAST AT THE TIME OF ACS, IT ALLOWS US TO COMPARE AND LOOK AT NONRESPONSE ADJUSTMENT AND SEE IF IT'S ACTUALLY WORKING AS WE HOPE. IT ALSO ALLOWS US TO LOOK AT ABILITY OF ESTIMATES, AND WE'RE DOING SOME WORK TO TRY TO IMPLEMENT SOME IDEAS THAT JAMES WAGNER CAME UP WITH, USING FRAGMENTS THAT REQUIRES US TO DEVELOP SOME MULTIPLE IMUTATION FRAMEWORK. SO THE DIFFERENT INTERVENTIONS THAT WE

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CAN TAKE, THE FIRST 1 AND THE 1 WE USED MOST ACTIVELY IS MOVING CASES, THAT WE DEEM AS HIGH PRIORITY, WHICH WE'LL TALK ABOUT IN A SECOND INTO CADDY.

WE ALSO HAVE THE - - WE CAN ACTUALLY HOLD CASES IN WEB WHICH LAST WEEK WE MAILED OUT THE FIRST QUESTIONNAIRE, SO WE COULD ACTUALLY KEEP PEOPLE FROM GETTING THE QUESTIONNAIRE AND MAIL OUT JUST ANOTHER WEB INVITE, AND THEN ALSO PUT PEOPLE ON HOLD IN CADDY SO WE DON'T CONTINUALLY CALL THEM.

SO THERE'S 2 TESTS WE'RE RUNNING THIS TIME THAT HAS TO DO WITH ADAPTIVE DESIGN, THE FIRST 1 IS MODE SWITCHING TESTS THEY WERE 4000 CASES THAT WE'RE MANAGING FROM A DAILY OR WEEKLY MEETING AND THE OTHER 1 IS INCENTIVE AND TIMING CONDITIONING STUDY, WHICH LOOKED AT WHAT TIME AND DURING DATA COLLECTION, IS IT OPTIMAL TO PROVIDE INCENTIVES FOR HIGH VALUE, LOW POTENTIALLY RESPONSE CASES AND ALSO IF WE GIVE THEM THE INCENTIVE, THE FIRST ROUND, DO WE HAVE TO GIVE THEM THE INCENTIVE THE NEXT 3 ROUNDS.

SO HERE IS WHERE WE ARE AT LEAST A COUPLE OF DAYS AGO IN DATA COLLECTION.

SO THE BOTTOM LINE IS OUR TRADITIONAL RESPONSE RATE, WE DID YESTERDAY CLEAR 50% RESPONSE, WE CAN DRAW NUMBERS, NOT WEIGHTED ESTIMATES.

I VICTORY SEEN THAT YET, THE PURPLE LINE IS AN R- INDICATOR USING DESIGN VARIABLES, USING SORT AND STRATIFICATION VARIABLES AND OTHERS WE WANT THE BALANCE ON, THE GREEN LINE IS OUR NONRESPONSE ADJUSTMENT MODEL SO IT'S KIND OF A VAILEDATION WORKS AND IT'S WORKING VERY WELL, BUT THE PURPLE LINE IS REALLY WHAT WE'RE MOST INTERESTED IN IT.

ONE IS THE OPTIMAL PLACE TO BE IN THE

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PURPLE LINE THAT WOULD MEAN THAT YOUR RESPONDENT SAMPLE BASICALLY LOOKS LIKE YOUR TOTAL SAMPLE AT LEAST WHEN IT HAS TO DO WITH PROPORTIONS OF THESE CASES, BASED ON THEIR FRAME DATA.

ONE OF THE INTERESTING THINGS CAN YOU SEE HERE, THE OTHER THING IS IT - - ALSO HAS KIND OF A BELL CURVE AND THAT'S BECAUSE THE MODEL DOESN'T FIT VERY WELL AT THE BEGINNING.

BECAUSE MOST OF THE PEOPLE ARE NOT RESPONDENT.

SO AS YOU GET TO 50%, THE MODEL, GETS BETTER AND BETTER AND YOU SEE THIS FLATTENING OUT, WE FLATTENED OUT AT 40% MEANING WE'RE DOING A PRETTY GOOD JOB.

ONE THING THAT'S VERY INTERESTING HERE IS THAT WE DID A PRIORITY MAILING ON DATES AROUND DAY 30.

YOU SEE A BIG JUMP IN RESPONSE RATES, BUT YOU SEE ALMOST NO CHANGE IN THE R- INDICATOR AND AS WE'LL SEE IN FUTURE SLIDES, IN SOME WAYS, ALSO, THE PRIORITY MAILINGS GOT US MORE PEOPLE THAT WE DIDN'T NECESSARILY NEED AND DIDN'T HELP US IN ACTUAL CASES THAT WE REALLY NEEDED.

SO HERE'S PARTIAL R- INDICATORS AT THE VARIABLE LEVEL AND THIS TELLS YOU HOW MUCH VARIATION THERE IS IN THAT R- INDICATOR CAUSED BY - - IN THE PROPENSITY CAUSED BY THAT VARIABLE.

SO 1 OF THE NIGHS THINGOUR INDICATOR SYSTEM WE CAN GO VARIABLE BY VARIABLE AND COMPARE THEM UNLIKE WITH SUBGROUP RESPONSE RATES WHERE YOU ACTUALLY ARE ONLY LOOKING AT THE CROSSES OF VARIABLES. AND THIS OHM TELLS YOU - - OHM TELLS YOU WHICH VARIABLES ARE DRIVING THE VARIATION, BUT IT'S NOT ACTUALLY TELLING YOU WHAT ACTUAL SUBGROUP IS, AND THESE LINES ARE

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THE 3 PLACES WE'VE TAKEN INTERVENTION SO FAR.
SO, THE IMPORTANT VARIABLES HERE ON THE 28th WERE 7, 6, AND 5.
AND THEN ON THE FOURTH AND THE 11th, WE INCLUDED 4 AS WELL AS THE IMPORTANT VARIABLE.
ALL OF THESE VARIABLES HAVE SOME CORRELATION BUT THE 4, 5, AND 7 ARE HIGHLY CORRELATED.
THEY MEASURE ALMOST THE SAME THING.
IN TARGETING WE IN EACH CASE WE'RE LOOKING AT VARIABLE TICKS IN VARIABLE 4 THIS, IS THE PARTIAL INDICATOR, OUR INDICATOR AT THE LEVEL, SO WHAT YOU CAN SEE IS THE ORANGE ON THE TOP IS WAY OVER EPI- BLAST RESENTED SO- - REPRESENTED SO IF YOU'RE POSITIVE YOU'RE OVERREPRESENTED AND THE CASE ON THE LEVELS BELOW, THE PURPLE AND THE RED LINE ARE UNDER REPRESENTED.
AND IN VARIABLE 4, YOU SEE THE TOUR OVER AND TOUR UNDER SO WE COULD TAKE THE THE INTERVENTION AT THIS LEVEL BUT WE WANT TO SEE THINGS AT A FINER LEVEL SO WE DID CROSSES OF THESE VARIABLES, AND YOU- - THESE 2 VARIABLES, AND YOU CAN SEE WE GET ACTUALLY EVEN MORE FINE FINE GROUPS TO ACTUALLY TARGET.
SO OUR INTERVENTION THAT WE TOOK, IN THE UNDERREPRESENTED POPULATION, WE HAVE BEEN MOVING CASES TO CADDY THAT WE HAVE A GOOD SENSE WE'LL RESPOND WELL IN CADDY. WE HAVE A MODEL THAT ACTUALLY LOOKS AT HOW WELL CASES WILL RESPOND IN CADDY AS WELL.
AND THEN IN THE LAST 2 MEETINGS WE'VE PUT CASES ON HOLD IN CADDY, THE CASES THAT ARE IN CADDY RIGHT NOW ARE PEOPLE THAT WE DON'T HAVE GOOD MAILABLE ADDRESSES FOR. AND THE CASES WE ACTUALLY ARE BEEN

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PUTTING ON HOLD ARE CASES THAT WE HAVE USED THAT PAIR DATA TO UNDERSTAND HOW MUCH MONEY WE WERE SPENDING ON GBA THEM, SO THEIR CASES THAT HAVE BEEN GOING TO RESEARCH A LOT TO LOOK FOR NEW NUMBERS, WHICH IS VERY EXPENSIVE, AND CASES THAT WE'VE BEEN CALLING A LOT, SO WE'VE - - THE OTHER THING WE'VE BEEN DOING IS IN - - ON THE NINTH WE MAILED OUT OUR QUESTIONNAIRES OR STARTED MAILING QUESTIONNAIRES, AND SOPHISTICATED SO ON THE FOURTH, WE ACTUALLY DECIDED TO ONLY PUT 50% OF THOSE OVERREPRESENTED CASES ON THE SLIDE BEFORE, ONLY MAILING HALF OF THEM QUESTIONNAIRES AND THE OTHER HALF GOT A WEB INVITE.

SO IN CONCLUSION WE HOPE THAT ADAPTIVE DESIGN WILL WILL SAVE US TIME, BOTH IN MODE SWITCHING AND ALSO WE'RE DOING RETINAL LOCATION ANALYSIS AT THE END OF DATA COLLECTION TO SEE WHETHER THERE ARE STOPPING RULES WE CAN USE TO STOP DATA COLLECTION BEFORE THE 6 MONTHS IS OUT.

AND THE DATA MONITORING IS SHOWING US A LOT ABOUT OUR DATA DURING DATA COLLECTION INSTEAD OF DOING A LOT OF ANALYSIS AFTER, DATA COLLECTION AND WE NEED TO LOOK AT MORE ABOUT OTHER INTERVENTIONS WE CAN DO AND HOW WELL THESE INTERVENTIONS WORK.

I WILL SAY THAT WE HAVE A LEG UP ON A LOT OF SURVEYS, WHEN IT COMES TO ADAPTIVE DESIGN, BECAUSE OF HAVING ACS AS OUR FRAME, MASSIVE AMOUNT OF INFORMATION ABOUT OUR RESPONDENT OR SAMPLE CASES, AND A LOT OF OTHER SURVEYS ARE GOING TO NEED A LOT OF ENRICHMENT OF THE FRAME TO BE ABLE TO DO THAT.

WE ALSO HAVE A 6 MONTH DATA COLLECTION PERIOD TO BE ABLE TO MAKE THESE

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INTERVENTIONS, AND WE ARE A TRULY
MULTIMODE SURVEY.
WE USE ALL 3 MODES QUITE- - QUITE A LOT.
>> THANK YOU VERY MUCH.
IF THE OPERATOR WOULD KINDLY ADVISE THE
CSAC MEMBERS IN PARTICIPATING THE FLOOR IS
NOW OPEN FOR COMMENTS AND QUESTIONS
AND DISCUSSION.
>> PRESS STAR- 1 IF YOU HAVE A QUESTION OR
A COMMENT.
>> NOEL, THANKS FOR THE PRESENTATION, I
FOUND IT INTERESTING AND I'D LIKE TO JUST ASK
A QUESTION OF DETAIL.
I GUESS IT'S SLIDE- - WELL IT'S ON PAGE 5 FOR
ME, SO THAT MIGHT BE SLIDE 10?
IT'S THE SLIDE HEADED MONITORING AND
TARGETING EXAMPLE.
IT LOOKS LIKE THAT'S WHERE YOU- - IN AND
DEFINE QUANTITY YOU CALL R- O.
FURTHER BACK, I THINK, FURTHER BACK.
FURTHER BACK.
THAT'S JUST A COMPONENT.
COULD YOU MOVE FURTHER BACK.
>> YEAH.
>> WELL I'LL JUST ASK THE QUESTION AND
THAT'S IT.
YES, THAT'S IT.
I THINK THIS IS WHERE EVERYTHING STARTS AND
YOU'VE GOT A STATISTIC THERE WHICH
SUMMARIZES THE TARGETING.
I WONDER IF YOU COULD FIRST OF ALL TELL ME
WHAT ROWS, WHAT ROW IS?
>> SO ROW IS PRODICKED PROPENSITY BASED
ON VARIABLES YOU PUT IN THE MODELS.
SO IN OUR CASE WE USE THE LOGISTIC MODEL
TO PREDICT ROW.
IT'S NOT REALLY A RESPONSE PROPENSITY.
IT'S MORE OF A PROPENSITY BASED ON ON THE
VARIABLES YOU'RE BALANCING ON, SO FOR
INSTANCE, WE'RE REALLY INTERESTED IN YOUR

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DEGREE, YOUR HIGHEST DEGREE, YOU'RE INTERESTED IF DEMOGRAPHIC GROUPS, THOSE TYPES OF THINGS- - THE PURPLE MODEL ACTUALLY, THE GREEN MODEL IS THE NONRESPONSE ADJUSTMENTS PROPENSITY MODEL, IT IS TRADITIONALLY PROPENSITY RESPOND, MODEL WE USED LAST TIME. LAST ROUND.

>> THANK YOU.

>> IS I- THE DAY OF COLLECTION?

>> YES.

>> IS THAT RIGHT?

>> SO THE X- AXIS HERE IS DAY OF COLLECTION.

OH, i, THERE, THAT'S SAMPLE- - THAT'S SAMPLE, EACH SAMPLE UNIT.

>> OKAY.

THEN WHAT YOU'VE CALCULATED HERE IS CERTAINLY THE THING IN PARENTHESES IS VARIANCE, WELL, IT'S NOT.

IT'S A STANDARD DEVIATION.

NYES, THAT'S EXACTLY RIGHT.

SO THIS IS THE VARIANCE WITHIN THE PROPENSITYS THAT ARE PREDICTED.

SO THE MORE VARIANCE, MORE UNSURE YOU ARE, OUT OF BALANCE YOU ARE BASED ON THE VARIABLES THAT ARE ON THE MODEL, IF YOU HAD NO VARIATION IN THE PROPENSITY, YOU HAVE A- - YOU WOULD HAVE A PERFECT MIX ON CASE BASED ON THE VARIABLES IN THE MODEL.

>> SO IT'S CLEAR THAT LARGEST POSSIBLE VARIABLE IS 1.

>> RIGHT.

>> SO WHAT'S THE SMALLEST POSSIBLE VARIABLE?

AND THE REASON WHY I'M ASKING IS BECAUSE, YOU KNOW VARIANCE COULD BE LARGE AND THEN- - WELL IT'S ACTUALLY STANDARD DEVIATION, NOT A VARIANCE.

I'M WONDERING WHY YOU CHOSE 2?

SO 1 MINUS 2?

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>> THIS COMES FROM PAPERS BY BARRY AND OTHERS FROM [INDISCERNIBLE], THE REASON THEY USED THIS IS TO PUT IT ACTUALLY ON THE 01 SCALE SO IT WOULD LOOK LIKE AN EQUIVALENT TO A NONRESPONSE SO OVERALL MONITORING TOOL, SO IT PUTS IT ON THAT SCALE.
INSIDE THE PARENTHESES CAN VARY FROM 0 TO 1.
OR TO .5.
>> RIGHT, RIGHT.
>> SO THE ROWS ARE FROM 0 TO 1.
>> I UNDERSTAND NOW.
NOW I'M WITH YOU.
RIGHT.
OKAY.
>> RIGHT.
>> SO THERE'S A BOUND ON THERE.
THANK YOU.
>> MORE, QUESTIONS, COMMENTS?
>> WE DO HAVE A QUESTION OR COMMENT FROM [INDISCERNIBLE].
YOUR LINE IS OPEN.
>> HI THIS, IS VERY INTERESTING AND 1 OF THE THINGS I WANTED TO ASK ABOUT TOO IS SOME OF THE DETAILS AND IN PARTICULAR, IN THINKING ABOUT HOW IMPORTANT THE ACS FRAME IS, I WONDERED ABOUT SOME OF THE VARIABLES THAT WERE USED IN CALCULATING THE RESPONSE PROPENSITYS AND THE ROW, AND IN PARTICULAR THINKING AHEAD, I KNOW YOU'RE IN THE MIDDLE OF DATA COLLECTION RIGHT NOW, BUT IS THERE PLANS FOR DOING RESEARCH TO SEE HOW THINGS MIGHT HAVE CHANGED HAD YOU LESS RICH DATA FRAME? AND I'M THINKING IN TERMS OF THE USEFULNESS OF ADAPTIVE DESIGN FOR OTHER DATA COLLECTIONS WHERE THE ACS, ISN'T AVAILABLE. I THINK THERE'S AN OPPORTUNITY HERE MAYBE TO STILL USE THIS EXERCISE TO KIND OF INFORM OTHER DATA COLLECTIONS.

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SO THAT'S ACTUALLY 2 QUESTIONS, SO 1 OR OTHER DETAILS OF COLLECTIONS THAT ARE IMPORTANT FROM THE ACS, IN THIS PROJECT AND THEN OTHERS IS THINKING BEYOND THE OTHER, THINKING BEYOND THIS PROJECT.

