

THE 2020 CENSUS OPERATIONAL PLAN

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2020 Census Plan: Key Innovations

An ambitious plan designed to cut costs and improve operational efficiency:

- Optimizing self-response
- Use of administrative records and 3rd party data
- Reengineering field operations
- Reengineering address canvassing
- Reengineering IT technology within the Bureau
- Testing changes in race/ethnicity and relationship questions

2020 Census Plan: Implementation

Successful implementation will depend on:

- Adequate testing
 - Budget allocations
- Time to readjust in response to results from tests
- Re-testing of revised plans – all done in the end to end test?
- Providing data user community with results from testing in timely manner – will need user community support
- Back-up plans for various components of the redesigned census

Optimizing Self Response & Use of Administrative Records

Concerns – Optimizing self-response

- Internet Non-ID processing
 - Housing with multiple units
 - Checks for duplicate responses
 - Households and/or families with multiple members with different last names
 - Foreign born

Concerns – Use of Administrative Records

- Has access to records been secured?
- Assigning Characteristics
 - Race/ethnicity
 - Relationship