

Internet Self Response Experience

Census Scientific Advisory Committee Briefing

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2017 Economic Census Overview

- Establishment-based survey to gather data from approximately 4 million business locations
 - 175,000 Multi-location businesses and 2 million Single-location businesses
- Most comprehensive measurement of the U.S. economy, providing statistics at the national, state, and local levels
- Provides information on industry revenues and other measures of American business performance that are consistent, comparable, and comprehensive across industries and geographic areas
- Conducted every 5 years in years ending in '2' and '7'
- 2017 was the first all-electronic Economic Census

Systems to Support 2017 Economic Census

- Respondent Portal (ECORR)
- Customer Relationship Management (CRM) tool
- Content Metadata System (COMET)
- Centurion

Respondent Portal

- Introduced in early 2017
- One web address for all surveys
- Users register once for their own account and select their own password to manage all surveys they participate in
- Self-service options, secure messaging, and electronic reporting all accessible through the Portal
- One-stop shop for Economic survey reporting
- In addition to the Economic Census, currently supports 12 other Economic surveys

Survey Participation Letter

- The same web address *https://portal.census.gov* will be printed on all survey letters.
- Companies will receive a unique 12-digit Authentication Code for each survey.

SQ-CLASS-L1
(07-14-2017)



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001
OFFICE OF THE DIRECTOR

ID (XXXXXXXXXX) 00 1704 01 QTR17



SE0001-00001



A Message from the Director, U.S. Census Bureau:

We are requesting your cooperation with the **Business and Professional Classification Survey**. This one-time survey collects information from businesses that were recently assigned Federal Employer Identification Numbers. This information is used to ensure that our country's economic statistics account for new businesses, and accurately classify business activity.

Please report online using the information below and keep this letter for future reference:

Website: <https://portal.census.gov>
Authentication Code: ZJJD-TMHY-J4 XX
Due Date: December 8, 2017

YOUR RESPONSE IS REQUIRED BY LAW and will be kept strictly **CONFIDENTIAL**. We estimate this survey will take an average of 13 minutes to complete. Additional information about the authority, confidentiality, and burden of this data collection can be found on the back of this letter.

For assistance with completing this survey, visit us online at the website above or call our customer help line at 1-800-253-1882, Monday through Friday, 8:30 a.m. to 5:00 p.m. Eastern time.

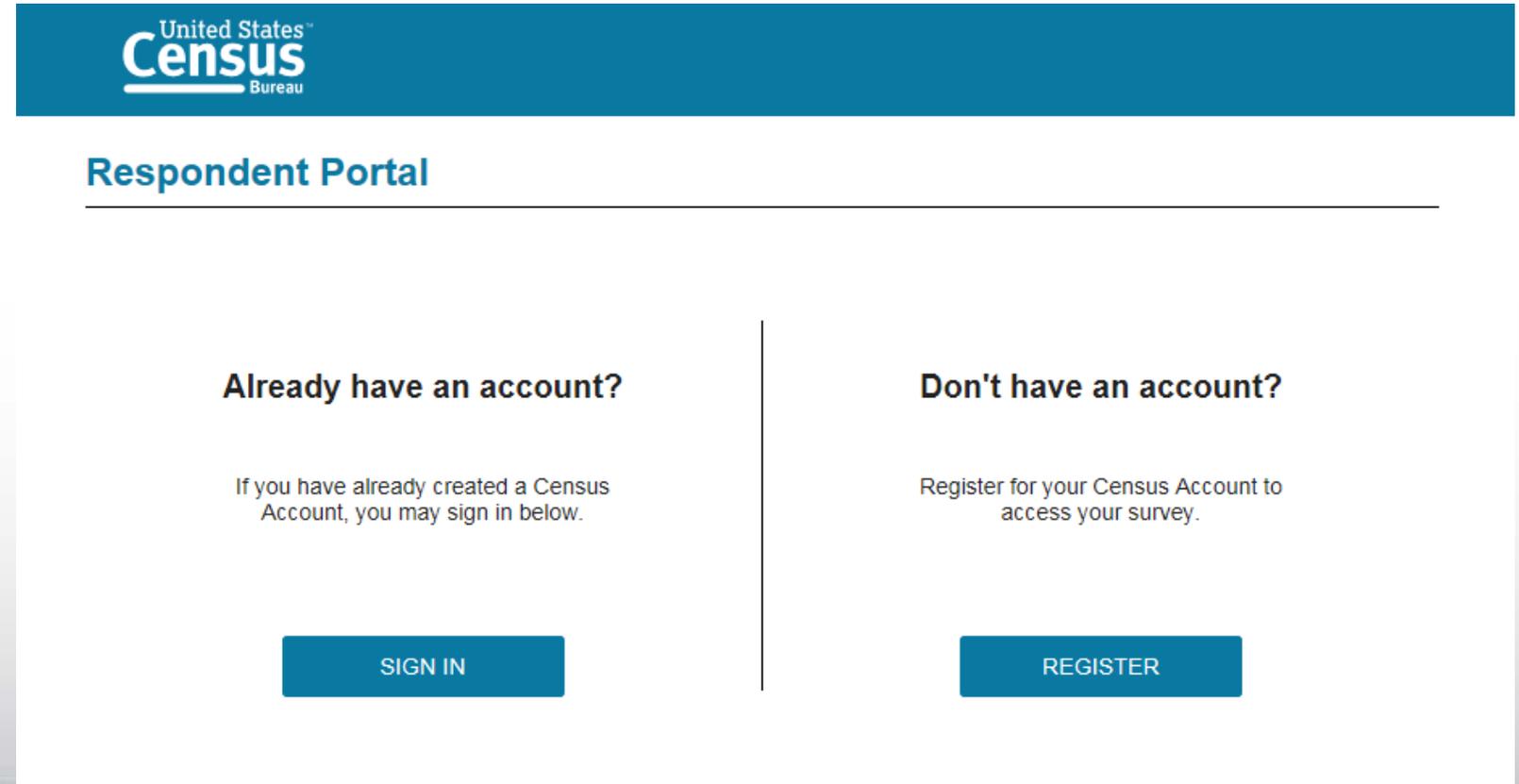
Thank you in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places, and economy. Your response makes a difference.

