



2020 Census Update

Presentation to the Census Scientific Advisory Committee

September 14, 2017

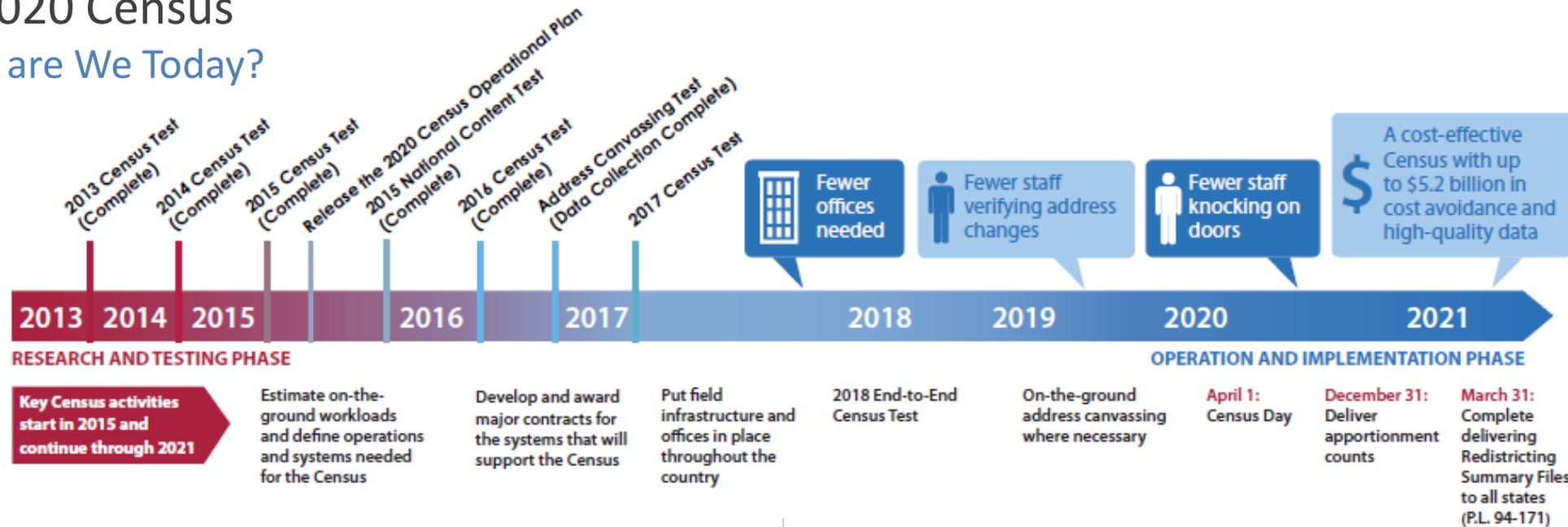
Albert Fontenot, Jr., Assistant Director
Decennial Census Programs

The 2020 Census Budget

2020 Census (Dollars in Millions)							
	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018
Congressional Request	\$67.000	\$131.425	\$244.772	\$443.187	\$662.550	\$778.290	\$800.174
Enacted Budget	\$66.630	\$94.039	\$232.687	\$344.566	\$625.285	\$754.389	

The 2020 Census

Where are We Today?



Key Activities:

- **Making Key Decisions:** Continuously make timely decisions based on research and evidence
- **Awarding Key Contracts:** Continue to award key contracts for the 2020 Census
- **Planning and Execution of the 2018 End-to-End Census Test:** Focuses on the overall integration of systems and operational procedures for 24 of the 35 operations of the 2020 Census
- **Area Census Office Delineation:** Identified number of and initial locations for early offices and initiated leasing and logistics processes. GSA initiated action on 40 early ACOs on July 13

- **Delivery of Questions to Congress:** Title 13 requires the Census Bureau deliver to questions by March 31, 2018
- **Operational Readiness**
 - 2020 Census Operational Plan 3.0 (release date: October 2017)
 - Local Update of Census Addresses (LUCA) (began January 2017)
 - Field Infrastructure: Space, Decennial Logistics Management, Training, Recruiting, and Onboarding (planning underway)

