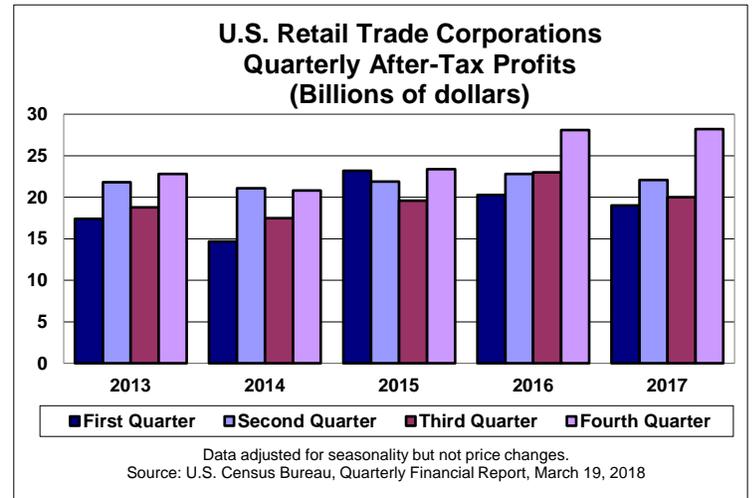


# QUARTERLY FINANCIAL REPORT: LARGE U.S. RETAIL TRADE CORPORATIONS, FOURTH QUARTER 2017

Release Number: CB18-43

**March 19, 2018** — The U.S. Census Bureau announced the following seasonally adjusted quarterly after-tax profits for retail trade industries statistics for Fourth Quarter 2017:

 <b>U.S. RETAIL TRADE CORPORATIONS QUARTERLY AFTER-TAX PROFITS</b>	
<b>Fourth Quarter 2017</b>	<b>\$28.2 billion</b>
<b>Third Quarter 2017 (Revised)</b>	<b>\$20.0 billion</b>
<b>Fourth Quarter 2016 (Revised)</b>	<b>\$28.1 billion</b>
<b>Next release: June 5, 2018</b>	
<small>Data adjusted for seasonality but not price changes. Source: U.S. Census Bureau, Quarterly Financial Report, March 19, 2018</small>	



## After-Tax Profits and Sales, Fourth Quarter 2017 – Seasonally Adjusted

Seasonally adjusted after-tax profits of U.S. retail corporations with assets of \$50 million and over totaled \$28.2 billion, up \$8.2 ( $\pm 0.2$ ) billion from the \$20.0 billion recorded in the third quarter of 2017, and up \$0.1 ( $\pm 0.1$ ) billion from the \$28.1 billion recorded in the fourth quarter of 2016.

Seasonally adjusted sales for the quarter totaled \$744.3 billion, up \$11.1 ( $\pm 6.3$ ) billion from the \$733.2 billion recorded in the third quarter of 2017, and up \$30.8 ( $\pm 2.2$ ) billion from the \$713.5 billion recorded in the fourth quarter of 2016.

## After-Tax Profits and Sales, Fourth Quarter 2017 – Not Seasonally Adjusted

Fourth quarter 2017 after-tax profits of U.S. retail corporations with assets of \$50 million and over totaled \$31.0 billion, up \$0.2 ( $\pm 0.1$ ) billion from the after-tax profits of \$30.8 billion recorded in the fourth quarter of 2016, and up \$12.3 ( $\pm 0.2$ ) billion from the after-tax profits of \$18.7 billion recorded in the third quarter of 2017.

Sales in the fourth quarter of 2017, were \$782.9 billion, up \$31.6 ( $\pm 2.2$ ) billion from the \$751.3 billion recorded in the fourth quarter of 2016, and up \$59.7 ( $\pm 6.3$ ) from the \$723.1 billion recorded in the third quarter of 2017.

### Data Inquiries

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The First Quarter 2018 Quarterly Financial Report for Retail Trade Industries is scheduled for release on June 5, 2018. View the full schedule in the Economic Briefing Room:

<[www.census.gov/economic-indicators/](http://www.census.gov/economic-indicators/)>. The full text and tables of this release can be found at <[www.census.gov/econ/qfr/](http://www.census.gov/econ/qfr/)>.

## EXPLANATORY NOTES

### Access to QFR Data

This press release can be viewed today in portable document format (.pdf) at the QFR internet website <[www.census.gov/econ/qfr/](http://www.census.gov/econ/qfr/)>. Summary statements of income and retained earnings, balance sheets, and related financial and operating ratios for retail trade corporations, as well as information on adjustments for seasonal variation, are available at the QFR internet website. Time series/trend chart data are available at <[www.census.gov/econ/qfr/](http://www.census.gov/econ/qfr/)>, select the Time Series/Trend Charts link under Latest QFR Press Releases.