>> SO NSCG IS HIGHLY STRATIFIED IN THE SECOND PHASE.

WE STRATIFY ON AN OCCUPATION CATEGORIZATION, WE ALSO STRATIFY ON A OVER SAMPLE CASES BECAUSE THE RECENT COLLEGE GRADUATES WENT AWAY SINCE LAST ROUND SO WE'RE TARGETING PEOPLE WHO HAVE GOTTEN THEIR MASTERS OR BACHELOR'S DEGREE IN THE LAST 5 YEARS WHICH IS NOT ON THE ACS, SO WE CAN'T ACTUALLY TARGET THEM. WE ALSO USE A DEMOGRAPHIC GROUP CHARACTERISTIC, OR DIFFERENT CHARACTERISTICS AND A HIGHEST DEGREE. SO THOSE ARE THE VARIABLES THAT ARE IN THERE.

WE HAVE SORT VARIABLES, WHICH GIVE US THINGS LIKE GENDER COME THROUGH THOSE, AND THEN THERE ARE OTHER VARIABLES THAT NSF HAS IDENTIFIED THAT ARE IMPORTANT BUT WEREN'T IMPORTANT ENOUGH TO ACTUALLY BE IN THIS SORT AND STRATIFICATION SO SOME OF THOSE VARIABLES ARE IN THERE.

THAT GIVES YOU- - THAT'S THE PURPLE LINES, THE GREEN LINE IS REALLY A MODEL TRYING TO PREDICT RESPONSE AND ACTUALLY OUR BEST PREDICTION OF RESPONSE WHICH KIND OF MAKES SENSE IS MODE OF DATA COLLECTION IN ACS.

SO PEOPLE WHO RESPONDED IN THE PAPER WAY - - RESPOND MUCH BETTER THAN PEOPLE WHO RESPOND IN CADDY AND THEN EVEN WORSE IF CATHY AND/OR GROUP QUARTERS.

AND THE SECOND QUESTION WAS ABOUT RESEARCH WE COULD DO?

I THINK THAT'S A GOOD IDEA 1 OF THE PROBLEMS HERE IS THAT WE'RE A PERSON BASED SURVEY,

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SO MAPPING THOSE VARIABLES TO HOUSEHOLD BASED SURVEYS COULD BE DIFFICULT, NOT INSURMOUNTABLE.

I GUESS I HADN'T THOUGHT OF THAT IDEA SO IT'S A GOOD IDEA.

>> TOM LEWIS AND JUST A QUICK COMMENT IN REACTION TO OUR- - NEL'S COMMENT, I THINK THE DETAILS DON'T MATTER AS MUCH AS SOMETHING THAT MEASURES DIVERSITY OR NONDIVERSITY.

IT COULD USE THEN GENIE INDEX AND I THINK THE PLOTS WOULD BE SIMILAR, THE IDEA IS THEN YOU COULD SAY IF I'M WRONG TO HAVE SOME NORMAL GUIDELINES WHO ARE MAKING COMPARISONS AND SEEING HOW WELL YOU ARE DOING, THAT'S A REASONABLE MEASURE OF DIVERSITY.

THAT'S A GOOD WAY OF PUTTING IT.

THAT'S A GOOD WAY OF PUTTING IT.

>> COULD I ADD TO THAT THIS, IS NOEL, EACH 1 OF THOSE IS AN ESTIMATE AND A VARIANCE ASSOCIATE WIDE IT, AND UNCERTAINTY MEASURE ASSOCIATE WIDE IT AND IN PARTICULAR WHEN YOU'RE COMPARING, YOU WANT TO KNOW IF YOU'RE DOING BETTER AND IS IT JUST SAMPLING ERROR THAT'S GIVING AWE DIFFERENCE OR TRULY BETTER?

>> YES, I AGREE.

WHAT YOU DON'T SEE HERE S&P THAT WE ARE REPLICATES AND FULL SAMPLE REPLICATE WEIGHT SO WE HAVE BEEN DOING SOME AND LOOKING AT THE ACTUAL VARIANCES OF THE INDICATOR.

IT'S NOT HERE BECAUSE IT WOULD CAUSE THINGS TO BE EVEN MORE MUSY.

THAN THEY ALREADY WERE.

>> AGAIN, NOEL HERE, I THOUGHT THERE MIGHT BE AN OPPORTUNITY THERE TO SORT OF EXPLOIT BECAUSE THESE COME FROM SAMPLES, THE SAMPLING VARIANCE ASSOCIATED WITH ROI, AND WHILE IT'S NONLINEAR FUNCTION THERE'S

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OPPORTUNITY TO DO EXPANSIONS AND APPROXIMATE THE VARIANTS AND MAYBE EVEN JUST A LITTLE RESEARCH ON THE SIDE BECAUSE OF THE REPLICATES WILL GIVE YOU LIKE A TRUE MEASURE AND THEN THESE APPROXIMATIONS USING TAYLOR SERIES WILL GIVE YOU AN APPROXIMATION AND THEN YOU WORK OUT WHETHER YOU NEED THE REPLICATES OR NOT BECAUSE THEY MIGHT BE EXPENSIVE. SO WE ALREADY HAVE THE REPLICATES FOR ESTIMATING VARIANTS, OF OUR STANDARD ESTIMATES THAT COME OUT OF THE SURVEY. SO THEY'RE NOT COSTING ME VERY MUCH TO ACTUALLY PRODUCE VARIANCES THAT WAY, I WOULD POINT YOU TO STAT NEGLIGENTER LAND'S COLLABORATIVE EFFORTS CALLED THE RISK PROG EXPECT THEY DO HAVE TAYLOR RISK EXPANSION AND I CAN'T REMEMBER BUT IT MIGHT BE IN THE FIRST PAPER IN THE [INDISCERNIBLE]- - FEW OTHER AUTHORS IN 2009, 2010? SOMEWHERE IN THERE.

>> MORE QUESTIONS, COMMENTS?

>> WE HAVE A QUESTION FROM NICK COOPER.

>> - - MIC COOPER.

>> HIGH, SUNSHINE ASKED THE QUESTION I WAS GOING TO ASK SO LET FLIP AND ASK A SLIGHTLY DIFFERENT QUESTION.

AND THAT IS, JUST A CLARIFICATION QUESTION AND THAT IS IF THIS IS A SAMPLE BASED ON THE ACS, DO YOU AND I'M THINKING ABOUT THE MOVER SITUATION SO PART OF THE SAMPLE IS ACS DATA SO WHAT HAPPEN FIST THE TARGETED PERSON HAS MOVED SINCE THE DATE OF THE ACS AND WHAT DO YOU DO IN TERMS OF RESPONSIVE DESIGN WITH THOSE CASES?

>> SO THIS IS 1 OF THE HARD THINGS ABOUT THE NATIONAL SURVEY OF COLLEGE GRADS, WE SPEND A LOT OF MONEY LOCATING PEOPLE AND 1 OF OUR HARD EFFORT PARTS OF OUR NONRESPONSE IS ACTUALLY A LOCATING

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PROBLEM.
PEOPLE WE JUST CAN'T FIND SINCE ACS,
ESPECIALLY YOUNGER POPULATIONS.
THAT SO THAT KIND OF GOES TO THE PAIR DATA,
KIND OF MOVES WE'VE MADE.
PEOPLE DON'T HAVE AVAILABLE ADDRESS AND
GOING BACK TO RESEARCH AND YOU CAN GO
BACK TO RESEARCH 7 TIMES, AND NFCG IF WE
DON'T CONTROL IT.
WE'RE ONLY 4- - WE WERE ONLY WHEN WE
FINISH THE FIRST INTERVENTIONS LIKE THIS, WE
WERE 40 KAYS IN AND- - DAYS IN AND SPECIAL
SOMEBODY HAD BEEN CALLED 7 TIMES AND
GONE TO RESEARCH 3 TIMES, I MEAN THAT'S
SOMEBODY WHO EITHER WE'RE NOT FINDING,
THEY'RE KIND OF A NONRESPONDENT IN THAT
THEY'RE TRYING TO ACT LIKE THEY'RE NOT
LOCATED, OR WE'RE REALLY HAVING TROUBLE
FINDING THIS PERSON OR GET THANKSGIVING
PERSON TO ANSWER AFTER 7 TRIES.
SO THAT'S REALLY WHERE THE LOWICATING
PIECE DRIVES OR THE ACTUAL MOVEMENT PIECE
DRIVES, OUR RESPONSIVE DESIGN.
>> MAY I ASK A FOLLOW UP QUESTION, AND THAT
IS THEN ON THE PANEL CASES, IT SEEMS A IT
SEEMS THE FOLLOW UP CASES YOU HAVE A LOT
MORE INFORMATION ON THEM AND THEIR
BEHAVIOR AND CHARACTEREDDISTICS MIGHT BE
QUITE DIFFERENT, SO THE QUESTION IS ARE YOU
TREATING THESE 2 GROUPS SEPARATELY IN
TERMS OF THE R- INDICATORS AND THE
STRATEGIES YOU'RE USING FOR ADAPTIVE
DESIGNS.
>> I GUESS THE ROTATING PANEL DESIGN OR
THE RECENT COLLEGE GRADUATES, SURVEY IN
2010 SO THEY'VE RESPONDED AT LEAST AS
MUCH AS KNOWING THAT THEIR TEMPORARY OR
RESPONDED TO THE SURVEYS.
>> SO WHAT I WAS REFERRING TO IS THE OLD
COHORT, DO YOU- - DIFFERENT MODELS IN

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THAT GROUP BECAUSE YOU HAVE DIFFERENT CO
VARIANTS FOR THE PROPENSITY INDICATORS.

>> RIGHT.

WITH THE NEW COHORT, WE HAVE MUCH LESS
OF AN ISSUE IN THE OLD COHORT, WE HAVE
QUITE HIGH RESPONSE RATES IN THE OLD
COHORT, SO, THAT'S THAT WASN'T THE TARGET
OF OUR AND WERE MONEY AND SAVE AND THE
TIME WE CAN SAVE HAPPENS IN THE NEW CO
HORDE.

WHEN WE ACTUALLY FIT PROPENSITY MODELS
FOR NONRESPONSE ADJUSTMENT, WE HAVE A
COMPLETELY DIFFERENT MODEL FOR OUR OLD
COHORT CASES.

AND ALSO OUR RECENT COLLEGE GRADUATE
CASES.

>> GOT IT, THANKS.

>> THANKS, NANCY?

>> I JUST WANTED TO THIS IS NANCY- - I WANT
TO SAY FEW THINGS ABOUT THE EARLIER
QUESTION IN TERMS OF WHAT KIND OF
RESEARCH WE MIGHT BE THINKING OF LOOKING
AT HOUSEHOLD SURVEYS THAT THAT DON'T
ACTUALLY USE INDIVIDUALS WHO WERE IN THE
ACS AS PART OF THE SAMPLE FRAME SO IT'S
NOTHING WE ARE GIVING A LOT OF THOUGHT TO.
WE'VE GOT INTERESTING TEST BEDS TO WORK
WITH BECAUSE WE HAVE SURVEYS LIKE THE CPS
WHERE THE DATA COLLECTION PERIOD WAS
ONLY 1 WEEK SO WHAT WOULD YOU DO IF YOU
ONLY HAVE 1 WEEK TO MAKE THESE ADAPTIVE
DESIGN DECISION BUS WE HAVE PEOPLE WHO
ARE IN IT FOR MORE THAN 1 PANEL, SO CAN YOU
USE PASSED BEHAVIOR SO THIS GOES TO THE
QUESTION OF WHAT ABOUT OLD COHORTS, HOW
DO YOU TREAT THEM?

SO THAT IS VERY RICH FOR STUDY AND YOU
HAVE A LOT OF PAST DATA ABOUT
RESPONDENTS ASSUMING THEY DIDN'T MOVE
OUT OF THAT ADDRESS.

AND THEN, ALSO WE'RE LOOKING AT WHAT ARE

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THE OTHER- - LET'S JUST SAY WE HAVE A SURVEY THAT GOES EVERY MONTH SO WE HAVE 4 WEEKS OF DATA COLLECTION AND THEN NEW SAMPLE COMES OUT AT THE BEGINNING OF THE NEXT MONTH AND WE HAVE 4 WEEKS OF DATA COLLECTION AND NEW SAMPLE COMES OUT SO THAT'S ENTIRELY DIFFERENT SITUATION IN TERMS OF THE INFORMATION THAT WE WOULD HAVE UP FRONT ABOUT ANYBODY WHO MIGHT BE IN THE HOUSEHOLD IN THE SAMPLE FRAME. SO WE'RE ALSO LOOKING AT THAT BECAUSE IN THAT INSTANCE YOU MIGHT BE LOOKING AT SO WHAT DO WE COLLECTED, WEEK BY WEEK AND WHAT ARE THE DECISIONS THAT WE'RE GOING TO MAKE IN THE FOURTH WEEK REGARDING CONTINUING DATA COLLECTION OR WHERE WE WANT TO FOCUS SO WE'VE GOT SORT OF 3 ENTIRELY DIFFERENT SITUATIONS. ONE WE'RE ACTUALLY DOING WHICH IS WHAT BEN WAS JUST TALKING ABOUT, THE OTHER 2 WE'RE LOOKING AT WHAT KINDS OF INFORMATION CAN WE COLLECT FROM THE PAIR OF DATA FROM INTERVIEW OR OBSERVATIONS EVEN ABOUT WHAT'S ON THE FRONT PORCH OF THAT HOUSE TYPES OF THINGS TO SEE HOW WE MIGHT DESIGN MORE RESEARCH PROGRAMS, - - DE DIFFERENT DEPENDING ON THE NATURE OF THE SURVEY IT'S BUT WHAT ARE THE VARIABLES, IN THIS CASE IT'S VERY IMPORTANT TO THE PEOPLE WHO SPONSORED THE SURVEY TO CLOSE THE GAP BETWEEN THE DEMMOR GRAPHIC CHARACTERISTICS OF THE RESPONDENTS THAT MAY BE LESS IMPORTANT IN OTHER SURVEYS, SO, YOU KNOW IF PEOPLE HAVE IDEAS FOR RESEARCH, KNOWING THE SURVEYS THAT WE DO, THAT WHAT WE REALLY LIKE TO GET INPUT ON BECAUSE GOOD RESEARCH DESIGNS ON SOME THINGS WE CAN DO ARE THINGS THAT WE'RE LOOKING FOR RIGHT NOW.

>> FIRST OFFAL TERM OF SAMPLING FRAME IS

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THE MAYBE THAT'S A TARGET UNIVERSE, IF IT'S PERFECT IT'S A TARGET UNIVERSE, SO THAT'S LEVEL 1, THEN THERE ARE THE ACS RESPONDENTS, THAT'S LEVEL 2, AND THEN THERE'S THE NSF SURVEY, LET'S CALL THAT LEVEL 3.

SO WHEN I THINK OF BALANCING SOMETIMES I THINK YOU WANT TO BALANCE TO THE FIRST LEVEL.

BUT THIS BALANCING IS TO THE ACS SAMPLE RESPONDENT, IS THAT CORRECT OR NOT CORRECT?

IS THAT'S THE CLARIFICATION THAT AND YOU'RE RIGHT AND SO THESE - - SO IT'S A 1 IN THE MIDDLE THAT YOU'RE SAYING THAT WE HAVE THE SAMPLE RESPONSES FROM THE ACS PEOPLE, THAT'S WHAT MAKES IT VERY RICH, I HEARD YOU SAY THAT, THAT'S WHAT MAKE ITS VERY RICH BUT IT'S AIMING AND I THINK THIS IS WHAT NOEL WAS GETTING IT THAT IN THE MIDDLE THAT'S A SAMPLE SO IT'S NOT THE 1 - - IT'S NOT THE TARGET, IT'S NOT THE SAMPLING FRAME, NOT THE TARGET UNIT, IS THAT CORRECT?

>> SOMEWHAT'S CORRECT BUT - - THAT'S CORRECT BUT IT IS CAPTURED IN THE WEIGHTS, THE BASE WEIGHTS THAT WE'RE USING BUT AS WELL AS REPLICATES WE HAVE DONE A LOT OF RESEARCH ON EXTENDING SOME WORK ON DOING REPLICATION IN 2 PHASE PHASE SAMPLES.

SO IT CAPTURED THERE.

SO 1 OF THE HARD THINGS AS WELL, IS OUR INTERESTS AND ACS INTERESTS ARE ALMOST ORTHOGONAL, WE ARE INTERESTED IN PEOPLE, THEY'RE INTERESTED IN CONTENTS AND HOUSEHOLDS.

WE'RE INTERESTED IN FOLLOWING PEOPLE.

THEY'RE NOT AT ULTIMATELY.

ONE OF THE ISSUE SYSTEM BAD NAMES FOR INSTANCE.

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YOU KNOW FOR AN ACS PERSPECTIVE IT'S REALLY IMPORTANT TO GET MEMBER SOMEBODY'S NAME EXACTLY RIGHT.
NO.
IS IT IMPORTANT FOR US TO HAVE A GOOD GAIN.
YES.