United States
CENSUS

Accessing the Respondent Portal

<https://portal.census.gov>

Respondents will be prompted to 'Sign in' or 'Register'.



Respondent Portal - Register

- Email – serves as User Name.
- Also require First Name, Last Name and Phone.
- Select and Answer 5 Security Questions (for self service when forgetting passwords).
- Passwords expire every 90 days.
- Email link sent to confirm valid email and authenticate user.
- Approximately 2.5 million accounts created since early 2017.

The screenshot shows the registration process for the Respondent Portal. At the top left is the United States Census Bureau logo. The main heading is 'Create Your Respondent Portal Account' with a 'HELP' button to its right. Below the heading is a progress indicator with three steps: 1. REGISTER (highlighted in blue), 2. CONFIRM (grey), and 3. LOGIN (grey). A disclaimer states: 'Your account is intended for your use only. Do not share your account information. Once you have created your account, you will have the option to delegate to others to assist you in reporting.' The 'Personal Information' section is titled 'All Fields required' and includes: 'FIRST NAME' with an empty input field; 'LAST NAME' with an empty input field and a red error message 'Last Name is required'; 'EMAIL' with an empty input field and a red error message 'EMAIL is Required and will be your userid'. At the bottom, there is a 'CONFIRM EMAIL' link.

Respondent Portal - Accessing a Survey

My Surveys Page

After signing in, users will land on their 'My Surveys page

- 'Survey Cards' display after a survey has been added to an account.
- New surveys are added by entering the Authentication Code received in the survey participation letter.
- When collection period has ended, survey card moved to 'History' tab.

The screenshot shows the 'My Surveys' page of the United States Census Bureau. The header includes the logo and navigation links: 'My Surveys', 'Message Status', 'Manage Account', and 'Sign Out'. The user's name 'James Hull' is displayed in the top right corner. Below the header, there are tabs for 'Active' and 'History', and a 'VIEW' selector for 'GRID' and 'LIST'. Three survey cards are displayed in a grid view, each with a 'REPORT NOW' button and 'OPTIONS' and 'i' icons. A 'New Survey Request' box is also visible on the right side of the page.

