Matching Census Business Data to Dun & Bradstreet MarketPlace Records

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CES Technical Notes
CES-TN-2008-05

The purpose of this analysis is to document procedures for matching Census Business data (from the Longitudinal Research Database and the Standard Statistical Establishment List) to Dun & Bradstreet's MarketPlace, and to compare the information contained within the Census data products with the publicly available MarketPlace database.

Relevant Datasets: LBD, SSEL, CMF

Required Dataset Permissions: CMF 2002

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