>> SO THAT- - THERE ARE KIND OF ISSUES WHEN THAT COMES AND THE OTHER THING IS THEIR SAMPLING THE WHOLE POPULATION WHEREAS WE'RE JUST INTERESTED IN PEOPLE WITH A BACHELOR'S DEGREE OR HIGHER AND YOUNGER THAN 75 AND WE'RE IN IN THE UNITED STATES OT FIRST OF FEBRUARY 2013, SO IT'S- - YOU LOOK AT THAT AS A CHARACTERISTIC ORIGINALLY, YES, YOU CAN FOLLOW IT BACK.

>> THANKS, RINE. COMMENTS, QUESTIONS.
HOW ABOUT VIRTUAL?

>> THANK YOU.

SO I'M STILL INTERESTED IN FIGURING OUT SOME OF THE LESSONS WE CAN TAKE AWAY FROM THIS, AGAIN NOT JUST FOR YOUR OWN DATA COLLECTION AND SO I WONDERED IF YOU COULD SPEAK A BIT TO 2 DIFFERENT THINGS AGAIN. ONE IS IT LOOKED LIKE THE INTERVENTIONS MAYBE DIDN'T WORK.

IF WE'RE REALLY FOCUSED ON YOU KNOW THE PURPLE LINE, AND I WONDERED- - MAYBE I MISSED SOMETHING BUT I WONDERED YOUR TAKE AWAY FROM TERMS OF INTERVENTIONS AND AND WERE THEY EFFECTIVE AND ARE THERE SOME LESSONS TO BE SHARED.

MAYBE YOU CAN SPEAK TO THAT AND THEN I CAN FOLLOW UP WITH ANOTHER?

>> OKAY, SO, I'VE MOVED TO THIS NEXT SLIDE OF PARTIAL INDICATORS AT THE VARIABLE LEVEL SO WE MADE INTERVENTIONS AND WHAT 1 THING YOU CAN SEE IS THAT VARIABLE 6 CONTINUALLY GOT BETTER AS WE INTERVENED.

THAT WAS NOT TRUE FOR VARIABLE 7.

THE MAIN THING THAT- - THAT'S DRIVEN

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VARIABLE 7 TO INCREASE BETWEEN OUR FIRST AND SECOND INTERVENTIONS, HAS TO DO WITH THE FACT THAT WE PUT IN THAT PRIORITY MAILING SO WHAT YOU'RE SEEING RIGHT THERE IS THE PRIORITY MAILING NOT OR MAKING VARIABLE 7, EVEN LESS REPRESENTATIVE THAN MORE REPRESENTATIVE.

SO, SOME OF THESE THINGS ARE WORKING BUT OUR OTHER SCHEDULED INTERVENTIONS ARE SOMETIMES OVERSHADOWING THINGS WE CAN DO.

THE 1 THING THAT I'M REALLY INTERESTED IN SEEING, WE HAVEN'T GOTTEN THE MAIL BACKS YET, OF OUR QUESTIONNAIRES FROM LAST WEEK'S MAILING'S AND THIS SPLIT THAT WE MADE WHERE WE ONLY MAILED HALF OF THE PEOPLE?

THESE BLUE AND ORANGE LINE HERE, WHETHER WE REALLY CAN GET THOSE UNDER CONTROL.

THE OTHER PIECES WHEN WE GO TO FULL CADDYS, I THINK IT WILL BE EVEN BETTER BECAUSE WE'LL HAVE MANY MORE PEOPLE TO PUT ON HOLD AND PLAY WITH THAT PIECE SINCE NOT THAT MANY PEOPLE ARE IN CADDYS CURRENTLY.

EXCEPT FOR PEOPLE WE'VE MOVED AND PEOPLE WHO DON'T HAVE MAILABLE ADDRESSES.

>> AND THE FOLLOW UP WAS, YOU KNOW, IF THE - - IF THERE WAS GOING TO BE A STOPPING RULE THAT WAS ASSOCIATED WITH- - YOU KNOW, COULD YOU STOP DATA COLLECTION SINCE YOUR PURPLE LINE IS STABILIZING, IS THAT WHAT THE GOAL ULTIMATELY WOULD BE.

>> GREAT, SO, WHEN THE PURPLE LINE ACTUALLY- - OUR INDICATOR ISN'T VERY USEFUL UNTIL YOU START SEEING IT FLATTEN OUT.

AND IF IT STAYS FLAT AS YOU GO, CONTINUE TO GO AT HIGHER AND HIGHER RESPONSE RATES, YOU'RE GOING TO HAVE TO TAKE SOME

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INTERVENTION TO MAKE IT INCREASE.
SO WE'RE KIND OF SEEING SOMETHING GOOD
HERE IF YOU WOULD BLOW THIS UP, WHAT YOU
WOULD SEE IS THAT WE'RE ACTUALLY COMING
BACK UP AND ACTUALLY THAT TREND AS
CONTINUED SO WE FLATTENED OUT AND WE'RE
INCREASING AGAIN AND YOU'RE SEEING A BAD
EXAMPLE WITH THE GREEN LINE WHICH JUST
CONTINUES TO DROP.
A STOPPING RULE, I'M NERVOUS ABOUT
STOPPING RULES, SO, A LOT OF WORK
RETROSPECTIVE ANALYSIS, ESPECIALLY UP FOR
TEAM WORK IN BETWEEN 13 AND 15, AND I
WOULD SAY THAT IF A STOPPING RULE WOULD
BE INSTITUTED IT WOULDN'T BE UNTIL THE 17th
ROUND.
I REALLY DON'T THINK I CAN SELL MY SPONSOR
ON A STOPPING RULE ON 15.
>> SO, AND THEN- - FINALLY, SORRY TO
MONITOR OPERATING GLOBALLYALIZE IT, BUT
ANOTHER QUESTION IS BECAUSE OF IT KIND OF
ALL COMES BACK TO THE ACS, AND THE DATA
THAT ARE AVAILABLE, I WONDERED IF YOU
COULD SPEAK A BIT TO THE PROCESS THAT YOU
WENT THROUGH IN DETERMINING WHAT
VARIABLES TO INCLUDE OR NOT INCLUDE IN
EITHER THE- - OUR INDICATOR MODEL OR THE
RESPONSE PROPENSITY MODEL AND IN
PARTICULAR IS THERE SOME WAY TO EITHER
NOW OR LATER CHECK TO SEE IF THAT MIGHT
HAVE IMPLICATIONS, RIGHT?
YOU GET BALANCE ON THE THINGS THAT YOU'RE
TESTING FOR BUT MIGHT HAVE IMPLICATIONS
FOR OTHER VARIABLES THAT MIGHT BE
COLLECTED THAT SAY MAYBE NSF ISN'T
INTERESTED IN BUT OTHER RESEARCHERS
MIGHT BE INTERESTED IN STUDYING?
>> SO THERE'S 2 PIECES OF THAT.
THE PURPLE LINE IS REALLY IS DESIGN
VARIABLES OR OTHER VARIABLES THAT NSF
IDENTIFIED AS IMPORTANT SUBGROUPS.

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OUR CHARACTERISTICS THAT THEY'RE INTERESTED IN, BUT THAT'S REALLY, I MEAN IF OUR SAMPLE DESIGN IS GOOD, YOU WOULD HOPE THAT THOSE WOULD BE HIGHLY CORRELATED WITH YOUR ESTIMATES OF INTEREST, THE NEXT PIECE OF IT, ABOUT- - SORRY THE SECOND PIECE, SECOND QUESTION, SO THE QUESTION IS, IS BOTH IN TERMS OF THE PROCESS, THAT YOU USE, SO THE NSF IDENTIFIED BUT IS- - YOU KNOW THE DECISION IS TO INCLUDE 1 VARIABLE OR EXCLUDE ANOTHER IN TERMS OF THE BALANCING GOING TO HAVE IMPLICATIONS FOR THE USE OF THIS SURVEY FOR FOR RESEARCHERS WHO, YOU KNOW FOR OTHER OUTCOMES OF INTEREST? I MEAN THE FACT THAT YOU KNOW YOU MAKE SURE THAT YOU'RE BALANCED ON ON A PARTICULAR DEMOGRAPHIC GROUP OR HIGHEST DEGREE IS YOU KNOW- - CAN YOU CHECK AGAINST OTHER THINGS TO SEE IF OTHER VARIABLES MIGHT GET OUT OF WHACK AS I RESULT.

>> SO THERE IS SOME RESEARCH GOING ON IN THIS AREA WHERE WE'RE ACTUALLY COMPARING RESPONSES FROM ACS, TO THE COLLEGE GRAD SURVEY IN 2010 AND LOOKING AT CONSISTENCY BETWEEN VARIABLES AND ACTUALLY WHAT WE'RE FINDING IS BESIDES YOUR OCCUPATION, WE'RE DOING REALLY WELL. SO THAT PIECE WE'RE IN GOOD SHAPE, I THINK. THE RESEARCHER PROBLEM IS AN OVERARCHING PROBLEM COMPLETELY FOR RESPONSIVE DESIGN AND I THINK OF THIS MORE IN THE STABILITY OF ESTIMATES, AREA AND SOME OF THE RESEARCH ABOUT STOPPING IMPUTE RULES AND OTHER RULES, STOPPING RULES THAT HAVE BEEN SUGGEST SIDE THAT THEY DON'T RESPECT CORRELATIONS BETWEEN VARIABLES. NSF IS INTERESTED IN SPECIFIC ESTIMATES,

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MOST OF THEM ARE ONLY USED, YOU KNOW 1 VARIABLE IN DATA COLLECTION OR GROUPING OF DATA VARIABLES.

THINGS LIKE REGRESSION ESTIMATES, REGRESSION PARAMETERS, THINGS OF THAT NATURE DEPEND A LOT ON THE VARIANCE CO VARIANCE MATRIXES AND THE SECOND MOMENTS AND I THINK THAT THAT'S A MAJOR PLACE THAT'S NOT BEEN DEVELOPED AT ALL IN THE LITERATURE, OR THOUGHT OF AT ALL.

>> THANK YOU.

>> THANK YOU VERY, VERY MUCH EVERYONE, IN PARTICULAR BEN REIST.

EVERYONE WHO CONTRIBUTED TO THIS DISCUSSION.

IT IS NOW TIME TO MOVE TO OUR NEXT TOPIC WHICH IS OPTIMIZING SELF- RESPONSE IN THE 2020 CENSUS.

AND I'M DELIGHTED TO INTRODUCE ADRIENNE ONETO.

>> HELIOS POSITIVE I'M ADRIENNE, I'M IN THE DISCIPLINARY SEN ILLEGALSENIEL MANAGEMENT DIVISION, DURING THIS EARLY TESTING PHASE I HAD THE PRIVILEGE OF WORKING WITH A TALENTED GROUP OF PEOPLE AT THE BUREAU WHO WERE DEEPLY COMMITTED TO PARTICIPATE NOTHING THE SELF- RESPONSE PHASE OF THE 2020 CENSUS.

WE NEED TO EXPLORE HOW WE CAN LEVERAGE TECHNOLOGY, VARIATIONS AND DEMOGRAPHIC, GEOGRAPHIC RESPONSE PROPENSITYS, AND DEVELOP NEW RESPONSE MODES TO INCREASE SELF- RESPONSE.

SO I'M GOING TO BEGIN WITH THE CONTACT FRAME DEVELOPMENT AND EXPLAIN OUR DEPENDENCIES ON THIS BODY OF WORK TO ENABLE US TO PURSUE NONTRADITIONAL DELIVERY SYSTEMS TO DEPLOY OUR DATA COLLECTION AND INSTRUMENTS. ALTERNATE VENDOR SUPPLIED CONTACT DATA

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IS BEING ACQUIRED, VALIDATED AND ASSEMBLED INTO AN ALTERNATE CONTACT FRAME. THE ALTERNATE CONTACT FRAME WILL BE ANALYZED THROUGH A SERIES OF FIELD TESTS TO ASSESS THE QUALITY OF THE FRAME INFORMATION.

WHAT WE WANT TO DETERMINE IS THE COVERAGE OF THE ALTERNATE CONTACT FRAME OVER DIFFERENT DEMOGRAPHIC AND GEOGRAPHIC CHARACTERISTICS.

WE ARE LOOKING FOR VARIANTS ACROSS AGE, SEX, HISPANIC ORIGIN AND RACE.

AND THE ALTERNATE CONTEXT WILL INCLUDE E-MAILS, LAND LINES AND CELL PHONES: OUR CONTACT FRAMEWORK BEGAN WITH THE PURCHASE OF DATA FROM 5 DIFFERENT COMMERCIAL VENDORS IN 2010.

WE JUST COMPLETED IN JANUARY OF 2013 THE NATIONAL CENSUS CONTACT TEST, THIS TEST TELLS ON INTERVIEWS WERE CONDUCTED TO COLLECT E-MAIL ADDRESSES AND TELEPHONE NUMBERS TO COMPARE AGAINST THE EXISTING CONTACT FRAME DATA.

THIS WAS WEB CADDY OPERATION OUTBOUND FOLLOWING TO ABOUT 40,000 HOUSING UNITS. WE BEGAN WITH ADDRESS VERIFICATION, COLLECTED INFORMATION ON TENURE, LENGTH OF TIME AT ADDRESS, HOUSE, DEMOGRAPHICS, MEMBERS 17 AND OLDER.

THE MEAT OF THE QUESTION - MEET OF THE QUESTIONNAIRE WENT INTO CELL PHONE USE, TEXTING, INTERNET ACCESS, LAND LINES OR THESE LINES LISTED OR UNPUBLISHED, MORE THAN 1 LAND LINE IN THE HOUSING UNIT FOR THE E-MAILS HOW OFTEN DO THEY CHECK IT HAS E-MAIL DOMAIN AND DOES THE RESPONDENT OF THE HOUSEHOLD MEMBER HAVE TABLET OR IPAD.

WHAT WE'RE TRYING TO DETERMINE FROM THIS CONTEXT TEST IS PERCENT OF HOUSING UNITS

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WITH A VERIFIED PHONE NUMBER, PERCENT OF HOUSING UNIT WITH VERIFIED ADDRESSES OR THE OTHER SIDE OF THE COIN OMITTED OR EROANIOUS PHONE NUMBERS OR EROANIOUS E - MAIL ADDRESSES.

THIS RESEARCH IT'S STILL ANALYZED WE'RE LOOKING AT PRELIMINARY RESULTS.

- - THE OPTIMIZING SELF- RESPONSE RESEARCH WILL BE RELYING HEAV ILLEGALS O THIS ALTERNATIVE CONTACT FRAME INFORMATION, AND OVER THE NEXT FEW YEARS WE'RE GOING TO EXAMINE INITIAL CONTACT AND SELF- RESPONSE METHODS FOCUSING ON NEW MODES AND HOW RESPONSE PROPENSITYS DIFFER BY DEMOGRAPHIC AND GEOGRAPHIC GROUPS.

WHAT WE NEED TO DETERMINE ARE WHICH- - WHAT TECHNOLOGIES WILL BE FEASIBLE FOR SELF- ENUMERATION BY 2010.

IN ADDITION WHAT ARE THE BEST NOTIFIED CONTACT REMIND STRATEGIES AND TIMING, BY DIFFERENT DEMOGRAPHIC, GEOGRAPHIC AND LANGUAGE GROUPS.

WHICH MODES ARE MOST USEABLE BY WHICH DEMOGRAPHIC, GEOGRAPHIC AND LANGUAGE GROUP.

HOW DO WE PARTITION THE INITIAL CONTACT UNIVERSE ACCORDING TO OPTIMAL CONTACT MESSAGE AND SELF- RESPONSE MODE.

>> THE SURVEY GAVE US A GREAT DEAL MUCH EXPERIENCE IN DEVELOPING AND LAUNCHING INTERNET DATA COLLECTION INSTRUMENTS AND SYSTEMS AND IT ALSO GAVE US SOME INFORMATION AND INSIGHTS INTO THE MAJOR BENEFITS OF ONLINE SURVEYS WHICH IS INCORPORATION OF SOFT EDITS WHICH LEAD TO LESS MISSING DATA WHEN ALL IS SAID AND DONE.

IN ADDITION WE'VE BEEN WORKING CLOSELY WITH THE AMERICAN COMMUNITY STAFF ON

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THEIR INTERNET WORK.
THEY RELIED ON SOME OF THE OUTCOME FROM
THE 2010 CENSUS QUALITY SURVEY TO CONDUCT
THE RESEARCH, THEY DID IN 2011 AND AS YOU
ALL KNOW, THEY LAUNCHED THEIR INTERNET
SURVEY AND THE RESULTS OF THE INTERNET
SURVEY LAUNCHED THIS PASSED JANUARY ARE
CLEARLY FAVORABLE AND THAT THE INTERNET
ACCOUNTS FOR ROUGHLY HALF OF THE TOTAL
SELF- RESPONSE.