Survey Title	Due Date	Company Name	Company ID
2017 Economic Census	March 15, 2018	ABC COMPANY 5, ELECTRONIC COMPANY 5	4000000005
2017 Economic Census	June 12, 2018	ABC COMPANY 10605, ELECTRONIC COMPANY 10605	5000010611
2017 Economic Census of U.S. Virgin Islands	June 12, 2018	ABC COMPANY 9158, ELECTRONIC COMPANY 9158	4000009858

Respondent Portal - Survey Cards

- Survey name and due date
- Company name and ID #
- 'Report Now' link
- Options
 - Request extensions (*if applicable*)
 - Share Survey Access
 - Check filing status
 - View survey FAQs
 - Send message for survey support
 - Survey 800# help line
- 'i' Survey Information

2017 Economic Census

Due: March 15, 2018

Company: ABC COMPANY 5,
ELECTRONIC COMPANY 5
Company ID: 4000000005

REPORT NOW + OPTIONS **i**

2017 Economic Census

Due: June 12, 2018

Company: ABC COMPANY 10605,
ELECTRONIC COMPANY 10605
Company ID: 5000010611

REPORT NOW - OPTIONS **i**

- Request Extension
- Share Survey Access
- Filing Status
- Survey FAQs
- Send Message
- 1-800-233-6136

Single Sign-on
Access to online
survey reporting

Respondent Portal - Report Now

Direct link to the online reporting instrument.

- Single Sign-on, no username/password required.

2017 Economic Census

Due: March 15, 2018

Company: ABC COMPANY 5,
ELECTRONIC COMPANY 5
Company ID: 4000000005

REPORT NOW ← OPTIONS ⓘ

🕒 Request Extension

👥 Share Survey Access

📄 Filing Status

❓ Survey FAQs

✉ Send Message

📞 1-800-233-6136

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2017 Economic Census

OMB No.: 0607-0998, Approval Expires: 06/31/2020 | OMB No.: 0607-0937, Approval Expires: 06/31/2020 | OMB No.: 0607-0444, Approval Expires: 01/31/2021

Welcome to the 2017 Economic Census

Due Date: June 12, 2018

YOUR RESPONSE IS REQUIRED BY LAW. Title 13 United States Code (U.S.C.), Sections 131, 182, and 191 authorizes this collection. Sections 224 and 225 require your response. The U.S. Census Bureau is required by Section 9 of the same law to keep your information **CONFIDENTIAL** and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number for Economic Census is 0607-0998, for Economic Census of Island Areas is 0607-0937, and for the Report of Organization is 0607-0444 and appears at the upper right of this screen. Without this approval we could not conduct these surveys.

Report for this survey by clicking the "Continue" button:

Continue

Note: Your session will expire if you remain on one screen for 45 minutes without navigating to another screen. To ensure data are saved, navigate to the next screen.

Burden Statement | Accessibility | Privacy | Security

Respondent Portal - Share Survey Access

- Users can share survey access with others by submitting and confirming a valid e-mail address of the 'delegated' person.
- Delegates will have full access to the survey.
- Delegates can add additional delegates if needed.

SHARE MY SURVEY ✕

Those you share with can:

- View and overwrite survey data
- Submit the survey
- Request extensions
- Share with others
- Remove others (including you) from those that have been shared with

ENTER EMAIL ADDRESS OF DELEGATE (Step 1 of 2)

tracae.mcclure@census.gov Delegated e-mail

ENTER NOTES TO DELEGATE (optional)

Please help complete this survey. |

SUBMIT REQUEST Cancel Request

CURRENT DELEGATES REMOVED DELEGATES

Date	Email	Status	Options
12/23/2016	ecorrgirl5@yopmail.com	Accepted	

CONFIRM EMAIL ADDRESS (Step 2 of 2)

Please confirm the information below. Select "Edit" to revise or "Confirm" to continue.

tracae.mcclure@census.gov

Please help complete this survey.

EDIT **CONFIRM** Cancel Request

Respondent Portal - Send Message

Respondents can communicate securely with survey representatives

- Sent from active 'Survey Card', meaning no special log in requirements
- Can upload attachments (.doc, .xls, .pdf, .txt, and more)
- Users select a Topic to ensure proper routing of their request
- Opportunity to present an FAQ, possibly providing the answer prior to sending their message to survey staff

The screenshot shows the 'Submit a Request' page in the United States Census Bureau Respondent Portal. The page has a blue header with the 'United States Census Bureau' logo and navigation links: 'My Surveys', 'Message Status', 'Manage Account', and 'Sign Out'. The user's name 'James H' is visible in the top right corner. The main content area is titled 'Submit a Request' and contains a form with the following fields:

