

2015 Optimizing Self-Response Test (Non-ID Processing)

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Presented to the Census Scientific Advisory Committee

September 18, 2014

Jennifer Reichert and Frank McPhillips, Decennial Management Division, will provide updates on the plans for the 2015 Optimizing Self-Response Census Test, scheduled to begin in February 2015. This presentation will provide an overview of the test, focusing on the testing of real-time processing for internet responses without a pre-assigned Census identification number.

Discussion Questions:

1. What messaging could be effective in encouraging respondents to pre-register their email or telephone number to allow the Census Bureau to use electronic notification methods?
2. What are effective methods for validating responses received without a pre-assigned Census identification number? How do we know that the person responding is who they say they are and that they really live at the address they provide?