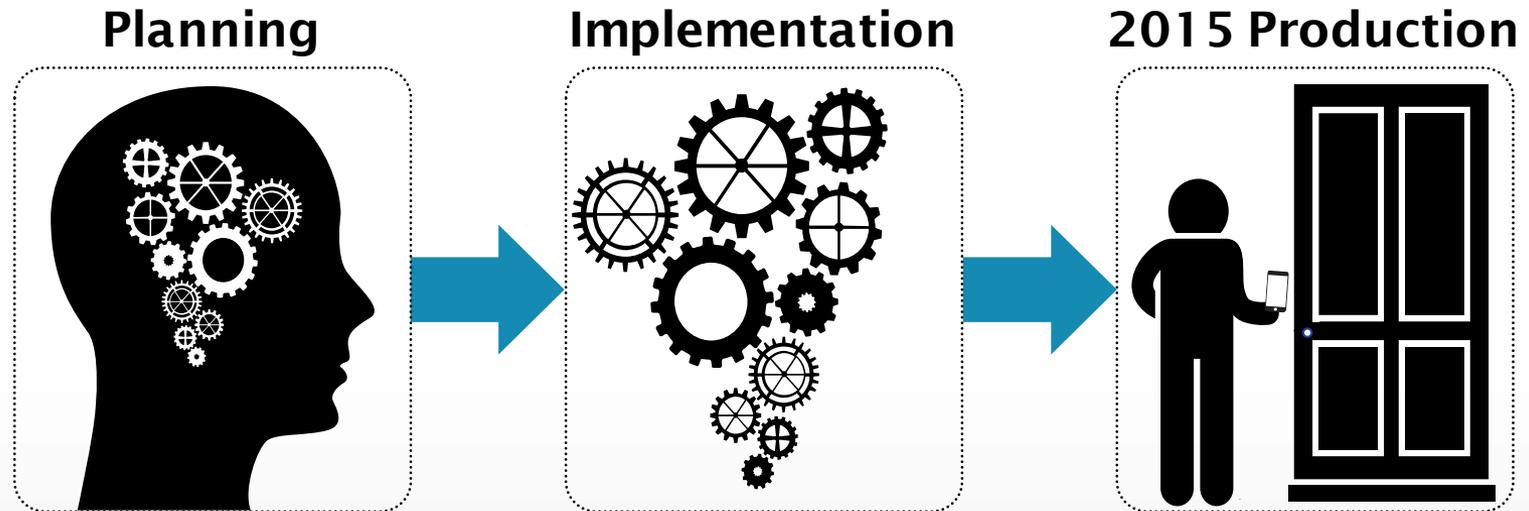


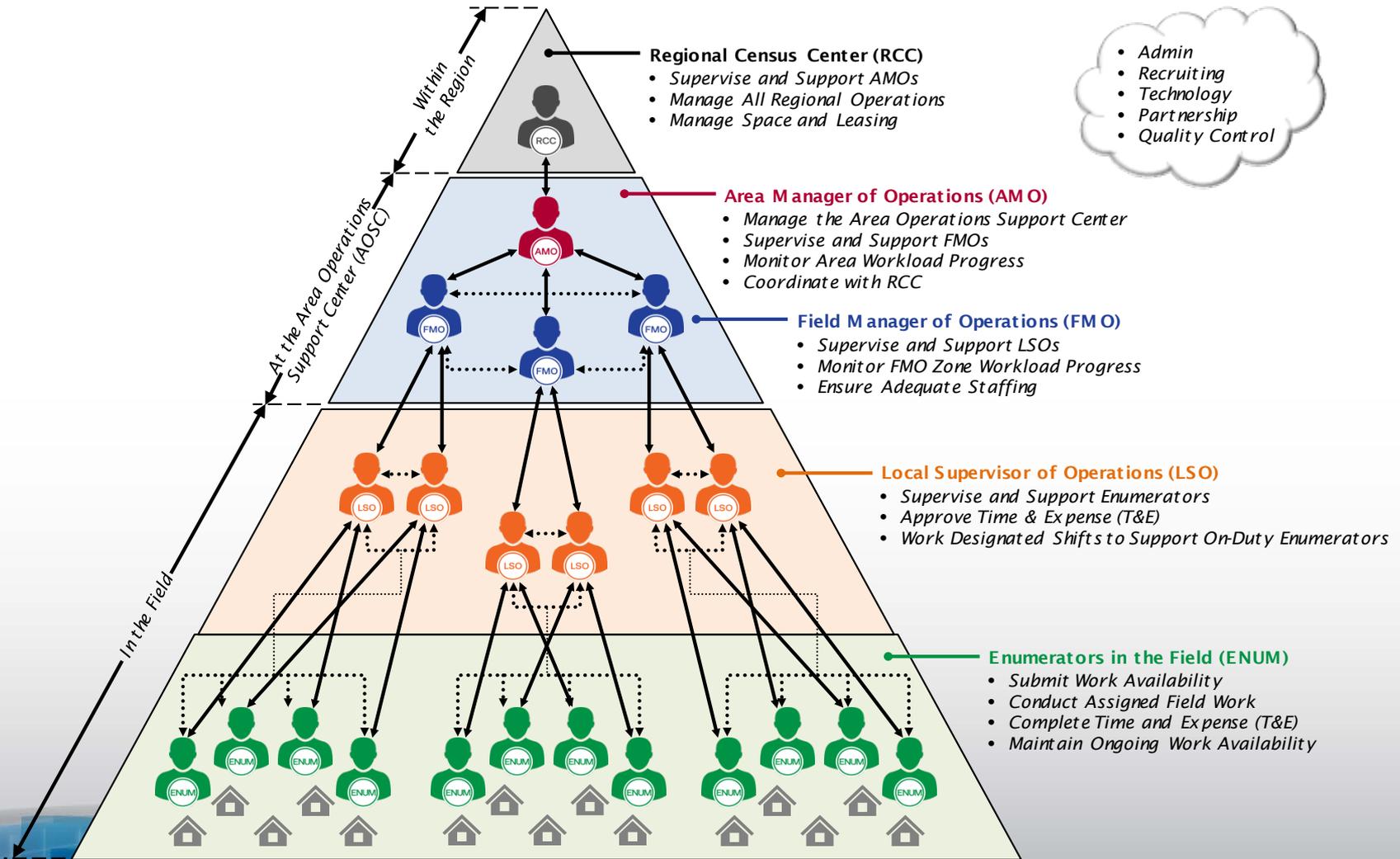
2020 Field Reengineering Journey