- Your Request** (Section Header)
- SURVEY** (Dropdown menu): Annual Capital Expenditures Survey
- TOPIC** (Dropdown menu, labeled 'please select one *'): Request Time Extension
- SUBJECT *** (Text input field): Subject
- QUESTIONS/COMMENTS *** (Text input field)

On the right side of the form, there is a 'Frequently Asked Questions' section with a question: 'Request Time Extension'. Below the question is a note: 'Did you know you can grant yourself a time extension directly from the Respondent Portal by selecting 'Request Extension' from the Options menu?'. A larger note at the bottom right states: 'NOTE: If the time extension window has passed or if the survey doesn't offer a time extension, then Request Extension will be greyed out. Late receipts are accepted.'

Customer Relationship Management (CRM) Tool

- Built with a focus on Customer Support and Data Collection
- Used by both NPC interviewers and HQ analysts
- In addition to the Economic Census, currently supports 12 other Economic surveys

Highlights & Benefits

- Organization Search/360 View
- Secure Messaging
- Inbound & Outbound Call Support
- Single CRM tool supporting Economic programs

CRM tool – Organizational Search 360 view

Contacts Tab

- Categorizes contacts based on the interaction mode: Survey Database, Respondent Portal, Organization Contact

Interactions Tab

- Audit trail of all interactions with a particular company
- Inbound/Outbound Calls
- Remail Request
- Extension Request
- Secure Messages

Reporting Unit **Contacts** Surveys Interactions

Survey Database Respondent Portal Organizational

2017 Economic Census

Name	Phone	Survey	Reporting Unit ID
ELEC REPORTER 000302	2023300000	2017 Economic Census	4000000302

United States Census Bureau CUSTOMER SERVICE + New Search

Home ABC COMPANY 359,ELECTRONIC COMPANY 359

4000000359 - ABC COMPANY 359,ELECTRONIC COMPANY 359 | 2017 Economic Census

Tasks Add Case Wrap Up

Reporting Unit Contacts Surveys **Interactions**

Recent interactions History

Type	Case ID	Survey	Created by	Create Date/Time	
Inbound Phone Call	I-2700074	2017 Economic Census	Hull0303	10/4/18 11:24 PM	test
Inbound Phone Call	I-2683330	2017 Economic Census	leona329	9/28/18 8:27 PM	TEST

Cases

Type	Case ID	Survey	Status	Create Date/Time	Assigned to
Add/Edit Contact	AC-5229	2017 Economic Census	Resolved-Completed	10/4/18 11:25 PM	---
Survey Remail	SR-3869	2017 Economic Census	Resolved-Cancelled	9/11/18 2:07 PM	---
Grant Survey Access	GA-1962	2017 Economic Census	Resolved-Completed	9/11/18 2:05 PM	---

COMET & Centurion

COMET metadata system allows for entry of content and business rules

- Instructions
- Question content
- Response variables and attributes (max length, valid character set)
- Validations (errors, warnings, auto-sums)
- Layout of questions based on pre-defined templates
- Instrument pathing including order of questions, branching, skip patterns

Benefits of COMET rendered Centurion include:

- Analysts enter content instead of specs and hard coding
- Re-use content between paths
 - Supported over 800 paths for the 2017 Economic Census
- Ability for response-driven instrument, making the experience more user friendly
- Changes rendered nightly in instrument for specified paths
- Fully online electronic instrument as opposed to downloadable software in the past

Centurion - Report Dashboard

Lists all surveys needing completion as well as their status

Navigation bar across the top walks respondents through the entire reporting process

Allows respondents to:

- Add missing or new locations
- View a PDF of their survey
- Report via an online survey view
- Report via spreadsheet for multi-location companies
- View help and access online how-to-videos

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2017 Economic Census

OMB No.: 0607-0998, Approval Expires: 05/31/2020 | OMB No.: 0607-0937, Approval Expires: 05/31/2020 | OMB No.: 0607-0444, Approval Expires: 01/31/2021

Go to Overview | Go to Step 1 - Report | Go to Step 2 - Review | Go to Step 3 - Submit