IN ADDITION WE CONDUCTED A NATIONAL
CENSUS TEST AND METHODOLOGY WITH
ADDITIONAL REMINDERS, NEW MOTIVATIONAL
WORDING AND VARYING THE TIMING OF THE
PAPER QUESTIONNAIRE THAT WAS MAILED OUT.
THIS PROVIDED US OUR FIRST OPPORTUNITY TO
OBTAIN 2020 CENSUS RESPONSE RATE
INDICATORS AND AN ASSESSMENT OF THE
RELATIVE SELF- RESPONSE RATES ACROSS
VARIOUS CONTEXT STRATEGIES.

AGAIN THIS IS THE GOOD NEWS STORY.
THE INTERNET UPTAKE RATE WAS OVER 30%
ACROSS ALL 6 PROJECTION NEURONS OR
PIONSLES.

THIS EXCEEDED OUR EXPECTATION OF 25% AS IT
WAS SET BY THE 2010 CENSUS QUALITY SURVEY.
ADDITIONALLY ACROSS ALL 6 PANELS, THE
INTERNET CLEARLY DID NOT- - CLEARLY
DOMINATED AS THE MODE OF RESPONSE
EXCEEDING THAT OF TELEPHONE
QUESTIONNAIRE ASSISTANCE AND
[INDISCERNIBLE].

SO I WANT TO TALK ABOUT THE TESTING
STRATEGY AND WHAT I- - AS I GO THROUGH MY
DESCRIPTIONS OF THE DIFFERENT PRONGS OF
OUR TESTING STRATEGY I SHOULD SAY WE
KNOW WHAT THE GOAL IS OF EACH OF THOSE
THAT HOW WE TEST THESE, HOW WE CONTEST
THESE AND GET PREDICTIVE INFORMATION
ABOUT EACH OF THESE RESPONSE STRATEGIES

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WITHOUT THE FULL SURROUND SOUND OF THE 2020 ADVERTISING CAMPAIGN IS A BIT OF A CHALLENGE.

WE WANT TO HAVE A PREREGISTRATION OPERATION, THIS WILL BE DEPLOYED IN SOME TIME PERIOD OF AHEAD CENSUS AND SOME OF OUR TESTING WILL HELP INFORM US THE ADVANCED LEAD TIME OF THIS ADVANCE CENTER TODAY.

THIS WILL BE CONDUCTED ON A SEPARATE KOOOR AND SEPARATE OPERATION FROM THE DATA COLLECTION THAT WILL INCUR FOR 2020.

FOR PREREGISTRATION THE RESPONDENT WILL RECEIVE A PROMPT FROM SOCIAL MEDIA TO VISIT THE 2020 PORTAL TO PREREGISTER AND IF IT'S A GOOD NEWS STORY RESPONDENTS WILL PREREGISTER USING E- MAIL, CELL PHONE NUMBERS, TEXT, MAILING ADDRESSES, AND THEY WILL ALSO TELL US THEIR PREFERRED RESPONSE MODE.

PRIOR TO CENSUS DAY, WE WILL SEND A MESSAGE TO RESPONDENTS LETTING THEM KNOW THE DATA IS LIVE.

WE'RE READY TO COMMENCE WITH DATA COLLECTION.

THIS MESSAGE WILL CONTAIN FOR EACH PREREGISTERED RESPONDENT AND EMBEDDED SINCE IT'S CREATED IDEA LINK OR E- MAIL WITH THE TEXT MEMBER ITSELF CAN SERVE AS THE I.D. RESPONDENT HOPEFULLY WILL ACCESS INTERNET DATA COLLECTION INSTRUMENT VERIFY ADDRESS, COMPLETE QUESTIONNAIRE IN THE INSTANCES WHERE THEY DON'T WE HAVE THE INFORMATION SO WE CAN SET AND PUT IN PLACE SOME SORT OF REMINDER STRATEGY, THE FIRST REMINDER WOULD BE THE PREFERRED MODE OF CONTACT, THE SECOND STRATEGY WOULD BE TO DO A REMINDER IN AN ALTERNATIVE MODE OF CONTACT AND ULTIMATELY IF NECESSARY, WE WILL SEND THE PAPER QUESTION AIR TO THESE RESPONDENTS,

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TO THE NONRESPONDENTS.
OUR SECOND STRATEGY IS WHAT WE'RE CALLING
OUR iCOUNT.
THIS IS REALTIME INTERNET DATA COLLECTION
WITHOUT USER I.D. AT THE FINGERTIPS.
RESPONDENTS WILL NOT NEED INITIAL CONTEXT
DELIVERY SENT TO THEM THAT CONTAINS THE
USER I.D., SINCE WE'RE DEPLOYING THE
INTERNET SITE WITHOUT REQUIRING INITIAL
AUTHENTICATION, THIS IS THE ULTIMATE
RESPONDENT FRIENDLY PROCESS.
AGAIN THE RESPONDENT IS MOTIVATED BY
ADVERTISING OUTREACH PARTNERSHIP AND
AWARENESS WHEN WE ARE READY TO GO LIVE
WITH DATA COLLECTION.
RESPONDENT ENTERS THE DATA COLLECTION
INTERNET SITE, THEY PROVIDE ADDRESS
INFORMATION WHILE COMPLETING THE
QUESTIONNAIRE, THE ADDRESS INFORMATION IS
THEN COLLECTED WITHIN THE DATA COLLECTION
INSTRUMENT, ULTIMATELY WHAT WE'RE
BUILDING TOWARD SYSTEM REALTIME ADDRESS
AND MATCHING AND GEOCODING AS PART OF
THE REALTIME COMPLETION OF THE INTERNET
RESPONSE.
THE THIRD STRATEGY WE'RE ALREADY CALLING
THIS TRADITIONAL STRATEGY WHICH IS WE'RE
DOING A PAPER INVITATION OF THE INTERNET
RESPONSE.
THIS STRATEGY HAS ALREADY BEEN FORMED BY
THE 2010 CENSUS QUALITY SURVEY BY THE
AMERICAN COMMUNITY SURVEY AND BY 2012
NATIONAL CENSUS TEST.
WE WOULD THROUGH THIS STRATEGY WE
WOULD USE THE LETTER OR POST CARD TO
PUSH THE RESPONDENT TO THE INTERNET LINK.
WE WILL BE TESTING OVER THE NEXT COUPLE OF
YEARS, NOTIFICATION AND CONTEXT
STRATEGIES, WILE WE'RE FOCUSING ON PAPER
AS THE MODE OF CONTACT, WE'RE FOCUSING ON
THE INTERNET AS THE PREFERRED MODE OF

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RESPONSE ASK THEN WE WILL VARY HOW WE SEND REMINDERS SOME WILL BE POST CARDS, SOME WILL WILL BE A REMINDER BEFORE A QUESTIONNAIRE AND SOME BEFORE REMINDERS BEFORE ULTIMATELY SENDING OUT THE QUESTIONNAIRE SO WE WILL BE DOING TIMING QUESTIONNAIRE MAIL OUT.

AND THEN THE FOURTH STRATEGY IS OUR E-MAIL INTERNET INVITATION.

FOR THIS WE'RE HEAVILY DEPENDENT ON CONTEXT FRAMEWORK.

WE'LL GET THE E- MAIL ADDRESSES FROM OUR OLYMPIC TERNATIVE CONTACT FRAME.

RESPONDENTS WILL RECEIVE AN ELECTRONIC INVITATION TO VISIT 2020 DATA INTERNET COLLECTION SITE.

THIS WILL CONTAIN AN E- MAIL MESSAGE WITH THE LINK TO THE 2020 SITE SO WE'VE ALREADY ASSOCIATED A CENSUS I.D. WITH THE E- MAIL ADDRESS.

RESPONDENTS LOG IN, COMPLETE THE QUESTIONNAIRE, THE ADDRESS VAILEDATION PROCESS OCCURS DURING THE COMPLETION OF THE QUESTIONNAIRE AND AGAIN, IF WE HAVE TO, WE CAN ACTIVATE A REMINDER STRATEGY AND UT MAYLY WE CAN SEND A PAPER QUESTIONNAIRE.

>> USING THE SUPPLEMENT ALT CONTEXT FRAME INFORMATION TO EXAMINE THESE OPTIMAL CONTEXT STRATEGIES AND SELF- RESPONSE MODE.

WE NODE TO MONITOR THE PULSE OF THE PUBLIC FOR THE REACTIONS TO WHAT WE'RE DOING.

WE WANT THE TO UNDERSTAND HOW WE RENEW CONTACT AND RESPONSE MODES IMPACT PUBLIC'S PERCEPTION OF THE COMMITMENT AND ABILITY TO PROTECT Prief AS SCHECONFIDENTIALITY.

WE NEED TO UNDERSTAND RESPOND END AND

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NONRESPONDENT CONCERNS WITH THESE CONTEXT STRATEGIES, AND WITH THE SELF-RESPONSE MODES THAT WE'RE PLACING UNDER CONSIDERATION.

WHAT WE NEED TO KNOW IS WHAT IS THE PUBLIC MOST CONCERNED ABOUT WITH REGARD TO PRIVACY AS SCHECONFIDENTIALITY IN GENERAL AND CAN WE DEVELOP MESSAGING AND PROCEDURES THAT COUNTER THESE PRIVACY AND CONFIDENTIALITY CONCERNS.

AND SINCE ADMINISTRATIVE RECORDS ARE INCLUDED IN THE 2010 CENSUS DESIGN, WE NEED TO UNDERSTAND HOW WILL THIS IMPACT THE PUBLIC PERCEPTION OF THE CENSUS BUREAU'S COMMITMENT AND ABILITY PROTECT AND CONFIDENTIALITY SO WE NEED TO DEVELOP MESSAGING TO COUNTER CONCERNS WITH OUR ADMINISTRATIVE RECORD USE.

- - WITH THE GALLOP POLL BASICALLY ABOUT 200 CASES ARE COMPLETED, THIS POLL STANDS A COLLECTION PERIOD IN FEBRUARY 2012 AND IN SEPTEMBER OF 2013.

- - TO ADDRESS THE ADMINISTRATIVE RECORD ISSUES, WE ARE CURRENTLY USING THESE QUESTIONS TO INVESTIGATE RESPONDENTS REACTIONS TO ALTERNATE CONTEXT STRATEGY THAT WE'RE DEVELOPING.

IN ADDITION THROUGH A SERIES OF EXPERIMENTAL TESTS WE ARE GOING TO REEVALUATE METHODOLOGIES FOR CONTEXT STRATEGIC PLAN EDGE- - THIS WOULD FEED INFORMATION INTO THE PLANNING OF SOME OF THE UPCOMING FIELD TESTS IN 2020 AND BEYOND.

THEN WE HAVE SOCIAL MEDIA ACTIVITY, OUR COMMUNICATIONS DIRECTORATE PURCHASED A DATA AGGREGATION TOOL CALLED SYSTEM MODE THAT POOLS OR PUBLICLY AVAILABLE INFORMATION FROM SOCIAL MEDIA PLATFORM. WE CAN ESTABLISH A BASELINE FOR CONFIDENTIALITY AND ADMINISTRATIVE

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RECORDS USE.
THIS IS THE NEW AREA FOR THE CENSUS BUREAU.
SOCIAL MEDIA, WILL COMPLEMENT THE PUBLIC OPINION AND DATA COLLECTION, THAT IS IT WILL ALLOW US TO KNOW THAT THE PUBLIC IS CONCERNED ABOUT US INFLUENCING THE CONVERSATION.
WE'RE PLANNING ON A SERIES OF FOCUS GROUPS WHEN WE CONDUCT GREWS THROUGH OUR FIELD TESTING AND NONRESPONDENTS. THIS WILL BE OUR OPPORTUNITY TO TALK TO PEOPLE WHO ACTUALLY RESPONDED OR FAILED TO RESPOND TO OUR NEW CONTEXT METHOD. WE CAN USE THE OPPORTUNITY TO UNDERSTAND IF OUR MESSAGING, OUR PROCEDURES OR OUR CONTEXT STRATEGY COULD BE MODIFY INDEED A WAY TO INCREASE PARTICIPATION AND DECREASE THEIR PRIVACY AND CONTIARAS DENTIALITY CONCERNS. AND FINALLY WE ARE PLANNING FOR A LARGE SCALE EXPERIMENTAL DESIGN FOLLOWING THE SMALL SCALE AND QUALITATIVE STUDIES THAT I DESCRIBED, WE WILL LAUNCH 1 LATER IN 2014 TO UNDERSTAND HOW TO INCREASE PARTICIPATIONIPATION AND DECRETION PRIVACY ASK CONFIDENTIALITY CONCERN.
OUR PROPOSED RESEARCH STRATEGY IS DESIGNED TO EXAMINE PUBLIC OPINION TOWARDS ALTERNATE CONTACT METHODS, E-MAILS, CELL PHONES, TO REACH RESPONDENTS FOR SELF- RENUMERATION AT THE TIME OF THE CENSUS.
ONCE THIS IS BETTER UNDERSTOOD WE CAN MAKE RECOMMENDATIONS ON HOW TO COMMUNICATE TO VARIOUS GROUPS WITH MESSAGES THAT MAY ALLAY THEIR CONCERN AND INCREASE THE LIKELIHOOD OF THE CENSUS PARTICIPATION GENTLEMENLY AND THEMSELVES [INDISCERNIBLE] MORE SPECIFICALLY.
IN CONCLUSION LET ME WE'VE TOGETHER

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SEVERAL CONVERSATIONS THREADS WE NEED OCCURRENCE, VALIDATED CONTACT FRAME TO DELIVER DATA COLLECTION INSTRUMENTS USING THE BEST CONTEXT STRATEGIES FOR A CORRECTLY PARTITIONED UNIVERSE.

AND THIS MUST BE DONE WITH THE FINELY HONED SURROUND SOUND OF MESSAGING AND PROCEDURES THAT RESPECT AND RESPOND TO THE PRIORITY AS SCHECONFIDENTIALITY CONCERNS OF THE NATION AS OUR RESPONDENT COMMUNITY.

IN OUR OPTIMIZING SELF- RESPONSE STRATEGIC PLAN EDGE, WE'RE USING VIRTUAL ADDRESSES THAT BELONG TO A PERSON TO GET TO A PHYSICAL ADDRESS THAT BELONGS TO THE HOUSING AUTOPSY SERIES FOR WHOM WE WANT TO COLLECT DATA AND THIS IS OUR 2020 PARADIGM SHIFT.

>> THANK YOU VERY MUCH.
AS WE REPAIR FOR QUESTIONS AND COMMENTS [INDISCERNIBLE].

>> THANK YOU VERY MUCH FOR A GOOD PRESENTATION, LEARNED QUITE A BIT MYSELF, I WAS WONDERING ABOUT THE ULTIMATE IN I GUESS FREEDOM TO RESPOND WHICH IS NOT TO HAVE AN IDENTIFIER AND NOT REALLY TO LOG- IN.

THAT REALLY IS AT 1 END OF THE SPECTRUM AND I CAN'T HELP WONDER IF THERE'S GOING TO BE AN OVERCOUNT AT THAT POINT WHERE PEOPLE ARE ACTUALLY MAYBE LOG NOTHING A COUPLE OF TIMES, PERHAPS MISUNDERSTANDING THAT THEY FILLED IN THE FIRST HALF BUT THANE THEY'D LIKE TO COME BACK AND DO THE SECOND HALF.
SO, WHAT I'M GETTING AT IS, WHEN YOU'VE GOT THIS ELECTRONIC MEDIUM, YOU'VE GOT A CHANCE TO CUT DOWN ON UNDERCOUNT/OVERCOUNT AND OPENING IT TOO

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MUCH AND NOT- - IF YOU LIKE BEING ABLE TO IDENTIFY THE INDIVIDUAL DOING IT IS A POSSIBILITY THAT JUST LIKE TO BE COUNTED, THEY LIKE TO BE ONLINE AND MAYBE EVEN FORGET OR PERHAPS HOUSEHOLD DOES IT OR SPOUSE OF HEAD OF HOUSEHOLD, I GUESS YOU'RE GIVING UP QUALITY CONTROL ISSUES BY GOING THAT ROOT AND I WOULD LIKE YOUR REACTION.

>> I DON'T THINK WE'RE WILLING TO THROW IN THE TOWEL AND SAY WE'RE GIVING UP QUALITY CONTROL ISSUES AT ALL YOU CORRECTLY STATE IT IN ELECTRONIC AND YES, WE WE HAVE PROBABLY A GREAT DEAL OF RESEARCH AND WORK TO DO DEVELOPING THIS PROCEDURE, DEVELOP THESE OPERATIONS, THE CONCERNS YOU RAISED ARE LEGITIMATE.

THEY'RE CONCERNS THAT WRIER DISCUSSING AND ADDRESSING OURSELVES AND THERE'S A GOOD BIT OF WORK TO BE DONE HERE.