ROCKIT (Re-Organize Census with
Integrated Technology) Team
September 2014

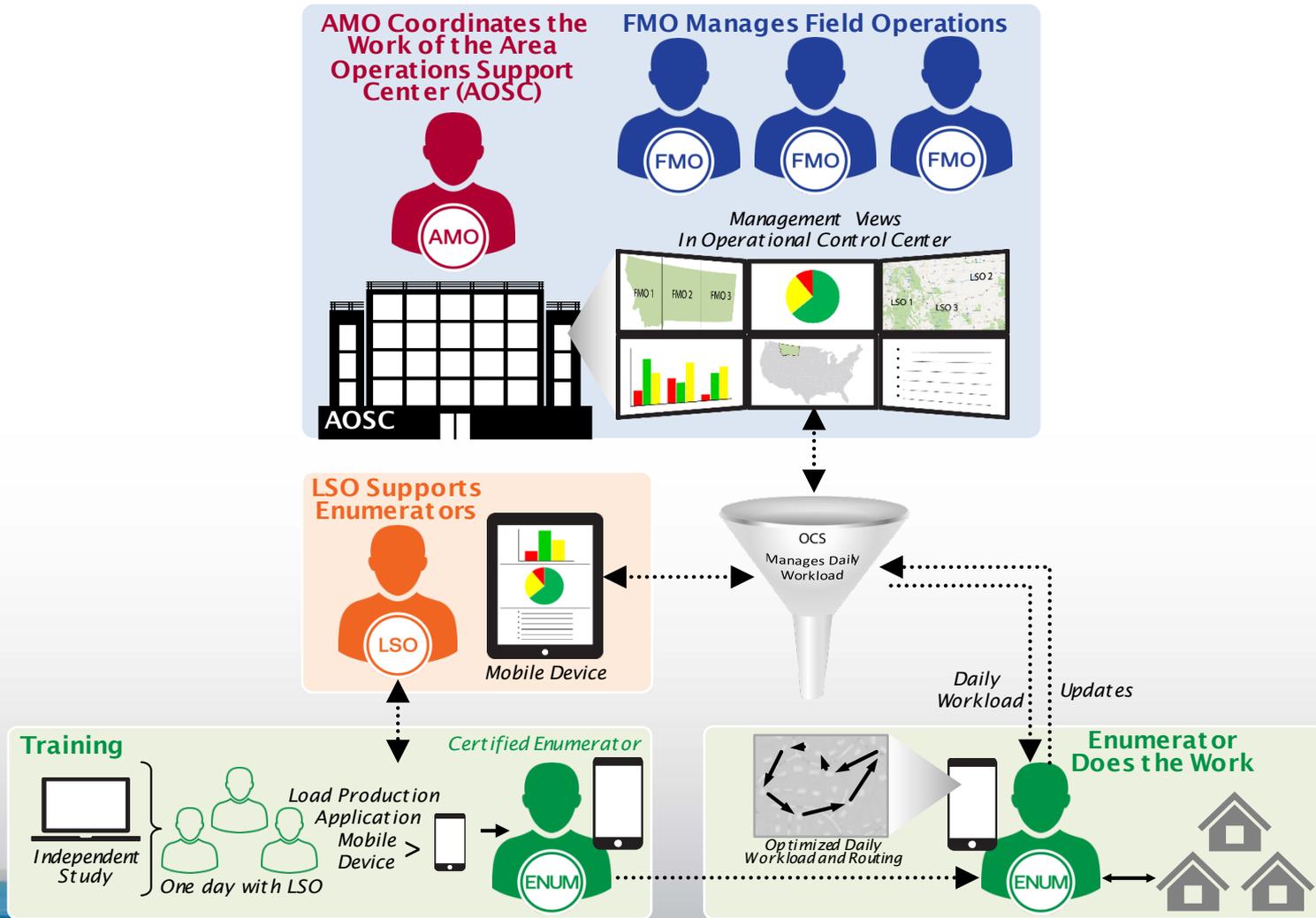