Due Date: June 12, 2018

Step 1 - Report Dashboard

1. Update our record of your company's locations by adding locations as needed using the Add Location button at the bottom of the screen. (Note: To see the list of locations of a consolidated report, click "(View All)" under the "Number of Establishments in Survey" column.)
2. Begin reporting using one of the following options:
 - Option 1: Start the survey for each location listed in the table below OR
 - Option 2: Download, and then Upload a completed spreadsheet template to complete the survey for many locations at once

Download Spreadsheet Template | Upload Completed Template

Status	Print / Preview Survey Questions	Errors / Warnings	Number of Establishments in Survey	Survey	Title	CFN	Store / Plant
Resume	Preview Survey	0/0		RT-44111	New car dealers	5000013496	MD13
Start	Preview Survey	0/0		RT-44111	New car dealers	5000013495	MD13
Start	Preview Survey	0/0	2 (View All)	NC-99001(L)	Report of Organization	5000013492	

Total Items: 3

Print Surveys to PDF | Add Location | Delete Added Location

Overview | Step 2 - Review

Burden Statement | Accessibility | Privacy | Security

Centurion - Preview Survey PDF

- Replacement for paper form
- View questions before beginning to report
- Print and use as a worksheet

Do Not Submit - For Informational Purposes ONLY

OMB No.: 0607-0998

Mailing this survey to the U.S. Census Bureau does not fulfill your reporting obligation

Approval Expires: 05/31/2020

2017 Economic Census

RT-44111 - New Car Dealers

Location Information

DEFINITION OF ESTABLISHMENT

The reporting unit for this questionnaire is an **establishment**. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

PHYSICAL ADDRESS

Please update the location's physical address if needed.

Name 1

Do Not Mail - Report Online

Centurion - Survey View and Go To

- Response-driven instrument takes respondent through the questions
- Go To functionality allows for going back and forth in instrument once questions are completed
- Question content and layout rendered from COMET

The screenshot displays the 2017 Economic Census survey interface. At the top, there is a navigation bar with the United States Census Bureau logo, links for Help Site, How-To Videos, About, and Contact, a Messages icon with a zero count, and a Logout button. Below this, a progress bar shows four steps: 'Go to Overview', 'Go to Step 1 - Report' (highlighted in orange), 'Go to Step 2 - Review', and 'Go to Step 3 - Submit'. The main content area is titled 'RT-44111 - New car dealers' and contains a form for 'Item 1: Employer Identification Number - Enter/Update EIN'. The form includes pre-filled information: 'ABC COMPANY 13490', 'ELECTRONIC COMPANY 13490', '13490 BRANCH ROAD', 'SUITLAND, DC 20233', 'EIN: 98-7654321', 'Store / Plant: MD13', and 'CFN: 5000013496'. Below this, the question asks for the 9-digit EIN used on the latest 2017 Internal Revenue Service Form 941. A text input field contains '98-7654321'. At the bottom of the form are 'Back' and 'Save and Continue' buttons, and a 'Go to Screen' dropdown menu with a list of options: 'Location Information', 'Legal Boundary and Municipality', and 'Item 1: Employer Identification Number' (which is selected). The footer of the page includes links for Burden Statement, Accessibility, Privacy, and Security.

Centurion - Survey View Errors & Warnings

- Validations are entered into COMET as applicable
- Errors allow respondent to continue through Survey View, but not submit
- Warnings allow respondent to continue through Survey View and ultimately submit (if no errors exist)

Error: Please provide a response for Sales, Shipments, Receipts, or Revenue in Item 5.

Item 5: Sales, Shipments, Receipts, or Revenue Additional Information

ITEM 5: SALES, SHIPMENTS, RECEIPTS, OR REVENUE

What were the total sales of merchandise and other operating receipts?
(Exclude sales taxes or other taxes collected.)

Check
if
None

2017

\$,000.00

Warning: The total value of Detail of Sales, Shipments, Receipts, or Revenue reported in Item 22 (\$2,000,000.00) does not equal the value reported in Item 5 (\$0,000.00). Please verify your response.

Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$0,000.00 of Sales, Shipments, Receipts, or Revenue reported in Item 5, what was the value for each product or service?

