



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM
MB-3

1992 ECONOMIC CENSUSES SURVEY OF BUSINESS OWNERS

OMB No. 0607-0767: Approval Expires 04/30/95

**DUE DATE: 30 DAYS AFTER
RECEIPT OF FORM**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

**BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001**

Toll-free assistance, 8 a.m. to 8 p.m.,
eastern time. Monday through Friday:
1-800-233-8136

*Please read the instructions before
answering the questions.*

In correspondence pertaining to this report,
please refer to this Census File Number (CFN)

MB-3

CENSUS USE			
901	902	903	904

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Dear Respondent:

The Census Bureau conducts an economic census every 5 years. The census provides our single most important measure of economic performance and basic information about your industry and geographic area for use by the business community and government agencies.

The 1992 Survey of Business Owners is part of the economic census. We made a concerted effort to lessen your reporting burden and, at the same time, meet the needs of the government and the public for information. On the back of this form are answers to the most frequently asked questions regarding this survey. Please read all instructions before completing the form.

Title 13, United States Code, requires your response to this survey. By the same law, your response is confidential. Only sworn Census Bureau employees will see your form, and the information will be used only for statistical purposes.

Thank you for your cooperation.

Sincerely,

Harry A. Scarr
Deputy Director
Bureau of the Census

NOTE — Be sure to make a copy of this form for your records.

• INSTRUCTIONS — Please read •

The purpose of this questionnaire is to collect information about the sex, race, and ethnic background of business owners in the United States for the year 1992. The business owner(s) must complete this questionnaire even if the business has since been sold, reorganized, or discontinued. Data provided by you will be used only for statistical purposes and will be kept strictly confidential. The race and ethnic categories described in item 2 have been established by the Office of Management and Budget to assure uniform reporting to all Federal agencies.

IMPORTANT — How to Fill Out This Form

Please use a #2 black lead pencil. Most questions ask you to CHECK (✓) IN THE BOX, or to print the information. See EXAMPLE →

<input checked="" type="checkbox"/> Yes
<input type="checkbox"/> No

ITEM 1 — NUMBER OF SHAREHOLDERS

How many shareholders were there in your firm as of December 31, 1992?

<input type="checkbox"/> 1	<input type="checkbox"/> 5	<input type="checkbox"/> 9	<input type="checkbox"/> 100+
<input type="checkbox"/> 2	<input type="checkbox"/> 6	<input type="checkbox"/> 10	
<input type="checkbox"/> 3	<input type="checkbox"/> 7	<input type="checkbox"/> 11—35	
<input type="checkbox"/> 4	<input type="checkbox"/> 8	<input type="checkbox"/> 36—100	

ITEM 2 — DESCRIPTION OF SHAREHOLDERS

Complete items a, b, and c below, checking (✓) the ONE box in each category which best describes the majority of shareholders in your firm as of December 31, 1992. The ethnic and race categories described below have been established by the Office of Management and Budget to assure uniform reporting to all Federal agencies.

a. SEX — Check (✓) ONE box.

<input type="checkbox"/> Male
<input type="checkbox"/> Female

b. SPANISH/HISPANIC/LATINO BACKGROUND OR ORIGIN — Refers to a person of Mexican, Cuban, Puerto Rican, Hispanic Latin American, or other Spanish/Hispanic/Latino origin or culture, regardless of race. *Check (✓) ONE box only.*

<input type="checkbox"/> Non-Hispanic/Non-Latino/Non-Spanish
<input type="checkbox"/> Cuban
<input type="checkbox"/> Mexican/Mexican-American/Chicano
<input type="checkbox"/> Puerto Rican
<input type="checkbox"/> Hispanic Latin American (e.g., Panamanian, Peruvian, Venezuelan, Ecuadorian, Guatemalan, etc.) — <i>Specify country</i> ↗
<input type="text" value="21"/>
<input type="checkbox"/> Spaniard (origin from Spain)
<input type="checkbox"/> Other Spanish/Hispanic/Latino origin or culture — <i>Specify</i> ↗
<input type="text" value="22"/>

ITEM 2 — DESCRIPTION OF SHAREHOLDERS — Continued

c. RACE — Check (✓) ONE box only.

AFRICAN AMERICAN/BLACK/NEGRO — A person having origins (ancestry) in any of the Black racial groups of Africa or the Caribbean.

ASIAN OR PACIFIC ISLANDER — A person having origins in any of the original peoples of the Far East, Southeast Asia, the Indian subcontinent, or the Pacific Islands.

Asian Indian (from the country India)

Chinese

Japanese

Korean

Vietnamese

Filipino

Hawaiian

Other Asian or Pacific Islander — *Specify* ✓

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INDIAN (AMERICAN) OR ALASKA NATIVE — A person having origins (ancestry) in any of the original peoples of North America, and who maintains cultural identification through tribal affiliation or community recognition.