YEAH.

>> MORE QUESTIONS, COMMENTS.

>> YES, YES OF COURSE.

>> THIS IS NANCY, SO JUST AS A PART OF DISCUSSION, IT'S INTERESTING THAT YOU MENTIONED WHAT IF THE HEAD OF HOUSEHOLD FILLS IT OUT AND THEN THE SPOUSE DOES, THAT'S PROBABLY AN EASIER 1 TO CATCH. THE 1S THAT WE'RE WORRIED ABOUT ARE LIKE 4 ROOMMATES WHO FILL IT OUT SEPARATELY AND DIFFERENTLY.

LIKE THEY EACH FILL IT OUT FOR THEMSELVES BUT AT THE SAME ADDRESS OR THEY INCLUDE, YOU KNOW UNRELATED PEOPLE FOR EXAMPLE IN THE HOUSEHOLD.

SO LIKE I THINK A HEAD OF HOUSEHOLD IS SPOUSE AND SOMETHING THAT YOU COULD MATCH, JUST- - I MEAN JUST SORT OF FOR THAT PARTICULAR EXAMPLE THAT THERE ARE GOING TO BE EXAMLY CHALLENGING LIVING SITUATIONS THAT EVEN IF YOU DEVELOPED KIND OF THIS

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REALLY SUPER DUPER ALEGORITHMS FOR MATCHING AND DUPLICATES THAT WILL BE CHALLENGING AND I THINK THAT'S PROBABLY, YOU KNOW IT IF WE WERE GOING TO FOCUS OUR RESEARCH, IT'S ON THE HARD 1S, NOT ON THE 1S THAT YOU PROBABLY COULD MATCH AND ESPECIALLY IF WE'RE DOING ADMINISTRATIVE RECORDS AND USE ADMINISTRATIVE RECORDS FOR CONTROL CONTROL, THAT WILL HELP WITH THESE YOU KNOW SELF- RESPONDERS WHO AREN'T PREVIOUSLY IDENTIFIED BY US AS BEING RESPONDERS, BUT IT'S THESE MISMATCHES OR YOU KNOW UNUSUAL SITUATIONS THAT I THINK-

>> THANK YOU.
THAT'S VERY ACTUALLY VERY ILLUMINATE ASKING IT KEEPS REMINDING ME THIS IS THE CENSUS OF HOUSING AND REALLY GETTING AT HOUSING UNITS AND THE INDIVIDUAL WHO IS LIVE IN THEM BUT THE UNITS, HOUSING UNITS. IT CAN BE QUITE A LOT OF AMBIGUITY ASSOCIATED WITH IT.
AND THE HEAD OF HOUSEHOLD AND SPOUSE IS PROBABLY THE EASYST CASES YOU MENTIONED BUT OTHER CASES COULD BE QUITE DIFFICULT, IN PARTICULAR MANY FAMILIES LIVING IN UNITS, ALSO THE ROOMMATE ISSUE, SO, THANK YOU.

>> MORE QUESTIONS, COMMENTS?
>> QUEY HAVE A QUESTION FROM BARBARA ANDERSON, YOUR LINE IS OPEN.
>> MY QUESTION'S RELATED TO NOEL QUESTION, I WAS ALSO CONCERNED WITH WITH WHAT YOU THOUGHT ABOUT WITH THESE CHANGE IN MODES IF IT'S GOING TO CHANGE CHARACTERISTICS OF THE HOUSEHOLD INFORMATION AND IF THAT'S GOING TO HAVE EFFECT ON YOUR ESTIMATES AND WASN'T SURE SO APPROACH WAS GOING TO BE- - AND MAYBE I'M BEING SILLY TO TRYING TO GET RID OF DUPLICATES.
DID YOU HEAR THIS?

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>> YEAH, YEAH, YEAH.
>> YOU HAD 2 DIFFERENT QUESTIONS IN THERE.
>> YEAH, AGAIN I THINK WE'RE VERY EARLY IN OUR RESEARCH, PLANNING AT THIS POINT. WE DO NEED TO GET SOME SMALL SCALE AND LARGER SCALE TEST IN THE FIELD. THE CONCERN ABOUT CHANGE OF MODES, WHO WERE THESE MODES GETTING TO, YOU KNOW THE TARGET POPULATION FOR WHICH INTERNET WOULD BE POPULAR, THESE ARE - - YOU KNOW THESE ARE ALL ISSUES THAT WE NEED TO START DOING SOME INVESTIGATION OF RESEARCH AND AGAIN AND I THINK GETTING THIS OR GETTING THIS TESTING STRATEGY TO A MORE MATURE LEVEL AND GETTING WORK IN THE FIELD TO GIVE US INFORMATION WOULD BE EXTREMELY HELPFUL.
>> YES?
>> THIS IS FRANK.
I GUESS I WANT TO SAY THAT THE KINDS OF SITUATIONS WE'RE TALKING ABOUT EXIST IN THE MOST AND LAST COUPLE CENSUSES, WAWE'RE TALKING ABOUT HERE EXPANDS THEM GREATLY. SO AND THAT'S BOTH THE ISSUE OF MULTIPLE MEMBERS OF THE HOUSEHOLD FILLING OUT A SURVEY OR LESS SPECIFIC, GETTING MULTIPLE RESPONSES FOR THE SAME HOUSING UNIT AND MAYBE THE PEOPLE DON'T LOOK AT ALL LIKE THEY'RE RELATED TO EACH OTHER. BUT ALSO YOU DIDN'T QUITE SAY IT NOEL, BUT THERE'S AN ASPECT OF TRYING TO CAPTURE FRAUD IN THE CENSUS. YOU KNOW THERE HAVE BEEN WELL MEANING EVENTS IN THE PAST WHERE A LOCAL AREA REALIZES THAT THEIR POPULATION REACHES A CERTAIN THRESHOLD THAT YOU KNOW SOME THINGS HAVE HAPPENED, SO THAT'S ALL PART OF OUR PLANNING AND OUR WHOLE BIG COUNTED PROGRAM FROM THE PAST IS LIMITED BECAUSE OF THESE CONCERNS AND BUT THEN THEREFORE VERY FRUSTRATING TO THE

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RESPONDENTS.

IF THEY DIDN'T GET A FORM AND WENT AND GOT A FORM THAT DIDN'T HAVE AN I.D. ON IT, THEY WANT TO BE SURE THEY CAN BE COUNTED AND STAKEHOLDERS SAID YOU HAVE TO BE ABLE TO DO THAT.

WELL WE REALIZE WITH INTERNET WE HAVE TO OPEN THIS UP, SO I DON'T KNOW THAT THE iCOULD YOU WANT APPROACH WILL BE THE PRIMARY APPROACH, BUT I DO BELIEVE WE WILL HAVE TO HAVE AN OPPORTUNITY THAT ALLOWS PEOPLE TO RESPOND ON THE INTERNET WITHOUT HAVING THEIR I.D. NOW I THINK IT WILL AIM TO- - HOPEFULLY, I THINK, WE'LL LET THE RESEARCH PLAY OUT BUT I THINK THAT THERE ARE MECHANISMS WHERE WE COULD GET THE MAJORITY OF THE DATA FROM PEOPLE WHO HAVE AN I.D. BUT WE NEED TO ALLOW THIS POSSIBILITY.

WHAT WE'VE DECIDED IS WE HAVE TO PUT THE BURDEN ON OURSELVES, NOT ON THE PUBLIC WITH DEALING WITH THESE PROBLEMS. SO THAT'S WHERE WE'RE LOOKING AT THINGS LIKE- - LIKE AND ADRY 18 LOOKED LIKE REALTIME FROM THE RESPONDENTS, MAYBE GIVE THEM ON THE SCREEN- - I'D LOVE TO DO WHAT THE POST OFFICE DOES WHEN YOU GO ONLINE TO GET THEM TO HOLD YOUR MAIL, YOU TYPE IF YOUR ADDRESS, THEY FEED YOU BACK THEIR VERSION OF YOUR ADDRESS SO THAT THEY KNOW THEY'RE TALKING ABOUT THEIR ADDRESS NOW, NOT WHAT YOU TYPED IN, NOW OF COURSE FROM THAT PERSPECTIVE TITLE 13 MIGHT KEEP US FROM DOING THAT BUT THAT MECHANISM TO NAIL DOWN EXACTLY THE ADDRESS AND THEN THE MULTIPLE RESPONSES FROM A GIVEN ADDRESS IS A PROBLEM WE DEAL WITH NOW.

IT'S A QUESTION OF MATURING IT FURTHER TO DOLE WITH POTENTIALLY LARGER AMOUNTS OF

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THAT.

>> THANKS.

MORE QUESTIONS, COMMENTS, DISCUSSION.

>> WE HAVE A QUESTION FROM MIC COOPER.

YOUR LINE IS OPEN THANKS ADRIENNE, FOR THE PRESENTATION.

I THINK I HAVE A QUESTION ON SLIDE 4 THAT YOU MENTIONED YOU MIGHT BE GETTING, LOOKING AT E- MAIL LISTS FROM COMMERCIAL VENDORS IN ORDER TO TEST THIS AND MY QUESTION RELATES TO THE ISSUE ABOUT SPAM AND PH ISHING AND WHAT THE IMPLICATIONS ARE FOR SENDING OUT E- MAIL INVITATIONS FROM THE CENSUS BUREAU AND MY SECOND QUESTION IS IF YOU COULD SAY SOMETHING ABOUT MOBILE PHONES AND MOBILE WEB SPECIFICALLY, AND THINKING ABOUT SMS OR TEXT MESSAGING AS AN ALTERNATIVE TO OTHER METHODS OF INVITING PEOPLE TO RESPOND.

>> HI, MIC, I'LL TAKE THE SECOND QUESTION FIRST WHICH IS THE ISSUE OF TEXT MESSAGING. I THINK FOR THIS PARTICULAR AREA THERE ARE POLICY AND LEGAL CONCERNS SWIRLING AROUND AND I THINK WE WANT TO BE VERY, VERY, SURE BEFORE WE DO RESEARCH WITH THIS AREA.

SO AS AN AGENCY, I THINK WE NEED TO DO SOME BACKGROUND WORK SEE IF WE CAN PROCEED WITH TEXT MESSAGING.

AND WHAT WAS YOUR QUESTION ABOUT E- MAIL LISTS FROM COMMERCIAL VENDORS?

>> COULD YOU JUST SAY MORE ABOUT WHAT - - WHAT YOU PLAN TO DO WITH THE - - THIS IS THE SECOND SET OF BULLETS ON THE SLIDE THAT'S UP RIGHT NOW.

SO IT LOOKED LIKE YOU WERE TALKING ABOUT GETTING INFORMATION FROM COMMERCIAL SOURCES MAYBE TO FACILITATE CONTACTING RESPONDENTS VIA E- MAIL IN PARTICULAR.

>> YES, WE ARE - - YES THAT, IS PART OF THE

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ALTERNATIVE CONTACT FRAMEWORK THAT WE'RE DOING, BUILDING ALTERNATIVE INFORMATION ENCLUEDING THE E- MAILS, TEXT MESSAGES, LAND LINES, CELL PHONE NUMBERS, BRIAN'S GOING TO ANSWER THIS 1.

>> SO THIS IS BRIAN.

WE ARE CURRENTLY PARTNERING WITH THE NATIONAL INSTITUTES OF STANDARDS AND TECHNOLOGY WHICH ARE TAKE THE POINT FOR THE WHITE HOUSE ON NATIONAL STRATEGY FOR TRUSTED IDENTITIES IN CYBERSPACE AND IT'S - IT'S A WHITE HOUSE INITIATIVE WHERE THEY'RE PARTNERING PRESENTLY PREDOMINANTLY WITH INDUSTRY AND 1 OF THE EXAMPLES OF THE PROBLEMS THEY'RE TRYING TO SOLVE IS HOW CAN THEY LINK PHYSICAL ADDRESSES WITH ADDRESSES THAT 1 MAY HAVE IN CYBERSPACE. SO SOME OF THE SPECIFIC ASPECTS OF THAT ARE VERY INTRIGUING TO INDUSTRY, SO IF YOU LOOK AT THOSE OF US WHO MIGHT OWN STOCK AND THEN WE GET THIS LITANY OF PAPERWORK EACH YEAR ABOUT ELECTIONS THAT OCCUR AROUND ORGANIZE ESTIMATE THAD THAT HAVE STOCK HOLDERS AND AND ALL THESE COMPANIES WHAT THEY'RE INVENT VISING TO IDENTIFY A WAY FOR A PHYSICAL ADDRESS AND AN E- MAIL ADDRESS THEY COULD FORWARD THAT INFORMATION ELECTRONICALLY RATHER THAN HAVING TO MAIL IT, SO THERE'S SIGNIFICANT OPPORTUNITIES FOR COST SAVINGS FOR INDUSTRY WITH THIS STRATEGY. THE OTHER IS LOOKING TO LEVERAGE THIRD PARTY CREDENTIALS ISSUED SO WHEN LOOKING AT A WEB SITE YOU LOG INTO, WHAT'S BECOMING MORE AND MORE COMMON YOU CAN USE FACEBOOK OR GOOGLE OR AMAZON OR PAY PAL CREDENTIALS TO LOG INTO THAT SO WE'RE WORKING AT THIS POINT TO LOOK TO SEE WHETHER THE RESEARCH THAT THEY'RE DOING WITH INDUSTRY HAS ANY APPLICABLE TO WHAT

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WE'RE THINK BEING DOING HERE AT CENSUS BUREAU.

>> HI THIS, IS STEVEN, COMMUNICATIONS, SO THE QUESTION OF PHISHING AND SPAMMING, THAT IS NOT NEW, WE TO FACE THAT, AND MAY OCCUR, AND BE READY TO HANDLE THOSE FROM A COMMUNICATIONS FRONT SO WE HAVE TO BE CLOSELY LINKED WITH I.T. TO BE ABLE TO MAKE SURE WE'RE AWARE OF ANY OF THOSE SITUATIONS AND MAKE SURE OUR SYSTEMS ARE UP AND RUNNING TO THE FULLEST CAPACITY AND PROVIDE SOMETHING MEASURE OF RELIABILITY TO THE AMERICAN POPULATION THAT WHERE THEY ARE GOING IS IN FACT THE CENSUS BUREAU SITE FOR BEING COUNTED SO SOMETHING WE CERTAINLY ARE GOING TO LOOK AT AND NOT JUST AROUND E-MAILS, IT'S AROUND ANY KIND OF INTERNET COLLECTION SYSTEM AND OTHER INTERNATIONAL STATISTICAL AGENCIES HAVE FACED THE SAME THING.

>> THIS IS TOM MESENBOURG, I'LL ADD A FEW OTHER THINGS. SO WE'VE BEEN TALKING ABOUT SOME OF THE PRIVACY ADVOCATES ON THIS, TOO, AND 1 CLEAR DIRECTION THEY'RE GIVING US IS THERE'S NO CONCERNS BETWEEN E-MAIL, PARTICULARLY ASK CALLING AND FROM A PRIVACY PERSPECTIVE AS LONG AS THE RESPONDENT HAS OPTED IN INTO THIS. SO THE IDEA THAT WE WOULD PURCHASE A LIST AND BASICALLY SEND BLIND E-MAILS OUT TO PEOPLE IS A NONSTARTER FROM THEIR PERSPECTIVE, BUT ADRY 18 MENTIONED THE PREREGISTRATION IDEAS SO PEOPLE DID PREREGISTER AND SET- - GAVE TEXT OR WERE WILLING TO ACCEPT TEXT, TELEPHONE OR E-MAIL THAT WOULD BE- STAFF THAT WOULD NOT BE PROBLEMATIC.

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ADRYEN ALSO MENTIONED THE GALLOP POLE. I WAS IN A SESSION WE WERE LOOKING AT SOME OF THIS DATA AND IT COMPARED PEOPLE'S PREFERENCES IN TERMS OF HOW THEY- - WHAT FORM, WHAT MEDIA THEY WANTED TO BE CONTACTED IN, AND THE GREATEST OPPOSITION WAS CELL PHONE, THE NEXT WAS TEXTING, AND THE MOST FAVORABLE WAS E- MAIL, WHICH IS A LITTLE BIT SURPRISED WITH.

THEN THEY ASKED WHY WERE THEY EITHER STRONGLY IN FAVOR OR STRONGLY AGAINST DIFFERENT THINGS, I WOULD HAVE THOUGHT ON TEXTING COST WOULD HAVE BEEN- - THIS PROBABLY JUST MY AGE SPEAKING HERE IN THAT I DON'T TEXT AND DON'T HAVE A DATA PLAN THAT COVERS, BUT, YEAH, BUT I GUESS ACTUALLY THE COST WAS MAYBE ONLY 2 OR 3 PERCENT OF THE REASON WHY PEOPLE WERE CONCERNED.

