Small Business Pulse Survey

Timeline

Phase 1:
April 2020–June 2020

Phase 2:
August 2020–October 2020

Phase 3:
November 2020–January 2021

Phase 4:
February 2020–April 2021

Plase 5:
May 2021–July 2021

Phase 6:
August 2021–October 2021

Phase 7:
November 2021–January 2022

Phase 8:
February 2022–April 2022

TRACKING CHANGES DURING THE CORONAVIRUS PANDEMIC

The Small Business Pulse Survey (SBPS) measures the effect of changing business conditions during the coronavirus pandemic on our nation's small businesses. SBPS data complements existing U.S. Census Bureau data collections by providing high-frequency detailed information on the challenges small businesses are facing during the pandemic.

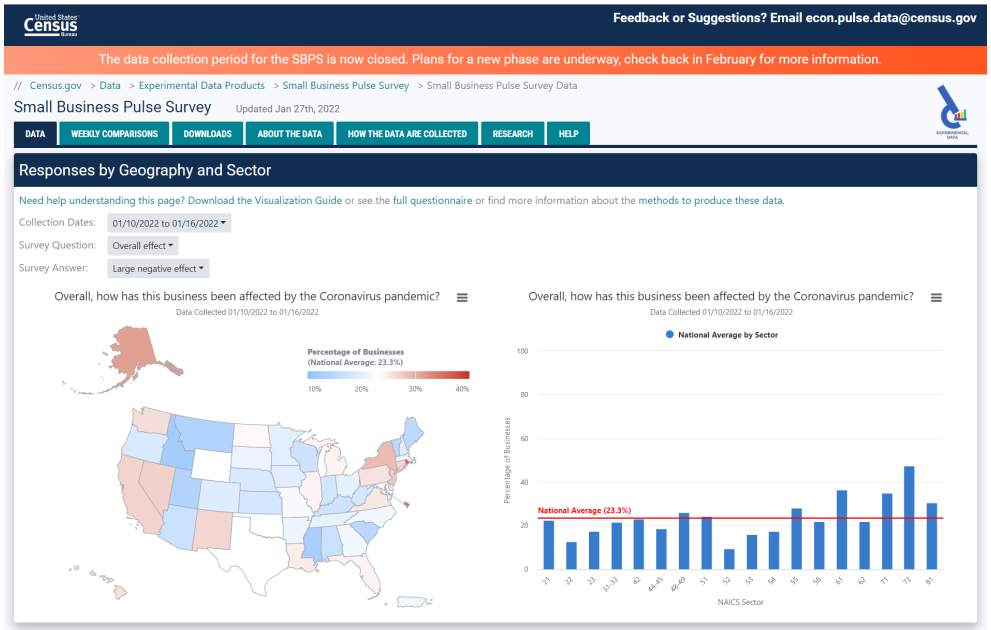
Near real-time data is collected from small businesses on operational challenges, vaccine requirements, supply chain impact, outlook and expectations, and much more. Data is available by sector and state for the fifty most populous metropolitan statistical areas (MSAs).

Survey results give local, state, and federal officials essential real-time data to aid in policy- and decision-making. In addition, the information aids businesses in making economic decisions and assists researchers studying the effects of the pandemic.