Aleut

Eskimo

American Indian — *Specify enrolled or principal tribe* ✓

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WHITE — A person having origins (ancestry) in any of the original peoples of Europe, North Africa, or the Middle East.

OTHER — A person having origins in a racial group not listed above.

Other race — *Specify* ✓

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ITEM 3 — STOCK OWNERSHIP
(as of December 31, 1992)

Responses to a and b may be the same for some corporations.

a. What percentage of your corporation's outstanding stock was owned by women?

None 51%—74%

1%—24% 75%—99%

25%—49% 100%

50%

b. What percentage of your corporation's outstanding VOTING stock was owned by women?

None 51%—74%

1%—24% 75%—99%

25%—49% 100%

50%

ITEM 4 — EXECUTIVE OFFICERS
(as of December 31, 1992)

What percentage of the Executive Officers of this corporation were women?

None 51%—74%

1%—24% 75%—99%

25%—49% 100%

50%

ITEM 5 — BOARD OF DIRECTORS
(as of December 31, 1992)

What percentage of this corporation's Board of Directors were women?

None 51%—74%

1%—24% 75%—99%

25%—49% 100%

50%

ITEM 6 — CERTIFICATION — Please print name of person responsible for completing this report.

Name	Telephone number (Include Area Code)
Signature	Date

QUESTIONS AND ANSWERS REGARDING THE 1992 SURVEY OF BUSINESS OWNERS

- **Why is this survey being taken?**

To help provide valuable economic data about businesses owned by minorities and women as well as comparable data for businesses owned by nonminorities. This survey is part of the economic census program, which the Census Bureau is required to conduct every 5 years by law (Title 13 of the United States Code). The Census Bureau combines data from this survey with data from the other economic censuses and presents them in the Survey of Minority-Owned Business Enterprises and Women-Owned Businesses publication series. The published data include number of firms, sales and receipts, paid employees, and annual payroll and are presented by geographic area, industry, firm size, and form of organization.

- **Who uses the survey data?**

Persons and institutions in both the public and private sectors extensively use these survey data. Accurate data regarding business ownership are critical to informed decision making by Federal, State, and local governments regarding business assistance programs. In addition, private companies and trade associations use the data to analyze trends; educators use them in teaching and research; and the media use them in news articles.

- **Why was I selected for this survey?**

You are part of a small sample of businesses that we randomly selected to represent your type of business and geographic area. The use of a sample substantially limits the reporting burden on small businesses and reduces the survey cost; however, it also greatly increases the importance of receiving a report from each business selected.

- **What businesses are included in this survey?**

Businesses were eligible to be selected for this survey if they reported any business activity on the 1992 Internal Revenue Service tax Form 1120S, "U.S. Income Tax Return for an S Corporation".

- **Can I be paid for completing this report?**

No. The law (Title 13 of the United States Code) that directs the Census Bureau to conduct the economic census and requires firms to report does not authorize payment for completing census reports. In addition, no funds have been appropriated for this purpose.

- **Is each survey response kept confidential?**

Yes. By law, the Census Bureau cannot give individual responses to anyone (including government agencies) for any purpose. Survey responses are immune from legal action and exempt from the provisions of the Freedom of Information Act. Census Bureau publications summarize responses so that the confidentiality of respondents and their business activities is fully protected.

- **Why is the Census Bureau asking questions about the sex, race, and ethnicity of business owners?**

These business owner characteristics are important for assistance program officials, industry organizations, economic and social analysts, and entrepreneurs. They are important to understanding conditions of business success and failure, showing census-to-census changes in business performances, and comparing minority/nonminority- and women/men-owned businesses.

- **Who establishes the race and ethnic categories listed on this form?**

The racial and ethnic categories and definitions used in this survey are consistent with the Office of Management and Budget's Circular No. A-46, "Revised Race and Ethnic Standards for Federal Statistics and Administrative Reporting," issued May 12, 1977. These standards were developed by both the Executive Branch and Congress.

- **Why is the Census Bureau asking questions now about 1992?**

The complete sample for this survey cannot be selected until all tax records for 1992 are available. Use of these tax records delays the mailout of this survey, but allows us to reduce significantly the number of survey questions and the survey cost.

- **How can I get more information?**

Call 1-800-233-6136 Monday through Friday, 8 a.m. to 8 p.m. eastern time. Our telephone staff can answer survey questions as well as provide you with additional forms and instructions.

We estimate that it will take 10 minutes or less to complete this questionnaire. If you have any comments regarding these estimates or any other aspect of this survey, send them to the Associate Director for Administration, Paperwork Reduction Project 0607-0767, Room 3104, FB 3, Bureau of the Census, Washington, DC 20233; and to the Office of Management and Budget, Paperwork Reduction Project 0607-0767, Washington, DC 20503.