### Reliability of the Estimates

Estimates of change presented in this press release are calculated using unrounded data. The calculated difference is then rounded to the nearest unit of measure. Due to this rounding, differences may not add to the totals. The same applies to the calculated confidence intervals. Thus, a difference of \$0.0 billion indicates the difference is less than \$0.05 billion. A confidence interval of  $\pm 0.0$  billion indicates a confidence interval with width of less than  $\pm 0.05$  billion on each side of the estimated value.

Data in this press release are based on quarterly financial reports from approximately 600 U.S. corporations. The data are estimated from a sample survey and are subject to sampling and nonsampling errors.

Sampling error occurs because only a subset of the entire population is measured. Estimates of sampling error can be computed based on the sample and used to construct confidence intervals around the estimates. Statements of change appearing in this report include 90 percent confidence intervals. Thus, a statement in the report such as “up \$2.5 ( $\pm 0.2$ ) billion” estimates the interval (+\$2.3 billion to +\$2.7 billion) within which the actual value is likely to fall in 90 percent of samples of the same size and design, drawn from the same population. If the range of estimated change contains zero (0), then it is uncertain whether there is an increase or decrease; that is, the change is not statistically different from zero (0).

Nonsampling error encompasses all other factors that contribute to the total error of a survey, including response errors, nonresponse, and coverage errors. Although no direct measures of nonsampling error are available, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence. The quarterly publication, Quarterly Financial Report for Manufacturing, Mining, Trade and Selected Service Industries – Fourth Quarter 2017 (QFR/17-Q4), includes more detailed explanations of nonsampling and sampling error, and additional measures of sampling variability.

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Explanations of confidence intervals and sampling variability can be found on our website at [www.census.gov/econ/qfr/documents/QFR\\_Methodology.pdf](http://www.census.gov/econ/qfr/documents/QFR_Methodology.pdf).

### Data Quality Indicators

The QFR produces two indicators of data quality: the Unit Response Rate and the Total Quantity Response Rate. The URR is defined as the percentage of sampled units (unweighted) that responded to the current quarter’s survey. In determining the URR, a unit is classified as a respondent if it provided adequate information for key QFR data items. The TQRR is defined as the proportion of the weighted estimated total of a key QFR data item that is either reported by a survey unit or acquired from some other information source (such as a publicly available quarterly or annual report) that is determined to be equivalent in quality to reported data. The absolute value is applied to the real-valued data item Income before Income taxes, (|NIBT|), prior to calculating the weighted estimated total. The TQRR is calculated for the QFR data items Net sales, Depreciation, |NIBT|, and Total assets.

Total Quantity Response Rates and Unit Response Rates <sup>1,2</sup>					
Industry	Total Quantity Response Rate				Unit Response Rate
	Net Sales	Depreciation	NIBT	Total assets	
	(percent)				(percent)
All retail trade.....	83.9	82.8	85.2	84.7	54.6

**Footnotes:**

<sup>1</sup>For more information, see the Introduction, Survey Methodology section, in the Quarterly Financial Report for Manufacturing, Mining, Trade, and Selected Service Industries, or at the QFR internet website [www.census.gov/econ/qfr/collection.html](http://www.census.gov/econ/qfr/collection.html).

<sup>2</sup>Imputation Rate = 100% - TQRR.

Source: U.S. Census Bureau, Quarterly Financial Report, March 19, 2018. Explanations of confidence intervals and sampling variability can be found on our website at [www.census.gov/econ/qfr/documents/QFR\\_Methodology.pdf](http://www.census.gov/econ/qfr/documents/QFR_Methodology.pdf).

U.S. Retail Trade Corporations Schedule of Release Dates for Calendar Year 2018	
Fourth Quarter 2017	March 19, 2018
First Quarter 2018	June 5, 2018
Second Quarter 2018	September 5, 2018
Third Quarter 2018	December 4, 2018

### API

The Census Bureau’s application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

[www.census.gov/developers/](http://www.census.gov/developers/)

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**Table 1. U.S. Retail Trade Corporations, Assets \$50 Million and Over –  
Not Seasonally Adjusted Income Statement<sup>1, 2</sup>**

Item	4Q	3Q	4Q
	2017	2017 (r)	2016 (r)
	(million dollars)		
Net sales, receipts, and operating revenues .....	782,883	723,149	751,312
Less: Depreciation, depletion, and amortization .....	15,772	15,199	14,892
Less: All other operating costs and expenses .....	730,702	676,949	697,104
<b>Income (or loss) from operations .....</b>	<b>36,409</b>	<b>31,001</b>	<b>39,315</b>
Interest expense .....	5,772	5,673	5,307
Net nonoperating income (expense) .....	1,032	1,791	3,323
<b>Income (or loss) before income taxes .....</b>	<b>31,669</b>	<b>27,119</b>	<b>37,331</b>
Less: Provision for current and deferred domestic income taxes .....	683	8,439	6,559
<b>Income (or loss) after income taxes .....</b>	<b>30,986</b>	<b>18,680</b>	<b>30,773</b>
Cash dividends charged to retained earnings in current quarter .....	8,398	7,055	8,084
<b>Net income retained in business .....</b>	<b>22,588</b>	<b>11,625</b>	<b>22,689</b>
Retained earnings at beginning of quarter .....	447,539	440,044	424,687
Other direct credits (or charges) to retained earnings (net) .....	(7,563)	(6,399)	(9,109)
<b>Retained earnings at end of quarter .....</b>	<b>462,564</b>	<b>445,271</b>	<b>438,266</b>

Footnotes:

(r) Revised.