THE BIGGEST THING IS, THEY DIDN'T USE TEXTING SO THAT'S WHY THEY DIDN'T WANT TO DO THAT, SO, AS WE SAID, WE'VE GOT INTERESTING DATA I THINK THAT WILL HELP INFORM SOME OF THESE DECISIONS.

>> MORE QUESTIONS OR COMMENTS?
LET ME ASK A QUESTION THEN WHILE WE'RE WAITING.

WHAT ARE THE ADMINISTRATIVE RECORDS THAT ARE GOING TO BE USED IN THIS EFFORT?

>> WELL THE ADMINISTRATIVE RECORDS I WOULD CALL THE ALTERNATIVE CONTEXT FRAME IF THAT'S WHAT YOU MEAN, THE ADMINISTRATIVE RECORD.

SO, YOU- - YEAH,.

>> SO I'M REFERRING TO WHAT YOU MENTIONED WHEN YOU SAID THAT YOU WOULD RELY ON ADMINISTRATIVE RECORDS, OR ADMINISTRATIVE SYSTEMS.

>> YEAH, WE'RE USING, WE PURCHASED DATA FROM 5 COMMERCIAL VENDORS, AND IT IS

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CONTACT FRAME INFORMATION, CELL PHONES, THESE ARE ADMINISTRATIVE RECORDS AND THEY OPTIMIZE THEMSELVES.

>> YEAH, BUT WILLIE YOU MIGHT BE REFERRING TO ON THE SLIDE ABOUT PRIVACY AND CONTIARAS DENTIALITY, YOU MENTION TED JUST THE CONCERNS ABOUT THE USE OF ADMINISTRATIVE RECORDS AND THAT HAS MORE TO DO WITH A DIFFERENT RESEARCH PROJECT RELATED TO THE POSSIBILITY OF USING ADMINISTRATIVE RECORDS IN LIEU OF FOLLOW UP WITH HOUSEHOLDS WHO DID NOT RESPOND. AND THERA'S A WHOLE VARIETY OF THE MOMENT OF FEDERAL SOURCES WE'RE LOOKING AT, I WOULDN'T GIVE YOU THE WHOLE LIST OFF THE TOP OF MY HEAD, IRS, DATA, DATA FROM HOUSING AND URBAN DEVELOPMENT, BUREAU OF INDIAN AFFAIRS BUT NOW WE'RE NOW- - BEYOND OTHER FEDERAL AGENCIES WE'VE BEGUN TO LOOK AT STATE LEVEL FILES, POSSIBLY, AND WE'RE DOING TESTING WITH THAT RIGHT NOW, PARTICULARLY INFORMATION, LIKE FOR EXAMPLE, SNAP DATA, PARTICULARLY RELATED TO COVERAGE OF CERTAIN POPULATION GROUPS?

SO IT'S- - THERE ISN'T A SET LIST FOR 2020 AT THIS POINT.

THERE'S RESEARCH GOING ON RIGHT NOW TO LOOK AT THE COP BINNATION OF THESE SOURCES TO TRY TO UNDERSTAND YOU KNOW WHICH 1S ARE SORT OF JUST REPLICATING THE OTHER 1S AND WHICH 1S ARE ADDING SOMETHING NEW AND YOU KNOW FROM A COVERAGE PERSPECTIVE, SO THERE'S A VARIETY THERE.

>> THANKS.

THANKS VERY MUCH YES?

>> NOEL AGAIN.

I- - QUESTION ABOUT YOUR ALMOST A SIDE STUDY BUT IMPORTANT STUDY ABOUT WORRIES

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THAT THE POPULATION OF PEOPLE HAVE ABOUT CONFIDENTIALITY AND YOU MENTIONED THAT YOU HAD THOUGHT SOME [INDISCERNIBLE] TO BUY- - CAN YOU EXPLAIN WHAT SISSMOS, WILL GET YOU IN STUDYING PEOPLE'S CONCERNS ABOUT CONFIDENTIALITY?

>> AGAIN IT'S A PASSIVE MEANS OF DATA COLLECTION WHERE A GO THROUGH SOCIAL MEDIA AND YOU WANT TO TAKE THAT OVER?

>> YOU'RE DOING WELL.

>> IT COMES THROUGH SOCIAL MEDIA AND THEY SEE WHAT'S THE CHATTER ABOUT AND AGAIN, THIS IS NEW TERRITORY FOR US, THE FORK HAS JUST BEGUN AND WE'RE VERY INTERESTED IN SEEING WHAT HAPPENS PARTICULARLY IN AREAS WHERE WE START FOR EXAMPLE TO DO FIELD TESTS.

IN CERTAIN AREAS AND WHAT CONVERSATIONS HAPPEN.

>> RIGHT, SO, I MEAN THAT'S NOT SURVEY DATA PER SE.

IT'S BY ANY MEANS, AND YOU'RE COMING ASK LOOKING FOR I SUPPOSE LEADING CASES OR LEADING WORRIES THAT MIGHT COME THROUGH?

BY LISTENING TO THE CHATTER?

ARE YOU ABLE TO PRESPECIFY WHAT CHATTER YOU'RE LISTENING TO AND THEN THEY SEND YOU THE BILL?

OR DO YOU KIND OF GET IT MONTHLY?

I'M INTERESTED BECAUSE SOME OF OUR RESEARCH IS USING NOT CHATTER BUT SEARCH TERMS AND ENGINES TO IMPROVE SMALL AREA ESTIMATION THE CENSUS BUREAU AND THE ACS, SO I'M INTERESTED PARTLY FROM AN ACADEMICS POINT OF VIEW.

EXACTLY HOW THIS IS HELPING YOU.

>> YOU WANT TO TALK ABOUT THAT AND LET ME TALK GLOBALLY WE'RE GETTING MORE RETIME FEEDBACK FROM THE PUBLIC AND FROM CUSTOMERS SO WE'RE TRYING TO STAND UP A

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TRUE CUSTOMER EXPERIENCE EXPERIENCE
SYSTEM THAT PULLS IN CHANNELS OF FEEDBACK
WE HAVE IN THE VARIOUS CUSTOMER, SOCIAL
MEDIA BEING 1 OF THEM.

WEB TRAFFIC AND SOME OF THE OTHER THINGS,
THE OTHER CALL CENTERS, AND SO ANY KIND OF
INTERACTION WE'LL FEED IT INTO A CENTRAL
DATABASE AND THEN MINE THAT DATA,
UNDERSTAND WHAT THE ARE THE ANALYTICS
TELLS US, SO DURING THE 2010 CENSUS WE USE
ANOTHER MONITORING TOOL CALLED RADIAN 6.
SO THERE'S SEVERAL DIFFERENT PRODUCTS
THAT ARE OUT THERE THAT LOOK AT YOUR
SOCIAL INTERACTIONS AND LOOK AT KEY WORDS
AND THINGS LIKE THAT AND THEN TRY TO LET
YOU KNOW HOW THEY'RE TRENDING SO DURING
THE 2010 CENSUS, TO TRACK SEVERAL KEY
THINGS GOING ON AROUND THE CENSUS AND
CONSTITUTIONALITY.

AROUND PARTNERSHIPS, WHY ARE YOU PUTTING
A GPS MAP SPOT ON MY DOOR SO THINGS THAT
WERE AMING UP, WE WOULD ACTUALLY GET AN
ADVANCED UNDERSTANDING OF AN ISSUE
BEFORE WE STARTED HEARING ABOUT IT FROM
OUR SOCIAL MEDIA MONITORING.

SO IT LOOKS AT INTERACTIONS ON YOUR
ACCOUNTS BUT ENTIRE INTERACTIONS AND
ANYTHING TRENDING ON TWITTER OR FACEBOOK
OR WHATEVER THE NEXT SOCIAL MEDIA SITE
WILL BE IT DOES GIVE YOU INSIGHT TO BE ABLE
TO RESPOND THEN YOU MINE DEEPER.

I THINK WE KACCT TININE PATHWAYERED SOME
OF THAT - - CAPTURED THAT IN OUR 2010
CENSUS COMMUNICATIONS PROGRAM SO WE'LL
MAKE A NOTE AND SEE IF WE CAN BE THE FIND
SOME OF THAT BUT WE'LL BE HAPPY TO SIT
DOWN AND GET FEEDBACK ON HOW WE
ESTABLISH THIS CUSTOMER EXPERIENCE
SYSTEM AND WE'RE ACTUALLY PARTNERS WITH
THE - - PARTNERING - - I THINK RON LEFT BUT
WE ARE WORKING WITH RESEARCH AND

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METHODOLOGY TO OPERATIONALLIZE THIS SO THEY CAN HELP US MINE INTO THE DATA AND ASK THE RIGHT TYPES OF QUESTIONS.

>> THANKS.

QUESTIONS, COMMENTS?

, QUESTION FROM BARBARA ANDERSON.

YOUR LINE IS OPEN.

>> WHEN YOU WERE TALKING ABOUT AS I UNDERSTAND IT, PUTTING IN RESPONSES FROM SOURCES FROM OTHER PEOPLE WHO NEVER ANSWERED, LEGALLY, ALL THESE SOURCES YOU'RE THINKING ABOUT, DOES THAT COME IN AS BEING ALLOWED UNDER THE SAME RUBRIC OF HOW THE CENSUS IS ALLOWED TO GET INFORMATION FROM NEIGHBORS, ABOUT PEOPLE WHO WERE NOT SUCCESS EMPLOYLY CONTACTED OR ARE THERE SOME OTHER LEGAL ISSUES ABOUT SOME OF THE SOURCES THAT YOU'RE THINKING ABOUT?

>> YEAH.

SO, - - I'M NOT GOING TO QUOTING THIS PRECISELY BUT THE WORD SHALL IS IN THERE, SO WE'RE DIRECTED AS THE CENSUS BUREAU TO USE ADMINISTRATIVE RECORDS IN LIEU OF INITIAL DATA COLLECTIONS THROUGH SURVEYS WHENEVER THOSE RECORDS ARE AVAILABLE. SO WE HAVE A LONG HISTORY OF USING ADMINISTRATIVE RECORDS, IN LIEU OF SURVEY DATA AND IN VARIOUS USES AS PART OF THE SURVEY SO IT GOES BACK TO THE 1800S. A LOT OF IT START WIDE ECONOMIC DATA BECAUSE WE'RE - - YOU KNOW WE'RE USING CONSTRUCTION PERMITS AND YOU KNOW HOUSING STARTS, THINGS THAT ARE READILY AVAILABLE BUT WHERE THERE'S LARGE SYSTEMS OF RECORDS, EESSENTIALLY ON THE BUSINESS SIDE SO WE'VE USE TODAY NOW ON THE DEMOGRAPHIC SIDE, QUITE EXTENSIVELY. WE'VE USED IT IN THE DECENNIAL CENSUS, WE USE ADMINISTRATIVE RECORD FOR EXAMPLE TO

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GET INFORMATION FROM DOD ON- - D.O.D. ON HOME OF RECORD FOR PEOPLE WHO ARE DEPLOYED OVERSEAS IN THE MILITARY. WE SOMETIMES HAVE USED ADMINISTRATIVE RECORDS IN LIEU OF A DIRECT DATA COLLECTION WHEN PEOPLE ARE IN CERTAIN TYPES OF GROUP QUARTERS AND THEY'RE UNABLE TO ANSWER DIRECTLY. AND THE COURTS HAVE UPHELD OUR ABILITY TO DO THAT. SO THIS IS- - THIS IS AN EXPANSION. NOW YOU'RE ASKING DO WE HAVE THE AUTHORITY TO DO IT? WE THINK THE AUTHORITY IS IN TITLE 13. THAT DOESN'T MEAN AT SOME POINT SOMEBODY WOULDN'T CHALLENGE THAT BECAUSE PRETTY MUCH EVERYTHING WE'VE DONE HAS BEEN CHALLENGED AT SOME POINT AND YOU KNOW ANYBODY'S FREE TO GO TO COURT. WE FEEL PRETTY SECURE BUT WE'RE ACTUALLY MORE THAN, I THINK THE LEGAL AUTHORITY THAT RESIDES IN TITLE 13, I THINK THAT WE'RE INTERESTED IN IS MAKING SURE THAT WE HAVE- - YOU KNOW WE DO THE CENSUS AT THE DIRECTION OF CONGRESS, SO WE WANT THE TO MAKE SURE THAT THERE'S ACTUALLY THERE'S SOME AFFIRMATION FROM CONGRESS THAT THIS IS THE DESIGN TO GO WITH BEFORE WE GET TO LIKE 2018 AND 2019 SO WE DON'T- - YOU KNOW WHETHER WE NEED ADDITIONAL LEGISLATION OR NOT, WE'RE NOT PROCEEDING ON THE BASES OF THE- - WE HAVE TO REQUEST LEGISLATION TO DO THIS BUT DO WE WANT TO MAKE SURE THAT CONGRESS IS ON BOARD AND THE PUBLIC IS SUPPORTIVE OF THIS ABSOLUTELY. I THINK BUT THAT'S A DIFFERENT STRATEGY. >> THANK YOU. >> MORE QUESTIONS, COMMENTS? MORE DISCUSSION? IF NOT LET'S CONCLUDE THIS DISCUSSION,

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THANK YOU SO MUCH TO ADRIENNE ONETO, AND EVERYONE ELSE WHO PARTICIPATE INDEED THIS DISCUSSION.

AND WE HAVE A FEW MINUTES, I WOULD LIKE TO TAKE THIS OPPORTUNITY TO CALL ON MR. PFRAIRCHG PETRANO.

I WAS CHASING DOWN INFORMATION.

WE'RE ATTEMPTING TO TRY TO KEEP THE ADDRESS LIST AND THE GEOSPACIAL DATA, OUR TIGER DATABASE THROUGHOUT THE DECADE, A KEY REASON FOR DOING THAT IS TO SEE IF WE COULD AVOID THE NEED TO DO A FULL CANVASS OF THE GROUND IN THE YEAR BEFORE THE CENSUS TO UPDATE THE ADDRESS LIST.

WELL, THIS PASSED FEW MONTHS WE'VE DONE OUR FIRST ATTEMPT AT OBTAINING A SET OF FILES FROM LOCAL GOVERNMENTS AND WE WENT OUT AND OBTAINED 54 FILES, SOME FROM LOCAL GOVERNMENTS, SOME FROM TRIBAL GOVERNMENTS AND A STATE GOVERNMENT OR 2 AND I CAN'T GIVE YOU NUMBERS BUT I CAN TELL YOU THAT WE ARE IN FACT OBTAINING GROUP QUARTERS THAT ARE NOT ON OUR ADDRESS LIST ALREADY AND WE ARE OBTAINING INFORMATION THAT LET US KNOW THAT SOME ADDRESSES THAT WE HAVE IN OUR MASTER ADDRESS FILE TRYING TO OBTAIN QUARTERS FOR THE FRAME OTHER THAN A FULL ABSENCE THAT YOU SEE IN OUR PROCESS RIGHT NOW TO BE ABLE TO DO THAT SO I WANTED TO PROVIDE TAKEN- - THEY UPDATE.

IN THAT CASE LET US MOVE TO THE NEXT PART OF OUR AGENDA WHICH IS THE SECTION THAT IN THE NORMAL COURSE WOULD BE EXECUTIVE SESSION, BUT LET ME GO AHEAD AND ASK MEMBERS OF CSAC IF THERE'S ANYTHING THAT YOU WOULD LIKE TO BEGIN A DECUSHION OF THAT WOULD BE CONTINUED LATER BY E- MAIL OR TELECONFERENCE, ON EITHER RECOMMENDATIONS OR FUTURE AGENDA TOPICS.

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FOLLOWING THIS, WE WILL MOVE IMMEDIATELY THROUGH THE DISCUSSION OF THE VIRTUAL MEETING OF OUR EXPERIENCE.

THE FLOOR IS OPEN.

MAY I ASK THE OPERATOR TO KINDLY NOTIFY THE CSAC MEMBERS ATTENDING VIRTUALLY.

>> IF THERE ARE NO COMMENTS ON RECOMMENDATIONS OR FUTURE AGENDA TOPICS, GIVEN THAT WE'RE NOT AN EXECUTIVE SESSION, THEN LET'S PROCEED TO A DISCUSSION OF WHAT WE JUST BEEN DOING THESE FEW HOURS.

>> EXCUSE ME WE HAVE A FEW THAT CAME IN.

>> EXCUSE ME?

>> WE HAVE A NEW COMMENTS THAT CAME IN ON AUDIO.

>> HI, I JUST WASN'T SURE IF THIS WAS THE RIGHT SPOT FOR IT, THIS IS MORE OF A QUESTION, I'M ON THE ADAPTIVE DESIGN COMMITTEE AND I WASN'T SURE IF WE HAD A CHAIR BECAUSE WE VICTORY DONE MUCH SINCE THE LAST MEETING BUT I WOULD LOVE TO SEE US FOLLOW UP AND JUST AS FAR AS I KNOW WE DON'T HAVE A CHAIR?

SO I WANTED TO CHECK IN ON THAT.

