



PROPOSED 2020 DATA PRODUCTS PLAN: DISCUSSION

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MARCH 28, 2019



CRITICAL NEEDS FOR DECENNIAL CENSUS DATA AND AT WHAT LEVELS OF GEOGRAPHY

- Incredible challenge of the diversity of constituencies and uses
- Any big takeaways from the call for comments?
- Is consideration of microdata product happening separately?
- Any preliminary thoughts on potential citizenship data, particularly for redistricting data?
- Thinking ahead about formats

SUGGESTIONS FOR OUTREACH AND ENGAGEMENT

- Cross-sector: APDU, ACS Users Group, IPUMS/NHGIS
- Community-focused: NNIP, CIC, PolicyMap
- Age-specific: KIDS COUNT network, Partnership for America's Children, NCES, AARP
- Race/ethnicity: NAC groups, AIAN/Alaska Native
- Sector: Education, health, housing
- Local/state government: Natl. Assoc. of Counties, Natl. League of Cities, Natl. Governors Assoc.
- Academic: demographers, sociologists
- Private sector: vendors, retail associations

CONVEYING THE CHALLENGES TO STAKEHOLDERS

- Education about past processing for 2010
- Draw lessons from the ACS Users Guides
- Test out materials with dissemination specialists
- Transparency on priorities in decision-making and fitness of use
- Implications of change in methods
 - Concerns about comparing over time?
 - Any challenges of internal consistency?