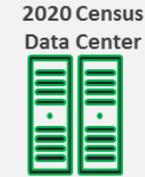
The 2020 Census

Key Contracts



Technical Integrator

Ensures 2020 Census System of Systems (SoS) integrates, performs, scales, is secure, and meets business objectives
 Provides 2020 Census Cloud and On Premise Infrastructure
 Provides Fraud Detection Solution



Census Questionnaire Assistance (CQA)

Provides call center capability for self response
 Assist respondents with responding to and completing census questionnaires
 Provides Interactive Voice Response (IVR)



C-SHaRPS – Recruiting & Selection

Provides recruiting and selection COTS for up to 400K Schedule A Field Staff

C-SHaRPS Fingerprinting

Provides fingerprinting services for field staff



Decennial Device as a Service dDaS

Provides Mobile Devices for Field Data Collection Operations



Software Integration, Cellular, Logistics, Shipping, Asset Management, Break/Fix and Disposition

Field IT Deployment FITd

Provides the IT infrastructure for 2020 Census field sites

IT & Telecommunications Hardware, Image Integration, Logistics, Shipping, Installation, Break/Fix and Disposition

Regional Census Centers
Area Census Offices
Island Area Offices
Paper Data Capture Centers

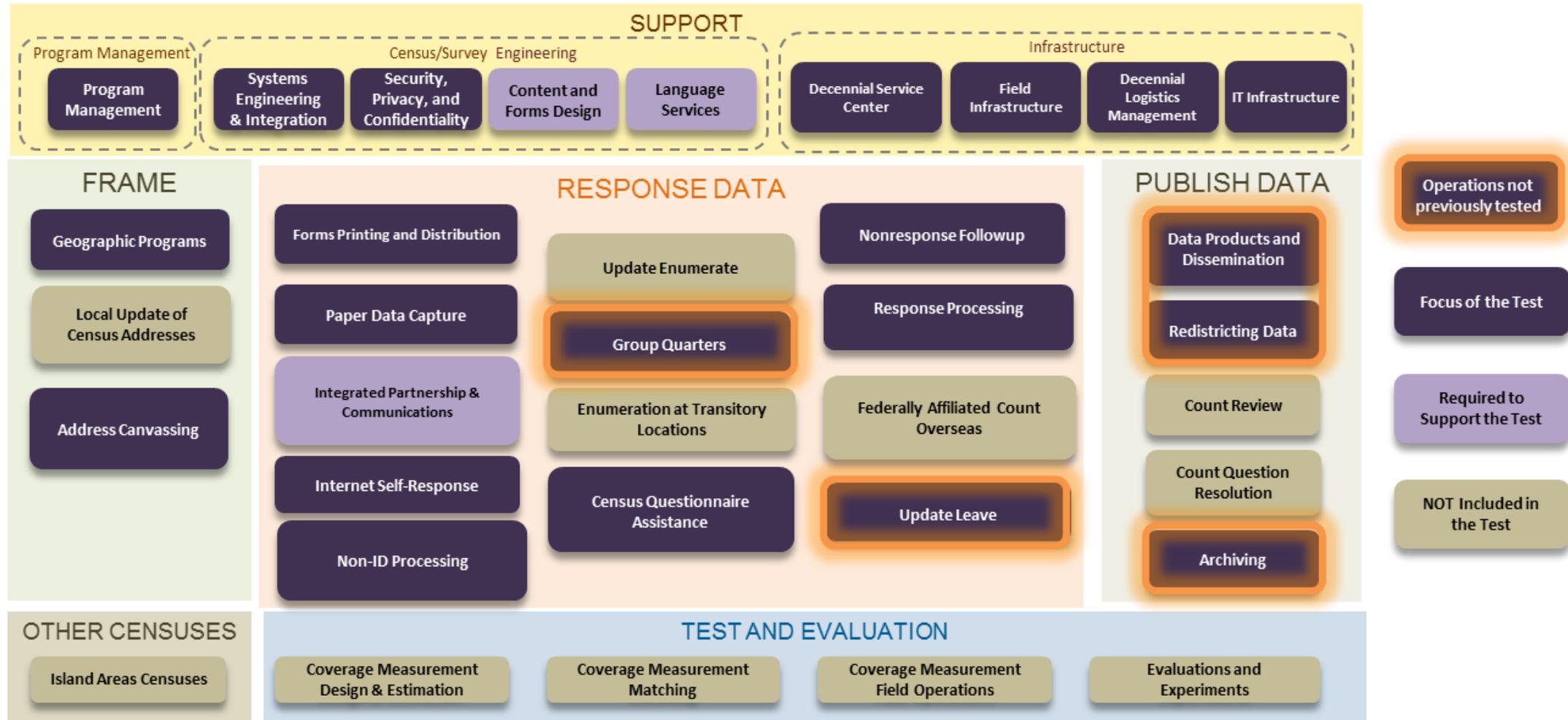


Decennial Service Center

Provide help desk services for 2020 Census Operations

2018 End-to-End Census Test

Operational Scope



The 2020 Census

2020 Census Operational Plan

- 2020 Census Operational Plan documents the design for conducting the census
- Version 2.0 was issued in September 2016
- The scope and design of the 2020 Census is being reviewed and the Operational Plan updated to reflect decisions and updates since version 2.0
- Additional Detail Operational Plans are expected to be issued by the end of the fiscal year
- The latest versions of the Operational Plan and Detail Operational Plans are available on [census.gov](https://www.census.gov)



The 2020 Census

Local Update of Census Addresses

January 2017

- Completed advance notice mailing
- Opened LUCA Geographic Programs Support Desk
- Posted address block count lists on the LUCA website

February 2017

- Expanded the Public Geocoder tool capacity from a maximum of 1,000 addresses to 10,000 addresses.
- Began conducting promotional presentations
 - A total of 570 promotional presentations completed to date by Regional Office Geography and OCIA (including DDS) staff