Description	Value	Product Code
<p>1. Retail sales of automobiles and light-duty trucks (Include all outright sales plus transportation charges, dealer preparation charges, and dealer-installed options. Deduct discounts granted to the purchaser as an increase in trade-in allowance over fair market value and manufacturers' rebates and incentives.) (Report rental of automobiles and light-duty trucks on line 9, leasing of automobiles and light-duty trucks on line 10, and maintenance and repair services and the value of service contracts for automobiles and light-duty trucks on line 11. Report wholesale sales of new and used automobiles on line 3 and wholesale sales of new and used light-duty trucks on line 4.)</p> <p>a. Retail sales of new passenger cars (except fleet)</p>	\$ 2,000 ,000.00	5001275003

Centurion - Spreadsheet Reporting Option

- Available for multi-location companies to report for many locations on one spreadsheet
- Respondent selects spreadsheets to download

The screenshot shows the 'Download Wizard' window in the United States Census Bureau system. The window title is 'Download Wizard' and it contains a 'Spreadsheet' section. The instructions state: 'Select the spreadsheet(s) to download by clicking the appropriate checkbox(es), and then, clicking the "Continue" button:'. Below this is a table with two columns: 'Survey' and 'Title'. The first row is 'NC-99001(L) Report of Organization' with a checked checkbox. The second row is 'RT-44111 New car dealers' with an unchecked checkbox. Below the table, it says 'Total Items: 2 (Selected Items: 1)'. At the bottom, there is a button labeled 'All Locations' and a text box that reads: 'Create a spreadsheet that contains selected questions that are common to most locations. This spreadsheet does not fulfill your reporting obligations, but may be useful in reconciling your list of locations with what the Census Bureau has on file.' There are also two buttons at the bottom: 'Return to Report Dashboard' and 'Continue'.

Survey	Title
<input checked="" type="checkbox"/>	NC-99001(L) Report of Organization
<input type="checkbox"/>	RT-44111 New car dealers

Centurion - Spreadsheet Upload Results Pop-Up

- Spreadsheet data are edited on upload
- Informs respondent of any data changed or any data not uploaded due to errors

United States Census Bureau

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Messages 1 Logout

Upload results of NC-99001(L), File: NC_99001_L_20181015.xlsx

Your file: NC_99001_L_20181015.xlsx has successfully loaded.

1 data modification(s) or data that could not be uploaded
0 row(s) not uploaded due to row-level upload rule failures
0 worksheet(s) missing or had other worksheet-level upload rule failures

[Click here to view full report](#)

10/15/18 11:48 AM

Print Screen Close

1. Update ou
(Note: To see the list of locations of a consolidated report, click (view All) under the Number of Establishments in Survey column.)

2. Begin reporting using one of the following options:
Option 1: Start the survey for each location listed in the table below OR
Option 2: Download, and then Upload a completed spreadsheet template to complete the survey for many locations at once

Download Spreadsheet Template Upload Completed Template

Status	Print / Preview Survey Questions	Errors / Warnings	Number of Establishments in Survey	Survey	Title	CFN	Store / Plant
Submitted	Preview Survey	0/0		RT-44111	New car dealers	5000013496	MD13
Start	Preview Survey	0/0		RT-44111	New car dealers	5000013495	MD13
Resume	Preview Survey	2/24	2 (View All)	NC-99001(L)	Report of Organization	5000013492	

Centurion - Review Screen

- Shows any outstanding errors and warnings
- Allows respondent to go back to screen to fix issue

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2017 Economic Census

OMB No.: 0607-0998, Approval Expires: 05/31/2020 | OMB No.: 0607-0937, Approval Expires: 05/31/2020 | OMB No.: 0607-0444, Approval Expires: 01/31/2021

Go to Overview | Go to Step 1 - Report | **Go to Step 2 - Review** | Go to Step 3 - Submit

Step 2 - Review

Please review your responses and make any necessary corrections by selecting the 'Fix' button, which will return you to the screen where you can make the appropriate update. Errors **must** be corrected before the location can be submitted.

To download all errors and warnings to a spreadsheet, click the "Download Errors/Warnings" button.

This report contains the data you have reported totaled by Employer Identification Number (EIN). You can compare these totals to your records to ensure the data you have reported are correct.