<sup>1</sup>This table only includes estimates for corporations with assets of \$50 million and over at the time of sample selection.

<sup>2</sup>Complete Income Statement and Balance Sheet Financial Tables are available at the QFR website <[www.census.gov/econ/qfr](http://www.census.gov/econ/qfr)>.

Data are not adjusted for seasonality or price changes.

Explanations of confidence intervals and sampling variability can be found on our website at <[www.census.gov/econ/qfr/documents/QFR\\_Methodology.pdf](http://www.census.gov/econ/qfr/documents/QFR_Methodology.pdf)>.

Source: U.S. Census Bureau, Quarterly Financial Report, March 19, 2018.

**Table 2. U.S. Retail Trade Corporations, Assets \$50 Million and Over –  
Not Seasonally Adjusted Income Statement Ratios<sup>1, 2</sup>**

Item	4Q	3Q	4Q
	2017	2017 (r)	2016 (r)
	(cents per dollar of sales)		
Net sales, receipts, and operating revenues .....	100.00	100.00	100.00
Less: Depreciation, depletion, and amortization .....	2.01	2.10	1.98
Less: All other operating costs and expenses .....	93.33	93.61	92.78
<b>Income (or loss) from operations .....</b>	<b>4.65</b>	<b>4.29</b>	<b>5.23</b>
Interest expense .....	0.74	0.78	0.71
Net nonoperating income (expense) .....	0.13	0.25	0.44
<b>Income (or loss) before income taxes .....</b>	<b>4.05</b>	<b>3.75</b>	<b>4.97</b>
Less: Provision for current and deferred domestic income taxes .....	0.09	1.17	0.87
<b>Income (or loss) after income taxes .....</b>	<b>3.96</b>	<b>2.58</b>	<b>4.10</b>

Footnotes:

(r) Revised.

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Source: U.S. Census Bureau, Quarterly Financial Report, March 19, 2018.

**Table 3. U.S. Retail Trade Corporations, Assets \$50 Million and Over – Not Seasonally Adjusted Operating Ratios<sup>1, 2</sup>**

Item	4Q	3Q	4Q
	2017	2017 (r)	2016 (r)
(percent)			
Annual rate of profit on stockholders' equity at end of period:			
Before income taxes .....	24.80	22.06	30.07
After income taxes .....	24.27	15.20	24.78
Annual rate of profit on total assets:			
Before income taxes .....	8.27	7.17	10.27
After income taxes .....	8.09	4.94	8.47

Footnotes:

(r) Revised.

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Source: U.S. Census Bureau, Quarterly Financial Report, March 19, 2018.

**Table 4. U.S. Retail Trade Corporations, Assets \$50 Million and Over – Seasonally Adjusted Sales and Net Income After Tax<sup>1, 2</sup>**

Industry group and year	Sales (r)				Net Income After Tax (r)			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
	(million dollars)				(million dollars)			
All retail								
2006 .....	480,114	493,154	498,032	501,484	16,517	14,941	15,229	16,130
2007 .....	509,677	514,955	516,547	520,446	15,312	18,440	14,481	13,930
2008 .....	523,269	536,533	531,961	500,354	12,217	13,421	9,985	(7,033)
2009 .....	495,879	495,298	509,137	519,090	8,479	13,923	13,259	20,516
2010 .....	532,409	534,794	540,071	549,925	16,659	17,262	14,973	19,010
2011 .....	568,006	585,091	586,068	585,310	17,056	18,373	17,197	16,472
2012 .....	605,292	597,676	602,311	609,904	16,685	19,766	16,572	20,561
2013 .....	622,382	626,175	634,597	640,139	17,385	21,766	18,774	22,764
2014 .....	646,392	657,962	662,848	667,022	14,720	21,054	17,501	20,805
2015 .....	659,066	672,372	681,105	680,271	23,165	21,949	19,570	23,383
2016 .....	689,059	696,727	704,261	713,524	20,289	22,825	22,952	28,085
2017 .....	716,457	723,934	733,206	744,291	19,029	22,075	19,991	28,225

Footnotes:

(r) Revised.

<sup>1</sup>This table only includes estimates for corporations with assets of \$50 million and over at the time of sample selection.

<sup>2</sup>For information on adjustment for seasonal variation, see the Introduction, Survey Methodology section, in the Quarterly Financial Report for Manufacturing, Mining, Trade, and Selected Service Industries, or at the QFR internet website <[www.census.gov/econ/qfr/collection.html](http://www.census.gov/econ/qfr/collection.html)>.

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