



UPDATE ON 2020 CENSUS DATA PRODUCTS PLAN: DISCUSSION

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GETTING FEEDBACK

- Large set of inputs with hard decisions to make
- Any lessons from feedback and publishing of the March 2019 PL 94-171 prototype?
- What is the dissemination plan for the 2010 demonstration data products? Suggest individual outreach to influencers to publicize and respond
- What is the timetable for SFI and other products?



GETTING FEEDBACK: BEYOND ACADEMIA

- Local/state government: Natl. Assoc. of Counties, Natl. League of Cities, Natl. Governors Assoc.
- Community-focused: NNIP, CIC, Community Commons, PolicyMap
- Age-specific: KIDS COUNT network, Partnership for America's Children, NCES, AARP
- Sector: Education, health, housing
- Private sector: vendors, retail associations



DISCUSSION OF SPECIFIC TABLE DECISIONS

- Specific populations: that could be affected: (related/own) children, older adults
- Race: Detailed combinations of multi-racial people, tribal listings, detailed Hispanic or Asian origin
- Characteristics by race: group quarters, household and family type, sex by age
- Processing rules for same-sex married couples



MAKE IT EASY FOR USERS TO ENGAGE

- Communications planning should be valued and done in parallel to technical work
- Recommend summary web page on products (if it doesn't already exist)
 - Windows for comment, decisions, prototypes, timelines, etc.
- Consolidated site could be launched with blog describing challenges of diverse set of users and summarizing outreach
- Share with CSAC/NAC to disseminate



SUGGESTED MATERIALS FOR TRANSPARENCY AND EDUCATION

- Develop summary document with general factors affecting decisions – legal requirements, funding criteria, risk of disclosure, scale of use
- Create description of inputs and summaries as possible (for example, publish the web access rates)
- Plan for lay person guide/brief on practical implications of changes
 - Fitness of use for different purposes
 - Recommendations about comparing over time