THANK YOU.

>> WONDERFUL QUESTION, IF MEMORY SERVES, THE LASTS CONVERSATION WE HAD WENT ALONG THE LINES OF THE GROUP SHOULD SELECT ITS OWN CHAIR WHICH IS WHAT THE - - WHAT THE GK GROUP, WORKING GROUP DID, BUT THERE WAS ANOTHER THREAD THIS THAT CONVERSATION HAD HAD TO DO WITH NEW MEMBERS JOINING AND SO, I THINK WHAT WOULD BE REALLY GOOD WOULD BE LET'S GIVE CSAC 2 WEEKS AND I'LL SEND AN E- MAIL BECAUSE OBVIOUSLY, AT LEAST HALF THE COMMITTEE IS NOT HERE TODAY, I'LL SEND AN E- MAIL ASKING EVERYONE FOR A FINAL OPPORTUNITY TO JOIN THE ADAPTIVE DESIGN WORKING GROUP AND

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THEN FOLLOWING THAT, AFTER 2 WEEKS, I'LL SEND ANOTHER E-MAIL TO EVERYONE WHO HAS EITHER REAFFIRMED THEIR MEMBERSHIP OR ASKED TO BECOME A MEMBER AND THEN YOU CAN - - CAN YOU START YOUR WORK.

WE ARE ALL HERE TO HELP.

I WILL INVITE YOU TO SELECT YOUR OWN CHAIR AND BY THE WAY IT CAN BE A ROTATING CHAIR. SOME WORKING GROUPS PREFER ROTATING CHAIRS.

>> TOM, LET ME ADD SOMETHING.

IN TERMS OF CENSUS BUREAU CONTACT POINT OR LEAD ON ADAPTIVE DESIGN, WE'LL NAME MICHAEL THANE WHO IS THE CHIEF OF THE CENTER FOR ADAPTIVE DESIGN AS THE PRIMARY CONTACT POINT FOR THE WORKING GROUP. HE CAN BRING BEN AND OTHER PEOPLE IN AS NEEDED.

>> THANK YOU SO MUCH.

VERY USEFUL, THANKS.

>> OUR NEXT QUESTION COMES FROM BARBARA ANDERSON, YOUR LINE IS OPEN.

>> I UNDERSTAND THAT THERE IS INTEREST IN HAVING OUR WORKING GROUP CONTINUE.

I DOUBT WE'LL HAVE MUCH TO SAY BY THE SEPTEMBER MEETING WITH SUMMER IN THE MIDDLE AND SOME ON SEBATICAL AND I'LL BE OUT OF THE COUNTRY BUT IT'S LIKELY FOR THE SPRING MEETING NEXT YEAR WE'LL HAVE MORE TO SAY AND I THINK IT MIGHT BE A GOOD IDEA FOR US TO MAKE ANOTHER RESPORT, A YEAR FROM NOW, IF THAT'S OKAY?

>> THAT SOUNDS PERFECT TO ME.

I THINK YOUR GROUP CAN DISCUSS IT WITH JIM AND HIS GROUP AND A YEAR'S HORIZON LOOKS PERFECT TO ALL OF US HERE.

THANK YOU BARBARA.

SWE HAVE - - WE HAVE NO FURTHER QUESTIONS.

>> ALL RIGHT, THEN HOW ABOUT COMMENTS ON

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WHAT WE'VE JUST DONE, OUR EXPERIMENT?
WHAT WAS REALLY GOOD?
WHAT WAS NOT SO GOOD?
WHAT COULD WE DO BETTER?
WHAT DID WE MISS?
DECIDES THOSE WONDERFUL CONVERSATIONS
IN THE HALLWAYS?
>> [INDISCERNIBLE].
>> I WAS SAYING AND YOUR BUS MONITORING
SKILLS AND THINGS.
[LAUGHTER]
>> THIS IS TOM, PERHAPS WE OUGHT TO SURVEY
THE MEMBERS ALSO.
SO WE HAD, I DON'T KNOW 6, 7, 10, CALLED IN,
JERRY, WE THINK?
SO I'M NOT SURE, HAVING IT VIRTUALLY
CONTRIBUTED TO SOME PEOPLE NOT CALLING IN
OR THEY WOULDN'T- - THEY MAY NOT HAVE
BEEN ABLE TO COME TO THE MEETING IN ANY
CASE.
SO IT'S JUST A SUGGESTION IT MIGHT BE WORTH
FOLLOWING UP A BIT MORE ON THAT, ALSO.
>> YES, GOOD, THANK YOU.
WE KNEW FROM THE BEGINNING AND JERRY AND
SARAH AND KIM KNOW PERHAPS MORE THAN I
DO, WE KNEW FROM THE EARLY DAYS, THAT
THERE WAS A SCHEDULING CONFLICT FOR SOME
MEMBERS, THEY COULD NOT HAVE COME IN
PERSON OR VIRTUALLY OR ANYWAY, WE ALSO
KNOW THAT I BELIEVE FOR 2 MEMBERS, VIRTUAL
WAS MUCH BETTER.
THEY COULD NOT HAVE COME IN PERSON BUT
THEY DID PARTICIPATE, I BELIEVE AT LEAST 1 DID
VIRTUALLY AND THEN THE OTHER SIDE OF THE
COIN IS WHERE WE NEED TO LEARN MORE.
NOEL?
>> NOEL, CSAC, I'D LIKE TO SPEAK WITH
SOMEBODY WHO ACTUALLY CAME 10,000- MILES
FOR THIS PARTICULAR MEETING.
[LAUGHTER]
IT WAS WORTH IT.

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I DO THINK- - I PERSONALLY GET A LOT FROM THE INTERACTION WITH THE CENSUS STAFF, BEING ABLE TO LOOK THEM IN THE EYE AND READ THEIR BODY LANGUAGE A BIT AND DO, I GUESS GET MORE CUES THAN 1 WOULD GET FROM A VIRTUAL MEETING.

I ALSO GET A LOT FROM MY CO- COMMITTEE MEMBERS, THEY HAVE DIFFERENT TRAINING TO ME AND I LIKE THAT.

I REALLY LIKE THE COMPOSITION OF THE COMMITTEE I LIKE THE INTERACTION IN THE BUS AND AT A RESTAURANT AND JUST GENERALLY IN THE HALLWAY AND I THINK THAT'S A LITTLE SELF - ISH, BUT I THINK IN THE END IT DOES

CONTRIBUTE TO THE DISCUSSION BECAUSE WE'RE REALLY ALL OUT THERE FISHING FOR IDEAS AND TRYING TO HELP THE CENSUS BUREAU AND I THINK NOT 1 OF OF US YOU KNOW CAN MAKE A BIG IMPACT BUT AS A GROUP, WE HAVE A CHANCE AND AS A VIRTUAL- - BY THE WAY, NOW BEING LOCATED AT THE UNIVERSITY OF WILBEING HAM, I PARPII SYSTEMS PARTICIPATE IN A TRIAL- - PARTICIPATE IN A LOT OF VIRTUAL MEETINGS AT 6 IN THE MORNING, 7 IN THE MORNING, 8 IN THE MORNING, SOMETIMES 9 OR 10 AT NIGHT BECAUSE I VALUE MY PROJECTS IN THE UNITED STATES AND I VALUE MY PROJECTS IN WILLING HAM.

AND I CAN SEE, YOU KNOW OBVIOUSLY, THE BENEFIT OF BEING VIRTUAL AND BEING ABLE TO ACTUALLY CONTINUE THOSE PROJECTS. BUT WE MEET TWICE A YEAR AND I THINK THE BENEFITS OF HAVING A GROUP COME OUTWEIGH THE DIFFICULTIES SOMETIMES OF TRAVELING. WE CLEARLY COULD NOT BE WHAT WAS HAPPENING ON CAPITOL HILL AND AND I CAME BASICALLY BECAUSE NOBODY WAS GOING TO STOP ME AND YOU KNOW I HAD THIS IN MY SCHEDULE 6 MONTHS OUT. IT'S IMPORTANT TO ME.

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AND I'M SURE OTHERS DID TOO.
IT'S JUST THAT I BOUGHT MY PLANE TICKET
EARLY AND IT WAS A NONREFUNDABLE 1 AS IT
TURNED OUT.
SO I'M HERE, HAPPY TO BE HERE, HAPPY TO DO
THE COLLABORATION WITH THE CENSUS BUREAU
STAFF AND WITH WILLIE.
I THINK WILLIE AND YOU AND ARE THE OHM 2
MEMBERS OF THE COMMITTEE HERE ACTUALLY
IN PERSON.
AND I WOULD LIKE TO VOTE FOR THAT THE
DEFAULT BEING THE STAFF, I'M SORRY THE
COMMITTEE COMING ON A TRIP FOR 2 DAYS LIKE
WE HAVE BEFORE.
I THINK IT'S ENORMOUSLY VALUABLE FOR THE
CENSUS BUREAU AND FOR US, THANK YOU.
>> THANKS, NOEL.
LET'S HEAR FROM SOME MORE MEMBERS.
VIRTUAL ATTENDEES.
>> OUR FIRST QUESTION FRESHMANS FROM BOB,
YOUR LINE IS OPEN.
>> THANK YOU.
I WANT TO SAY I HAVE MIXED FEELINGS ABOUT
THIS VIRTUAL MEETING.
THE UPSIDE BEING OF COURSE, THAT
PERSONALLY I SAVE TIME AND YOU KNOW GOT
MY FRIDAY BACK AND WEDNESDAY EVENING AND
THERE'S PLENTY OF OTHER THINGS TO DO, SO IF
THAT WAS - - THAT WAS A POSITIVE.
- -
>> EXCUSE ME I'M SORRY FOR INTERRUPTING
WOULD YOU STATE YOUR NAME.
>> BOB HUMMER.
>> OKAY.
>> SURE AND ON THE DOWN SIDE OF COURSE,
WERE ALL THINGS THAT NOEL JUST MENTIONED.
THE BODY LANGUAGE, THE INFORMAL
DISCUSSIONS, THE BUILDING OF TRUST ACROSS
MEMBERS OF OUR COMMITTEE AS WELL AS WITH
CENSUS BUREAU STAFF AND ILE GIVE YOU 1
EXAMPLE OF THAT, AND SAN FRANCISCO AT THE

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LAST MEETING BARBARA AND ERMA AND I WERE SPEAKING DURING A BREAK ABOUT THE DEVELOPMENT OF THE ACS COMMITTEE THAT WORKING GROUP THAT WE'RE FORMING ASK WE A GREAT CONVERSATION WITH JIM AT THAT TIME ABOUT HOW WERE WE GOING TO WORK TOGETHER, HOW WE'RE GOING TO BEST WORK TOGETHER, YOU KNOW THINGS THAT THEY HAD DONE IN THE PAST WHAT OUR PLANS ARE GOING FORWARD AND I THINK IT WAS THAT INITIAL 10 MINUTE CONVERSATION WITH JIM THAT REALLY HELPED IN THE DEVELOPMENT OF OUR WORKING GROUP AND THE BELLING OF TRUST ACROSS FROM OUR WORKING GROUP TO JIM AND HIS GROUP THAT REALLY HELPED.

SO THAT WAS TO ME WAS OBVIOUS DOWN SIDE AND THEN THE OTHER THING THAT I WAS DISAPPOINTED ABOUT OF COURSE WAS, YOU KNOW WHILE I UNDERSTAND ALL THE BUDGET CONSTRAINTS AND I KNOW THEY'RE VERY WELL REAL IT WAS THE SIGNALING OF WHAT THIS MEANT FOR OUR GROUP AND YOU KNOW IT WAS THIS A SIGNAL OF PERHAPS LESS IMPORTANT - - TRAVEL AND TO GIVE UP THE TIME AND ENKNOWLEDGE SCHESO FORTH, I WOULD ALSO PREFER THAT THE - - THE END PERSON MEETING BE THE TYPE OF DEFAULT MEETING WE HAVE IN THE END THERE ARE A LOT OF BENEFITS TO THIS.

I WAS PLEAS APTEDLY SURPRISED AT THE AT THE MEETING BUT AT THE SAME TIME I DON'T THINK ANYTHING REPLACES THE IN PERSON MEETING, AND I DON'T KNOW WHAT THE COSTS ARE, BUT YOU KNOW ALL ELSE BEING EQUAL I WOULD MUCH PREFER TO MEET IN PERSON.

>> THANK YOU SO MUCH, BOB.

>> YES.

>> OUR NEXT 1 COMES FROM GARY GATES.
YOUR LINE IS OPEN.

>> THANK YOU HI, I'M APOLOGIZE MY PHONE CUT OUT DURING THE DISCUSSION OF SUGGESTIONS

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FOR FUTURE MEETING AND I HAD 1 AND I GOT THROWN OUT OF THE CUE SO 1 OF THE THINGS I WANT TO RAISE FOR FUTURE MEETINGS WAS A DISCUSSION ABOUT THE BUREAU'S PLANS AROUND THAT SEXUAL ORIENTATION AND GENDER IDEBTITY IN THE SURVEY.

YOU KNOW THE RECENT INSTITUTES OF MEDICINE REPORT CALLED FOR FEDERAL AGENCIES TO RAMP UP COLLECTION OF SEXUAL ORIENTATION AND GENDER RELATED DATA, THERE'S ADDED A SEXUAL ORIENTATION TO THE NATIONALSAL HEALTH INTERVIEW SURVEY AND I WOULD LIKE US TO HAVE A DISCUSSION ABOUT WHETHER THE BURRO HAS STARTED TO THINK ABOUT THIS AND IF NOT WHEN THAT MIGHT HAPPEN AND WHAT A PLAN MIGHT BE FOR THINKING ABOUT INTEGRATING THOSE ISSUES ON TO SOME OF THE BIG SURVEYS.

DRNCHL.

>> YOU'RE SUGGESTING THIS AS A TOPIC FOR FUTURE AGENDA?

>> YES.

>> OKAY.

>> OKAY.

>> YES.

>> THANK YOU VERY MUCH.

EXCELLENT.

>> YOU'RE WELCOME.

>> OUR NEXT QUESTION COMES FROM BARBARA BUTTENFIELD.

>> YOUR LINE IS OPEN.

>> I'LL TRY TO DO THIS SLOWLY.

I'M THE NEW KIDOT BLOCK AND HAVE A TERRIBLE COLD, MY VOICE WON'T LAST TOO LONG AS I HAVE A COLD.

AS THE NEW PERSON ON THE COMMITTEE I AGREE WITH PREVIOUS GROUP MEMBER VS SIDES, IT WOULD HAVE BEEN MUCH PREFERABLE TO DO THIS IN PERSON, AND I DO UNDERSTAND THE BUDGETARY CONSTRAINTS.

WE'RE VERY SEVERE THIS TIME.

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I WAS TRYING TO USE MY TIME AT CENSUS BUREAU TO TALK WITH MIKE RAT CLIFF AND OTHERS ABOUT THEIR INTERESTS IN VISUALIZATION AND SO FORTH AND PROBABLY KIDO THAT IN SEPTEMBER BUT IT WOULD HAVE HELPED ME TO RAMP UP AS WELL AS TO INTERACT WITH SOME OF MY NEW COLLEAGUES. SOME OF YOU I KNOW BUT NOT ALL OF THEM. I THINK WORKING IN A VIRTUAL ENVIRONMENT, IT WAS EASIER NOT TO JUMP IN, ON SEVERAL OCCASIONS AND ASK QUESTIONS, AND I THINK IF I HAD BEEN THERE AND NOT SICK AS A DOG, I PROBABLY WOULD HAVE CONTRIBUTED QUITE A BIT MORE.

SO, THANK YOU.

>> THANK YOU VERY MUCH.

VERY PERCEPTIVE.

NEXT?

>> NEXT QUESTION COMES FROM BARBARA ANDERSON.

>> I THINK THAT THERE'S VIRTUAL MEETING WAS CERTAINLY BETTER THAN NO MEETING AT ALL. AND I THINK IN THE FUTURE, IF WE HAVE IN PERSON MEETINGS, I AGREE WITH EVERYTHING EVERYONE HAS SAID BECAUSE SOME PEOPLE CAN'T SHOW UP BY SAYING, PUTTING A VIRTUAL OPTION IN EVEN FOR AN IN- PERSON MEETING WOULD BE A GOOD IDEA.

I ALSO THINK WE ALL DESERVE A DEBT OF GRATITUDE FOR SARAH FOR SETTING THIS UP, BUT I ALSO WANT LIKE TO SAY THAT 1 PROBLEM AND YOU DON'T KNOW TILL YOU TRY IT, IS WITH THE PUTTING IN THE INTEREST TO PARTICIPATE TO THE OPERATOR, THERE'S A REALLY LONG LAG BETWEEN WHEN YOU INDICATE INTEREST ASK IT GETS COMMUNICATED TO YOU PEOPLE IN THE ROOM BECAUSE LIKE WILLIE, SEVERAL TIMES YOU SAID WELL THERE ARE NO QUESTIONS AND THERE WERE.