 - 84 promotional events are scheduled (September – November)

July 2017

Invitation letters and registration forms mailed

- Mailed invitation packages to 39,731 highest elected officials
- Mailed courtesy copy letters to 46,272 contacts
- 3,802 governments to date have registered to participate (December 15, 2017 registration deadline)

Top Registered LUCA Governments by Population:

Name	State	Population	Number of Addresses
New York	New York	19,378,102	8,171,725
Los Angeles County	California	10,170,292	3,476,718
Georgia	Georgia	9,687,653	4,133,065
Tennessee	Tennessee	6,346,105	2,854,542
Maricopa County	Arizona	4,167,947	1,668,555
Oklahoma	Oklahoma	3,751,351	1,689,427
Honolulu County	Hawaii	998,714	341,239
Pierce County	Washington	843,954	331,369
Essex County	New Jersey	797,434	313,824
Denton County	Texas	780,612	273,765

February 2018

Begin mailing participation materials to all registered participants

June – August 2019

Feedback materials offered to participants with the validation results

The 2020 Census

Key Activities

Milestone	Date	
Begin 2020 Census Program	November 18, 2011	✓
Deliver 2020 Census Operational Plan	September 30, 2015	✓
Federal Register Notice of Proposed Residence Criteria and Residence Situations for the 2020 Census	June 30, 2016	✓
Conduct the Second Round of Tribal Consultations	September – November 2016	✓
Begin Local Update of Census Addresses (LUCA) Program (including Appeals Process)	January 2017	✓
Deliver 2020 Census Topics to Congress	March 28, 2017	✓
Conduct the Block Boundary Suggestion Program	December 2015 – May 2017	✓
Conduct 2018 End-to-End Census Test	August 28, 2017 – August 20, 2018*	
Deliver 2020 Census Questions to Congress	by March 31, 2018	
2020 Census Day	April 1, 2020	
Deliver Apportionment Counts to the President	by December 31, 2020	
Complete Delivery of Redistricting Counts to the States	by March 31, 2021	
Complete 2020 Census Program	September 29, 2023	

*Duration represents the time frame for data collection.

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More information on the 2020 Census Memorandum Series:
<http://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html>



More information on the 2020 Census:
<http://www.census.gov/2020Census>



More information on the American Community Survey:
<http://www.census.gov/programs-surveys/acs/>



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