Fix	Errors / Warnings	Item #	Explanation	Survey	Title	CFN
	Filter	Filter	Filter	Filter	Filter	5000013496
<input type="button" value="Fix"/>	Error	5	Error: Please provide a response for Sales, Shipments, Receipts, or Revenue in Item 5.	RT-44111	New car dealers	5000013496
<input type="button" value="Fix"/>	Warning	22	Warning: The total value of Detail of Sales, Shipments, Receipts, or Revenue reported in Item 22 (\$2,000,000.00) does not equal the value reported in Item 5 (\$0,000.00). Please verify your response.	RT-44111	New car dealers	5000013496

Total Items: 6 (Showing Items: 2)

Burden Statement | Accessibility | Privacy | Security

Centurion - Submission Screen

- Shows respondent which surveys are available to submit (complete with no errors)
- Respondents can submit completed surveys individually or all at once

The screenshot displays the 'Step 3 - Submit' interface of the 2017 Economic Census. At the top, there are navigation links for 'Go to Overview', 'Go to Step 1 - Report', 'Go to Step 2 - Review', and 'Go to Step 3 - Submit'. Below this, instructions are provided for 'Can Submit' status: 'Yes' (surveys already selected, can be deselected, or need error resolution) and 'No' (previously submitted surveys remain 'No' unless data changes, or need error resolution). A table lists survey details:

Can Submit	Responses	Errors / Warnings	Review	Last Submission	Data Changed Since Last Submission	Survey	CFN
<input checked="" type="checkbox"/> Yes	View Responses	0/0	Return to Review			RT-44111	5000013496
<input type="checkbox"/> No	View Responses	0/0	Return to Review			NC-99001(L)	5000013492
<input type="checkbox"/> No	View Responses	0/0	Return to Review			RT-44111	5000013495

At the bottom, there are buttons for 'Step 2 - Review' and 'Continue'. The footer includes links for 'Burden Statement', 'Accessibility', 'Privacy', and 'Security'.

Centurion - Submission Report

- Shows # of surveys successfully submitted and how many still need to be submitted
- Allows user to print responses to PDF
- Provides link to survey website with previously released statistics
- Have received over 2.7 million electronic responses through this tool for the 2017 Economic Census

United States Census Bureau

Help Site How-To Videos About Contact

Messages 1 Logout

Your Submission Report is available

Thank you for submitting to the 2017 Economic Census
Please print a copy of this report for your records

On 10/15/18, you successfully submitted 1 surveys

For the 3 surveys within this company:

- 1 have been successfully submitted
- 2 still need to be submitted

Submission Reference ID: X5000013.491

Visit [our website](#) to see how the statistics from the Economic Census and other surveys can benefit you.

10/15/18 11:42 AM

Print Screen Print Responses to PDF Close

Can Submit	View Responses	Return to Review	Submission Reference ID
<input type="checkbox"/> No	View Responses 0/0	Return to Review	NC-99001(L)
<input type="checkbox"/> No	View Responses 0/0	Return to Review	RT-44111
<input type="checkbox"/> No	View Responses 0/0	Return to Review	10/15/18 11:42 AM No RT-44111

Centurion - Response PDF

- Shows users a table of their responses
- Allows users to print or electronically save their responses

UNITED STATES
CENSUS BUREAU

2017 Economic Census

OMB No.: 0607-0998 | Approval Expires: 05/31/2020

OMB No.: 0607-0937 | Approval Expires: 05/31/2020

OMB No.: 0607-0444 | Approval Expires: 01/31/2021

Do Not Submit - For Informational Purposes ONLY.

Mailing this to Census does not fulfill your reporting obligation.

RT-44111 - New car dealers

Location Information

Physical address - Name 1	ABC COMPANY 13490
Physical address - Store/plant number	MD13
Physical address - Name 2	ELECTRONIC COMPANY 13490
Physical address - Street address	13490 BRANCH ROAD
Physical address - City	SUITLAND
Physical address - State	DC
Physical address - ZIP Code	20233
CFN (Census File Number) - Unique identifier	5000013496
Electronic Batch Identification	X5000013.491

Questions for the Committee

1. Paradata are alluding to the fact that some respondents struggle with security requirements that are part of the registration process (5 security questions, passwords expire every 90 days, challenges with resetting passwords). Do you have any recommendations on alternatives to ease respondent burden while still maintaining security?
2. Based on your association with the business community, do you think that with an all electronic collection strategy we are risking a decline in response and do you have any recommendations on how to mitigate that risk?
3. These modernized electronic reporting solutions were built initially for the Economic Census with the goal of implementing for all of our Economic programs. Based on this presentation, what are your recommendations on next steps?

Contact Information

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