ROCKIT Journey



Organizational Structure



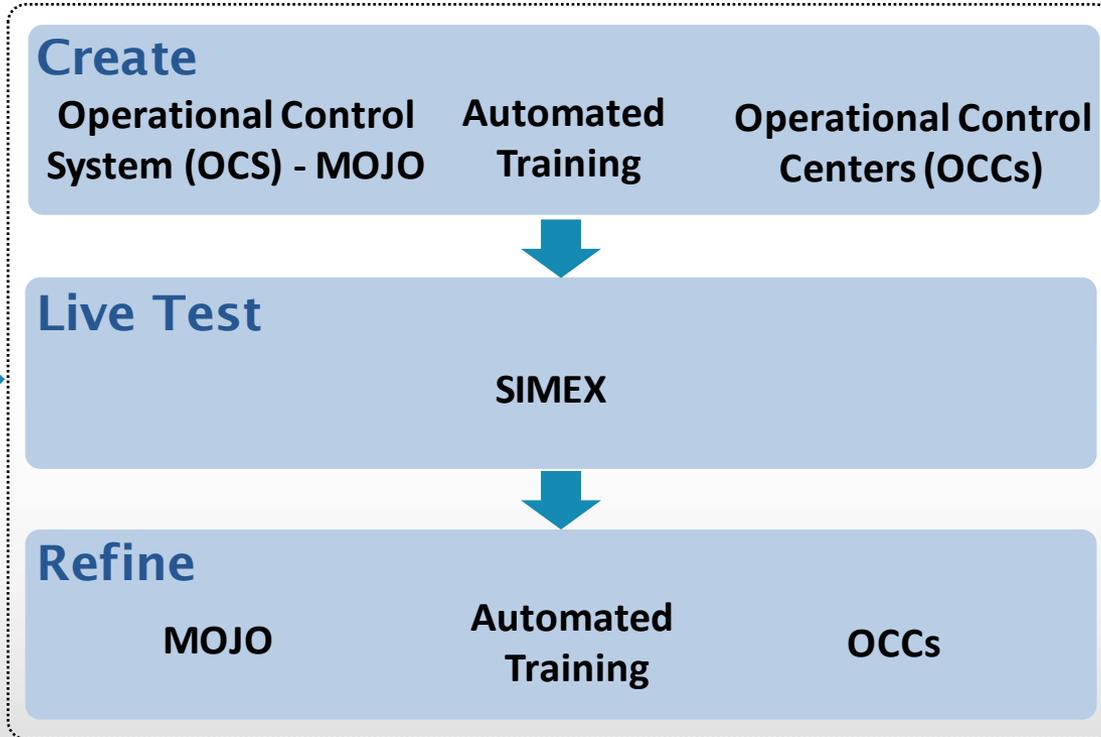
Concept of Operations (CONOPS)