IT JUST- - THERE WAS A LAG FROM THE OPERATOR.

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SO SOME TECHNICAL ASPECTS OF THAT SYSTEM NEED TO BE IMPROVED.

ANOTHER THING I THINK I SUNDAY THERE'S A VIRTUAL MEET THANKSGIVING TIME BUT WHAT I DON'T UNDERSTAND AND I SENT AN E- MAIL EARLIER ABOUT THIS, IS WHY A DAY AND HALF IN PERSON MEETING, WAS SHRUNK TO A 4 AND HALF HOUR VIRTUAL MEETING AND HOW 1 CAN THINK THAT A DAY AND HALF OF DISCUSSION CAN BE CONTRACTED TO HALF A DAY, IS BEYOND ME.

SO I DO NOT UNDERSTAND WHY WASN'T 2 HALF DAYS SAY, OR SOMETHING LIKE THAT BECAUSE IT'S HARD TO IMAGINE THAT THE COST WOULD HAVE BEEN PROHIBITIVE IF IT HAD BEEN MORE THAN 4 AND HALF HOURS.

>> THANK YOU SO MUCH, BARBARA, SEVERAL VERY, VERY GOOD COMMENTS AND I SEE ALL AROUND HERE THE STABLE AND PEOPLE NODDING.

THE - - IMPROVING TECHNICAL ASPECT SO THERE'S NO LAG, SO THAT WE KNOW WHO ACTUALLY HAVE THE CUE - - EARLIER WE FOUND THE [INDISCERNIBLE] ABOUT RESPECT TO SOMETHING AND NOEL WERE DISCUSSING WHAT YOUR SUG CESTING AND THE SOLUTION SO THAT WE DON'T HOLD EVERYONE IN PERSON PLUS VIRTUAL OPTIONS AND I THINK THAT'S A TERRIFIC IDEA.

AS FAR AS CONTRACKING TO BASICALLY A THIRD OF THE TIME, WOULD YOU CARE TO COMMENT?

>> I'LL TAKE RESPONSIBILITY FOR THAT 1.
SO IF YOU HAVEN'T BEEN GOING THROUGH THIS BUDGET, CRISIS THAT WE HAVE BEEN FOR PROBABLY THE LAST 6 WEEKS, IT'S REALLY STARTED TO SERIOUSLY IN FEBRUARY BECAUSE IF YOU RECALL AT THAT POINT WE WERE SCHEDULED TO GO INTO SEQUESTRATION ON MARCH 1st WHICH WAS SCHEDULED TO LAST 30 DAYS AND PUT SPEND PLANS SO WE HAVE JUST

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BEEN SPENDING AN INORDINATE AND NOT THE MOST PRODUCTIVE USE OF OUR TIME WORKING ON VARIOUS BUDGETS SCENARIOS, PLANS, ET CETERA.

SO BARBARA I WAS REALLY CONCERNED THAT THAT GIVEN WE HAD ALL OF THAT KIND OF WORK GOING ON, WHETHER WE REALLY COULD DEVOTE THE TIME AND EFFORT THAT YOU NEEDED TO PUT TOGETHER A QUALITY PRESENTATION, YOU KNOW TO FILL 2 HALF DAYS AT THAT POINT.

SOON AS WE GOT - - ONCE WE GOT INTO SEQUESTRATION, THEN A BUILD SURFACE 2 WEEKS LATE THEY'RE EVENT CRULLY GOT PASS SO I'LL TAKE IT ON THAT.

Y THINK WE ARE COMMITTED TO DOING THE NORMAL 2 DAY MEETING IN THE FALL AND TO HAVE THAT AS IN PERSON, WE KNOW WHAT OUR BUDGET IS AT THIS POINT, WE CAN'T TALK ABOUT ALL THE THE IMPACTS UNTIL MAY 10th BUT I CAN ASSURE YOU THERE WON'T BE AN IMPACT THAT WE DON'T HAVE AN IN- PERSON MEET NOTHING SEPTEMBER.

>> THANK YOU.

>> THANK YOU.

>> BRAD: THANK YOU SO MUCH.

WE'RE GOING TO HAVE TO STOP IT'S 5:05, WE HAVE 3 MINUTES WOULD MIC OR STEVEN OR SUNSHINE LIKE TO SAY SOMETHING AT THIS TIME?

>> YOUR LINE IS OPEN.

>> THIS IS STEVE.

>> I GENERALLY AGREE WITH WHAT EVERYONE ELSE HAS SAID, THE TECHNOLOGY IS PRETTY FRUSTRATING, I THINK I TRIED TO BREAK IN ABOUT 4 OR 5 TIMES AND THE THING IS 1 OF THE PROBLEMS YOU CAN'T HEAR DURING THE PERIOD THAT YOU'RE LEAVING YOUR NAME, YOU CAN'T HEAR WHAT'S GOING ON.

SO YOU KIND OF WHEN YOU FINALLY DO GET CONNECTED YOU'RE A LITTLE BIT - - YOU KNOW

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YOU HAD A GAP.
SO I THINK BETTER TECHNOLOGY AND IN PERSON IF POSSIBLE, IS WHAT OUGHT TO BE DONE.
>> THANK YOU SO MUCH WE HAVE A COUPLE MINUTES BEFORE 5:05.
>> NEXT 1 SUNSHINE.
>> ON THE ENDORSEMENT FOR THE IN- PERSON MEETING AND ADMIT TO THE FACT THAT IT WAS MUCH EASIER FOR ME TO GET DISTRACTED WHEN I WAS AT HOME AND SO, I CERTAINLY THINK THAT BEING IN PERSON IS THE WAY TO GO.
>> THANKS I SAY NOEL?
>> NOEL, I MENTIONED THAT GIVEN MY NEW JOB IN AUSTRALIA, I'VE BEEN ON A LOT OF VIRTUAL MEETINGS AND OF - - CERTAINLY USED WEB EXPECTATIONS BEFORE AND - - WEBEX, BUT OF THE SOFTWARE I HAVE USED GOOGLE PLUS HANG OUTS HAS BEEN THE MOST SUCCESSFUL. IT HAS A LOT OF FACILITY THAT ENABLES 1 TO SEE WHOEVER HAPPENS TO BE IN FRONT OF A CAMERA AND I'M NOT SURE HOW MUCH OF A LIMIT THAT IS, 1 DOES NEED A LAPTOP OR COMPUTER WITH A CAMERA THIS FRONT OF YOU AND THE PERSON WHOSE SPEAKING, YOU KNOW GETS THE BIG PICTURE ON THE SCREEN BUT THERE MIGHT BE 6 LITTLE SMALL PICTURES UNDERNEATH, OF INDIVIDUALS ARE PARPACE PARTICIPATE IN A TRIALING AND I'M WONDERING IF SOME VERSION OF THAT COULD BE ADAPTIVE FOR INDIVIDUALS WHO ARE CALLING AND GIVEN I THINK WE AGREE, THE DEFAULT IS IN PERSON, BUT BARBARA ANDERSON'S COMMENTED ABOUT CALLING IN AND THE POSSIBILITY OF CALLING IN IS THERE AS WELL SO I THINK IT MIGHT BE BETTER TECHNOLOGY THAT WEBEX.
>> THANK YOU VERY MUCH.
>> TOMMY WRIGHT IT IS NOW TIME FOR PUBLIC-
- I'M NOT SORRY IT'S TIME FOR PUBLIC COMMENT BUT I'M SORRY I HAVE TO HIT THE

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ROAD.
IT'S TIME FOR PUBLIC COMMENT.
AND THERE ARE 2 PIECES, 1 HERE AND 1
VIRTUALLY SO LET'S START WITH THE 1 HERE.
ANY PERSONS HERE TO MAKE PUBLIC COMMENT.
IF SO PLEASE COME TO THE MICROPHONE WHICH
IS IN THE ROOM.

>> SEEING NO 1 AND I UNDERSTAND NO 1 IS
REGISTERED SO WE'LL GO VIRTUALLY.
FROM THE PUBLIC VIRTUALLY.
I THINK THERE ARE 25 PEOPLE A FEW MINUTES
AGO, SO 25 PERSONS, ANYONE FROM THE
PUBLIC TO MAKE PUBLIC COMMENT?

>> WE HAVE 1 COMMENT FROM PATTY BECKER.
YOUR LINE IS OPEN.

>> HI, NOBODY TOLD ME HOW I GED MAKE A
COMMENT IN THIS VIRTUAL MEETING BEFORE, I
JUST WANT TO COMMENT IN EVOLUTION OF THE
WHOLE MEETING AND WATCHED THE
CAPTIONING, THEY'RE GOING TO SEND ME A
SCRIPT OF THE CAPTIONING, BUT IT LEAVES A
LOT TO BE DESIRED, THE BIGGEST PROBLEM
BEING THAT THE CAPTIONER OBVIOUSLY DIDN'T
KNOW CENSUS SPEAK, AND SO WOULD
PROBABLY BE HELPFUL IN VIRTUAL MEETINGS IF
THERE ARE GOING TO BE CAPTIONS TO HAVE
SOMEBODY THERE TO INTERPRET FOR THEM.
IT WOULD HAVE ALSO BEEN HELPFUL
TPHAEUGZINIZATION- - ORGANIZATION I
COULD HAVE HAD ANY MATERIALS INTRIEWBTED
AHEAD OF TIME, YOU HAD AN E- MAIL LIST OF
ALL THE PEOPLE WHO SIGNED UP TO BE IN THIS
VIRTUAL MEETING SO IT WOULD HAVE BEEN
EASIER TO DISTRIBUTE A POWER POINT TO
WHATEVER TO US AHEAD OF TIME AND ALSO IT
WOULD HAVE BEEN HELPFUL IF WE COULD HAVE
LOOKED AT THEM DURING THE MEETING.
YOU KNOW IT'S A GOOD THING THAT BARBARA
ANDERSON DESCRIBED WHAT SHE WAS SAYING
AS WELL AS SHE DID BECAUSE OTHERWISE I
WOULDN'T HAVE KNOWN.

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ADRIENNE'S PRESENTATION I HEARD AT P A A, SO I WASN'T SO FAR BEHIND ON THAT BUT I COULDN'T FOLLOW THE AX AT THAT POINTIVE DESIGN DISCUSSION AT ALL.

SO THESE ARE JUST COMMENTS, I MEAN IF WE'RE GOING TO DO THIS KIND OF THING IN THE FUTURE AND I THINK IT'S GREAT TO OPEN IT UP TO, TO OPEN UP ANY CENSUS MEETING TO VIRTUAL ONLINE PARTICIPATION THIS WEEK TO MAKE IT EASIER FOR US TO PARTICIPATE.

>> THANK YOU VERY MUCH PATTY.

IT'S MY UNDERSTANDING THAT WE WERE PLANNING TO PROVIDE MATERIALS TO THE PUBLIC AND IF YOU DID NOT WE WILL CERTAINLY LOOK INTO THAT FOR THE FUTURE AND I APOLOGIZE FOR THAT.

THANK YOU.

>> AND WE HAVE NO FURTHER COMMENTS.

>> I'LL TURN THE MEETING BACK TO WILLIE.

>> THANK YOU VERY MUCH D.

TOMMY I BELIEVE MIC COOPER PERHAPS WOULD YOU LIKE TO MAKE A FINAL COMMENT ON THE VIRTUAL MEETING?

THIS COULD BE A PROBLEM WITH THE LAG SO WILE WE WAIT I THOUGHT I SAW NOEL'S HAND GO UP AGAIN?

NO?

NO.

SORRY.

ANY OTHER COMMENTS OR QUESTIONS BEFORE I OFFER SOME CLOSING COMMENTS?

>> FIRST I AM SO HAPPY WE HAD THIS DISCUSSION ASSESSING THE MEETING AND I HAD NO IDEA UNLESS MANY OF US HERE IN PERSON HAD NO IDEA UNLESS THE VIRTUAL ATTENDEE TOLD US ABOUT FOR EXAMPLE, THAT LAG THAT DELAY ABOUT NOT BEING ABLE TO HEAR WHAT'S GOING ON WHILE YOU'RE IN THE PROCESS OF SIGNING UP TO SPEAK.

THESE ARE VERY, VERY, IMPORTANT DETAILS THAT NEED TO BE ADDRESSED FOR ANY FUTURE

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VIRTUAL COMPONENT.

I ALSO WANT TO TAKE THIS OPPORTUNITY TO THANK THE CENSUS BUREAU'S STAFF FOR AN EFFORT THAT WAS OFF TO A MARVELOUS START AND THAT UNFORTUNATELY HAD TO BE INTERRUPTED AND THIS WAS THE EFFORT TO GET THE TRAVEL DONE REALLY, REALLY WELL AND TO MAKE EVERYBODY HAPPY. NOW WE MADE NOEL VERY HAPPY.

[LAUGHTER]

BECAUSE WE CAN- - WE CAN SEE HIS FACE, BUT I THINK ALL OF US, ALL OF US WHO HAD BEEN CONCERNED ABOUT SCHEDULES AND AIRLINES, AND HOW FAR AHEAD WE COULD GET OUR TICKETS, I THINK ALL OF US WERE ON TRACK SO HAVING EVERY WISH SATISFIED, AND SO, IF I HAD TO SAY 1 THING THAT MADE ME REALLY SORRY THAT WE HAD TO GO INTO A VIRTUAL SITUATION IS THE FACT THAT WE DIDN'T HAVE A CHANCE TO SEE THE CENSUS TEAM REALLY SHINE AND ALL OF US REALLY HAPPY ABOUT HOW TERRIFIC OUR TRAVELS HAVE BEEN.

BEYOND THAT I'LL BE WRITING, I'LL BE WRITING CSAC, WE REMAIN AS ALWAYS PROACTIVE AS WELL AS REACTIVE.

I'LL BE WRITING YOU ABOUT JOINING WORKING GROUPS AND GETTING WORKING GROUPS STARTED.

THE CENSUS STAFF IS MARVELOUS ABOUT PROVIDING INFRASTRUCTURE FOR WORKING GROUPS TO MEET TO HAVE TELECONFERENCES FOR EXAMPLE AND- -

TELECONFERENCES FOR EXAMPLE AND THE GQ WORKING GROUP IS THE BEST EXAMPLE OF THAT.

THEY HAVE IT DOWN TO A SCIENCE.

I GET MESSAGES POSTED ON MY CALENDAR WHILE I'M SLEEPING EVERY TIME THEY DECIDE TO HAVE A MEETING.

SO I ALWAYS KNOW IN THESE LITTLE MESSAGES, THESE LITTLE WAIVEY BLINDS AROUND THEM

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THAT SOMETIMES START BLINKING SO OUR WORK CONTINUES AND I AM DELIGHTED ABOUT EVERYONE, EVERY MEMBER OF CSAC WHO WAS ABLE TO JOIN US TODAY.

THANK YOU, VERY, VERY, MUCH, WE WILL CONTINUE OUR WORK EVEN IF SOME OF US WILL BE IN AFRICA OR SEBATICLE OR ALL THE GOOD THINGS THAT THEY MENTIONED OR BACK IN AUSTRALIA AND WE WILL CONTINUE OUR WORK AND WE LOOK FORWARD TO GETTING TOGETHER IN SEPTEMBER.

SO THANK YOU ALL, THANKS, THE CENSUS BUREAU, THANKS SERE AJERRY, - - SARAH, JERRY, WE MISSED TONYA, THANK YOU, NANCY, TOMMY, [INDISCERNIBLE], EVERYONE ELSE FROM THE BUREAU.

THANK YOU VERY, VERY MUCH FOR A TERRIFIC, TERRIFIC MEETING.

>> WILLIE I WILL CONSENT THE TRAVEL NOTE, ELAINE RUSSELL AND HER STAFF WILL HEAR ABOUT THIS AND JERRY AND KIM, WORKED ALONG WITH THAT AND MANY PEOPLE AND OF COURSE [INDISCERNIBLE]- - THANK YOU VERY MUCH.

I THINK THAT THE MEETING IS- - WE HAVE TO THANK THE I.T. PEOPLE.

[APPLAUSE]

ARE WE MISSING ANYTHING?

>> JUST 1 THING.

>> FIRST OF ALL LET ME THANK EVERYONE, BUT WE WILL ARRANGE TO HAVE A TELECONFERENCE WITH ALL OF YOU EITHER ON MAY 10th OR AS SOON AS WE CAN SHARE THE RESULTS OF THE IMPACTS OF THE 13th BUDGET SO WE'LL MAKE THAT COMMITMENT AND WE'LL DO THAT VIA TELECONFERENCE.

THAT WILL GIVE YOU AN OPPORTUNITY TO BETTER UNDERSTAND WHAT'S IN PLAY, AND TO ASK ANY QUESTIONS YOU MAY HAVE ABOUT THAT.

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>> THANK YOU VERY MUCH THE MEETING IS
ADJOURNED.
THANK YOU.