

Comparability of 2011 and 2012 ESP Publications

Topic	2011	2012	Issues
Classification Scheme	Enterprise Classification System (ECS)	NAICS (2012 vintage)	Comparable at the sector level.
Enterprise classification	Based on 2011 administrative payroll	Based on 2012 administrative payroll	Enterprises included in both years were not necessarily classified into the same industry from one year to the next.
Number of enterprises tabulated	24,055 enterprises	261,106 enterprises	
Sample design	(1) Non-probability, (2) Contains only large, multi-establishment enterprises (at least 250 employees) (3) Not representative	(1) Probability sample, stratified by industry (2) Includes both multi and single establishment enterprises (3) Representative	Not comparable
Data sources	(1) Company Organization Survey questionnaire (2) Administrative data	(1) Company Organization Survey questionnaire (2) Administrative data (3) 2012 Economic Census	In both years, most data come from the COS questionnaire.
Estimates	(1) Simple sum of the data from the 24,055 enterprises (2) Total revenue: \$19.6 trillion	(1) Weighted sum of the sample enterprises (2) Total weighted revenue: \$30.0 trillion	Not comparable
Royalty & License Fee Detail	Five categories	Four categories (“Business format franchise fees” is combined with “Other”)	

For more details about these topics, see the 2012 ESP Survey Methodology, <https://www.census.gov/econ/esp/methodology.html>.