SBPS DATA TOOL

National and State Estimates Map

National and Sector Estimates Bar Chart



Data by Sector, State, and MSA

Survey Response Bar Chart

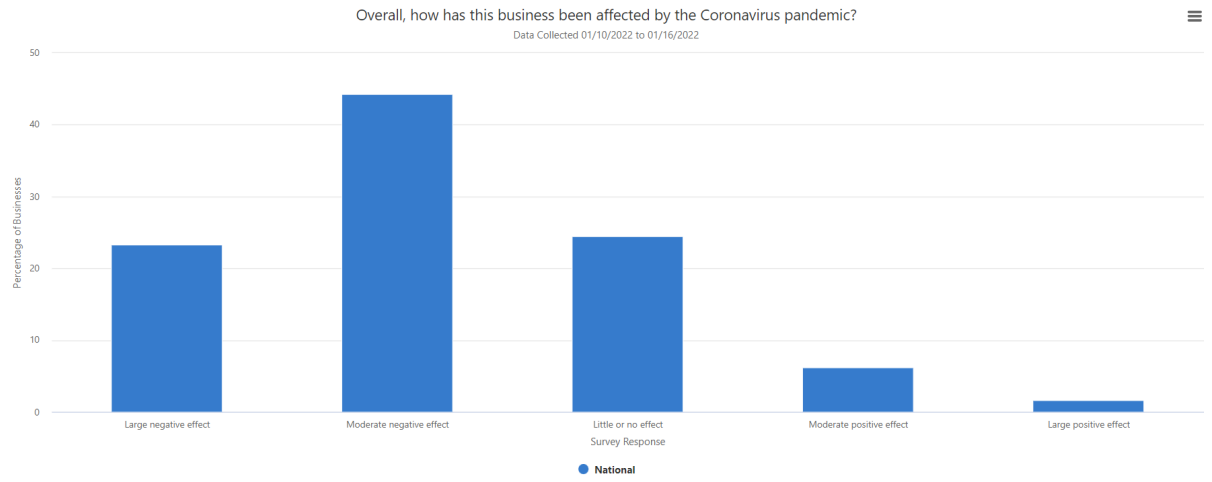
Survey Response Detail

Need help understanding this page? Download the Visualization Guide or see the full questionnaire or find more information about the methods to produce these data.

Collection Dates: 01/10/2022 to 01/16/2022

Survey Question: Overall effect

Compare: State | Nothing selected



Estimate Time Series

Survey Responses Weekly Comparison

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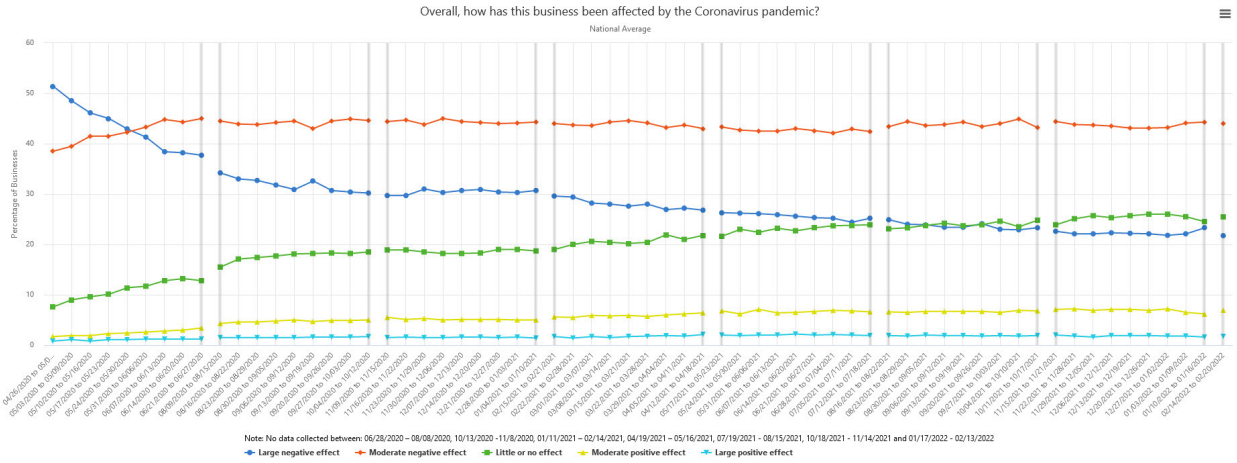
Survey Question: Overall effect

Time Range: All phases

Filter: State | National Average



Additional Estimates Available for Download

- NAICS subsectors at 3-digit level
- State by sector
- Employment size (1–4, 5–19, and 20+ employees)

Note: The Small Business Pulse Survey (SBPS) results are experimental data products and are subject to suppression based on overall response and disclosure avoidance thresholds. Data products may not meet some of the Census Bureau's statistical quality standards. If you would like to learn more about SBPS, contact <econ.pulse.data@census.gov>.