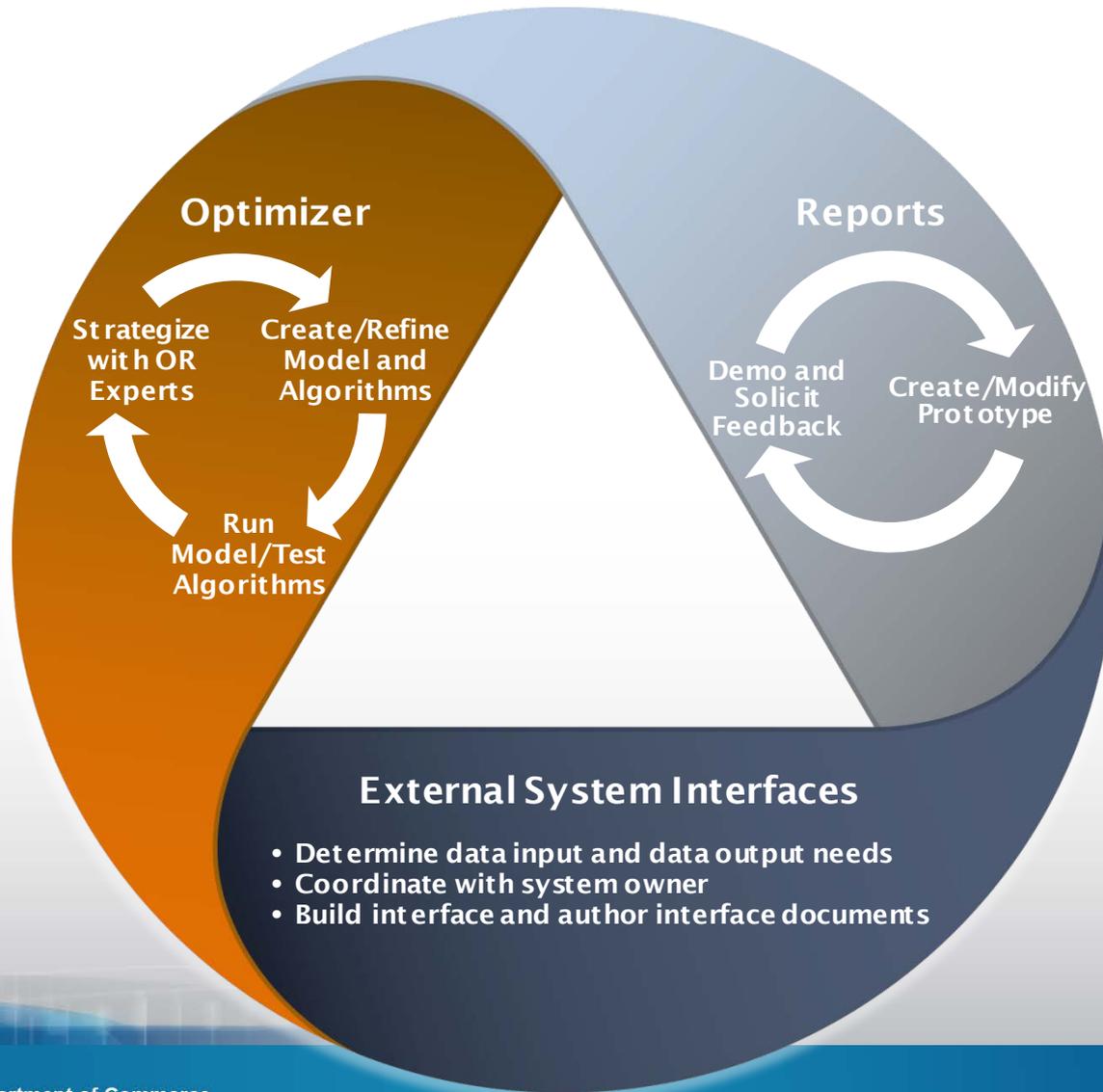
ROCKIT Journey

- *Policy*
- *Legal*
- *Staffing*

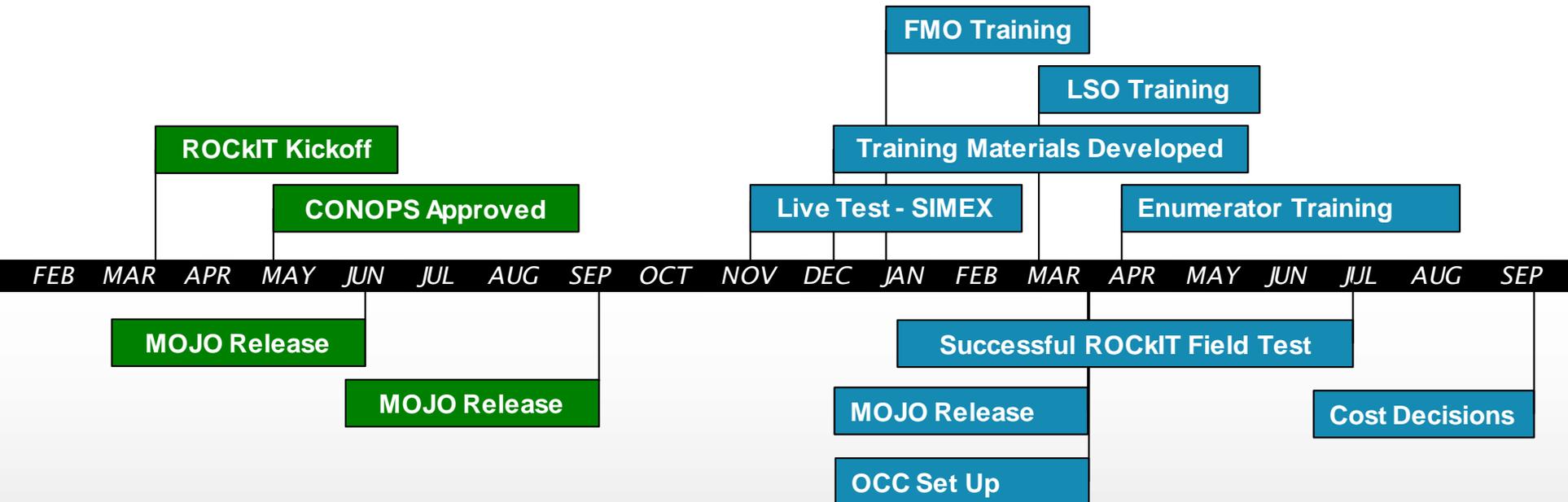
Implementation



MOJO



Key Milestones



ROCKIT 2015 Test Plans

- Cost metrics in comparison with the control panel:
 - 20% increase in productivity
 - Decrease in miles/case
 - Decrease in total hours spent
- Evaluations of new structure and procedures:
 - Management structure
 - Staffing ratios
 - Scheduled time and shift time management
 - Enumerator performance indicators
 - Automated training
- Quality metrics in comparison with the control panel

Let's ROCKIT to Success!!!