

2020 Census

Community Partnership and Engagement Program

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People impacted by our criminal justice system (currently / formerly incarcerated, friends and family) could be great partners:

- Often familiar with how the Census counts people who are incarcerated, and what the implications are for resource allocation
- Often already aware of, interested in, and advocating for adjacent topics (e.g. restoration of voting rights)

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Examples of potential partners:

- Transitional houses
 - Often already participating in gov't + community partnerships, e.g. functioning as polling stations
- Local non-profits providing re-entry services
- Prison newspapers
 - e.g. San Quentin News distributes a monthly paper to 30,000 people in every prison in the California Department of Corrections & Rehabilitation

Questions

- How does CPEP measure the effectiveness of community partners and/or determine attribution for Census completion?
- Framed a couple of other ways:
 - If we spent more/less money on CPEP, would we see more/less Census completion, and how would we know?
 - Are some community partners more effective than others? If so, why are they more effective? (And are we able to take those attributes and develop them in other partners?)